



GDC
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Implementing Robust and Scalable Art Integration

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PREFACE

HOUSEKEEPING

ME





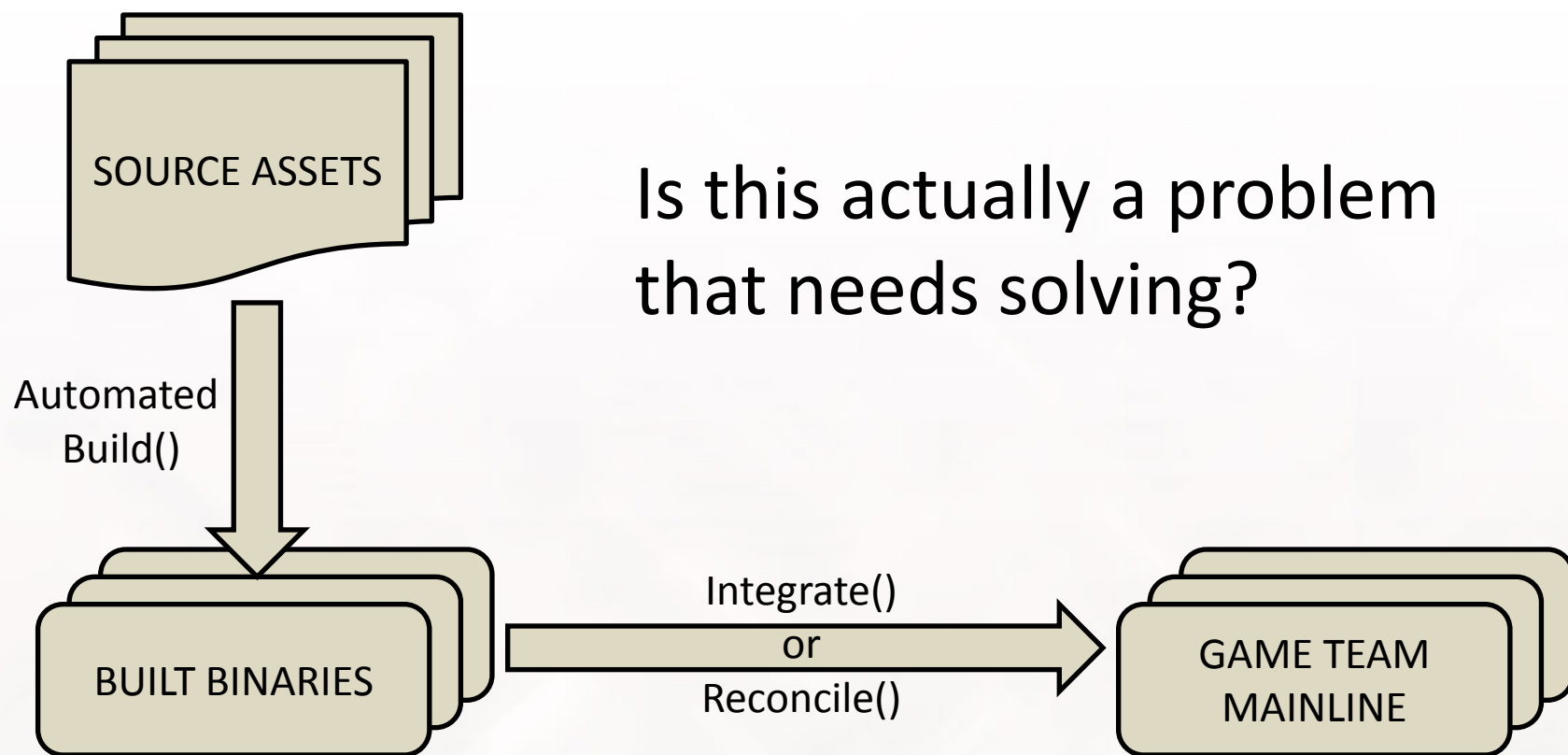
GAME CREDITS

ACKNOWLEDGEMENTS

- Claude Martins (co-author)
- Artworks Technical Art Team (EA CANADA)

WHAT AM I TALKING ABOUT?

Art Integration: The process which drives art assets from source to submission into the game's mainline.



