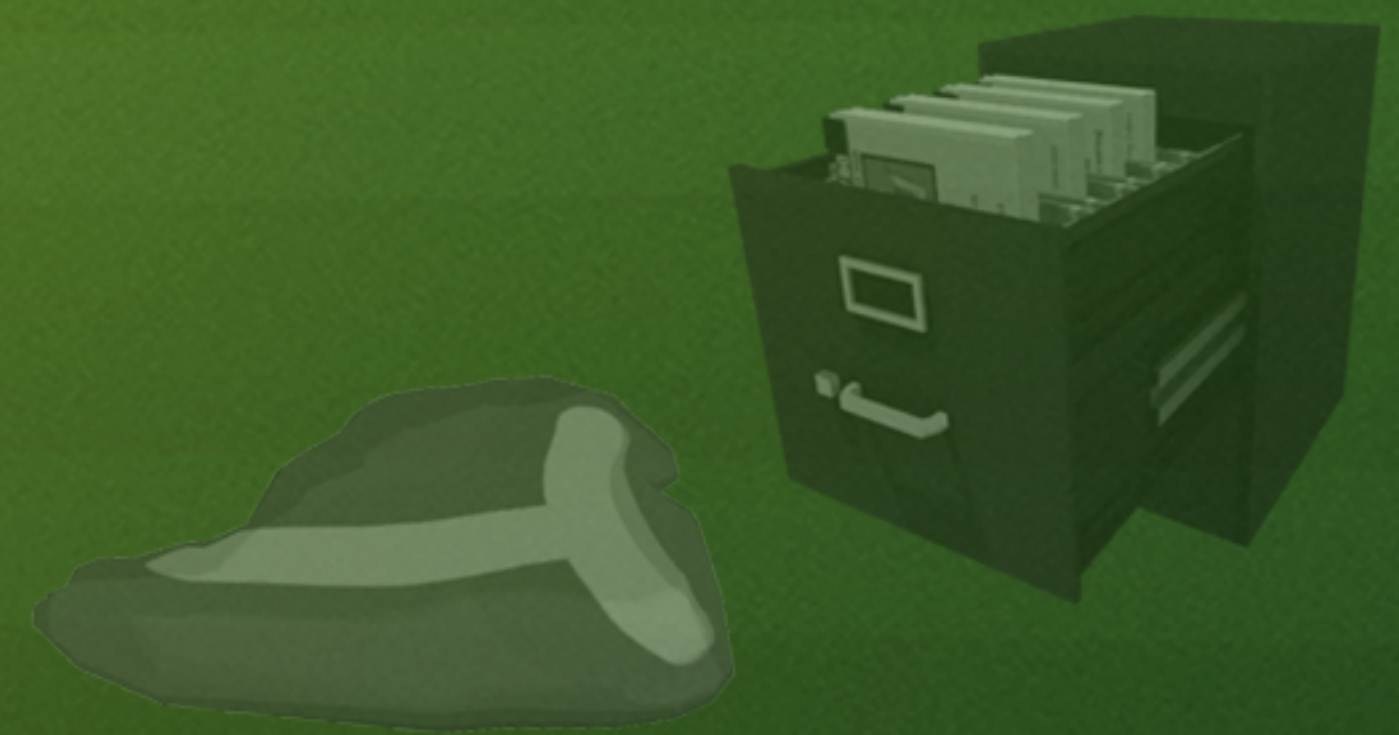




Spatial Storytelling Lessons from 'Job Simulator' and 'Rick and Morty VR'



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JOB SIMULATOR

■ the 2050 archives



Rick and Morty

VIRTUAL RICK-ALITY



Owlchemy
Labs

[adult swim]

VIVE

Job Simulator

- Sandbox game filled with physics interactions
- Guided linear task flow
 - Each task is its own micro story
 - Players can do tasks, or ignore current task and play with the world
- Overarching premise ties world together
 - A robotic future where jobs are extinct
- Players roleplaying 4 different jobs



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Rick and Morty: Virtual Rick-ality

- Sandbox elements and task flow mixed with overall story progression
 - Overarching story that feels like an episode of the show
 - You're a clone of Morty on an adventure with Rick and Morty
- Challenge of blending sandbox with narrative progression



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Storytelling in VR

VR Storytelling

- **Widely misunderstood**
 - Especially Hollywood / corporate world
- **We aren't experts**
 - Beware of people who proclaim to be
- **Why is VR storytelling so different?**



What makes VR storytelling different?

