

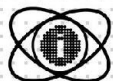
Programming Gone Home

How to Succeed by Being Lazy

Johnnemann Nordhagen

Co-Founder, The Fullbright Company

@johnnemann



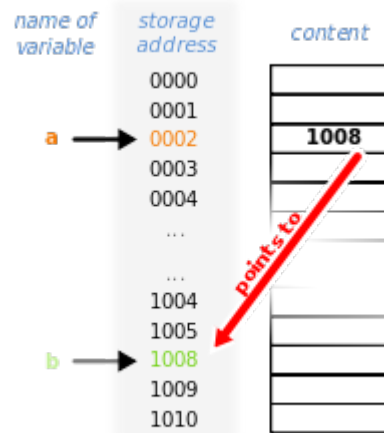
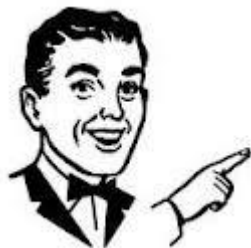
INDEPENDENT GAMES
SUMMIT

GAME DEVELOPERS CONFERENCE

SAN FRANCISCO, CA
MARCH 17-21, 2014
EXPO DATES: MARCH 19-21

2014

Inspirational, Not Technical



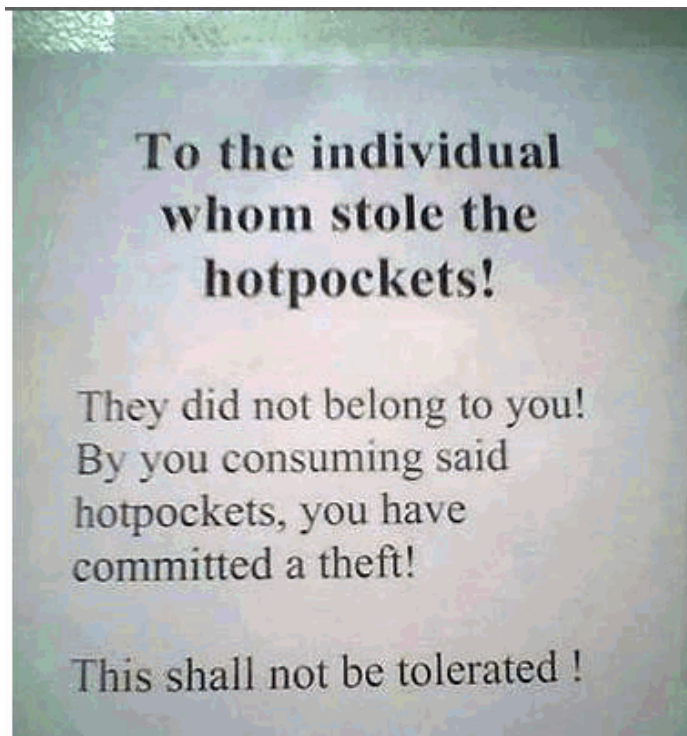
Gone Home

- First-Person Narrative Exploration game
- Made with Unity
- Big, mostly static environment
 - No Combat
 - No NPCs
 - No Puzzles

Bio

- Gone Home (The Fullbright Company)
- BioShock [PS3], BioShock 2, Minerva's Den, The Bureau (2K Marin)
- Rubber Ducks (SCEA R&D)

Steal From Your Coworkers



Grab Beers With Friends



Do The Minimum

"Asking "should we do this?" is the wrong question. We should ask "can we solve this?" - Mike Acton, Twitter



Brand X

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Make the Designers Work



Find the Easiest Way To Do It



Step Away From the Keyboard



Spend Lots of Time on Twitter

My Page or Yours

By Marvin Double



Start Your Photocopiers



Why Work When You Can Pay Someone To Do It For You?



Contact

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