Marc Hehmeyer, CTO FISHLABS Entertainment GmbH

From iOS to Android Galaxy on Fire 2 does the green robot





Why?



- Pocketgamer.biz:
 - Android growing at 5 times the rate of iOS in US as share tops 40%

Top Smartphone Platforms 3 Month Avg. Ending Jun. 2011 vs. 3 Month Avg. Ending Mar. 2011 Total U.S. Smartphone Subscribers Ages 13+ Source: com Score MobiLens			
9	Share (%) of Smartphone Subscribers		
	Mar-11	Jun-11	Point Change
Total Smartphone Subscribers	100.0%	100.0%	N/A
Google	34.7%	40.1%	5.4
Apple	25.5%	26.6%	1.1
RIM	27.1%	23.4%	-3.7
Microsoft	7.5%	5.8%	-1.7
Symbian	2.3%	2.0%	-0.3

comScore 4th August 2011

Galaxy on Fire 2





Evolution





Evolution 38 / 95t CHLHXH Pirate 32% ×Β POWERED BY NVIDIA TEGRA

WWW.FISHLABS.NET

iOS → Xperia PLAY



- iPhone4: approx. 28 mill. polygons per second
- Adreno 205: approx. 40 million polygons per second
- Graphics
 - Same assets as iPhone version
- Code
 - Engine
 - Framework
- Sound
 - Same as iPhone (FMod)

iOS → Xperia PLAY





- New Input Methods
 - Touchpad
 - Dedicated Gamebuttons
- Clean Up Ingame-Interface

iOS → Android THD



- iPhone4: approx. 28 mill. Polygons per second
- NVIDIA Tegra 2: approx. 71 million polygons per second
- Graphics
 - Meshes
 - Textures
- Code
 - Vertex/Pixel Shader support

iOS → Android THD



Meshes



iOS → Android THD



Textures

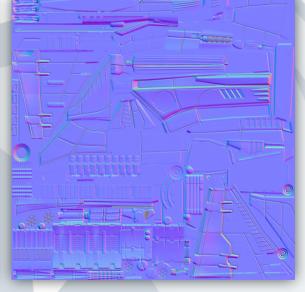








Specular



Normal

iOS → Android



- Texture Compression
 - Imagination Technologies : PVRTC
 - Tegra2: DXT 1,3,5
 - ATI
 - ETC

iOS → Android

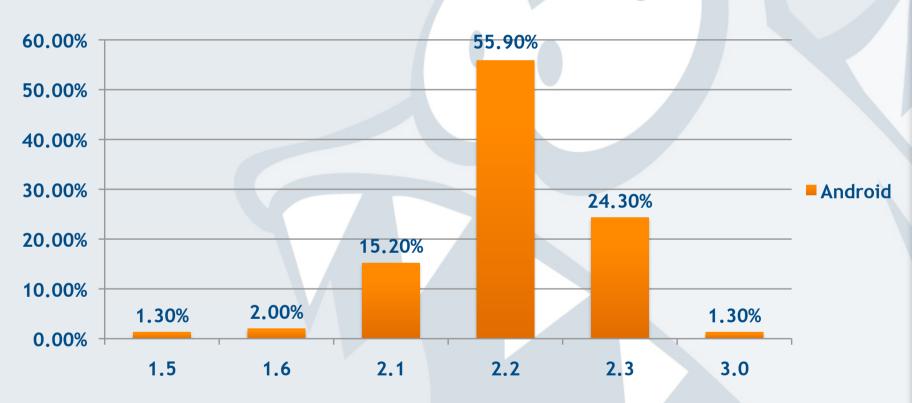


- Framework
 - · 0S
 - GLES 1.x / 2.0
 - Controls
- Graphics
 - Textures (size and compression)
 - Polygon Count
- Sound

