REX CROWLE

Lead Creator - Tearaway
Media Molecule

@mediamolecule @rexbox

BELIEVABLE MAKE-BELIEVE

BELIEVABLE MAKE-BELIEVE

Putting The Player at the Heart of Tearaway.

BELIEVABLE MAKE-BELIEVE

Putting The Player at the Heart of Tearaway.

Mm?

BELIEVABLE MAKE-BELIEVE

Putting The Player at the Heart of Tearaway.

Mm?

BELIEVABLE MAKE-BELIEVE

Putting The Player at the Heart of Tearaway.

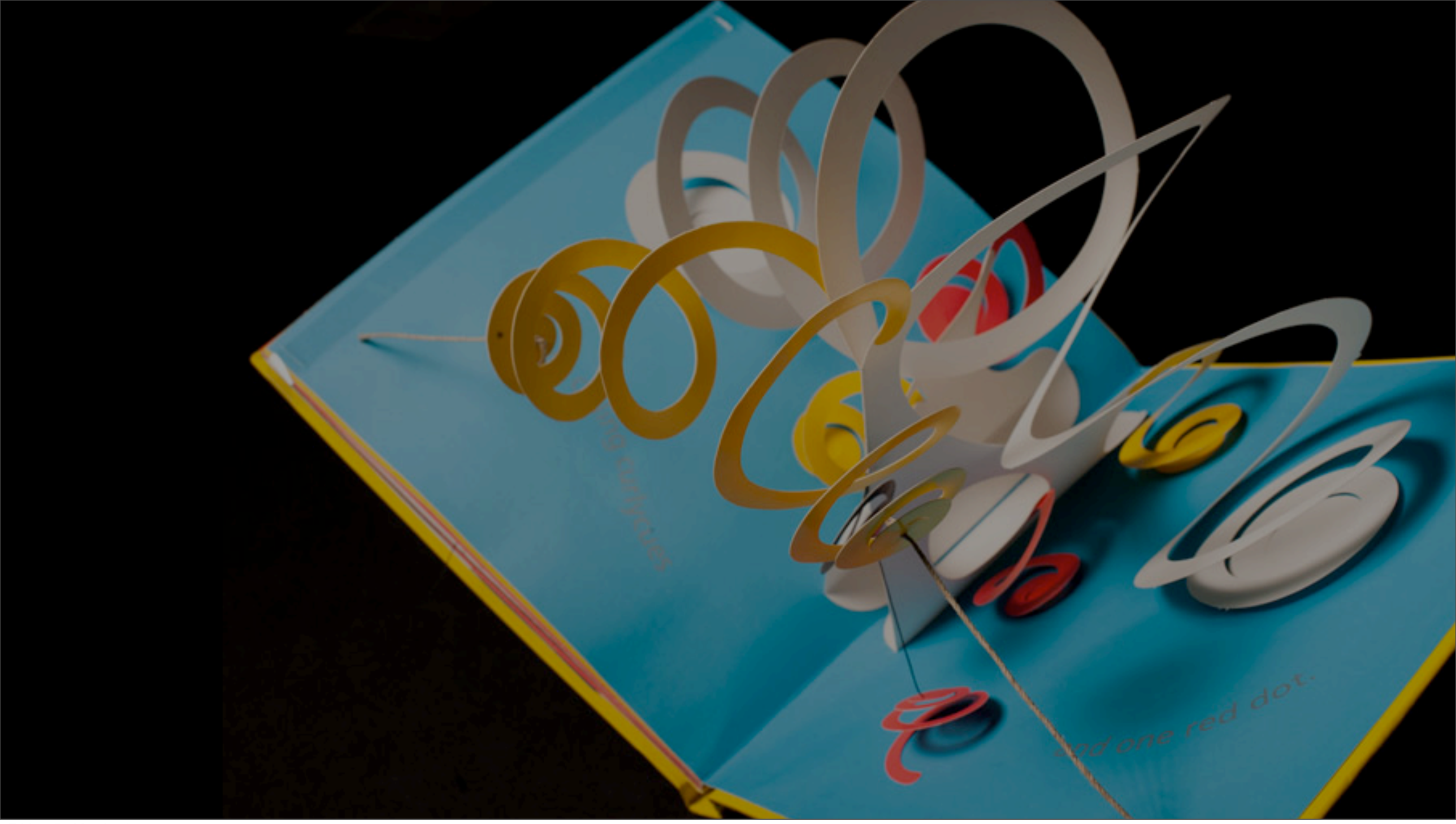
Mm?

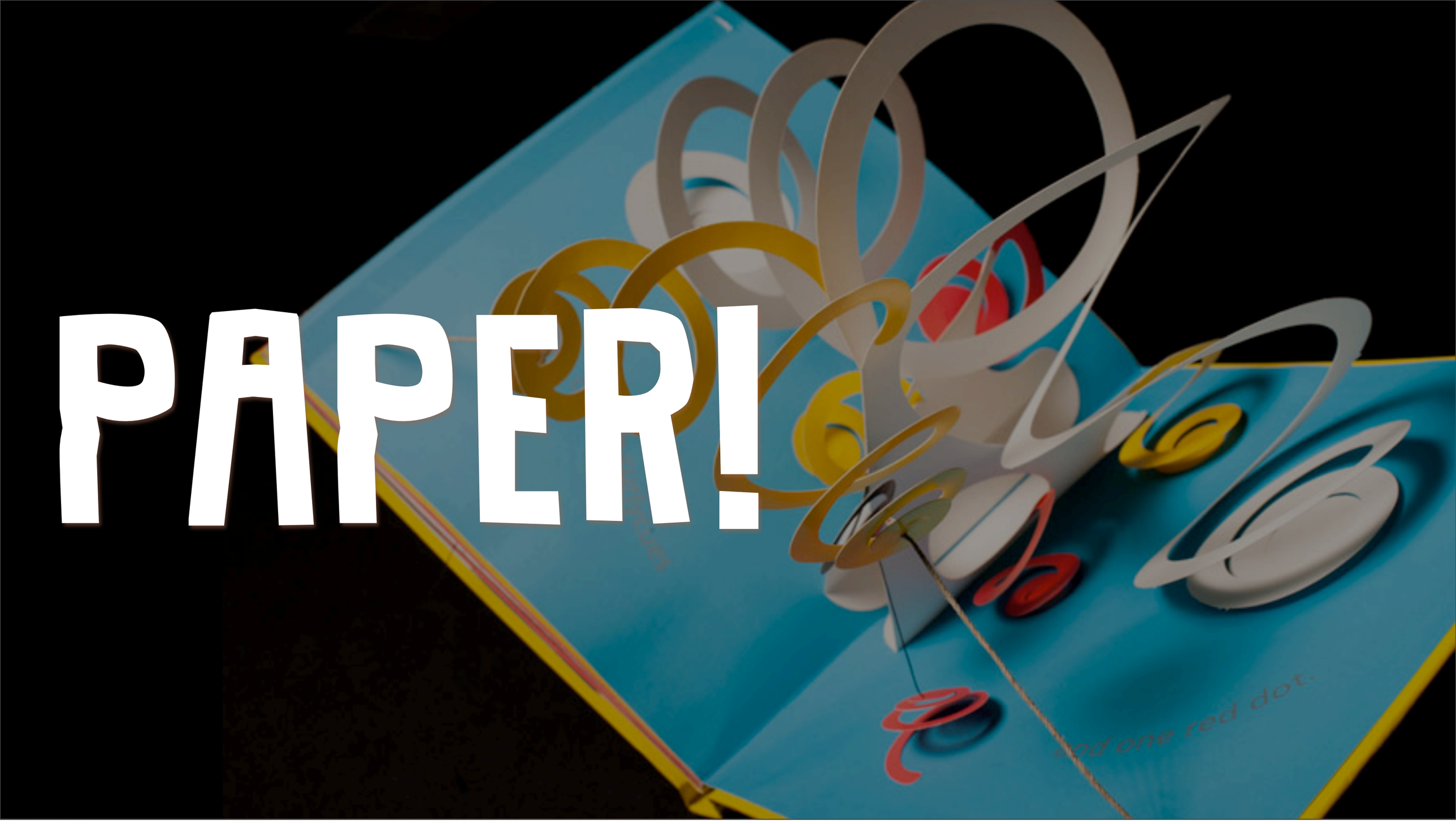
BELIEVABLE MAKE-BELIEVE

Putting The Player at the Heart of Tearaway.

