



# THE GREAT C:

LESSONS FROM CREATING A 37-MINUTE CINEMATIC NARRATIVE.

GDC 2019

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A surreal landscape with floating islands, a purple deer, and a hand holding a gun. The scene is set against a backdrop of a sunset or sunrise with a sky transitioning from deep blue to orange and yellow. Large, dark, billowing clouds float in the air. On the left, a portion of a dark, industrial-looking structure is visible. In the center, a large, dark, floating island features a small, white, pointed-roof building. To the right, another floating island shows a hand holding a gun. In the lower-left foreground, a glowing purple deer stands on a dark, grassy hill. The overall atmosphere is dreamlike and mysterious.

# SECRET LOCATION

an entertainment **One** company

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A screenshot from the VR game Sleepy Hollow. The scene is set at night in a dark, foggy cemetery. On the left is a large, old stone building with a prominent arched doorway and a circular window above it. In the center, a man with a beard and long hair, wearing a dark coat, holds a glowing lantern. To his right is a tombstone partially covered in flowers. Bare, gnarled trees loom in the background under a dark sky.

## SLEEPY HOLLOW VR

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**BLASTERS**  
**OF THE UNIVERSE**  
*VR BULLET HELL*

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# TRANSPOSE



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# THE GREAT C



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BLADE RUNNER 2049



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THE GREAT C



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Continuous Flow  
Viewer Focus  
Pace & Variety





# STORY

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**“Full” Narrative.**



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THE GREAT C





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THE GREAT C



①  
 - is an inspiring and Evil  
 feat C  
 - technology to be destroyed  
 - larger world/DC  
 grey  
 dies(?)  
 of age theme - Programming theme  
 Freedom is security  
 real threat  
 al threat

- United the tribes
- Reveal Network
- Explain Larger world
- "database" of old knowledge
- other people are the opposition
- Anne as prophet
- Anne vs Walter or Tim

- Meet New Tim
- Reconfigure Great C
- "Better to be free"
- Choice  
 ↳ shutdown Religion

des  
 ①  
 - "First tale" telling of history  
 - is bad!  
 - is chosen  
 - Reconfigures System  
 - ritual for Tim  
 - Tim is special  
 - Now have moment...

- Rejected by tribe  
 ④  
 - Regular people hurt  
 - Walter is dead

- "Am on my own"  
 ⑦  
 - Learn history / data  
 - Tim trying to kill Anne  
 - Meet up with Grey

Follow Tim  
 - releases him  
 - gets up w/ Tim  
 ②  
 - Show Anne how to destroy Great C  
 - by tasks for the Great C  
 - spring in habitats of past  
 - back to Tim + her "quest"  
 - and other tribes  
 - the requires areas of Great C defeat  
 - convince Tim to stay on course  
 - at Grey / Start to question

- Exiled to other tribe  
 ⑤  
 - Meet Tim  
 - Anne Regrets Tim  
 - Grey appearance

fact of Great C  
 and use's Tim's weapon  
 Great C acts outside of "Rules"  
 Tim's Brain is predestined

- Chases  
 ⑥  
 - Gaily Escape  
 - Betrayal by Tim  
 - Tim Reveal he is tied to  
 - Tim's tribe conquers  
 - Anne's tribe  
 - Grey Sues her

# STORY BREAKING THE GREAT C

- Time Frame
- Set pieces
- Locations
- Plot
- Notes
- Art directions/References

## Characters

- Anne is the Truest believer in the Village
- ↳ Lives in fear
  - ↳ Stubborn
  - ↳ Innocent
  - ↳ In Love with Tim
  - ↳ Cares most about others
  - ↳ Emotional reaction

## Tim

- ↳ Challenges her belief
- ↳ Physical and brash
- ↳ Rebellious
- ↳ Cares most about Self
- ↳ Questions Walter
- ↳ Leader / Charisma
- ↳ Young

