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San Francisco, CA

Greater Accessibility

with Fewer New Features and Less Scope

Presented by Francisco Souki
and Alexis Miller

#GDC22



Meet your presenters:



Alexis Miller (she/her)

Director of Product Management

Schell Games



Francisco Souki (he/him)

Principal Design Manager

Schell Games



This Talk Covers

- Why we care about accessibility
- Our past attempts at accessibility
- Techniques and steps for using our Accessibility Matrix tool
- Case studies from one of our games
- Link to our Accessibility Matrix tool
- Open discussion / Q&A

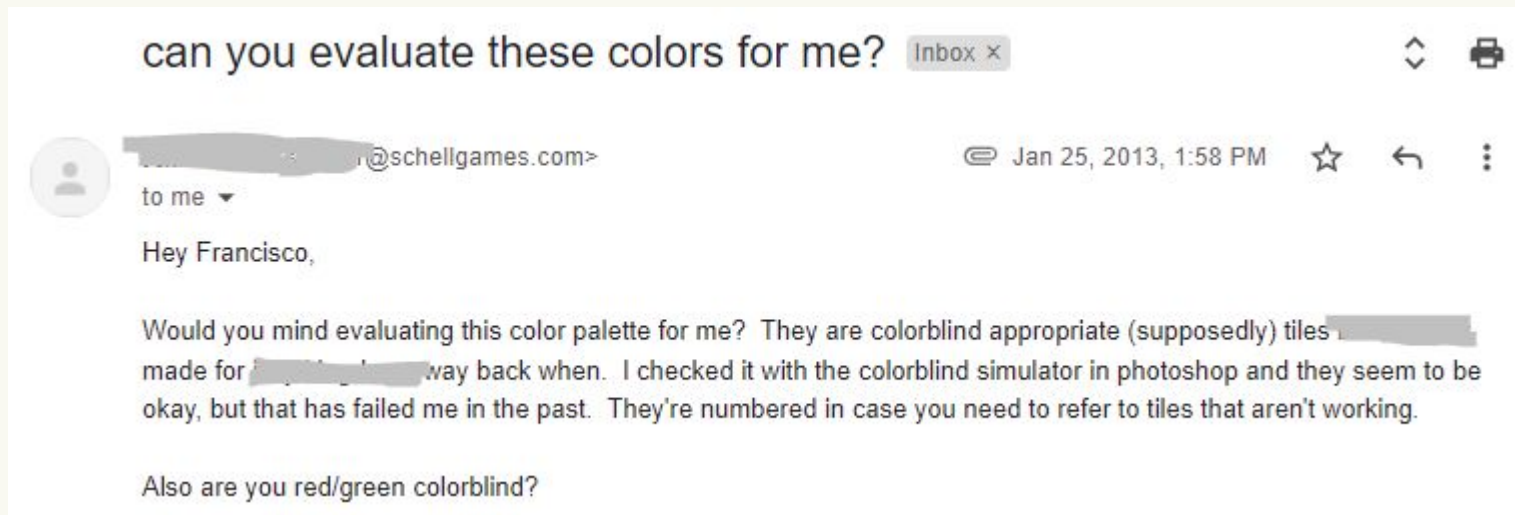


Benefits of greater accessibility

- Allows as many people as possible to enjoy our games
- Makes the world a better place
- Fuels innovation



Life before the Accessibility Matrix



[illegible]

Life before the Accessibility Matrix



Knowing our budgets are limited, is there a way we can:

- Identify the highest impact and most attainable accessibility goals for a given title,
- Brainstorm creative solutions,
- Budget for attainable features and design our games to meet goals without needing new features

