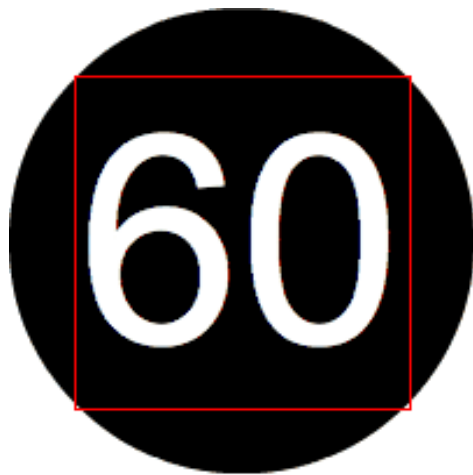




Games Accelerators for the Arts, Not for Monetization

FREEMIUM TALK



*“Between 1962 and 1984 **Andy Warhol** had a studio in New York City called **the Factory**. There, he invited other artists, musicians, writers and filmmakers to spend some time working on their projects, side by side—people like **Bob Dylan**, **Truman Capote** and **Mick Jagger**. That was the same idea that Oskar Burman—general manager of Rovio Stockholm—had in mind when he sat with Tommy Palm—the mobile guru behind Candy Crash Saga and now CEO of Resolution Games—one day at his office in Stockholm: bring twenty game developers to **spend a summer at a cabin in the woods of Sweden.**”*

Luis Wong, Kill Screen Magazine



THREE PARTS

The start up

Year 1

Stugan 2





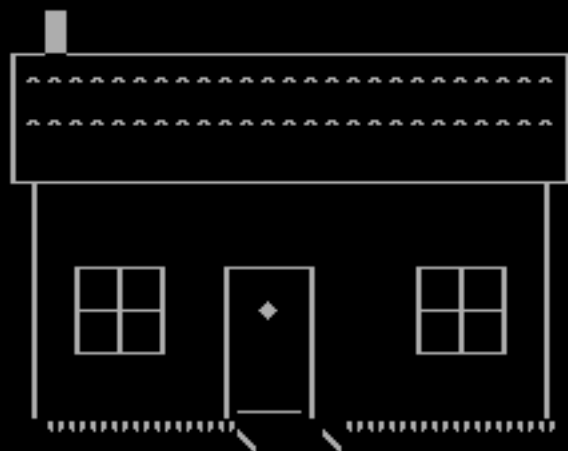


WHAT'S IN A NAME?





STUGAN



ett program av Kimmo Eriksson,
Jiggo Eriksson och Olle Johansson

(c) Copyright författarna
Sollentuna 1986

Scandinavian PC Systems AB, Växjö
Tfn 0470 - 221 40

Version 1.01/PC

FINANCIAL ASPECT

Traditional incubators

- Companies
- Commitment
- Focus on economy
- Hard to predict hits





VentureBeat

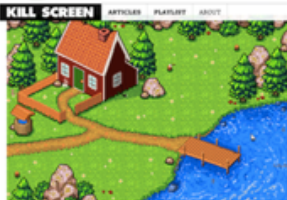


Stugan starts taking applications for its game developer incubator in Sweden

January 22, 2015 6:01 AM | Dean Takahashi

Look out, Finland. Sweden's new nonprofit game-company accelerator,

Sweden's successful entrepreneurs launch their own game-startup accelerator



BECOME A GREAT GAME DESIGNER BY LIVING IN A CABIN IN THE WOODS

DAGENS NYHETER.



develop

GAME DESIGN • CODING • ART • SOUND • BUSINESS

Cabin Fever

For eight weeks the Swedish forests have played unlikely backdrop to a game accelerator project set up by some of Sweden's most influential developers. **Will Freeman** heads deep into the woods to find out exactly what is going on



Nästa storspel gör i Dalarnas skogar



Foto: Oskar Burman

Amroths krönika – det kaxiga svenska spelundret

NORDIC GAME BITS

Incubator STUGAN Announces First Lineup

Industry News May 18, 2015



svt Nyheter Kultur

Examensfest för svenskt spelkollo



Projektet Stugan ska ta upp till 100 000 kronor i startkapital för att kunna starta upp. Foto: Oskar Burman

Dagens industri

Datadrama i Stugan



FORTUNE

Why Sweden is offering aspiring game developers a cabin in the woods

THE WALL STREET JOURNAL.

