

The Other White Meat: Design Architecture for Sandbox Games

Matthew Woodward Senior Game Designer, CCP Games





Hi.



G D ONLINE AKA: a high-level overview of things that are important for a good sandbox game Matthew Woodward Senior Game Designer, CCP Games GAME DEVELOPERS CONFERENCE' ONLINE

AUSTIN, TX DCTOBER 9-11, 2012 PO DATES: OCTOBER 9-10

• I'm a mechanist



- I'm a mechanist
- This is mostly high-level



- I'm a mechanist
- This is mostly
 high-level
- I'm British



Foundations

- Foundations
- What is a sandbox?

- Foundations
- What is a sandbox?
- A sandbox philosophy in three pillars

- Foundations
- What is a sandbox?
- A sandbox philosophy in three pillars
- A sandbox architecture that works

- Foundations
- What is a sandbox?
- A sandbox philosophy in three pillars
- A sandbox architecture that works
- Pros and cons of a sandbox approach



 Creative good => business good



- Creative good => business good
- Three intrinsic motivators model



(<u>http://gdcvault.com/play/1011921/Finding-The-Right-</u> <u>Rewards-To</u>)

- Creative good => business good
- Three intrinsic
 motivators model
- Players will optimize towards boredom



What is a sandbox?

What is a sandbox?



Counterstrike is 13 years old



This is a sandbox:



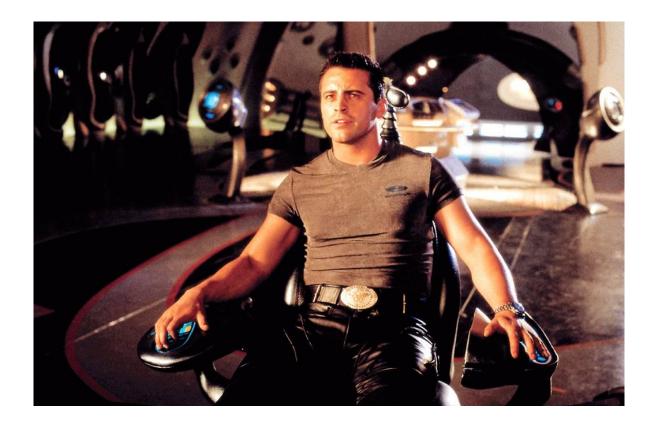
A philosophy of sandboxes in three pillars



Social



Social: not just friends!



Social: "But I want to play with my friend"



Social: time and space



Goal-driven



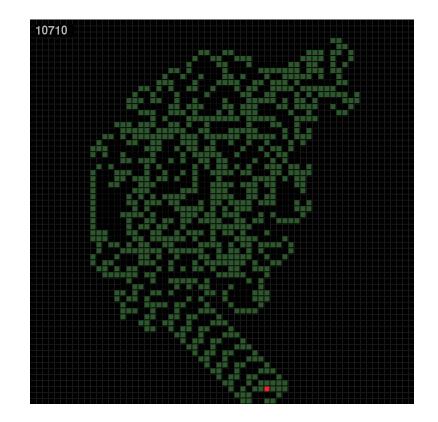
Goal-driven: ownership



Goal-driven: long-term



Emergent



Emergent: CHEAP



Emergent: possibility space



Emergent: needs to be good















Double Quarter



Angus Deluxe

Angus Mushroom &

Big Mac

Quarter Pounder with Cheese

Pounder with Cheese



Cheeseburger

Premium Crispy

Sandwich



Double

Cheeseburger

McDouble





Daily Double

Filet-O-Fish

Southern Style Crispy

Premium Grilled

Sandwich



Premium Crispy

Chicken Club

Sandwich



Premium Crispy Sandwich

Sandwich

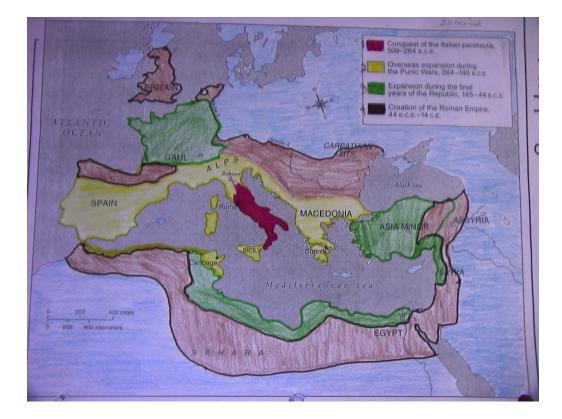
Emergent: needs to get used



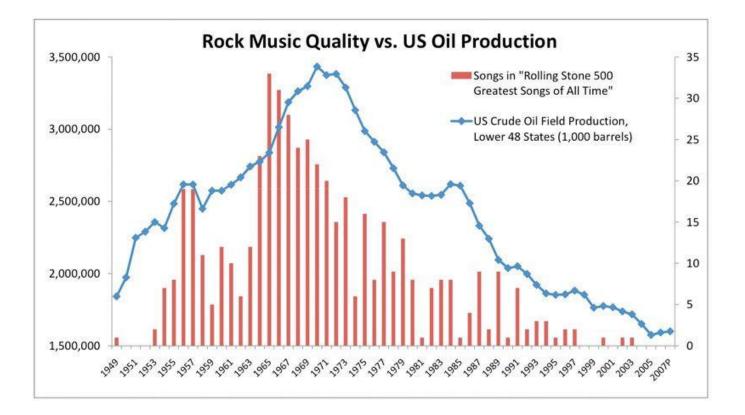
Three pillars redux



The Roman Empire (as a mechanic)



Graph unrelated



If it's done well, people will play it forever.

- If it's done well, people will play it forever.
- If it's done well, people will pay for it forever.



Not fully proven



Not fully proven

 Not proven to scale well



- Not fully proven
- Not proven to scale well
- Not proven to scale as well as WoW-like games



- Not fully proven
- Not proven to scale well
- Not proven to scale as well as WoW-like games
- WoW is not a sandbox



- If it's done well, people will play it forever.
- If it's done well, people will pay for it forever.
- It's not trying to be WoW

Trying to be WoW does not work

[This space intentionally left blank]

 Players optimize towards boredom



- Players optimize towards boredom
- Intrinsic motivators are good



- Players optimize towards boredom
- Intrinsic motivators are good
- Social, goal-driven, emergent



- Players optimize towards boredom
- Intrinsic motivators are good
- Social, goal-driven, emergent
- Use optimization to drive high-value gameplay



Questions!

