

# **Greater Accessibility**with Fewer New Features and Less Scope

Presented by Francisco Souki and Alexis Miller



#### Meet your presenters:



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#### **This Talk Covers**

- Why we care about accessibility
- Our past attempts at accessibility
- Techniques and steps for using our Accessibility Matrix tool
- Case studies from one of our games
- Link to our Accessibility Matrix tool
- Open discussion / Q&A



# Benefits of greater accessibility

- Allows as many people as possible to enjoy our games
- Makes the world a better place
- Fuels innovation



# Life before the Accessibility Matrix



# Life before the Accessibility Matrix

		The Book of					and agreement in part control or represent the same in control or	
Accessibility	a contractor	The Product Meets this	Why This Matters This to the same contact as in Link 1	Cognitive Issues related to Memory, Comprehension, 8xIII, Attention	$\overline{}$	Sensory	Dry Issues related to multi-model feedback , colorbilindness, etc.	
Family		(NA/ON/Piz) Clarifying notes on answer	Be fover notes in the (A source that gives more Checklist Opendone Column) explesation about the )	The game's difficulty can be adjusted.  The game's difficulty can be adjusted during active play without		Server	Visual The game provides depth perception cues	
Comfort		ne cc, sensory overload, elo.	$\overline{}$	Cognitive Difficulty restating the player.			The game always pairs color cues with non-color cue information, Visual such as a unique icon.	
Combi	Sensory Overload The game allows players to avoid bright flashing lights	te, tastory ownions, etc.	presse Switzing lights could sligger (	When the player fails in the game, they can retry from right before Criticulty failure point without retreating significant gamepley effort.			Visual such as a unique icon.  The game provides additional visual assists to aid players in visually	For players who are columbiad or the
Comfor	The game avoids sudden changes in audio volume which may startle	4		The game includes a way to practice without failure, such as a			tracking and differentiating important game elements, jex; a visually	
Confe	Sensory Overload guests.	4	Some guests with executy-related of in most chose, guests will have a vol	Officulty practice level or sandbox mode.			unique marking over enemy characters to distinguish from other  Visual characters)	
	Sensory Overload The game allows adjustment of overall audio volume.  The game allows adjustment of relative volume of audio (vs. stx.	4		Difficulty The player can save anywhere in the game (or the game auto-saves)			Visual The game provides a built-in high-contrast mode.	
Confur	Sensory Overload music, etc.)		Loss of hearing can affect certain fix	Children Difficulty The game supports the ability to skip or unlock difficulty content			The game's visual elements use colors that are clearly distinguishable	
Cotton	Sensory Overload. The game allows adjustments to haptic feedback intensity.	4		Difficulty The game does not present essential information in written text alone.	Scotte guests with dyslesia or have ( Guess Access	autile Gateline Schmory	Visual by guests with color-dishdress, (There are 3 kinds)	
3-07100	Sensory Overload. The game allows way to turn off or hide background movement.	4	none paste that striggle to pith or Game Accessibly Guidelines	The game provides assist systems to reduce complexity for players with difficulty or mobility needs/preferences (ex. aim-assist in a fps,			The game avoids having critical information conveyed exclusivity  Audio through sound.	
	If in VR, the game includes systems to support reducing simulation sickness during continuous locomotion (vignetting, etc.) or mechanics	4		Difficulty driving assists that handle gas and brakes in driving garnes)			The game provides a way for non-dialogue audio cues to be visualized	
Comm	Motion Sickness to bypass locomotion (teleportation, etc.)	A	Simulator sickness or motion sickne	Difficulty The game includes tutorials.			Audio to the player.	For exemple, in a FPS, guests can i
Control	If in 3D, the game uses an appropriate field of view for expected Motion Sickness viewing environment or allows the FOV to be adjusted.		If the game's FOY for a 3D game in FOV is Games	Officulty The game gives clear cues about what in game is interactive.			Audio The game uses distinct sounds for each audio cue.	
	If in VR, the game includes an opening scene (a "green room") with			Difficulty The care includes contextualized in-game hepiguidance/hints/fips.			The game audio has been tested with both headphones and speakers.  Audio and is both effective and sounds good in both conditions.	notes players don't have notes to a
Corefor	low intensity interactions where players can acclimate to controls,  Green Room environment, and VR (often the game's opening menu)	4		The game supports a way to quickly start playing without requiring a Complexity lot of configuration or manu navigation.	For some queets, complex menus of Green Account	Acceptable Gastrines	Audio if audio is in storeo, the game provides a mono/storeo toggle.	For recent with unitered hearing in Garne Accessibility Culturies
POLICE OF	If in VR, the game has a "green room" space that allows the player to	4		Memory The game provides easy access to reminders of controls/inputs.		Inclusive		, , , , , , , , , , , , , , , , , , , ,