Mm?

PSVITA


and one red dot.


PAPER!
and one red dot.

PAPER!

PAPERI

NEW HARDWARE! NEW IDEAS

NEW HARDWARE! NEW IDEAS

NEW HARDWARE! NEW IDEAS

Build A WORLD.

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

YUM

EDIT

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

YUM

EDIT

ESTABLISH THE GOAL

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

YUM

EDIT

ESTABLISH THE GOAL

(Build the GAME)

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

EDIT

ESTABLISH THE GOAL

(Build the GAME)

ALLOW THE PLAYER TO ADD TO IT.

NEW HARDWARE! NEW IDEAS

Build a WORLD.

GAME-JAM

YUM

EDIT

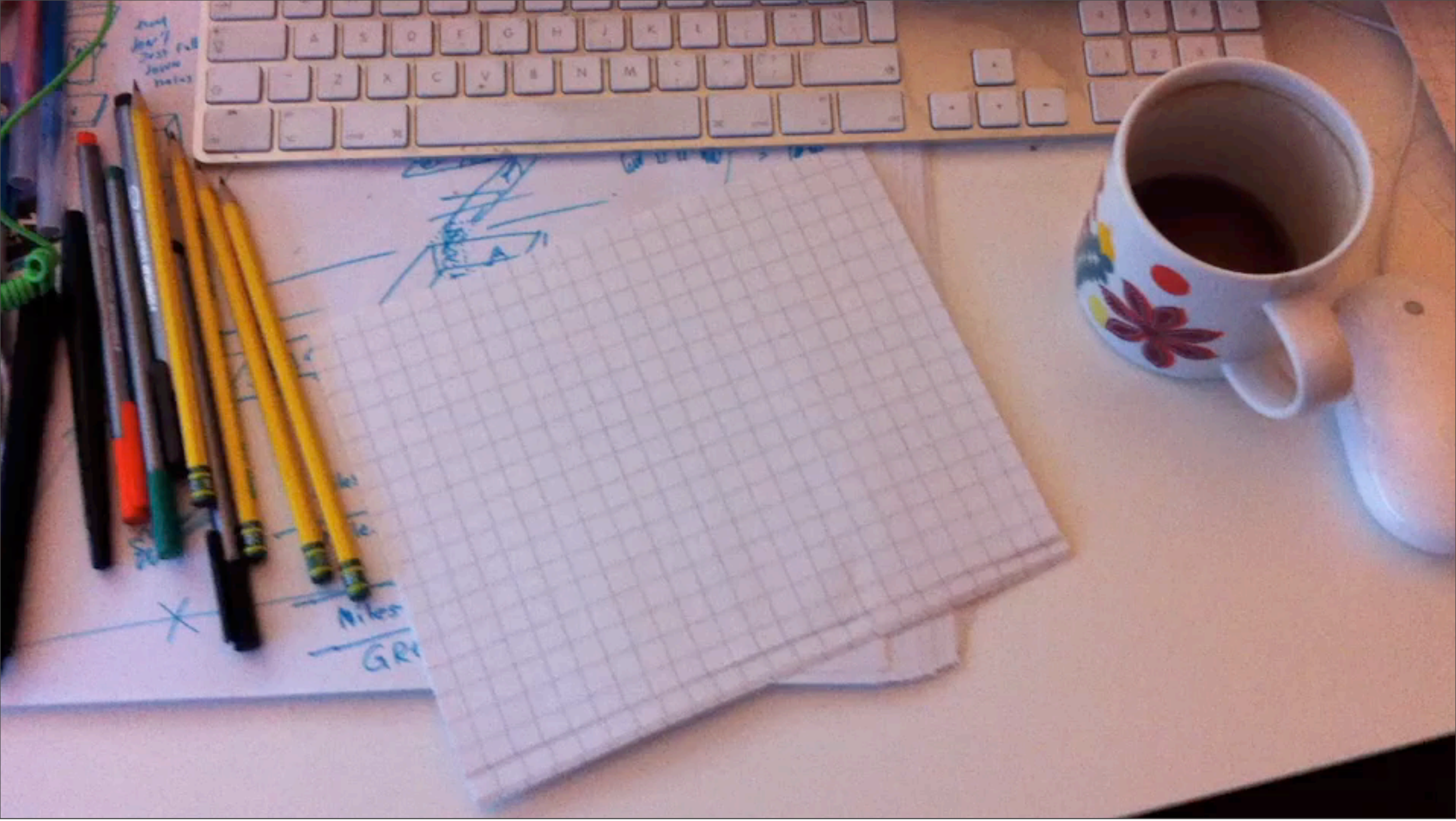
ESTABLISH THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to It.

SONY
3G
1:23
3
PS Store
Little Deviants
Uncharted
Browser
Friends
HOT SHOTS GOLF
NEXT
Photos
Trophies
Messages
SELECT
START
PlayStation

SONY
PS VITA


Miles

SASQUATCH
COUNTY
Free RV
Hook-Up!

A magical world, realistically constructed, from a tactile material that we touch every day.

NEW HARDWARE! NEW IDEAS

Build a WORLD.

GAME-JAM

EDIT

ESTABLIS
THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to it.

SONY
PSVITA

NEW HARDWARE! NEW IDEAS

Build a WORLD.

GAME-JAM

EDIT

ESTABLIS
THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to it.

NEW HARDWARE! NEW IDEAS

Build A WORLD.

GAME-JAM

EDIT

ESTABLIS
THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to it.

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

EDIT

ESTABLIS… THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to it.

