# PASSENGER

## Story of a convergent pipeline

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# TECHNOLOGY GROUP

# PASSENGER

HOW TO EXPAND YOUR GAME UNIVERSE?

HOW TO BRIDGE GAME AND CG TECHNOLOGY?
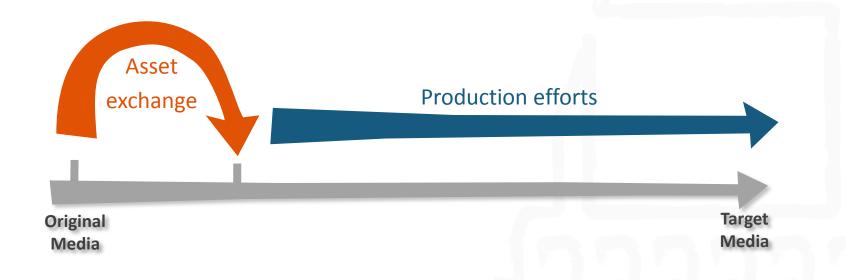
HOW TO EMPOWER GAME CONTENT CREATORS?

# HOW TO EXPAND YOUR GAME UNIVERSE?

Tell stories around the story

Reach surrounding media
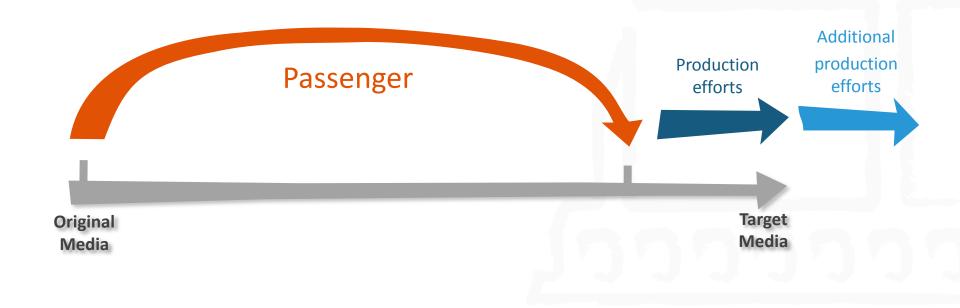

Be consistent

Be efficient!

