



ADC App Developers Conference

"Multiplatform Development Approach to Enterprise Mobility"

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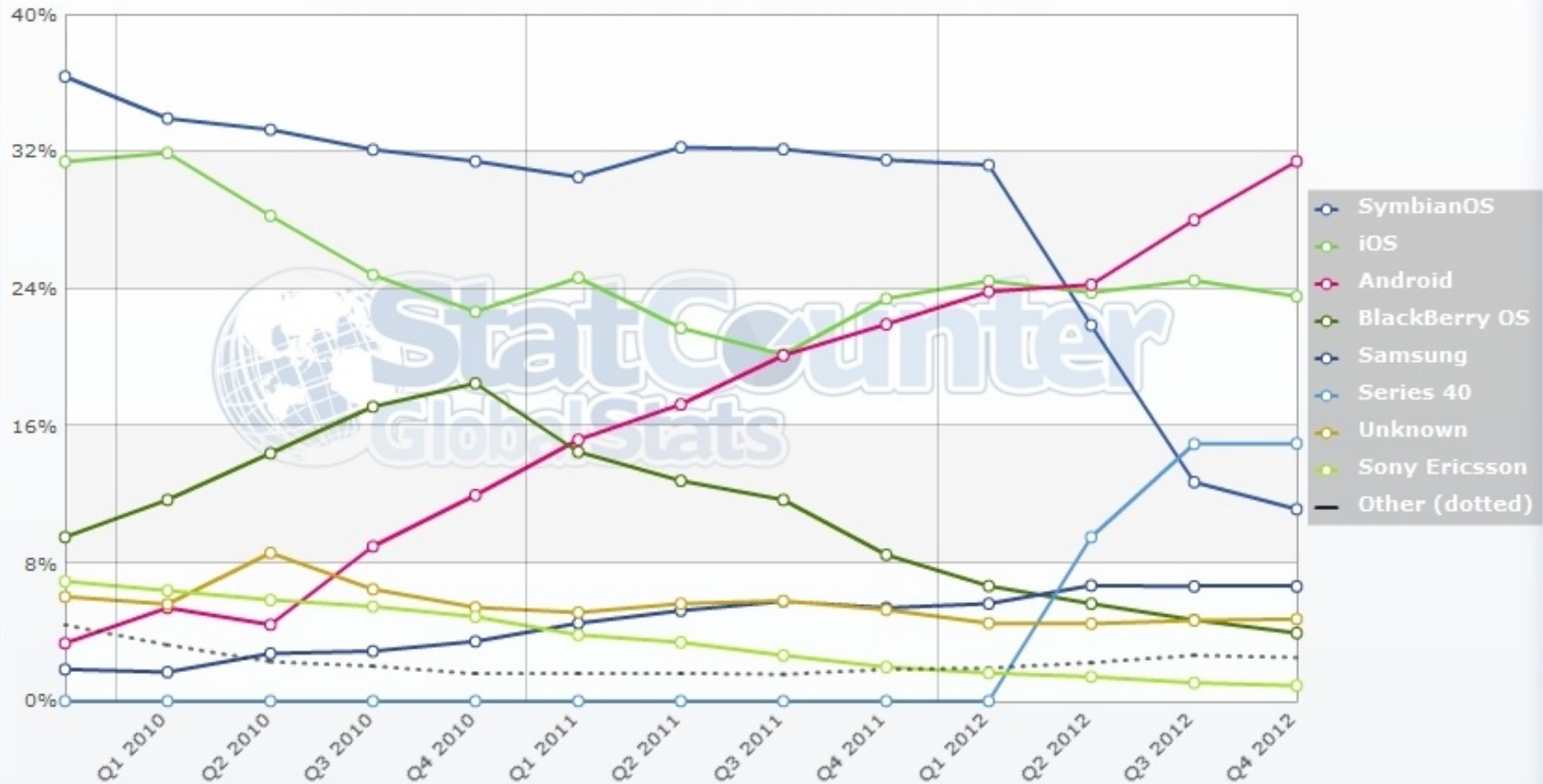
Workshop Agenda

- Challenges of Enterprise Mobility
- Development Scenario
- Enterprise Integration
- Multiplatform Application Development Demo
- Q&A



The Challenge

StatCounter Global Stats
Top 8 Mobile Operating Systems from Q04 2009 to Q04 2012