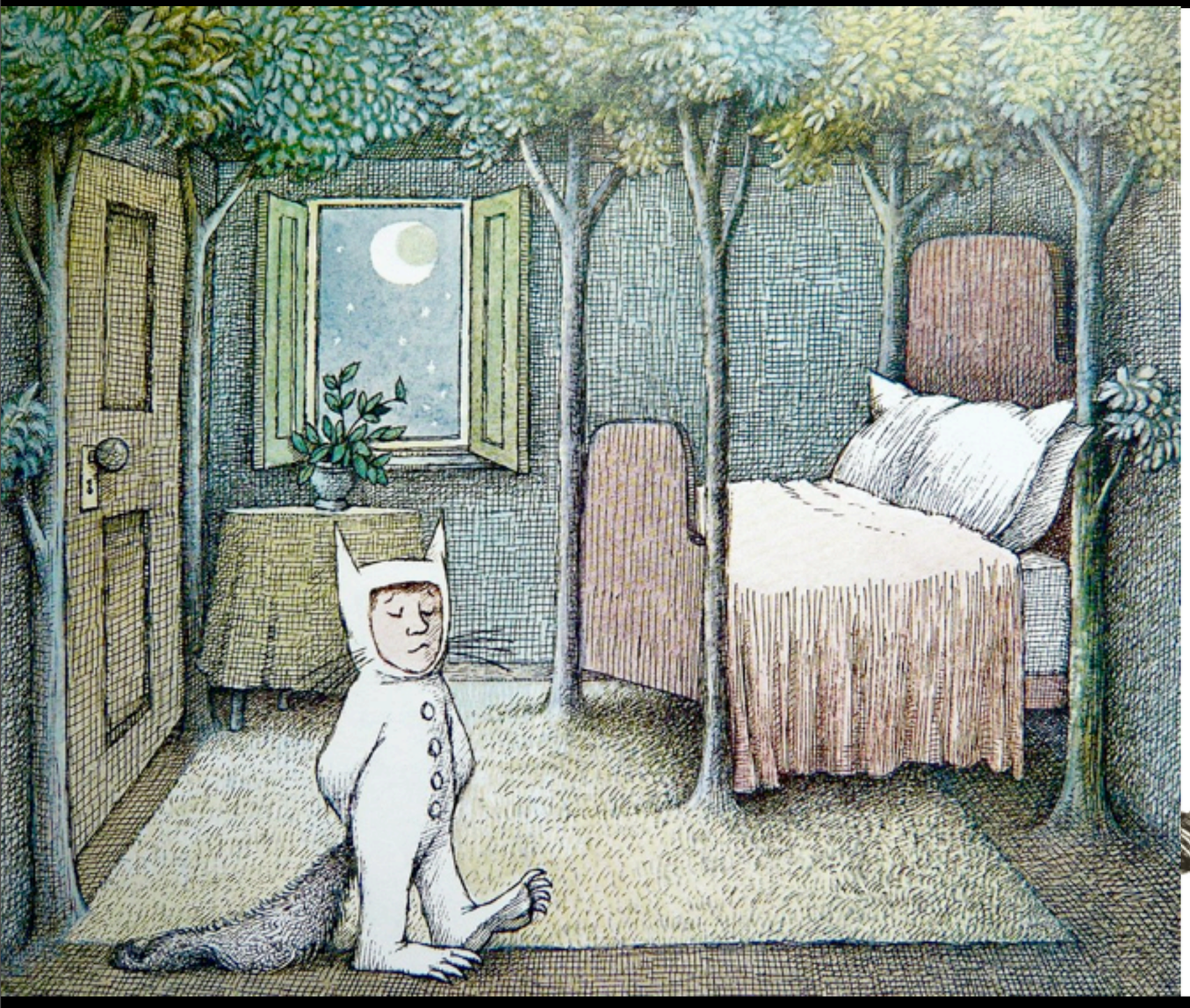
A WORLD HELD IN

A WORLD HELD IN

YOUR HANDS!

FANTASY FROM FACT

FANTASY FROM FACT



WHERE THE WILD THINGS ARE

STORY AND PICTURES BY MAURICE SENDAK

Harper Trophy
A Division of Harper Collins*Publishers*

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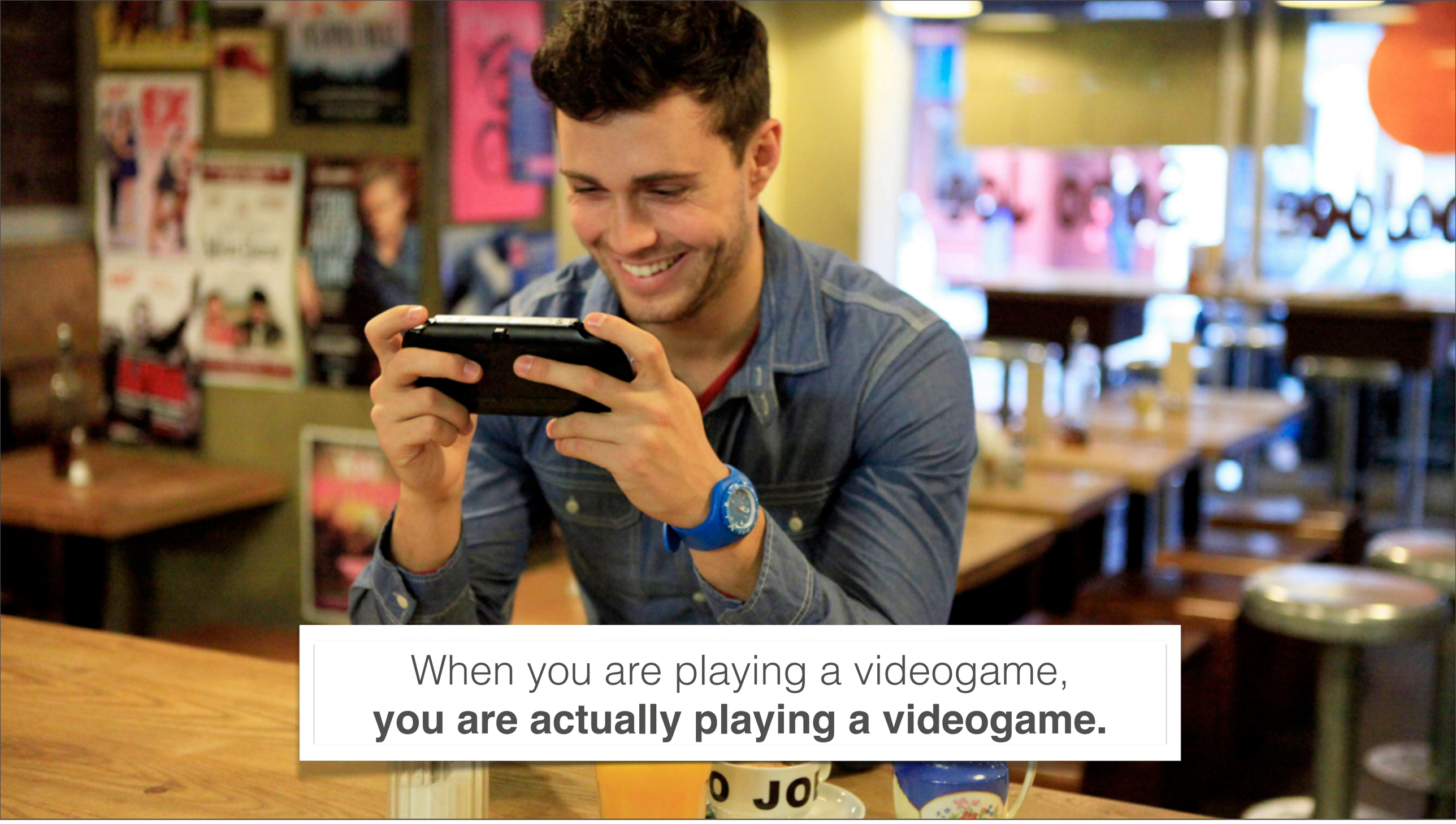
THE BANDITS

Labyrinth

CATS


When you are playing a videogame,
you are actually playing a videogame.

FUN FACT!

When you are playing a videogame,
you are actually playing a videogame.