- Infinite input
 - Head
 - Looking at the world from any angle/position
 - Hands
 - Directly affect the world around you



Interactivity and Motion

- A totally different animal
 - Linear narrative in VR is not a guaranteed thing
 - Content can have an overarching narrative
 - Interaction is fundamentally incompatible with “pure singular creator vision”



Interactivity and Motion

- People will do crazy things when given hands
 - Whether context appropriate or not
- Humor can be a tool!
 - Humor will happen whether you like it or not
 - Job Simulator and Rick and Morty use this to their advantage



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Video by Amerikoni



User Driven Storytelling

- **Get out of users way!**
 - Users will tell their own micro stories
 - Help facilitate user storytelling
 - Encourage players to become actors in their own story



User Driven Storytelling

Healthy meals / extra bites



User Driven Storytelling

TP scene



User Driven Storytelling

Cubicle decoration



User Driven Storytelling

Cubicle decoration to the extreme



Macro Story and Micro Story

- These micro stories driven by users
 - Users could create their own micro stories through systems we built
 - Stories they'd tell their friends
- Macro story ties everything together
 - Macro story was the overarching world and premise
 - The reason players want to continue forward



World arrangement to facilitate roleplaying



World arrangement to facilitate roleplaying



World arrangement to facilitate roleplaying





World arrangement to facilitate roleplaying



World arrangement to facilitate roleplaying





Narrative Pacing

Narrative Pacing

- Don't punish users for not advancing the narrative “fast enough”
 - Give people the freedom to do what they want when they want

Pacing in Job Simulator

- Each task led to next task immediately
- Can divert at any time from the task at hand to play around
 - No time limits or fail states
 - People felt rushed regardless!

Pacing in Job Simulator

- People generally have been trained to do the task at hand as fast as possible
 - The existence of a current task led to stress/pressure
 - A feeling of “this is my life”
 - Needed a way to put the agency / pacing in the player’s hands more directly



