

Building a community in the 51st state

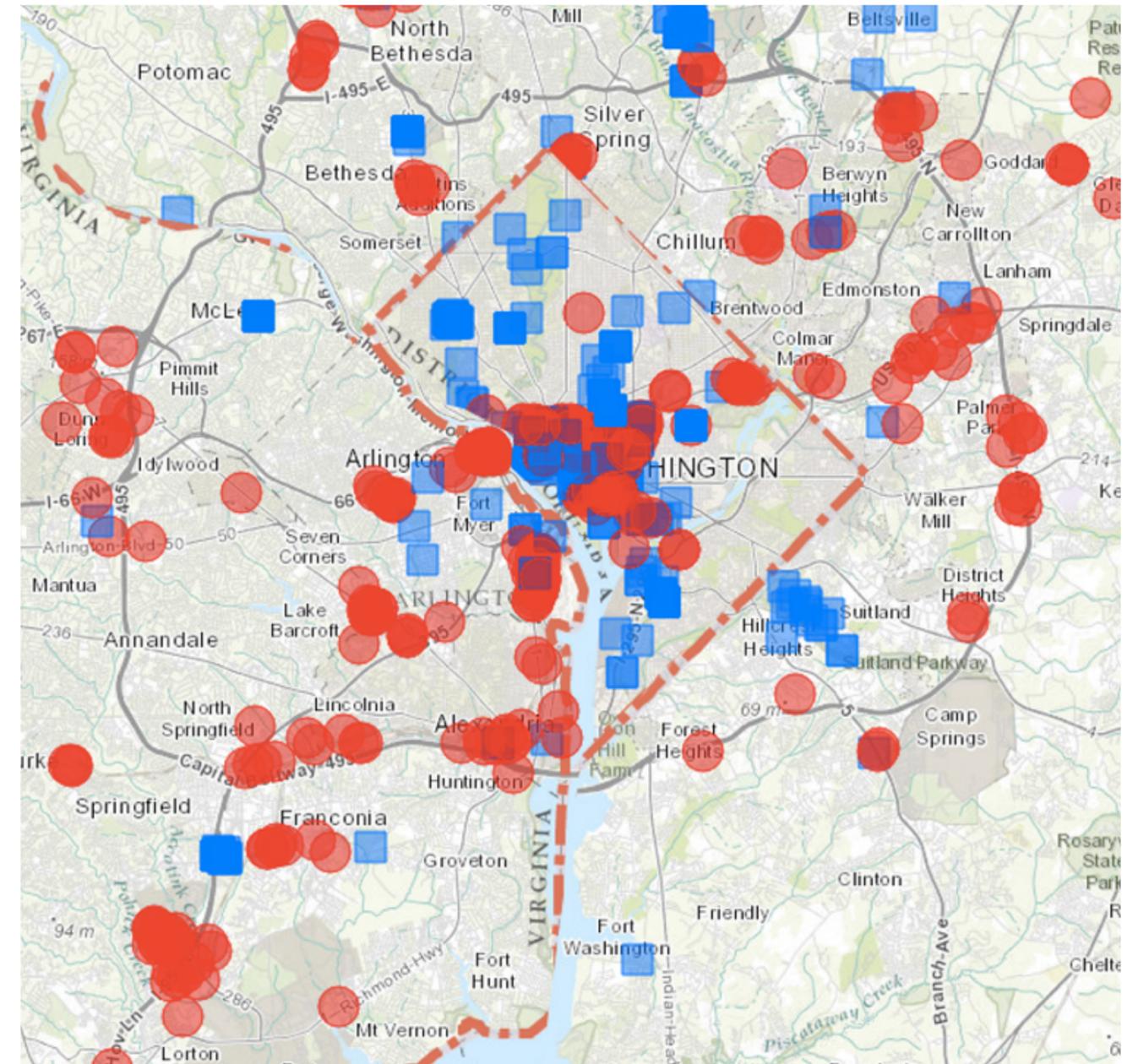




- First Meeting - 8 People in a noisy bar
- Grew to 900 members and meetings of 50 - 100 every month

DC

- Washington is *not* a hub of game development
- Largest form of employment is with Federal Government, Contractors, or NGO
- Transient population
- Many organizations use game development tools



How did we create a community in a place that is focused on a single industry?

- Find what makes your community “tick”
 - DC is competitive and knowledge focused
- Skills focused meetings resonated with developers
- Process focused *not* ideology focused



You don't have to build a community alone

- Forge partnerships with other similar groups in your area.
- Meet with local studios and universities
- Rising tide raises all ships!





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