

NEVER ALONE: THE ART AND STORY OF THE PEOPLE



Dima Veryovka Art Director

Sean Vesce Creative Director



AGENDA

- Introduce Never Alone
- Visual Style Development
- Cultural Infusion
- Impact



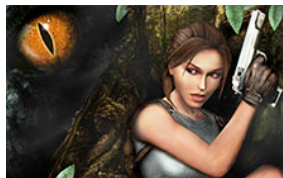
Sean Vesce

Creative Director

Conceptualization, Design and Direction

Cultural Ethnography

Studio / Project Management





Dima Veryovka

Art Director

Concept Art

Visual Direction and Design

Art production / Management





Games for Evolving Minds



MacArthur
Foundation



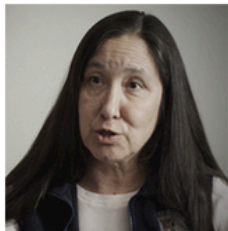
Smithsonian

BILL & MELINDA
GATES foundation





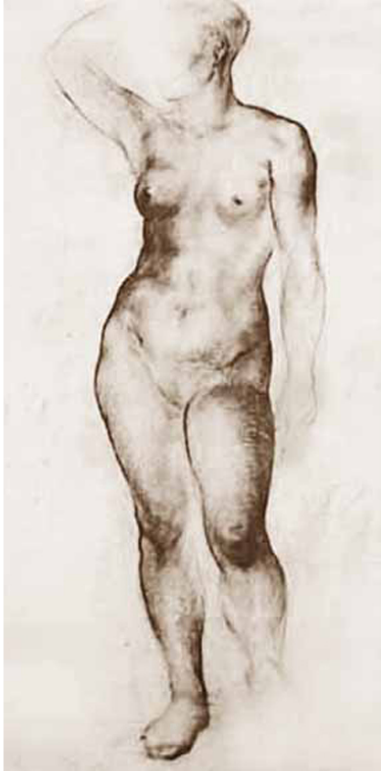
CULTURAL AMBASSADORS





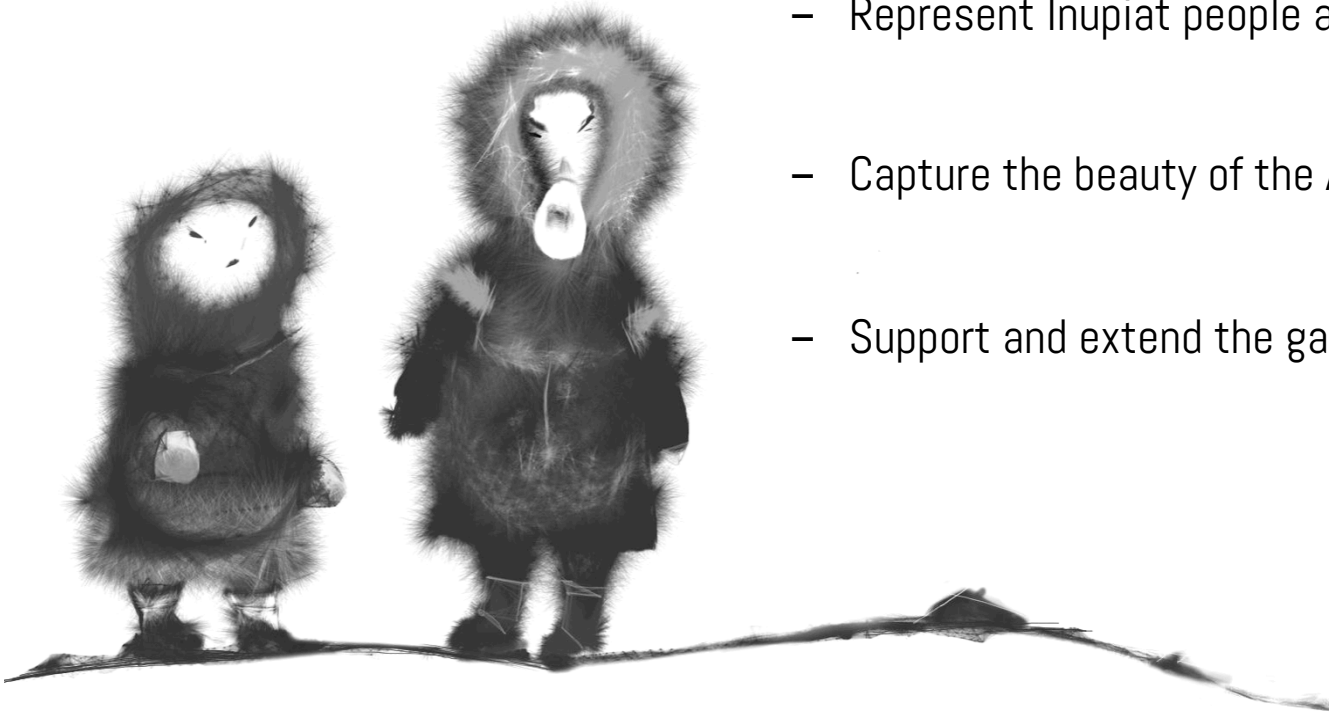


BACKGROUND



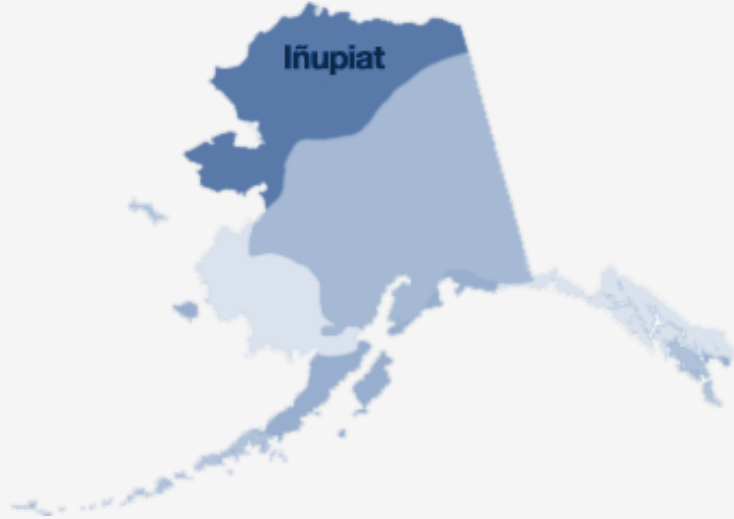
KEY VISUAL GOALS

- Represent Inupiat people and culture
- Capture the beauty of the Arctic world
- Support and extend the gameplay experience