## Walter

- ↳ Authority
- ↳ True believer
- ↳ Father figure
- ↳ Mysterious
- ↳ Future version of Anne
- ↳ Gurn who survived
- ↳ Shows connection to Great C

## Grey

- ↳ A "rogue Walter"
- ↳ Cynical
- ↳ Last of previous gen
- ↳ Balance
- ↳ Represents what Anne hates/fears

## Great C

- ↳ Calculating
- ↳ Evil (to audience)
- ↳ Not evil but it
- ↳ Merciful God (to tribe)

## Scenes

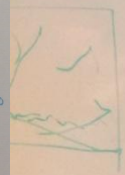
① Deer Entry → Hunter's Stalking → Teaching the Attacks → reg "Hunt" / she is hunting →



"Piece of Grey" causes distraction → Misses / deer runs  
 ↳ only had noticed  
 ↳ Chief still trusting  
 ↳ Chief gets shot

②

Fetch your arrow → Fetch arrow/sun tank → Call over Chief → Chief teaches about tribe/past → Red corrects Chief / Grey appears  
 ↳ Chief thinks bad  
 ↳ Chief is interested in tribe  
 ↳ Chief is confused for a moment



③

Chief recognizing song/sound → Grey "you're late" → Chief strimmers / pleads → Chief gets head to run / Add ring  
 ↳ Chief is confused  
 ↳ Chief glares/pokes head  
 ↳ Show grey takes no joy  
 ↳ "you are too late / there are consequences"  
 ↳ In his Chief is killed  
 ↳ Teaching Short

④

The bird circles Grey once and lands on her shoulder. It  
CAWs, flaps its wings, then seems to melt into her shoulder,  
reabsorbed into the mass of inky material.

GREY  
You failed to report.

Grey glances up at Young Walter. Color drains from his face.  
A confused STAMMER catches on the boy's lips.

CHIEF (O.S.)  
There'll be no report from Watching  
Town this year.

The Chief appears beside Walter. Grey was actually  
addressing the elder. He steps protectively in front of the  
boy.

CHIEF (CONT'D)  
No more pointless sacrifices.

He rips the metal compass from around his neck and tosses it  
to the ground.

CHIEF  
You tell your master that.

GREY  
(emotionless)  
The Great C demands compliance.

Grey effortlessly snaps the arrow in her hand.

GREY (cont'd)  
There are consequences for  
disobeying.



Ep03\_Sc05\_Sh07 INT. GREAT C CHAMBER - DAWN  
(Pods)

As Clare nears the top of the stairs, something else comes into view. Two regeneration pods, like the one Grey was in, sit on the floor in front of the Great C.

One is open and empty, the other is closed.

The Great C looms over Clare, her small frame dwarfed by the dark crimson sphere, glowing like a dying sun.

The needle on the compass around her neck spins wildly as she walks towards the monstrosity.

Ep03\_Sc04\_Sh08 INT. REGENERATION ROOM - NIGHT  
("Get Close")

Clare's eyes are fixed on Grey. She listens intently.

GREY  
If you get close enough, you can  
destroy it.

CUT TO:

Ep03\_Sc05\_Sh08 INT. GREAT C CHAMBER - DAWN  
(GreatC Defeat)

Clare's eyes dart to the simple black computer terminal below the Great C.

She reaches behind her back, and feels at the handle of the gun tucked in her belt there. She's close.

The figure in the closed pod comes into view.