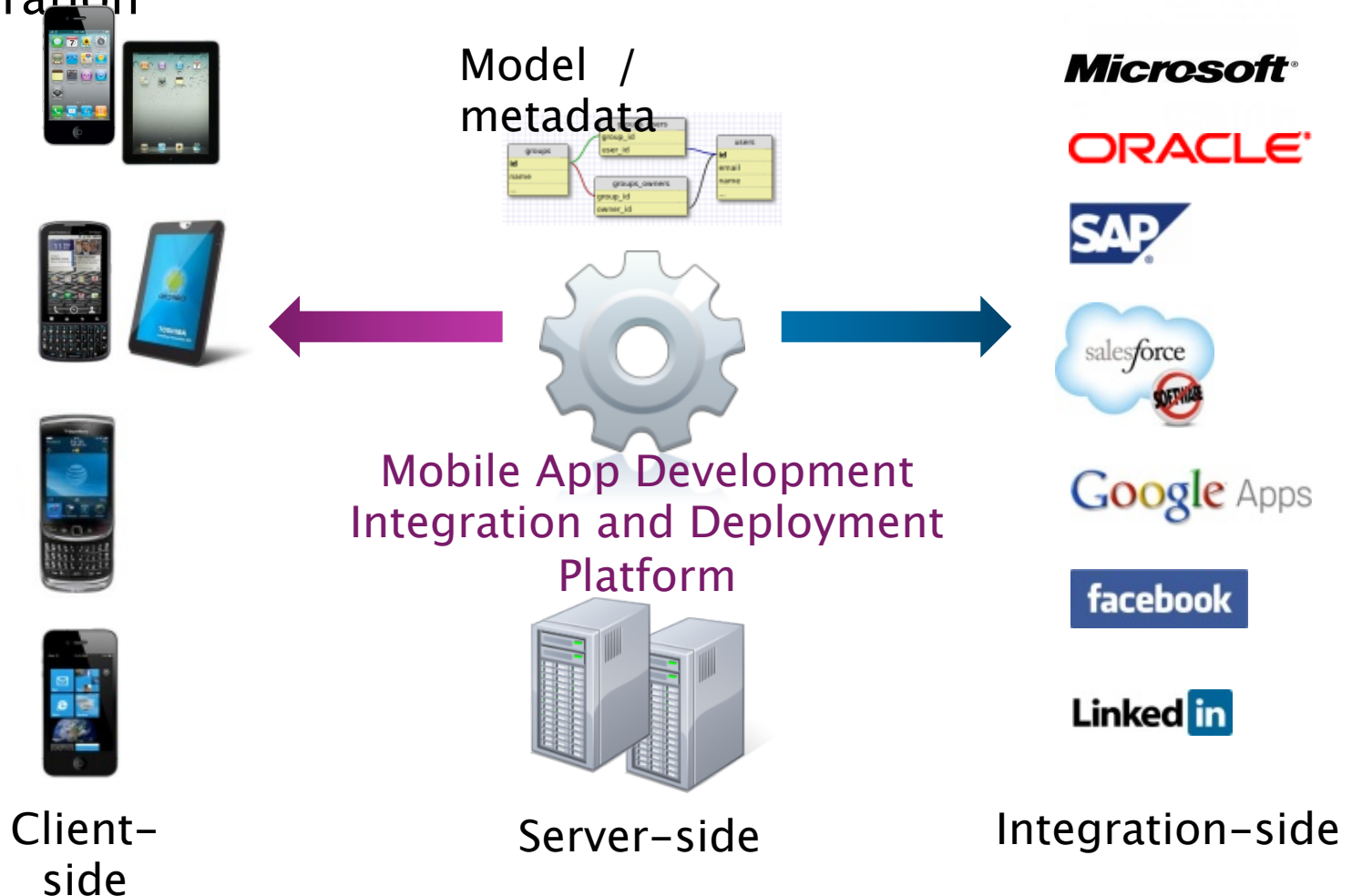


Source: StatCounter



Middleware Development Process for Apps

- One single development for multi-platform client, server and integration





Development Scenario

- Create a Customer Management App
- App must run on different devices (iOS, Android, Windows)
- App must connect to existing Customers Database
- App must integrate to Enterprise back office (SalesForce, SAP, JDE)
- Y(**25 minutes**



