Ul Design from PC Game to Mobile Game

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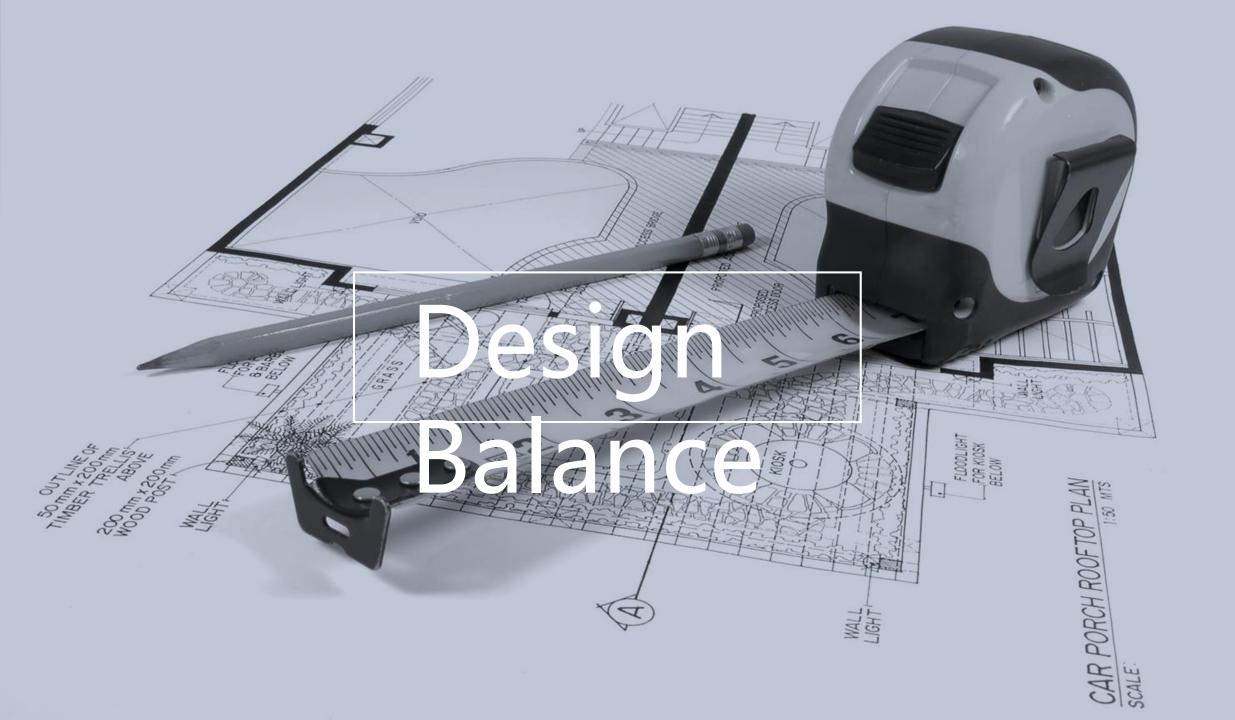


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GAME DEVELOPERS CONFERENCE CHINA

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### Multitasking Operation vs Single Targe