	A	B	C	D	E	F	G	H	I	J
1	Accessibility Matrix 3.0				TEAM			PRODUCT/MARKET RESEARCH		
2	Category	#	Type	Goal	Ideas for Solutions	Priority (Rank 0-5) 0=N/A 5=Must have 1=Won't Do	Scope (Rank 0-5) 0=Not applicable 1=Hard/costly 5=Easy/cheap	Requires a New Feature?	Examples from Competitors or Our Games	Industry Standard (Score 0-5) 0=Not applicable 1=Rare 3=Common 5=Expected)
3	Comfort	A1	Sensory overload	Players find the visual and sound effects to be enjoyable, including those with sensory sensitivity				<input type="checkbox"/>		
4		A2	Motion sickness	Players do not feel motion sickness when playing				<input type="checkbox"/>		
5		A3	Green room	Players have the time and space to learn and practice game play				<input type="checkbox"/>		
6		A4	Content comfort	Players are warned about mature, graphic or disturbing content before being exposed directly to it				<input type="checkbox"/>		
7	Mobility & Body Mechanics	B1	Height	Players with varying heights and/or seated can comfortably play				<input type="checkbox"/>		
8		B2	Tracking body	Players with varying body types can comfortably play with body tracking sensors				<input type="checkbox"/>		
9		B3	Body position	Players can play seated and are comfortable with any physical stretching or body positions				<input type="checkbox"/>		
10		B4	Handedness	Players who are right-handed and left-handed can comfortably play, and the game can be played with one hand				<input type="checkbox"/>		
11		B5	VR locomotion	Players can play the game without being required to physically walk				<input type="checkbox"/>		
12		B6	VR pickup	Players can comfortably carry and put down objects with one or two hands				<input type="checkbox"/>		
13		B7	Menu access	Players can access and read menus easily				<input type="checkbox"/>		
14		B8	Controls	Players can remap controllers, and controllers offer consistent input				<input type="checkbox"/>		
15		B9	Dexterity	Players can comfortably play without repetitive, uncomfortable, sustained, or precise movements				<input type="checkbox"/>		
16	Cognitive	C1	Difficulty	Players feel comfortable with the difficulty of the game				<input type="checkbox"/>		
17		C2	Complexity	Players can quickly and easily start the game and navigate the menus and user interface				<input type="checkbox"/>		
18		C3	Memory	Players with varying levels of memory feel comfortable playing the game				<input type="checkbox"/>		
19	Context	D1	Classroom support	Players are able to play the game within the constraints of a classroom environment				<input type="checkbox"/>		
20		D2	Moderation	Players are able to be locked into or out of particular parts of the game by a third party (i.e. parent or teacher)				<input type="checkbox"/>		
21		D3	Platform	Players can play on multiple platforms				<input type="checkbox"/>		
22		D4	General (Saving settings)	Players can save games and/or profile settings				<input type="checkbox"/>		
23		D5	Non-players	Players can experience or observe the game space without needing to play or perform interactions				<input type="checkbox"/>		
24	Language & Communication	D6	Space Constraints	Players with minimum physical space can play the game				<input type="checkbox"/>		
25		E1	Reading comprehension	Players with varying reading levels, speeds and vision can read and understand the text				<input type="checkbox"/>		
26		E2	Subtitles/Closed Captions	Players with limited hearing or who prefer reading can comfortably read what would be heard				<input type="checkbox"/>		
27		E3	Language - Localization	Players who speak a language other than the supported language can play the game				<input type="checkbox"/>		
28		E4	Language input	Players with varying typing, clicking and speaking (input) speeds and abilities can comfortably play the game				<input type="checkbox"/>		
29		E5	General - accessibility options easy to find	Players can easily learn about accessibility settings/features in your game and find them				<input type="checkbox"/>		
30	Sensory	F1	Visual	Players with varying ability to see can understand and play the game comfortably				<input type="checkbox"/>		
31		F2	Audio	Players with varying ability to hear can understand and play the game comfortably				<input type="checkbox"/>		
32	Playtesting	G1	Range of abilities/play styles	Players with varying abilities to see, hear, walk, speak and read as well as different heights and body shapes have been included in playtesting				<input type="checkbox"/>		
33		G2	Diverse playtesters	Players with varying race, ethnicity, gender, sexual orientation and cultures have been included in playtesting				<input type="checkbox"/>		
34	Interoperability	H1	Interoperability with existing tools	Players are able to use their existing tools and assistive technology to play the game				<input type="checkbox"/>		
35	Inclusivity	I1	Inclusive representation	If including human-like characters in the game, the game has a true diversity of genders, races, cultures, sexual orientation, and body types and avoids stereotypes				<input type="checkbox"/>		
36										