STORY I

THE BUSINESS OWNER

MY WORLD

GAME TEAM

PRODUCTION

DESIGN

ART/CONTENT

ENGINEERING

QA

MY WORLD

TEAM

1

TEAM

2

TEAM

3

TEAM

4

TEAM

5

TEAM

6

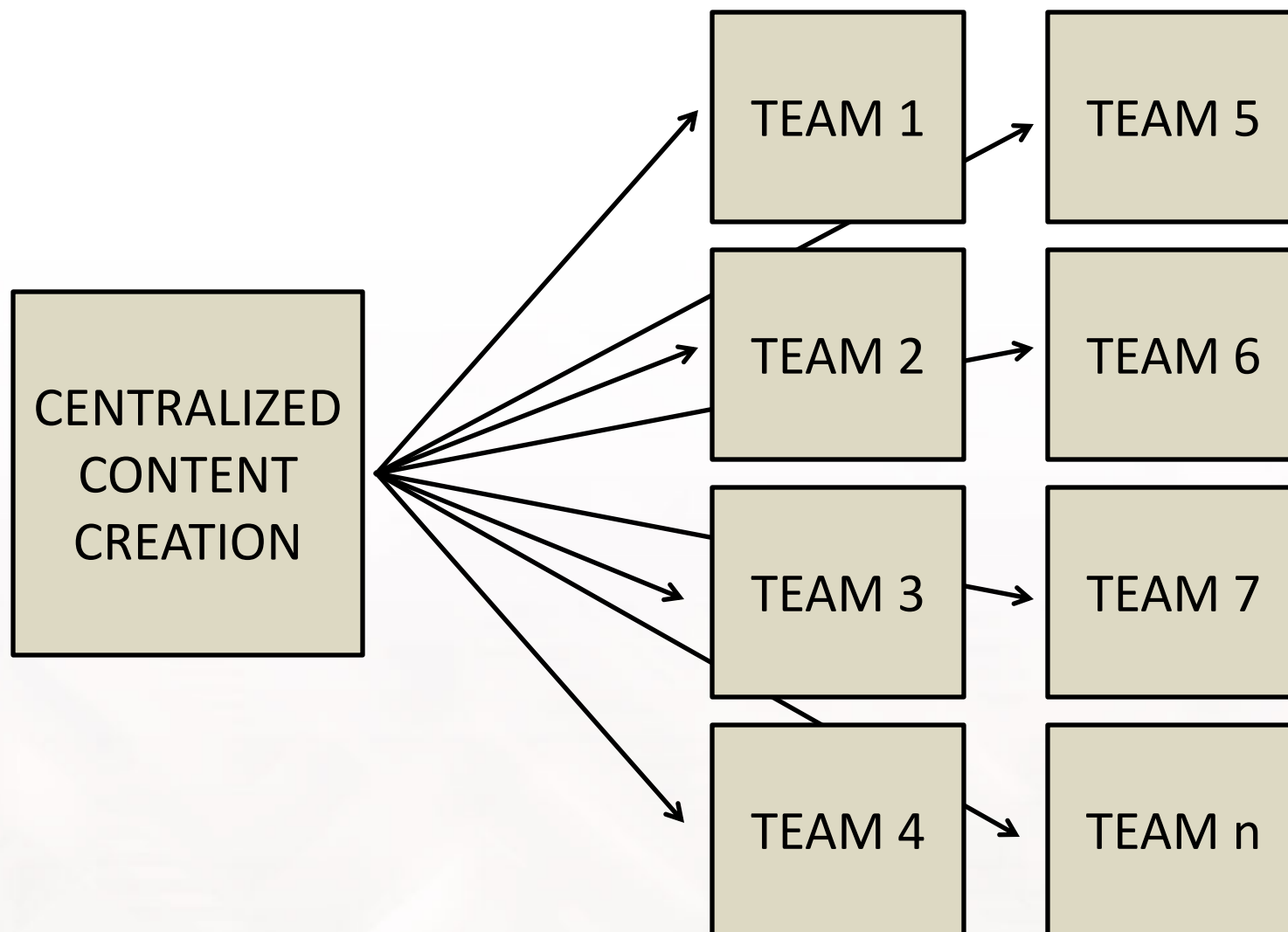
TEAM

7

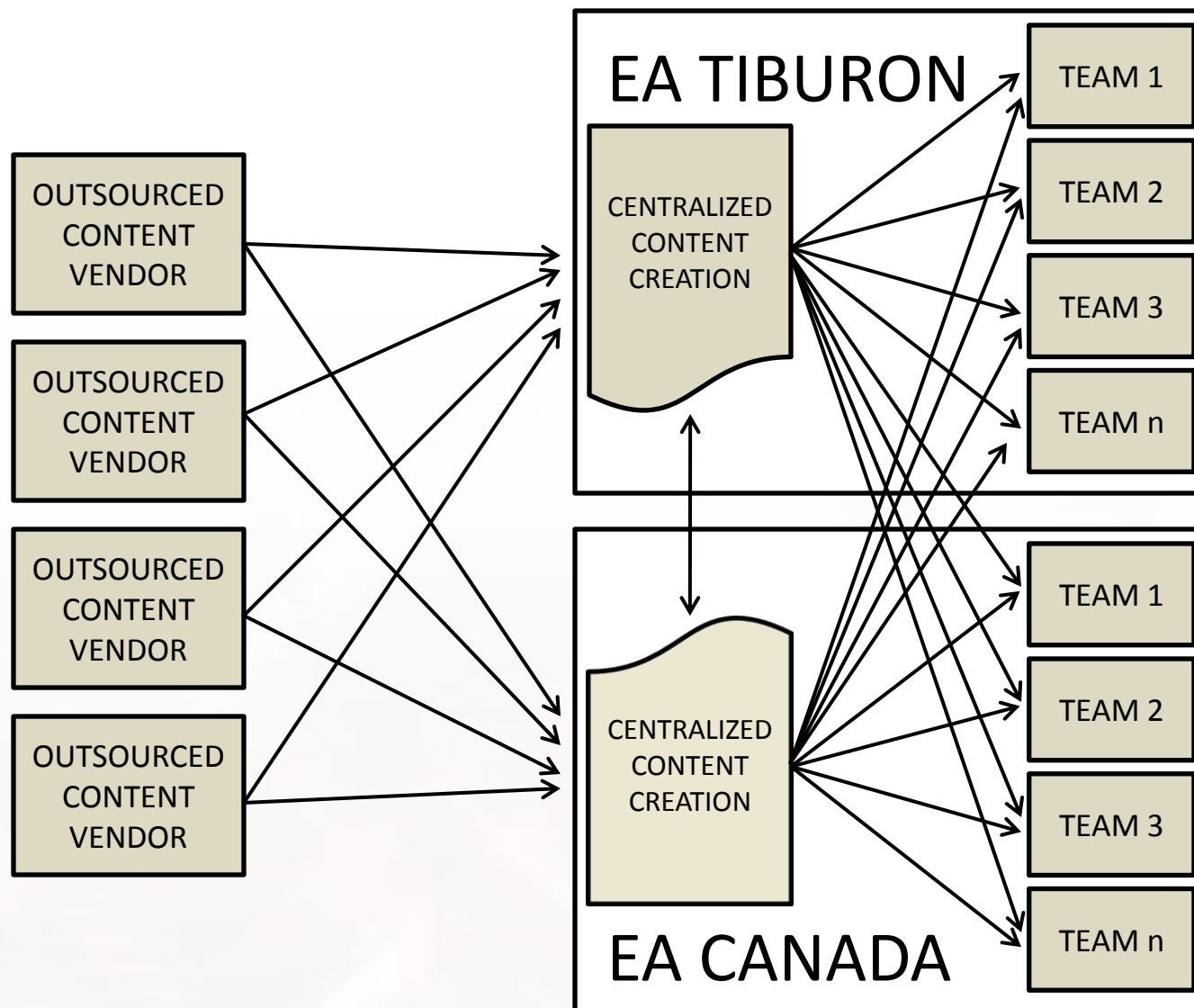
TEAM

n

MY WORLD



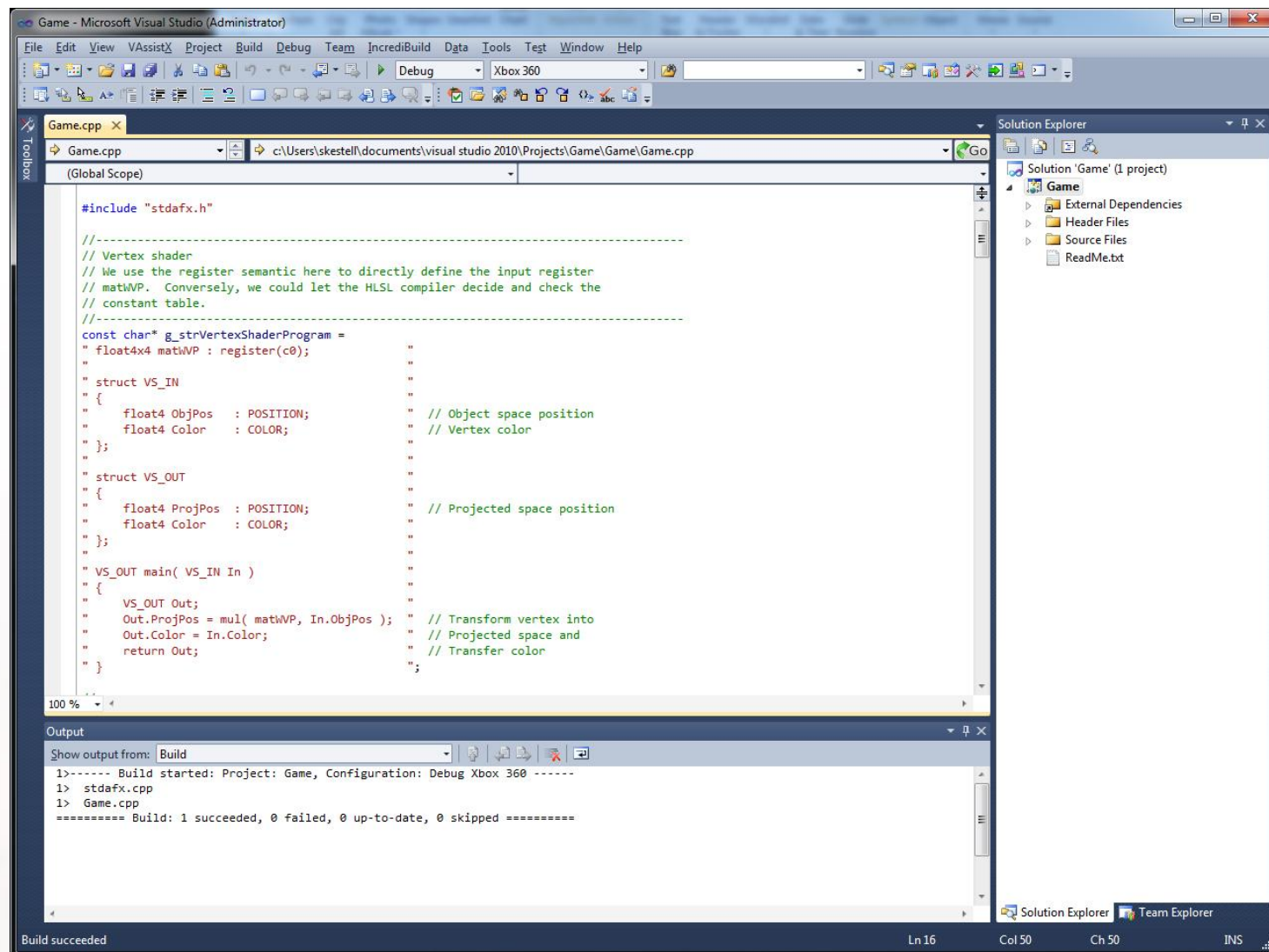
