

The joys of a Friday talk!

I'm losing my voice, you all have planes to catch, and we're all a little hungover...

so let's start before they tear down the stage!

(If you're reading this online, check out all the cool slide animations, I worked really hard on them!)



My name is Jaime (etc.)

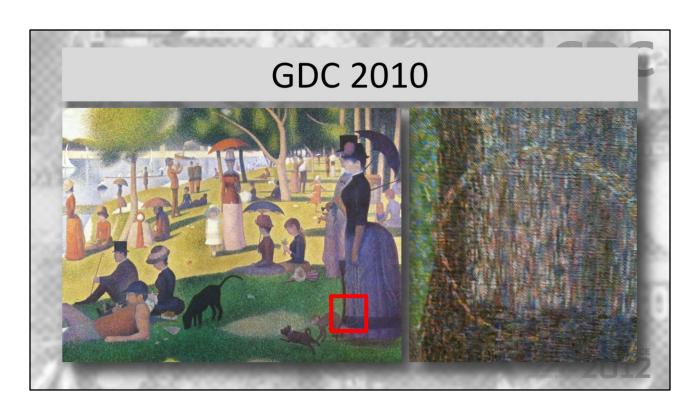
I worked for Bungie (which got bought by MS)

Now I work for Sucker Punch (which got bought by Sony)

I'm an acquisition good luck charm!

I worked on a lot of games with colons in them!

My talks are like drinking from the fire hose. If a slide isn't relevant to what you are working on, just wait, it will change fast!



Two years ago, I did a talk about this painting "A Sunday Afternoon on the Island of La Grande Jatte" by Georges Seurat

It was about examining just one of the details that make a game, in exhaustive detail.

GDC 2010

Design in Detail:

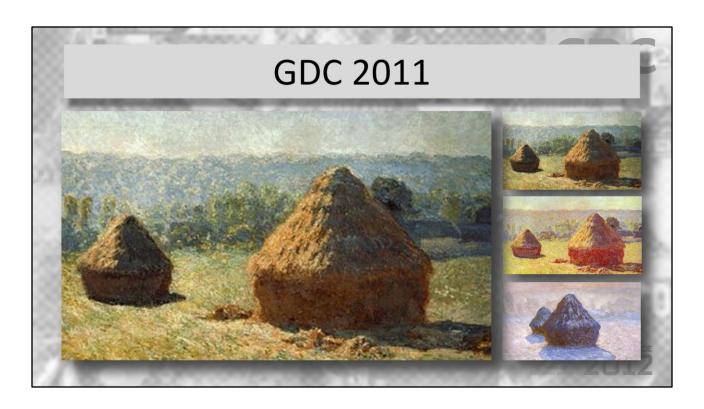
Changing the Time Between Shots for the Sniper Rifle from 0.5 to 0.7 Seconds for Halo 3

BALANCED

"A state in which a game can be **played indefinitely** by its entire community **without developer interventions** or player conventions"

Specifically, the sniper rifle reload time.

But... it was really about what makes a game "balanced".



Last year, I did a talk about this series of paintings of Haystacks by Monet.

It was about looking at the same detail across multiple games of the same franchise and tracking the changes.

GDC 2011

Design in Detail:

Tuning the Muzzle Velocity of the Plasma Rifle Bolt on Legendary Difficulty Across the Halo Franchise

TUNED

"A game mechanic can be considered tuned when it correctly constrains the player experience to have the desired effect."

Specifically, the muzzle velocity of the plasma rifle bolts.

But... it was really about what makes a game "tuned".



Which brings me to this year...

I've already talked about every Halo game... extensively!

Believe me. You are not as tired of <u>hearing</u> about Halo as I am about <u>talking</u> about Halo.

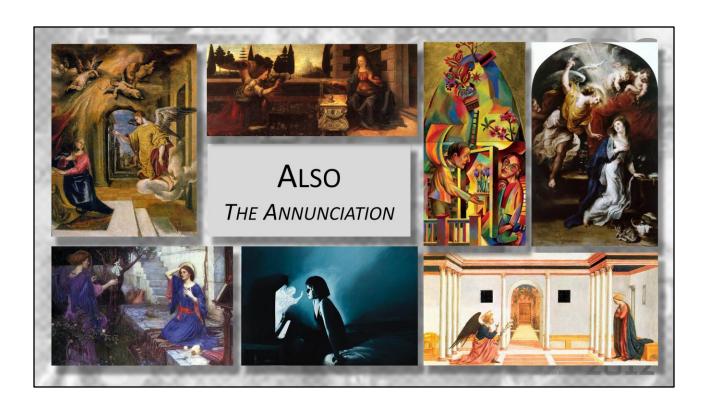
So I had to find something else to talk about.



I looked for inspiration in my favorite painting, "The Annunciation" by El Greco.

It's in Madrid and I have seen it in person. It's like 30 feet tall, so it actually looks more like this.

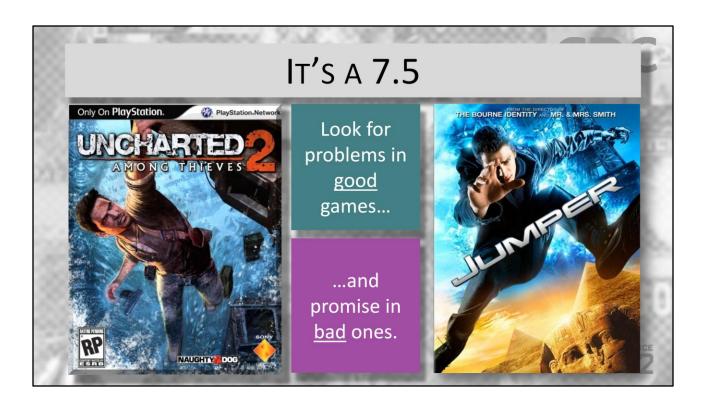
It shows "The Announcement" by the angel Gabriel to the Virgin Mary, that she would conceive a son named Jesus who would save her people.



Many, many artists have painted about this moment, all with more or less success, all with different details.

This made me think about visiting the same details across multiple games, and comparing them.

So this year, let's talk about **your** games, instead!



I'm infamous for giving both Uncharted 2 and Jumper a 7.5 on my blog. (http://thetipofthesphere.com/2011/03/23/its-a-7-5/)

My motto is learn to see mistakes in good games and promise in bad ones.

DISCLAIMER

I'm going to criticize some good games!



I'm <u>speculating</u> about games I did not work on.

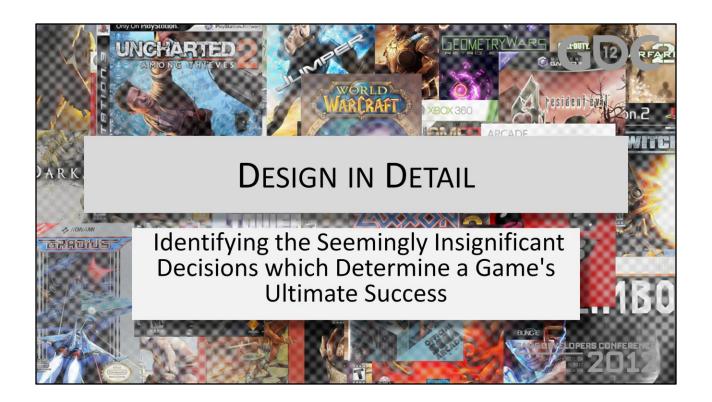
- I am GUESSING.
- Don't be insulted if I am wrong.
- Don't be insulted if I am <u>right</u>.

