



Making the World *Playful*

## **Blockers: Analyzing Difficulty Drivers in Candy Crush Games**

# WHO AM I?

Lucien Chen



Senior Level Designer

PlayStation®VR



# Ways Of Raising Difficulty

Blockers: analyzing difficulty drivers in candy crush games

# 4 Ways of Raising Difficulty

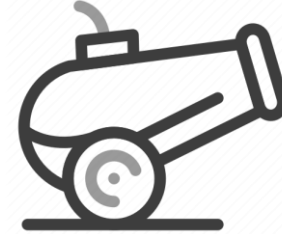
Analysis Difficulty Drivers in Candy Crush Games



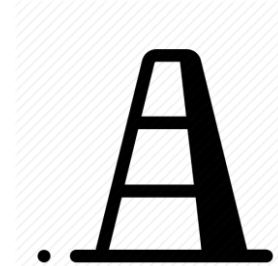
Level Layout



Design Styles



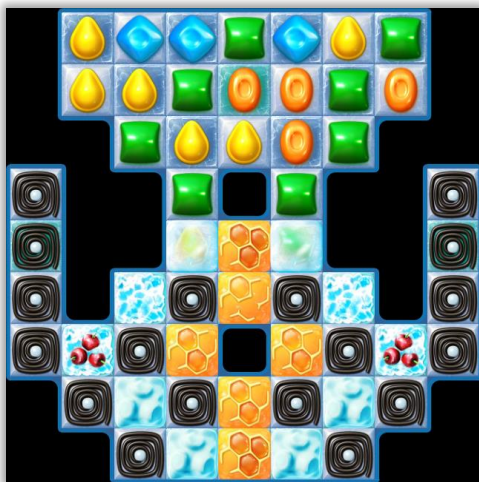
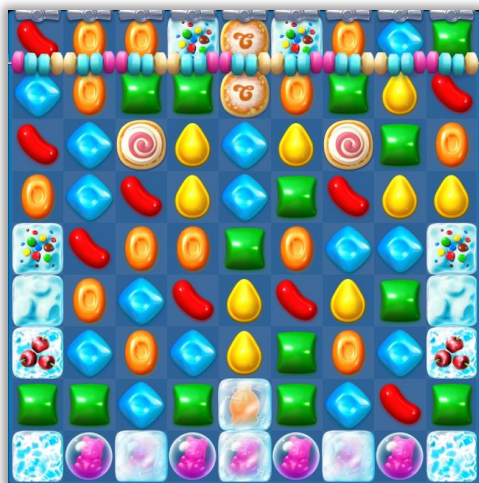
Spawn Rate



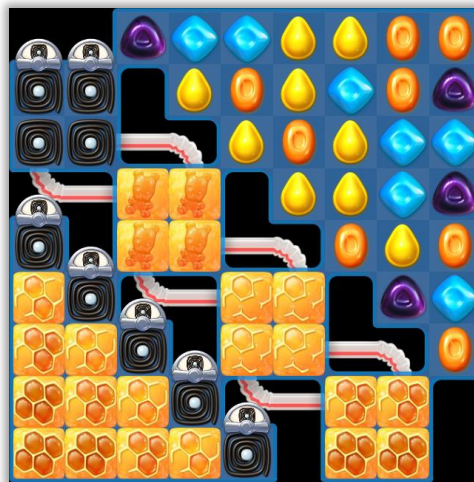
Blockers

# Level Layout

4 Ways of Raising Difficulty



Open / Narrow Shapes



Empty Position



Multi Screens

# Design Style

4 Ways of Raising Difficulty

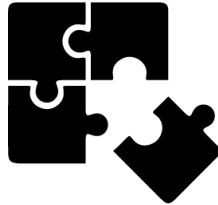
Explosive



Journey



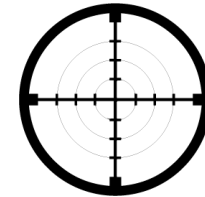
Puzzly



Grindy



Snipey



# Design Style

4 Ways of Raising Difficulty

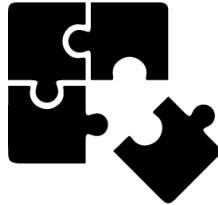
Explosive



Journey



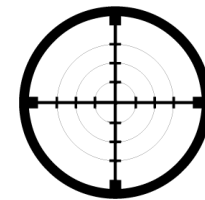
Puzzly



Grindy



Snipey



Easy



Hard



# Spawn Rate

## 4 Ways of Raising Difficulty

- Rate of Special Candies, Blocker, or Regular Candies
- Frequency of Objective Spawning
- Numbers of Candy Color Spawning

4 colors



5 colors



6 colors



Special Candies, Blocker, or Regular Candies





# Blockers

# Hard Core Games

RPG, ARPG, ACT, D&D...etc

# What Defines an Enemy?

Hard Core Game

ARCANE HORROR

Medium undead (bride demon), neutral evil

Armor Class 13 (leather)

Hit Points 88 (16d8 + 16)

Speed 0 ft., fly 30 ft. (hover)

STR 8 (-1) DEX 14 (+2) CON 12 (+1) INT 21 (+5) WIS 15 (+2) CHA 18 (+4)

Saving Throws Con +5, Str +3, Wis +6

Damage Immunities bludgeoning, piercing, and slashing from non magical attacks.

Damage Resistances cold, poison

Damage Vulnerabilities radiant, fire

Condition Immunities charmed, frightened, paralyzed, poisoned

Skills Arcana +5, Perception +6

Senses Darkvision 60 ft., passive Perception 16

Languages Understands Abyssal and all languages the corpse knew in life but can't speak.

Challenge 9 (5,000 XP)

Aura of Undeath Any undead creature within 10 feet of the arcane horror at the start of its turn regains 5 hit points.

Keen Hearing and Sight The arcane horror has advantage on Wisdom (Perception) checks that rely on hearing and sight.

Magic Resistance The arcane horror has advantage on saving throws against spells and other magical effects.

Spellcasting The arcane horror is a 10th-level spellcaster. Its spellcasting ability is Intelligence (spell save DC 17, +9 to hit with spell attacks). The arcane horror has the following wizard spells prepared:

Cantrips (at will): acid splash, chill touch, fire bolt, mage hand, shocking grasp

1st level (4 slots): burning hands, false life, grease, mage armor

2nd level: (3 slots): misty step, shatter

3rd level (3 slots): fear, fireball, lightning bolt, vampiric touch

4th level (3 slots): banishment, blight, evard's black tentacles

5th level (2 slots): cone of cold

Actions

Claws Melee Weapon Attack: +6 to hit, reach 5 ft., one target. Hit: 5 (1d6 + 2) slashing damage.

TENTAGHOUL

Large undead, chaotic evil

Armor Class 13 (natural armor)

Hit Points 76 (9d10 + 27)

Speed 40 ft.

STR 19 (+4) DEX 9 (-1) CON 16 (+3) INT 7 (-2) WIS 8 (-1) CHA 7 (-2)

Damage Resistances necrotic, bludgeoning

Damage Immunities poison

Condition Immunities charmed, exhaustion, poisoned

Senses darkvision 60 ft., passive Perception 9

Languages Common, Giant

Challenge 3 (700 XP)

Stench Any creature that starts its turn within 10 feet of the tentaghoul must succeed on a DC 12 Constitution saving throw or be poisoned until the start of its next turn. On a successful saving throw, the creature is immune to the tentaghoul's Stench for 24 hours.

Turning Defiance The tentaghoul and any ghouls within 30 feet of it have advantage on saving throws against effects that turn undead.

Actions

Tentacle Melee Weapon Attack: +6 to hit, reach 10 ft., one target. Hit: 13 (2d8 + 4) bludgeoning damage. If the target is a creature other than an undead, it must succeed on a DC 12 Constitution saving throw or be paralyzed for 1 minute. The target can repeat the saving throw at the end of each of its turns, ending the effect on itself on a success.

STATUS

Lv. 8

Howling

Cancer Gigas A

HP 0 250 / 250

EXP --- / ---

M-Type Ground

0% 0% 10%

Next

ATK 127

DEF 58

MDF 18

MND 35

STR 75

VIT 52

INT 38

SPD 421

C 60

B 130

D -25

D -25

D -25

SKILL • EQUIP

Fracture Atk 03:00 + 03

Critical I

Expose

Change Character

Back

LEXICON

No. 14

Lapis Sylph

Captured

Lv. 17 x 00

Lv. 19 x 00

Lv. x

Total: 000

HP 0360

Cost 041 pp

Move 4

Strike Flying Strike

ATK 149

STR 098

DEF 068

VIT 080

MDF 108

INT 120

MIND 108

SPD 580

Extraction Benefit: P.P 400 pp

Skill Strike Def

Item Remedy

Back

Select

A spirit who uses her powers to heal other Majin.

Reference Dungeons and Dragons Next, Wizards of the Coast, & Eternal Poison, Banpresto & Atlus USA

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# Stats Define the Style of Enemies

Hard Core Game

ARCANE HORROR

Medium undead (fiend), neutral evil

Armor Class 13 (leather)

Hit Points 18 (1d6 + 1)

Speed 0 ft., fly 30 ft. (hover)

STRDEXCONINTWISCHA

8 (-1) 14 (+2) 12 (+1) 21 (+5) 15 (+2) 18 (+4)

**Saving Throws.** Arcane horror's saving throws are based on its Intelligence score.

**Damage Immunities.** bludgeoning, piercing and slashing from non-magical attacks.

**Damage Resistances.** cold, poison.

**Damage Vulnerabilities.** radiant, fire.

**Condition Immunities.** charmed, frightened, paralyzed, poisoned.

**Skills.** Arcana +9, Perception +6.

**Senses.** darkvision 60 ft., passive Perception 16.

**Languages.** Understands Abyssal and all languages the corpse knew in life but can't speak.

**Challenge.** 2 (5,000 XP).

**Aura of Undeath.** Any undead creature within 10 feet of the arcane horror at the start of its turn regains 5 hit points.

**Keen Hearing and Sight.** The arcane horror has advantage on Wisdom (Perception) checks that rely on hearing and sight.