TODAY



STORY II

THE ENGINEER

MY WORLD





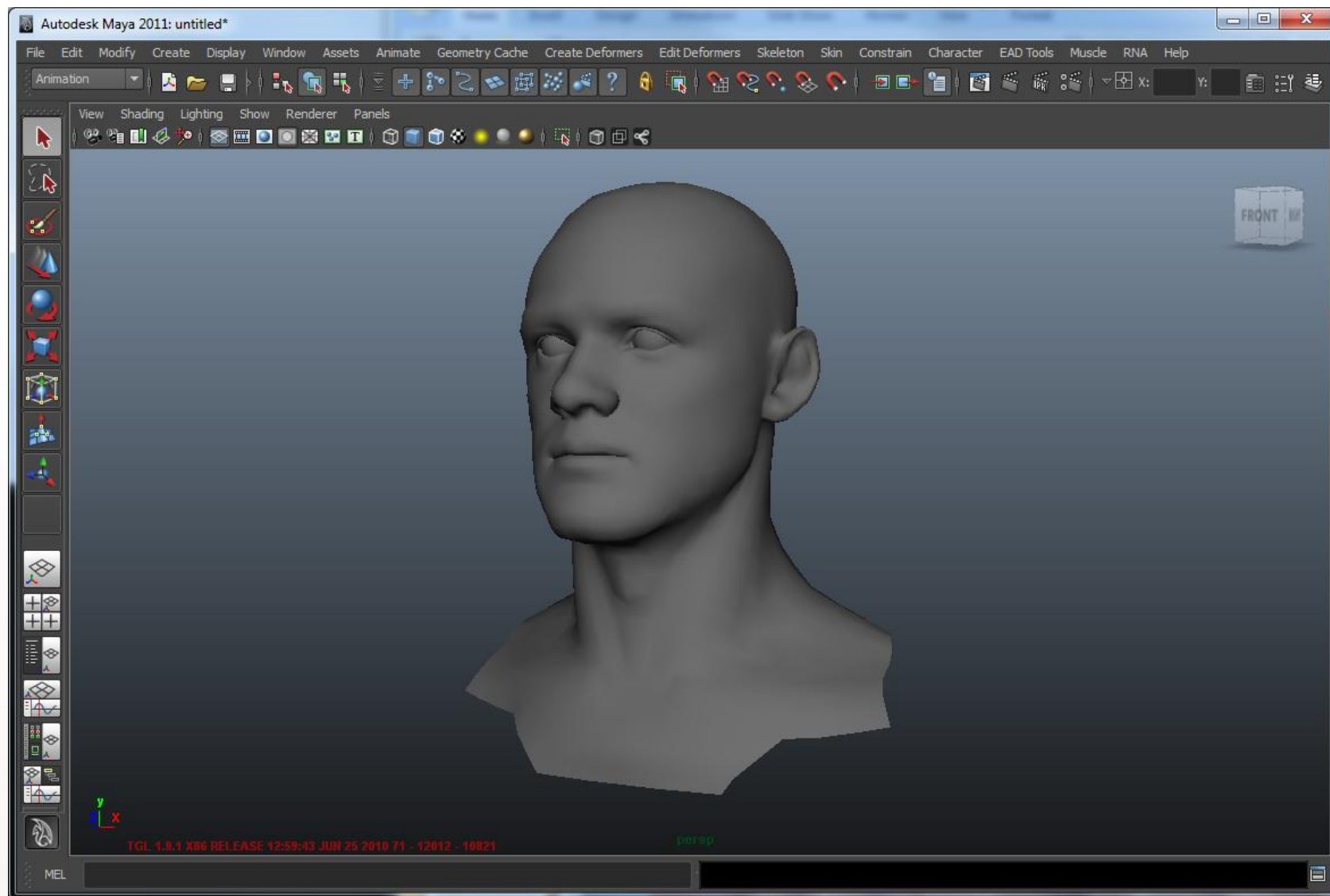




STORY III

THE ARTIST

MY WORLD





```
Message: This will never happen. Hi Mom!  
In File: Main.cpp  
In Function: Game::DoStuff()  
On Line: 278  
Condition: mEngineer->CheckedInBadCode == true