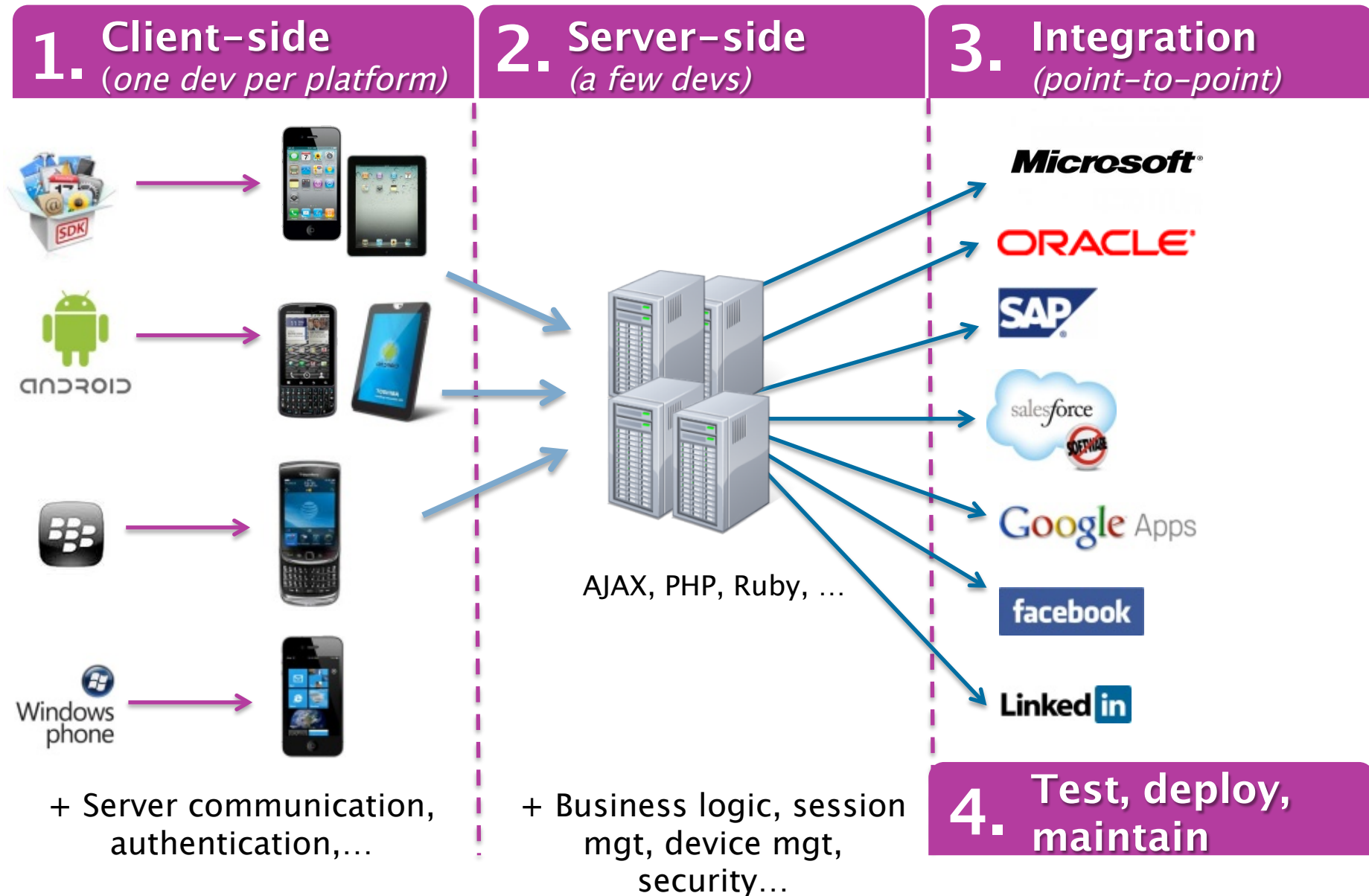


Integration

DEMO



Native Development Process for Native Apps





Development Flow

- Create Application
- Import Assets
- Connect to Database
- Create Application Entry Screen
- Create Customer Management Program
- Deploy to Devices
- Maintain Application

Questions ?



THANK
YOU!

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