GAME DEVELOPERS CONFERENCE

July 19-23, 2021

CQ: SUPERPOWERS FOR EXCELLENCE IN GAME DEVELOPMENT

WITH: TINA MERRY, KENDA BUSSING, ESTEBAN LORA AND JESSE SOSA

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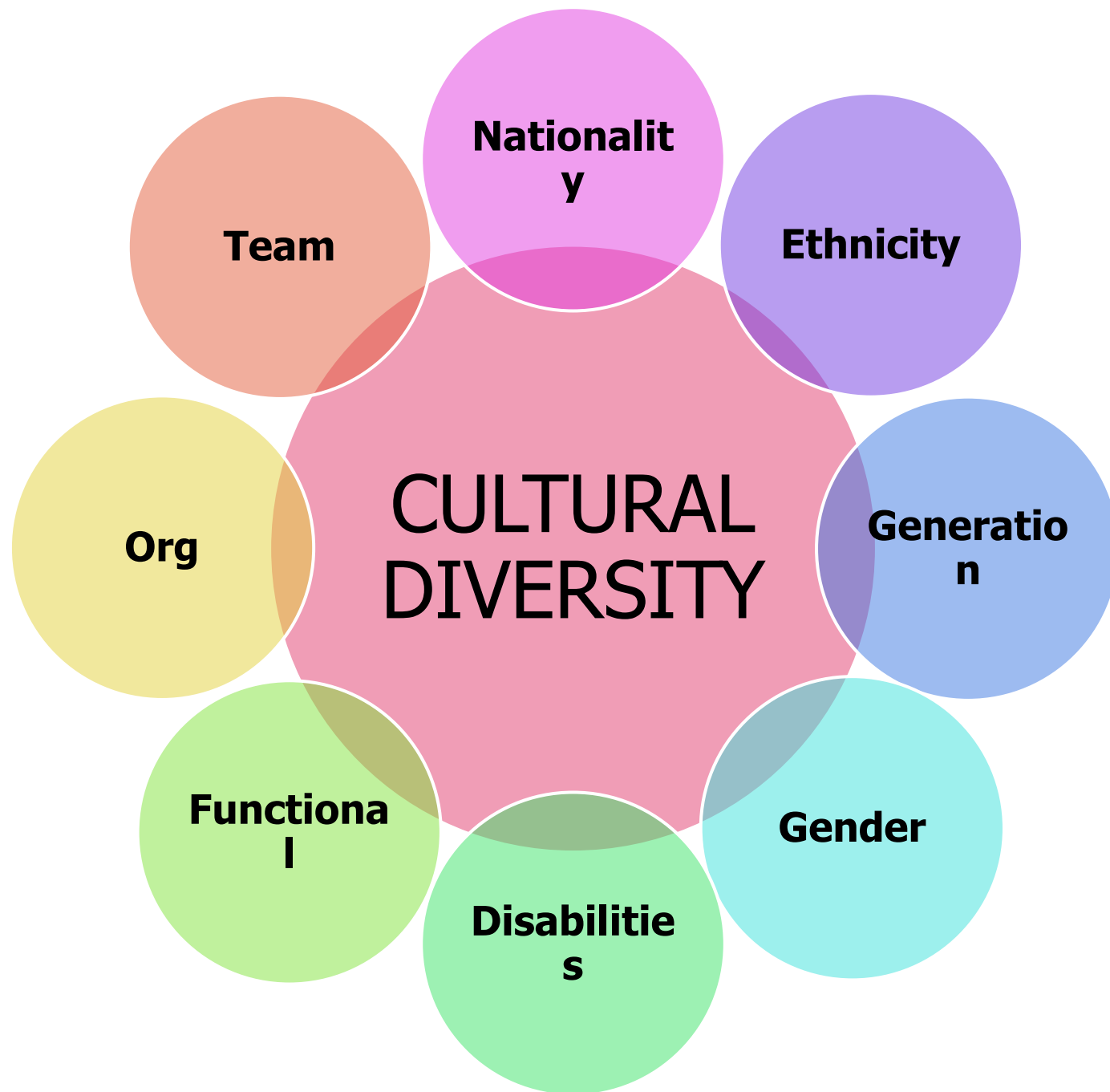
WHAT IS CQ?

Cultural Intelligence (CQ)

is the <u>capability</u> to function and relate effectively in culturally diverse situations (both domestic and international contexts).

Culture: *"the set of **shared** attitudes, values, goals, and practices that characterizes an institution or organization"*

Reference: https://www.merriam-webster.com/dictionary/culture

CQ DRIVE
Interest, persistence & confidence

CQ KNOWLEDGE
Understand how cultures are similar & different

CULTURAL INTELLIGENCE

CQ ACTION
Ability to adapt relating & working across cultures.

CQ STRATEGY
Planning, awareness, & checking

https://culturalq.com/