That means I am mostly going to criticize good games!

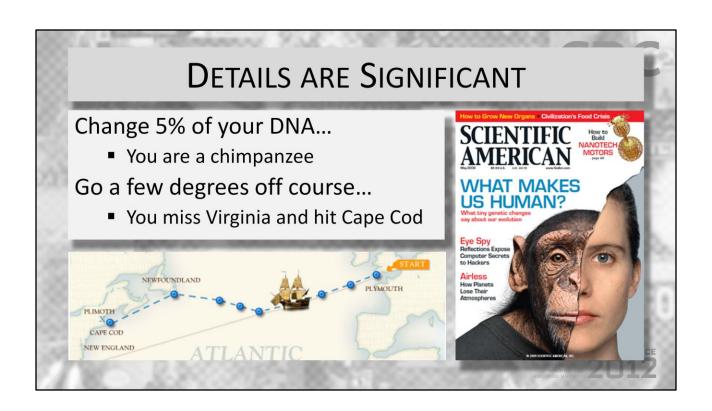
And since I don't want to spend all my time explaining the game mechanics, I'm going to talk about popular games!

Hopefully I'm not burning too many bridges. Don't get mad. And don't report me to Kotaku!

(If you are reading this online, this goes double for you. GDC is a place where game developers can be honest without worrying about controversy and PR folks. So I don't want to read about how Jaime hates Japanese games, or whatever. The point is to make better games, not start flamewars.)



So, welcome again to Design in Detail. Queue the real title.





A maturing industry with professional teams and familiar genres means: Games are pretty damn similar in the broad strokes.



Details make the difference, they are the through line.



Controls are perfect for the platform.

One level takes about as long as a potty break.

The reward system works great for their audience.

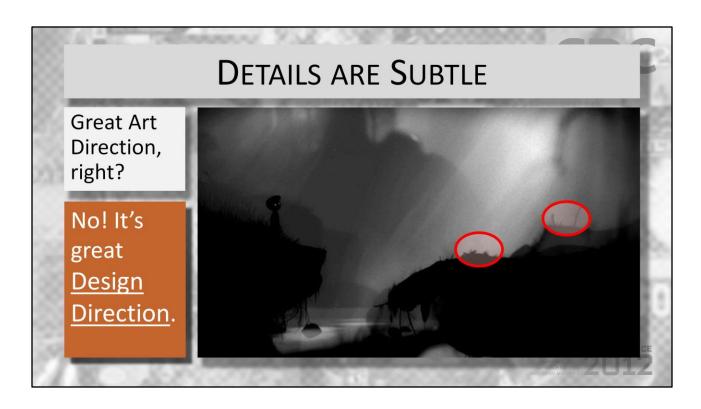
And they came out at just the right time.



On the other hand, Uncharted 3 was overall a good game, But the camera control was off (even after the patch) The animation cycles are longer, which makes them slightly less responsive. The jumps got longer, making it harder to tell where to go.

And they suffered the conseque...

Well, they reaped the rewards, too, I guess. We should all make such mistakes...



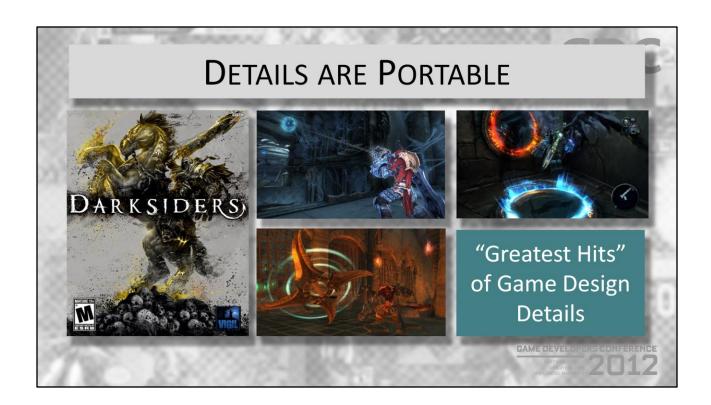
Who thinks that Limbo had great art direction?

Nope! It has great DESIGN direction.

Is that a bear trap?

Is that a giant spider leg?

Without the uncertainty that results from the art style, there is no gameplay!



Hookshot!

Boomerang!

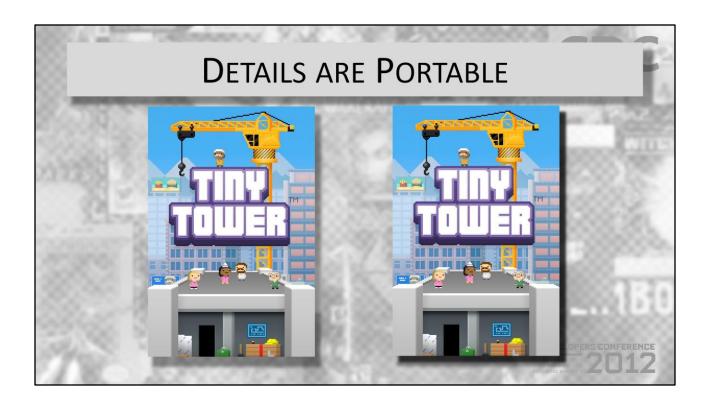
Portal Gun!

Darksiders borrowed from everybody, but they understood the details, so it worked.

They made a greatest hits album.



If you aren't as clear on the details, you get pale imitations.



And if you don't understand game design at all, you just have to copy everything.

And get caught.

(Yeah, a bridge I'm all too happy to burn.)



Remember Ratatouille, how rat controlled the guy by grabbing his hair? That's a metaphor for game design.

You can't make every single decision in the entire game, so grab the important hairs and pull in just the right way.

(In this metaphor, the hairs are the details. And the rat is a designer. Not the most flattering choice.)

Game design is identifying the details *before* balancing and tuning them.



Eric Zimmerman says to stop instrumentalizing game design...

So let me clarify that this is my process, not a universal truth.

First, you have a concept – by definition this is not detailed.

Then you apply the first details, the constraints.

If you like the MDA model these are "Mechanics", but I prefer to think of them as constraints. If a mechanic breaks, you have to try to fix it. If a constraint doesn't work, you just need to add further constraints.

REMOVING OPTIONS

Automatic Camera

- The game is about stabbing fools!
- Constraints == Freedom

Automatic Jumping

- The game is about exploring the world.
- Constraints == Frustration



You can think of constraints as removing options.

God of War was improved by the constraint of an automatic camera. It let the player focus on what was important.

Zelda was made worse by the constraint of an automatic jump. It undermined the feeling of exploration.