...first **WHO** ..then **HOW**

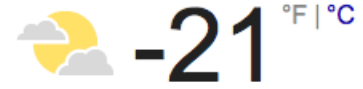
THE IÑUPIAT

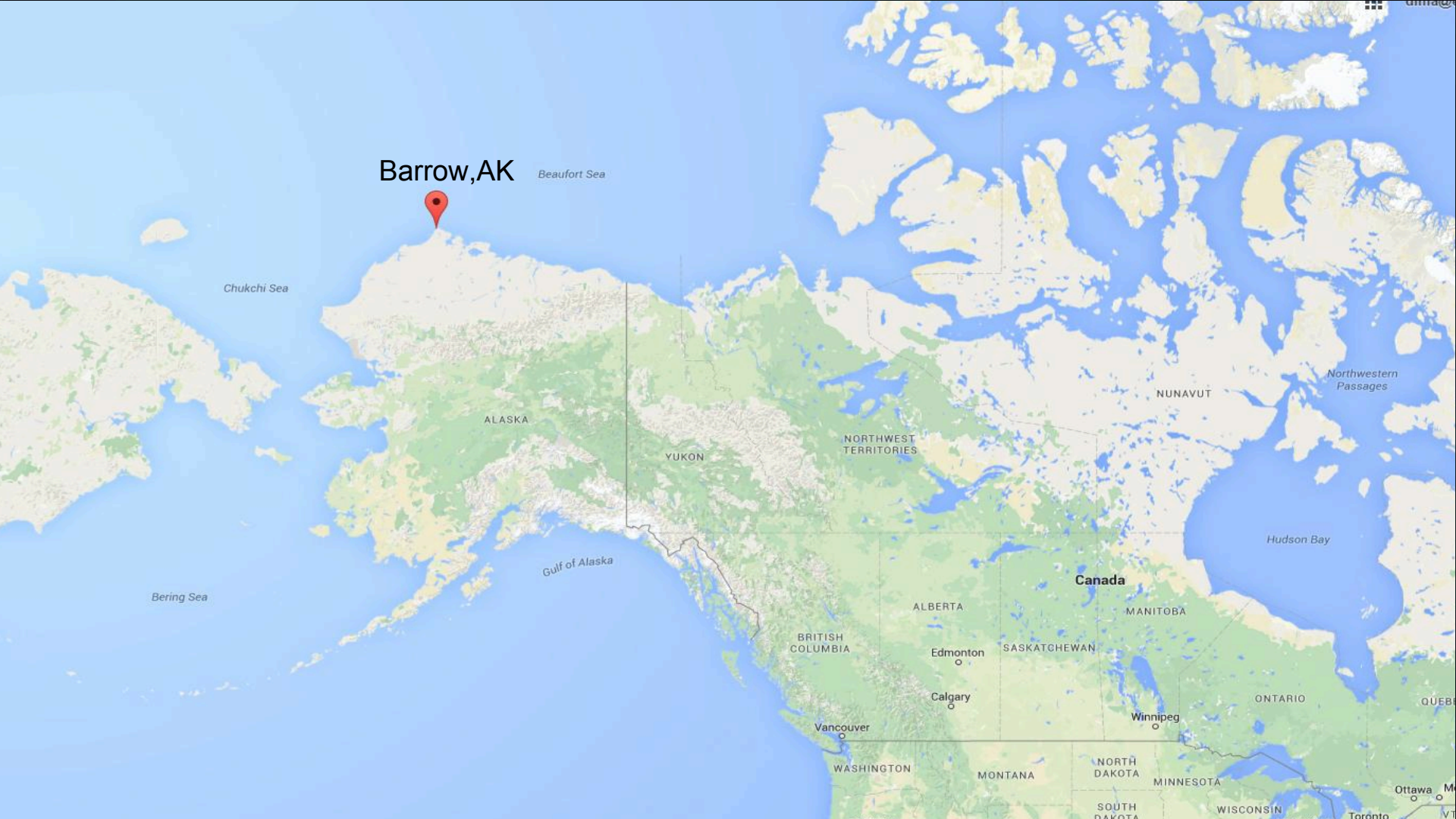


Barrow, AK

Wednesday 6:00 PM

Partly Cloudy





Barrow,AK

Beaufort Sea

Chukchi Sea

ALASKA

YUKON

NORTHWEST TERRITORIES

NUNAVUT

Northwestern Passages

Hudson Bay

Gulf of Alaska

Bering Sea

Canada

ALBERTA

MANITOBA

BRITISH COLUMBIA

SASKATCHEWAN

Edmonton

Calgary

Vancouver

Winnipeg

ONTARIO

QUEBEC

WASHINGTON

MONTANA

NORTH DAKOTA

MINNESOTA

SOUTH DAKOTA

WISCONSIN

Ottawa

Toronto

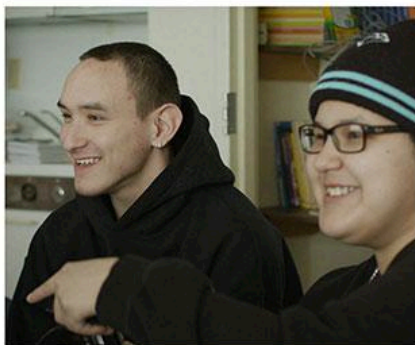
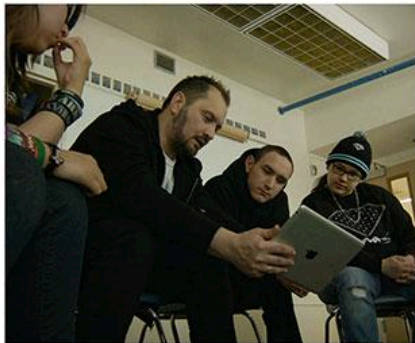


Barrow, Alaska (May 2014, 2pm)



Barrow, Alaska (May 2014, 2am)