Category	#	Type	Goal	Id
Comfort	A1	Sensory overload	Players find the visual and sound effects to be enjoyable, including those with sensory sensitivity	
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Cognitive	C1	Difficulty	Players feel comfortable with the difficulty of the game	
	C2	Complexity	Players can quickly and easily start the game and navigate the menus and user interface	
	C3	Memory	Players with varying levels of memory feel comfortable playing the game	

First, the Dev Team Gets Creative

Accessibility Matrix 3.0				TEAM				
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Context	D2	Moderation	Players are able to be locked into or out of particular parts of the game by a third party (i.e. parent or teacher)				<input type="checkbox"/>	
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Step by Step - Dev Team Part

1. Team brainstorms potential solutions to all relevant goals
2. Team ranks priorities of goals
3. Team provides rough estimates of scope for each solution
4. Team identifies where a new feature would be a requirement

TEAM			
Ideas for Solutions	Priority (Rank 0-5) 0=N/A 5=Must have 1=Won't Do	Scope (Rank 0-5) 0=Not applicable 1=Hard/costly 5=Easy/cheap	Requires a New Feature?
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			<input type="checkbox"/>
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Then Add Product/Market Research

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Language input	Players with varying typing, clicking and speaking (input) speeds and abilities can comfortably play the game				<input type="checkbox"/>		
General - accessibility options easy to find	Players can easily learn about accessibility settings/features in your game and find them				<input type="checkbox"/>		
Visual	Players with varying ability to see can understand and play the game comfortably				<input type="checkbox"/>		
Audio	Players with varying ability to hear can understand and play the game comfortably				<input type="checkbox"/>		
	Players with varying abilities to see, hear, walk, speak and read as well as different heights and body shapes have				<input type="checkbox"/>		

Step by Step - Product/Market Research Part

1. Product shares examples from competitors or other internal games that have met each goal
2. Product ranks each goal by industry standards (rare - expected)
3. Product provides support to team on prioritizing



I	J
PRODUCT/MARKET RESEARCH	
Examples from Competitors or Our Games	Industry Standard (Score 0-5) 0=Not applicable 1=Rare 3=Common 5=Expected)



Using the Accessibility Matrix in IEYTD2



The Accessibility Matrix allowed us to accomplish more than expected with a minimal accessibility budget

The AM is Approachable



- Before IEYTD2 I was hesitant to engage in Accessibility discussions for fear of “getting it wrong”
- The matrix helped us understand who we were designing for
 - *“Oh! I didn’t know that was preventing players from enjoying the game”*
- **Biggest win:** it helped us make “free” decisions that can have a big impact

Specific decisions

- Full game, including all achievements, can be completed one-handed
- Test with and support as many body types as we can
- Not rely exclusively on color for puzzle solving
- Not require fast extreme or sustained physical movements of the body. When beneficial to move that way we will always provide an alternative
- The game will be in its vast majority stationary. Very minimal camera movement.
- Have a diverse cast of characters
- Fully seated experience
- Not require players to understand or remember the story to complete any puzzles
- Hire a sensitivity reader

Upholding the decisions

Master Design Guide

- A document with over 60 items that “make a level feel like a IEYTD level”
- To be used as a checklist by the design team at each stage of each level’s development
- Accessibility considerations are given the same weight as every other item on the checklist

For more info: Check out The Design Direction of IEYTD2 in the GDC Vault

Upholding the decisions

Accessibility		
Have you noticed guests experience any discomfort, for any reason whatsoever?	<ul style="list-style-type: none">- Pulling the rope repeatedly is called out as a repetitive action that can get tiring- Some far-away objects are hard to hit/grab	Mostly bugs with colliders + TK at this point; we got rid of the rope, which was a big sticking point. There are other things to smooth out, but nothing huge.
Can the level be completed while sitting on the couch? (without turning around)	In theory	In theory!
Do the level's interactions and wearables account for all body types?	Mask needs some work; it's too tight to the head	Masks still need work, but it's on the docket for the next few sprints
Can the level be completed one-handed?	Yes	Yes

“Aren’t you giving up cool stuff?”

Tl;dr: Nope

We made a great game. The alternative was a different great game that fewer people can play. The choice seems clear.