**Magic Resistance.** The arcane horror has advantage on saving throws against spells and other magical effects.

**Spellcasting.** The arcane horror is a 10th-level spellcaster. Its spellcasting ability is Intelligence (spell save DC 17, +9 to hit with spell attacks). The arcane horror has the following wizard spells prepared:

Cantrips (at will): acid splash, chill touch, fire bolt, mage hand, shocking grasp

1st level (4 slots): burning hands, false life, grease, mage armor

2nd level (3 slots): misty step, slather

3rd level (3 slots): fear, fireball, lightning bolt, vampiric touch

4th level (3 slots): banishment, blight, evard's black tentacles

5th level (2 slots): cone of cold

**Actions.**

**Claws.** Melee Weapon Attack: +6 to hit, reach 5 ft., one target. Hit: 5 (1d6 + 2) slashing damage.

TENTAGHOUL

Large undead, chaotic evil

Armor Class 13 (natural armor)

Hit Points 76 (9d10 + 27)

Speed 40 ft.

STRDEXCONINTWISCHA

19 (+4) 9 (-1) 16 (+3) 7 (-2) 8 (-1) 7 (-2)

**Damage Resistances.** necrotic, bludgeoning.

**Damage Immunities.** poison.

**Condition Immunities.** charmed, exhaustion, poisoned.

**Senses.** darkvision 60 ft., passive Perception 9.

**Languages.** Common, Giant.

**Challenge.** 3 (700 XP).

**Stench.** Any creature that starts its turn within 10 feet of the tentaghou must succeed on a DC 12 Constitution saving throw or be poisoned until the start of its next turn. On a successful saving throw, the creature is immune to the tentaghou's Stench for 24 hours.

**Turning Defiance.** The tentaghou and any ghouls within 30 feet of it have advantage on saving throws against effects that turn undead.

**ACTIONS**

**Tentacle.** Melee Weapon Attack: +6 to hit, reach 10 ft., one target. Hit: 13 (2d8 + 4) bludgeoning damage. If the target is a creature other than an undead, it must succeed on a DC 12 Constitution saving throw or be paralyzed for 1 minute. The target can repeat the saving throw at the end of each of its turns, ending the effect on itself on a success.

STATUS

Howling

Cancer Gigas A

HP 0250 / 250

EXP --- / ---

M-Type Ground

SKILL + EQUIP

Fracture Atk 03:00 +03

Critical I

Expose

Lexicon

No. 14

Lapis Sylph

Captured

Lv. 17

Lv. 19

Total: 000

A spirit who uses her powers to heal other Majin.

Back

Select

ATK 127

DEF 58

MDF 18

MIND 35

STR 75

VIT 52

INT 38

SPD 421

C 60

B 130

D -25

D -25

D -25

0%

30

-50

60

HP 0360

Size S

Cost 041 pp

Move 4

Strike Flying Strike

ATK 149

STR 098

DEF 68

VIT 080

MDF 108

INT 120

MIND 108

SPD 580

Extraction Benefit: P/P 0400 pp

Skill Strike Def

Item Remedy

Reference Dungeons and Dragons Next, Wizards of the Coast, & Eternal Poison, Banpresto & Atlus USA

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# What Enemies Do...

## Hard Core Games

- Provide various gameplay experience
- Slow Player Progression
- Stop Player to Win the Game
- Increasing the Difficulty



# Blockers What ~~Enemies~~ Do...

Hard-Core Games  
Match 3 Games





# What Blockers Do...

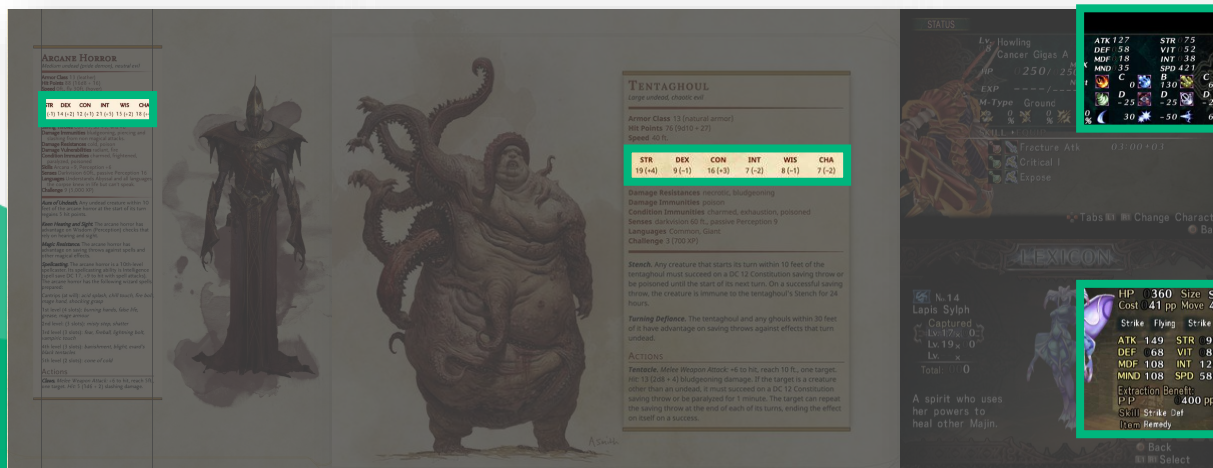
Match 3 Games

- Provide various gameplay experience
- Slow Player Progression
- Stop Player to Win the Game
- Increasing the Difficulty

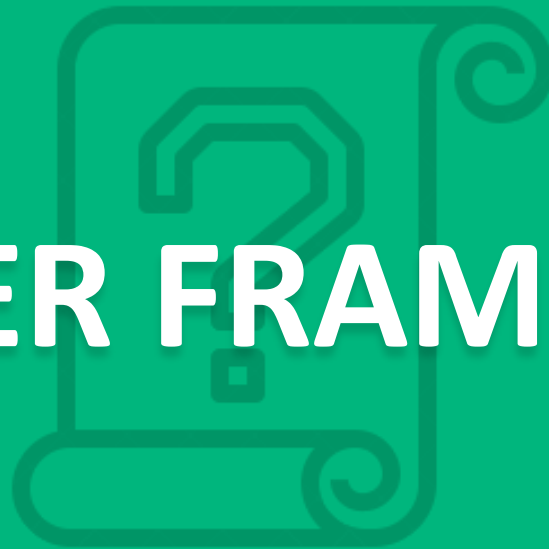
# Blockers = Enemies

Knowledge transfer from Hard Core Game to Match 3

- Stats for Hard Core Game
- Can we have the same concept in Match 3 game?
- Can we have Stats for Match 3 game?



# BLOCKER FRAMEWORK



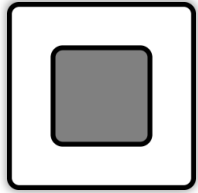
Blocker Framework

# 16 Characteristics

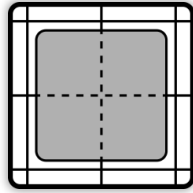
The stats define blockers in casual switcher games

# 16 Characteristics

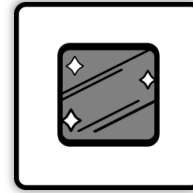
## Blocker Framework



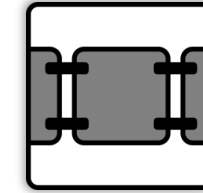
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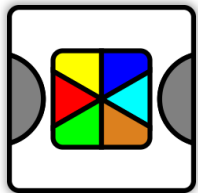
Space



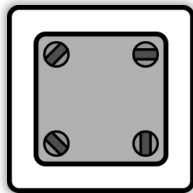
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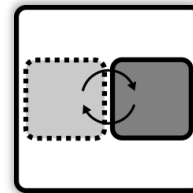
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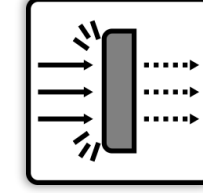
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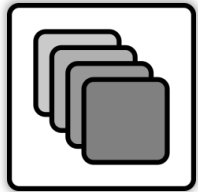
Stationary



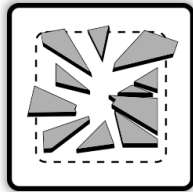
Movable



Impenetrable



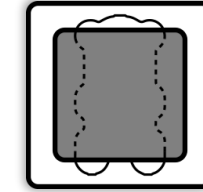
Layered



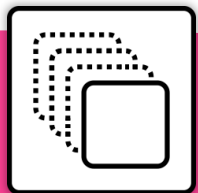
Removable



Match Beside



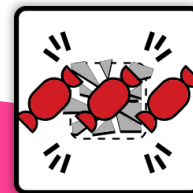
Hiding



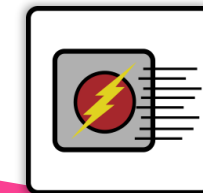
Single



Locked



Match On



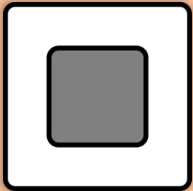
Dynamic

# 16 Characteristics

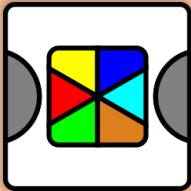
## Blocker Framework

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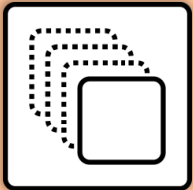
Colorless



Colored



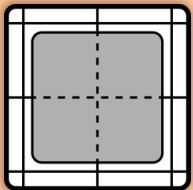
Single



Layered

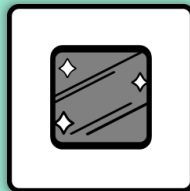


Space

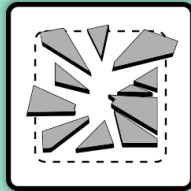


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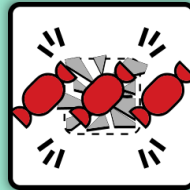
Irremovable



Removable



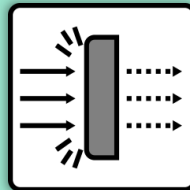
Match On



Match Beside

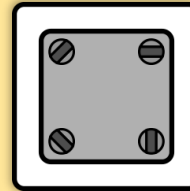


Impenetrable



### MOVEMENT

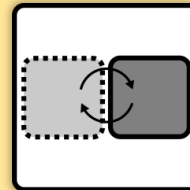
Stationary



Locked

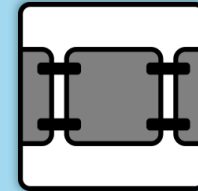


Movable

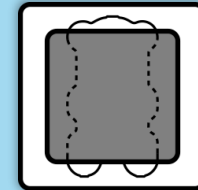


### DISCOVERY

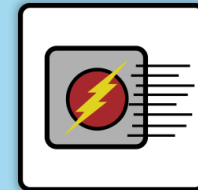
Chained



Hiding



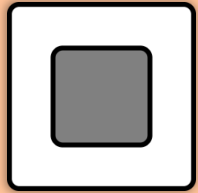
Dynamic





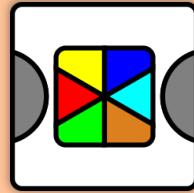
# NATURE

Colorless



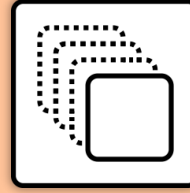
Players can remove or break this blocker with any adjacent match or by exploding power-ups next to the blocker.

