



XEO Design

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GDC AI Summit, San Francisco

RANT: Self-Driving Cars and Games

March 18, 2019 v1



Follow the White Rabbit

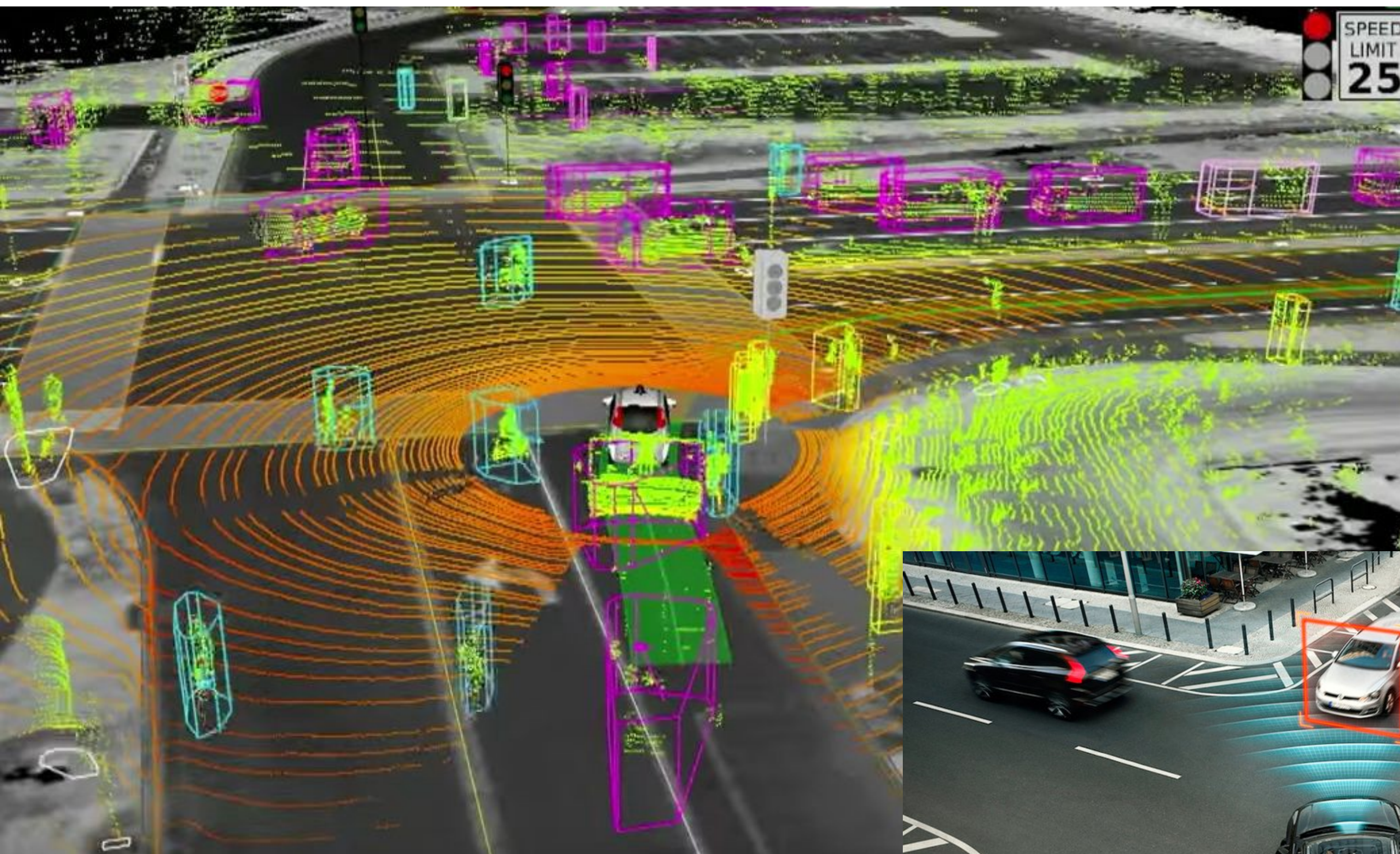




