



# Game AI, Academics & Game Devs The Good, The Bad or The Ugly?

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**AI** ARTIFICIAL INTELLIGENCE  
SUMMIT

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MOSCONE CENTER · SAN FRANCISCO, CA  
MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015



HOW MANY  
ACADEMICS  
ARE IN THIS ROOM?



PLEASE: **ONLY TWO** HANDS RAISED

HOW MANY  
**ACADEMICS**  
ARE IN THIS ROOM?



**50% / 50%**

**LEFT SIDE / RIGHT SIDE**

**ACADEMICS / GAME DEVS**



HOW MANY  
**ACADEMICS**  
ARE IN THIS ROOM?



LEFT SIDE: RAISE HANDS

HOW MANY  
**ACADEMICS**  
ARE IN THIS ROOM?



**WOW!**  
SO MANY  
**ACADEMICS**  
IN THIS ROOM!



GDC RETURNS MARCH 2-6, 2015  
SAVE UP TO \$300 ON ONSITE PRICING BEFORE FEBRUARY 25, 2015

**EDGE**  
ACADEMICS, USE CODE  
**GDC15AC**  
TO SAVE EVEN MORE ON  
ALL ACCESS & MAIN  
CONFERENCES PASSES!

500+ SESSIONS  
DIVERSE EXPO FLOOR  
BUSINESS & CAREER  
DEVELOPMENT  
PARTIES, EVENTS &  
SPECIAL EXHIBITS  
INDEPENDENT  
GAMES FESTIVAL  
GAME DEVELOPERS  
CHOICE AWARDS

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UDM  
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**HOW MUCH MORE IS 'EVEN MORE'?**



HOW MUCH MORE IS 'EVEN MORE'?

IT'S **MUCH MORE** THAN GAME DEVS



# RIGHT SIDE: ANGRY WHISTLES

HOW MUCH MORE IS 'EVEN MORE'?

IT'S **MUCH MORE** THAN GAME DEVS



SINCE SO MANY **ACADEMICS**  
ATTEND THIS GDC AI SUMMIT



SINCE SO MANY **ACADEMICS**  
ATTEND THIS GDC AI SUMMIT

**ACADEMICS** SHALL PAY ATTENTION  
TO GAME DEVS PROBLEMS





# RIGHT SIDE: APPLAUSE

SINCE SO MANY **ACADEMICS**  
ATTEND THIS GDC AI SUMMIT

**ACADEMICS** SHALL PAY ATTENTION  
TO GAME DEVS PROBLEMS



SINCE SO MANY **ACADEMICS**  
ATTEND THIS GDC AI SUMMIT



SINCE SO MANY **ACADEMICS**  
ATTEND THIS GDC AI SUMMIT

**MORE** GAME DEVS SHALL ATTEND  
ACADEMIC (GAME) AI CONFERENCES



## LEFT SIDE: APPLAUSE

SINCE SO MANY **ACADEMICS**  
ATTEND THIS GDC AI SUMMIT

**MORE** GAME DEVS SHALL ATTEND  
ACADEMIC (GAME) AI CONFERENCES



WHY WOULD SO MANY **ACADEMICS**  
ATTEND THE GDC AI SUMMITS?



# WHY WOULD SO MANY **ACADEMICS** ATTEND THE GDC AI SUMMITS?

ACADEMICS == (PLAYERS + SENIOR\_Cpp\_PROGRAMMERS)^**AMAZING**



# RIGHT SIDE: LOL TO DEATH

WHY WOULD SO MANY **ACADEMICS**  
ATTEND THE GDC AI SUMMITS?

ACADEMICS == (PLAYERS + SENIOR\_Cpp\_PROGRAMMERS)^**AMAZING**



PREVIOUS RESULTS SHOW THAT  
ANY NEW SUCCESSFUL AAA GAME  
SHALL NOW COME WITH AN **SDK**  
AND **FREE ACCESS TO GAME DATA**





# LEFT SIDE: THUNDERING APPLAUSE

PREVIOUS RESULTS SHOW THAT  
ANY NEW SUCCESSFUL AAA GAME  
SHALL NOW COME WITH AN **SDK**  
AND **FREE ACCESS TO GAME DATA**



# BOTH SIDES: APPLAUSE (THANKS!)

Game AI: Academics & Industry Relationships

Whatever you think of it:  
**Good, Bad, or Ugly**

**PLEASE!**  
*Let's improve!*