Colored



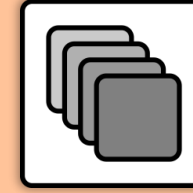
In order to remove or damage this blocker, players need to match the certain color of the tiles with this blocker or to explode power-ups next to the blocker.

Single



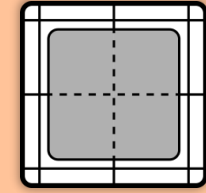
To remove the blocker, players only need to do adjacent match or explode the power-ups once to break the blocker.

Layered



In order to remove the blocker, players need to do adjacent match or explode power-ups more than one time to break the blocker.

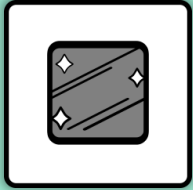
Space



A single blocker that takes more than 1x1 space on the board from the beginning, until it is removed.

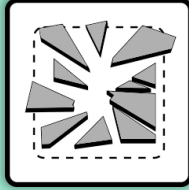
# DESTRUCTION

Irremovable



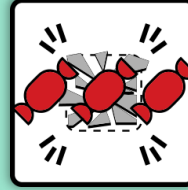
Players are not able to remove this blocker from the board. It stays until end of the level.

Removable



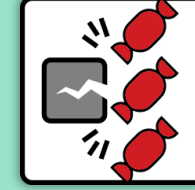
The blockers can be removed by adjacent matches, exploding power-ups during the gameplay, or fulfill the certain condition.

Match On



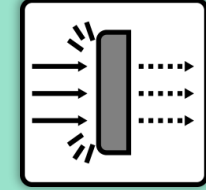
In order to break the blocker, players need to match the candy on the top of the blocker.

Match Beside



To break the blocker, player needs to match adjacent candies or explode the power-ups beside the blocker.

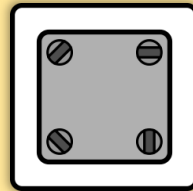
Impenetrable



Break the blocker by matches or exploding power-ups, but the blocker is able to block the power-up effect from going through. The candies or blockers behind are not damaged by the power-up.

# MOVEMENT

Stationary



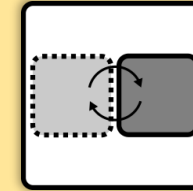
The blocker cannot be moved and it does not fall into the gravity direction. It is tied on the cell to the end of the game.

Locked



Blocker can lock a candy or a blocker inside. Visibility of the locked object is the difference between Hiding and Lock.

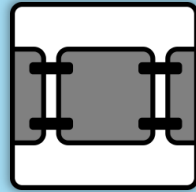
Movable



In player's turn, players are able to swap the position of the blocker with the adjacent candy (tile). The blocker will fall into the empty cells in the gravity direction.

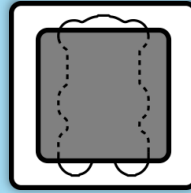
# DISCOVERY

Chained



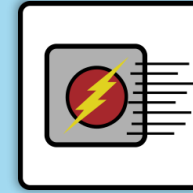
The set of blockers will be affected only if the blocker(s) reach the certain condition.

Hiding



Candy, blocker, or objective can be hidden under the blocker which has hidden characteristic. The item is not able to identify until it removed.

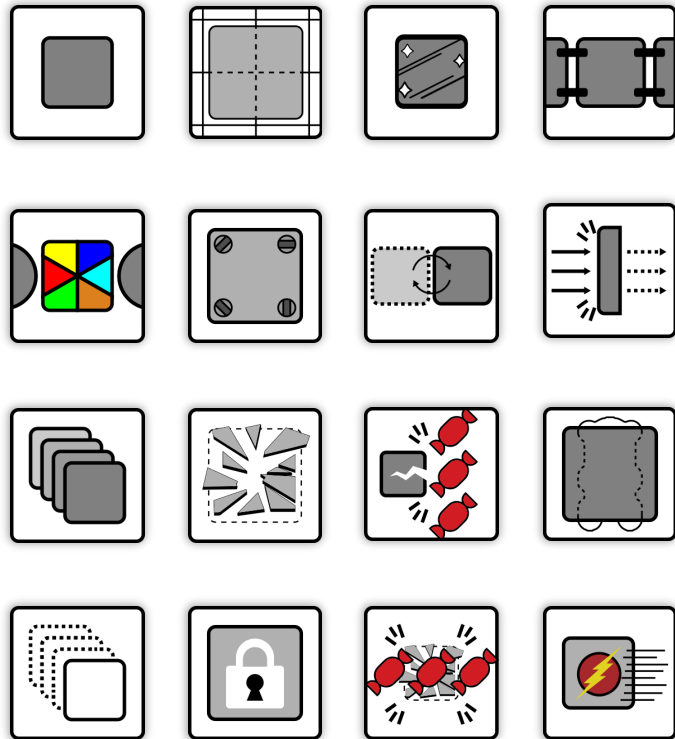
Dynamic



The blocker performs an action after player's every move or several moves.

# Candy Crush Franchise

16 Characteristics



# Candy Crush Soda Saga Blockers

16 Characteristics Table

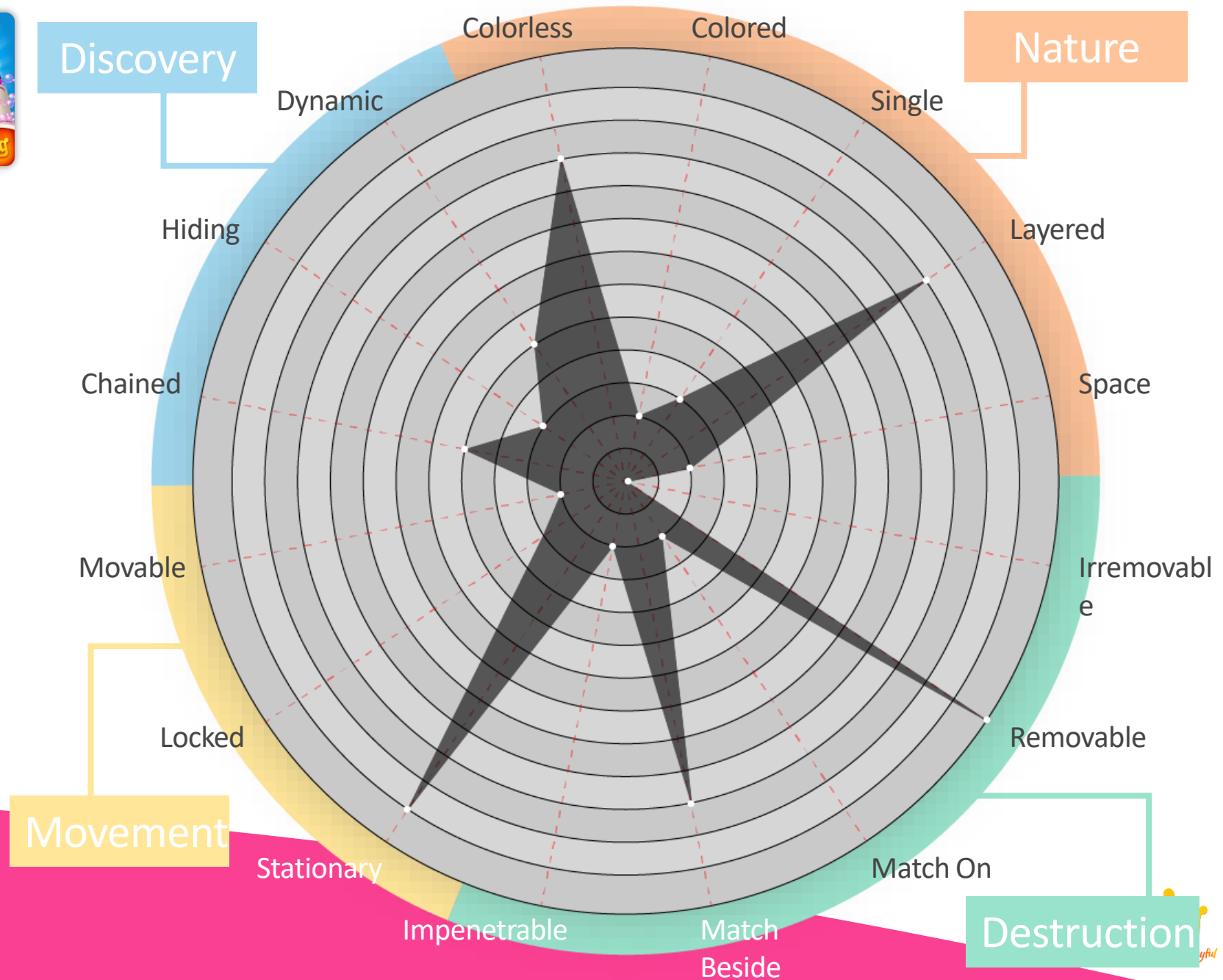


	Liquorice Swirl																
	Liquorice Lock																
	Honey																
	Ice Blocker																
	Cupcake																
	Chainblocker																
	Chainblocker Lock																
	White Chocolate																
	Chocolate																
	Bubble Gum																
	Candy Cane																
	Jelly Cake																
	Pancake																