CORNERSTONES Engagement Distance Movement Speed Camera Field of View

- Weapon Accuracy
- Enemy Counts
- Al Firing Parameters

Engagement Distance -> Environment Scale



In Halo, the engagement distance was set first. Everything else was based on that initial choice.

How fast can you reach enemies?

How large are the enemies on screen?

How accurate do your weapons need to be to hit them?

How many enemies can we fit in that range?

How soon do the enemies start firing?

What size environment supports that combat?

CORNERSTONES Environment Scale Movement Speed Camera Field of View Weapon Accuracy Enemy Counts Al Firing Parameters Environment Scale -> Engagement Range

In Red Dead, environment scale was determined first and set the rest of the details. How fast do you have to move through large environments? What camera FoV shows the whole world? How accurate to shoot at range? How many enemies fill a gigantic world? How soon do the enemies need to start firing?

What range of combat fits all these values?

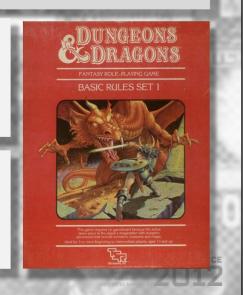
SOLVING FOR GAMEPLAY

Computer RPGs

- Higher Level == Higher Damage
- Leads to an exponential curve
- Over-leveled content is trivial

Dungeons & Dragons

- Higher Level == More Access (THACØ)
- Leads to a flatter curve
- Over-leveled content is still engaging



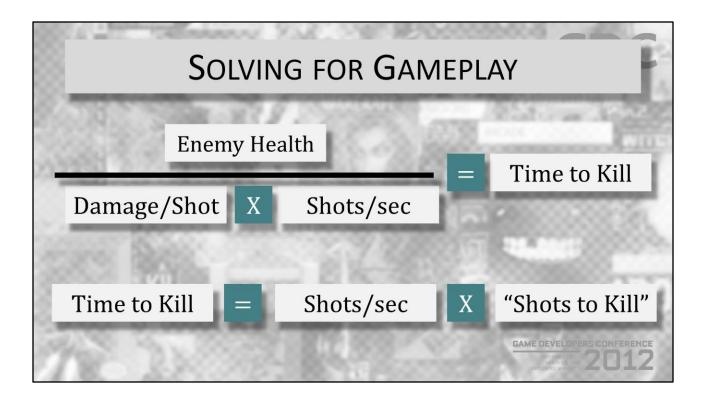
Another way to look at this is as an algebraic equation. Solve for what matters.

Computers work with large numbers. So it is easy to equate level with higher damage.

The problem is you get an exponential curve.

Dice have limited digits. So level means more scope, more access.

It's a flatter curve, so overleveled content is still interesting.



(You really should watch the animation on this one.)

You are designing a damage system. The programmers give you the obvious fields:

You have a field for how much damage a shot does

You multiply that by the number of shots per second to get damage

per second

You divide the enemy health by that and you get time to kill

But the player doesn't experience it that way at all.

They know how long it takes to kill an enemy and how fast their weapon shoots.

They don't care how you get to "Shots to kill" so make sure you determine the nonabstract values first.

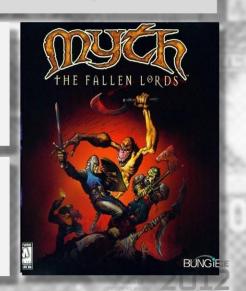
IMAGINARY CONSTRAINTS

Starcraft

- "Symmetrical Factions"
- Warcraft was Orcs vs Pink Orcs
- Resists a static balance

Myth

- "Resource Management"
- Multi-tasking combat and economy
- Sense of immediacy



Often designers need to force something to work
Not enough time
Not enough effort

Don't get stuck repeating them without analyzing them first.

Starcraft jettisoned the idea of symmetrical factions. Myth got rid of resource management.



A few years ago, I sat down to play a game I missed when it came out – Star Control II.

My rig met the minimum system requirements, but when I got to my first battle, it was over in less than a second!

I exceeded the system requirements to the point where I couldn't play anymore, it was too fast.

MENTAL SYSTEM REQUIREMENTS Our brains have a certain capacity. 1 3 pounds of meat 20 watts of energy Obsolete firmware

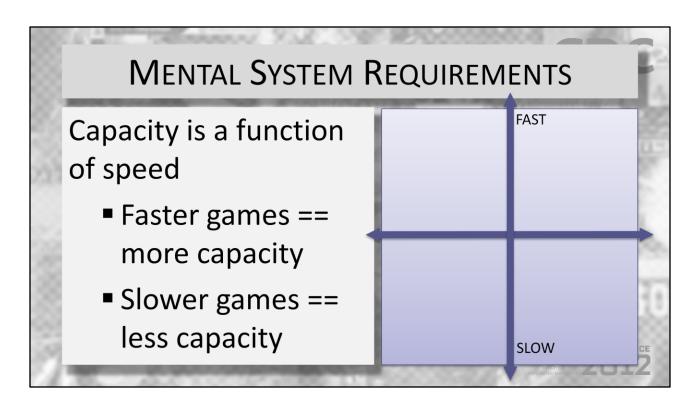
Don't expect too much...

Games stretch our capacity

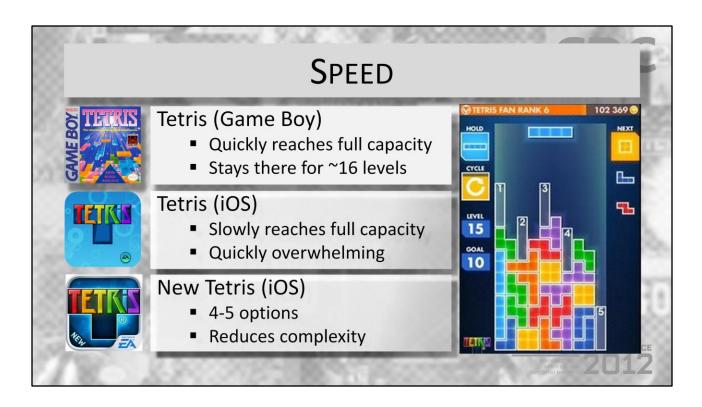
Our brains have system requirements too.

I've heard it called attention, focus, engagement.

And we have minimum and maximum requirements, too.



Just like Star Control 2, we have different capacities at different speeds. If you go too fast, you're game takes more capacity than people have.



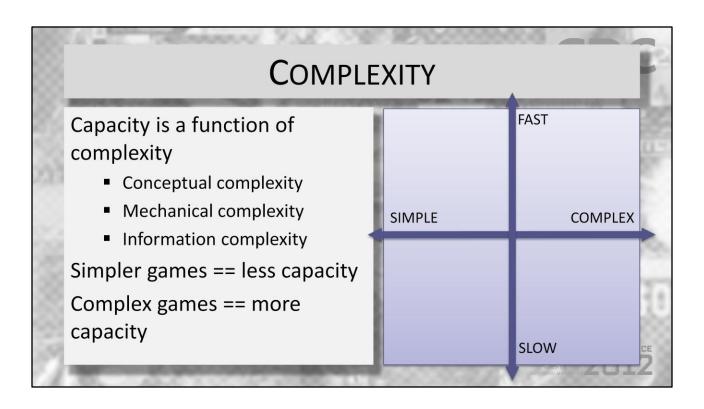
Tetris is a great example of this (somewhat obvious) statement.