Lotting	Green Room by out full complexity of the game's inputs	Q	Allows guests to test their Aliffer to a	Memory. The game provides reminders about current objectives during game.		Playtesting		
Constar	If in VR, the game has a "green room" space that allows the player to Green Room, test the full range of mobility and movement required in the game.		Allows guests to tool their physical s	If using a long, overarching narrative, the game provides			The game has been playfested by individuals sensitive to motion	
Corefor	If the game contains mature content, the game clearly telegraphs the	4		Memory Summary/reminds of namative so far in gains.			Simulator Sickness sickness (or VR sickness)	
Tellin reg	Content Comfort inclusion of any mature content or difficult themes upfront.  If the game includes graphic or disturbing content, the game allows		Prevents players from heling surprise	Memory The game highlights important words in text.  Memory The come officers of promising content in the received.			The game has been playtested by individuals who are left-handed vs	
Control	the player to avoid this graphic content while still experiencing the core	Al .		Memory The game allows all namelive content to be replayed.  Memory The game allows all instructions to be replayed.			right-handed The game has been playfested by individuals who are shorter or taller	
	Contant Comfort game (e.g., a setting to disable blood & gore)  If the game contains mature language, the game allows the player to			If including multiple saved-games functionality, the game provides			The game has been playtested by individuals who are shorter or taller than average players	
Combi	avoid this mature language while still experiencing the core game			ways to clearly differentiate saved game slots (e.g., unique thumbnall, Memory custom save name)			The game has been playfested by individuals who need to play from a	
Milenna	Contact Contact (e.g., enable consored versions of dialogue)  If the pame involves niquers interacting with one another the name				Guests with methory related bruses.	15 page 1	wheelchair or otherwise seated position	
Döretbr	If the game involves players interacting with one another, the game Content Conflort, protects players from abuse by other players.	4		married and an data to begin at the proper parties for the beat.		Foyteste	The game has been playtested by individuals with motor-control issues that impact parts of the body needed for input (hypically hands)	
Mobility & Body		4		The game supports an external moderator being able to see & hear Classroom Support what the player is experiencing in order to provide assistance	Players in a classroom setting or pic		The game has been playtested by individuals with hearing	
Mechanics	5 Issues related standing/sitting, movement, handedness, control den			Classroom Support The game supports short play sessions (< 10 minutes)			Imparments	
	If using VRVAR or physical space, the game provides adjustments to the height of important objects to accompliate players of differing			The game supports fast, easy switching between players, (including			The game has been playfested by individuals with speaking impediments	
Modelly	Height heights.	4		the ability to re-trigger important calbrations or access player-specific  Classroom Support settings)	in a classroom or proug neiting, over		The game has been playfested by individuals with limited verbal	
340000	If using VWAR or physical space, the games signifines are workable.	4		Classroom Support The game supports whole class play.	Offer in a cleanous setting, the city		language in game's language(s)	
	Height for players of differing heights.  The game's can comfortably accommodate both left-handed or	A	in some VR games, sight lines may	The same supports ability to lock the claver into particular areas of the			The game has been playfested by individuals with limited literacy in	
Mobile	Handedness right-handed players. (consider controls, UI, and game-world layout)	dd	If the game enforces certain control	Correct Moderation game.			game's language(s)  The game has been playtested by individuals who are eye-sight	
Metalli	Handedness The game has no two-hand only interactions.	4	Test-handed interactions are particu	Platform The game can be played on more than one platform.			impairments (near-sighted, far-sighted, tunnel vision, non-binocular	
1000	Handedness. The game controls can accommodate the use of a single controller.	4	Some players can only use one han	The game supports play in both landscape and potrait mode on Platform mobile devices.	Some guests have devices mounted Green Access	Arrand Sa Gastinet	vision, bifocals)	
1000	Body Position. The game does not require players to bend over to play.			The game supports saving of settings profiles, either with save games		Parted	The game has been playtested by individuals who are at the age extremes of the expected audience of players	
12-5-27	Body Position. The game does not require full rotation of the head in any direction.  Body Position. The game does not require the player to squat down to diak.			Control General or separately.	If a game is to be used in a space is		The game has been playtested by individuals with color-blindness	
4	Body Position: The game does not require the player to squat down to play.  The game can accommodate players being seated in a chair or	4		The game supports "tourism mode" where guest can experience the game space in an open way without needing to perform gameplay			(there are three kinds)	
