

## **Turing Tantrums**

**Stéphane Bura** 











Media



#### **GAME DEVELOPERS CONFERENCE**

SAN FRANCISCO, CA
MARCH 5-9, 2012
EXPO DATES: MARCH 7-9

Newsletter

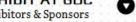
















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#### Shortcuts





Bus., Mktg. & Mgmt.



Game Design



Monetization (sponsored



Production

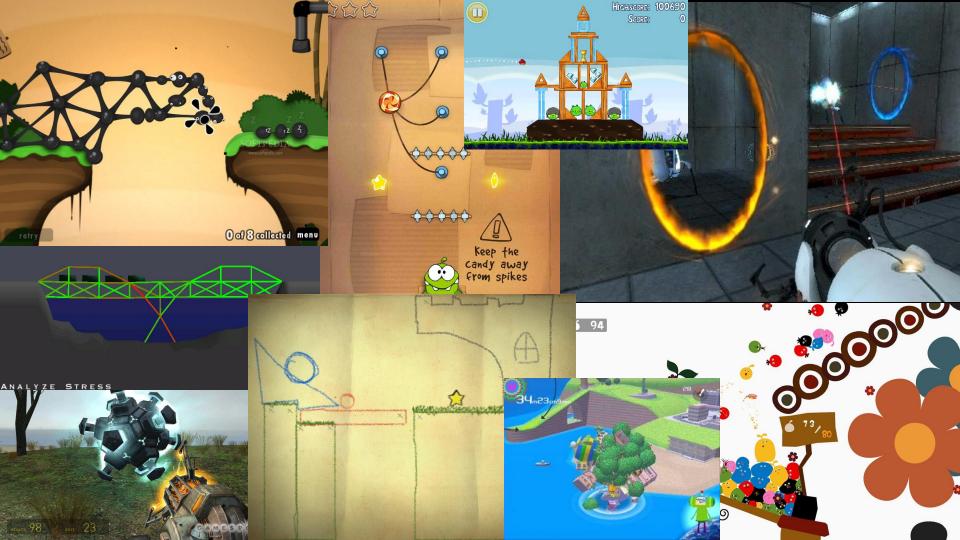


Programming



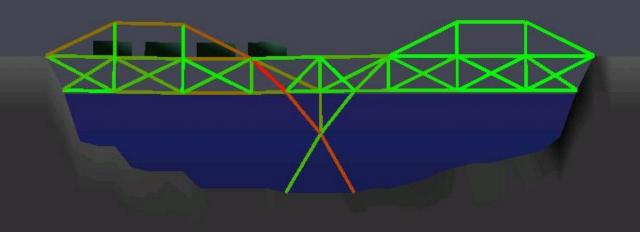
**Visual Arts** 

## WHERE ARE THE AI GAMES?

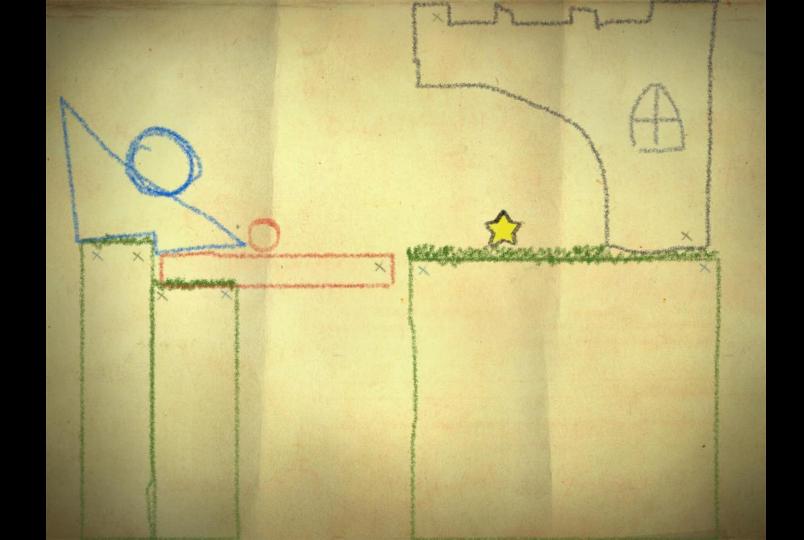




ZOOM IN ZOOM OUT



#### ANALYZE STRESS











Metal Working / Swords

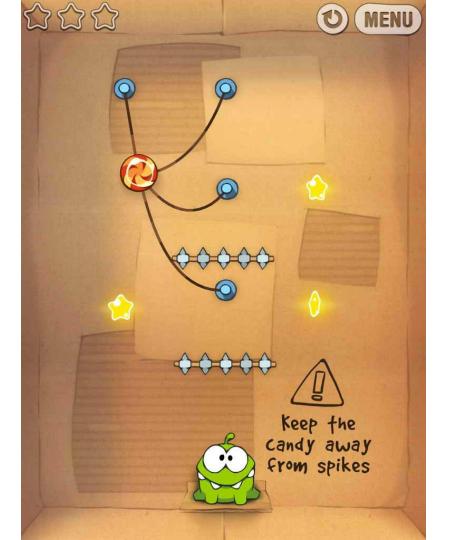