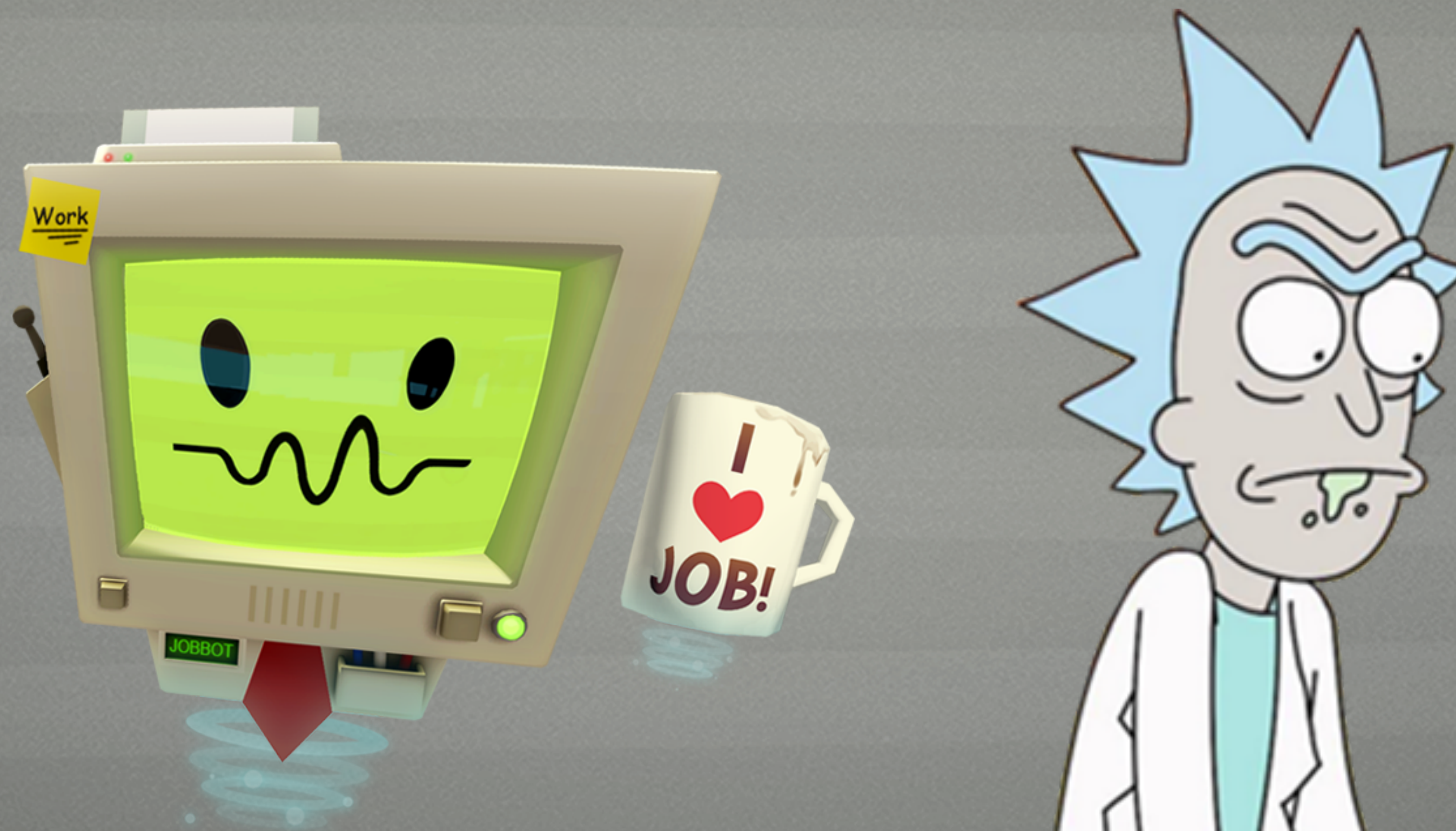
User-Activated Tasks



User-Activated Tasks



Interacting with NPCs



Interacting with Robots - Anthropomorphism

- Providing a connection!
- Anthropomorphism
 - Expressions via waveform and eye replacement
 - Feedback on hit
 - Simple costumes



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Interacting with Robots - Height

- **Dynamic height**
 - Robots match your height
 - Increases connection with that character
 - Looking up to a taller character can be intimidating



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Interacting with Robots - Empathy

- Empathy / Connection
 - Surprising amount for rigid robots
 - Players often wave to bots



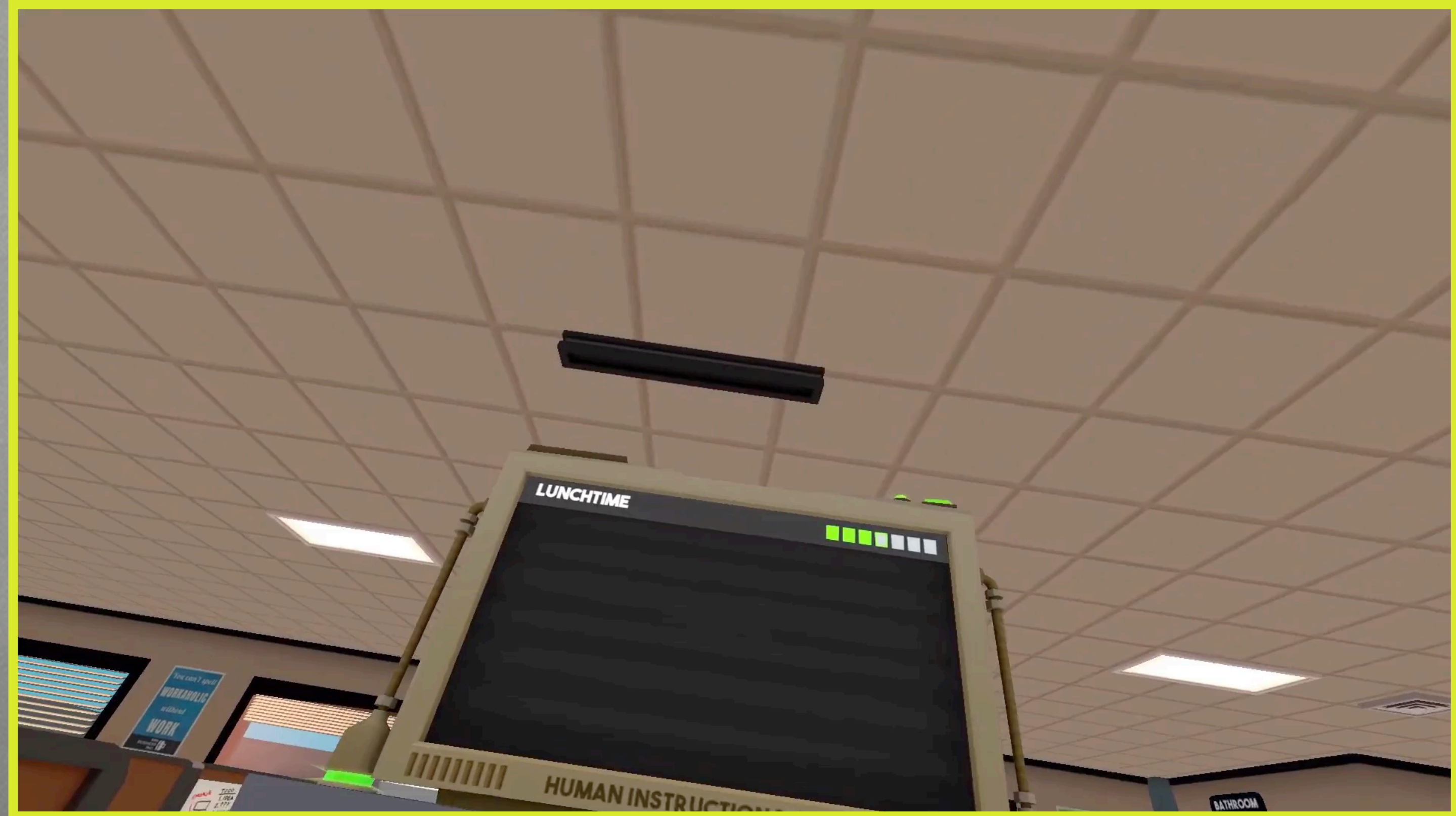
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Interacting with Robots - 3D Audio