HANDS

FACE
HANDS

FACE
HANDS
ITEMS

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

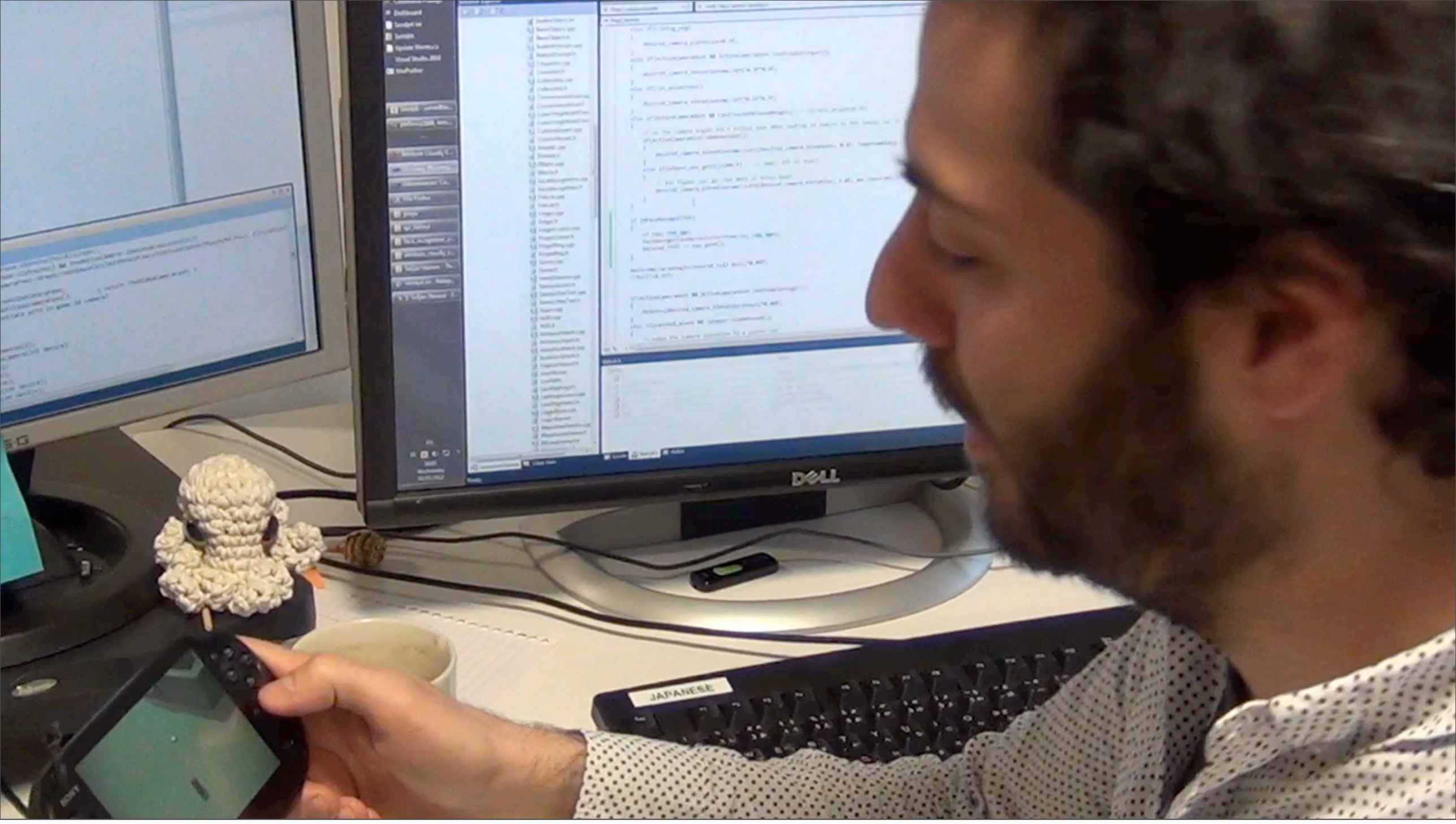
GAME-JAM

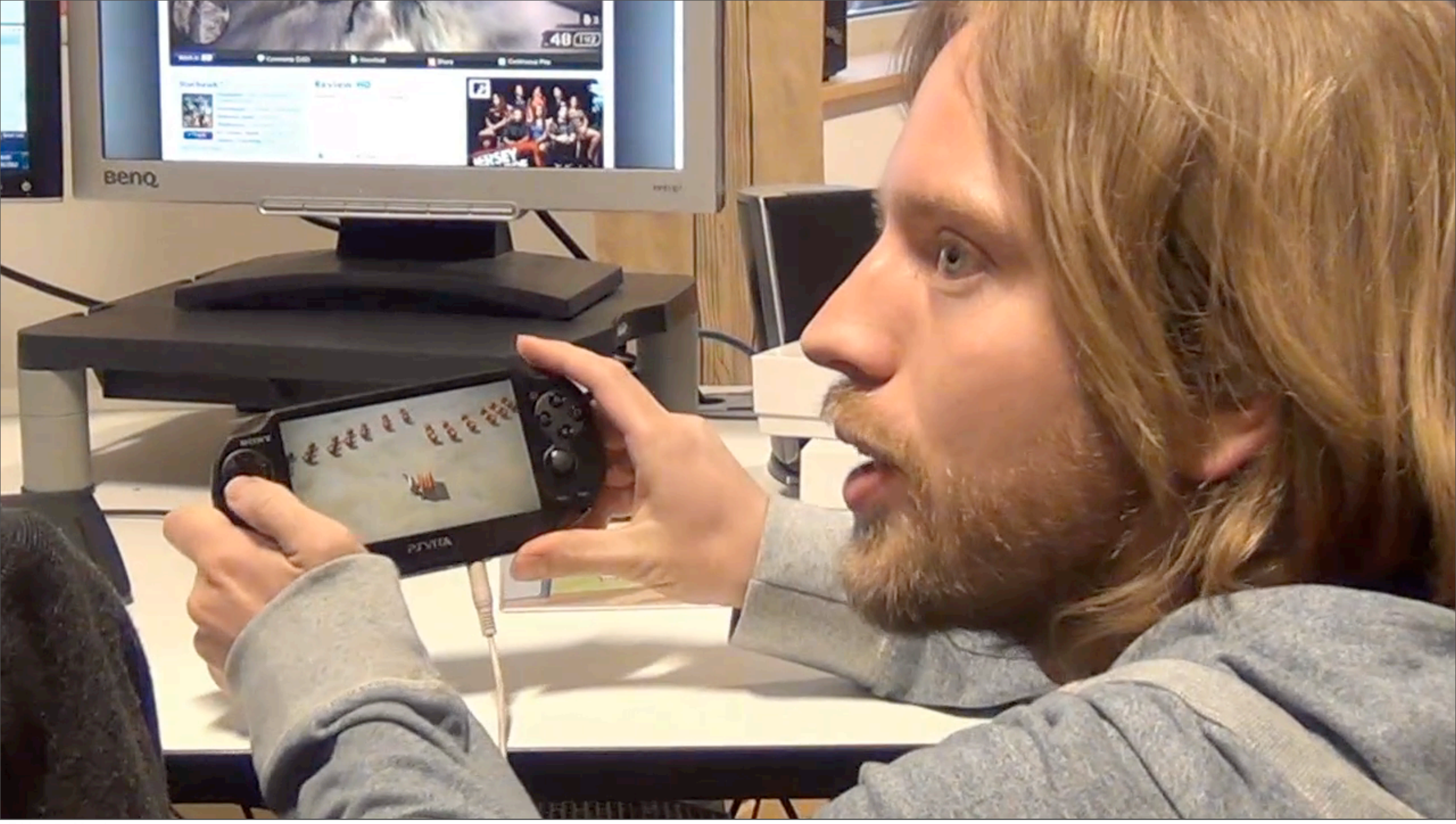
EDIT

ESTABLISH THE GOAL

(Build the GAME)

ALLOW THE PLAYER TO ADD TO IT.


DELL
JAPANESE


BenQ
PS VITA

PAPER PLAY!