Growth + 0
Research + 0
Power + 1



GROWTH 4

RESEARCH

POWER









## STEPHANEBURA.COM/CORTICAL





### ARTIFICIAL INTELLIGENCE



Y U NO MAINSTREAM?

# 1)

## **Artificial Intelligence?**



- Digital Systemics
- Coherence Engineering
- Convincing Lying

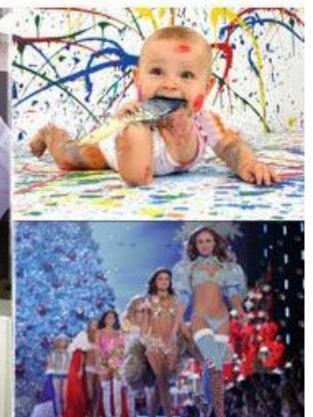
# 2)

### **DEVELOPERS**

### **DESIGNERS**

SEEN BY DEVELOPERS

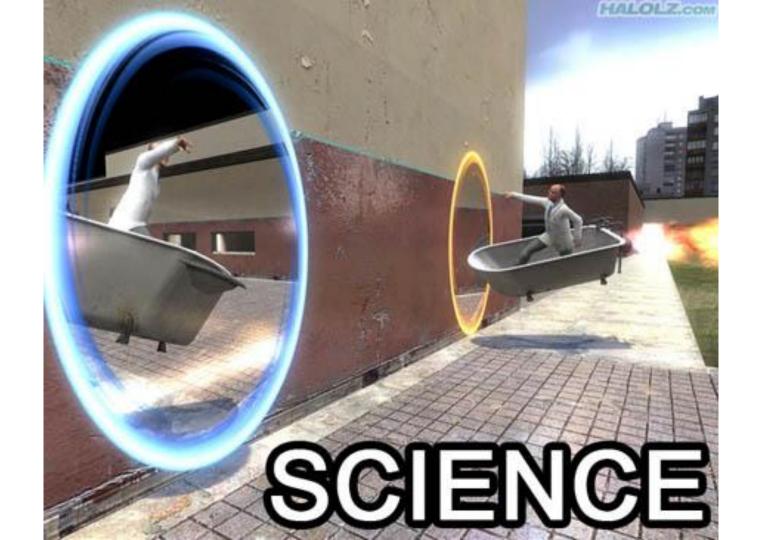




SEEN BY DESIGNERS

# 1) DESIGNERS COME UP WITH A PROBLEM

# 2) A.I. ENGINEERS COME UP WITH A SOLUTION



# 1) A.I. ENGINEERS EXPLORE & SHARE THE POTENTIAL OF A SYSTEM

2) DESIGNERS COME UP WITH A GAME IDEA

3) **DESIGNERS AND A.I. ENGINEER**MAKE AN A.I. GAME