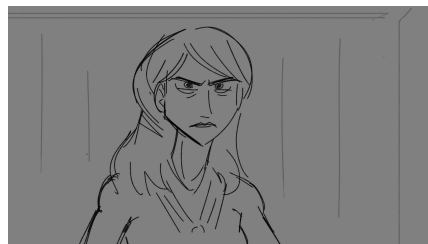
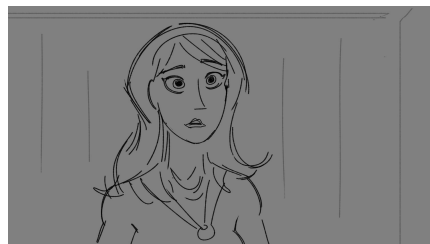
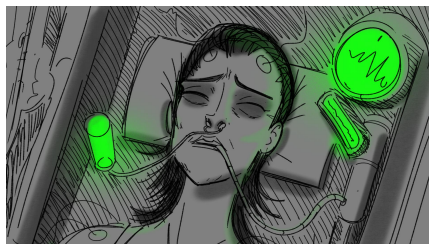
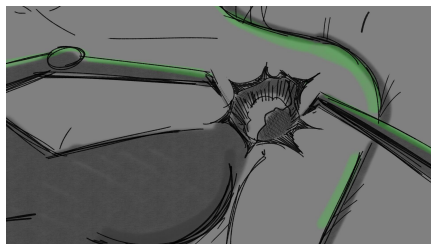
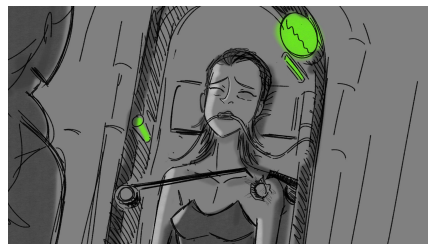
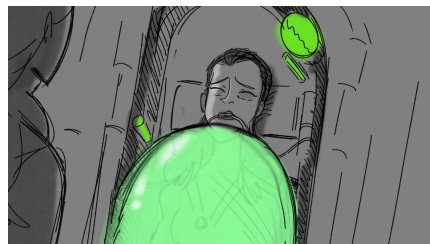
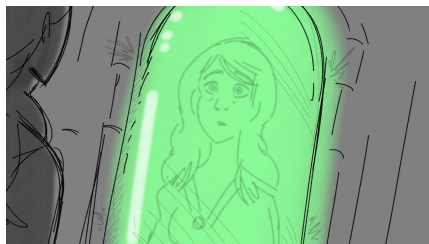
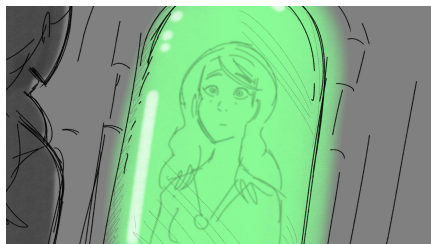
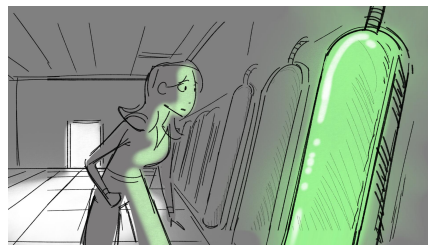
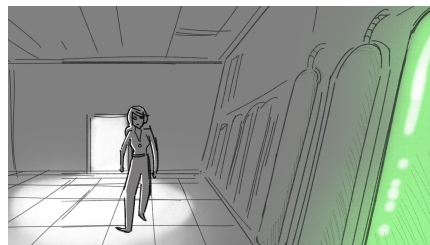
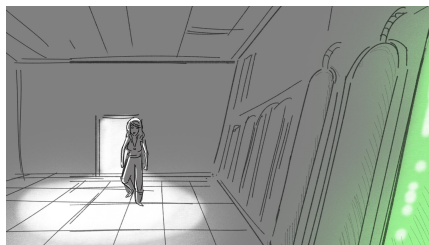
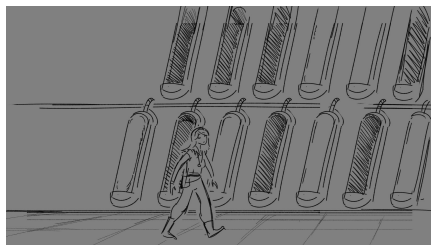




STORYBOARD  
THE GREAT C

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## STORYBOARDS THE GREAT C



# STORYBOARD SLEEPY HOLLOW VR

## SECRET LOCATION



## SLEEPY HOLLOW RIFT ZONE



SURPRISE SCARE! A SWARM of BATS FLY OUT from the Mausoleum beside you. SCREECHES and BEATING WINGS fill the air as they \* SWOOP right past you...