Moments of tension



Idea: let's allow players to control the jet by directly manipulating the jet's wing

Tension: that action would result in potentially severe motion sickness

Result: A different puzzle involving interacting with the jet wing

Moments of tension

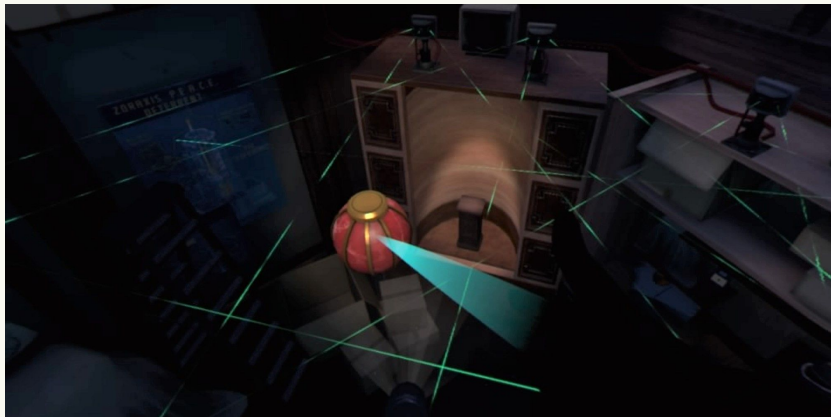


Idea: Let's create more complex objects that require use of two hands. Steering wheels! Heavy objects! Accordions!

Tension: Every item in our game should be able to be operated one-handed. Hard no.

Result: We have a plethora of fun one-handed items in the game

Moments of tension



Idea: Let's enter the level from above in a little drop-down contraption. Should be easy enough.

Tension: Sound awesome. Let's playtest it until we have absolute confidence that it won't result in motion sickness for most players

Result: Way more iterations than expected, but we did make it work

Moments of tension



Idea: Our speedrun challenges could be more challenging if we use two hands!

Tension: Full game, including all achievements, should be completed one-handed

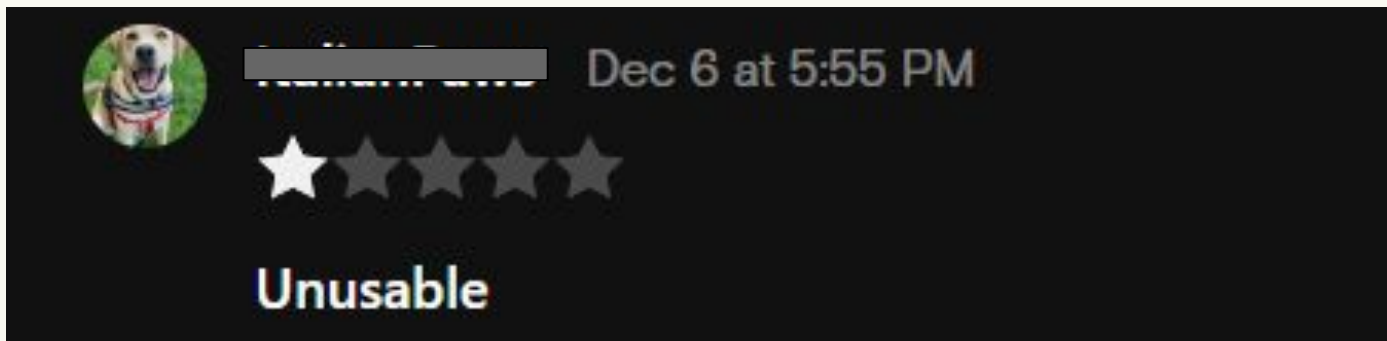
Result: All content can be completed one-handed, including achievements

Strategies that Work

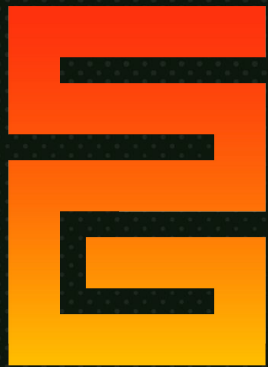
1. Start talking about accessibility **EARLY!**
2. Have a **WRITTEN** guide too.
3. Approach accessibility like other features in your game: you can't do it all. It's ok to **PRIORITIZE**.



Let's work together to NEVER see this review



[Link to Accessibility Matrix template](https://bit.ly/SGmatrix)
bit.ly/SGmatrix



SHELL GAMES