# Candy Crush Saga Blockers

16 Characteristics Radar Chart

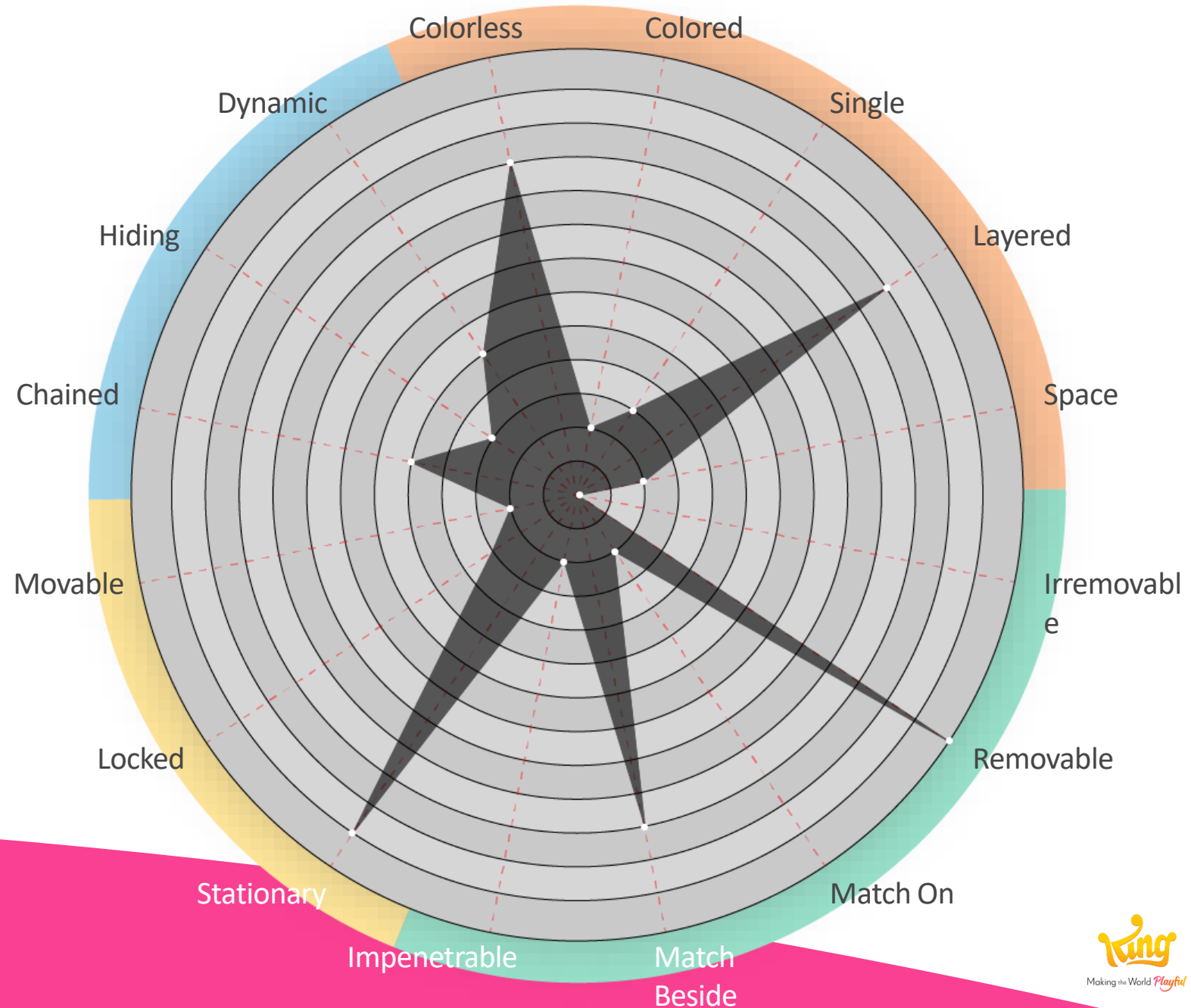


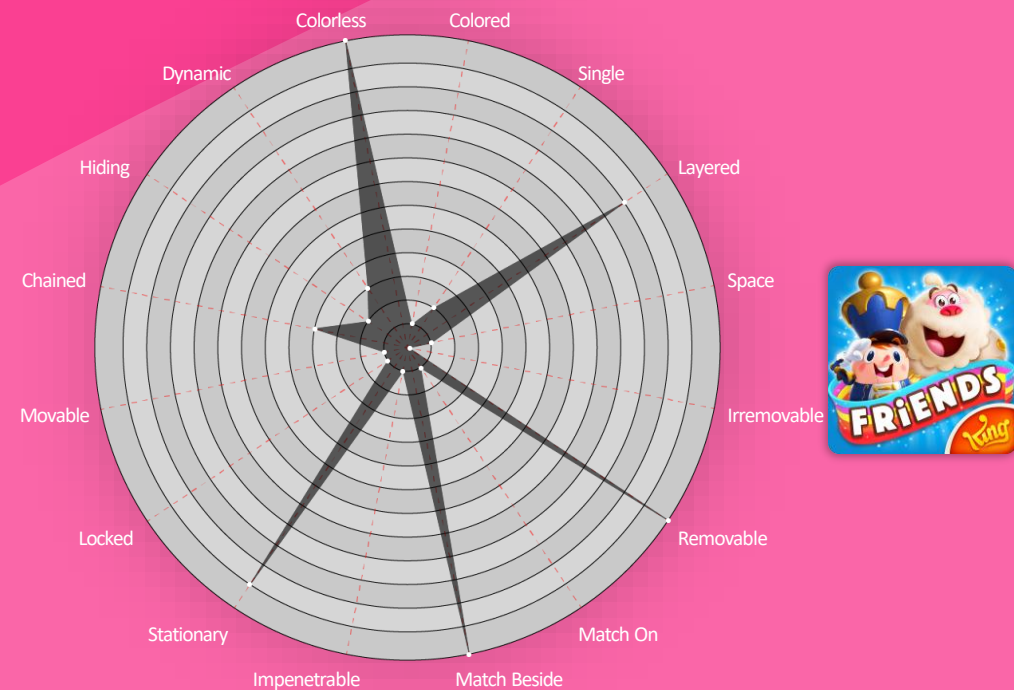
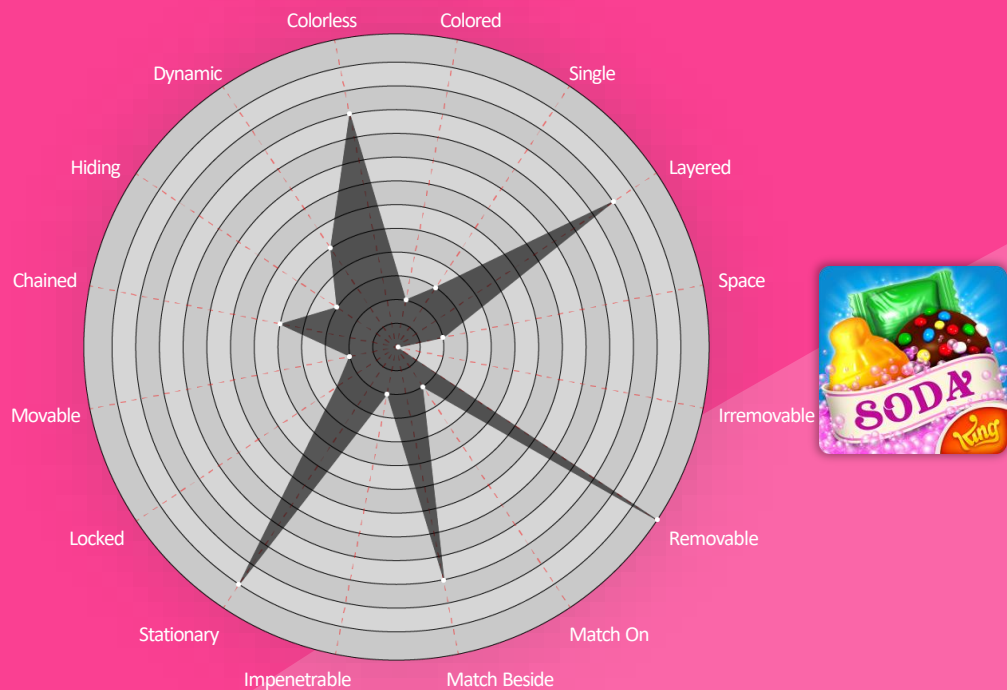
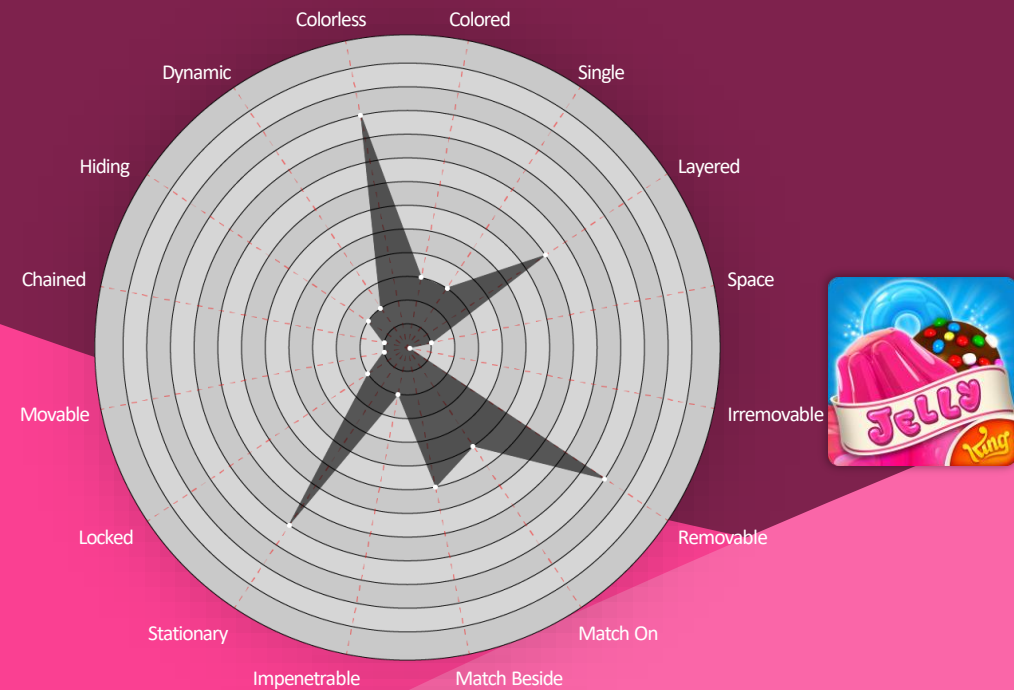
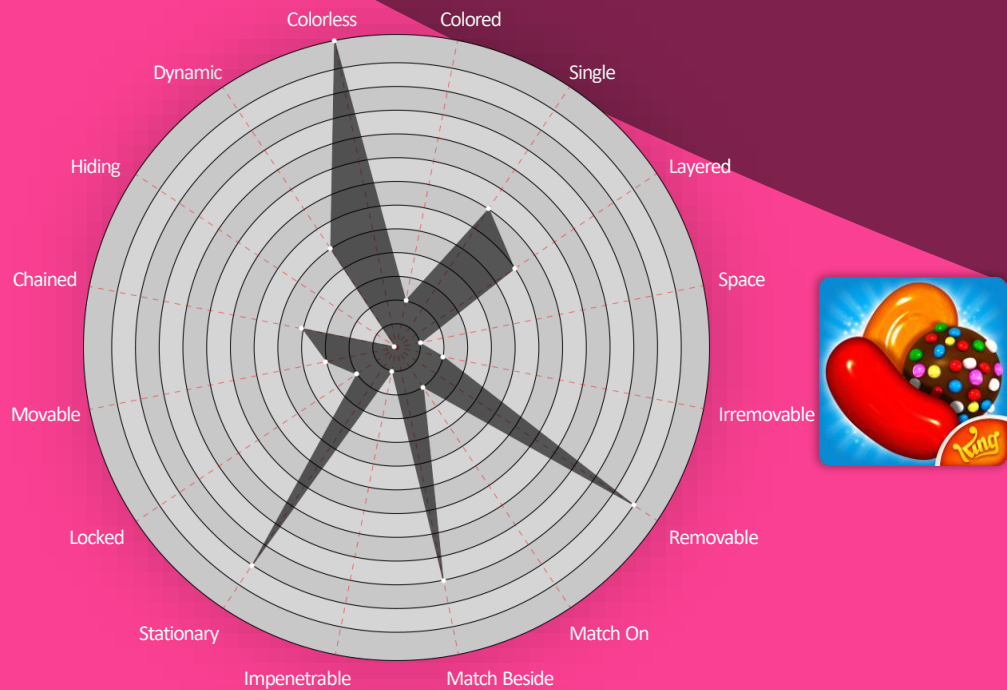
# Candy Crush Saga Blockers