16500	Body Position wheelchair.	4	There are many manages only played	Non-Players interactions			The game has been playtested by individuals with sensory disorders (sometimes present in Autism)	
	If using sensors to track the player's body, the game can accompdate different slaver body boos as well as the use of assistive tools such as	al		The game is playable by players with minimum physical space Space Constraints available for VR Play				
Mobile	Tracking Body a wheelchair, chair, or brace.	4	Offers body tracking systems straggl	Language &		Federal	The game has been playtested by individuals who fatigue easily  The game has been playtested by individuals who have dystexia	
Middle	VR Locamation. The game does not require physical walking to play.	4	For govern who only on a wheel chair	Communication in-game fext, VO, language choice, subtitles, etc			The game has been playtested by individuals who have dystexes.  The game has been playtested by individuals who are untamiliar with	
	If in VR, the game does not require player to gamy objects in both	4		The game's reading level has been checked and is appropriate for the		700	the game's platform technology, (e.g., haven't used VR before, don't	
	VR Pictup hands.  If in VR, the game provides a comfortable place for the player to put	4	For guests who city have the use of	Linguistri In-game Test larget player audience(s)			usually play console games, etc) The come has been playfedful by individuals who are unfamiliar with	Padicularly for relatively new platfor
Mobile	VR Pickup downput away objects.		For guests who have only one hand	In-game Text The game can accompdate players who read slowly.		Paylmitr	The game has been playtested by individuals who are unfamiliar with " the game's genre. (e.g., haven't played this type of game before.)	Players used to a particular genne to
15-5-07	If in VR, the game provides a form of reach asistance to reduce the	4		The game allows the player to make test visually bigger (change font In-game Test) size or bring test closer to face, etc)		Interoperability		
	VR Pickup range of motion necessary to pick up objects.  The game's important menus and settings are quick to access from	AT .	For guisets with limited multility, it ca	The game's font and test presentation have been evaluated for		Triarspendill .	The game supports alternative controllers.	
Stobilly	Manu Access the game.		For guests with mobility bound, it has	in-game flext readbility for dyslexic guests			The game supports the use of 3rd party screen-readers, including for	
Market	The game's UI can be resized/moved to make access easier for Many Access players with different needs.			In game Text. The game allows the player to control the speed of on-screen text.			any menus and installers.	
36007	Controls: The game allows controls to remapped or reconfigured.	A .	For guests with motor incree due to	Subtities The game provides subtities for ALL dialogue.	Sometimes autoties are only provid		The game supports the use of an overlaid virtual keyboard.	particularly Important if game uses it
1	The game consistently uses the same input method for all parts of	4		The game provides descriptive subtites for sound effects and other Subtities non-disloque audio.			The game provides a control scheme that is simple enough to be compatible with assistive technologies such as switches or eye	
Motory	Controls gameplay and UI.	4	When general that primarily use one	The game's subtities are synchronized well with the game content.			compatible with assistive technologies such as switches of eye tracking.	Some players with significance motor: Genne Accessibility Guidelines
1100	Destarty if using a touch input, the game accommodates stray multiple touches.	4	When touthsceen experiences bed	(including not showing dialog reacting to an event before it has Subtition hazogned.)			The game supports automated high-contrast modes on platforms and	
	Desterby The game does not require extended repetitive motion.	A .	Rejettive notions may be difficult fi	Subtities (happened.)  The game's subtities stay on screen long enough for players to read			devices.	
Mobile	The game does not require extremely fast motions (button mashing.  Destertly fast body motion)		Very fast medical may be difficult for	Subtities comfortable (=0.3 s /word)		Inclusive		
100007	The game does not require sustained motions (such as holding hand			The game provides a slight visual gap when switching between Subtities subtities.		Representation	Off Issues of Representation, Customization	
1550	Destarity in the air for a long time.)				Vithout this fash, players may miss		If the player has a human customizable character, the game supports	
	Desterly The player can turn off or bypass quicklime events  The game provides pre-made or customized macros (or supports		Gara (country instance)	Subtities The game's subtities make it clear wholl-had is talking  The game's subtities (or other text) have a confortable line length			customizations that support multiple gender options.	
25,000	external automation tools) to allow players to set up and repeat			The game's subtiles (or other test) have a comtinable line length Subtiles (~40 characters for subtiles)			If the player has a human customizable character, the game supports customizations that support multiple ethnic representation (skin tone,	
	Destarity complex sequences of actions through a single input.			The garne's subtities (or other text) are large enough to read quickly or			hair styles, etc.)	



