



GETTING BUY IN: HOW TO GIVE YOUR GAME AUDIO STYLE

Joanna Orland, Senior Sound Designer
Sony Computer Entertainment Europe
www.JoannaOrland.com
@JoannaOrland

GAME DEVELOPERS CONFERENCE®
MOSCONE CENTER · SAN FRANCISCO, CA
MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015



GETTING BUY IN: HOW TO GIVE YOUR GAME AUDIO STYLE

Joanna Orland, Senior Sound Designer
Sony Computer Entertainment Europe
www.JoannaOrland.com
@JoannaOrland

GAME DEVELOPERS CONFERENCE®
MOSCONE CENTER · SAN FRANCISCO, CA
MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015



GETTING BUY IN: HOW TO GIVE YOUR GAME AUDIO STYLE

Joanna Orland, Senior Sound Designer
Sony Computer Entertainment Europe
www.JoannaOrland.com
@JoannaOrland

GAME DEVELOPERS CONFERENCE®
MOSCONE CENTER · SAN FRANCISCO, CA
MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015





ME

Joanna Orland



Senior Sound Designer, SCEE



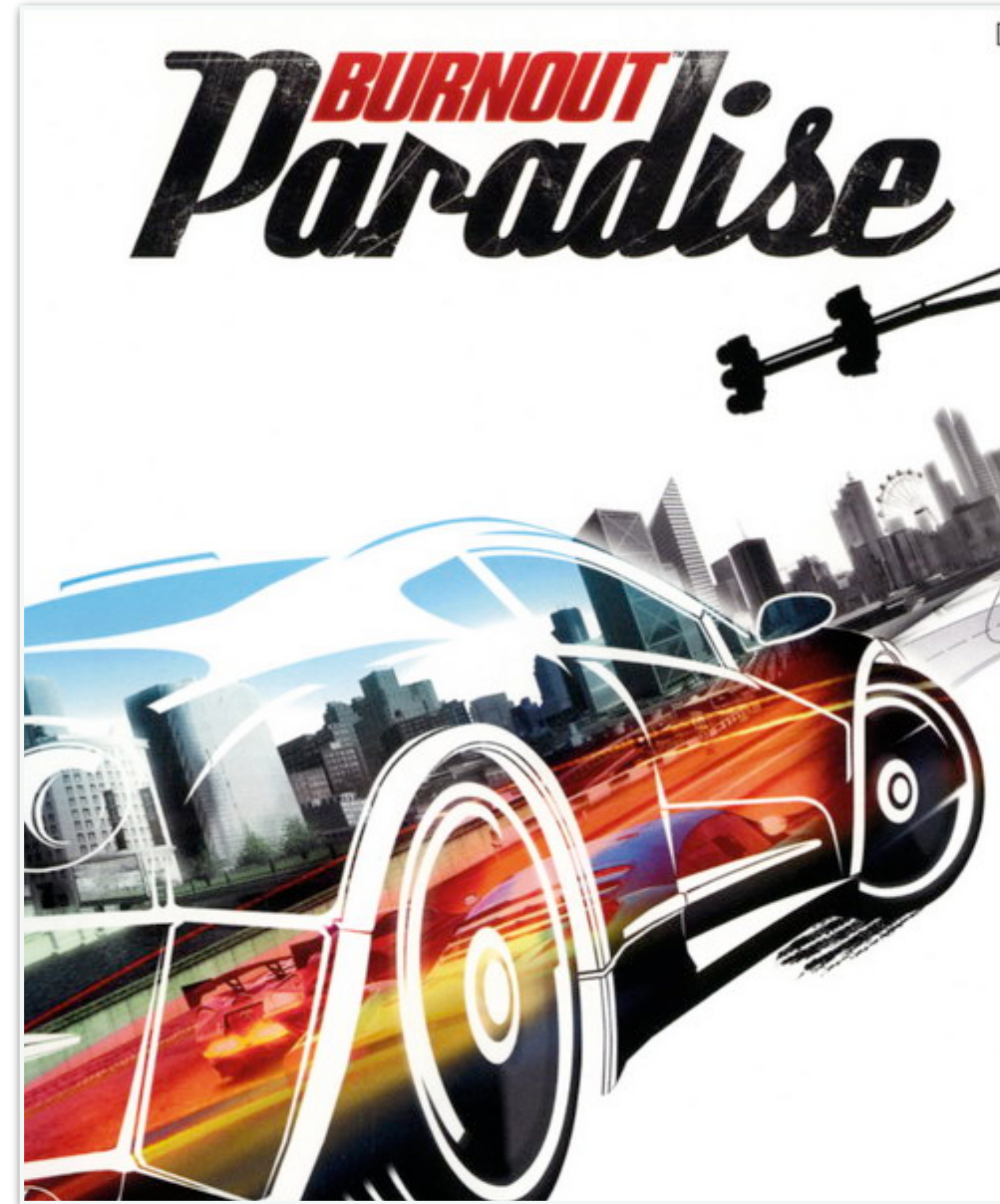




- **Module leader & lecturer, University of Westminster**

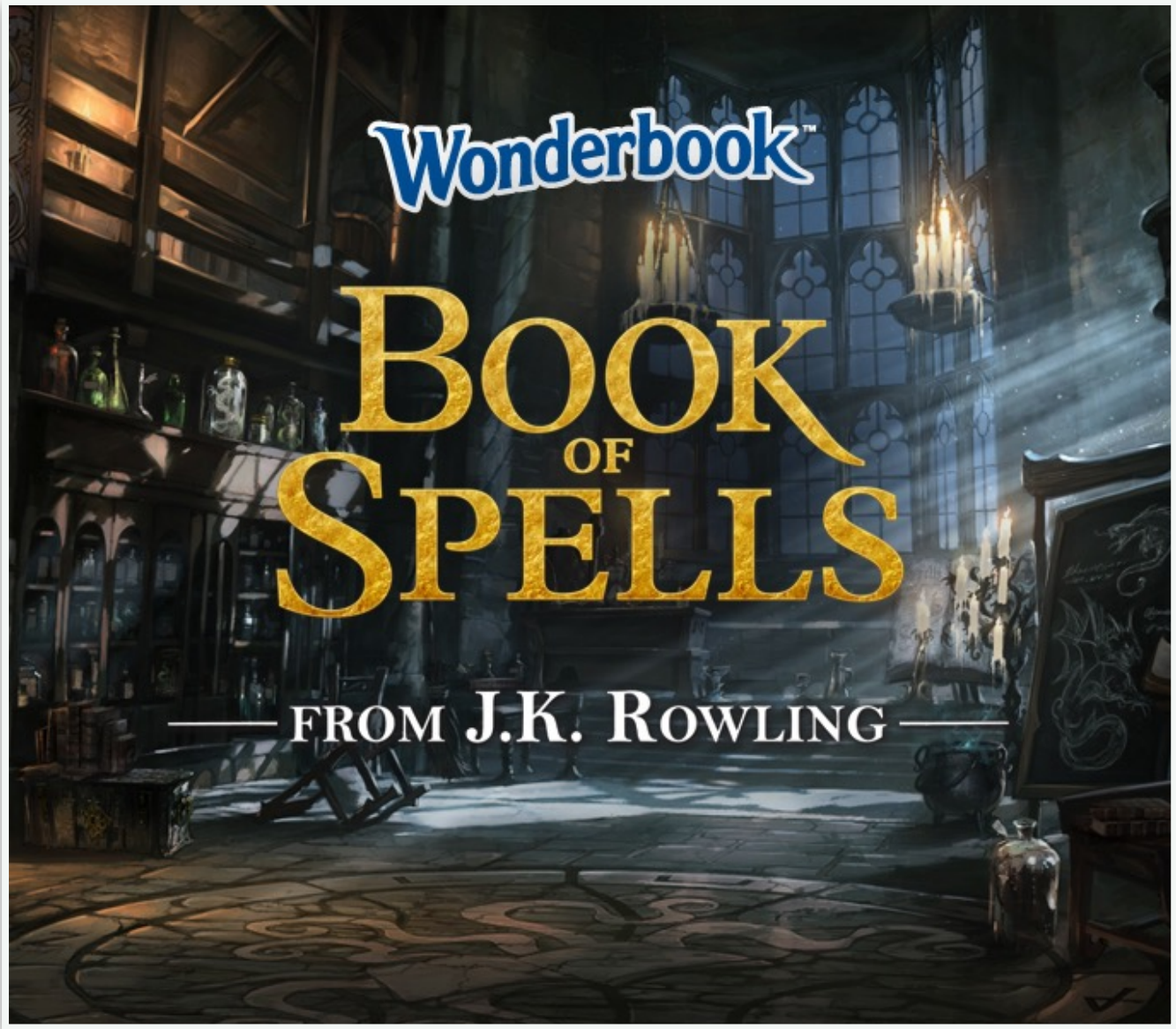


- **Module leader & lecturer, University of Westminster**
- **Sound Designer, EA / Criterion**





