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www.GDConf.com
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UBM

Biofeedback in Gameplay: How Valve Measures Physiology to Enhance Gaming Experience

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March 3rd, 2011

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Goals of this Presentation

- Provide overview of biofeedback
- Discuss potential applications
- Use examples to show costs and benefits
- Discuss future directions and implications

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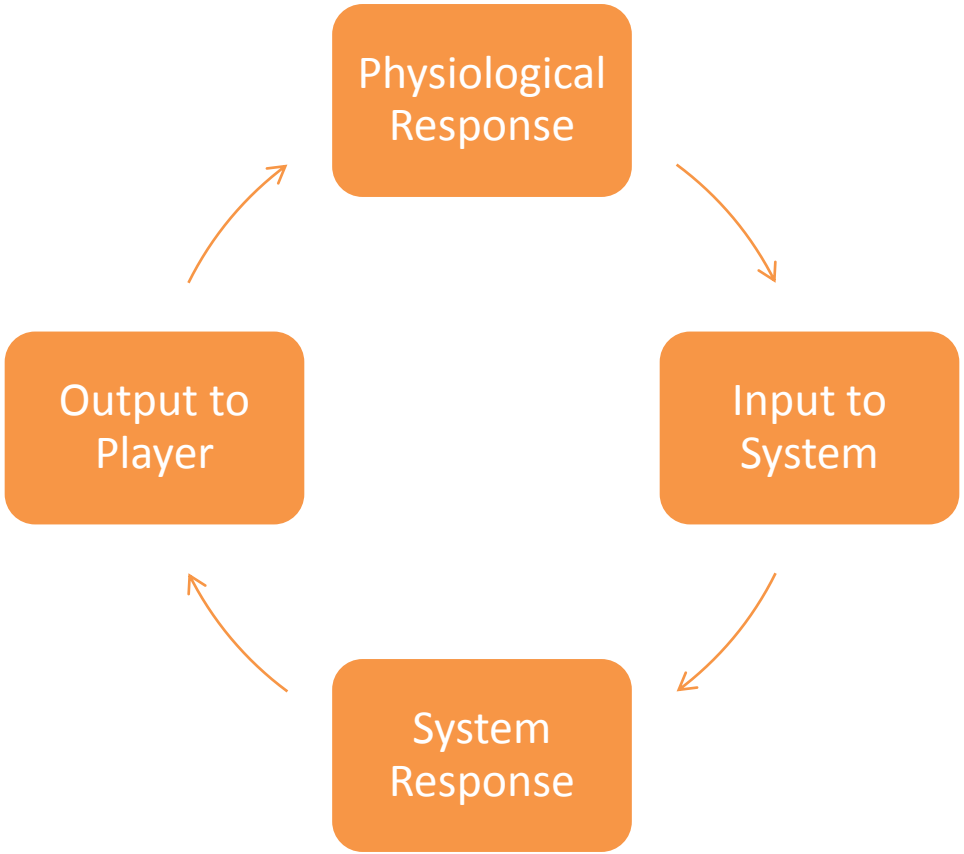
Biofeedback Overview

- Biofeedback: measurement, display, analysis, modification, manipulation, and response of physiological signals
- Using biological indicators to index sentiment/emotion

Biofeedback Overview

- Feedback loop possible where subsequent signals depend on prior states
- Emotional states not stable
  - Transient
  - Volatile
  - Subject to manipulation


Physiological Response
Input to System
System Response
Output to Player

Why Biofeedback?

- Current control schemes
  - Provide one dimension of input
  - Map player intent to onscreen action
  - Ignore other aspects of cognition
  - Ignore player sentiment

http://www.ps3controller.org/ http://www.geeky-gadgets.com/useful-gadgets-the-usb-wireless-mini-keyboard-and-mouse/

Why Biofeedback?

- What about player sentiment?
- Adding emotional input incorporates new (and previously ignored) dimension of player input
- Tailor more immersive, dynamic, and calibrated game experience

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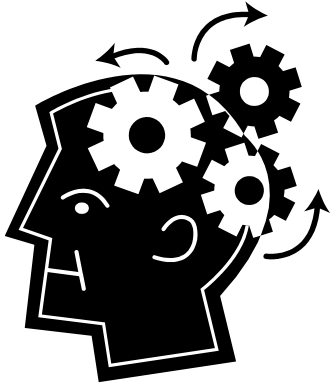

http://www.ps3controller.org/ http://www.geeky-gadgets.com/useful-gadgets-the-usb-wireless-mini-keyboard-and-mouse/

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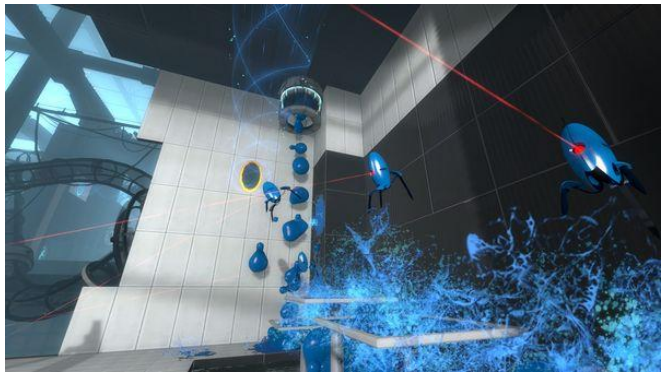
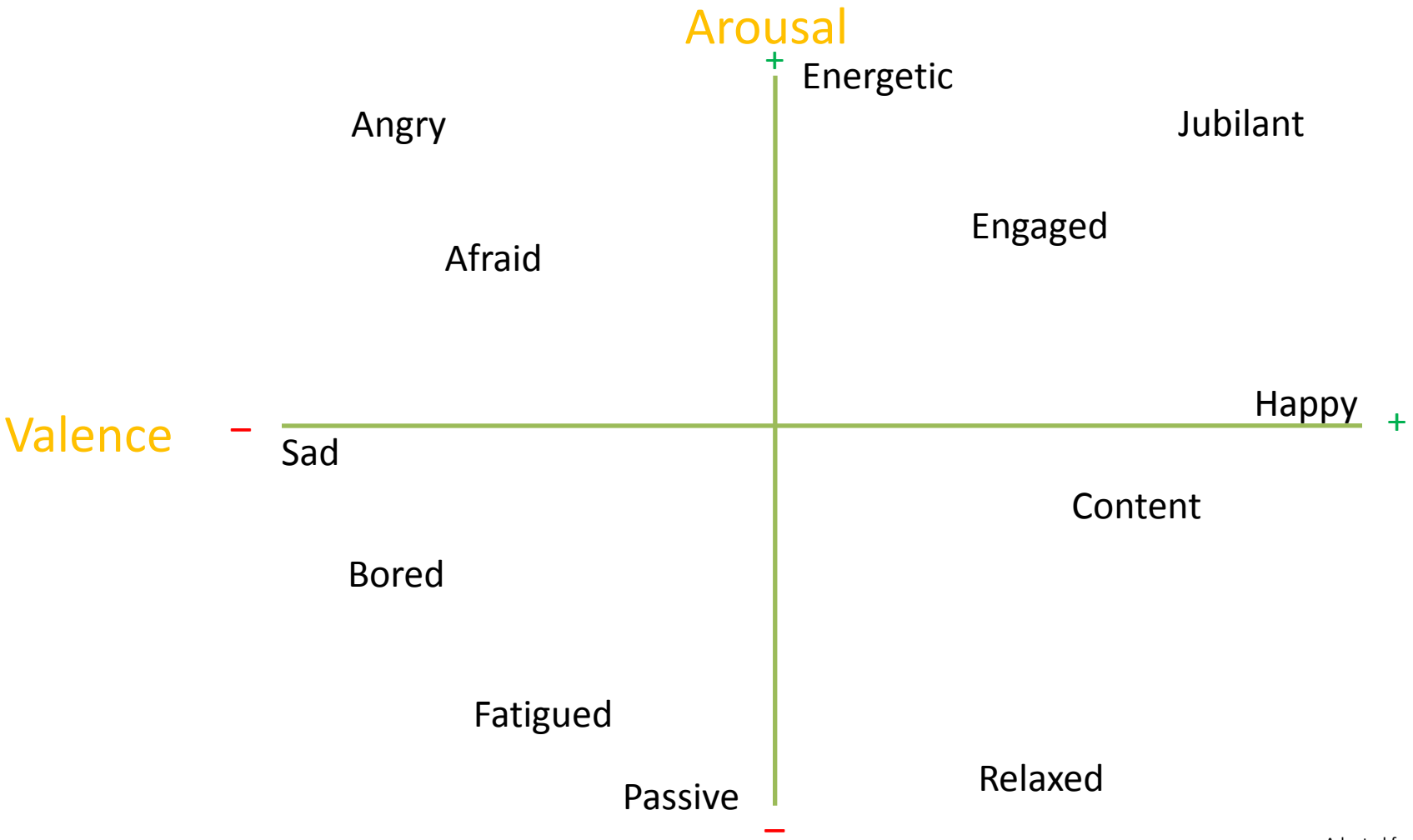
BETTER!!!