The original got fast enough, then stayed there.

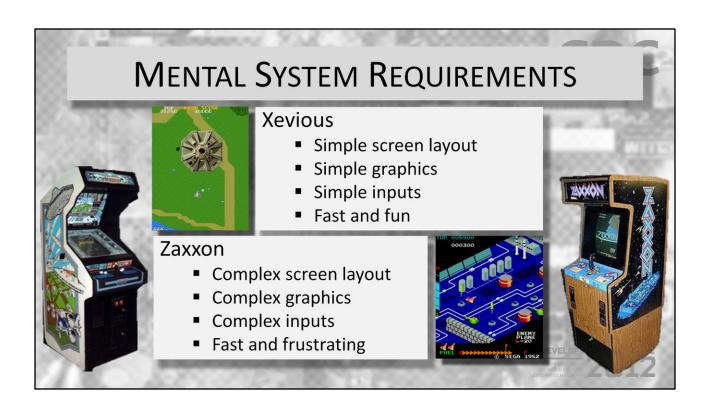
The iOS version was too slow, then suddenly got too fast.

The new one has a different mechanic, so it hits the sweet spot longer.

It did this by changing complexity.



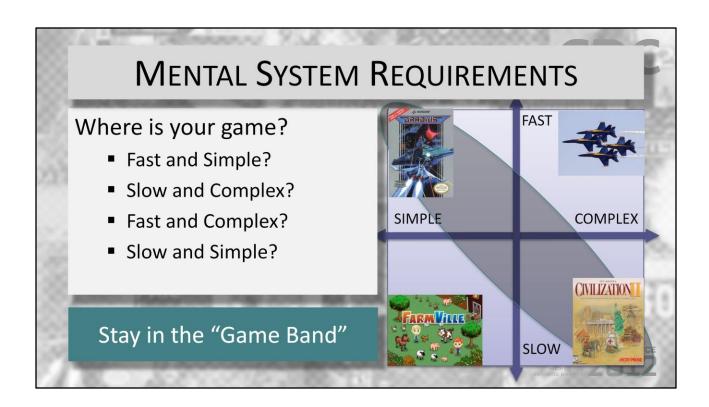
This applies to all kinds of complexity.



Both of these games came out in 1982, both have the same speed.

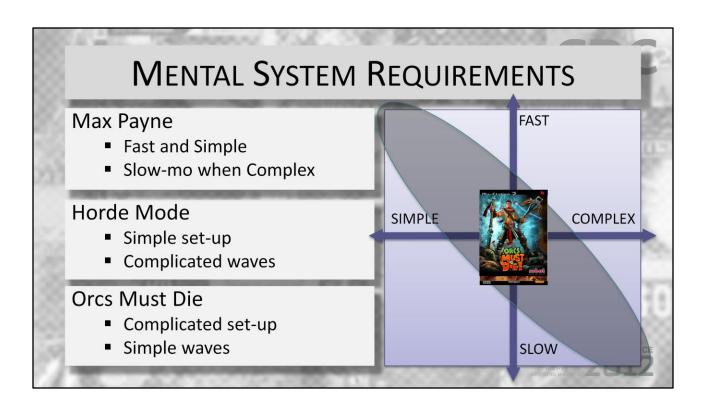
Xevious has low complexity, and I loved it.

Zaxxon has high complexity, and it was too hard.



Fast and simple, you get Gradius. Slow and complex, you get Civ. Too fast and complex, you're trying to fly a jet. Too slow and simple, it's just poking a screen.

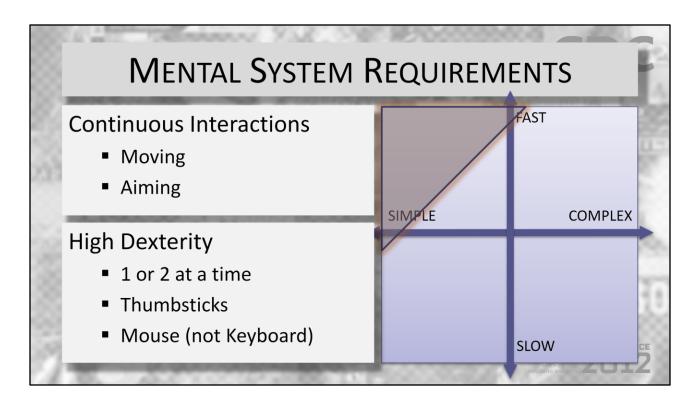
Only two of these are games (take that, Farmville).



Max Payne - Usually fast and simple, but you can slow time when it gets complex

Horde Mode – Set-up is usually too slow and simple, the action is usually too fast and complex, there isn't much range here.

Orcs Must Die – The set-up is slow and complex, the action is fast and simple, much more range.



Our brain is pretty specialized, so let's break down our capacity a little.

One thing we can do is continuous interactions, but not very many.

GOOD AND BAD

Geometry Wars

- Constant double-deflection
- No other inputs

Halo

- Often double-deflection
- Limited the audience

Kill Switch

- Rare double-deflection!
- More accessible

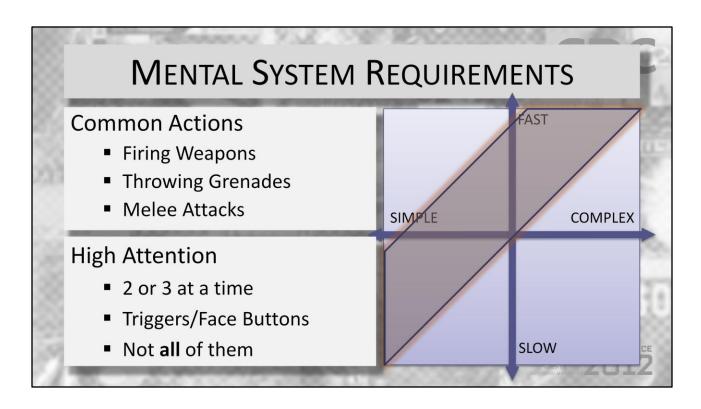


Geometry Wars maxes out your continuous interaction, That's ok, because it does nothing else.

Halo has intense continuous reaction, which I think limited the audience (still a big one, and growing)

Kill Switch is the first cover shooter. You probably never played it. It uses both sticks, but not at the same time. You are either moving OR shooting, rarely both.

It's much more accessible. I think this is why cover shooters are so big.



Another quality of capacity is common actions.

Requires continuous attention but not interaction.

A good rule of the thumb is face buttons, but maybe not all of them.