DRUMSKINS

FINGERPRINTS ON LANDSCAPE

DRUMSKINS

FINGERPRINTS ON LANDSCAPE

DRUMSKINS

FLICKING GLUE

CAMERA COLOUR MATCHING

FINGERPRINTS ON LANDSCAPE

DRUMSKINS

FLICKING GLUE

FACE DETECTION

CAMERA COLOUR MATCHING

FINGERPRINTS ON LANDSCAPE

DRUMSKINS

FLICKING GLUE

FACE DETECTION

CAMERA COLOUR MATCHING

FINGERPRINTS ON LANDSCAPE

GYRO-GRAVITY

DRUMSKINS

FLICKING GLUE

FINGERPRINTS ON LANDSCAPE

CAMERA COLOUR MATCHING

FACE DETECTION

GYRO-GRAVITY

VITA BUTTONS INSIDE GAME WORLD

DRUMSKINS

FLICKING GLUE

FINGERPRINTS ON LANDSCAPE

CAMERA COLOUR MATCHING

FACE DETECTION

GYRO-GRAVITY

VITA BUTTONS INSIDE GAME WORLD

SOUND-RECORDING

DRUMSKINS

FLICKING GLUE

POP-UP-BOOK FOLDING

FACE DETECTION

CAMERA COLOUR MATCHING

FINGERPRINTS ON LANDSCAPE

GYRO-GRAVITY

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DRUMSKINS

RECORD-SCRATCHING

FLICKING GLUE

POP-UP-BOOK FOLDING

FINGERPRINTS ON LANDSCAPE

CAMERA COLOUR MATCHING

FACE DETECTION

GYRO-GRAVITY

VITA BUTTONS INSIDE GAME WORLD

SOUND-RECORDING

RECORD-SCRATCHING

BEARD-DOORS

DRUMSKINS

FLICKING GLUE

POP-UP-BOOK FOLDING

CAMERA COLOUR MATCHING

FINGERPRINTS ON LANDSCAPE

FACE DETECTION

GYRO-GRAVITY

AUGMENTED REALITY

VITA BUTTONS INSIDE GAME WORLD

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RECORD-SCRATCHING

BEARD-DOORS

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FACE DETECTION

GYRO-GRAVITY

AUGMENTED REALITY

VITA BUTTONS INSIDE GAME WORLD

FRONT-TOUCH UNPEELING

SOUND-RECORDING

RECORD-SCRATCHING

BEARD-DOORS

DRUMSKINS

FLICKING GLUE

POP-UP-BOOK FOLDING

CRAFTING

FINGERPRINTS ON LANDSCAPE

CAMERA COLOUR MATCHING

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GYRO-GRAVITY

AUGMENTED REALITY

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FRONT-TOUCH UNPEELING

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RECORD-SCRATCHING

BEARD-DOORS

DRUMSKINS

FLICKING GLUE

GROWING

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

EDIT

ESTABLISH THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to IT.

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

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GAME-JAM

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NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM YUM

EDIT

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BUILD A WORLD.

GAME-JAM

EDIT

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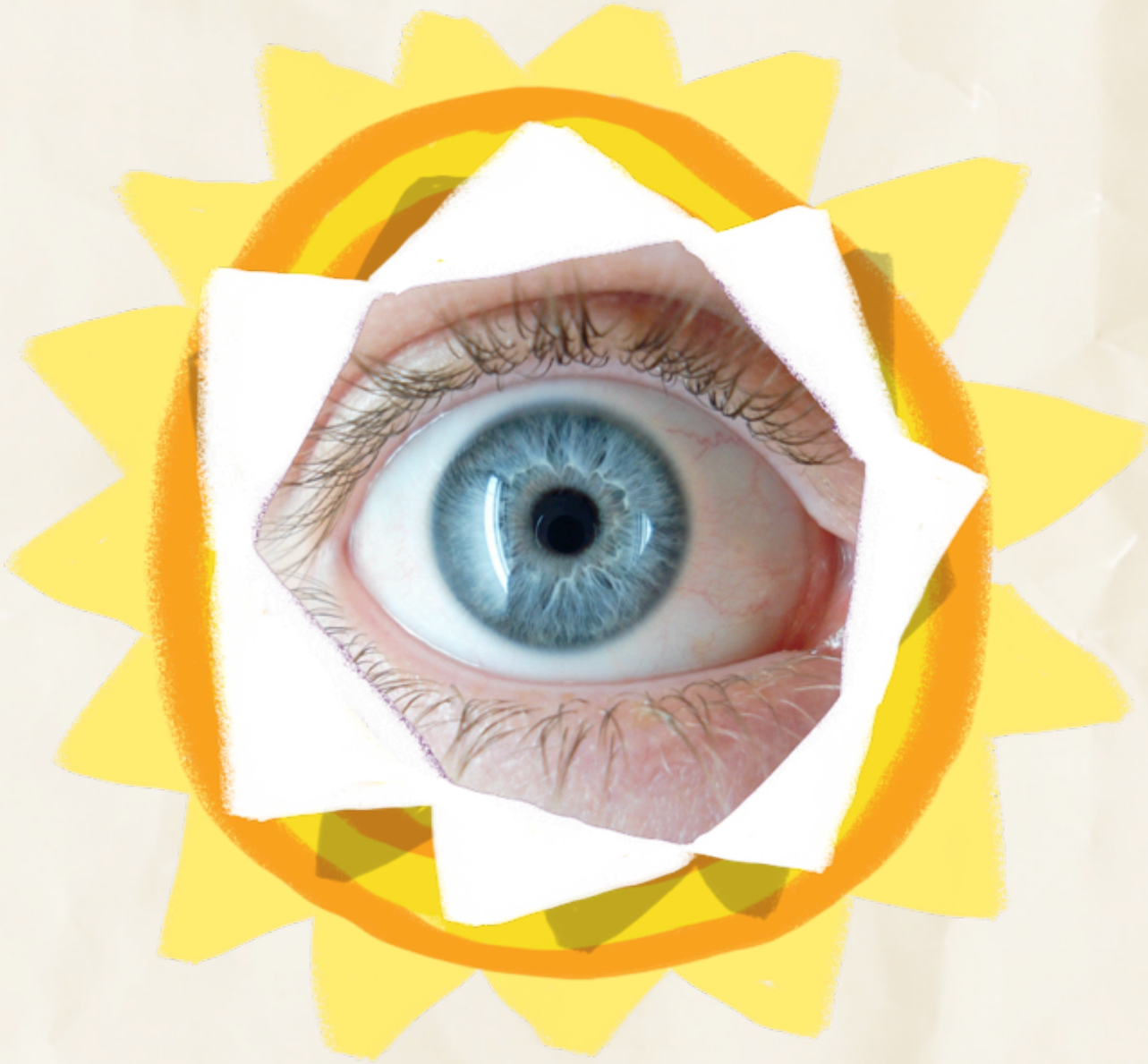
?

79215M

?



NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

EDIT

ESTABLISH THE GOAL

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ALLOW THE PLAYER to ADD to it.

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

YUM

EDIT

ESTABLISH THE GOAL

(Build the GAME)

ALLOW THE PLAYER to ADD to it.

That huge face in the Sun terrified us all! But it looks happy...and it's watching you! Have you...tamed it?

That huge face in the Sun terrified us all! But it looks happy...and it's watching you! Have you...tamed it?

That huge face in the Sun terrified us all! But it looks happy...and it's watching you! Have you...tamed it?

