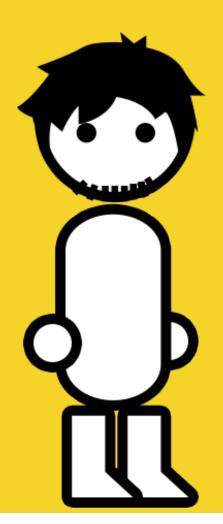
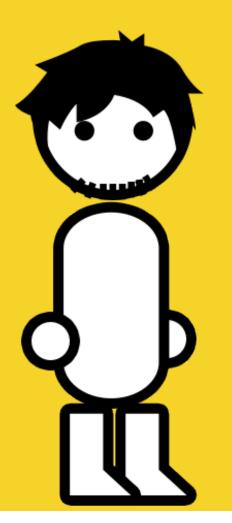


#### RAMINE DAARAABHSD COMPLICATED LAST NAME



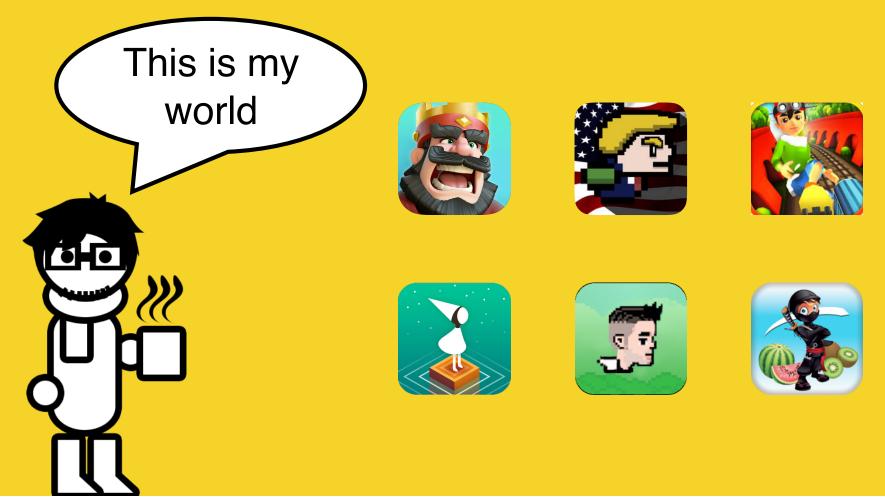












"Don't remain in vain, glory and victory is near [...] Ascent the league and become a legend[...]