## 16 Characteristics Radar Chart



- The radar chart shows us the general experience of the game would feel like.
- This point out areas of opportunity when designing new blockers in the future.
- You can see there are some characteristics are used more often in Candy Crush Soda .





# What We Found In Comparison



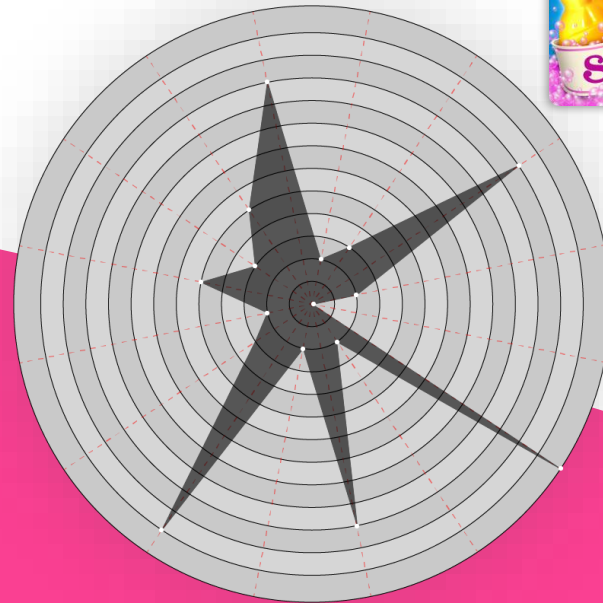
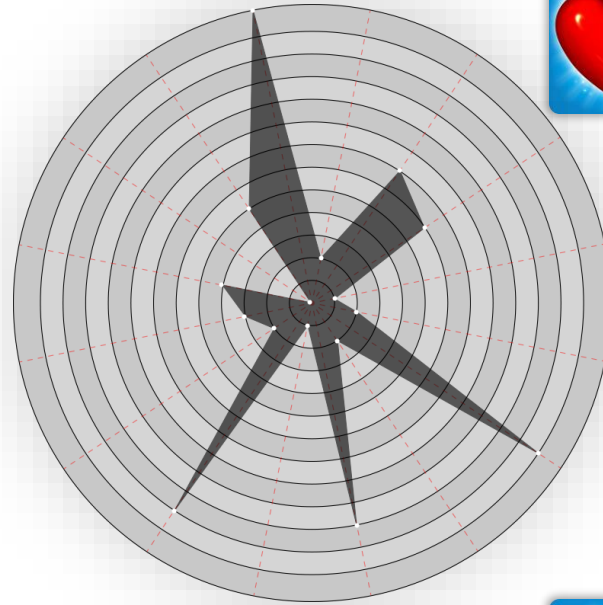
# Similarities



# Similarities

## Candy Franchise Comparison

- Most common characteristics are **Stationary, Colorless, Layered, Removable, & Match Beside**
- All the low numbers area are the same areas.



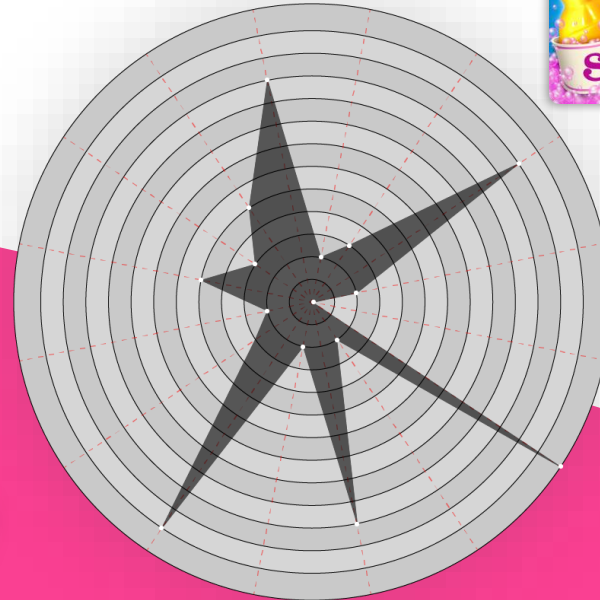


# Differences

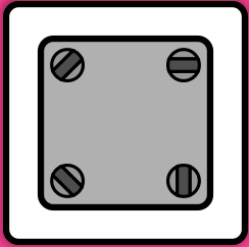
# Differences

## Candy Franchise Comparison

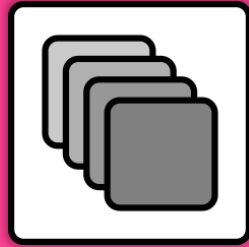
- CCS has more **Dynamic, Single & Movable** than others
- Less **Hiding** in Franchise
- Focus on **Few Directions** of the Radar
- **Match On > Match Beside** in Jelly



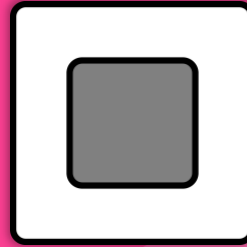
# The Most Common Characteristics



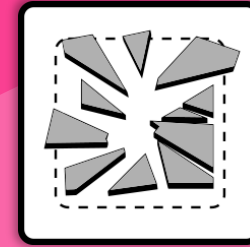
Stationary



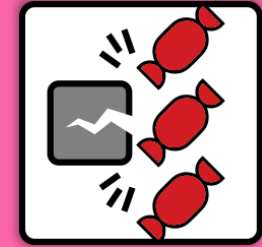
Layered



Colorless



Removable



Match Beside

WHY??



Blocker Framework

# Gameplay Experience

The purpose of the most common characteristics



Visual Difference



Progression  
Based



Accessibility

# Visual Difference

# Visual Difference Stationary

## Stationary

- All the candies moves beside blockers, it stand out obviously.