- **Module leader & lecturer, University of Westminster**
- **Sound Designer, EA / Criterion**
- **Senior Sound Designer, SCEE**





OVERVIEW



OVERVIEW

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**



1. RESEARCH



1. RESEARCH

Books

Articles

Films

TV

Games



WONDERBOOK™: BOOK OF SPELLS







Joanna Orland, Senior Sound Designer
@JoannaOrland



HORROR





HORROR





OVERVIEW

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**



2. PSYCHOANALYSIS



WONDERBOOK™: BOOK OF SPELLS

Making Magic Real



HORROR

**Putting a Real Character Into a
Hyperreal Environment**



OVERVIEW

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**



3. DEFINE AN AUDIO STYLE



HORROR

**Putting a Real Character Into a
Hyperreal Environment**



HORROR

**Putting a Real Character Into a
Hyperreal Environment**



WONDERBOOK™: BOOK OF SPELLS

“Magic Is a Force of Nature”





Joanna Orland, Senior Sound Designer
@JoannaOrland



OVERVIEW










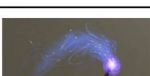

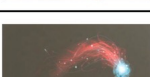
- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**





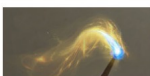











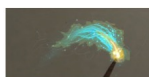






4. CREATE AN AUDIO LANGUAGE


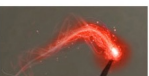



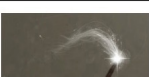




Chapter 1			
Spell Name	Spell Colour	Summary	Spell SFX
Wingardium Levitation Charm	 	Wind	As the spell's results are based in moving things through the air, it will be the wind element that features prominently in the sounds of this spell.
Lumos Wand-Lighting Charm	 	Earth + Fire	Earth is the element to be primarily used in this spell. While not being the obvious sound of Earth, light is related to the Earth element and the fire source will be manipulated to represent the light source. Acoustic (Earth-based) elements will also be subtly used to represent a magical source of light.
Alhomora Unlocking Charm	 	Earth	Earth assets will be used in the sound effects to represent the movement of opening objects. There will also be some metallic (Earth-based) elements.
Aguamenti Water-Making Spell	 	Water	Water is the key element in the water making spell. All the sound effects will be sourced from water.