# Life before the Accessibility Matrix



Knowing our budgets are limited, is there a way we can:

- Identify the highest impact and most attainable accessibility goals for a given title,
- Brainstorm creative solutions,
- Budget for attainable features and design our games to meet goals without needing new features

		С	Accessibility Matrix 2.0		TEAM		1		DRODUCTANA	RKET RESEARCH
Category	#	Туре	Accessibility Matrix 3.0  Goal	Ideas for Solutions	Priority (Rank 0-5) 0=N/A 5=Must have 1=Won't Do	Scope (Rank 0-5) 0=Not applicable 1=Hard/costly 5=Easy/cheap	Requ New Featu	res a	Examples from Competitors or Our Games	Industry Standard (Score 0-5) 0=Not applicable 1=Rare 3=Common 5=Expected)
	A1 Sensory overloa	d	Players find the visual and sound effects to be enjoyable, including those with sensory sensitivity	ideas for oblidables	1-Holl ( Do	0-Lusy/circup	1 care		Games	U-Expected)
ton	A2 Motion sickness		Players do not feel motion sickness when playing							
Com	A3 Green room		Players have the time and space to learn and practice game play							
	A4 Content comfor		Players are warned about mature, graphic or disturbing content before being exposed directly to it							
	B1 Height		Players with varying heights and/or seated can comfortably play							
6	B2 Tracking body		Players with varying body types can comfortably play with body tracking sensors					ō		
anics	B3 Body position		Players can play seated and are comfortable with any physical stretching or body positions					ō		
Mech	B4 Handedness		Players who are right-handed and left-handed can comfortably play, and the game can be played with one hand							
TOOK!	B5 VR locomotion		Players can play the game without being required to physically walk					ŏ		
* B	B6 VR pickup		Players can comfortably carry and put down objects with one or two hands					Ĭ		
Olite	B7 Menu access		Players can access and read menus easily							
· .	B8 Controls		Players can remap controllers, and controllers offer consistent input					ŏ .		
	B9 Dexterity		Players can comfortably play without repetitive, uncomfortable, sustained, or precise movements					n		
	C1 Difficulty		Players feel comfortable with the difficulty of the game					<del>–</del>		
Milling	C2 Complexity		Players can quickly and easily start the game and navigate the menus and user interface					ŏ		
Cody.	C3 Memory		Players with varying levels of memory feel comfortable playing the game					ă –		
150.5	D1 Classroom supp	ort	Players are able to play the game within the constraints of a classroom environment					ŏ		
	D2 Moderation	oit.	Players are able to be locked into or out of particular parts of the game by a third party (i.e. parent or teacher)					ă		
	D3 Platform		Players can play on multiple platforms					<u> </u>		
onte	D4 General (Saving	eattinge)	Players can save games and/or profile settings							
C	D5 Non-players	settings)	Players can experience or observe the game space without needing to play or perform interactions							
	D6 Space Constrai	to.						8		
			Players with minimum physical space can play the game				-	H -		
90,00	E1 Reading compr E2 Subtitles/Closed		Players with varying reading levels, speeds and vision can read and understand the text  Players with limited hearing or who prefer reading can comfortably read what would be heard							
age nicati										
angua muit	E3 Language - Loc	alization	Players who speak a language other than the supported language can play the game							
Cour	E4 Language input		Players with varying typing, clicking and speaking (input) speeds and abilities can comfortably play the game					9		
- 4		sibility options easy to	ofind Players can easily learn about accessibility settings/features in your game and find them				-	_		
asors	F1 Visual		Players with varying ability to see can understand and play the game comfortably							
98.	F2 Audio		Players with varying ability to hear can understand and play the game comfortably				_			
who sime	G1 Range of abilitie		Players with varying abilities to see, hear, walk, speak and read as well as different heights and body shapes have been included in playtesting							
big.	G2 Diverse playtes	ers	Players with varying race, ethnicity, gender, sexual orientation and cultures have been included in playtesting							
Interoperatificy	H1 Interoperability	vith existing tools	Players are able to use their existing tools and assistive technology to play the game							
chesivity	II Inclusive repres	entation	If including human-like characters in the game, the game has a true diversity of genders, races, cultures, sexual orientation, and body types and avoids stereotypes							