# SOUND

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**SOUND MIXING**  
THE GREAT C

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JUNKIE XL





THE GREAT C

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**ANIMATIC**  
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# CUE SHEET

## THE GREAT C

### CUES

#### EPISODE 1

Cue #	Theme(s)	Characteristic	Episode/Scene/Shot	Start	Exit	Run Time	Scene(s) Description	Score Notes
1	GREAT C	Ominous	Ep01_Sc01_Sh01 (Teaching)	0:10:00	0:49:00	0:39:00	A father and son hunt in the forest, unaware of the coming danger.	While the world looks beautiful on the surface, this piece foreshadows the danger that lurks underneath.  Slow and creeping. Perhaps a slight build as we lead into the next scene. This is the "calm before the storm" piece.
2	GREY	Mysterious Slow Build	Ep01_Sc01_Sh02 (Fetch Arrow)	0:50:00	2:06:00	1:16:00	The father and son are confronted by Grey, an agent of The Great C. Grey kills the father.	Establishing Grey is a mysterious, haunting, and dangerous person. As she starts to threaten the father (01:42:00) the tempo could rise, climaxing at the kill (02:06:00)
3	GREAT C	Visceral Build & Climax	Ep01_Sc02_01 (Run) Ep01_Sc03_01 (Catch) Ep01_Sc04_Sh01 (Titles)	2:07:00	3:01:00	0:54:00	Grey and the flock of crows she commands descend on the village, and reap death and destruction there -- The Great C's punishment for the village disobeying.	From 02:07:00 to 02:30:00 this is the Great C's powerful theme building. Then at 02:31:00 the full power of it is unleashed, fading out as the scene ends (3:01:00), so we can transition into the softer GREY theme in the next scene.
4	GREY	Haunting	Ep01_Sc04_02 (Compass)	3:02:00	3:35:00	0:33:00	Grey spares the son and tells him to make sure the village never disobeys The Great C again.	Grey's haunting theme is an eerie calm after the chaos of the village destruction. The sad elements will underscore the hardship of this world.
5	?		Ep01_Sc05_Sh01 (speech)	3:36:00	4:11:00	0:35:00	This scene jumps forward in time and the son/young boy is now a village elder. He is warning the villagers of what happens when they disobey The Great C.	Less of a distinctive melody and more atmospheric. We are looking for something simple, ethereal, and a bit mournful. Could be an element from one of the other themes.

**MUSIC**  
THE GREAT C

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# What We Learned

- Cut, Cut, Cut!
- Buy-In is key
- Don't reinvent the wheel.



# Art Direction

Defining the visual language of The Great C.

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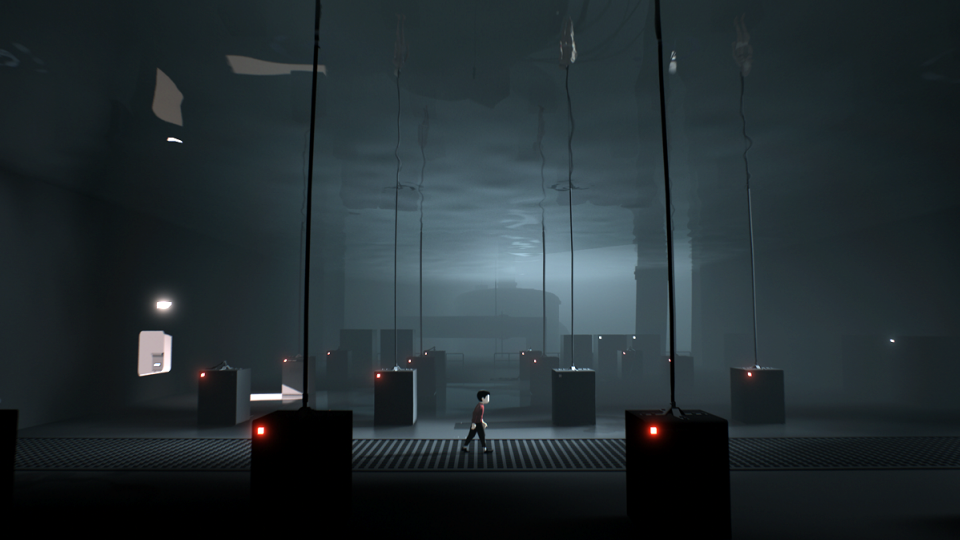
# Core Pillars