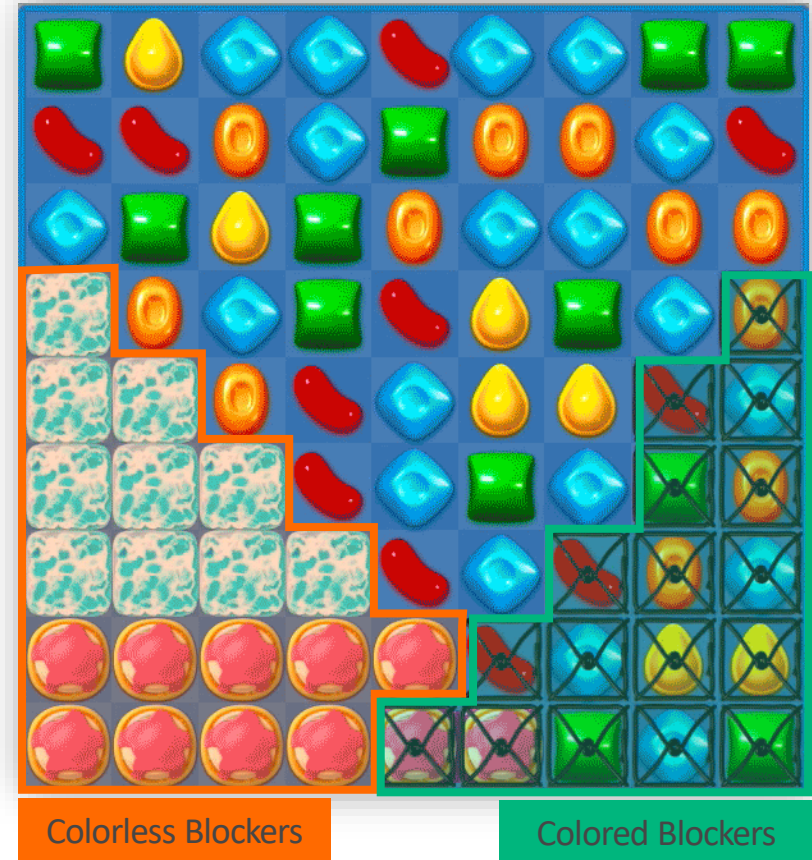




# Visual Difference Colorless

## Colorless

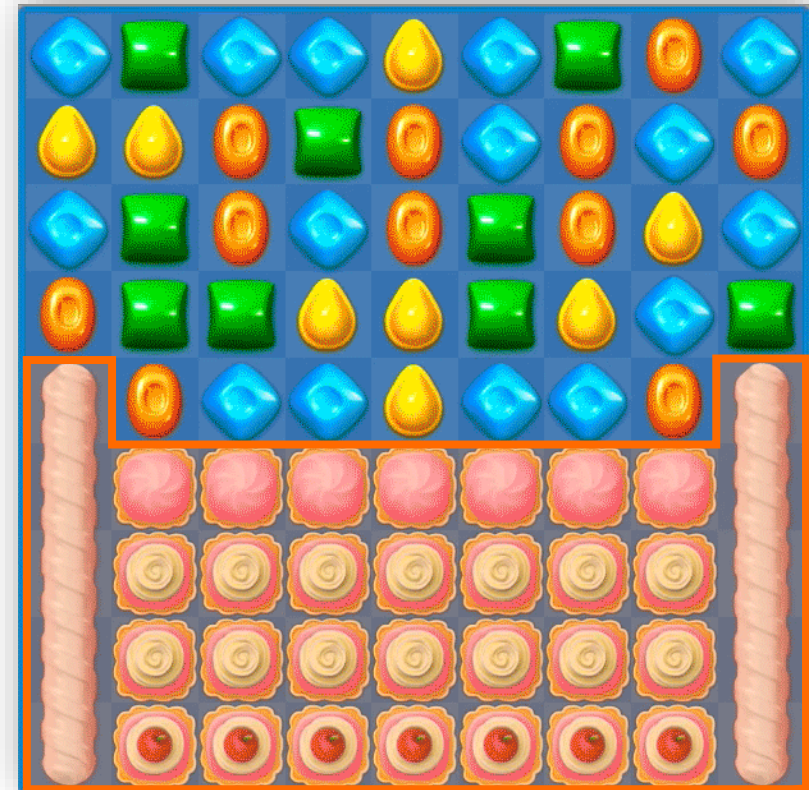
- Easier to distinguish between candy and none-candy objective.



# Visual Difference Layered

## Layered

- All the candies are removed except the blockers with layers.



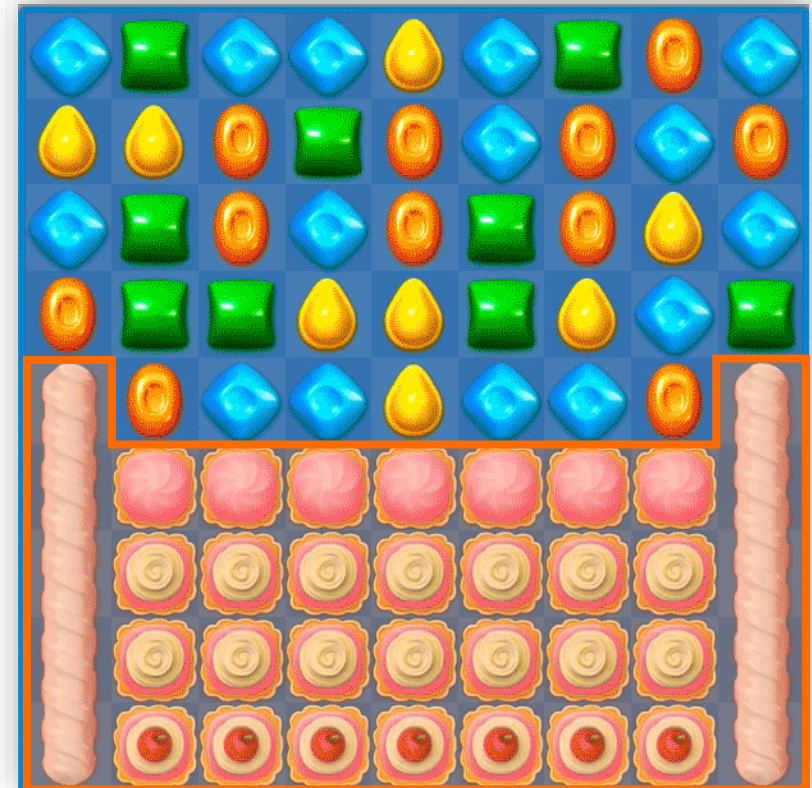
Layered Blockers

# Progression Based

# Progression Based Layered

## Layered

- Removing layers give players positive feedback to their action.



Layered Blockers



# Progression Based Removable

## Removable

- Creating more space for better matches.

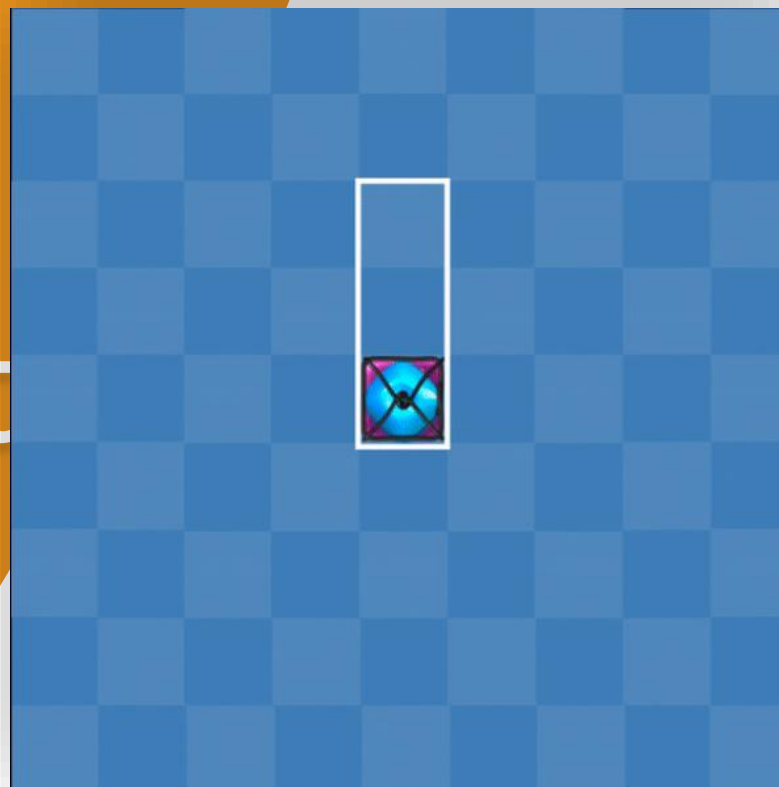


Removable Blockers

# Accessibility of Reaching out a Blocker

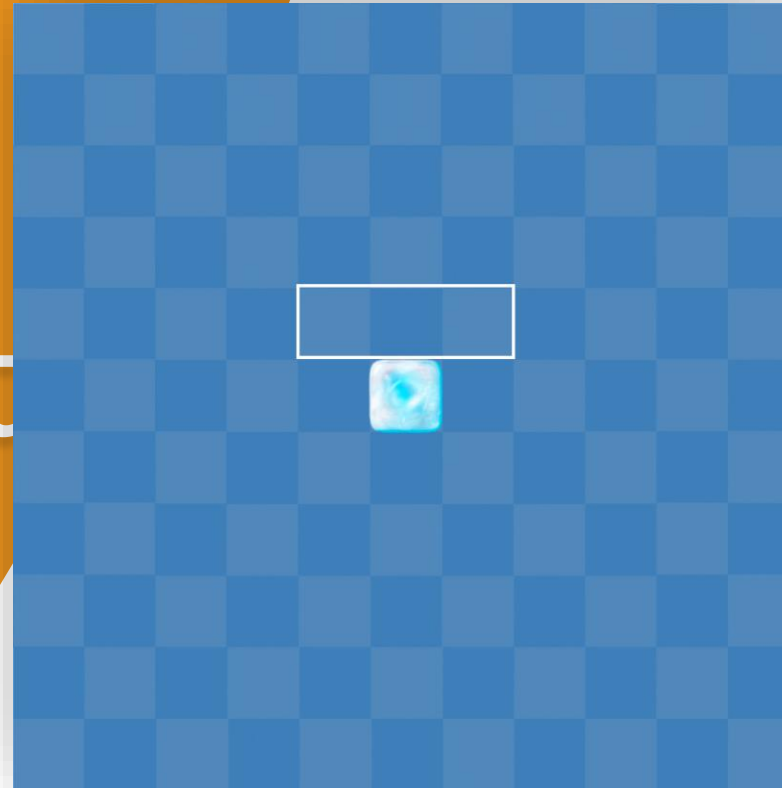


# Accessibility Of Reaching out a Blocker Match On



Type of Match	#
Match 3	6
Match 4	8
Match 5	10
2 x 2 Match	4
Match 6	16
Total	44

# Accessibility Of Reaching out a Blocker Match Beside



Type of Match	#
Match 3	16
Match 4	20
Match 5	24
2 x 2 Match	8
Match 6	36
Total	104

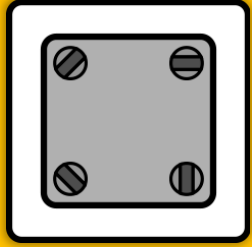
# Accessibility Of Reaching out a Blocker

Match On

Type of Match	#
Match 3	6
Match 4	8
Match 5	10
2 x 2 Match	4
Match 6	16
<b>Total</b>	<b>44</b>

Match Beside

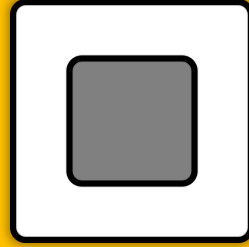
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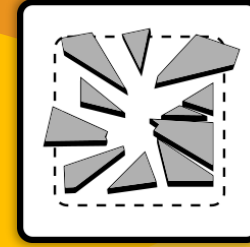
Stationary