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

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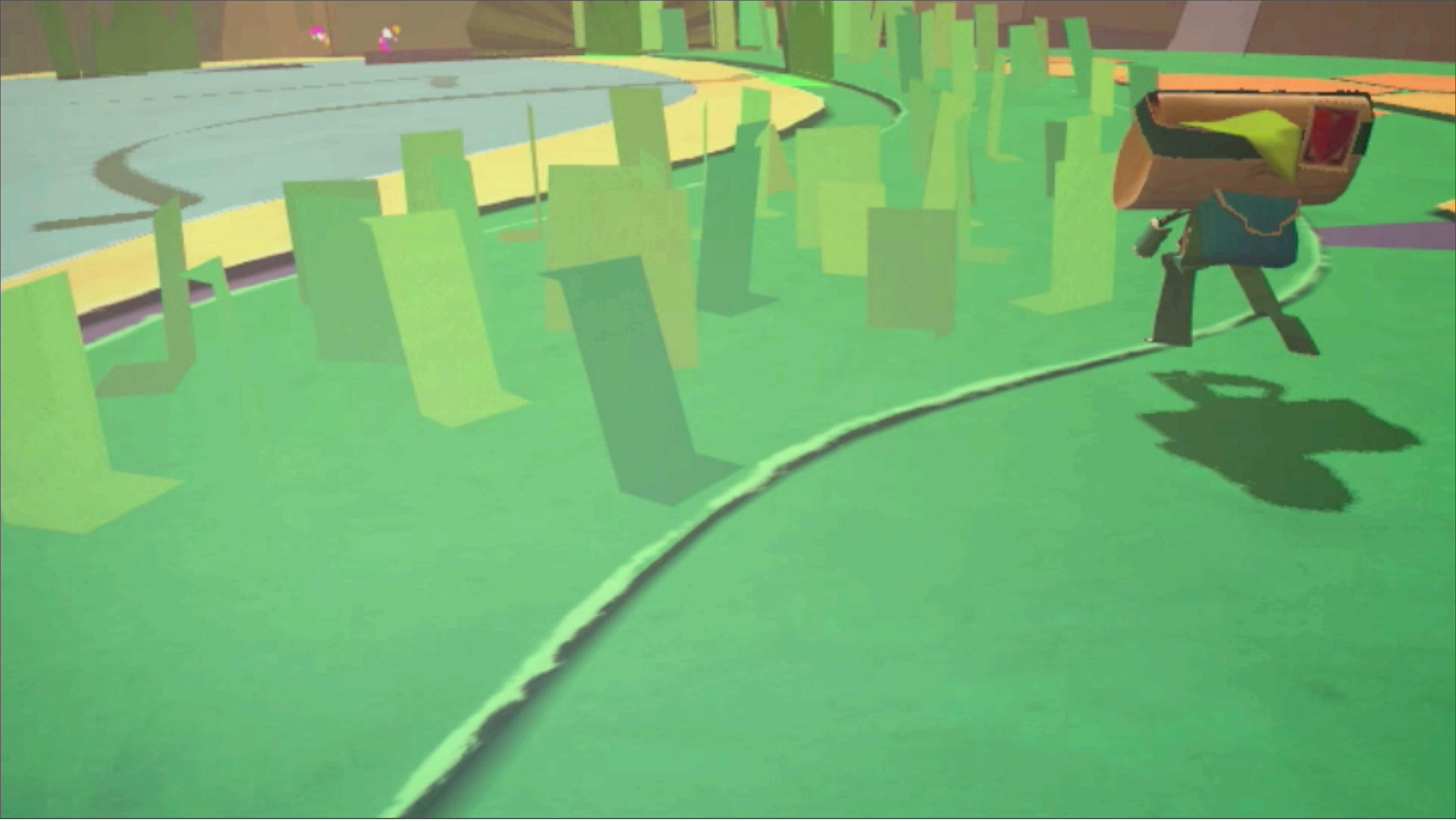

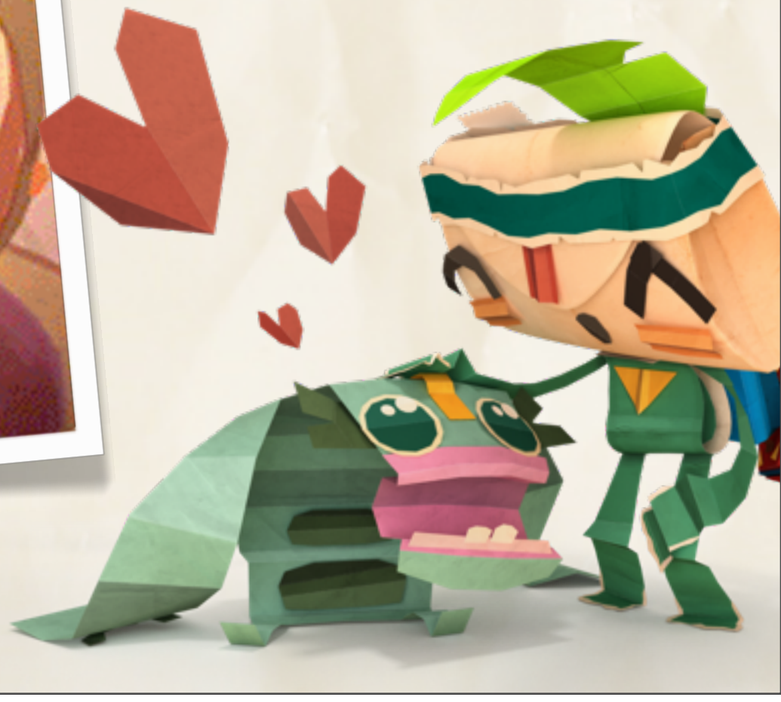

NEW HARDWARE! NEW IDEAS

BUILD A WORLD.

GAME-JAM

EDIT

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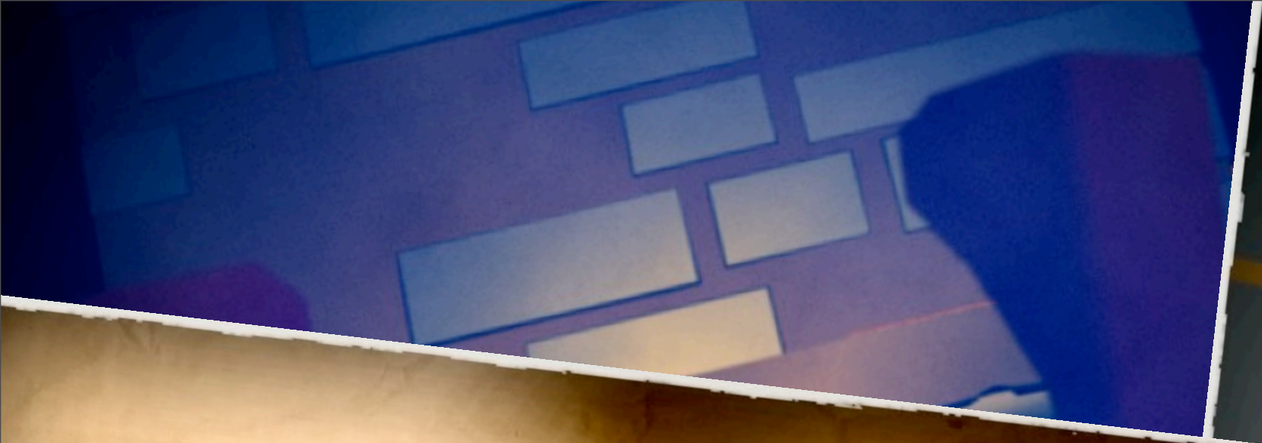
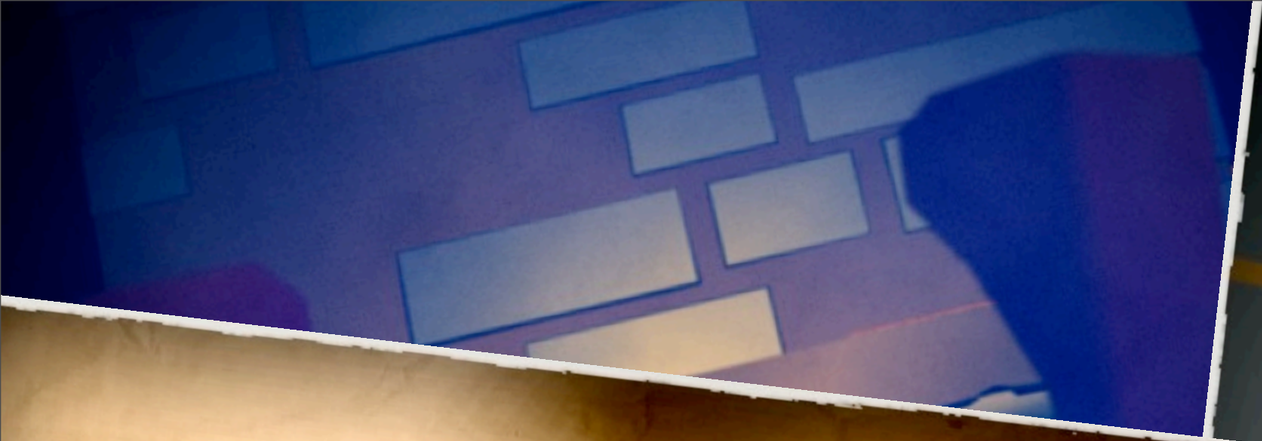
ALLOW THE PLAYER TO ADD TO IT.