http://www.ps3controller.org/ http://www.geeky-gadgets.com/useful-gadgets-the-usb-wireless-mini-keyboard-and-mouse/

Emotion

- Subjective, internal state induced by response to (usually) external events
- Vector
  - Magnitude (arousal)
  - Direction (valence)



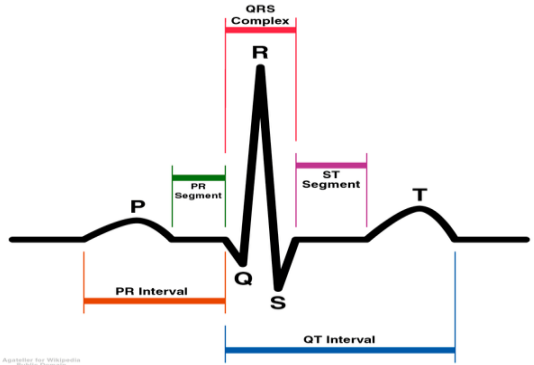
Adapted from Lang (1995)

Physiological Signals

- Heart rate
- SCL (skin conductance level)
- Facial expressions
- Eye movements
- EEGs (Electroencephalography)
- Others (pupil dilation, body temperature, posture, etc.)

Heartrate

- Beat to beat interval of blood flow
- Measure baseline rate and deltas over time



http://modmyi.com/forums/ipod-news/711048-nike-heart-rate-monitor-ipod-set-june-1st-release.html

http://en.wikipedia.org/wiki/Electrocardiography

Heart Rate

+ Index of arousal
+ Cheap
+ Easy to measure
+ Familiar
+ Fourier transform to get valence?

- Prone to movement artifacts
- Delayed onset to stimuli
- Difficult to determine valence

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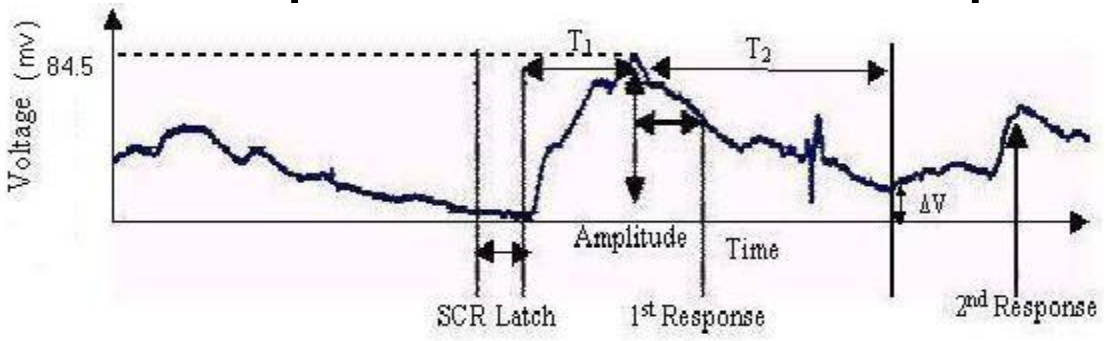
SCL

- Electrical resistance of the skin
- Chart waveform of arousal over time
- Get responsive and anticipatory spikes



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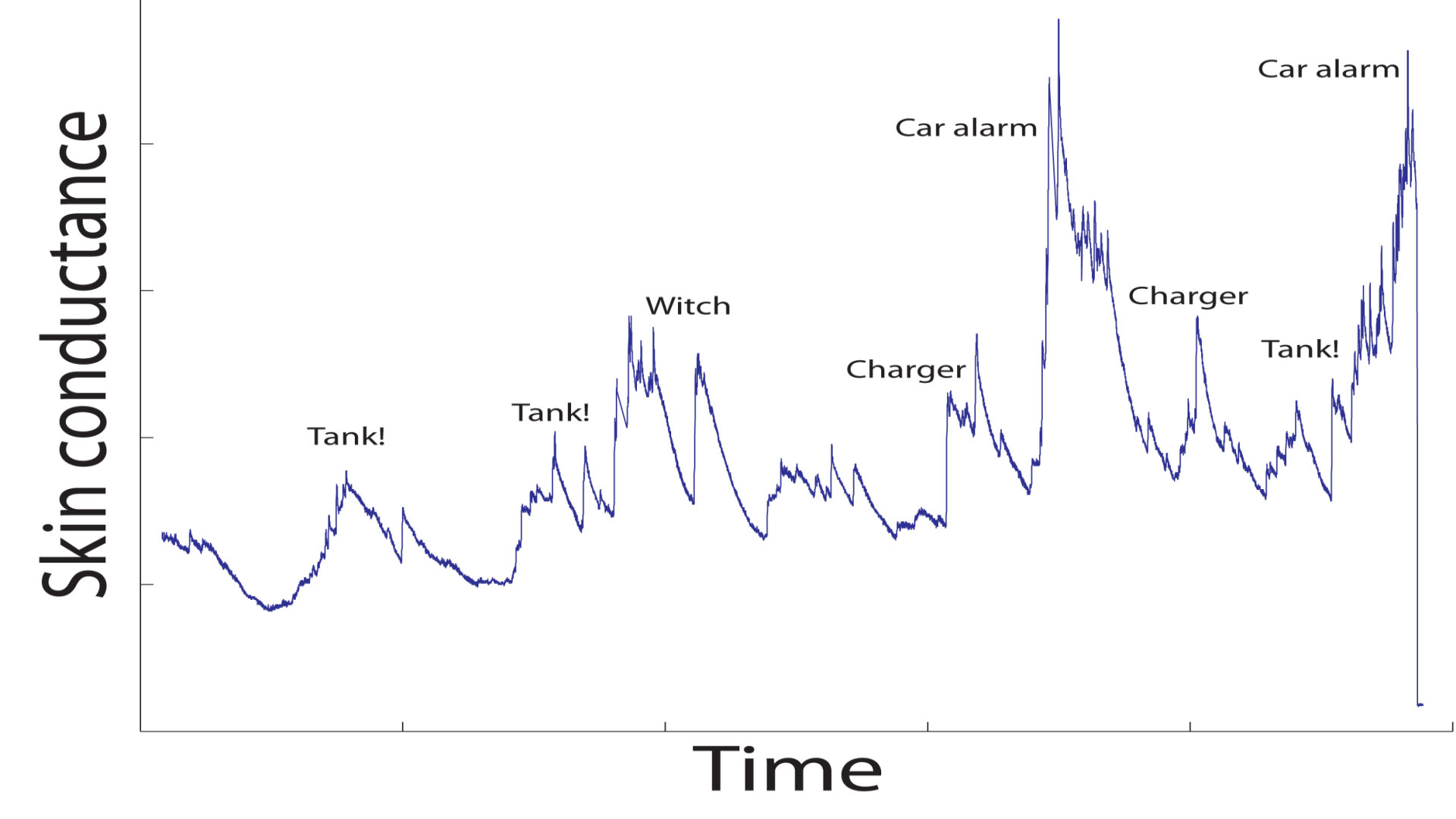
Skin conductance
Time
Tank!
Tank!
Witch
Charger
Car alarm
Charger
Tank!
Car alarm

SCL

+ Index of arousal
+ Tonic/Phasic responses
+ Minimal lag to stimuli
+ Cheap
+ Robust to movement
+ Lots of measurement sites

- Difficult to associate eliciting events
- Difficult to determine valence
- Range is variable across subjects

Facial Expressions

- Record movement of facial muscles
- Classify emotion (both valence and arousal)
- Can be done remotely or via EMG



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Anger Surprise Disgust Sadness Happiness Fear

http://www.colour-journal.org/2007/1/2/07102article.htm

Facial Expressions

+ Index of valence
+ Index of arousal
+ Measures instantaneous responses

- Can be intrusive
- Expensive (at the moment)
- Subject to bias
- Requires training or a black box

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Eye Movements

- Remote (or mounted) cameras measure reflectivity off of pupils
- Record where eyes are looking in real-time
- Get saccades (movements) and fixations

http://www.changdengshun.com/index.php?/projects/studionext-eye-tracking/


7 counts
Louis
Bill
Hunting Rifle
15
Bill
Zoey

Eye Movements

+ Index of attention
+ Rudimentary index of thought
+ Index of arousal (with pupil dilation)
+ Unique
+ Reliable

- Very expensive
- Requires extensive analysis
- Can be intrusive→ lead to subject biasing eye movements