```

Enter or Spacebar to confirm selection.

```
--> Ignore this assertion once  
    Ignore this assertion forever  
    Terminate application  
    Break into debugger  
    Cause NULL-pointer exception
```

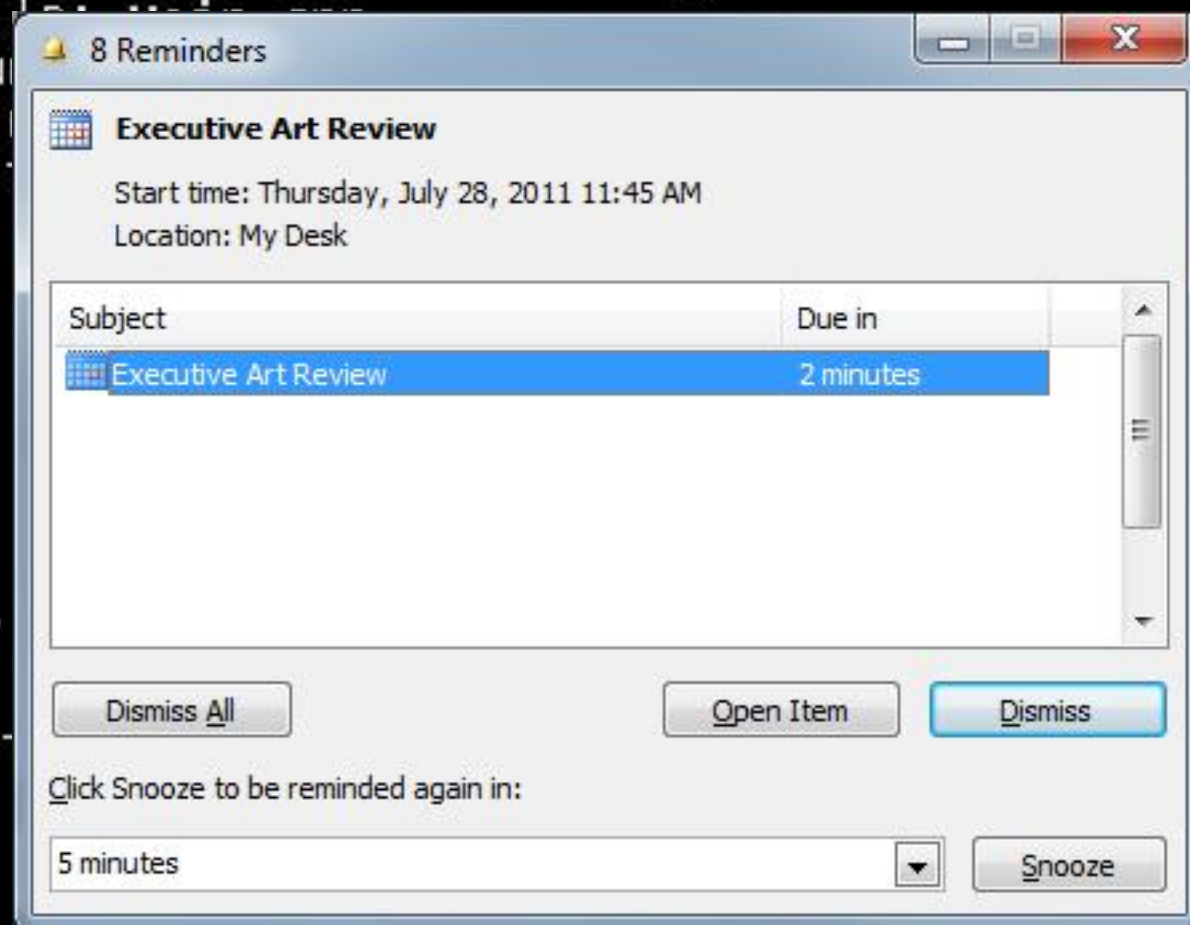
Message: This will never happen. Hi Mom!