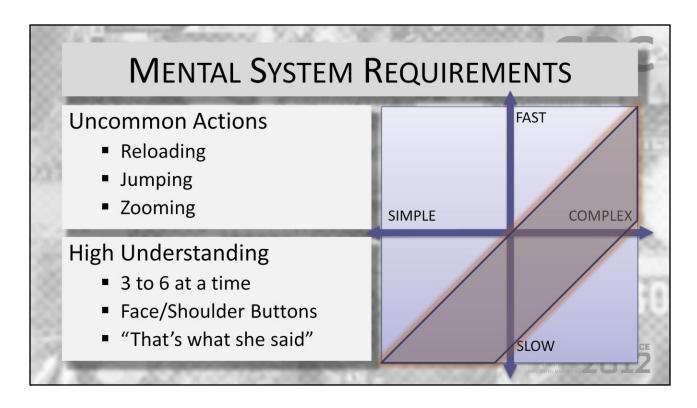
You have more buttons than people can handle.

MENTAL SYSTEM REQUIREMENTS Nionterting (Wisserally) Infamous 2 Fineg Btoltnjured Going into aim mode (L1) changes the face button Roeketelee Finisher Inhibits gameplay (5/releand/ettack Random Access Game Design Nothin/Diveroll (Sometimes) 1 action = 1 button **Elians**to Always available If it doesn't fit, cut it

Infamous 2 has "button salad", aiming remaps the whole controller!

So I went to Sucker Punch to help fix it. (heh)

"Random access game design" is a new buzzword I invented to describe my design aesthetic. It means that every action is always available.



Moving farther down and to the right, we find uncommon actions.

It's like the lame "That's what she said" joke. You are rarely consciously thinking about it, but some part of your brain checks to see if it is funny after everything anyone says, and when it works, you are saying it before you realize.

MENTAL SYSTEM REQUIREMENTS

Environmental Skillshots

- Limited pace set by environment
- Strong external cues
- Opportunistic and Efficient

Weapon-specific Skillshots

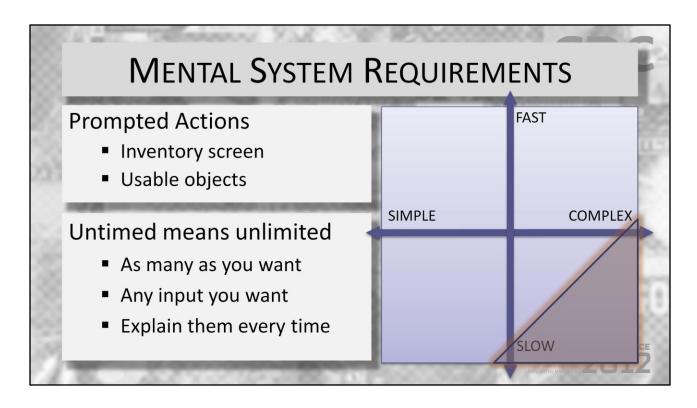
- Unlimited pace set by player
- Required menu-mining
- Burdensome and Inefficient



Bulletstorm is based on skillshots. They drive the progression economy, and featured heavily in the marketing.

Knocking enemies into spike traps is great!

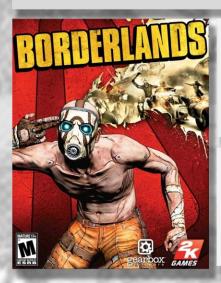
Stunning enemies into dropping their pants is not.



In this corner, the slowest, most complicated form of action.

Have as many as you want, just know that you have to explain it every time.

MENTAL SYSTEM REQUIREMENTS



Borderlands Loot

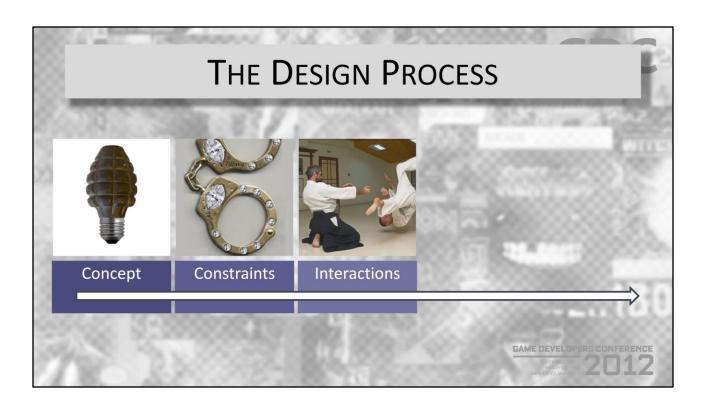
- Gathering money
- Comparing weapons
- Equipping items

Borderlands Healthpacks

- Combat activity
- Often under pressure
- Aiming to collect is hard

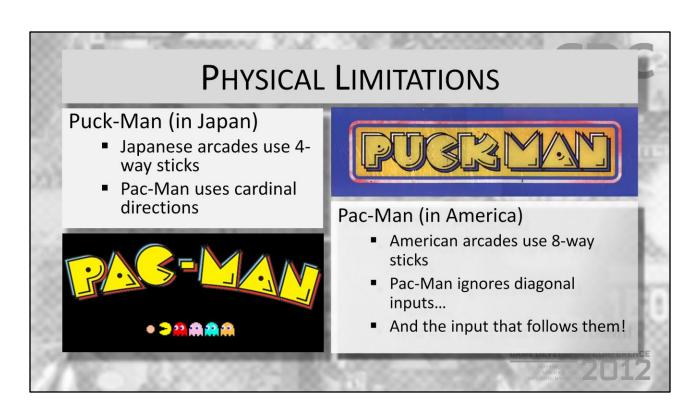
The major innovation of Borderlands was adding lots of these prompted actions. It works great when collecting and comparing loot.

But they used the same system for their health mechanic, which was too difficult to do under time pressure.



You might call it Dynamics

But don't forget that the player is the cause of the complexity



Even at an early age, I was sensitive to details - I never really got Pac-man.

It turns out, that is because most Pac-man machines in America are broken.



Dungeon Hunter refuses to acknowledge the iPhone's Input limitations A picture of a button isn't a button Your thumb is always on the screen Reaction-time tests arent fair in a latent environment

Infinity Blade does better Gestures are natural Less input, more screen time Not reaction-time tests

(Excellent job understanding the details of Punch-Out, btw)

RESPONSIVENESS

The Gunstringer

- Crosshair is smoothed to prevent jittering
- Causes +100ms delay





Fruit Ninja (for Kinect)

- Spline is smoothed in real time
- No perceivable delay

Your brain merges events that happen less than 100ms apart.

(I wrote about this: http://thetipofthesphere.com/2012/01/30/design-by-numbers-simultaneous-perception/)



Shooters are incredibly sensitive to input latency. CoD is the industry standard.

PLAYER INTERPRETATION

Auto-Aim

- Shooting from gun
- Pegged means "turn fast"
- Bullets aimed toward enemies

Aim-Assist

- Shoot from the crosshair
- Pegged means "turn faster"
- Slow over an enemy means "stop faster"



Auto-aim – Interpreting the player's goals

Aim-Assist – Interpreting the player's intentions

PLAYER INTERPRETATION

Jump Steering

- Mostly vertical jump
- Auto-steering during jumps
- Stick the landing

Jump Prediction

- Mostly horizontal jump
- Auto-steering before jumps
- Leap to my death (rewind)



Another, similar example of the differences in how the player's interaction can be interpreted leading to vastly different experiences.