In Sweden, a Retreat Grooms Game Developers

Lakeside 'Stugan' workshop attracts 23 young videogame creators





Stugan

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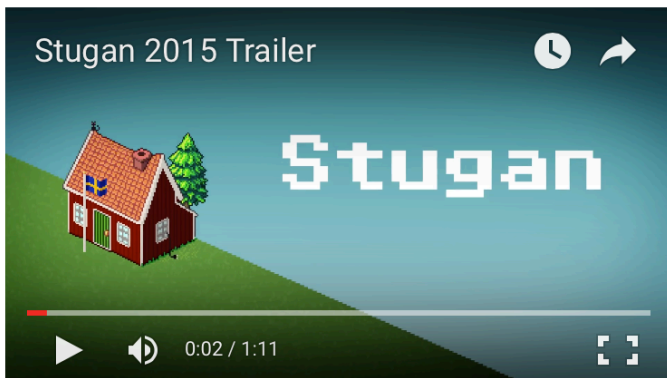
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Stugan 2015 Trailer

7,407 views 8 months ago

Trailer of the 15 games that will be created in Stugan 2015

[Read more](#)

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THE APPLICATION PROCESS

Individuals or small teams (max 3 people)

90s video – presenting themselves and their game

A short written description of themselves, their game and the goal they want to achieve in Stugan



