



# Video Game Designer Patch Program

## WIGI, Girl Scouts, and You: Video Game Patch Info Session

Game Developers Conference 2014



WOMEN IN GAMES  
INTERNATIONAL





# How It Began

In 2010 the WIGI executive team heard about the Boy Scouts video game program.



They immediately thought:  
*“Shouldn’t girls get the same opportunity?”*





# Why Is It Important?

- Makes video game careers accessible
- Gets young girls excited about technology
- Provides critical Science, Technology, Engineering, and Math (STEM) education





# STEM Facts





# STE(A)M And Games

## The Game Design Pathway

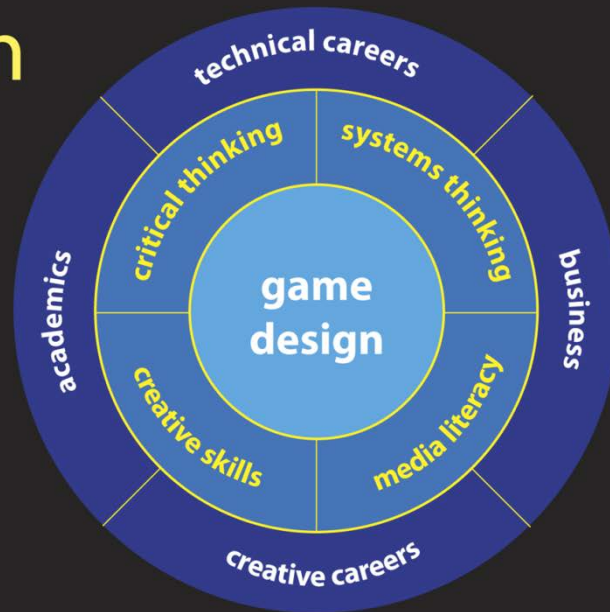
*Enabling youth to follow a passion for making games can lead to the development of critical 21st Century skills and a solid pathway to employment*

### game design

Designing a successful game involves:

- system-thinking
- creative problem solving
- art and aesthetics
- writing and storytelling
- interactive design
- technical design
- communication & collaboration

**builds a motivation for  
STEAM learning**







# Why Girl Scouts?





# What Is A Patch?





# How Our Patch Works

1. Discover
2. Connect
3. Take Action







# Step One

## DISCOVER





# Step Two

## CONNECT







# Step Three

## TAKE ACTION



Credit: Institute of Play





# Phase 1 Progress







# Phase 2...





# ...and you?



Credit: Flickr/andy.brandon50





# We can do it!





# Questions?



Credit: Flickr/Jared Cherup







# Stay In Touch!

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