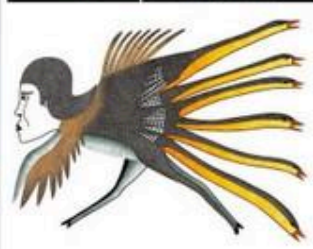




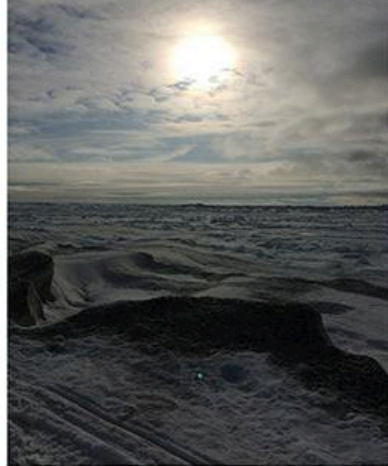
COMMUNITY YOUTH

LOCAL ARTISTS



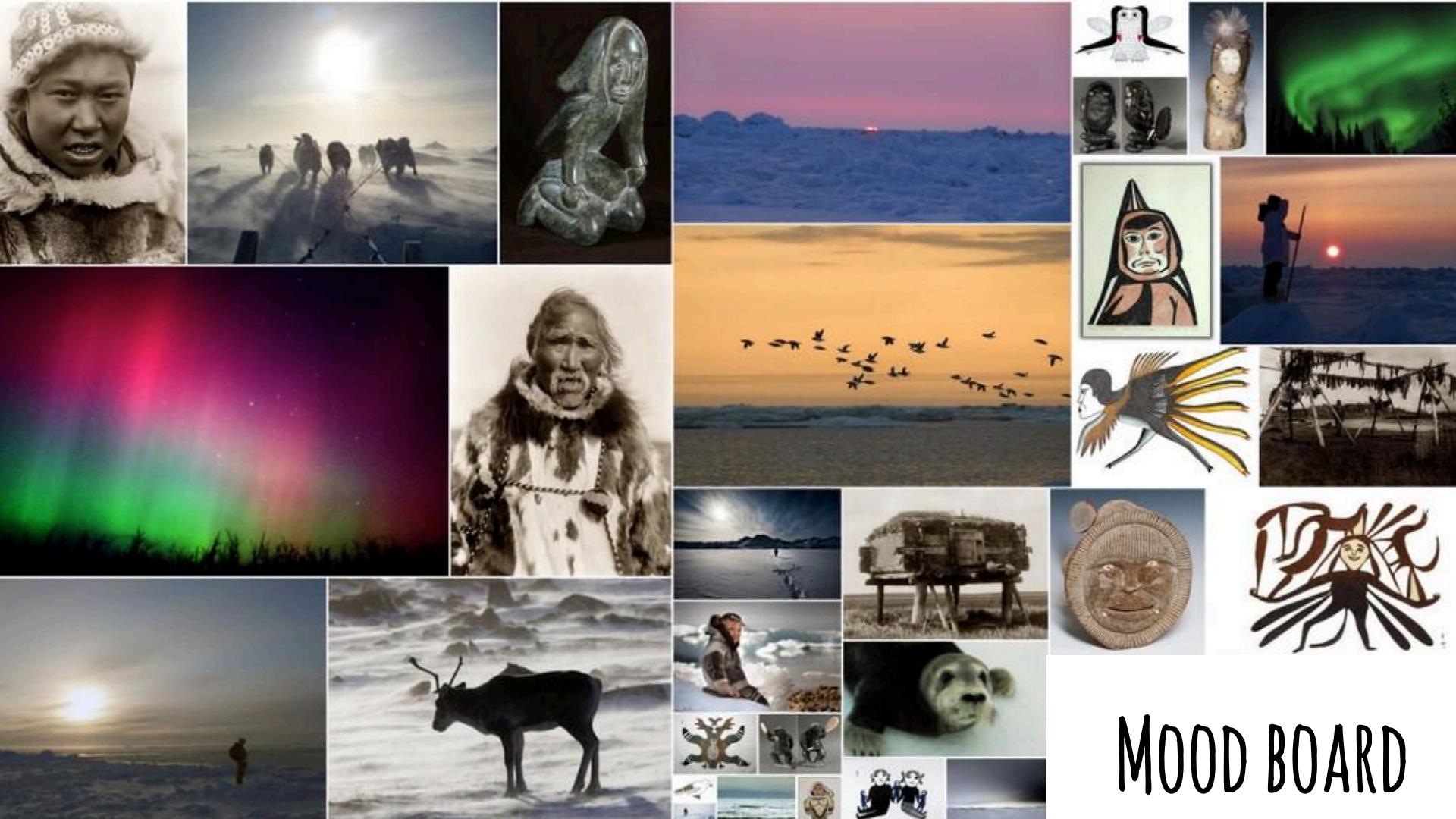






COMMUNITY EVENTS

...we got **INSPIRED**



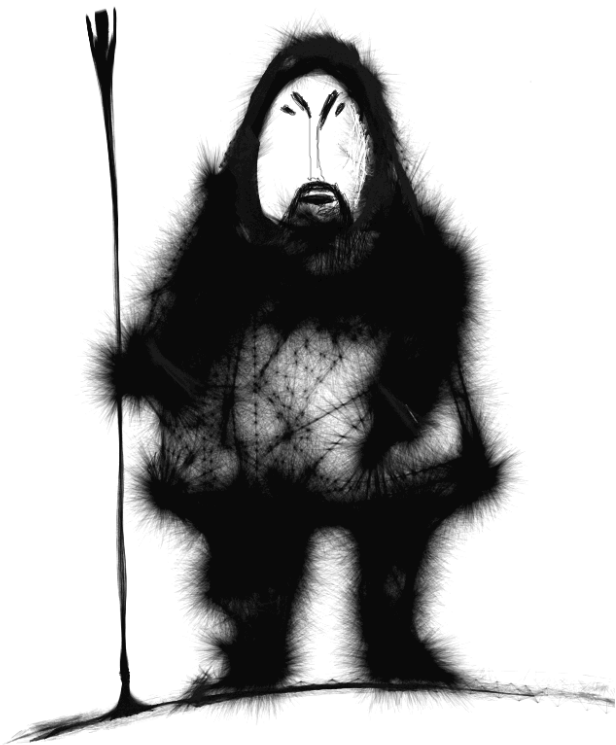








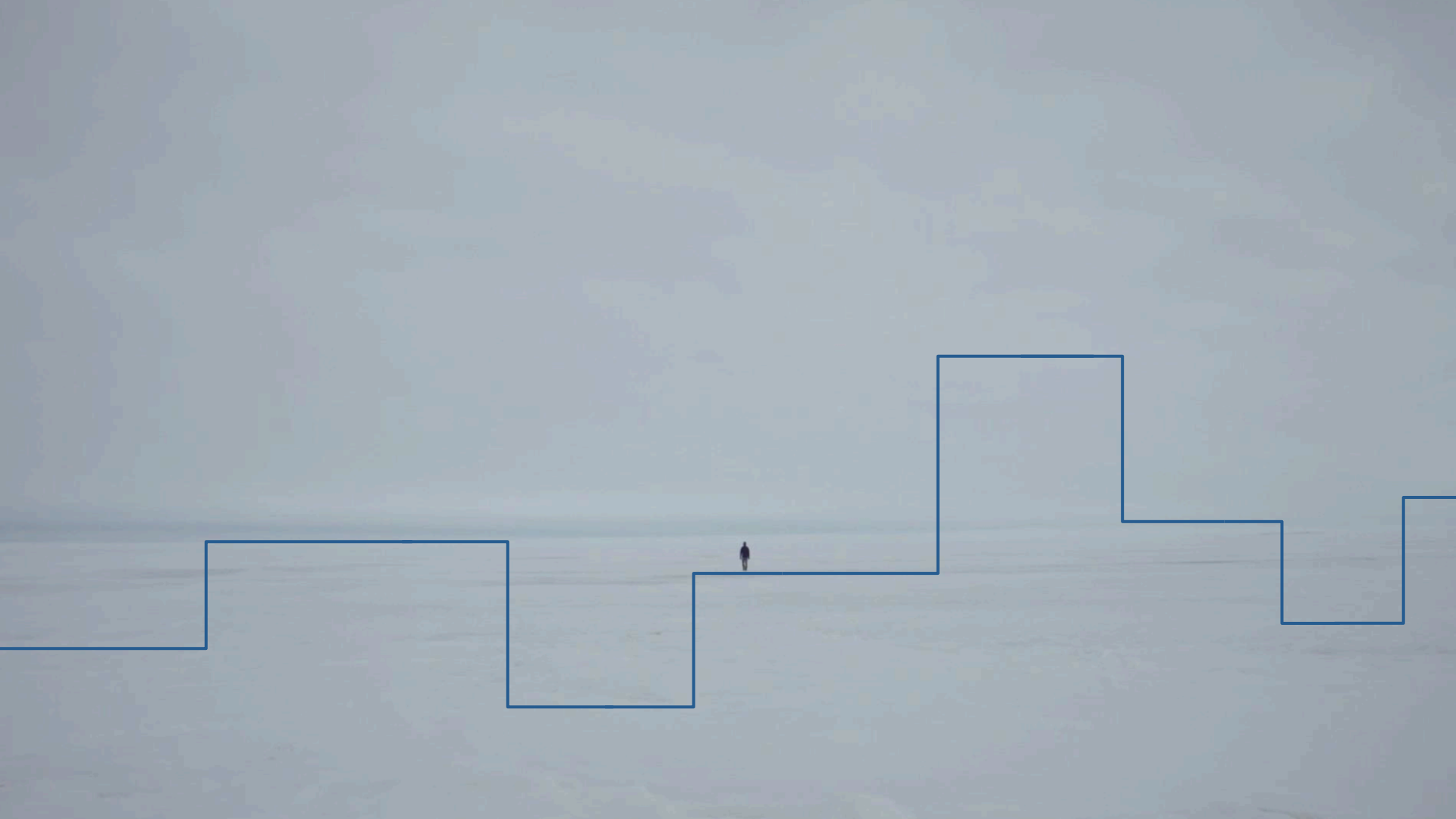




KEY VISUAL PRINCIPLES

- Atmospheric
- Soft
- Authentic colors
- Handcrafted











TUNDRA PALETTE



Light Color Palette



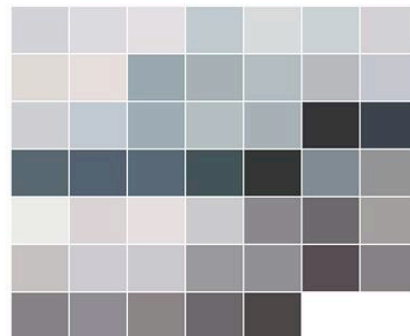
Medium Color Palette



Dark Color Palette



Complete Color Palette











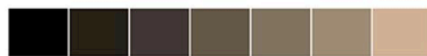
VILLAGE PALETTE