# HOW TO EXPAND YOUR GAME UNIVERSE?

Asset exchange

Production efforts

**Original Media**

**Target Media**

# HOW TO EXPAND YOUR GAME UNIVERSE?



Passenger

Production efforts

Additional production efforts

Original Media

Target Media

# HOW TO EXPAND YOUR GAME UNIVERSE?

Game

Bring the Game
to the CG studio

CG

No additional
constraints

CG-based products
made with CG tools

# HOW TO EXPAND YOUR GAME UNIVERSE?

Project & Context

Assassin's Creed II
Use the Game
Recycle assets
Collaborate with CG Studios

## LINEAGE A PROOF OF CONCEPT



Proof of concept

Catch existing opportunities
Timing constraints
Minimum custom dev

# LINEAGE A PROOF OF CONCEPT

## Where do we start?
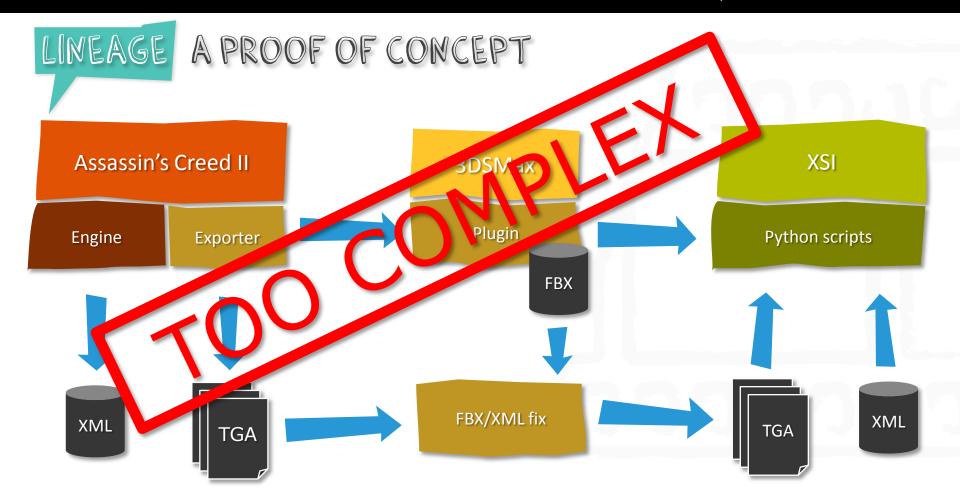


Source files



Fragmented
Assets
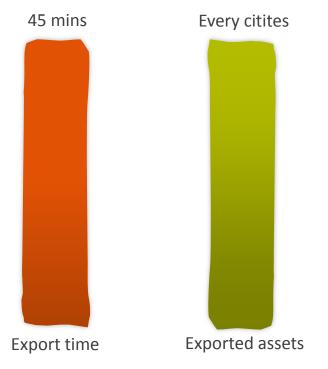


Instanciated
Assets

## LINEAGE A PROOF OF CONCEPT
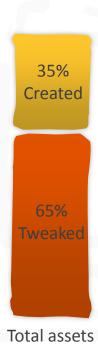
✓ Concept proven

✓ Used in pre-production

✗ High maintenance pipeline

✗ Cut off?

# LINEAGE    A PROOF OF CONCEPT

# LINEAGE A PROOF OF CONCEPT

| | |
|---|---|
| Connectivity | Too many intermediary components |
| Static asset exchange | Some types are supported Key features are missing |
| Dynamic asset exchange | N/A |
| Cross Engine / Cross DCC* | Anvil / XSI only |
| Content production | Used in pre-production |

*Digital Content Creation tool

UNIFY + ABSTRACT + SOLIDIFY

BRIDGE?

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

## Technical context

Maintain granularity of information

Scene graph communication and conformation

No constraints over existing engine / pipeline
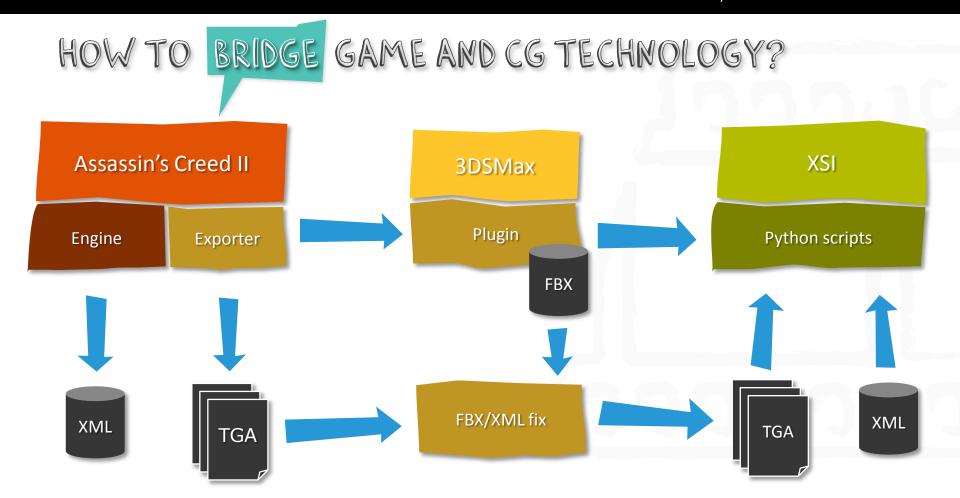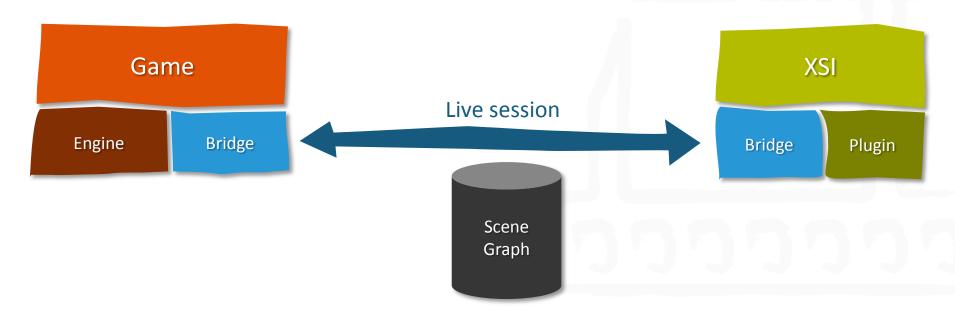
Beyond 1 engine / 1 DCC