- Low Complexity, High Fidelity.
- Cinematography as Art.
- Volumetric Spaces.

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# Cinematography As Art

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# Cinematic Pillars

- Coordinate colour and mood.
- Help focus the viewers attention.
- Create a sense of intimacy.
- Depth and scale

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WARHORSE

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A cinematic photograph of a man in the driver's seat of a car at night. The man is looking off-camera with a serious expression, his hand resting on his chin. The interior of the car is dimly lit, with a warm, orange glow from the dashboard and windows. The background outside the car is dark and blurry, suggesting a city street at night.

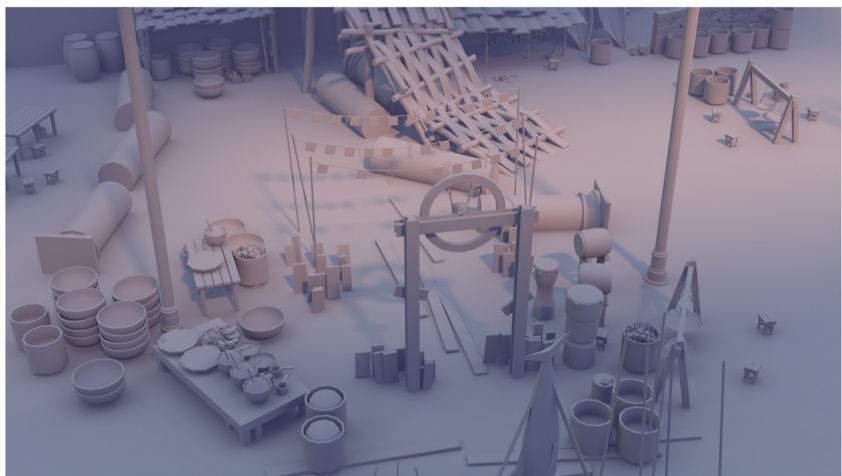
DRIVE

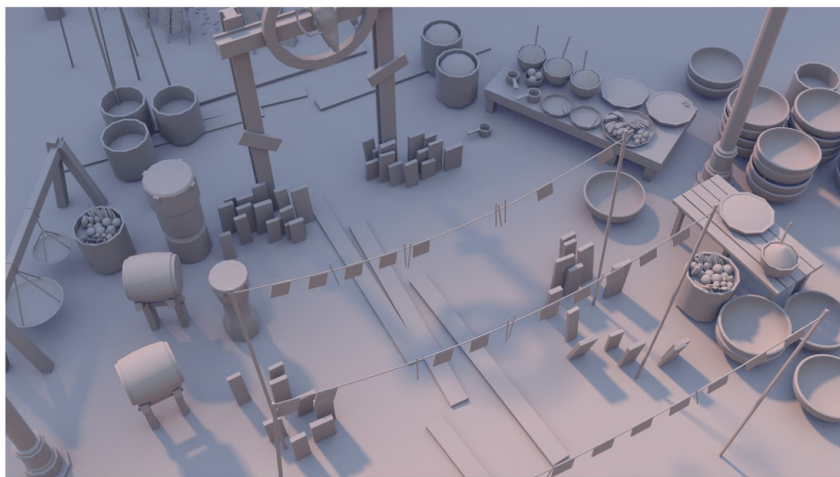
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# Shining A Light On The Action