INSTANT CUSTOMISATION

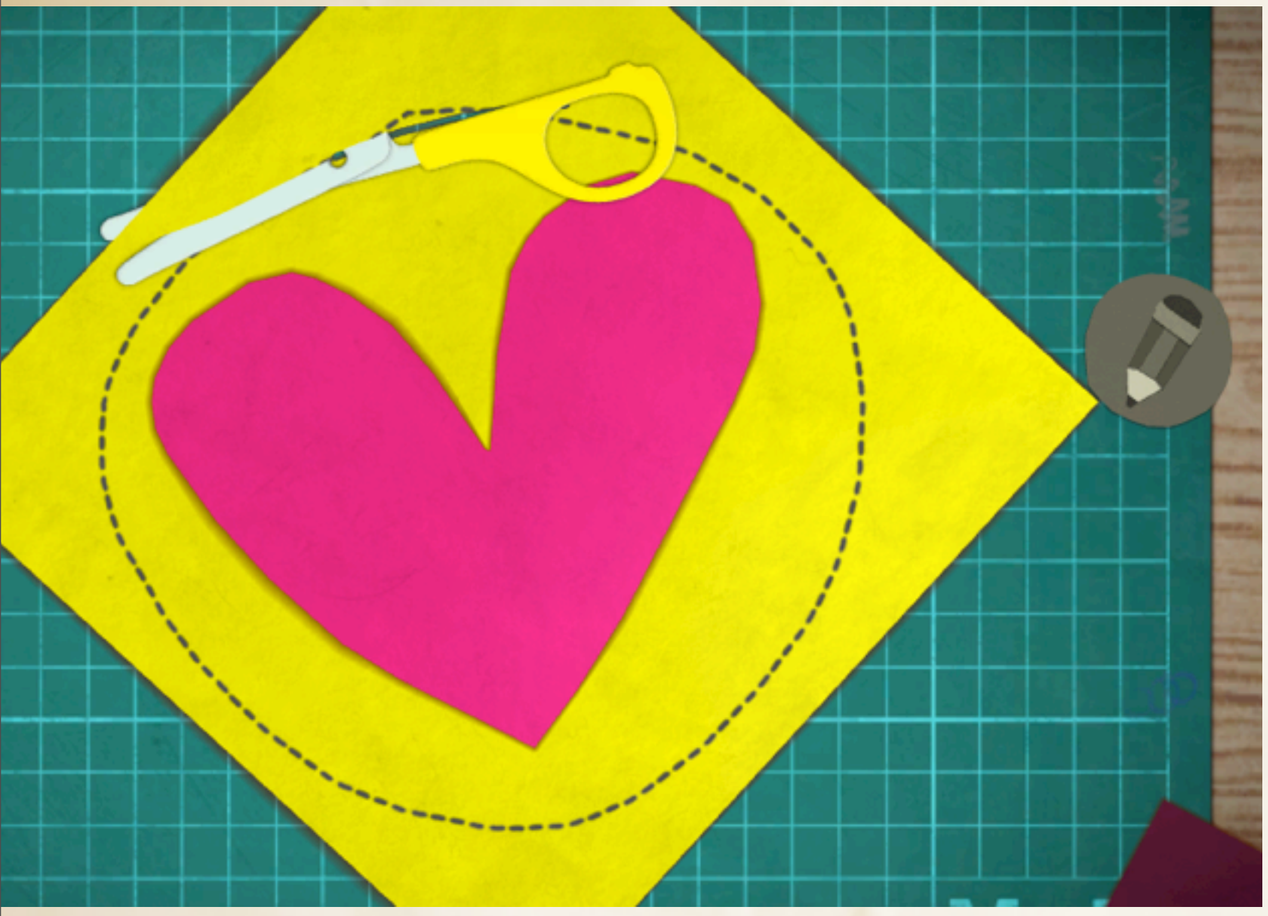
INSTANT CUSTOMISATION





Friday, 21 March 14

INSTANT CUSTOMISATION



INSTANT CUSTOMISATION

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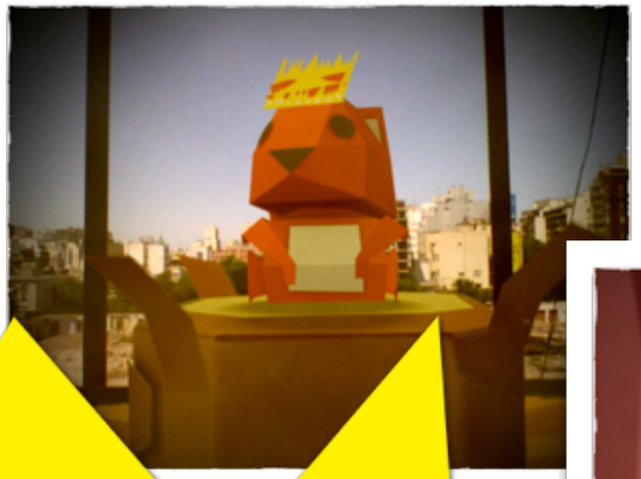