In File: ...

In File: ...

On Line: ...

Condition: ...



Enter

Cause NULL-pointer exception

THE IMPORTANT PART IMPLEMENTING ROBUST AND SCALABLE ART INTEGRATION

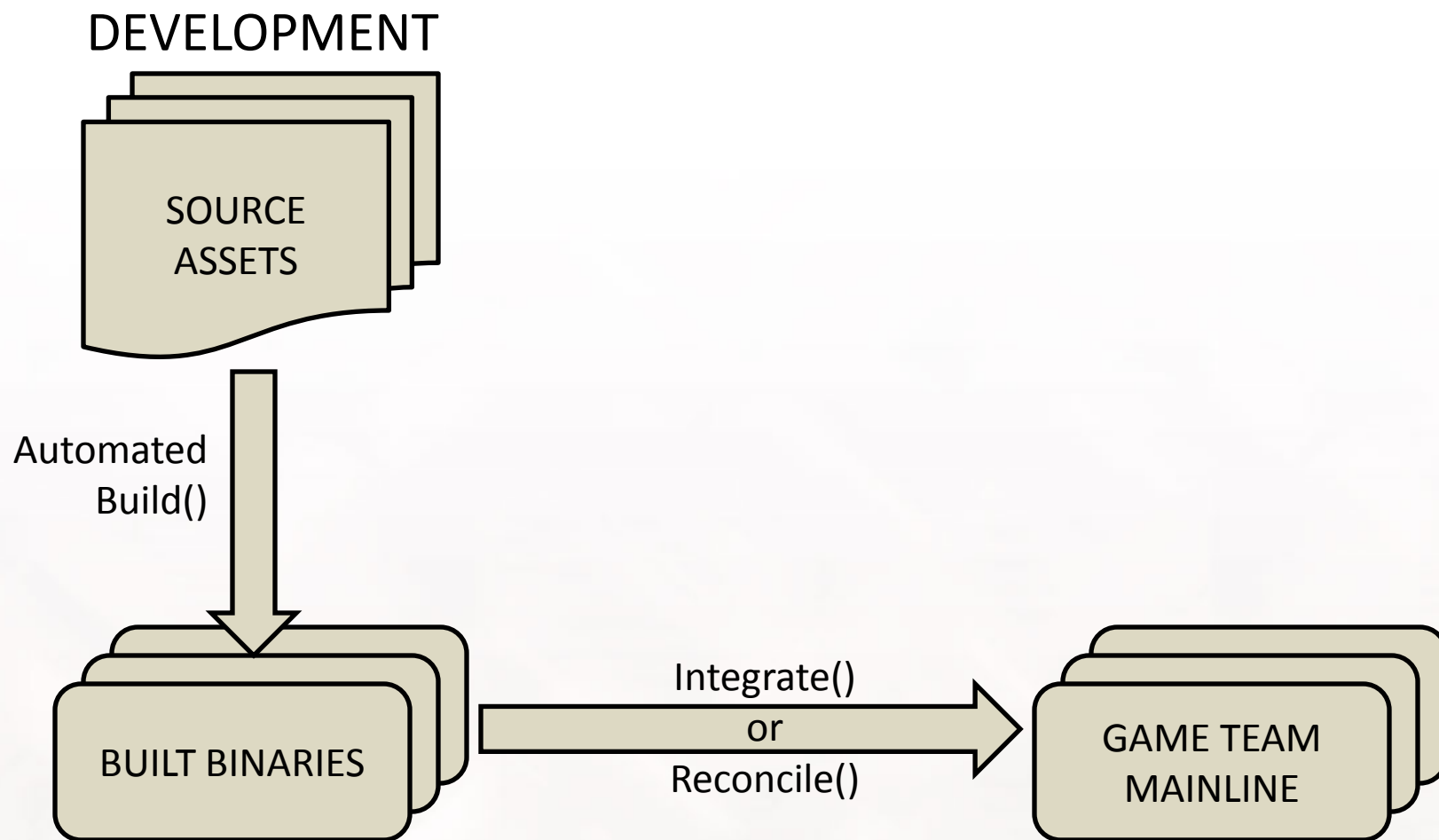
ART INTEGRATION PROCESS GOALS

- Isolate artists from bad code
- Isolate engineers from bad art
- Scale depending on project size and complexity
- Work across multiple studios and time zones