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WHITEBOX  
THE GREAT C



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THE GREAT C

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# THE GREAT C

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# Volumetric Spaces

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## THE GREAT C

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# Character Lighting

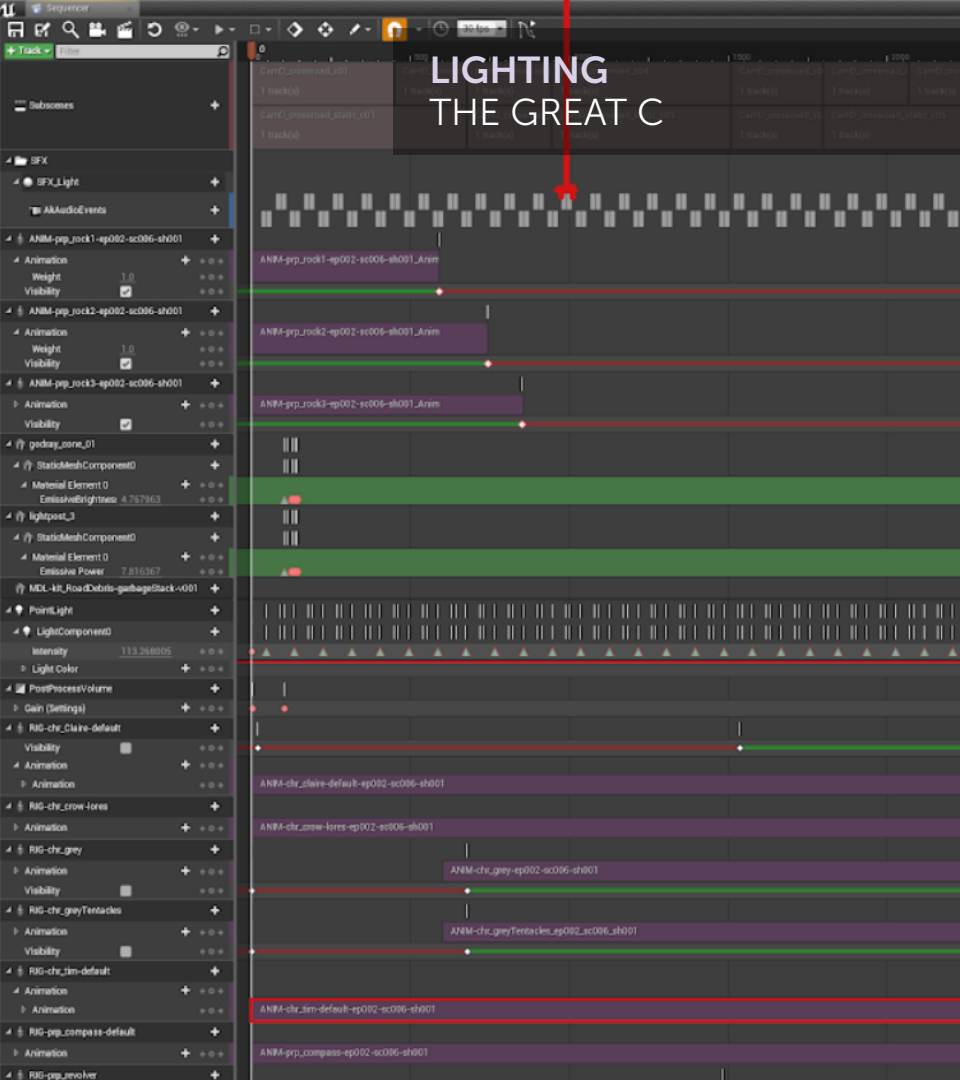
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THE GREAT C

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# What We Learned

- Define your artistic goals and visual pillars.
- Focus on key lighting direction early.
- Near field depth cues are important in VR.
- Performance is everyones responsibility.