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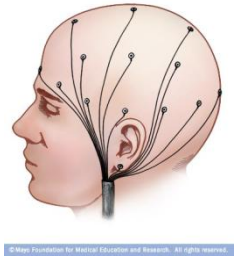
EEGs

- Measure electrical potentials of the brain
- Primarily time-based signals
- Coarse measures of location
- Get frequency spectra and spike latency



http://www.riversideonline.com/health_reference/Test-Procedure/MY00296.cfm

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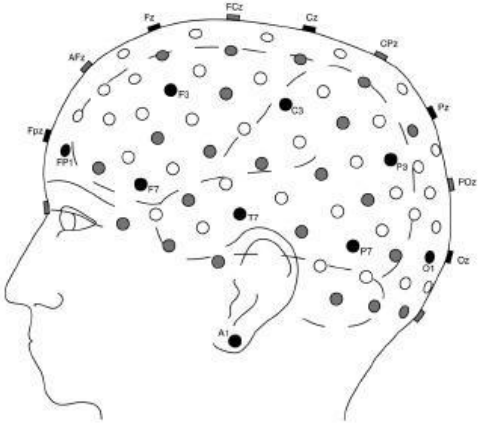

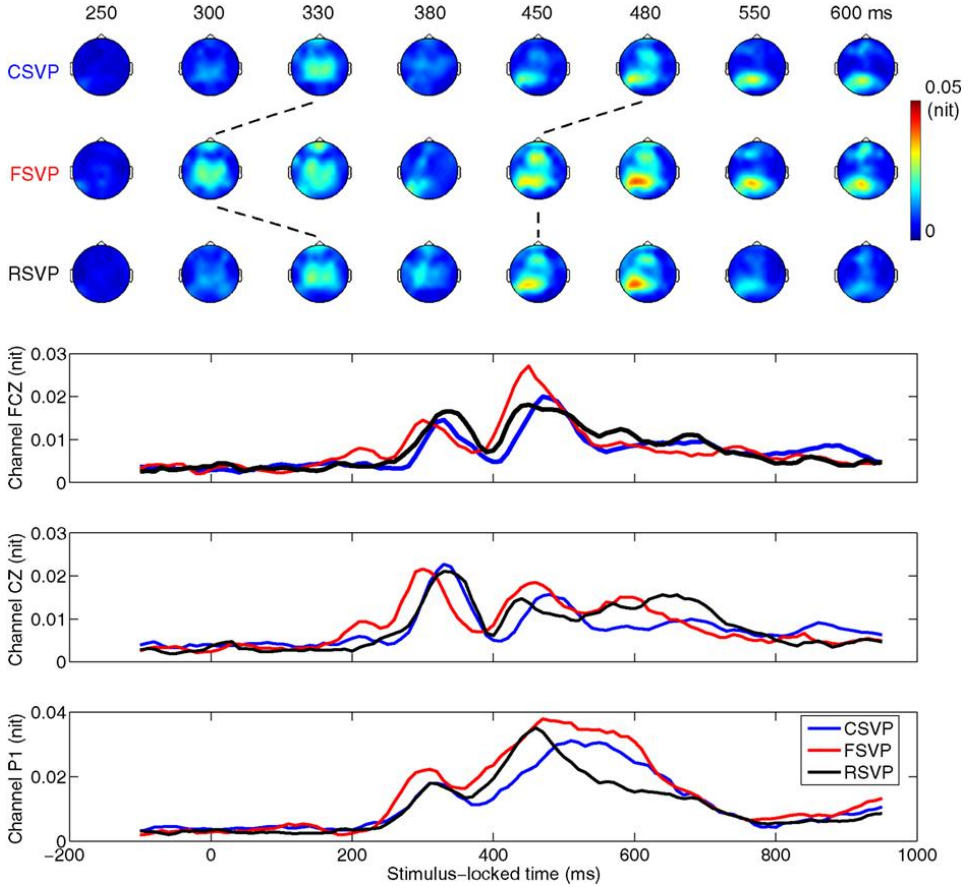

http://bindcenter.eu/?page_id=12 http://www.frontiersin.org/human_neuroscience/10.3389/neuro.09.005.2009/full http://news.tigerdirect.com/2008/02/28/put-on-your-thinking-cap-a-gaming-helmet-can-read-minds/

EEGs

+ Index of arousal
+ Index of engagement
+ Rudimentary insight into thought

- Very expensive
- Very intrusive
- Very noisy
- Difficult to validate

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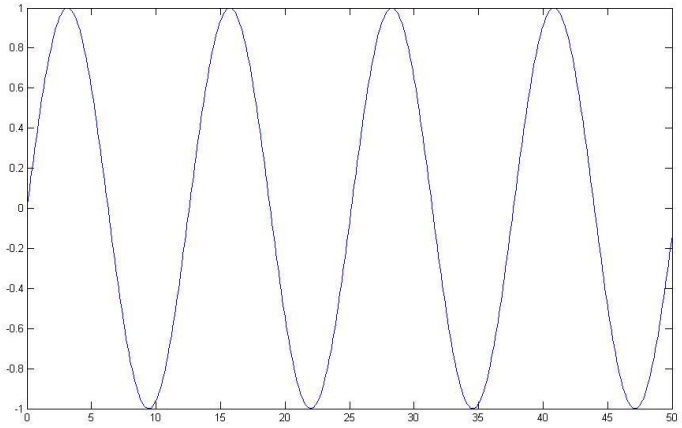
Others

- Pupil Dilation - arousal
- Body temperature - arousal
- Body posture - valence
  - Couple with pupil dilation to get frustration
- Lots of stuff we haven't thought about

Potential Applications

- Passive viewing of biofeedback data
- Modify game experience based upon player sentiment/emotion/internal state
  - L4D director with biofeedback
  - Adaptive realtime difficulty adjustment
  - Detect and respond to disengaged players
- Determine optimal arousal patterns
  - Can manipulate gameplay to induce


1
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-0.4
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35
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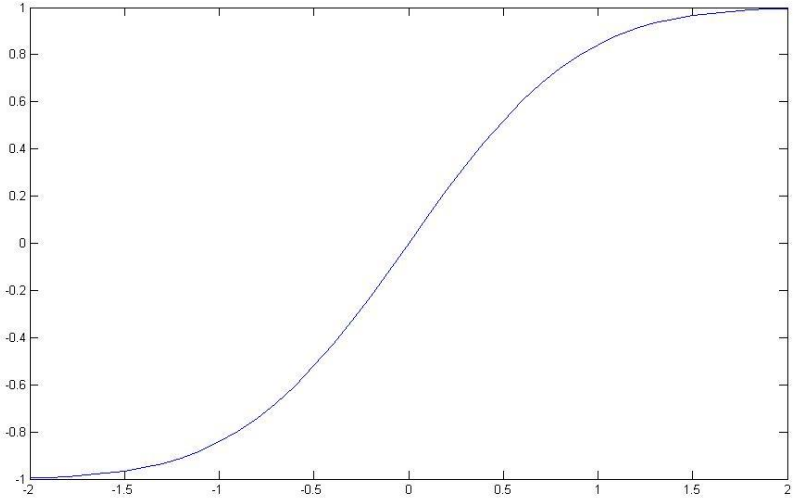
45
50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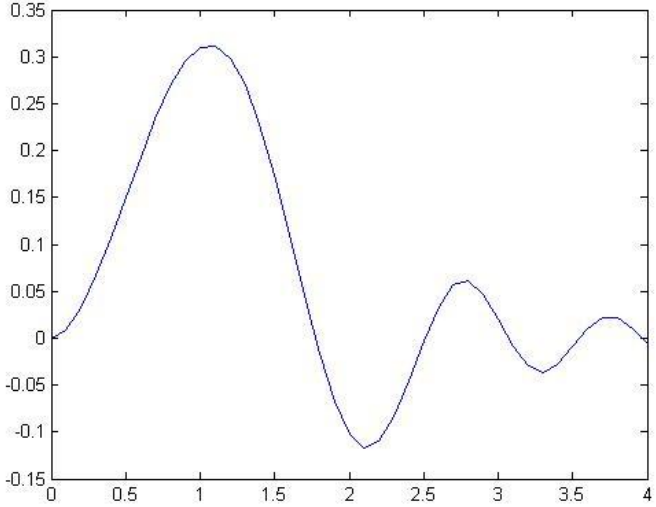
-0.2
-0.4
-0.6
-0.8
-1
-2
-1.5
-1
-0.5
0
0.5
1
1.5
2


0.35
0.3
0.25
0.2
0.15
0.1
0.05
0
-0.05
-0.1
-0.15
0
0.5
1
1.5
2
2.5
3
3.5
4

Potential Applications

- Physiological data as direct input
  - Tie health to arousal
  - In-game prompts tied to emotional state
  - NPCs respond dynamically
  - Required valence/arousal to proceed