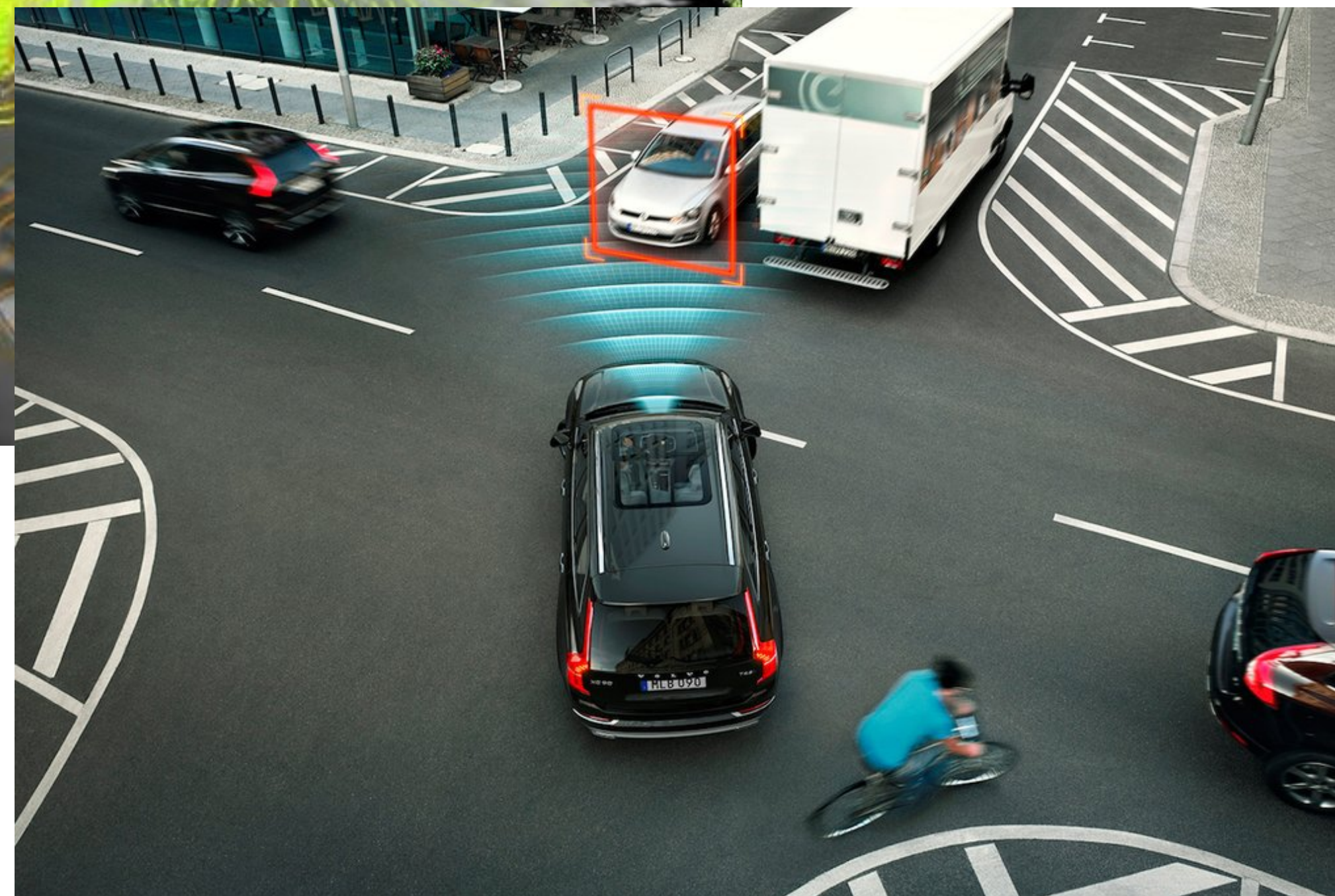
RANT



Self Driving Cars Misses the Point



**Problem to Solve
is Not This Either**



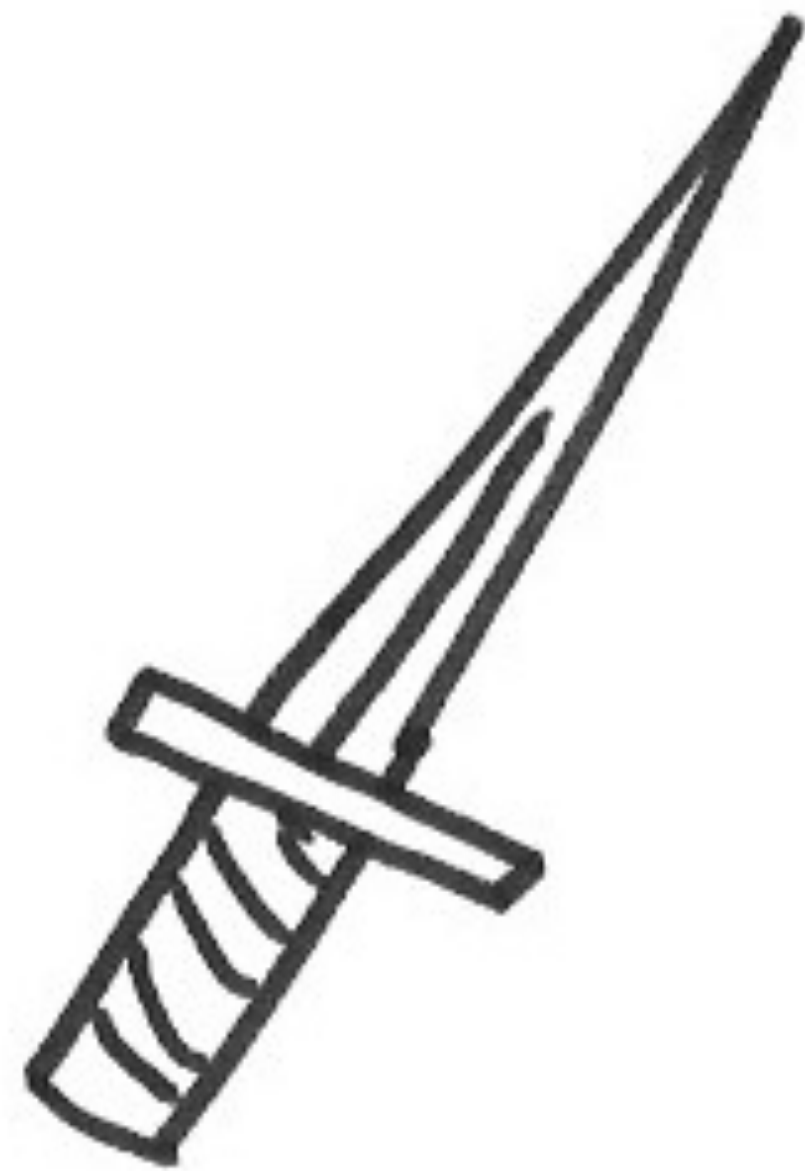
It's This