# Blocking, Camera and Editing

Exploring cinematic techniques in VR.

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## STORYBOARDS THE GREAT C

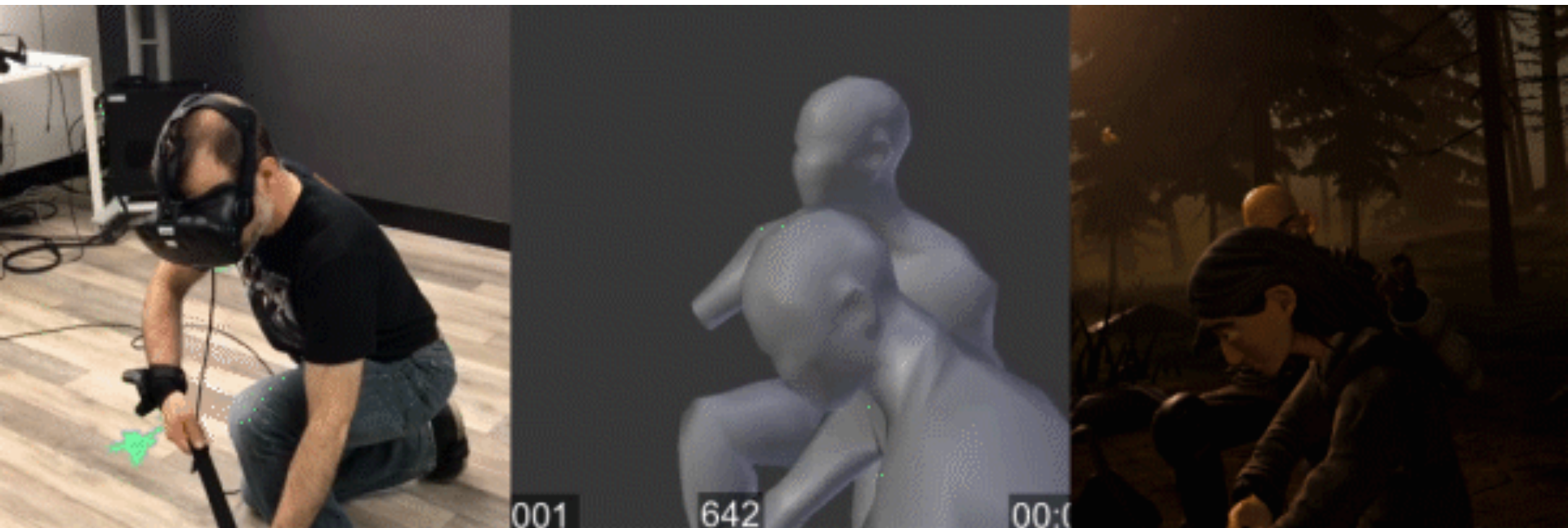



# Blocking in VR

- Find out how performances read in VR.
- Rapid iteration.

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MO-CAP  
THE GREAT C

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# Authored Camera Movement

- Create disembodied presence
- Maintain momentum and pacing

DEATH PROOF



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# CHILDREN OF MEN

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CAMERA MOTION  
THE GREAT C

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CAMERA MOTION  
THE GREAT C

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CAMERA MOTION  
THE GREAT C

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# VR Framing

Scale as a framing tool in volumetric space.