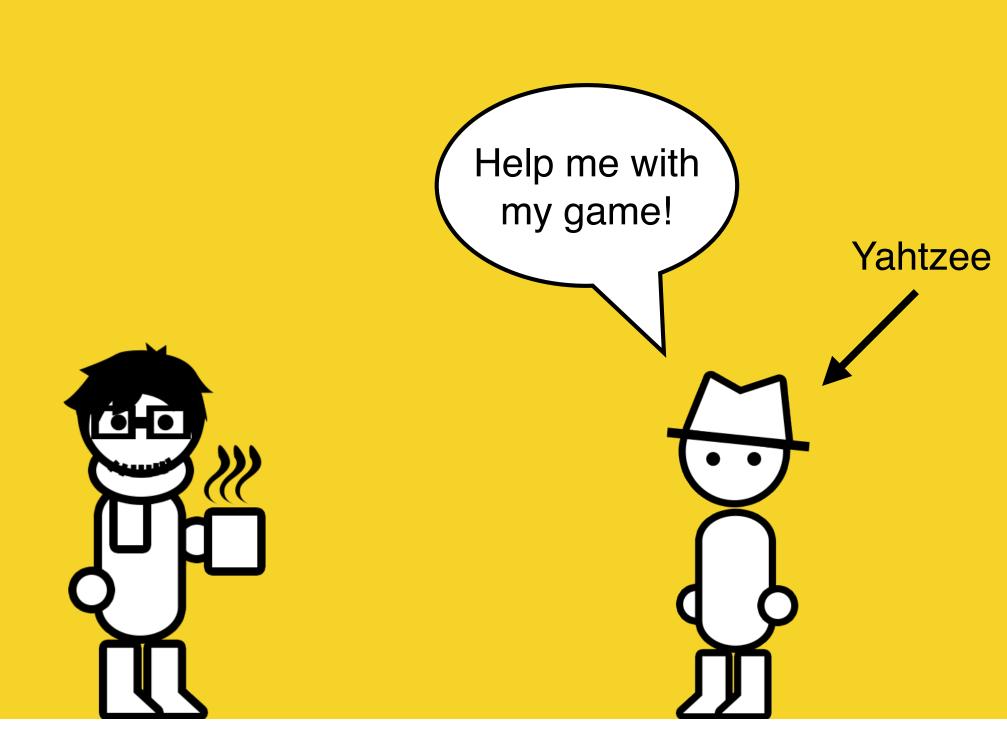








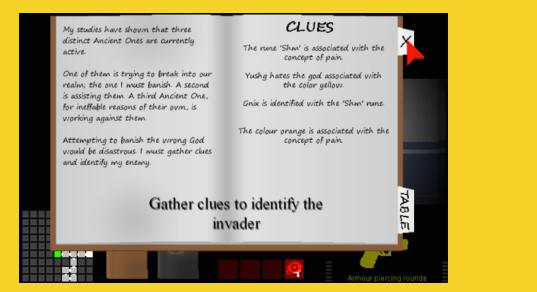




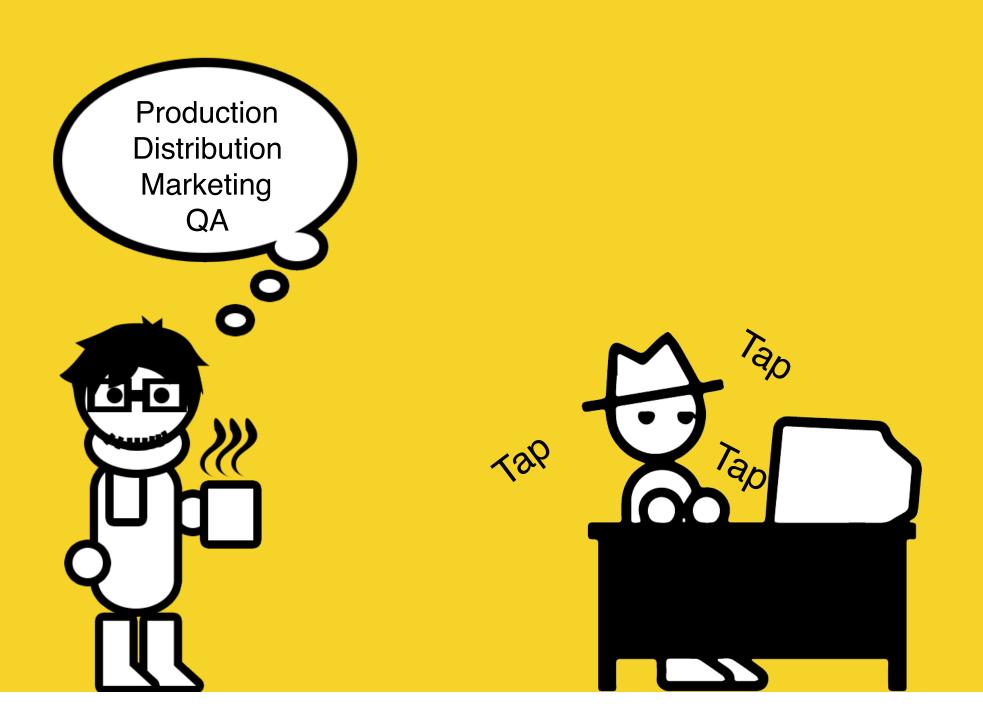
# THE CONSUMING SHADOW





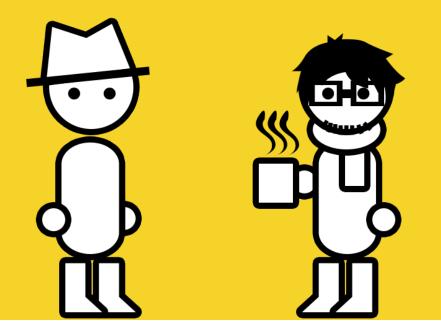






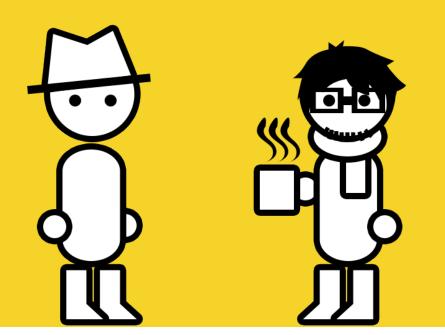






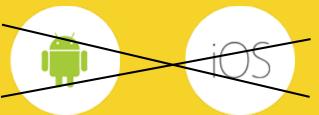




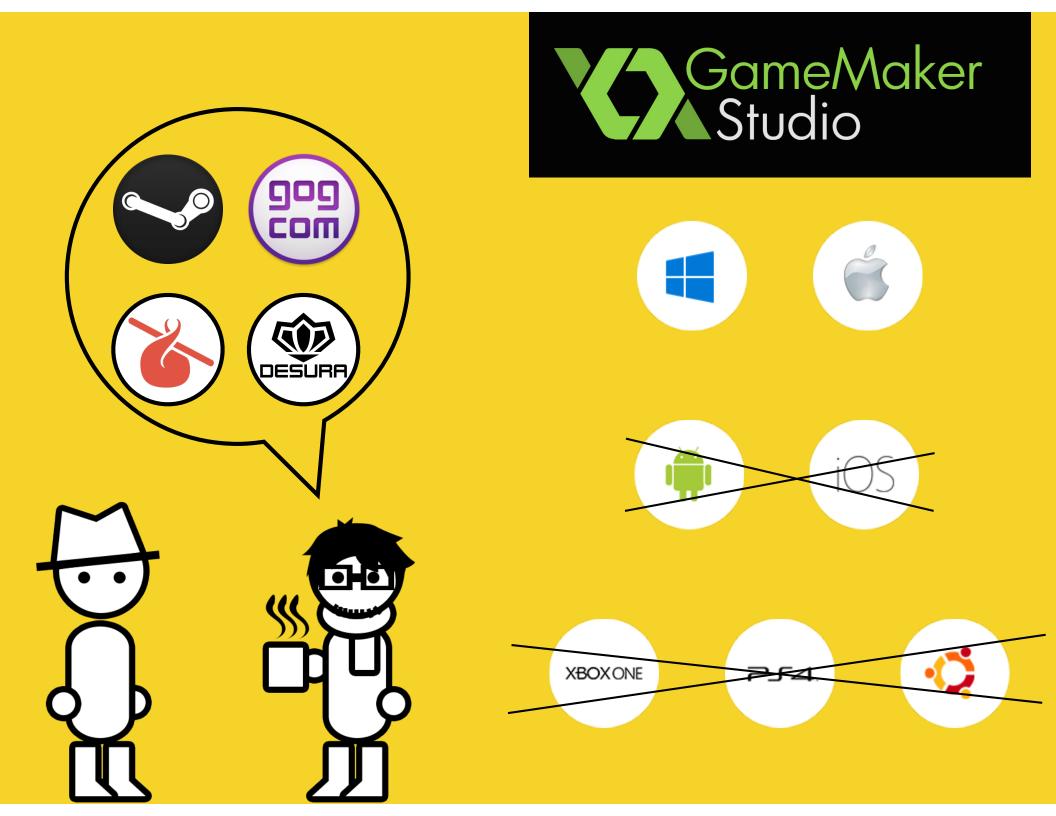