REPETITION Responsive input Not a physical arc Crisp air control Simulated jump arc

High-frequency occurrences

Intuitive Jumps

Simulated Jumps

Latent input

When you are data-mining, track the actual frequency of events

Not the <u>intended</u> frequency

Sluggish air control

Not the perceived frequency

Not the <u>desired</u> frequency

(Note: I skipped over this slide during the presentation, because it seemed too obvious.)

FLAVOR

Set the game's tone

- Aiming under pressure
- Scarce resources

Resident Evil 4

- Unable to move while shooting
- Limited ammo pick-ups

Dead Space

- Multiple dismemberment points
- Algorithmic ammo pick-ups



A detail that determines the tone of the game. Both of these games have similar tones, but the mechanics that establish those tones are very different. (And Dead Space is better.)

REWARDING PLAY

Motivating Rewards

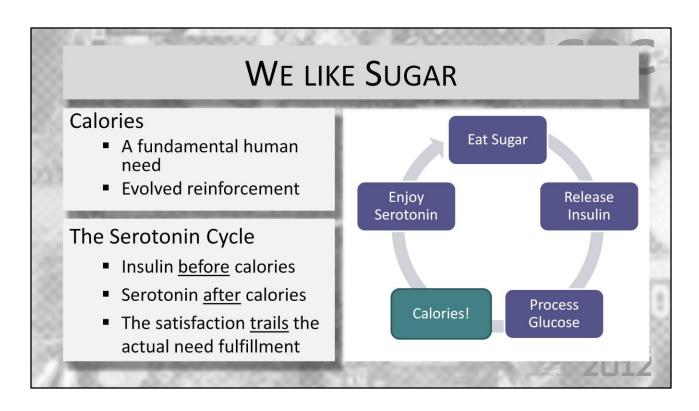
- Drive behavior
- Color every experience
- Often clash with an activity

Good or Evil?

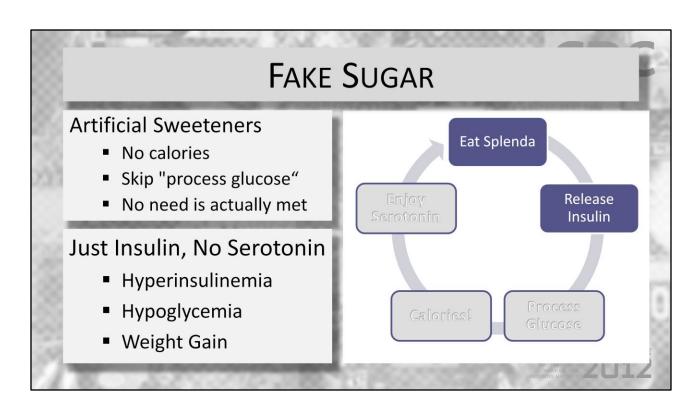
- Promises "choice"
- Power rewards for grinding
- No actual choices



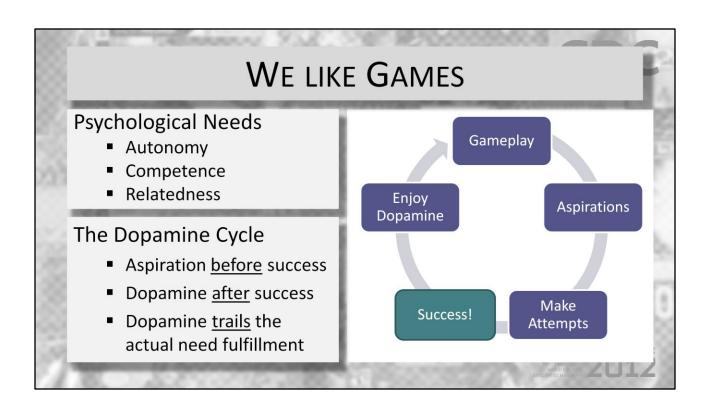
As I become better at the craft of game design, I see it more and more as a problem of linking rewards to player motivations. Karma systems are so difficult to design, mechanically speaking, because the motivations are so complex and aren't necessarily the same for all players.



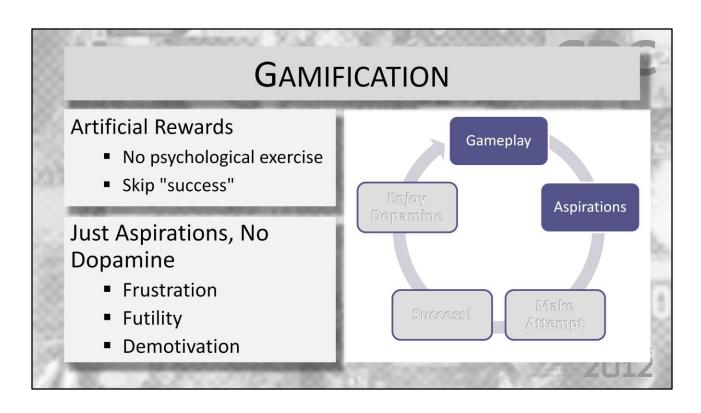
Real sugar is the best source of calories.



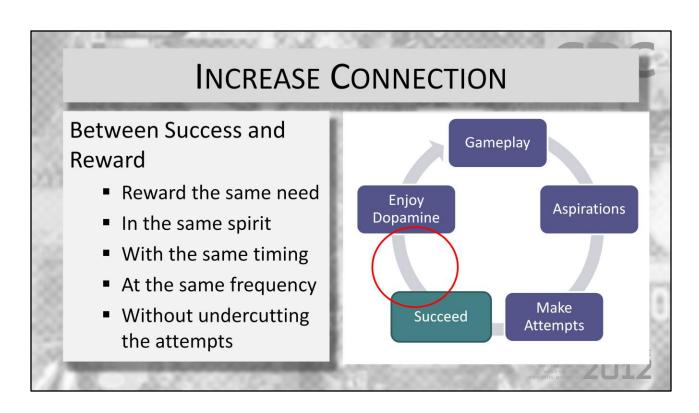
Fake Sugar looks, feels and tastes like real sugar, but is ultimately unsatisfying.



We like games because they are one of the best sources of psychological need fulfillment in the modern world.



But gamification only _looks_ like need fulfillment, so it is also unsatisfying



You can increase the connection between the player's success and how they experience the satisfaction.

INCREASE CONNECTION Flag Collecting Forced tutorial 1 of 50,000 Flags Unknown reward Investigations Pickpocketing, Eavesdropping "Easier assassinations"

MATURE 17-

Assassin's Creed struggles with this, because the activities are not really linked with a common human need.