THREE PARTS

The start up

Year 1

Stugan 2



FROM PRODUCER JOSS WHEDON AND DREW GODDARD THE WRITER OF CLOVERFIELD



THE CABIN IN THE WOODS

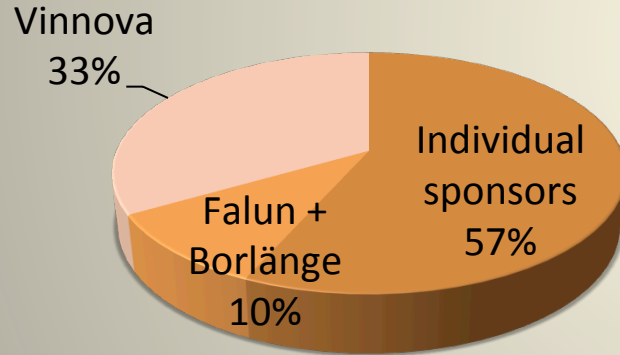




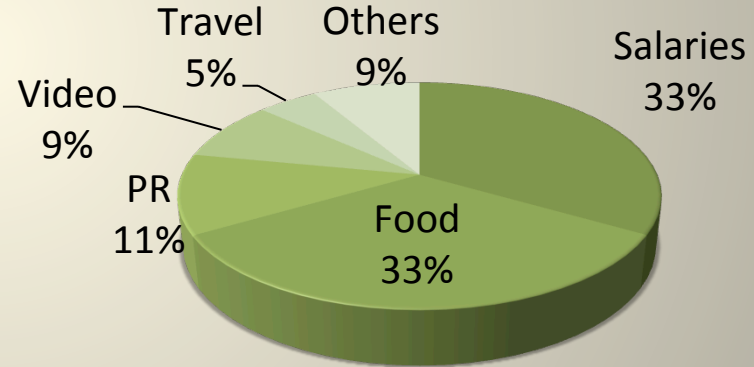
BUDGET 2015

Stugan 2015 – 150 K dollar

Money received



Money spent



STICKING TO THE TASK

Finding motivation

No office hours

Mentors – three times a week

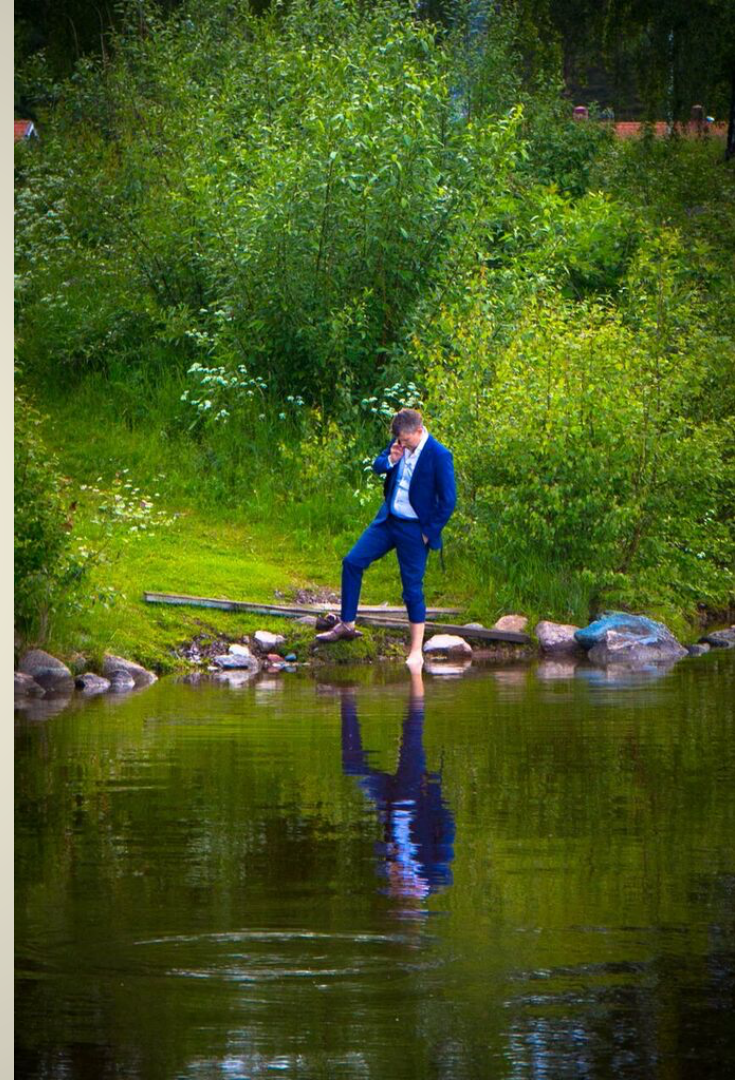
- One on one

Participants on different levels

Friday session

- present for the whole group

Demo day in the end



MENTORS



Jens Bergensten



Oskar Burman



Maarten Noyons



Alexander Ekvall



Paul Bragiel



Stephen Jarret



Paul Brady



Kadri Ugand

INSERT(x)
HASH FUNCTION $f(x)$
BOOLEAN HASH TABLE

$$f(\text{"TABLE"}) = 17$$

$$f(\text{"ORDE"}) = 4711$$

HASH TABLE $H[f(x)]$

	1	0	1
	1	0	1
4710	1	0	1
4711	1	0	1
	1	0	1

14



THREE PARTS

The start up

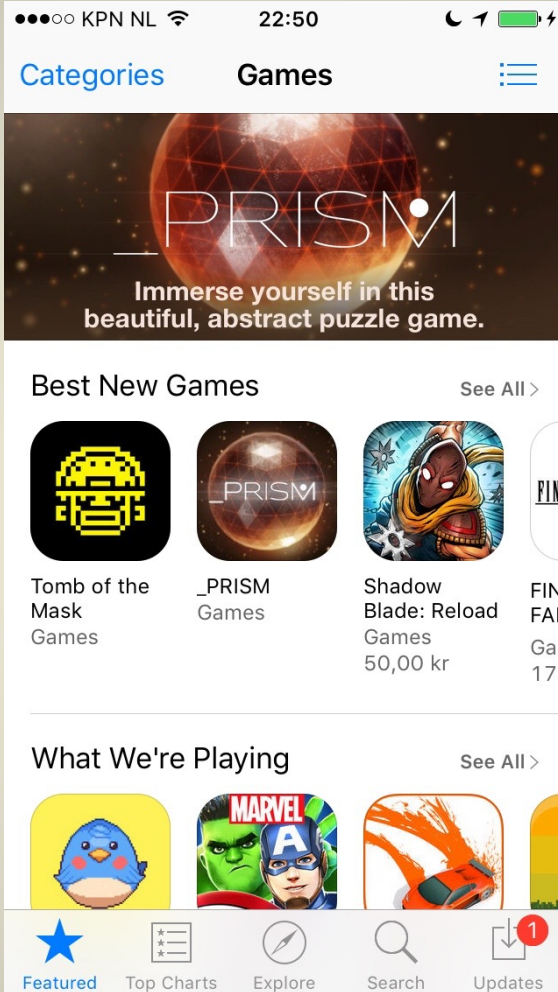
Year 1

Stugan 2



A glowing sphere with a red wireframe grid, set against a dark background with distant stars. The word "PRISM" is centered in white.