Chapter 2			
Spell Name	Spell Colour	Summary	Spell SFX
Incendio Fire-Making Spell	 	Fire	Fire is the key element in the fire making spell. All the sound effects will be sourced from Fire.
Avis Bird-Counjuring Charm	 	Wind + Earth	Shotgun + Birds (Earth-based) + Wind. Even the shotgun sound itself will solely be created from the 2 elements including metal (Earth) & Wind.
Oppugno Controlling birds	 	Wind + Earth	Wind + Earth-based elements will be used to control the Avis birds. Primarily you will hear wind movement and bird sounds.
Aporecium Revealing Charm	 	Earth	Earth will be the primary element in this sound source.
Engorgio Engorgement Charm	 	Earth + Wind	Earth with a hint of Wind to signify the growth of an object and its movement through sizes.
Reducio Shrinking Charm	 	Earth + Wind	Earth with a hint of Wind to signify the shrinking of an object and its movement through sizes.

Chapter 3			
Spell Name	Spell Colour	Summary	Spell SFX
Defodio Gouging Charm	 	Earth	Earth elements will be used for this sound.
Geminio Curse	 	Wind + Earth	Wind & Earth sounds will be used to create the duplication of an object sound.
Reparo Mending Charm	 	Earth	Earth will be the primary element.
Scourgify Scouring Charm	 	Earth + Wind	Earth & Wind elements combined will make up the source of this spell.
Protego Shield charm	 	Earth + Fire	Metal (Earth-based) as well as hints of Wind and Electricity (Fire) will make up the results of the spell.












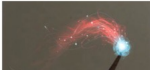
Chapter 4			
Spell Name	Spell Colour	Summary	Spell SFX
Accio Summoning Charm	 	Wind	Wind will be the primary element in this sound source.
Diffindo Severing Charm	 	Earth	Earth will be the primary element in this sound source including some earth based metallic sounds.
Impedimenta Impediment Jinx	 	Wind + Earth	Wind & Earth - movement will be used to represent the time freeze.
Duro Hardening Charm	 	Earth + Water	Earth will be the primary element in this sound source. There will also be hints of ice (Water) to give it that extra feel of something hardening.
Disillusionment Charm	 	Wind + Earth	Wind & Earth sounds will be used to create the duplication of an object sound.
Rictusempra Tickling Jinx	 	Wind	Wind with elements of Earth will make up the sound source including some earthed based metallic sounds.








Chapter 5			
Spell Name	Spell Colour	Summary	Spell SFX
Expelliarmus Disarming Charm	 	Wind	Wind will be the primary element in this sound source.
Reducto Reductor Curse	 	Earth + Fire	Earth will be the primary element in this sound source. Thunder / Electricity (Fire) will also be used as sound source.
Expecto Patronum Patronus Charm	 	Wind + Earth	Wind with elements of Earth will make up this sound source.
Stupefy Stunning Spell	 	Fire	Fire - electricity will be the key element in this sound source.












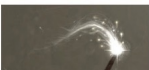
Chapter 1			
Spell Name	Spell Colour		Spell SFX
Wingardium Levitation Charm			Wind As the spell's results are based in moving things through the air, it will be the wind element that features prominently in the sounds of this spell.
Lumos Wand-Lighting Charm			Earth + Fire Earth is the element to be primarily used in this spell. While not being the obvious sound of Earth, light is related to the Earth element and the fire source will be manipulated to represent the lit wand. Metallic (Earth-based) elements will also be subtly used to represent a magical sheen of light.
Alhomora Unlocking Charm			Earth Earth assets will be used in the sound effects to represent the movement of opening objects. There will also be some metallic (Earth-based) elements
Aguamenti Water-Making Spell			Water Water is the key element in the water making spell. All the sound effects will be sourced from water.











Chapter 1			
Spell Name	Spell Colour	Summary	Spell SFX
Wingardium Levitation Charm	 	Wind	As the spell's results are based in moving things through the air, it will be the wind element that features prominently in the sounds of this spell.
Lumos Wand-Lighting Charm	 	Earth + Fire	Earth is the element to be primarily used in this spell. While not being the obvious sound of Earth, light is related to the Earth element and the fire source will be manipulated to represent the light. Acoustic (Earth-based) elements will also be subtly used to represent a magical source of light.
Alhomora Unlocking Charm	 	Earth	Earth assets will be used in the sound effects to represent the movement of opening objects. There will also be some metallic (Earth-based) elements.
Aguamenti Water-Making Spell	 	Water	Water is the key element in the water making spell. All the sound effects will be sourced from water.