Completionism is not a motivation

INCREASE CONNECTION

Interview Tapes

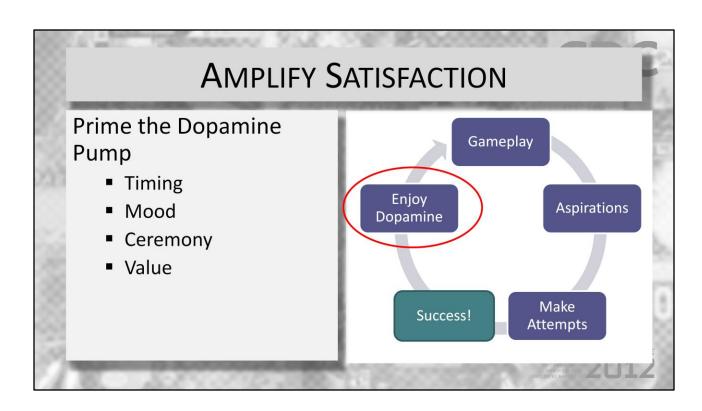
- Found by exploring
- Not forced (Autonomy)
- Rewarded by backstory (Relatedness)

Riddler Trophies

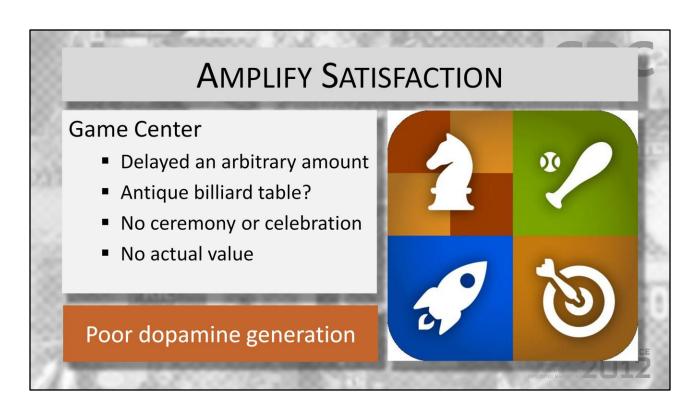
- Found by exploring
- Multiple Platform Trophies (20%)
- Riddler is pissed (Competence)



Batman is great at this.



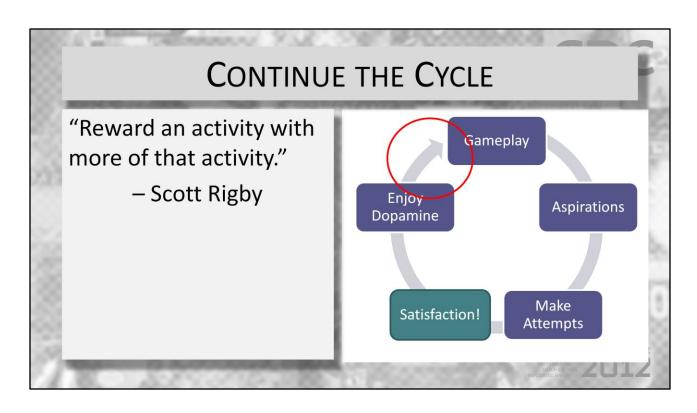
Several factors contribute to dopamine generation. There's lots of good research available, but you can just go to Las Vegas and look around.



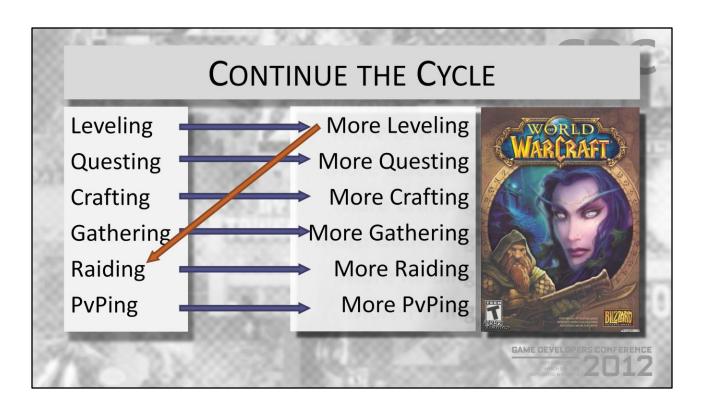
Game center is so bad, it is actually a negative experience that undermines achievements on iOS.



Batman is great at this.



One of the most useful pieces of advice I ever received. You have to close the loop because repeatable need-fulfillment activates are much more valuable.



WoW used to do this really well. The only activity that did not lead to more of that activity was how leveling lead to raiding. IMO, this one mismatch lead to a lot more mismatches, which made the game much less satisfying.



Everyone has their personal theory "what is wrong with WoW". Here's mine.

The cycles are all crossed. You end up spending a LOT of time doing things you don't want to do, just so you can engage in a little of the activity you prefer.

CONTINUE THE CYCLE

Combat XP

- Build combos
- Earn XP bonuses
- Purchase combat upgrades
- Fight <u>better</u>

Challenge Rooms

- Complete a series of challenges
- Unlock harder challenges



Batman does a great job at this. 8)

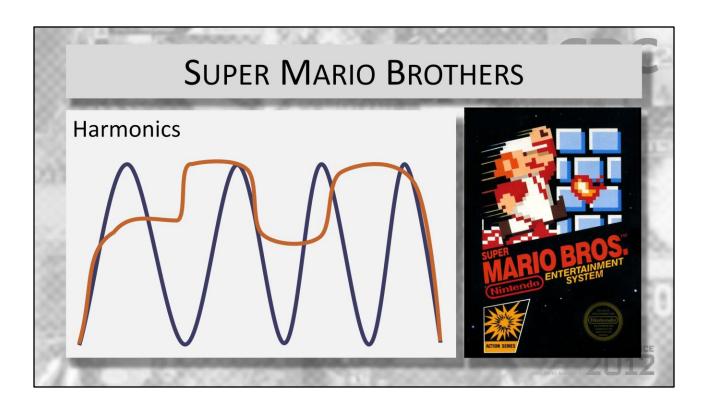


Harmonics...

I'm starting to see game design as being closer to music composition than any other mainstream art (like movies, writing, etc.) So many of the same principles apply.



Given the same concept, different constraints lead to different harmonics.



Constraints

Go right

Jump, Stomp and Fireball (sometimes)

Mushroom power-ups

Interactions

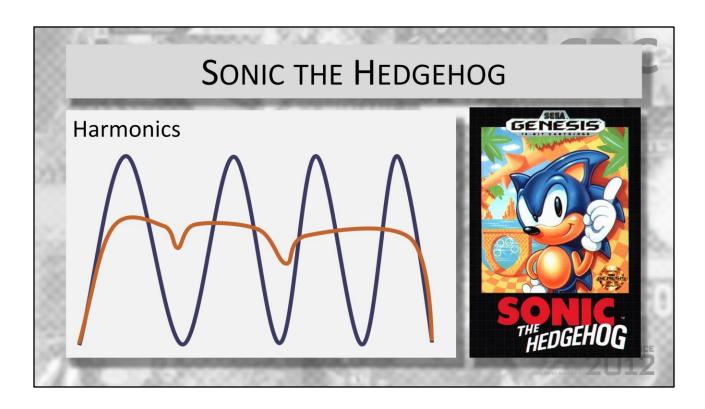
Jump over pits

Stomp on enemies

Fireball enemies (sometimes)