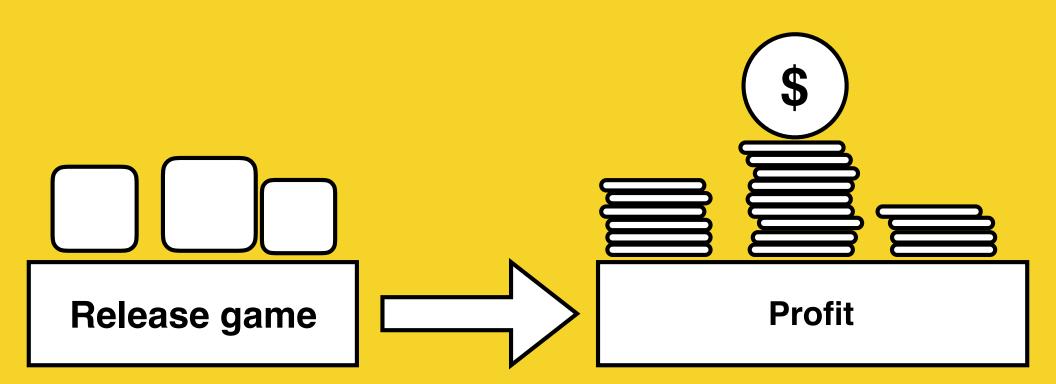












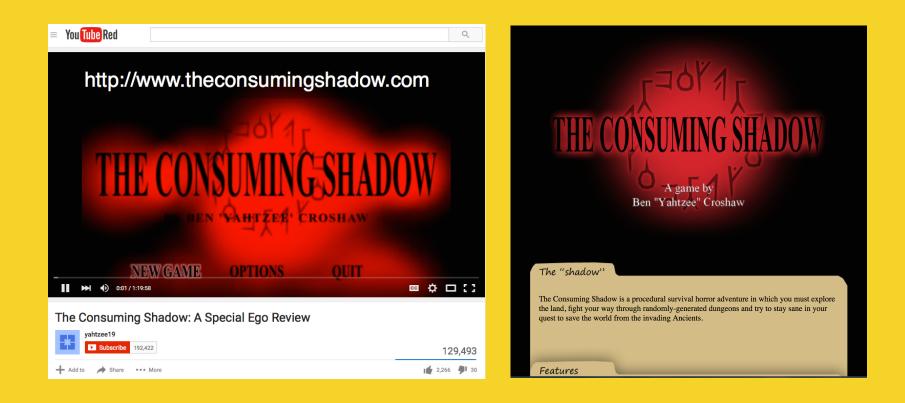






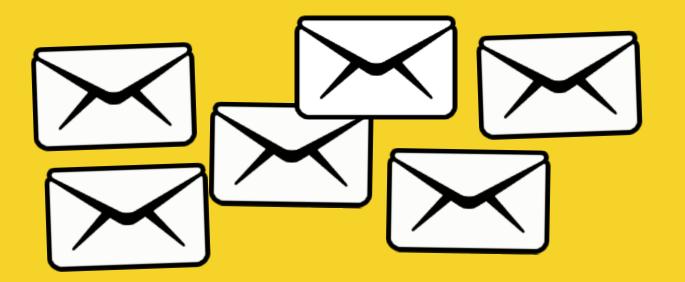
#### SHOW OFF THE GAME

#### (but it's ugly)



#### **SEND ALL THE EMAILS**

(but most people don't care)



#### **HUSTLE ALL THE THINGS!**

#### EVERY EVENT EVERY COMPETITION EVERY CONFERENCE

#### DISTRIBUTE



You're