Actions Thoughts Feelings

PTS
Problem to Solve
Is Not This Either
Threat of life just one emotion



It's This





Narrative AI



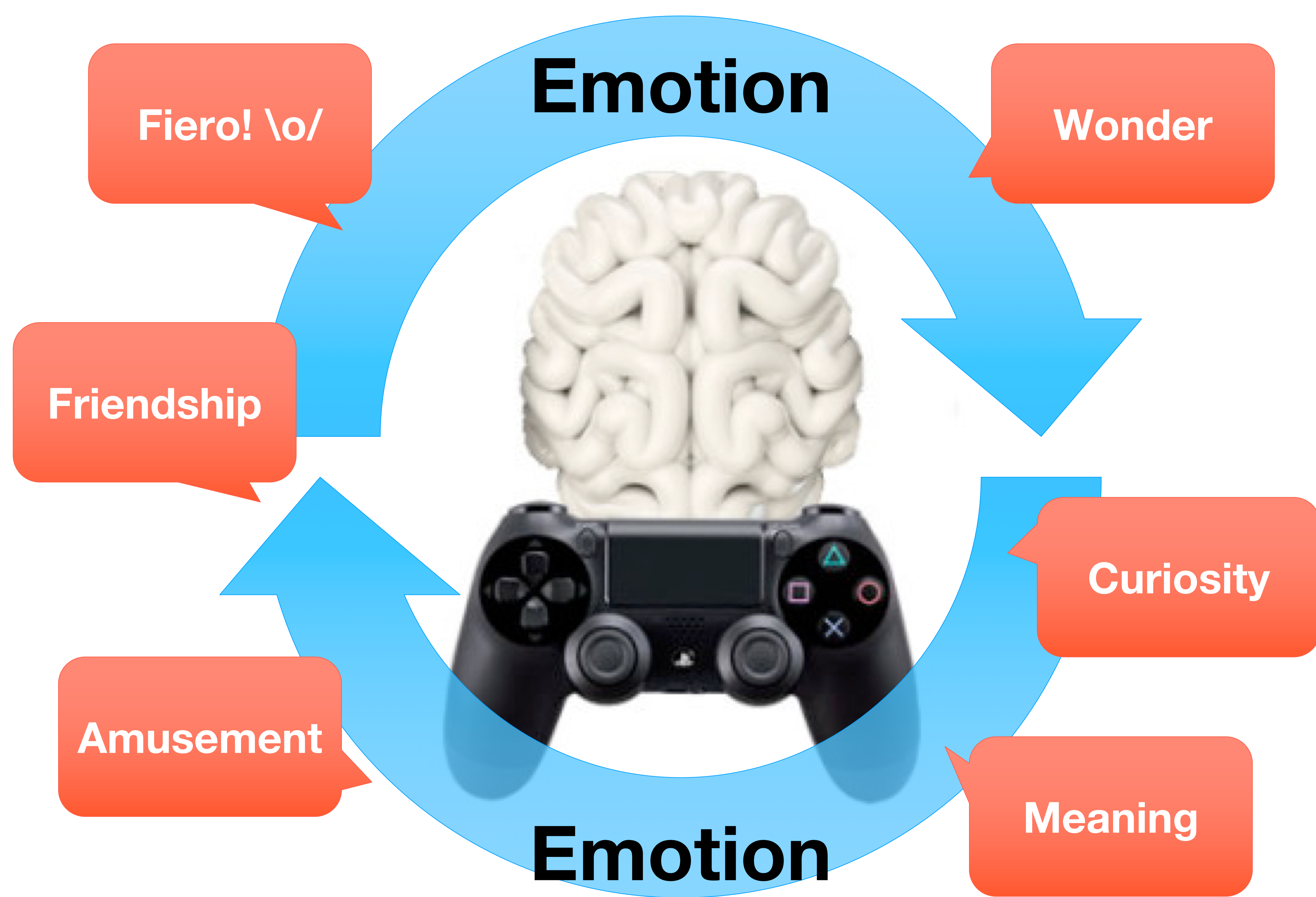
**Sentiment
Analysis**