Chapter 2			
Spell Name	Spell Colour	Summary	Spell SFX
Incendio Fire-Making Spell	 	Fire	Fire is the key element in the fire making spell. All the sound effects will be sourced from Fire.
Avis Bird-Counjuring Charm	 	Wind + Earth	Shotgun + Birds (Earth-based) + Wind. Even the shotgun sound itself will solely be created from the 2 elements including metal (Earth) & Wind.
Oppugno Controlling birds	 	Wind + Earth	Wind + Earth-based elements will be used to control the Avis birds. Primarily you will hear wind movement and bird sounds.
Aporecium Revealing Charm	 	Earth	Earth will be the primary element in this sound source.
Engorgio Engorgement Charm	 	Earth + Wind	Earth with a hint of Wind to signify the growth of an object and its movement through sizes.
Reducio Shrinking Charm	 	Earth + Wind	Earth with a hint of Wind to signify the shrinking of an object and its movement through sizes.

Chapter 3			
Spell Name	Spell Colour	Summary	Spell SFX
Defodio Gouging Charm	 	Earth	Earth elements will be used for this sound.
Geminio Curse	 	Wind + Earth	Wind & Earth sounds will be used to create the duplication of an object sound.
Reparo Mending Charm	 	Earth	Earth will be the primary element.
Scourgify Scouring Charm	 	Earth + Wind	Earth & Wind elements combined will make up the source of this spell.
Protego Shield charm	 	Earth + Fire	Metal (Earth-based) as well as hints of Wind and Electricity (Fire) will make up the results of the spell.

Chapter 4			
Spell Name	Spell Colour	Summary	Spell SFX
Accio Summoning Charm	 	Wind	Wind will be the primary element in this sound source.
Diffindo Severing Charm	 	Earth	Earth will be the primary element in this sound source including some earth based metallic sounds.
Impedimenta Impediment Jinx	 	Wind + Earth	Wind & Earth - movement will be used to represent the time freeze.
Duro Hardening Charm	 	Earth + Water	Earth will be the primary element in this sound source. There will also be hints of ice (Water) to give it that extra feel of something hardening.
Disillusionment Charm	 	Wind + Earth	Wind & Earth sounds will be used to create the duplication of an object sound.
Rictusempra Tickling Jinx	 	Wind	Wind with elements of Earth will make up the sound source including some earthed based metallic sounds.

Chapter 5			
Spell Name	Spell Colour	Summary	Spell SFX
Expelliarmus Disarming Charm	 	Wind	Wind will be the primary element in this sound source.
Reducto Reductor Curse	 	Earth + Fire	Earth will be the primary element in this sound source. Thunder / Electricity (Fire) will also be used as sound source.
Expecto Patronum Patronus Charm	 	Wind + Earth	Wind with elements of Earth will make up this sound source.
Stupefy Stunning Spell	 	Fire	Fire - electricity will be the key element in this sound source.



OVERVIEW

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**



5. REALIZE VISION



IN SUMMARY



IN SUMMARY

1. Research



IN SUMMARY

- 1. Research**
- 2. Psychoanalysis**



IN SUMMARY

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**



IN SUMMARY

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**



IN SUMMARY

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**



IN SUMMARY

- 1. Research**
- 2. Psychoanalysis**
- 3. Define audio style**
- 4. Create an audio language**
- 5. Realize vision**



QUESTIONS?



GETTING BUY IN: HOW TO GIVE YOUR GAME AUDIO STYLE

www.JoannaOrland.com
[@JoannaOrland](https://twitter.com/JoannaOrland)