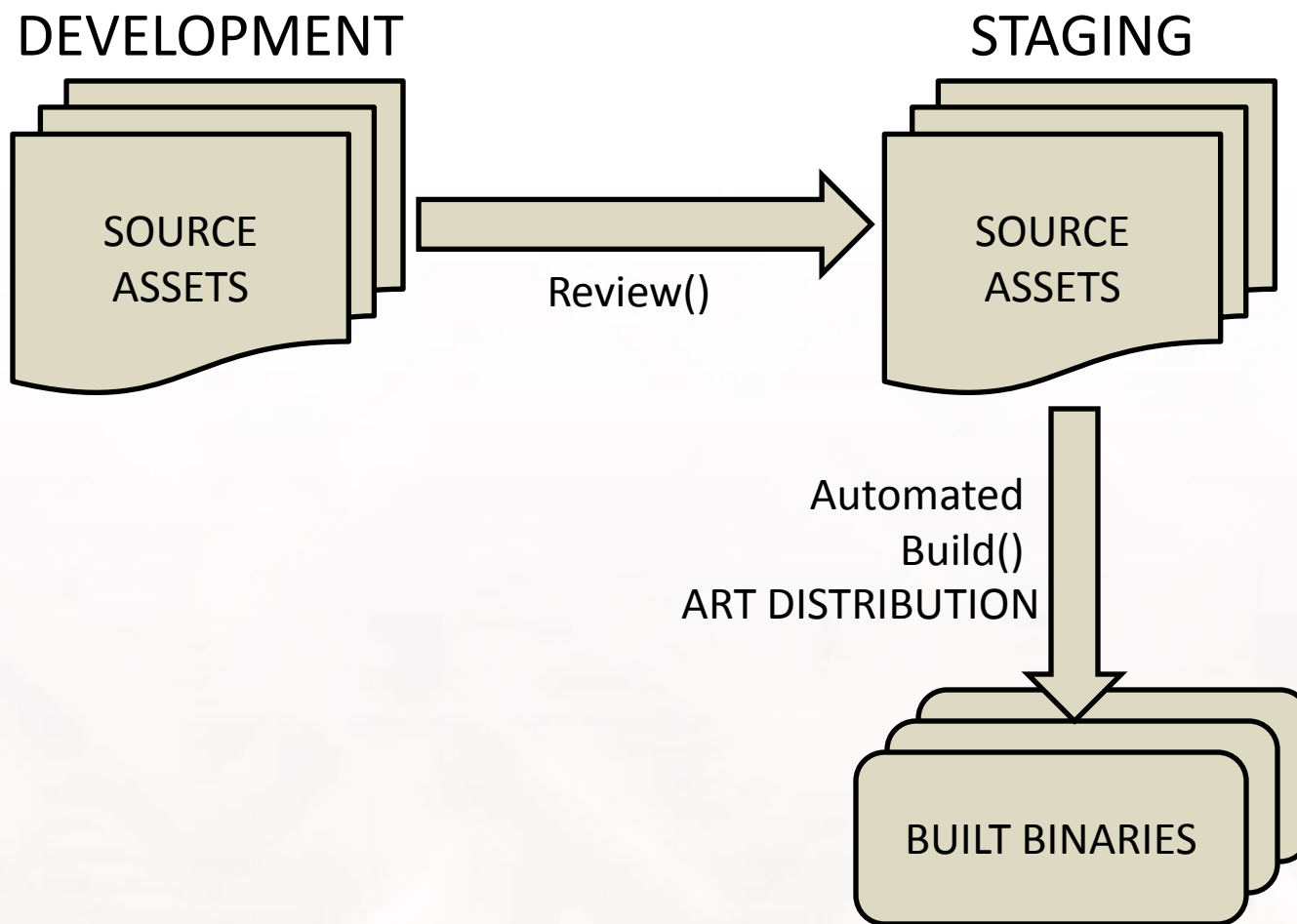
STABLE BUILDS

Art Distribution Build: A snapshot of the game
AND pipelines known to be stable.