Android



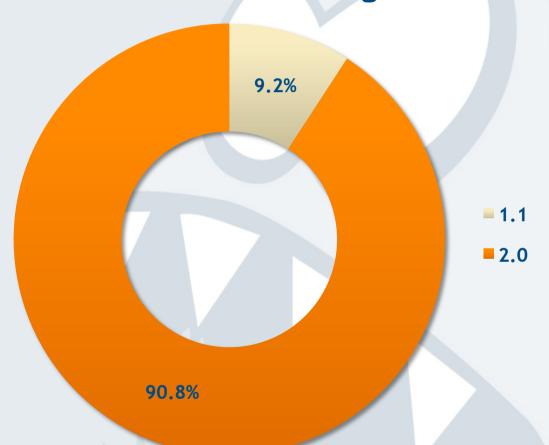
Platform Versions Distribution August 2011



Android



OpenGL ES distributions August 2011





General Android Programming

- developer.android.com
- Eclipse as IDE + ADT + various plugins
- Java vs. NDK
- MOTODEV Studio (developer.motorola.com)
- Debugging not possible inside NDK
- Big task for Lifecycle Management with NDK
- Xperia PLAY: "Native Activity" for touchpad
- Change of APIs
 - Xperia PLAY: Device open/close
- Different values between Java and NDK
 - Xperia PLAY: Device open (3 in java, 2 in C)



General Android Programming

- No Open GLES 2.0 support in Emulator
- Connection between PC and device
- Removal of apk on Platform 2.2 and lower
- Sound
 - Java until 2.2
 - OpenSL with 2.3 and higher
 - Hint: Use FMOD
- Access to assets only available via zip_fopen
- Build of an apk with 500 MB could take up to half an hour → Tip: Copy Assets to SD-Card

Android Devices



- Fragmentation
 - Some devices have strange touch behavior
 - Multitouch support
 - Different values for accelerometer
 - Screen resolution
 - Power of CPU and GPU
 - Texture compression
 - Many more

Download Manager



- 20 MB Appsize on Market until Dec. 2010
- Currently 50 MB
- Rumors of 4 GB since May
- THD version over 200 MB
- NO Asset hosting from Google
- Pirated games steel your bandwidth
 - Encrypt download process
 - Update Game on Market with new URL
- Example: 100.000 * 200 MB = 20 TB



Application Licensing in Theory

- Possibility to check for valid license
- Android version 1.5
- Suitable for paid content
- Only Java API
- Status of license via Callbacks
- Caching of license status possible
- Only on Android Market
- Test-User



Application Licensing in Practice

- High Piracy Rate
- Google's statement: **BE CREATIVE**
 - Every developer has to prevent cracking
 - Obfuscator
 - Modify License Verification Library
 - Make your application tamper-resistant
 - Valid check on own trusted server
- Use Free-To-Play with In-App Billing

In-App Billing in Theory



- Buy items through Market in game
- Managed and unmanaged items
- Android Version 1.6
- Only Java API
- Status of purchase via Callbacks
- Status stored on device
- Testaccounts possible
- 30% Transaction Fee

In-App Billing in Practice



- Testaccounts not suitable → real Accounts
- Too many requests → Reset needed
- Communication is complex → prone to errors
- In-App Billing BUG

In-App Billing in BUG



- Purchase went wrong
 - Callback never get called again
 - User tried to purchase again
 - User gets charged twice for "managed" items
 - Support was crushed by the users
 - Manually refund by our support team
 - Extra fee for the refund
- Valid from April until 2nd July
- GOF2 THD launched on 16th June

Markets



- Android
 - 50 MB AppSize
 - Open for all developers
 - Device filtering via publisher portal
 - Device filtering through manifest inside the build
 - Texture-compression
 - Multi-touch
 - OpenGL Renderer
 - No Approval Process

Markets



Verizon

- Unlimited filesize
- No In-App Billing
- No License Server check
- Approval Process
- Contract only for selected developers

Vodafone

- · 20 MB limit
- No In-App Billing
- No License Server check
- Approval Process
- Currently open for all developers

Thank you for listening!

m.hehmeyer@fishlabs.net

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