Light Color Palette



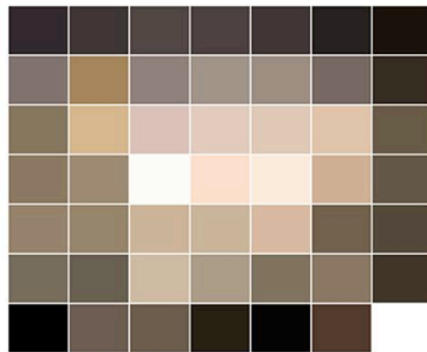
Medium Color Palette



Dark Color Palette

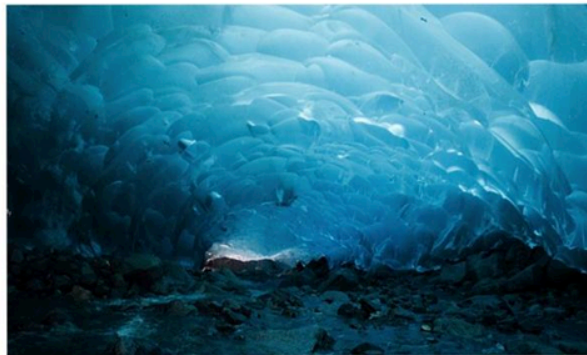


Complete Color Palette





ICE CAVES PALETTE



Light Color Palette



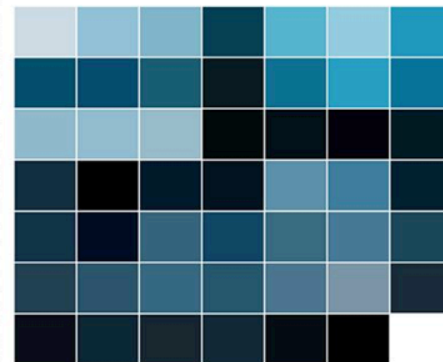
Medium Color Palette



Dark Color Palette



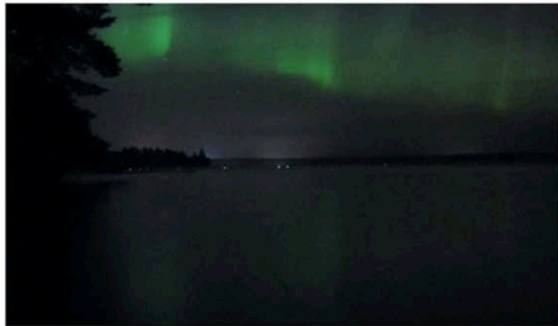
Complete Color Palette



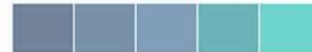




COASTAL VILLAGE PALETTE



Light Color Palette



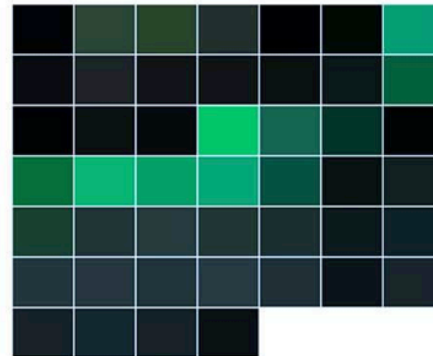
Medium Color Palette



Dark Color Palette



Complete Color Palette