Potential Applications

- Matchmaking/Profiling
- Spectate competitive matches
- Multiplayer Mechanics
  - Detect teammate in trouble
  - Earn points for eliciting responses
- Biometric ID

Potential Applications

- Playtesting
  - Aggregate emotional response to game events
  - Get objective measurements of player sentiment
  - Create emotional heatmaps

Current Experiments

- Modification of AI Director in Left 4 Dead 2
- Addition of physiological input to Alien Swarm
- Eye movements as active controls in Portal 2
  - Classification of scan patterns

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Current Experiments

- Passive viewing of physiological inputs
  - Implications for multi-player
- Playtesting Applications

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Modification of AI Director

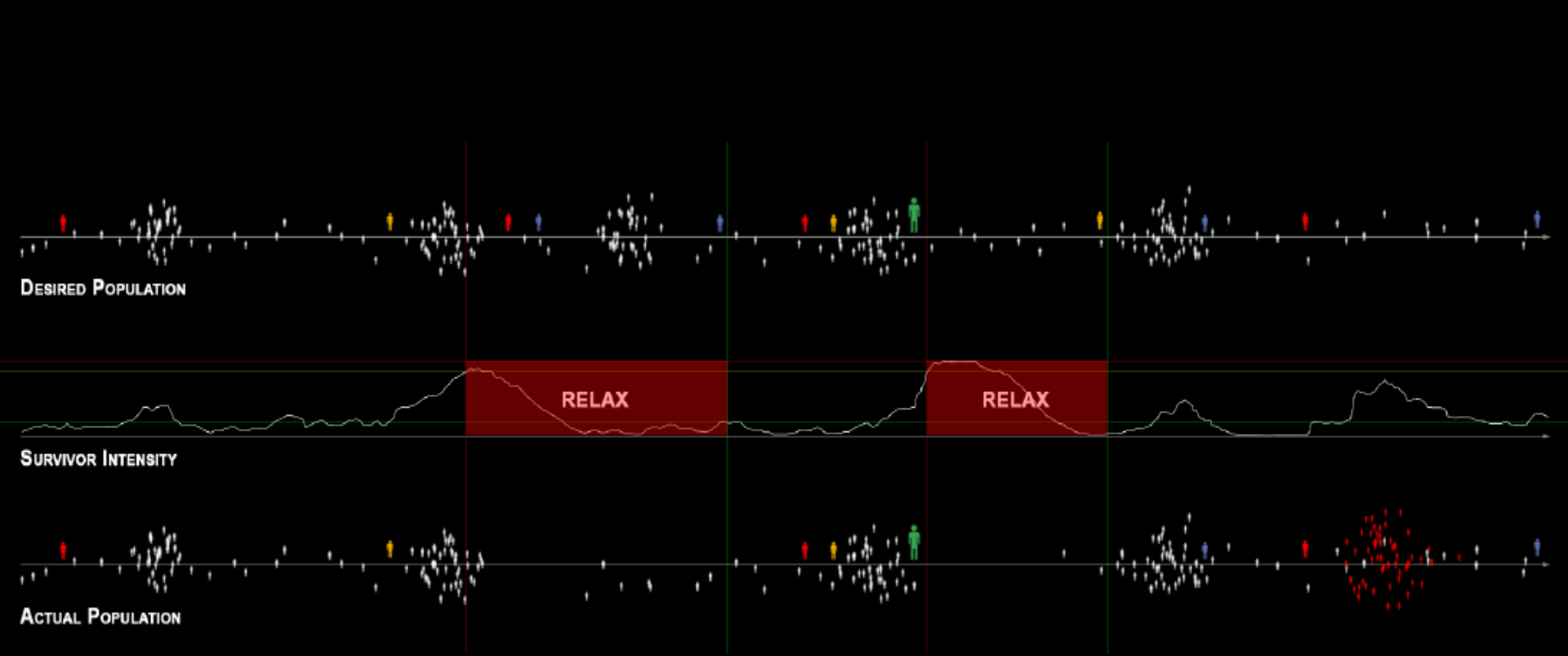
- Director creates dynamic, variable experience in Left 4 Dead series
  - Modifies enemy spawns, health and weapon placement, boss appearances, etc.
- In-game encounters determined by estimated arousal level

Modification of AI Director

- Will replacing estimated arousal with actual arousal create a more enjoyable experience?
- Can we determine optimal arousal patterns?

Director Algorithm

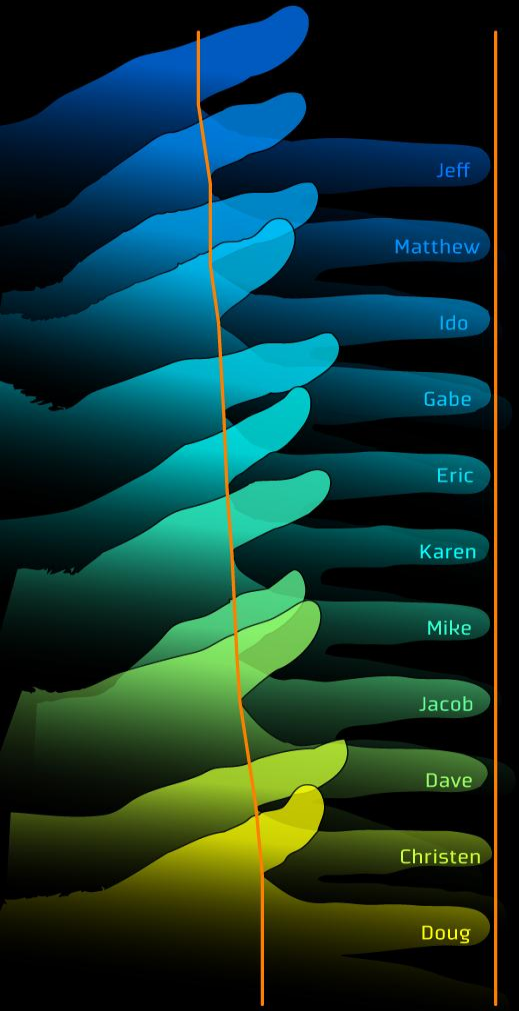
- Represent Survivor intensity as single value
- Increase it in response to in-game trauma
- Decay intensity to zero over time
- Create peaks and valleys

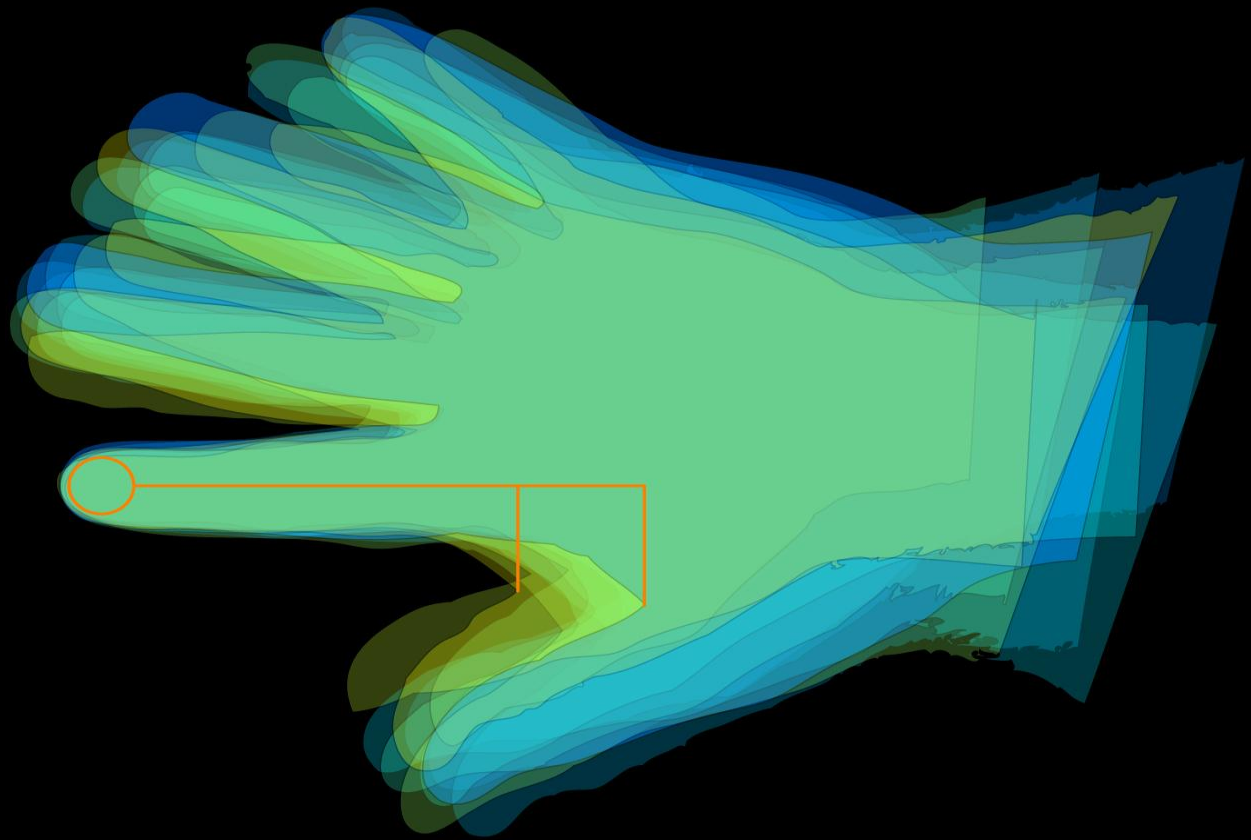

Desired Population
RELAX
RELAX
Survivor Intensity
Actual Population

Initial Attempt with Heart Rate

- Use universal, intuitive measure of arousal
- Problems:
  - Few viable (non-intrusive) sites to acquire signal
  - Sensor sensitive to motion and pressure
- Problems were solvable but a time-sink