PRISM



Accelerate At Countryside Cabin

by Maija Kopola · 16:31 CEST on 03 February, 2016

Non-profit games accelerator Stugan has opened for applications.



Stugan opened its application process for 2016 summer program today. In the

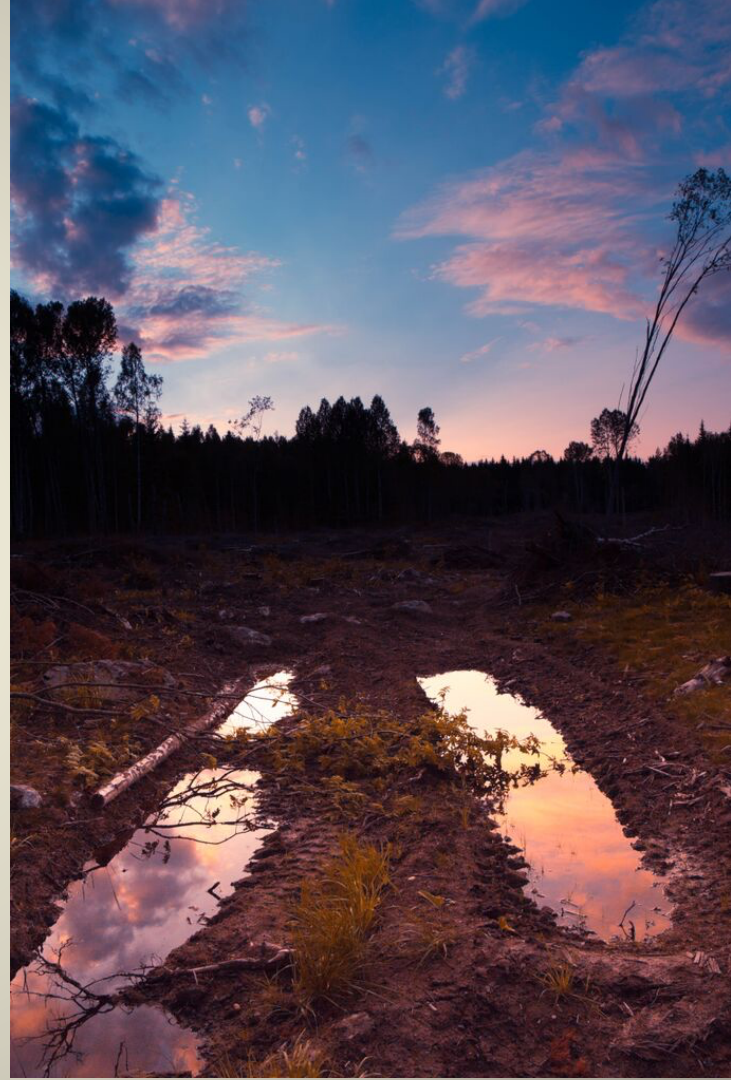
BIG CHALLENGES

The location

The youtuber

Getting people to apply

Getting mentors & journalists
to the middle of nowhere



The 10 hottest startup ecosystems in the world

BERNARD MOON AUGUST 29, 2015 10:00 AM

TAGS: [BERNARD MOON](#), [STARTUP HUBS](#)



Above: A view of San Fransokyo from Disney's 'Big Hero 6'

Image Credit: [Walt Disney Animation Studios](#)

Global Hub	Overall Rating
Silicon Valley	75
Stockholm	67
Tel Aviv	65
NYC	64
Seoul	58

THANK YOU!

www.stugan.com

https://twitter.com/Stugan_

Contact: jana@stugan.com

Pictures from Year 1 participants. Thank you!