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

Our approach

Client / Server architecture

No file exchange

Live communication and conformation

Tools & UI on Client side: *Game as a monitor*

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

A new and simplified architecture…

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

We need a data abstraction layer

Framework & scene graph representation

Homogeneous Client & Server

We need a communication layer

Native serialization

Handle tiny & massive transactions

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

Build a flexible technology

Easy to integrate

Easy to iterate on
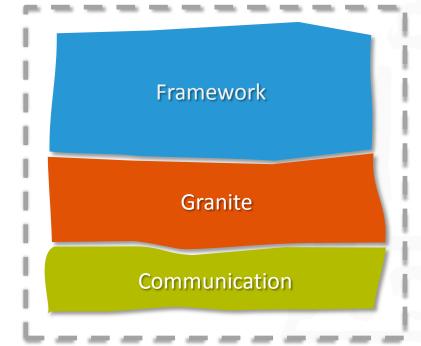
Abstraction + Communication + Flexibility

Reflection

Remoting

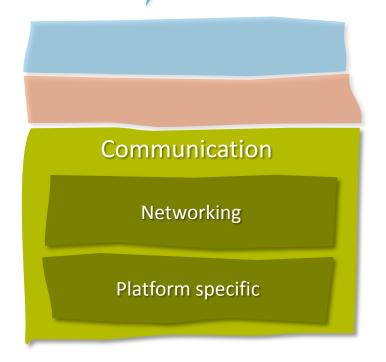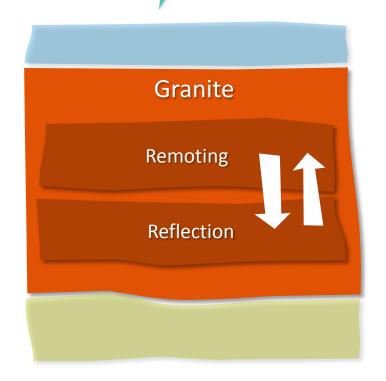# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

We call it

## *GamEx*

Framework

Granite

Communication

GamExUser

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

Communication

Networking

Platform specific

Efficient Networking layer

TCP/IP based protocol

Multi-Client connectivity

Optimal:

Memory allocation

Memory copy

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

Granite

Remoting

Reflection

## Reflection

C++ reflection & dynamic binding

Self contained
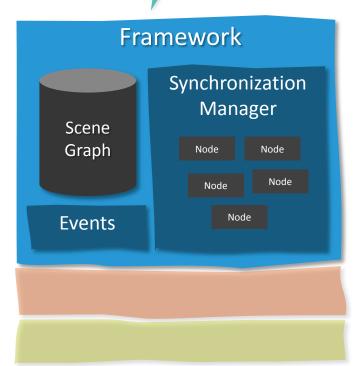
Tag based

## Remoting

Intuitive RPC system

Generated proxies

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?