Category	#	Туре	Goal
123	<u>A1</u>	Sensory overload	Players find the visual and sound effects to be enjoyable, including those with sensory sensitivity
Comfort	<u>A2</u>	Motion sickness	Players do not feel motion sickness when playing
Cour	<u>A3</u>	Green room	Players have the time and space to learn and practice game play
	<u>A4</u>	Content comfort	Players are warned about mature, graphic or disturbing content before being exposed directly to it
	<u>B1</u>	Height	Players with varying heights and/or seated can comfortably play
.6	B2	Tracking body	Players with varying body types can comfortably play with body tracking sensors
Mobility & Body Mechanics	<u>B3</u>	Body position	Players can play seated and are comfortable with any physical stretching or body positions
Mec	<u>B4</u>	Handedness	Players who are right-handed and left-handed can comfortably play, and the game can be played with one hand
gody	<u>B5</u>	VR locomotion	Players can play the game without being required to physically walk
-18t	B6	VR pickup	Players can comfortably carry and put down objects with one or two hands
Obilits	B7	Menu access	Players can access and read menus easily
we	B8	Controls	Players can remap controllers, and controllers offer consistent input
	B9	Dexterity	Players can comfortably play without repetitive, uncomfortable, sustained, or precise movements
.10	<u>C1</u>	Difficulty	Players feel comfortable with the difficulty of the game
Codritive	<u>C2</u>	Complexity	Players can quickly and easily start the game and navigate the menus and user interface
Co	<u>C3</u>	Memory	Players with varying levels of memory feel comfortable playing the game
		E.C	



#### First, the Dev Team Gets Creative

			Accessibility Matrix 3.0		TEAM		
Category	#	Туре	Goal	Ideas for Solutions	Priority (Rank 0-5) 0=N/A 5=Must have 1=Won't Do	Scope (Rank 0-5) 0=Not applicable 1=Hard/costly 5=Easy/cheap	Requires a New Feature?
	<u>A1</u>	Sensory overload	Players find the visual and sound effects to be enjoyable, including those with sensory sensitivity				
LOIL .	A2	Motion sickness	Players do not feel motion sickness when playing				
Com	A3	Green room	Players have the time and space to learn and practice game play				
	A4	Content comfort	Players are warned about mature, graphic or disturbing content before being exposed directly to it				
	B1	Height	Players with varying heights and/or seated can comfortably play				
.9	B2	Tracking body	Players with varying body types can comfortably play with body tracking sensors				
anic	B3	Body position	Players can play seated and are comfortable with any physical stretching or body positions				
Mech	<u>B4</u>	Handedness	Players who are right-handed and left-handed can comfortably play, and the game can be played with one hand				
20dy	<u>B5</u>	VR locomotion	Players can play the game without being required to physically walk				
200	B6	VR pickup	Players can comfortably carry and put down objects with one or two hands				
ability	<u>B7</u>	Menu access	Players can access and read menus easily				
	B8	Controls	Players can remap controllers, and controllers offer consistent input				
	B9	Dexterity	Players can comfortably play without repetitive, uncomfortable, sustained, or precise movements				
.0	C1	Difficulty	Players feel comfortable with the difficulty of the game				
antita.	C2	Complexity	Players can quickly and easily start the game and navigate the menus and user interface				
Con	<u>C3</u>	Memory	Players with varying levels of memory feel comfortable playing the game				
	D1	Classroom support	Players are able to play the game within the constraints of a classroom environment			1	
	D2	Moderation	Players are able to be locked into or out of particular parts of the game by a third party (i.e. parent or teacher)				
·ex	D3	Platform	Players can play on multiple platforms				
Cont	D4	General (Saving settings)	Players can save games and/or profile settings				
	D5	Non-players	Players can experience or observe the game space without needing to play or perform interactions				
	D6	Space Constraints	Players with minimum physical space can play the game				
2	<u>E1</u>	Reading comprehension	Players with varying reading levels, speeds and vision can read and understand the text				
e & ation	E2	Subtitles/Closed Captions	Players with limited hearing or who prefer reading can comfortably read what would be heard				
diag unic	E3	Language - Localization	Players who speak a language other than the supported language can play the game				
Landran	E4	Language input	Players with varying typing, clicking and speaking (input) speeds and abilities can comfortably play the game				
U	E5	General - accessibility options eas	sy to find Players can easily learn about accessibility settings/features in your game and find them				