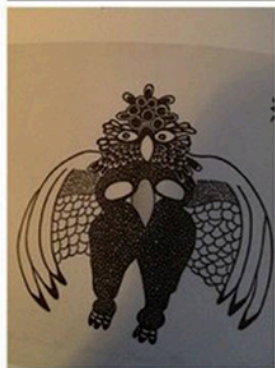
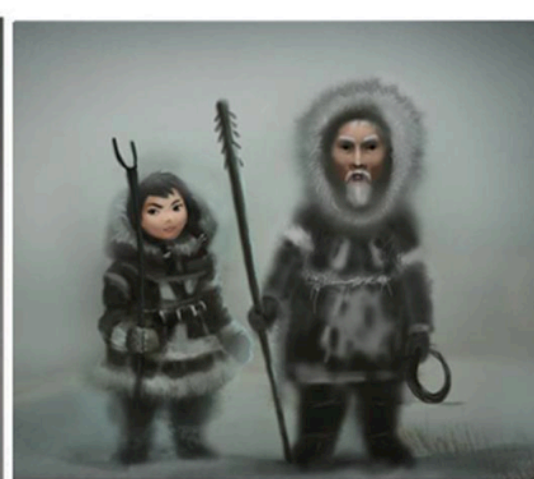


The background of the image is a dark, starry night sky. A vibrant, green aurora borealis (Northern Lights) is visible, appearing as a bright, flowing band of light that curves across the upper half of the frame. The light has a soft, ethereal quality with some darker, wispy areas interspersed within the green glow. The overall effect is a serene and majestic natural phenomenon.

NORTHERN LIGHTS

CHARACTER DEVELOPMENT













A close-up, slightly desaturated photograph of a white dog's face, focusing on its eyes and fur texture. The