Framework as an application layer

Data representation

Scene Graph
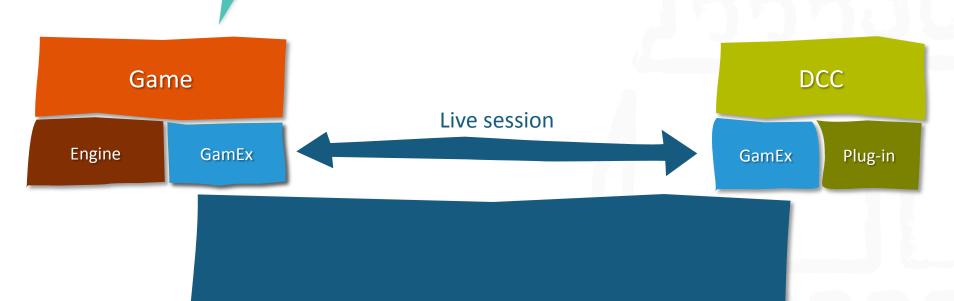
Assets & Metadata
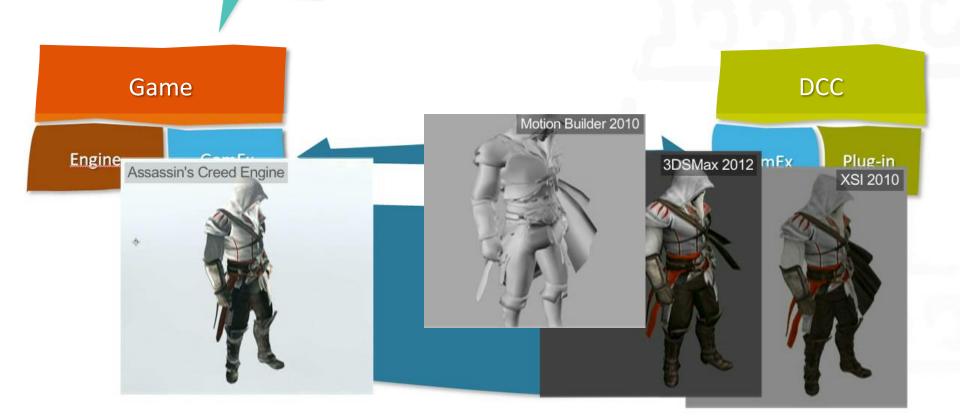
Live link

Synchronization Manager

Events

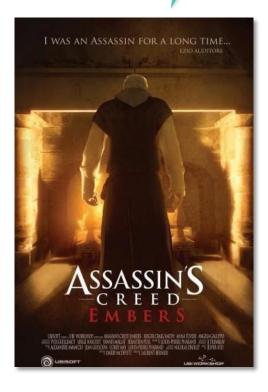# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

Game

DCC

Engine

GamEx

Live session

GamEx

Plug-in

# HOW TO BRIDGE GAME AND CG TECHNOLOGY?

Game

DCC

Engine

GamFx

Motion Builder 2010

Assassin's Creed Engine

3DSMax 2012

mFx

Plug-in

XSI 2010

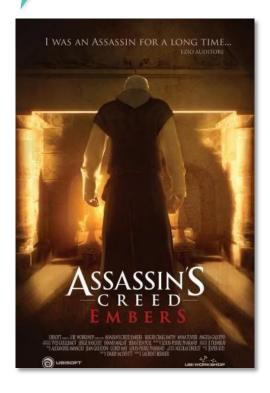# HOW TO BRIDGE GAME AND CG TECHNOLOGY?



## Project & Context

Assassin's Creed Brotherhood
High quality expectations
Small amount of resources

# EMBERS AN ANIMATED FILM



## New Challenges!

Export & Conform materials
Export crowd animations

EMBERS AN ANIMATED FILM

## Material issues:  *How to…*

Deal with Real-time shaders and CG materials?

Target eclectic renderers? *(Vray, Arnold, etc.)*

Be artist friendly?