Layered



Colorless



Removable



Match Beside



Visual Difference



Progression  
Based



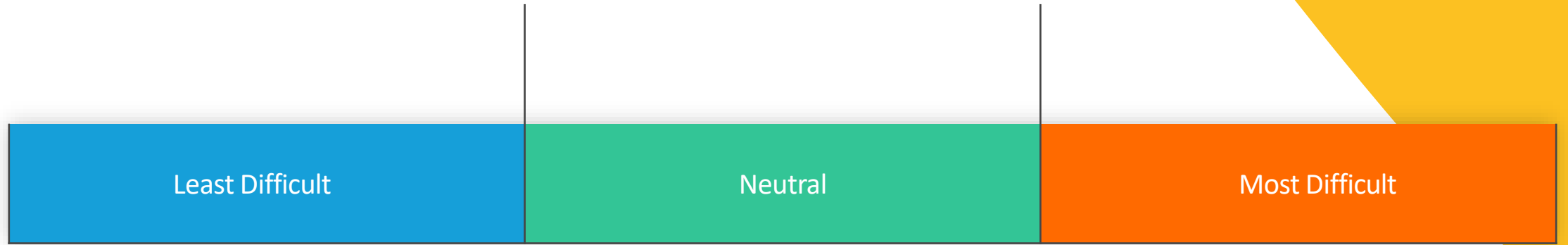
Accessibility

# Difficulty of Characteristics



# Difficulty of Characteristic

16 Characteristics



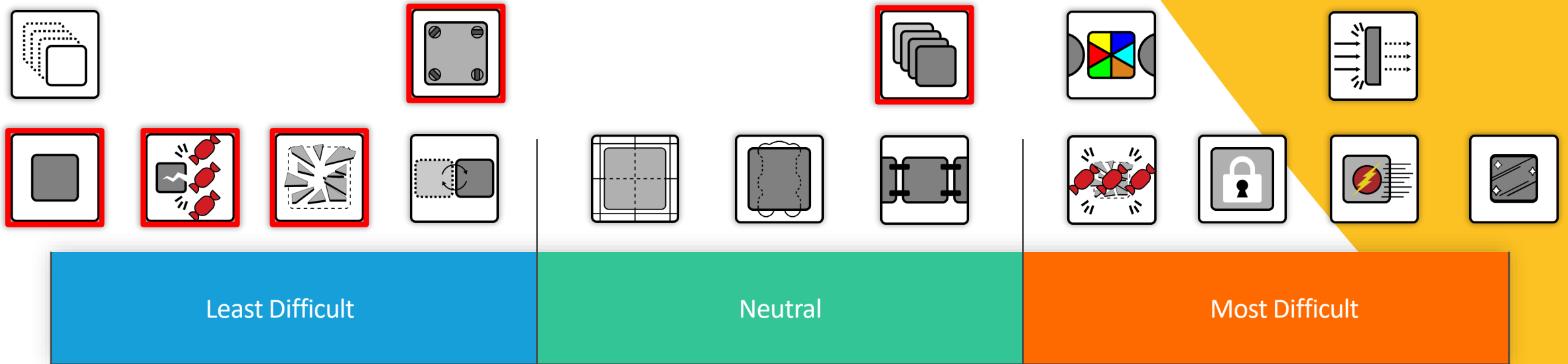
Least Difficult

Neutral

Most Difficult

# Difficulty of Characteristic

16 Characteristics

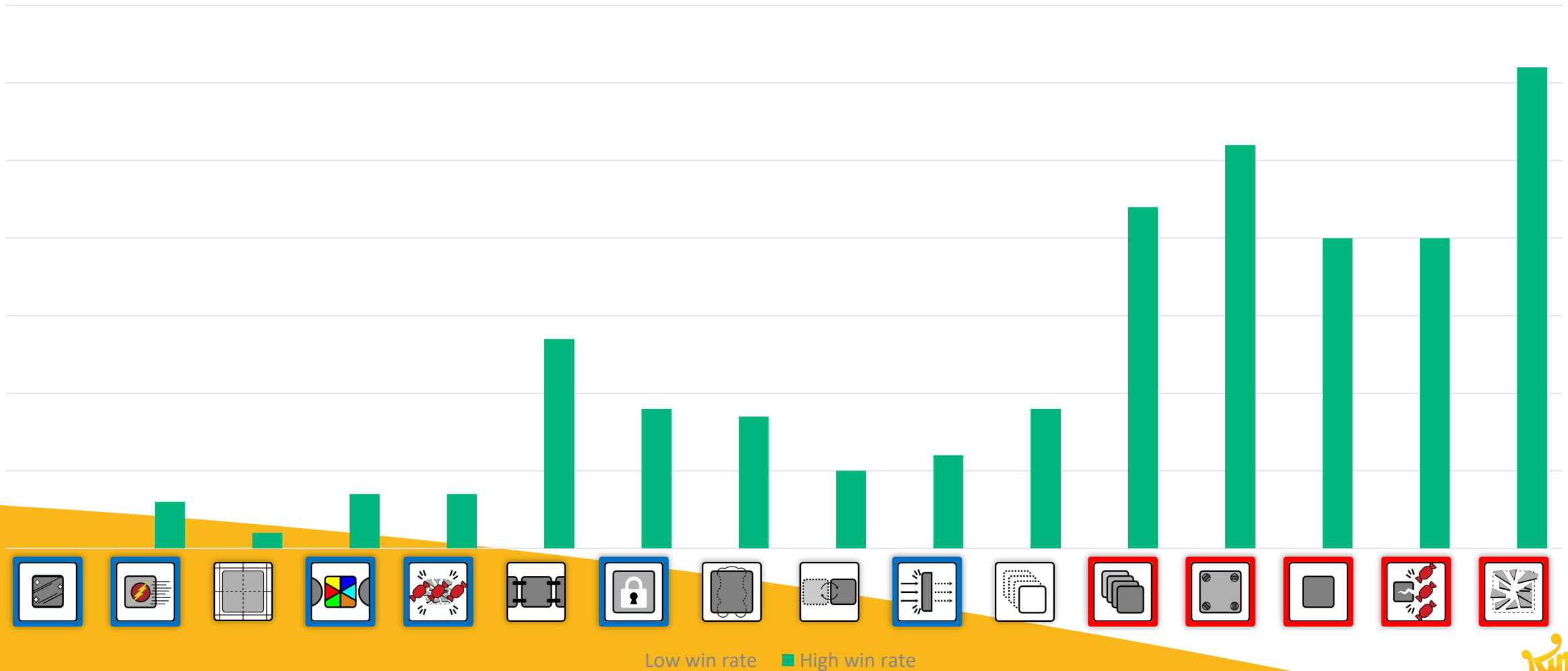


# Win Rate & Characteristics

# Win Rate & Characteristics

16 Characteristics

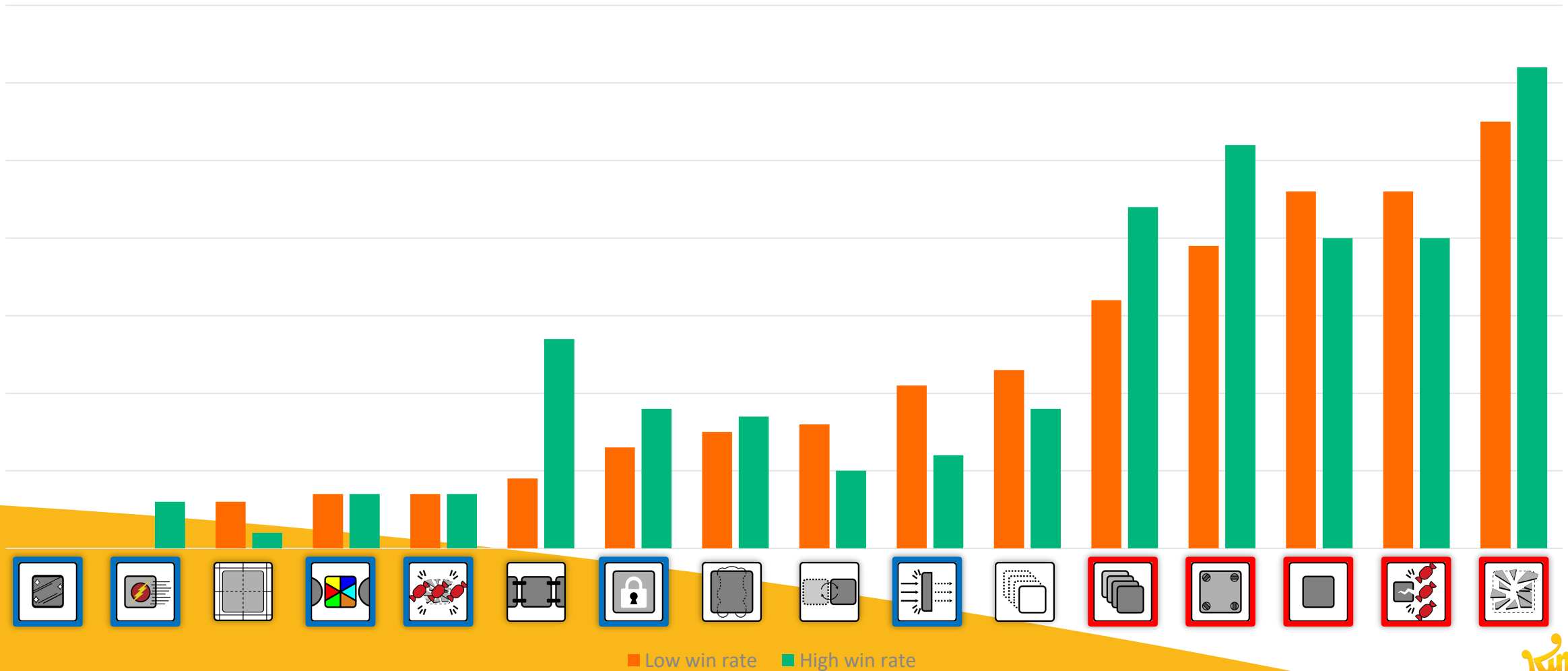
Characteristic Distribution of Top 20 Easiest & Hardest Levels