hand size – scaled by index/thumb size

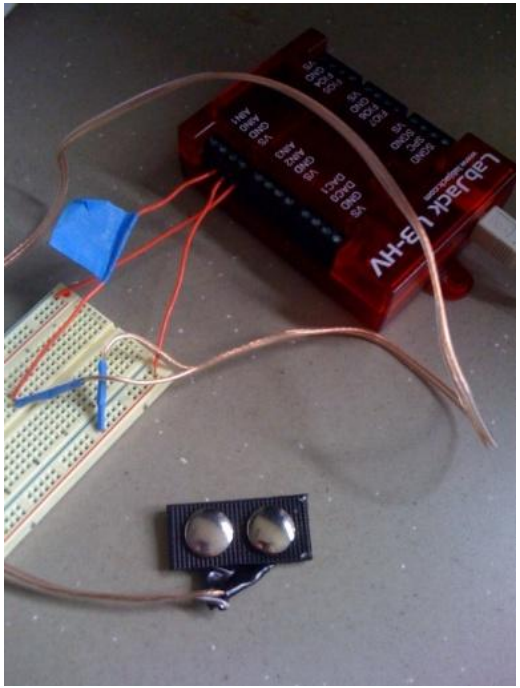


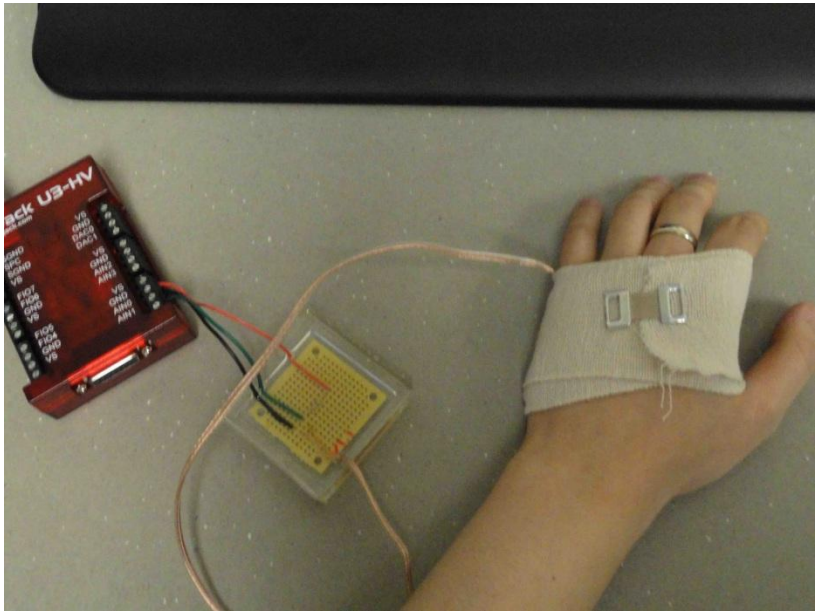


Take 2: SCL

- Highly correlated with arousal
- Robust, consistent signal
- Many viable measurement sites
- Get phasic (spike) responses in addition to tonic changes in arousal over time

Current Hardware Solution





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Current Software Solution

- VBIO – The Valve Biofeedback API
- Supports multiple devices and signal types
- Integrated into Source engine
  - Real-time display of physiological response
  - Networked: see team or opponent responses
- Performs basic signal analysis

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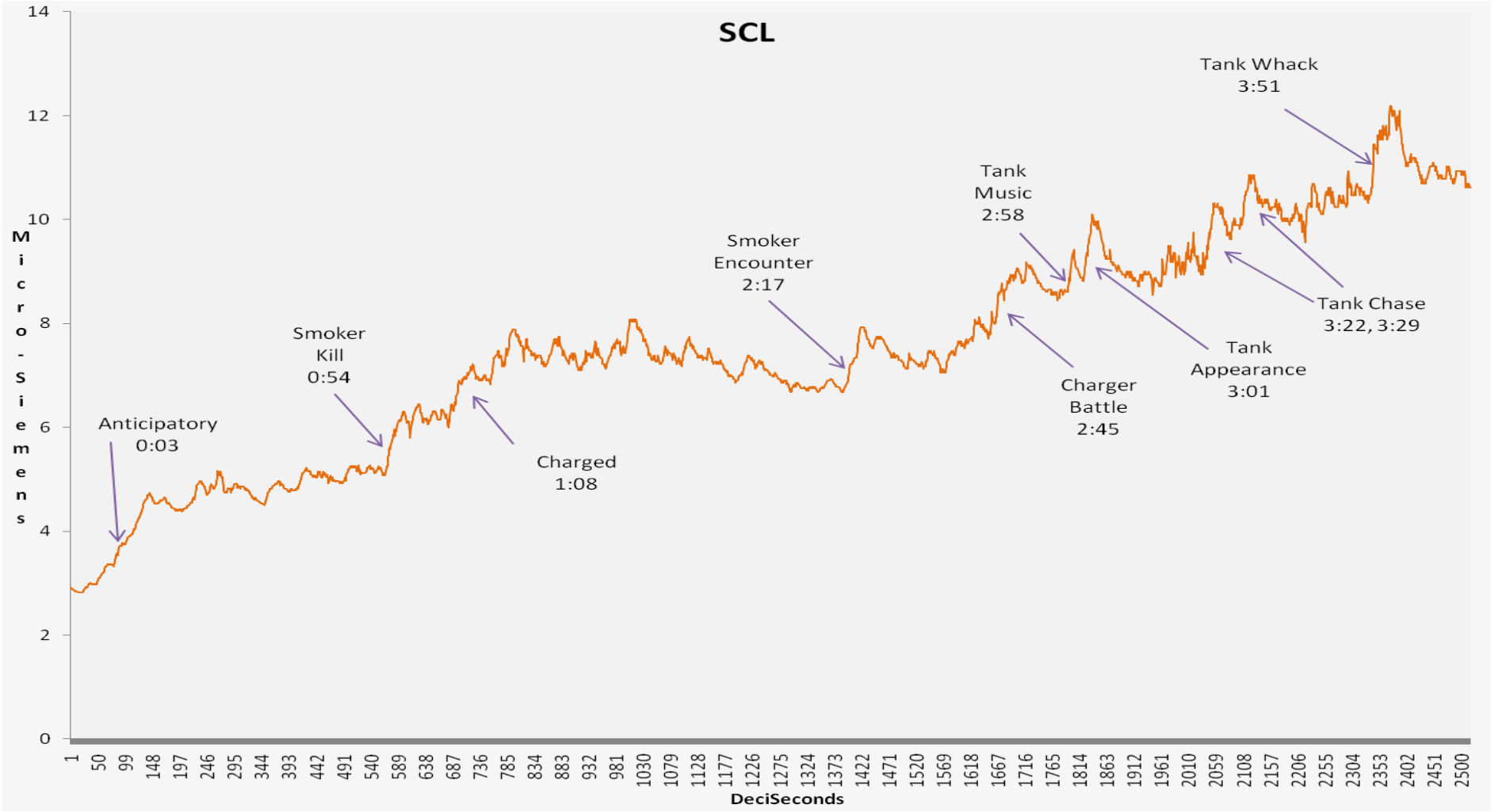
SCL
Micro-Siemens
DeciSeconds
Anticipatory
0:03
Smoker
Kill
0:54
Charged
1:08
Smoker
Encounter
2:17
Tank
Music
2:58
Charger
Battle
2:45
Tank
Appearance
3:01
Tank Chase
3:22, 3:29
Tank Whack
3:51

Analysis of SCL Data

- Categorize game events
- Record survey responses
  - Enjoyment, frustration, etc.
- Quantify waveform
  - Spike frequency, size of range, average lag, etc.
- Data-mine (correlation, regression, frequency analysis, PCA, etc.)