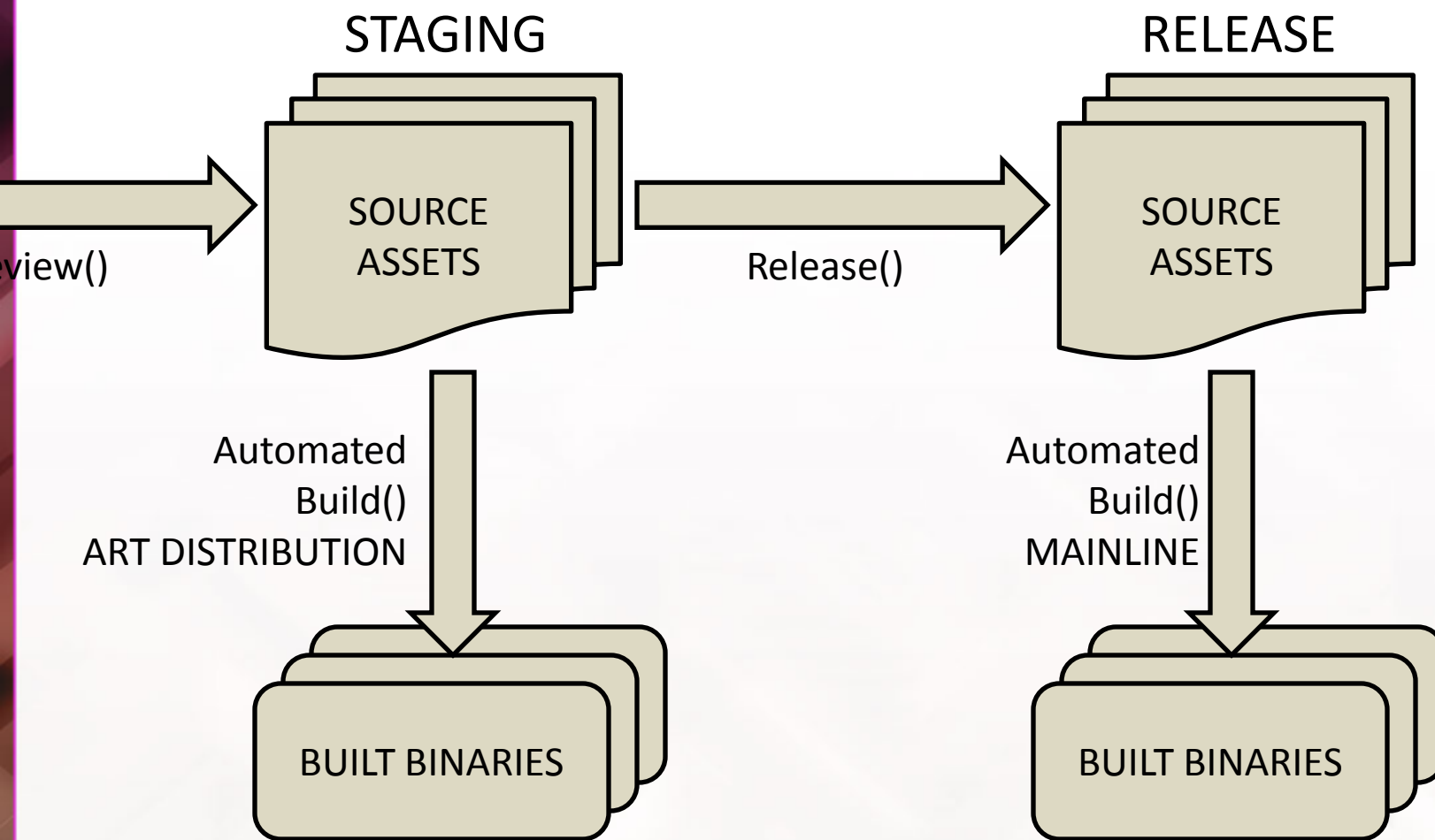
ART INTEGRATION REVISITED



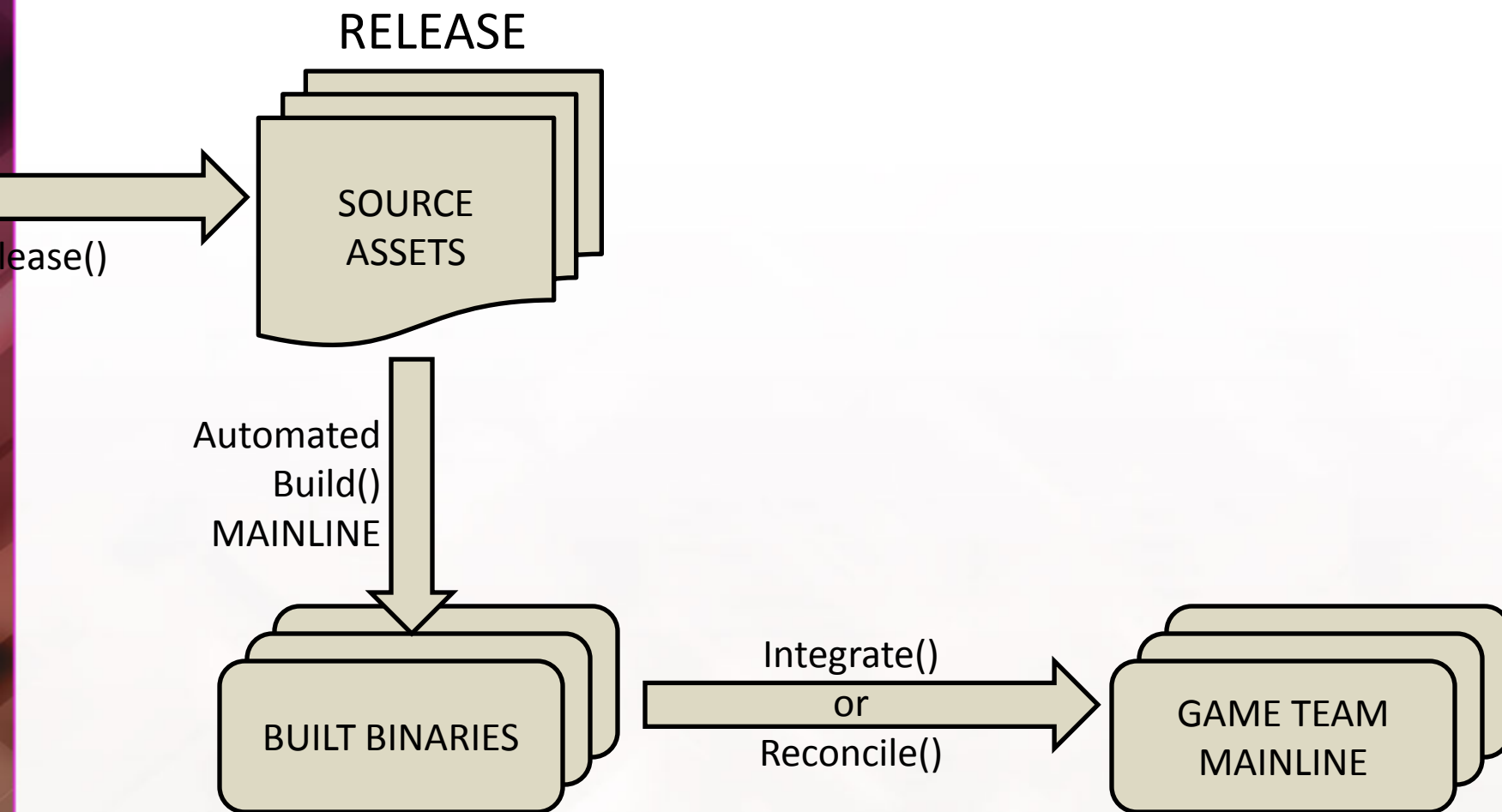
ART INTEGRATION REVISITED



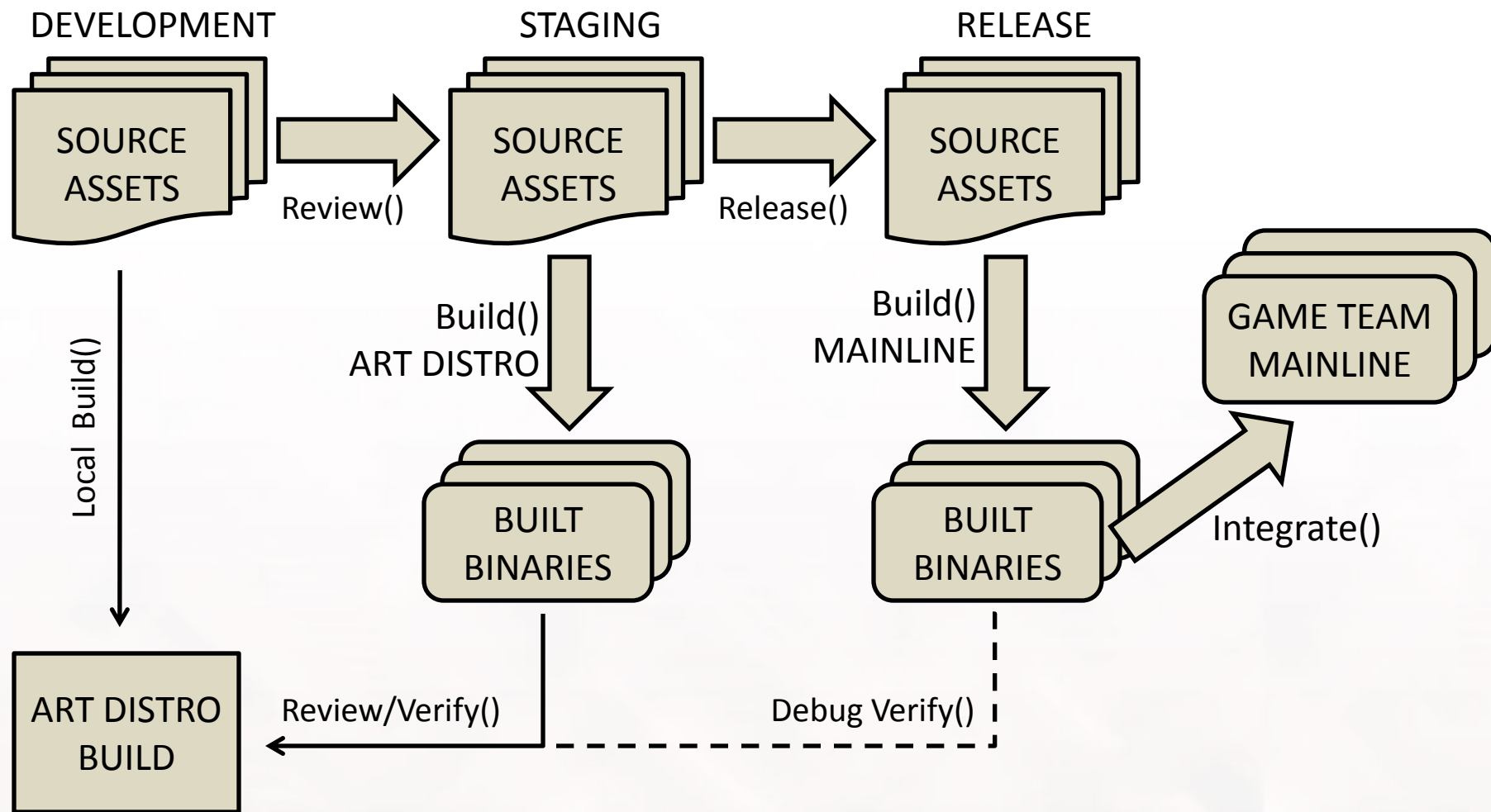
ART INTEGRATION REVISITED



ART INTEGRATION REVISITED



THE WHOLE PICTURE



THE WHOLE PICTURE

DEVELOPMENT ASSETS

CLIENTS: Artists

BUILDS: Local Only

PIPELINE: Art Distribution

CONTENT: WIP Assets

CHANGE FREQUENCY: Daily

BREAKAGE IMPACT: None

THE WHOLE PICTURE

STAGING ASSETS

CLIENTS: Artists/TAs

BUILDS: Automated

PIPELINE: Art Distribution

CONTENT: Ready for Review

CHANGE FREQUENCY: As Assets are Ready

BREAKAGE IMPACT: Minimal, Art Fix Required

THE WHOLE PICTURE

RELEASE ASSETS

CLIENTS: Game Team CGSup/TAs

BUILDS: Automated

PIPELINE: Mainline

CONTENT: Game Ready Verified Assets

CHANGE FREQUENCY: As Assets are Verified

BREAKAGE IMPACT: Minimal, Likely Code Issue,
Investigate and Fix ASAP

ART INTEGRATION PROCESS GOALS

- ✓ • Isolate artists from bad code
- ✓ • Isolate engineers from bad art
- ✓ • Scale depending on project size and complexity
- ✓ • Work across multiple studios and time zones

THINGS TO THINK ABOUT

- Frequency of art distribution build creation
- Infrastructure and hardware requirements
- Loose file builds vs. pak file builds
- Asset dependency tracking and incremental builds vs. clean builds
- Prototyping new features and propagating source data format changes
- Release assets often don't wait for final approval!

THANK-YOU!

EPILOGUE

[STEVE]: /DISCUSS?