**FRAMING**  
THE GREAT C

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**FRAMING**  
THE GREAT C

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**FRAMING**  
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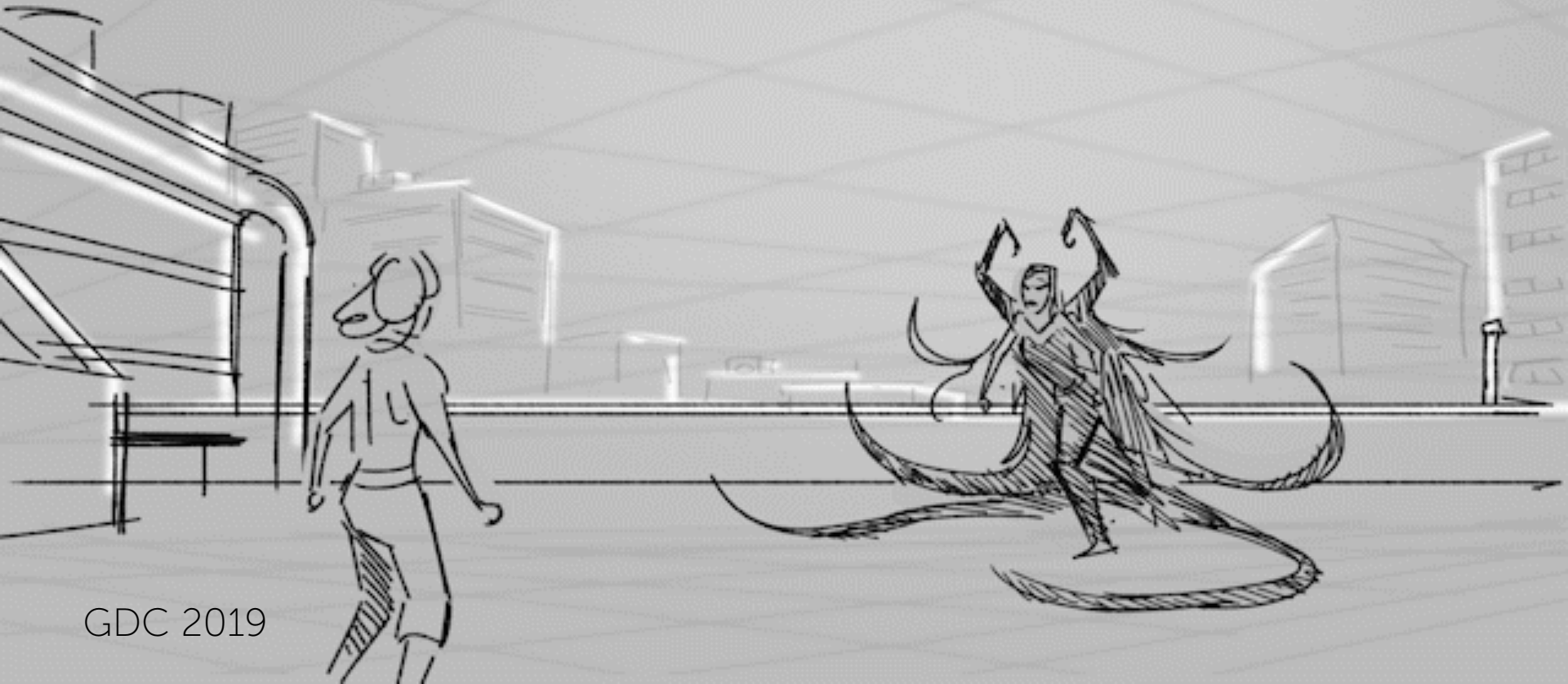


# Editing

Embracing the cut in VR.

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EDITING  
THE GREAT C



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MAD MAX: FURY ROAD

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THE GREAT C



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# Reviews

Embracing the feedback.

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“An Absolute Masterpiece”

“The Great C is an eye opener for what VR can bring to  
storytelling.”

“The feeling and experience this movie generates cannot be  
described until you try it.”

**“This experience is a complete disaster”**

"I don't like small scaled characters where it feels like  
I'm looking at toys"

"To me it even breaks the immersion - I feel like I am a camera  
instead of an observer"

"I didn't quite care for the shifts in size... I think one needs to be  
less creative with the cinematography in VR"

"The camera angles and the sense of size and scale offers a unique feeling of immersion"

"There were many times, when I was watching over while they were smaller scale that I was really happy that I could take in more view"



# Final Thoughts

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# Thank You!

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