- 3D Audio
 - Using spatial audio to encourage player to look
 - Ex: Throwing items into other cubicles



Interacting with Robots - 3D Audio

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 - Using spatial audio to encourage player to look
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Interacting with Rick and Morty

- Characters entering the space?!
- UNSOLVED!
- Characters encroaching on personal bubble can get messy
- Just like Job Simulator
- Interaction exists at the bounds of the play space



Interacting with Rick and Morty

- Characters entering the space?!
- UNSOLVED!
- Characters encroaching on personal bubble can get messy
- Just like Job Simulator
- Interaction exists at the bounds of the play space



Interacting with Rick and Morty

- Dynamic head look
- No brainer



Interacting with Rick and Morty

- Dynamic head look
- No brainer



Interacting with Rick and Morty

- Dynamic pointing



Interacting with Rick and Morty

- Dynamic pointing



Directing focus in VR

- Very hard to call attention to various places/things
 - VR provides TONS of stimuli
- Provide multiple types of feedback
 - Audio, visual, strobing, etc
- Hard to guarantee someone paid attention



Directing focus in VR

- Users more likely to pay attention to VO if they initiated it
 - VO that came out of nowhere can feel like an obligation and be an interruption
 - Event-based VO feels like you're authoring the story rather than being dragged along



Interactions and Voice Over

- **On-demand voice-over**
 - Grabbing a lever, picking up an item, etc!
 - Challenging to implement
- **Priority system**
 - Which storytelling moment is more important?
 - Should we interrupt the current VO?



Environmental Storytelling

Job Simulator - 2 levels of depth

- From afar, environments seem like their real-world counterpart



Job Simulator - 2 levels of depth

- Up close, environmental storytelling comes alive





How to approach writing

- Rick and Morty VR and Job Simulator
- Everyone on the team is a writer



Writing for Job Simulator

- Building a believable premise and world
 - Get a theme that's easy to convey
 - Everything you build in that world must fit the premise
 - 90s physical buttons
 - Ex: Keyboard in office



Writing for Rick and Morty VR

- Existing universe
 - Wrote an original overarching story
 - Should feel like a episode of the show
 - Tasks to complete in any order, followed by pinch points
 - Section A -> Pinch point -> Section B



Writing for Rick and Morty VR

- Fantastic IP for VR
 - Can change things around in VR and make it work
 - Less rigid IP than many others





How to approach writing

- GDDs and Scripts
 - We gave up on those a long time ago
 - Have to iterate FAST
 - Every part of the game is so interconnected, updating documents becomes counterintuitive
 - Just get across the premise and world



Silent Protagonist in Job Simulator

- Gendered pronouns
 - Removed all 'he' + 'she' from Job Simulator
 - "Human!"

Hello
Human!



Silent Protagonist in Rick and Morty VR

- Gendered pronouns
 - “Morty Clone” instead of “he”
 - Need to re-inforce the character you’re playing as



Silent Protagonists in VR

- People in VR are themselves!
 - Taking on a specific role, that's role play
 - But you're the one roleplaying
 - It's never been as big of an issue pre-VR
- Harder when you're roleplaying a specific pre-defined character with properties
 - Height
 - Gender
 - Set of experiences





“The Marriage Proposal”

The Marriage Proposal



The Marriage Proposal



The Marriage Proposal



The Marriage Proposal



The Marriage Proposal



The Marriage Proposal



The Marriage Proposal



The Marriage Proposal



Questions?



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