# **Step by Step - Dev Team Part**

	TEAM	-	
Ideas for Solutions	Priority (Rank 0-5) 0=N/A 5=Must have 1=Won't Do	Scope (Rank 0-5) 0=Not applicable 1=Hard/costly 5=Easy/cheap	Requires a New Feature?
10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1		



- 1. Team <u>brainstorms</u> potential solutions to all relevant goals
- 2. Team ranks <u>priorities</u> of goals
- 3. Team provides rough estimates of scope for each solution
- 4. Team identifies where a <u>new feature</u> would be a requirement

#### Then Add Product/Market Research

C	D	E	TEAR	G	Н	DDODUCTIV	DIVET DESERVA
	Accessibility Matrix 3.0		TEAM			PRODUCTIMA	RKET RESEARCH
Туре	Goal	Ideas for Solutions	Priority (Rank 0-5) 0=N/A 5=Must have 1=Won't Do	Scope (Rank 0-5) 0=Not applicable 1=Hard/costly 5=Easy/cheap	Requires a New Feature?	Examples from Competitors or Our Games	Industry Standard (Score 0-5) 0=Not applicable 1=Rare 3=Common 5=Expected)
Sensory overload	Players find the visual and sound effects to be enjoyable, including those with sensory sensitivity	1000					
Motion sickness	Players do not feel motion sickness when playing						
Green room	Players have the time and space to learn and practice game play						
Content comfort	Players are warned about mature, graphic or disturbing content before being exposed directly to it						
Height	Players with varying heights and/or seated can comfortably play						
Tracking body	Players with varying body types can comfortably play with body tracking sensors						
Body position	Players can play seated and are comfortable with any physical stretching or body positions						
Handedness	Players who are right-handed and left-handed can comfortably play, and the game can be played with one hand						
VR locomotion	Players can play the game without being required to physically walk						
VR pickup	Players can comfortably carry and put down objects with one or two hands						
Menu access	Players can access and read menus easily						
Controls	Players can remap controllers, and controllers offer consistent input						
Dexterity	Players can comfortably play without repetitive, uncomfortable, sustained, or precise movements						
Difficulty	Players feel comfortable with the difficulty of the game						
Complexity	Players can quickly and easily start the game and navigate the menus and user interface						
Memory	Players with varying levels of memory feel comfortable playing the game						
Classroom support	Players are able to play the game within the constraints of a classroom environment						
Moderation	Players are able to be locked into or out of particular parts of the game by a third party (i.e. parent or teacher)						
Platform	Players can play on multiple platforms						
General (Saving settings)	Players can save games and/or profile settings						
Non-players	Players can experience or observe the game space without needing to play or perform interactions						
Space Constraints	Players with minimum physical space can play the game						
Reading comprehension	Players with varying reading levels, speeds and vision can read and understand the text						
Subtitles/Closed Captions	Players with limited hearing or who prefer reading can comfortably read what would be heard						
Language - Localization	Players who speak a language other than the supported language can play the game						
Language input	Players with varying typing, clicking and speaking (input) speeds and abilities can comfortably play the game						
General - accessibility options eas	y to find Players can easily learn about accessibility settings/features in your game and find them						
Visual	Players with varying ability to see can understand and play the game comfortably						
Audio	Players with varying ability to hear can understand and play the game comfortably						
	Players with varying abilities to see, hear, walk, speak and read as well as different heights and body shapes have	).					

