

CREATING “NEWSTALGIA”
IN
CRASH™
BANDICOOT **4**
IT'S ABOUT TIME

A NEW SPIN FOR A CLASSIC IP



90/100

-ATTACK OF THE FANBOY

100/100

-GAMEREVOLUTION

90/100

-COGCONNECTED

5 out of 5

-GAMESBEAT

95/100

-GAMING TREND

4.5/5

-GAMESRADAR

90/100

-DESTRUCTOID

5/5

-DAILY STAR



TOYS FOR BOB

PAUL YAN
CO-STUDIO HEAD







1996



1997



1998



1999



2000



2001



2002



2003



2003



2004



2004



2005



2006



2007



2008



2017



2019



<REBOOT>

2020

SEQUEL

EVOLUTION
EXISTING FANS



REBOO

REINVENTION
NEW FANS

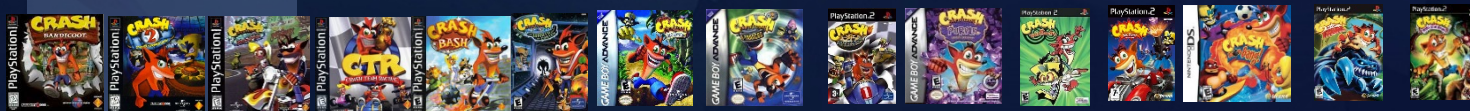




ORIGINAL
TRILOGY

REVIEW

SALES

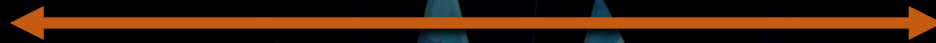


SEQUEL TO ORIGINAL TRILOGY FOR CORE CRASH AUDIENCE





GAME IS



GAME
ISN'T

Jump,
Spin, Slide,
Slam

Collect-
athon

Time
Travel

New
Abilities

3D to 2D
Perspective
Shifts

New
Playable
Heroes

Warp
Rooms

Limited
Lives

MTX

New
Bosses &
Chases

New
Vehicles

Skins

Difficulty
Selection

Beat 'Em
Up

Open
World

New
Obstacles

Branching
Paths

Crash
Dialogue

Plumber
Boy

HARD
but fair

For
25-40 yo

Camera
Control

Coop

Remaster
sequel

Uncharted
Storytelling

Lots of
Replay
Drivers

Cartoony
Animation

Wump
League

GAMEPLA

TONE



JACKASS MEETS
LOONEY TUNES



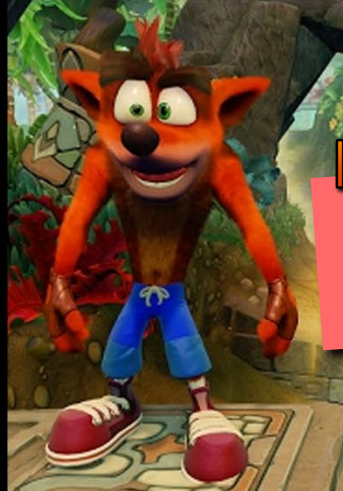
TENSE, PRECISE
EXECUTION

WORLD



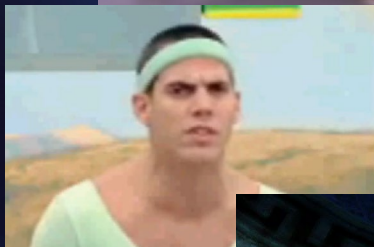
COLORFUL,
DANGEROUS
UNIVERSE

DNA + DOLLARS

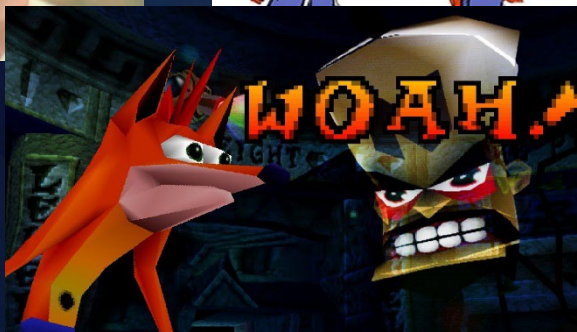


ISN'T

Remaster
sequel



Origin of Crash Bandicoot 3





WILD



DIM



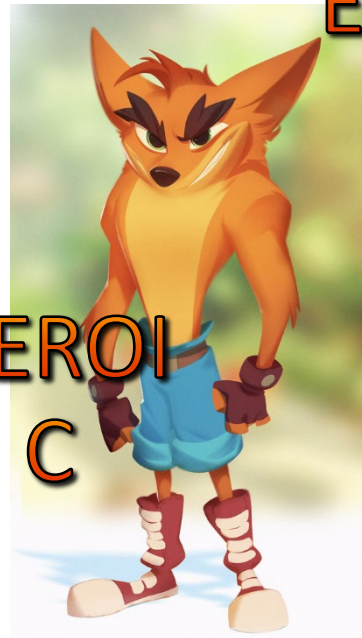
EDGY



CUTE



HEROIC









IS

Cartoony
Animation





IS
For
25-40 yo







LANI-LOLI

HOW MANY TIMES HAVE YOU BEATEN THIS CLOWN ANYWAY?

COCO

THREE.

LANI-LOLI

REALLY?! ONLY THREE? FUNNY, SEEMED LIKE MORE.