dog's eyes are dark and looking directly at the camera. The text "ANIMAL SPIRITS" is overlaid in the center in a white, sans-serif font.

ANIMAL SPIRITS









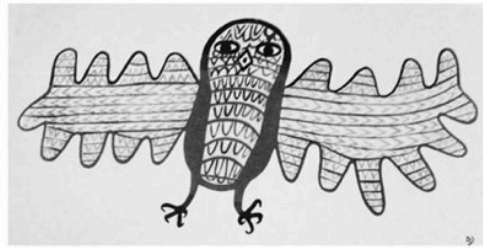
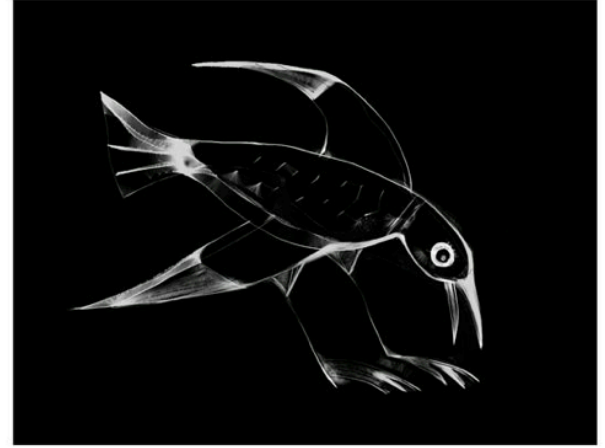


WORLD OF THE SPIRITS



An aerial photograph of a vast, flat, open landscape, possibly a tundra or a coastal plain. The terrain is covered in low-lying vegetation, with patches of darker and lighter shades of green and brown. In the distance, there are low, rolling hills or mountains under a hazy, overcast sky. The overall tone is muted and atmospheric.