➡ Road to GamEx Material Templates

EMBERS — AN ANIMATED FILM

In-Game render

CG render
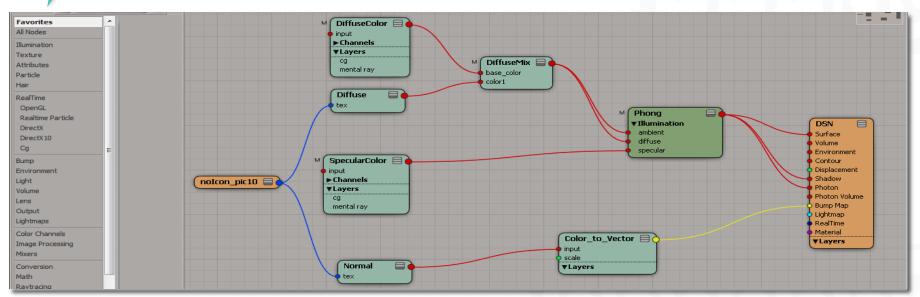
EMBERS AN ANIMATED FILM

## EMBERS AN ANIMATED FILM

```cpp
// Get material and assign a preset
Material* pGamExMaterial = GetFramework()->GetLibraryMaterials()->Get( iMaterialID );
pGamExMaterial->SetShader( "DNS" );

// Expose shader parameters
pGamExMaterial->AddSamplerParameter( "Diffuse", pGamExImageDiffuse );
pGamExMaterial->AddSamplerParameter( "Normal", pGamExImageNormal );
pGamExMaterial->AddSamplerParameter( "Specular", pGamExImageSpecular );

pGamExMaterial->AddVectorParameter( "DiffuseColor", kDiffuseColor );
pGamExMaterial->AddVectorParameter( "SpecularColor",  kSpecularColor );
pGamExMaterial->AddVectorParameter( "AlphaTestEnabled",  kAlphaTest );
```
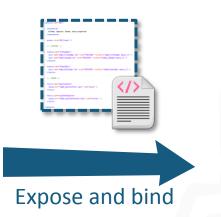
**Step1:** Extract in-game parameters

# EMBERS AN ANIMATED FILM



**Step2:** Define specific CG preset

## EMBERS AN ANIMATED FILM

```xml
<material name="DNS">

  <description>
    Diffuse, Specular, Normal: basic properties
  </description>

  <preset value="DNS.Preset" />

  <!-- TEXTURES -->

  <texture name="DiffuseMap1">
     <port name="GamEx_DiffuseMap1.tex" coord="TEXCOORD0" coordPort="GamEx_DiffuseMap1.tspace_id" />
     <port name="GamEx_AlphaMap.tex" coord="TEXCOORD0" coordPort="GamEx_AlphaMap.tspace_id" />
  </texture>

  <texture name="NormalMap1">
     <port name="GamEx_NormalMap1.tex" coord="TEXCOORD0" coordPort="GamEx_NormalMap1.tspace_id" />
  </texture>
```

**Step3:** Bind parameters to material

EMBERS AN ANIMATED FILM

Extract

Expose and bind

Import

EMBERS AN ANIMATED FILM

## Animation issues: *How to...*

Bring complex animation sequences to DCC?

Edit imported animations?

Handle in-game skeletons *vs* custom Rigs?