Harmonics

Pit – Jump, Pit – Jump, Enemy – Jump I'm small, I'm big, I'm small, I'm big, I'm dead



Constraints

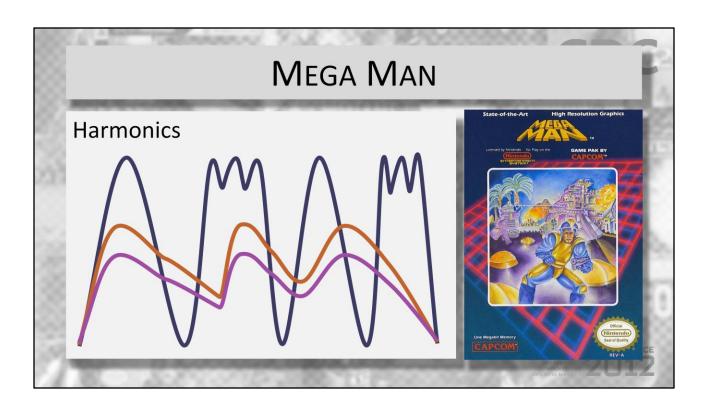
Go right Jump and Spin Attack Ring powerups

Interactions

Jump over pits Spin Attack enemies Life insurance

Harmonics

Jump Jump Jump Jump Over pits, into enemies



Constraints

Go right, sometimes up

Jump and Shoot

Health and Ammo powerups

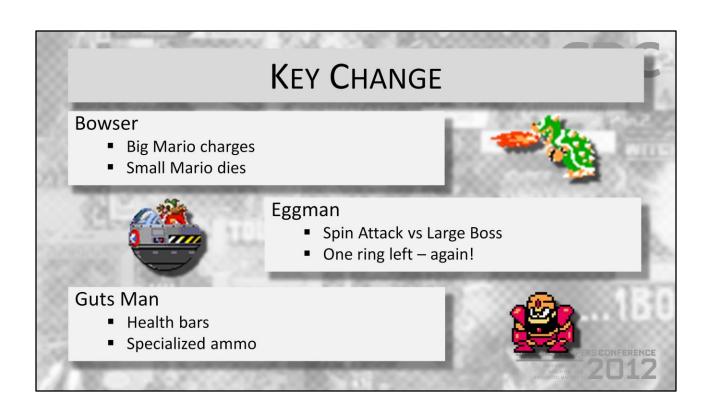
Interactions

Jump over pits

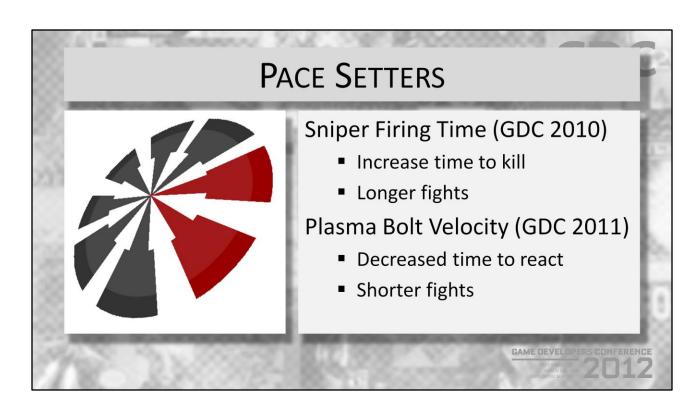
Shoot enemies (multiple hits)

Life bar

Harmonics



Where harmonics break is when you change the underlying structure, like in a boss fight. A really well-constructed game will still work, a poorly designed game will be very fragile.



I did two talks on pace-setting details already!

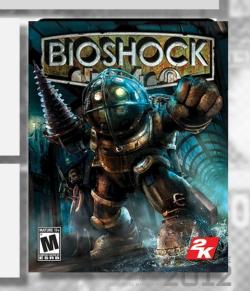
CYCLE RESETS

Magic: The Gathering

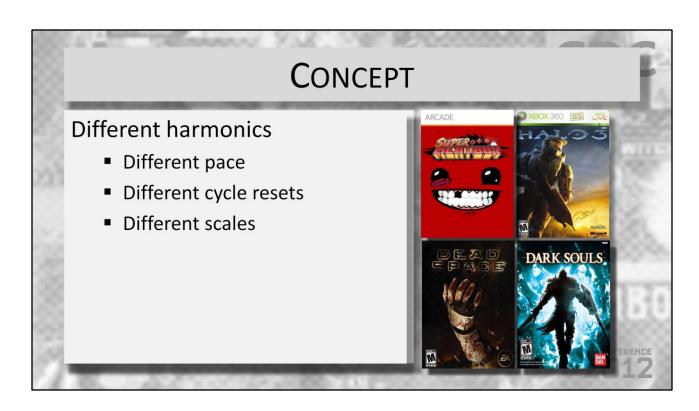
- Ending a turn
- Under the player's control
- Resets mana (ammo) and chunks up strategic decisions

Bioshock

- Dying and Vita-Chambering
- Fails to restart a cycle
- Diverges health from ammo



Details that restart a cycle are always important



Let's look at how different games have the same harmonic structure.

(I admit, I bailed on my plan at this point. I wasn't going to take questions because they are ALWAYS lame and a waste of time, but the GDC board got mad at me for going over every year, so I skipped the next couple slides. It would probably have taken me an extra 10 minutes to go through them properly. I'm going to write something about them, instead.)

SUPER MEAT BOY

Damage and Death

- No health
- Instant death

Saves and Progress

- No voluntary saves
- Very short levels
- No downtime

Pace is very fast

- Only rewards perfect play
- Requires total mental focus



Demanding challenge – Split second timing

Requires perfection - One-hit kills

Small units of progress – Very short missions

High mental focus – Sloppiness removes all progress

Minimize frustration – Instantly back in the action

Demanding challenge - Repeatedly out-aiming the enemy

Requires perfection – A string of successful shots

Small units of progress – Frequent checkpoints

High mental focus – Game moves very fast

Minimize frustration – Instantly back in the action

DEAD SPACE

Damage and Death

- Limited health resource
- Any damage is unacceptable

Saves and Progress

- No voluntary saves
- Checkpoints after every fight
- No downtime

Pace is fairly slow

- Only rewards perfect play
- Requires total mental focus



Demanding challenge – Shooting under pressure

Requires perfection – Taking damage, wasting ammo, not acceptable

Small units of progress – Checkpoints and storage lockers

High mental focus – Easily overwhelmed or surprised

Minimize frustration – Instantly back in the action

DARK SOULS

Damage and Death

- Lots of health (5-10 health packs)
- Death is an approaching horizon

Saves and Progress

- No voluntary saves
- Every single enemy defeated is progress
- No downtime?

Pace is very slow

- Only rewards perfect play
- Requires total mental focus



Demanding challenge – Very tactical fighting

Requires perfection – Death comes very quickly

Small units of progress – Every enemy you figure out makes it easier next time

High mental focus – Surrounded or surprised, you die

Minimize frustration – Load Screen hints are GOLD



QUESTIONS?

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Sucker Punch is Hiring Designers!