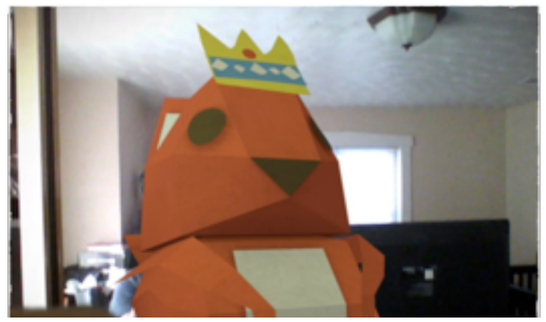

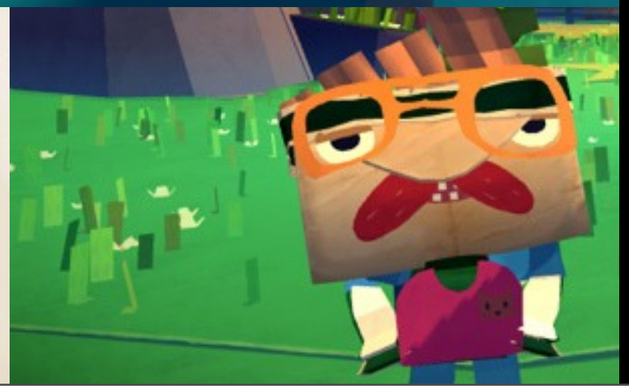

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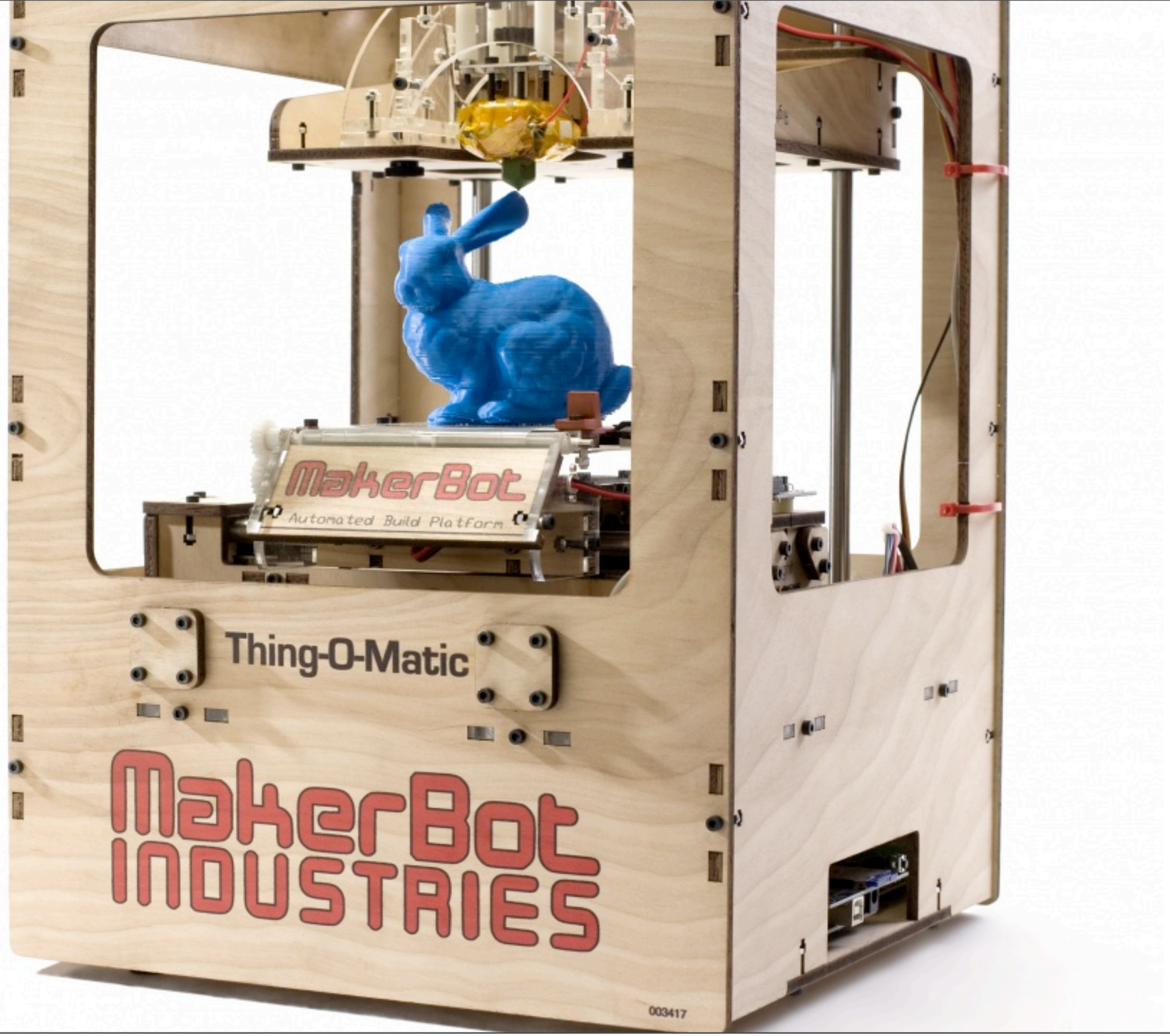
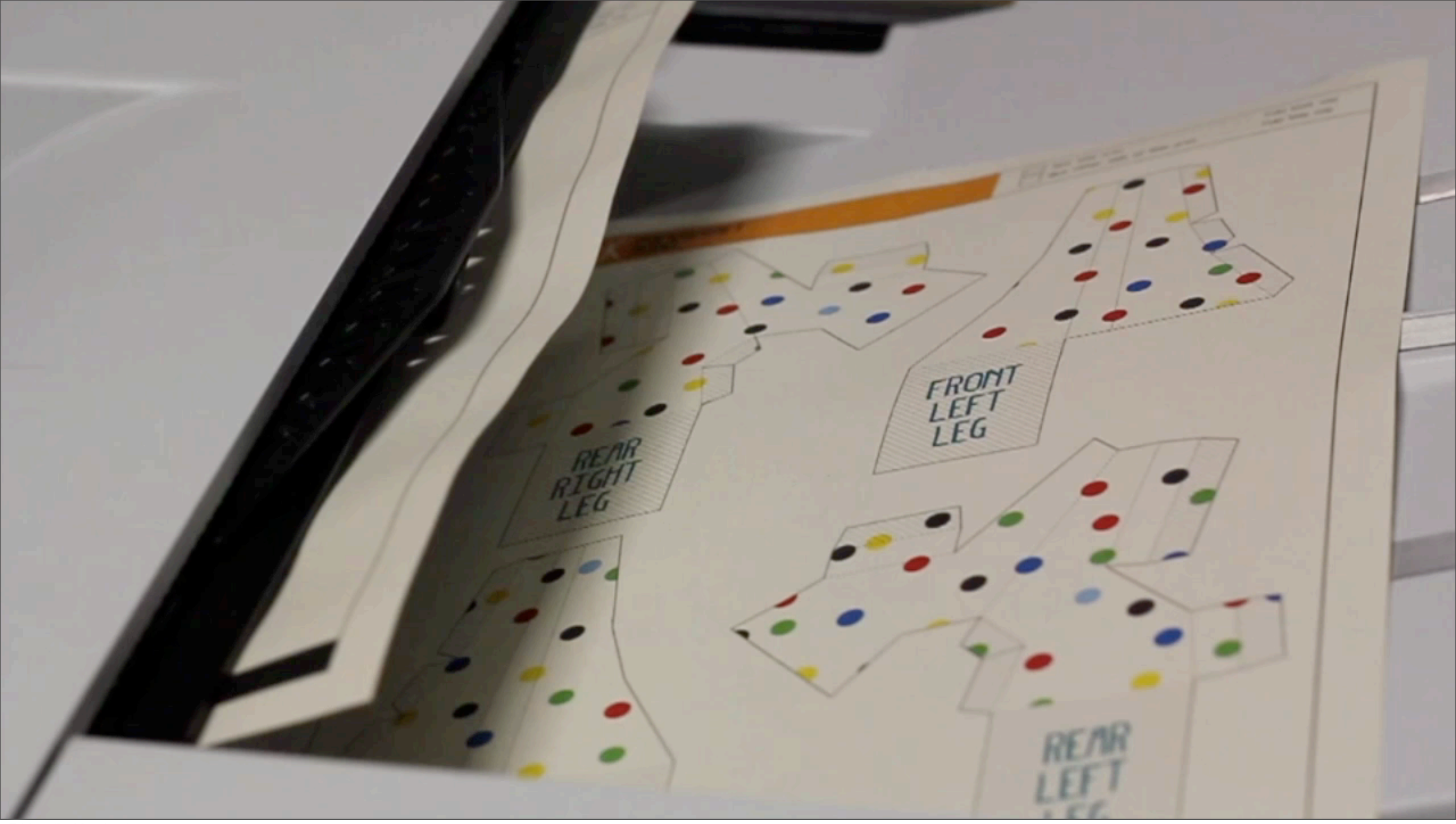
BRINGING ALL THAT GAME OUT OF THE GAME

BRINGING ALL THAT GAME
OUT OF THE GAME

BRINGING ALL THAT GAME
OUT OF THE GAME


MakerBot
Automated Build Platform
Thing-O-Matic
MakerBot
INDUSTRIES
003417


FRONT
LEFT
LEG
REAR
RIGHT
LEG
REAR
LEFT

SONY
PS VITA

FANTASIES FROM EVERYDAY MATERIALS

FANTASIES FROM EVERYDAY MATERIALS

RELEVANCE TO PLAYERS LIVES & ENVIRONMENT

FANTASIES FROM EVERYDAY MATERIALS

RELEVANCE TO PLAYERS LIVES & ENVIRONMENT

INSTANT CUSTOMISATION & CREATIVITY

FANTASIES FROM EVERYDAY MATERIALS

RELEVANCE TO PLAYERS LIVES & ENVIRONMENT

INSTANT CUSTOMISATION & CREATIVITY

KNOWING WHEN TO CHALLENGE & WHEN TO CELEBRATE

FANTASIES FROM EVERYDAY MATERIALS

RELEVANCE TO PLAYERS LIVES & ENVIRONMENT

INSTANT CUSTOMISATION & CREATIVITY

KNOWING WHEN TO CHALLENGE & WHEN TO CELEBRATE

TREATING THE GAME AS THE STARTING POINT

THANKS!

Mm?

@mediamolecule @rexbox