#### Step by Step - Product/Market Research Part

- 1. Product shares <u>examples</u> from competitors or other internal games that have met each goal
- 2. Product ranks each goal by <u>industry</u> <u>standards</u> (rare expected)
- 3. Product provides support to team on prioritizing

1	J
PRODUCT/MA	ARKET RESEARCH
Examples from Competitors or Our Games	Industry Standard (Score 0-5) 0=Not applicable 1=Rare 3=Common 5=Expected)





GDC

#### Using the Accessibility Matrix in IEYTD2





The Accessibility Matrix allowed us to accomplish more than expected with a minimal accessibility budget

### The AM is Approachable



- Before IEYTD2 I was hesitant to engage in Accessibility discussions for fear of "getting it wrong"
- The matrix helped us understand who we were designing for
  - "Oh! I didn't know that was preventing players from enjoying the game"
- Biggest win: it helped us make "free" decisions that can have a big impact

# Specific decisions

- Full game, including all achievements, can be completed one-handed
- Test with and support as many body types as we can
- Not rely exclusively on color for puzzle solving
- Not require fast extreme or sustained physical movements of the body.
   When beneficial to move that way we will always provide an alternative

- The game will be in its vast majority stationary. Very minimal camera movement.
- Have a diverse cast of characters
- Fully seated experience
- Not require players to understand or remember the story to complete any puzzles
- Hire a sensitivity reader



## Upholding the decisions

#### **Master Design Guide**

- A document with over 60 items that "make a level feel like a IEYTD level"
- To be used as a checklist by the design team at each stage of each level's development
- Accessibility considerations are given the same weight as every other item on the checklist

For more info: Check out The Design Direction of IEYTD2 in the GDC Vault

# Upholding the decisions

Accessibility		
Have you noticed guests experience any discomfort, for any reason whatsoever?	- Pulling the rope repeatedly is called out as a repetitive action that can get tiring - Some far-away objects are hard to hit/grab	Mostly bugs with colliders + TK at this point; we got rid of the rope, which was a big sticking point. There are other things to smooth out, but nothing huge.
Can the level be completed while sitting on the couch? (without turning around)	In theory	In theory!
Do the level's interactions and wearables account for all body types?	Mask needs some work; it's too tight to the head	Masks still need work, but it's on the docket for the next few sprints
Can the level be completed one-handed?	Yes	Yes

## "Aren't you giving up cool stuff?"

TI;dr: Nope

We made a great game. The alternative was a different great game that fewer people can play. The choice seems clear.



**Idea:** let's allow players to control the jet by directly manipulating the jet's wing

**Tension:** that action would result in potentially severe motion sickness

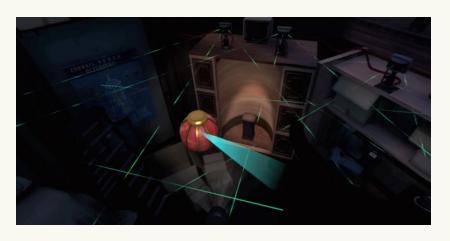
**Result:** A different puzzle involving interacting with the jet wing



Idea: Let's create more complex objects that require use of two hands. Steering wheels! Heavy objects! Accordions!

**Tension:** Every item in our game should be able to be operated one-handed. Hard no.

**Result:** We have a plethora of fun one-handed items in the game



**Idea:** Let's enter the level from above in a little drop-down contraption. Should be easy enough.

**Tension:** Sound awesome. Let's playtest it until we have absolute confidence that it won't result in motion sickness for most players

**Result:** Way more iterations than expected, but we did make it work



**Idea:** Our speedrun challenges could be more challenging if we use two hands!

**Tension:** Full game, including all achievements, should be completed one-handed

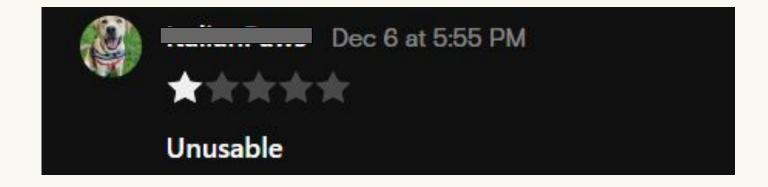
**Result:** All content can be completed one-handed, including achievements

### **Strategies that Work**

- Start talking about accessibility EARLY!
- 2. Have a WRITTEN guide too.
- Approach accessibility like other features in your game: you can't do it all. It's ok to PRIORITIZE.



#### Let's work together to NEVER see this review





# Link to Accessibility Matrix template bit.ly/SGmatrix