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1290891060	player_biofeedback_scl	1.161238		228
1290891060	player_biofeedback_scl	1.161238		229
1290891061	item_pickup	63	first_aid_kit	
1290891061	spawner_give_item	63	weapon_first_aid_kit	
1290891061	player_use	63		407
1290891061	item_pickup	63	first_aid_kit	
1290891061	spawner_give_item	63	weapon_first_aid_kit	
1290891061	player_use	63		407
1290891061	player_biofeedback_scl	1.145869		230
1290891061	player_biofeedback_scl	1.156099		231
1290891061	player_biofeedback_scl	1.140777		232
1290891061	player_biofeedback_scl	1.156099		233
1290891061	item_pickup	65	first_aid_kit	
1290891061	spawner_give_item	65	weapon_first_aid_kit	
1290891061	player_use	65		406
1290891061	item_pickup	65	first_aid_kit	
1290891061	spawner_give_item	65	weapon_first_aid_kit	
1290891061	player_use	65		406
1290891061	player_biofeedback_scl	1.145869		234
1290891061	use_target	411	C_WeaponSpawn	

3. Overall, I found today's experience enjoyable.

1 2 3 4 5 6 7 8 9
(strongly disagree) (strongly agree)

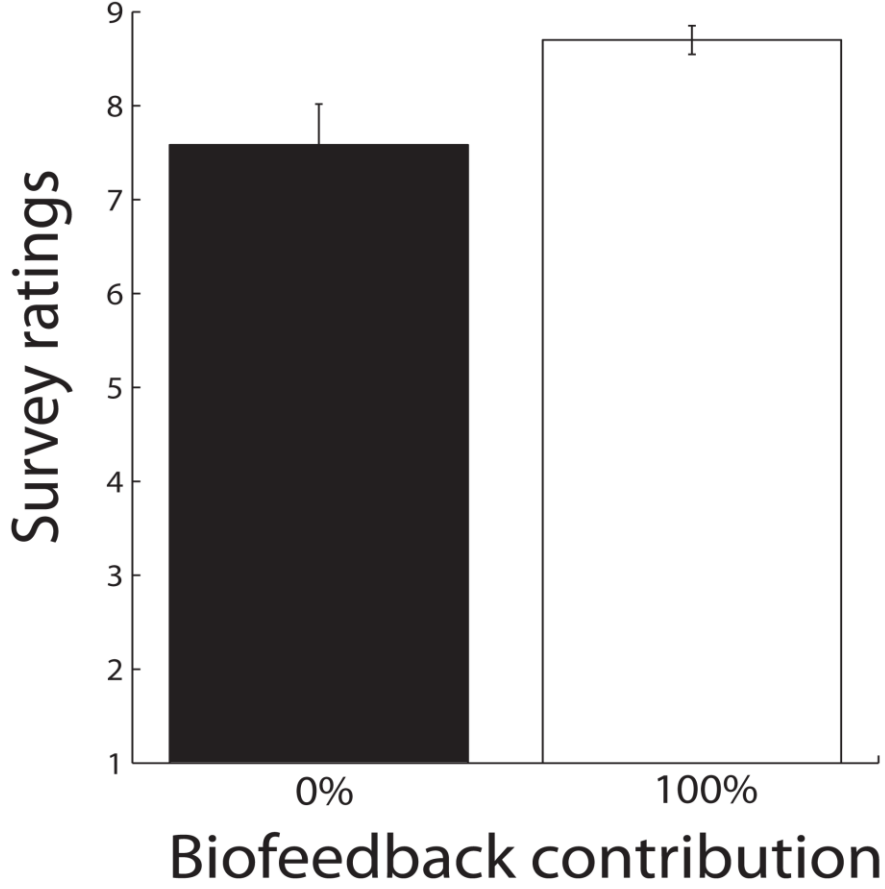
4. Overall, today's experience was frustrating.

1 2 3 4 5 6 7 8 9
(strongly disagree) (strongly agree)

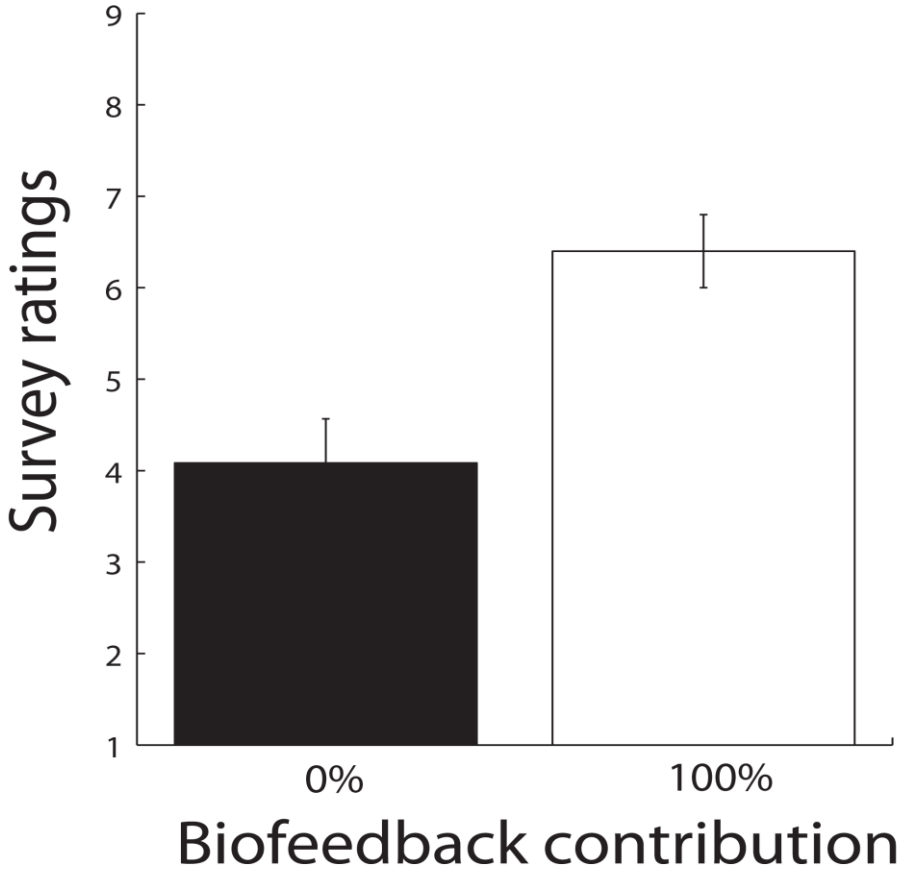
5. Overall, today's play session was challenging.