# Win Rate & Characteristics

16 Characteristics

Characteristic Distribution of Top 20 Easiest & Hardest Levels

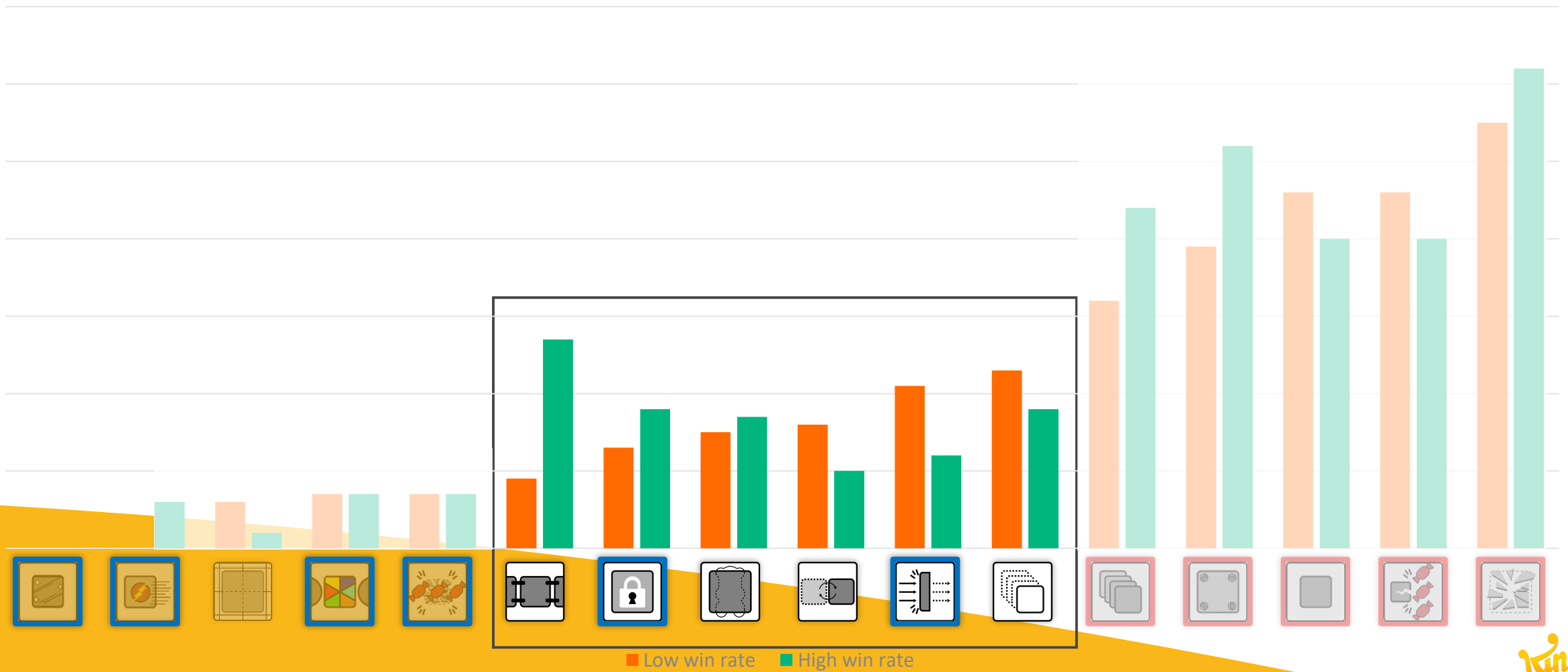




# Win Rate & Characteristics

16 Characteristics

Characteristic Distribution of Top 20 Easiest & Hardest Levels



Blocker Framework

# Production Benefit

How the blocker framework help

# How It Helps the Production Benefits?

- Common Language
- Everyone understand Blockers
- A Systematic Method
- Design Faster

# Designers to Designers

- Shared common language within design team = more unified design direction.
- Across the studios and projects.
- Looking for inspiration and focus on overall game experience.

# Designers to Artists

- How characteristic helps artist to visualize the blocker idea.
- Easier to visualize the new blocker based on the characteristics.

# Designers to Developers

- Using the same terminology in the design document and the coding.
- Modularizing the 16 characteristics.

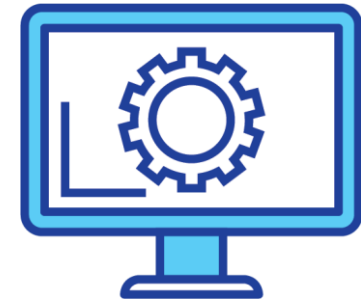
# Characteristics Modularization



Characteristics



Level Editor



Blocker Tool



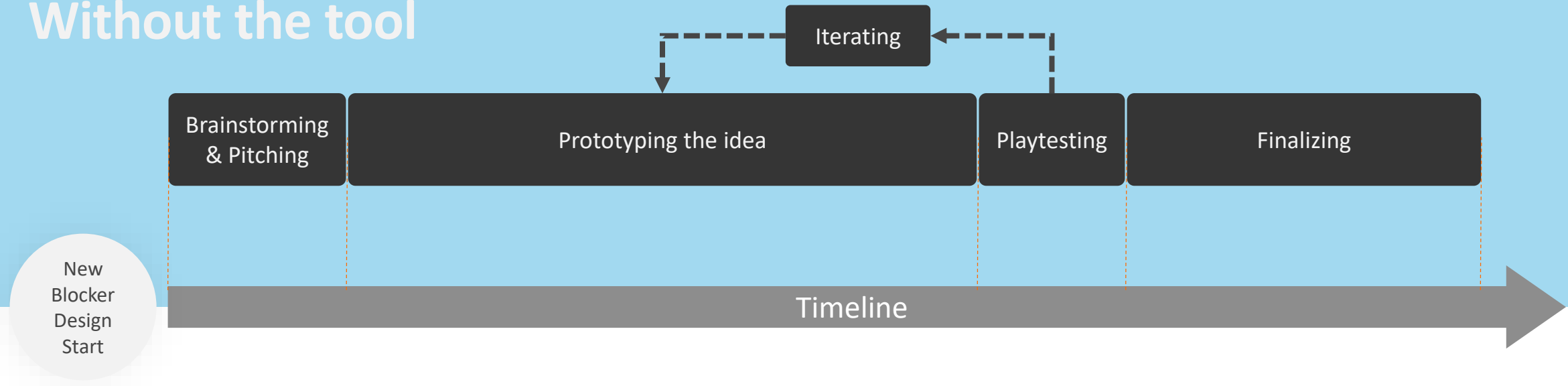
# Speed Up the Production Pipeline

- Blocker Framework tool concept
- Speed up the pipeline and reduce the production cost
- Reducing the time of making new blocker from scratch!

# Speed Up the Production Pipeline

A Blocker Customization Tool (WIP)

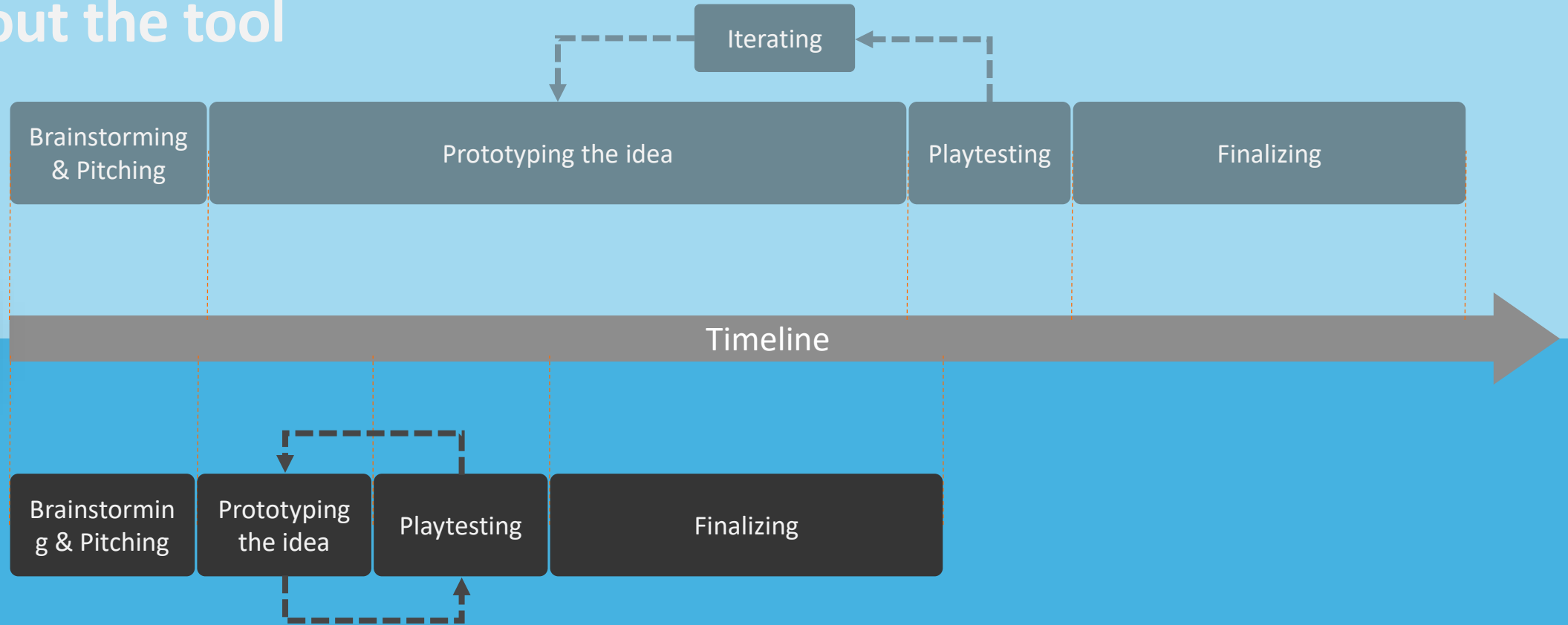
## Without the tool



# Speed Up the Production Pipeline

A Blocker Customization Tool (WIP)

## Without the tool



## With the tool



# Recap

Blockers: Analyzing Difficulty Drivers in Candy Crush Games

# Recap Everything

## Analysis Difficulty Drivers in Candy Crush Games

- 4 Ways of Raising Difficulty
- Blocker Framework
  - 16 Blocker Characteristics
- Candy Crush Franchise Comparision
- Player Experience
  - The Pattern
    - Visual Difference, Progression Based & Accessibility
  - Difficulty of Characteristics
  - Win Rate & Characteristics



# Recap Everything

## Analysis Difficulty Drivers in Candy Crush Games

- Production Benefits
  - How it help Designers
  - How it help Artists
  - How it help Developers
  - Blocker Customization Tool
  - Speed up the pipeline



# Key Takeaways



- Encourage you to use this framework to breakdown your game.
- New characteristics are always WELCOME!
- Everyone can think about a new blocker in a systematic way
- Speed up your production!
- Fail faster and learn faster!



# Thank you!

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Making the World *Playful*