GAMEPLA

TONE



JACKASS MEETS
LOONEY TUNES



TENSE, PRECISE
EXECUTION

WORLD



COLORFUL,
DANGEROUS
UNIVERSE

Jump,
Spin, Slide,
Slam

HARD
but fair



Precision Aid





ADD

New
Abilities

DIFFEREN

New
Playable
Heroes



NEW

ASKS

New
Obstacles

New
Vehicles

SUBTRAC
T



TENSE, PRECISE EXECUTION



THE 11TH DIMENSION, 1954

ISN'T

Warp
Room

HARD
but fair

Linear
Story

TENSE, PRECISE EXECUTION



SELECT A PLAYSTYLE

MODERN

RETRO

HARD
but fair

Limited
Lives

Difficulty
Selection

When you die, you always continue
from the last checkpoint.
(Recommended)

Playstyle does not affect the game difficulty or reward
progress, and can be changed in the Gameplay Options
Screen at any time.

GAMEPLA

TONE



JACKASS MEETS
LOONEY TUNES



TENSE, PRECISE
EXECUTION

WORLD



COLORFUL,
DANGEROUS
UNIVERSE



Lush,
Detailed
Levels



A screenshot from a video game. In the foreground, a character is walking on a tightrope that spans across a body of water. The character is wearing a blue and white outfit and is holding a yellow object. The background features industrial structures with large pipes and a sign that reads "SWEET VISTA GOES HERE!!!". The scene is set during sunset or sunrise, with a warm orange and yellow sky. The water is dark blue with some ripples. There are some yellow barrels and a yellow cone on the ground to the right.

**SWEET VISTA
GOES HERE!!!**













New
Bosses &
Chases



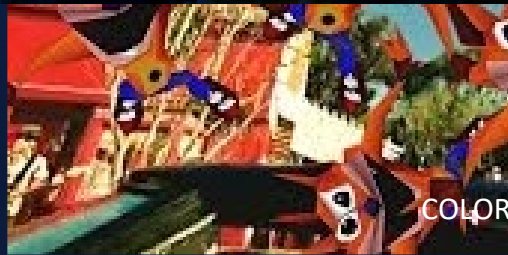












GAMEPLAY

TONE



JACKASS MEETS
LOONEY TUNES



TENSE, PRECISE
EXECUTION

WORLD



COLORFUL,
DANGEROUS
UNIVERSE

LISTEN TO
FANS!

WE'RE HIRING!



TOYS FOR BOB



[HTTPS://CAREERS.TOYSFORBOB.COM](https://careers.toysforbob.com)



PAUL YAN



PAUL_D_YAN



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