#### Multiple Focuses vs Single Focus





#### Interface Level

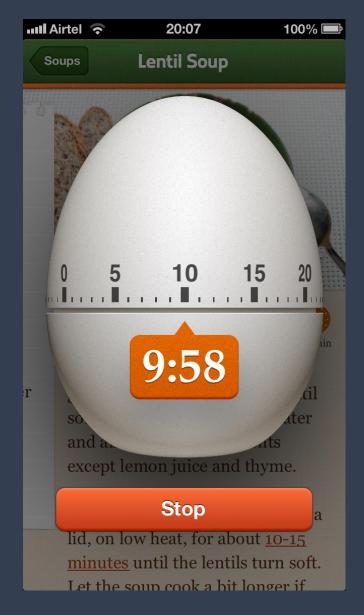


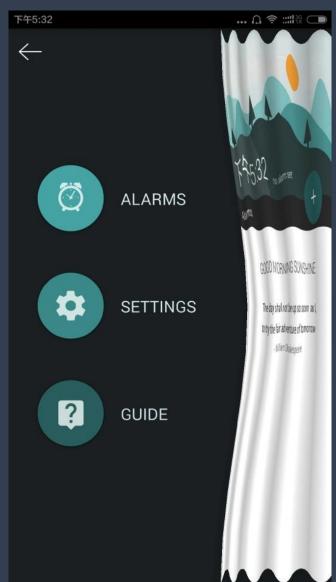




# Diverse Operations

From singe to multiple







### Memory Operation

From accurate to blur

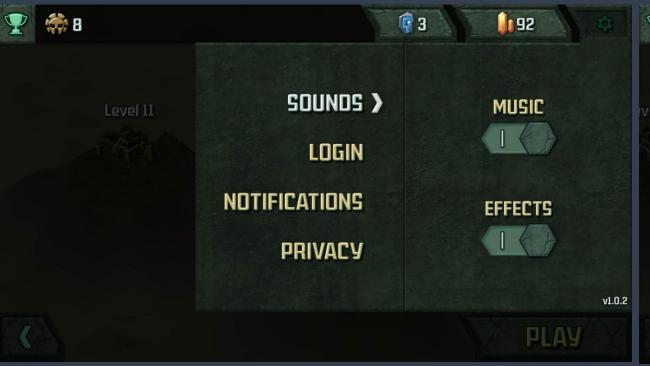


# Area Operation

From mouse to hands



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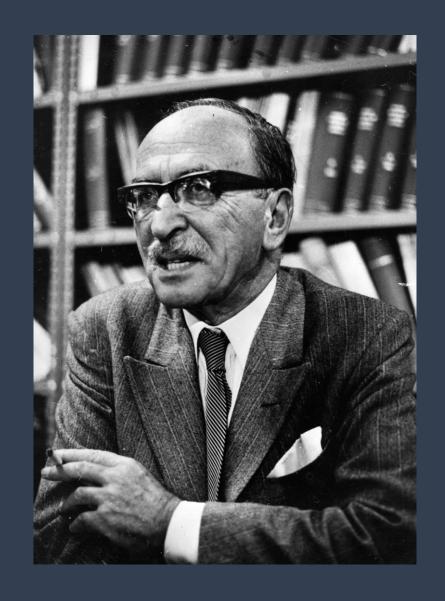


# Usage Scenarios



Specific time to fragmented time Long time to short time





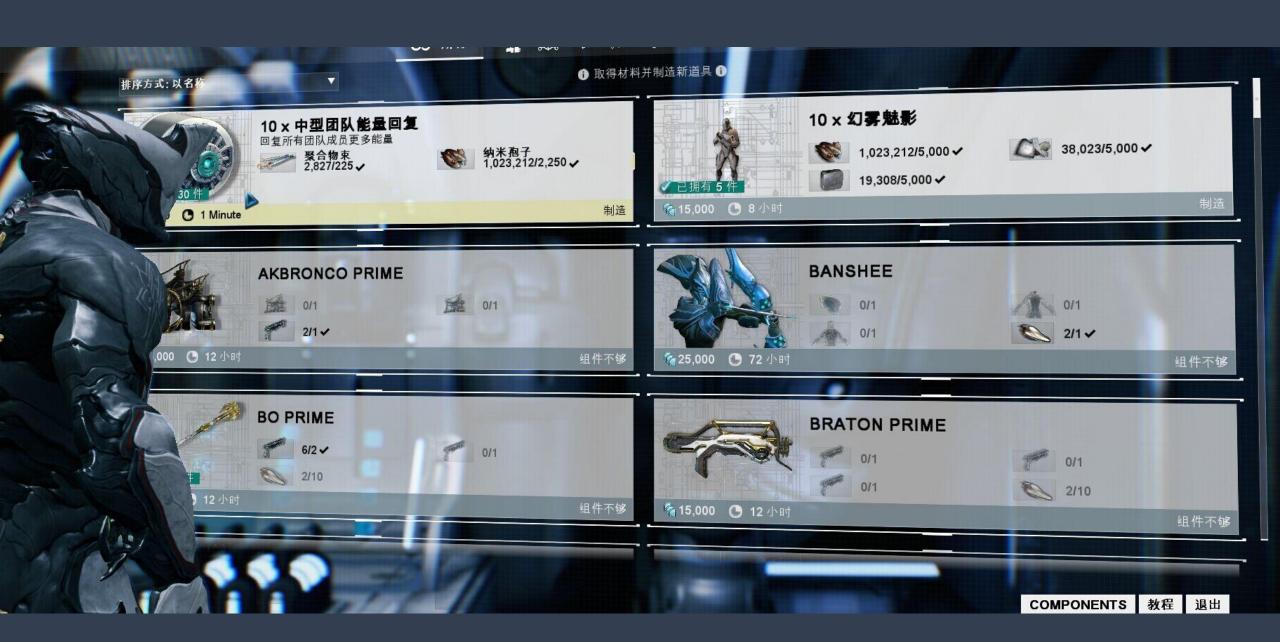
#### **Dennis Gabor**

Invented the holographic projection technology in 2947, and won 1971 Nobel Prize in Physics with this technology.

#### Augmented Reality

Augmented Reality, referred to as AR, is a real-time technology of calculating the position and angle of camera and adding corresponding images. The technology is aimed at projecting the virtual world onto the real world and achieving the interaction between the two worlds. It was proposed in 1990.





# faithfulness, expressiveness and elegance



### THANKU