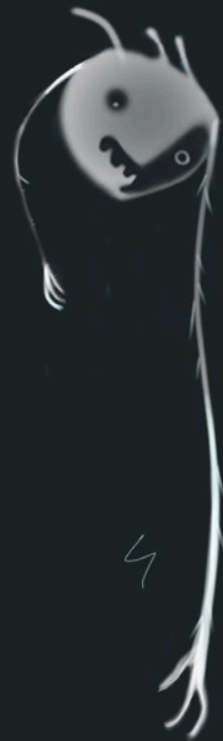
SILA
HAS A SOUL





tundra spirits



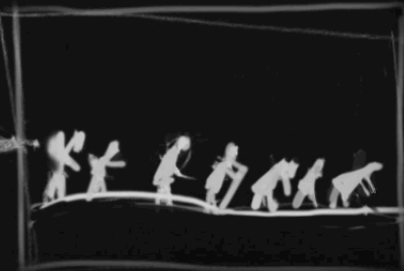
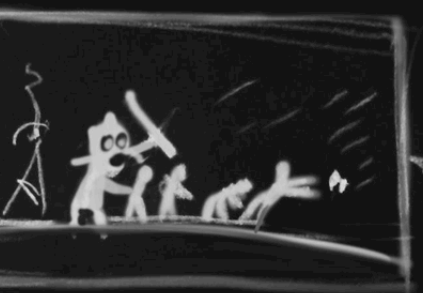
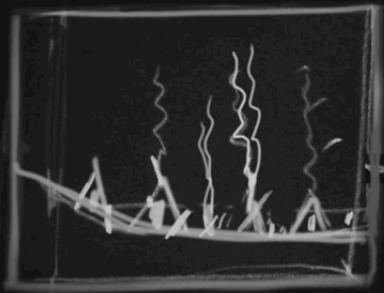
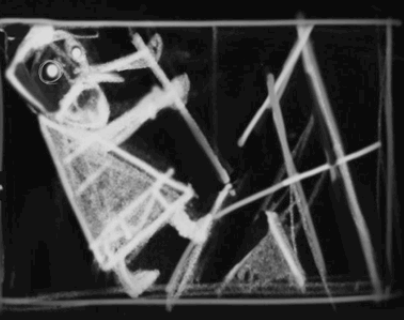
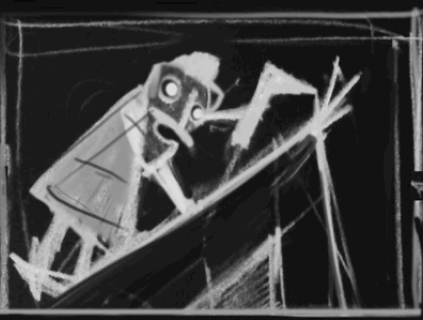
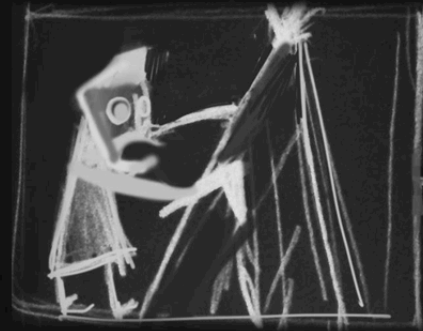
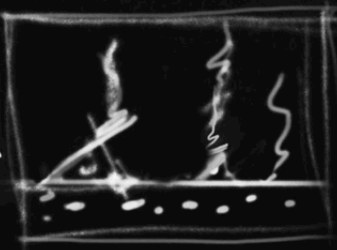
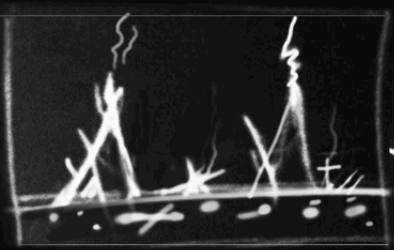
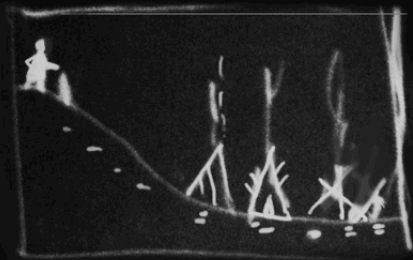
















IMPORTANCE OF INCLUSIVE DEVELOPMENT

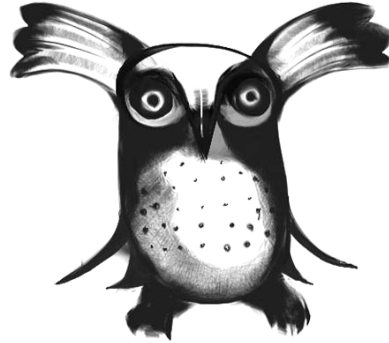




Smik Abluxtal
Qurum Nalingliqap
Yo'qshat loqap
I am smiling engloriyum
cheer



QUAYANA (THANK YOU!)



neveralonegame.com