EMBERS AN ANIMATED FILM

Sync & Export Animations

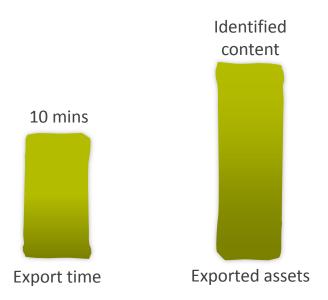Use case for the Synchronization Manager

Recording in DCC to generate key-frames

From in-game skeletons to editable Rigs

Rig retargeting for second-layer animation

Python scripts to handle post-process

## EMBERS AN ANIMATED FILM

✓ *GamEx* in film production

✓ Used by artists & CG supervisors

✓ Benefit from a shipped Game

✗ Game editor is still needed

✗ Build stability

✗ Assets updates not supported

EMBERS AN ANIMATED FILM

Identified content

10 mins

35%
Created

40%
Tweaked

25%
As is

Export time

Exported assets

Total assets

# EMBERS AN ANIMATED FILM

| Connectivity | **Client / Server** architecture |
| --- | --- |
| Static asset exchange | Most **types supported** Easy to add new types |
| Dynamic asset exchange | Animation acquisition through synchronization |
| Cross Engine / Cross DCC | **YES!** |
| Content production | **Assassin's Creed Embers** (Numerous trailers) |
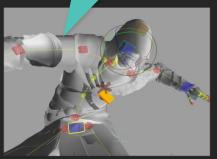
engine room.ubi.com

# HOW TO EMPOWER GAME CONTENT CREATORS?

Exploit *GamEx* feature set…

Asset exchange

Live synchronization

…in Game production!

Connect to surrounding pipelines

Push the tech forward

# CONNECT + COLLABORATE?

# HOW TO EMPOWER GAME CONTENT CREATORS?

Assassin's Creed Revelations

Linear AI / Navigation system issues

Hard to prototype

Strong code dependency

Iteration time

Quality?

**In-game AI sequence** ➡ **In-game cinematic**

# HOW TO EMPOWER GAME CONTENT CREATORS?

Complement cinematic pipeline

*Theatre*: in-house cinematic editor

Used on Assassin's Creed games

Produce better narrative content

Storyboarding

Cinematic

Mission prototyping

Recorded Characters

Playable Character

# HOW TO EMPOWER GAME CONTENT CREATORS?

# HOW TO EMPOWER GAME CONTENT CREATORS?

✓ Iterate faster

✓ High quality blended animations for free

✓ No dependencies on other departments

✗ Large animation sequences hard to handle

✗ CPU usage *vs* memory

✗ Conflict with versatile environments

LIVE + PUSH THE TECH?

# HOW TO EMPOWER GAME CONTENT CREATORS?

What can we do live?

Take control over original assets

Camera

Skeletons / Bones
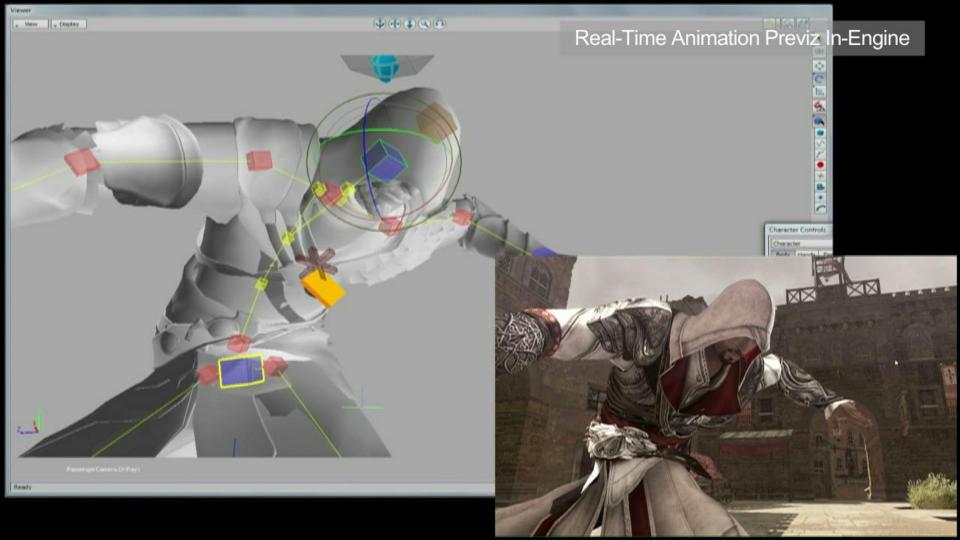
Proprietary technologies

Game as a monitor

**Live Link** ➡ **Real-time Previz!**

Motion Capture Session with Real-Time Previz In-Engine

# HOW TO EMPOWER GAME CONTENT CREATORS?

In-game previz big wins

Body animation

Facial animation *(bones + wrinkle maps)*

Virtual Stage & Live in-engine MoCap

Iteration time!