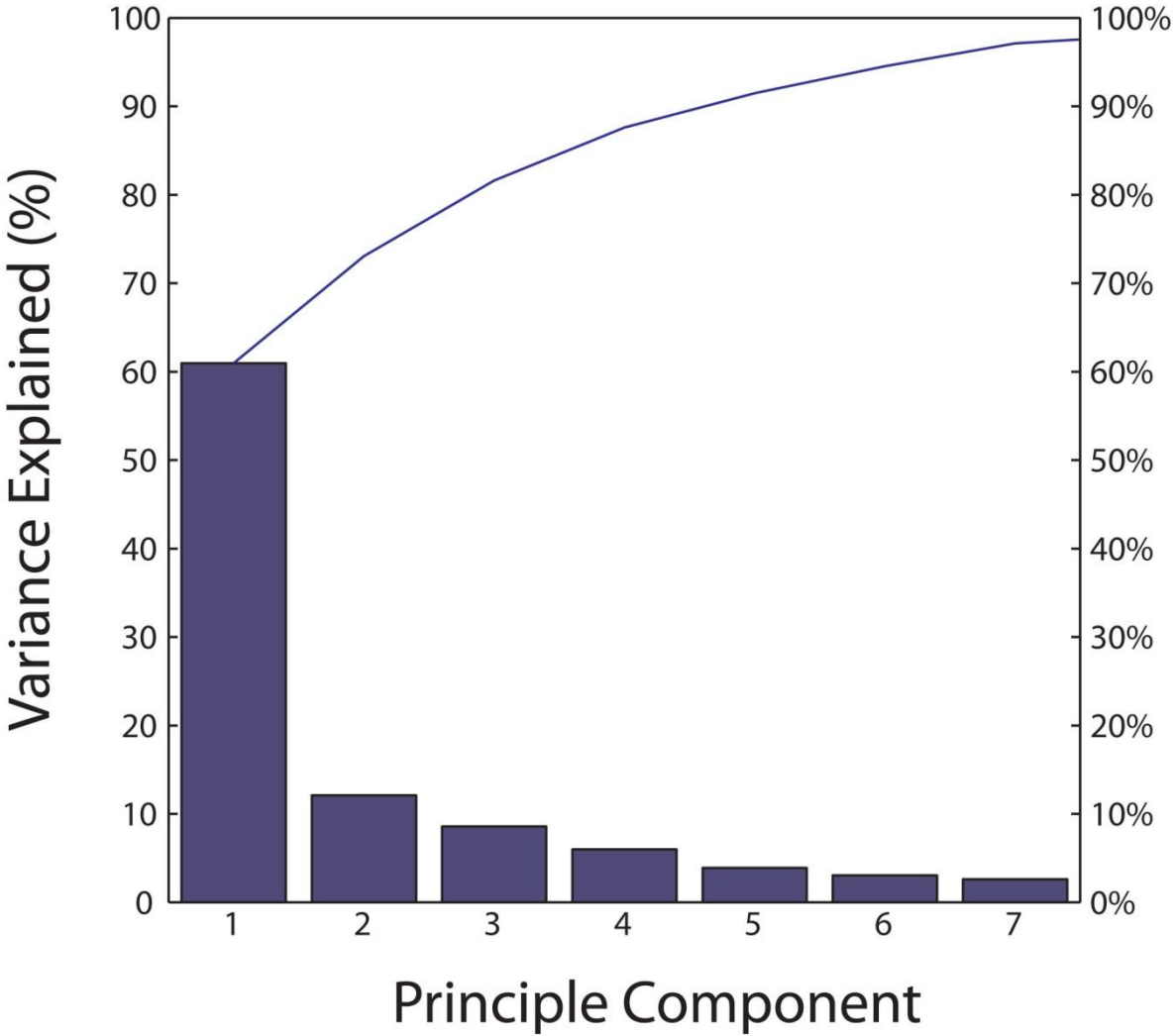
1 2 3 4 5 6 7 8 9
(strongly disagree) (strongly agree)

How enjoyable was the playtesting session?



How challenging was the playtesting session today?




Variance Explained (%)
100
90
80
70
60
50
40
30
20
10
0
100%
90%
80%
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50%
40%
30%
20%
10%
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1
2
3
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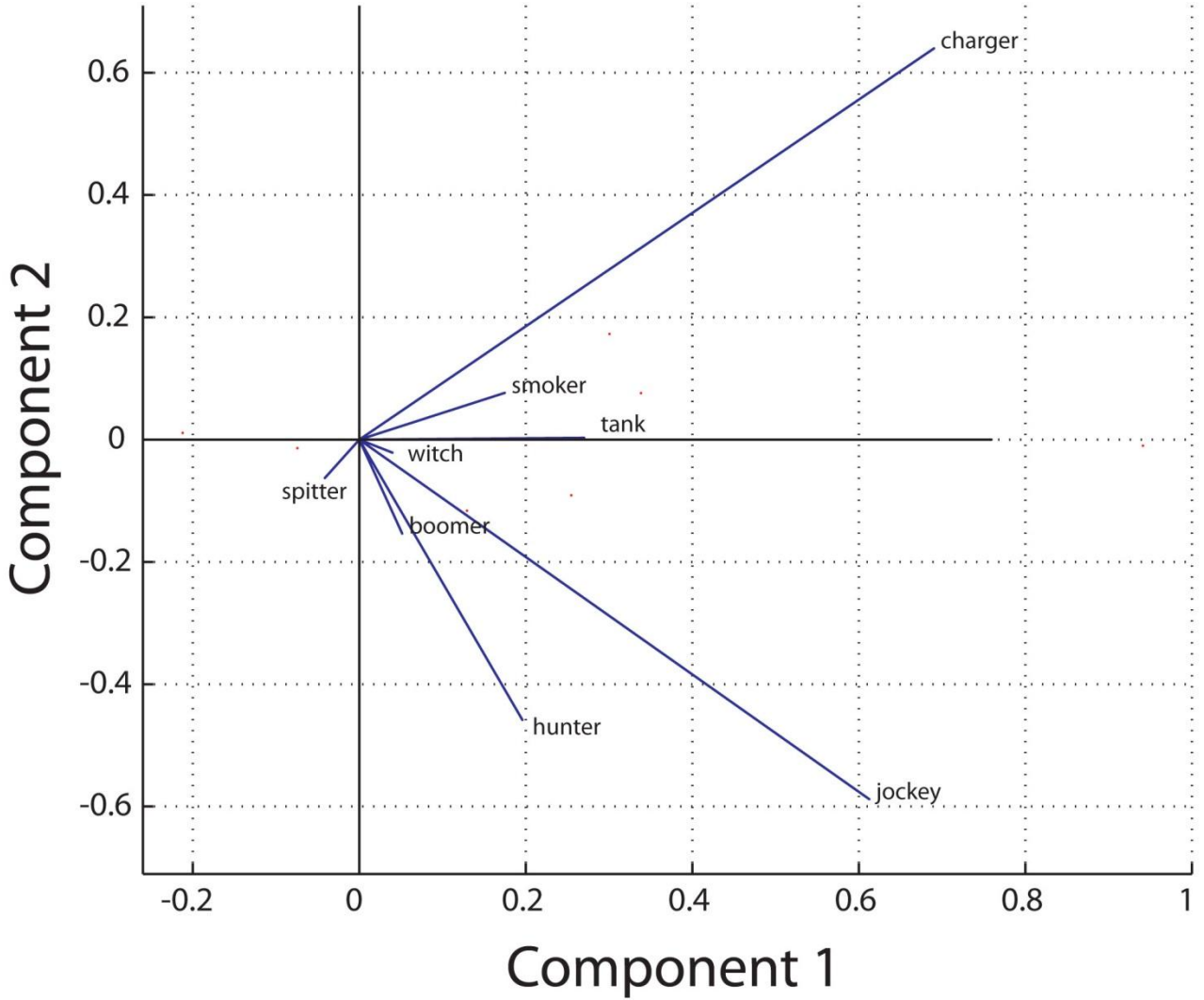
6
7
Principle Component


charger
smoker
tank
witch
spitter
boomer
hunter
jockey
0.6
0.4
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-0.2
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-0.2
0
0.2
0.4
0.6
0.8
1
Component 2
Component 1

SCLs	nSCR	Mean SCR Amplitude	Std Spike Amp	Spike Amp Range	Min Spike Amp	Max Spike Amp	Mean Spike AreaSum	
Question4	-0.10	-0.09	0.00	-0.07	-0.08	-0.07	0.07	%Average excitement
Question5	-0.09	0.25	0.15	0.22	-0.07	0.22	-0.22	%Average frustration
Question6	-0.39	-0.03	0.02	0.01	-0.13	0.00	0.06	%Average challenge factor

Results

- Measured arousal produces greater enjoyment than estimated arousal
- Have rudimentary insight into events which elicit enjoyment
- Progress on optimal arousal patterns

Experiment Summary

- Physiological signals are viable inputs
- More work needed to ‘quantify’ enjoyment
- How well can we shape the arousal curve?

Alien Swarm + Biological Input

- Top-down, team-based action shooter
- Create mod with time-based constraint
  - Kill **100** enemies in **240** seconds
  - Timer indexed to arousal (SCL)
  - Highly aroused-> timer speeds up
  - Relax→ timer reverts to baseline

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Alien Swarm + Biological Input

- Can you create a compelling gameplay experience using physiological signals as direct input?
- What kind of problems will arise?
  - Feedback loop?
  - Delayed responses?
  - Possible manipulations of signal?