Players



Sentiment Analysis



Emotion from Interaction

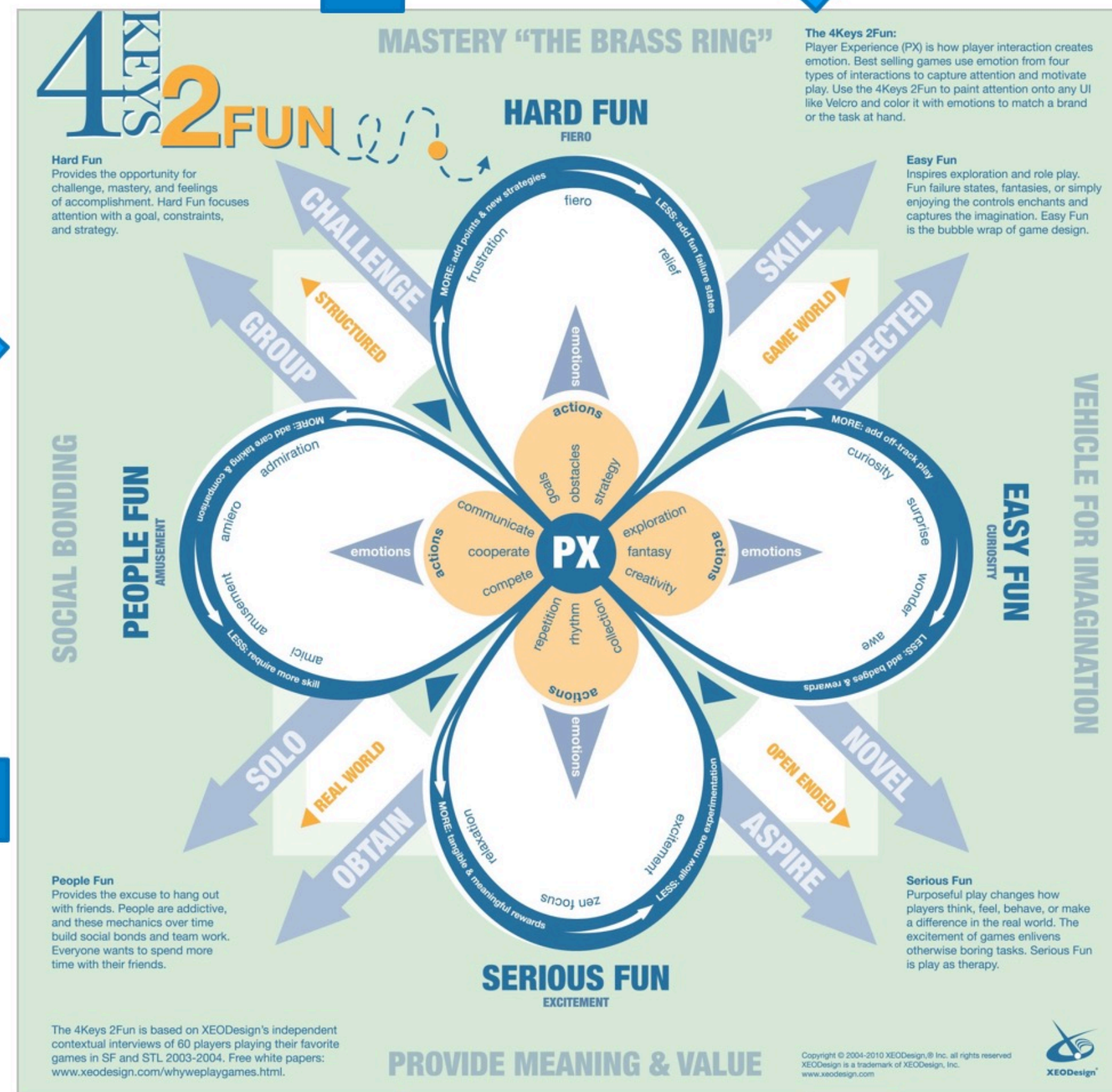
Have the widest range of player emotions by planning the emotions outside and alongside the core loop