# HOW TO EMPOWER GAME CONTENT CREATORS?
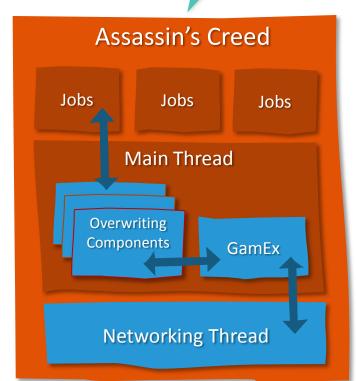
We need to optimize data transfer!

Reflection *vs* Serialization

No more iterations on data structures
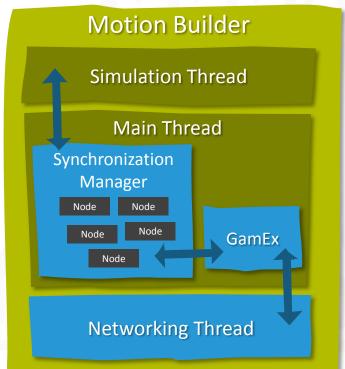
Target performances

**Reflection** ➡ **Serialization-based transfers**

# HOW TO EMPOWER GAME CONTENT CREATORS?

We need to expose a binding interface

## PyGamEx

Python interface for Motion Builder

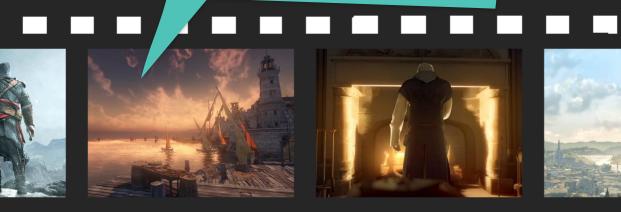In the hands of TAs

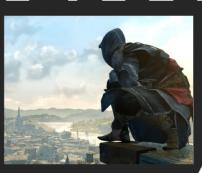Flexible, reusable…

# HOW TO EMPOWER GAME CONTENT CREATORS?

✓ Massively reduce iteration time for artists

✓ Complete feedback from engine

✓ Game and CG share Virtual Stage

✗ Strong dependencies on proprietary tech

- Rig change compromises stability
- Extreme proximity with animation pipeline

✗ Lack of maturity

From A.C. Brotherhood to A.C. Embers
…Back to A.C. Revelations

From Game production to Transmedia
…Back to Game production

2 industries, 1 convergent approach

Bridge technologies

Empower artists in their context

# WHAT'S NEXT?

Pursue the quest: Next Gen?

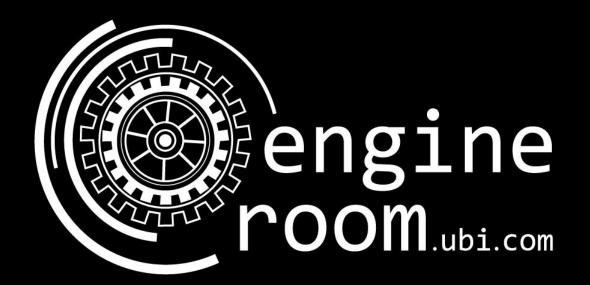Bring surrounding industries to Game production

Help thinking top-down

Bridge new/other pipelines

Empower new kind of artists

Writers, directors, editors, compositors, etc.

Involve the **Film industry** in **Game production**

QUESTIONS?