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Alien Swarm Algorithm

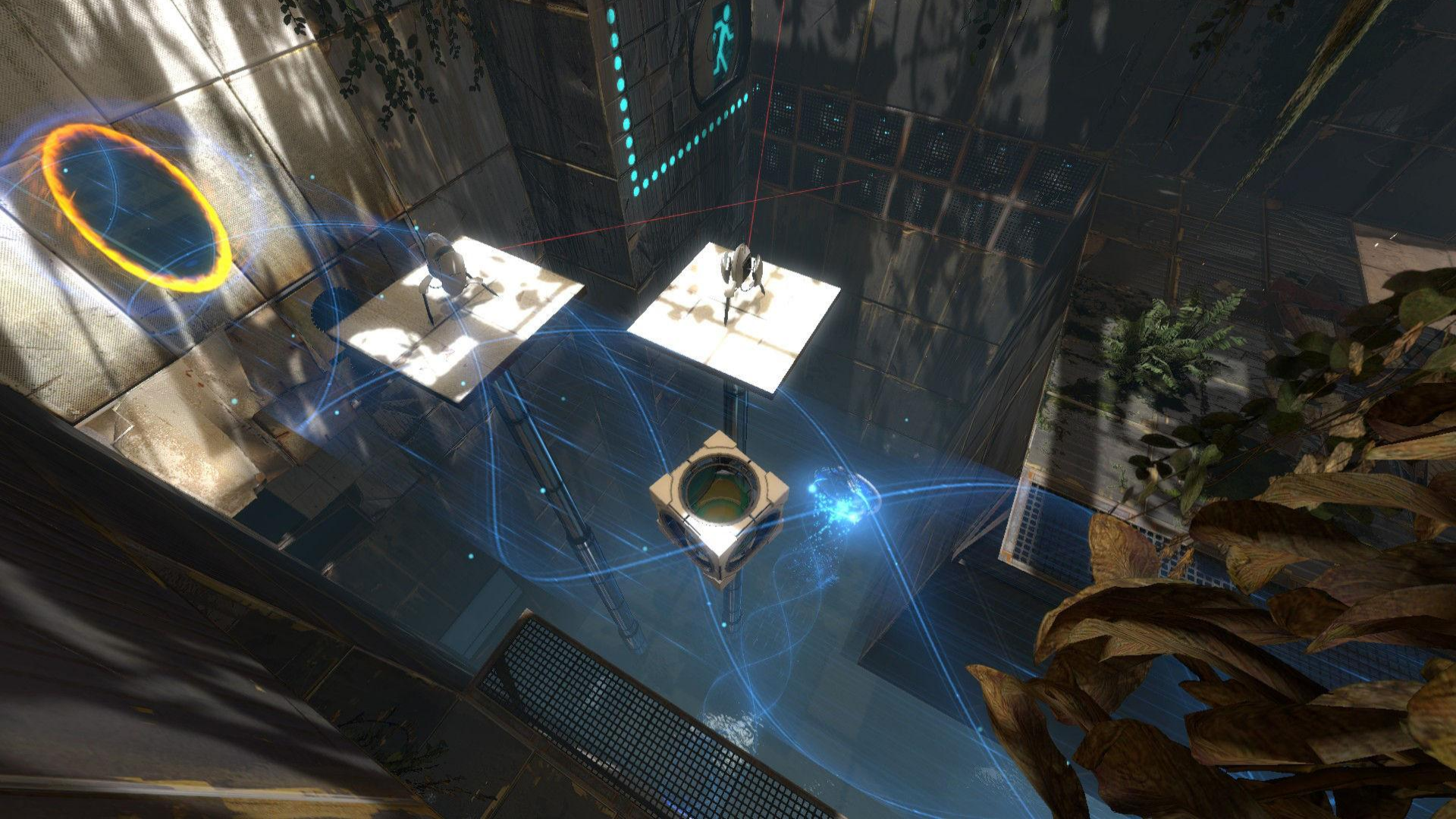
- Excitement level indexed as single value
- Timer clamped to arousal
  - Double speed at max value over time scale
  - Regular speed at median value over time scale
  - Quarter speed at min value over time scale

Problems

- Positive feedback loop exists
  - Increase in arousal leads to increase in arousal . . .
  - Decay factor helps
- Clarity of relationship between arousal and in-game events not always clear

Experiment Summary

- Novel gameplay experiences possible
- Experience qualitatively different
  - Aware of both gameplay and emotional response
- LOTS of work required to tweak algorithm



Play Portal 2 With Your Eyes

- Puzzle-based FPS
- Traditional control schemes use single control to shift viewpoint AND crosshair
- Decouple viewing and aiming
  - Use hand to move
  - Use eyes to aim

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Play Portal 2 With Your Eyes

- Is it enjoyable to use your eyes to aim?
- How do you change gameplay if you add more degrees of freedom to aiming?
- Since the eyes move faster than the wrist, is speed of movement correlated with enjoyment?

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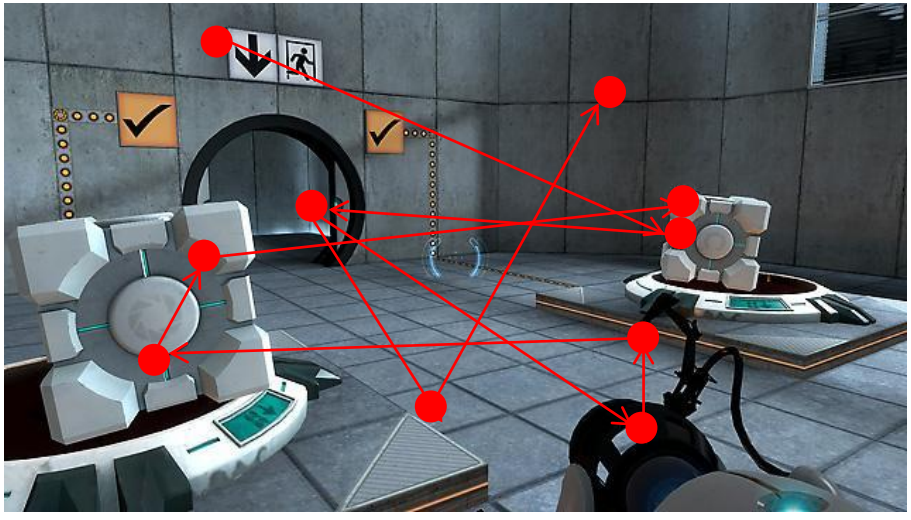
Portal 2 Eyetracker Algorithm

- Use eyetracker to extract eye's X,Y position
- Feed those coordinates into game engine
- Redraw cross-hair at current eye position
- Update at 60 Hz


tobii
Saitek
Eclipse
PORTAL

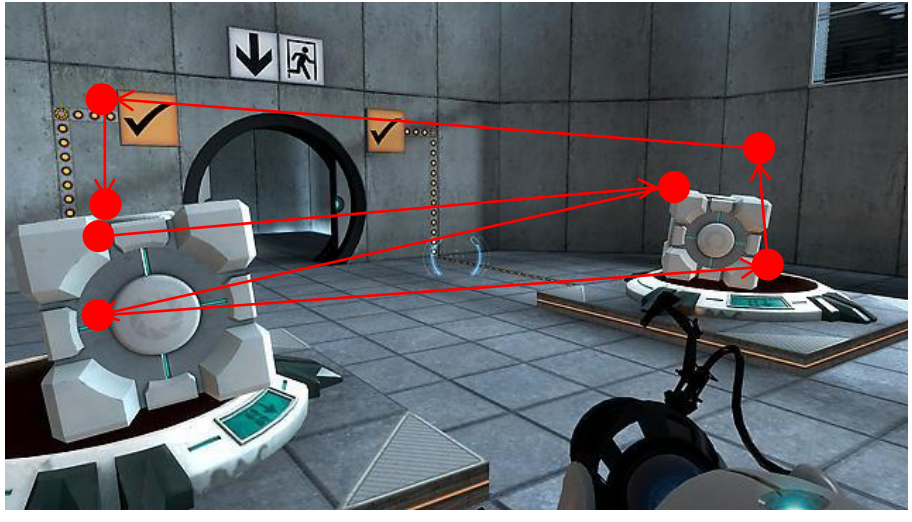
Classification of Scan Patterns

- Eye movements indicate cognition
  - Scanning (free-form)
  - Searching (focused movements)
  - Problem-solving (goal-directed)



Scanning

Problem-Solving



Experiment Summary

- Eyes are viable aiming controllers
- Decoupling aiming/viewpoint is a plus
- Interesting question of how to use blinks?
- Best suited to more action-oriented games
- Consumer-grade eye trackers are far away

Multiplayer

- Show representations of other player's emotional state?
- Is it engaging to view vital signs of teammates/opponents?
- Is it a useful game mechanic?
  - Detect distress?


2.65
BioBinder
Rochelle
DANGER
STAY IN YOUR GROUP
15
NO DATA
NO DATA
+100
BioBinder
Rochelle
Coach

Multiplayer Summary

- Most enjoyable thing we've done so far
  - High sense of satisfaction when opponents spike
- Entertaining to view teammates response
  - Not useful (yet)

Playtesting Applications

- Create more objective responses
  - Lots of biases in current playtesting procedures
- Quantify responses
- Encourages rapid iteration on player state

Overall Summary

- Adding physiological signals opens up new dimensions of gameplay
- Novel control schemes worth exploring
- Consumer-grade devices to track both valence and emotion are needed

Future Directions

- Matchmaking on physiological profiles
- Experimentation with gameplay mechanics
- Quantify optimal arousal patterns
- Investigate other hardware platforms
- Incorporate techniques into playtesting

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- Charlie Burgin
- Jonathan Sutton
- Lars Jenvold
- Chandler Murch

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Thanks!!!!

mikea@valvesoftware.com