HARD FUN
CORE LOOP CHALLENGES.

PEOPLE FUN
SHARE EXPERIENCES

4 KEYS TO FUN APPLIED



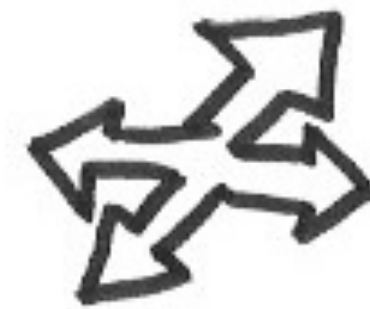
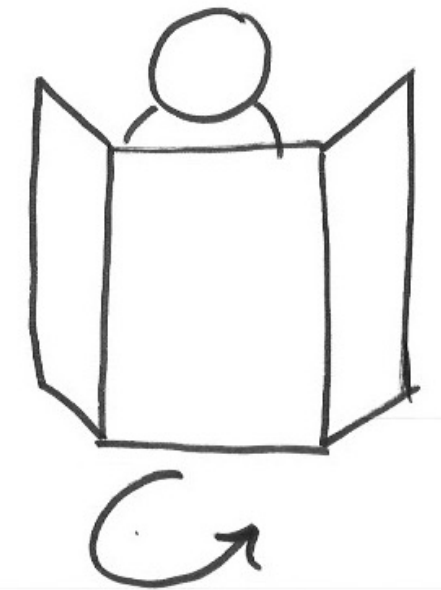
EASY FUN MICRO LOOP
EXPLORE BUBBLE WRAP

SERIOUS FUN META GAME
IMPACT USER'S LIFE OUTSIDE
OF GAME

DOSE

Dopamine
Oxytocin
Serotonin
Endorphin





DM

NPC

Choices

Items

Players



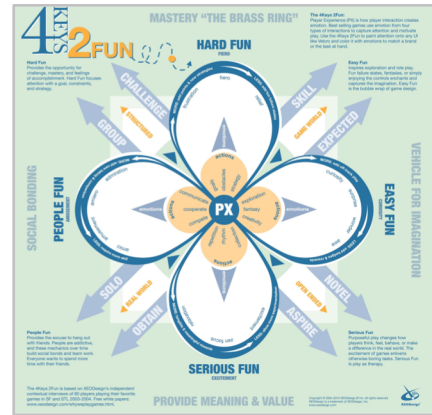
Empathy @ All Layers of Gameplay



Tomb Raider How She Makes You Feel After the Game With Your Friends



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White Rabbit



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Are You Game?

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