too ugly

#### COMMUNITY

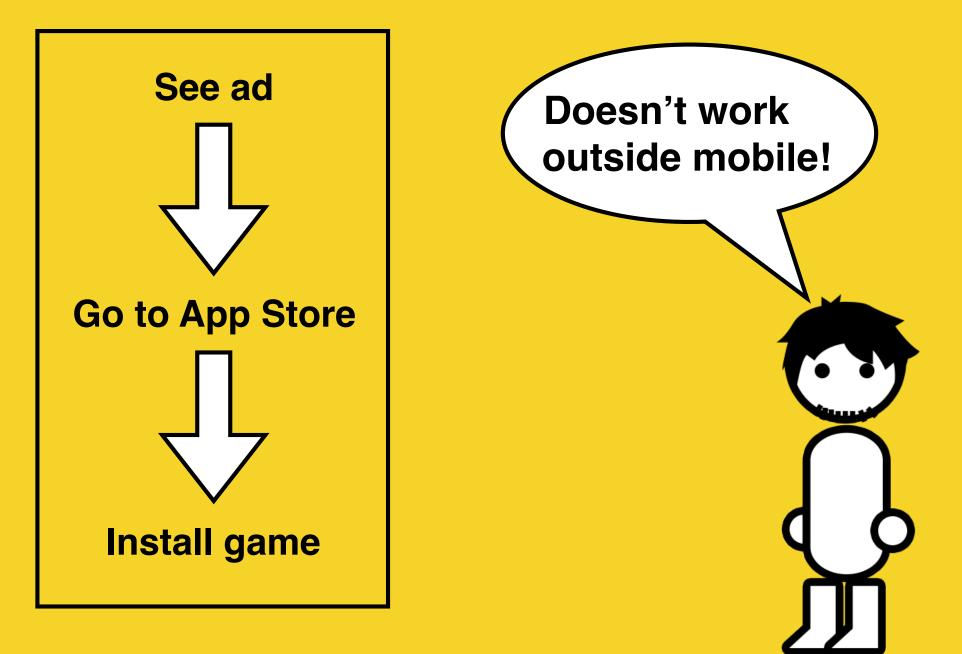


#### **MEDIA**

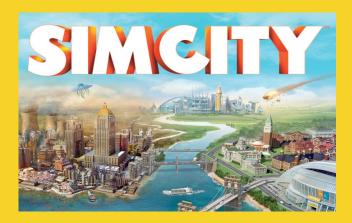




## User Acquisition (UA)

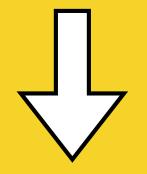


### **Different** expectations





Players <u>expect</u> offline support



Less data driven Less "social" Offline means less:

New levels

**New enemies** 



New features

**Daily updates** 

Seasonal updates



# THAT MOMENT WHEN YOU SEE A STEAM UPDATE memory memory and the second s

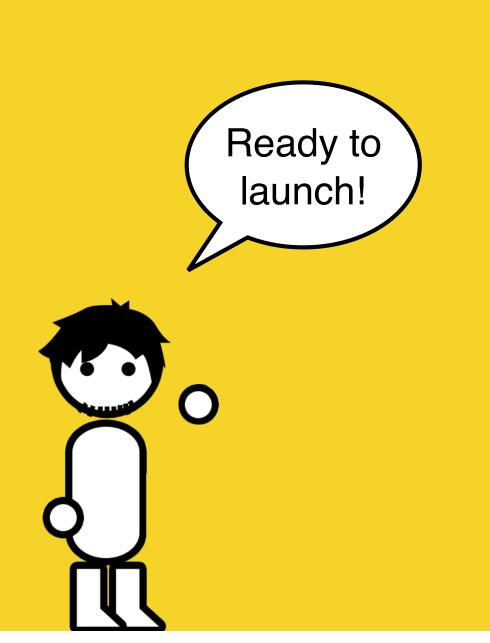


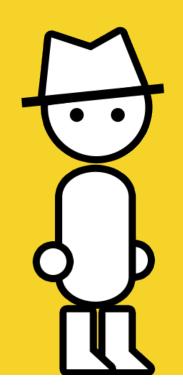


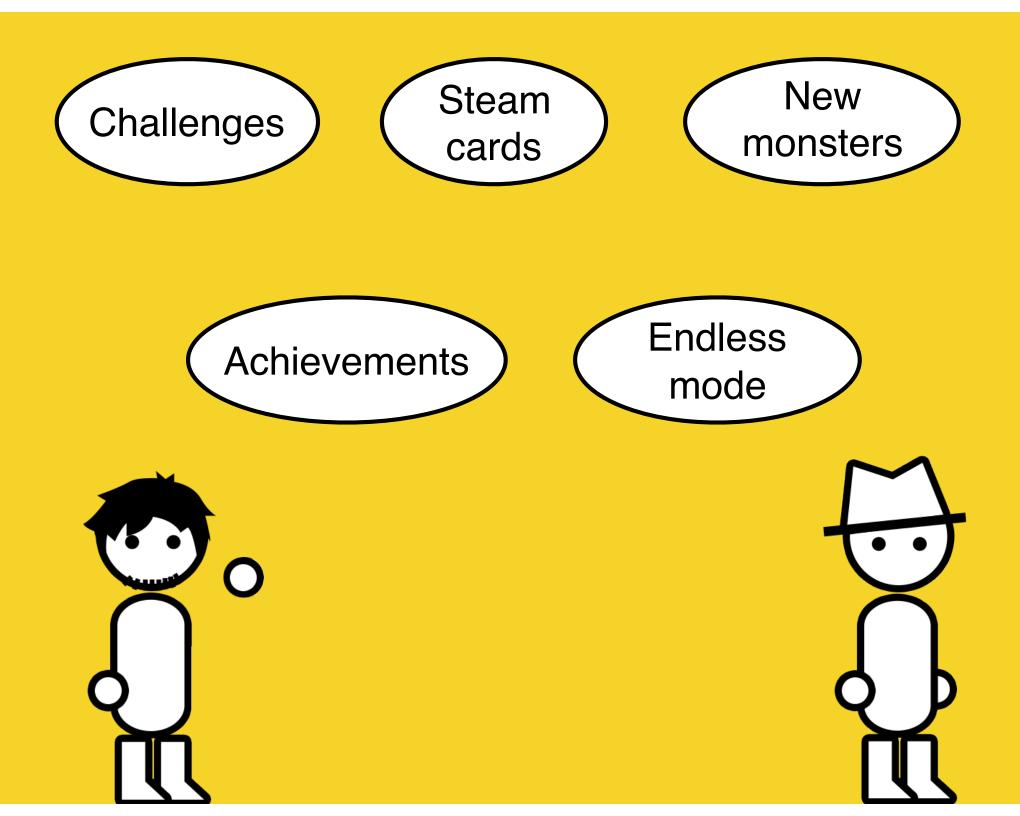


#### The Consuming Shadow

All	Discussions	Screenshots	Artwork	Broadcasts	Videos	News	Gui	des	Revi
Show	wing 1-15 of 67 entr	ies				< 12	34	5	>
×	HOWTO: cheese y ultramage	/our way throug	gh wizard o	hallenges by	run	Mar 10 @ 2	2:04pm	•	2
×	has any one enco Not-Another-Capcom-Zo		man			Mar 10 @ 1	l:52pm	•	<b>)</b> 5
×	Weird Achieveme Babu Bhatt	nt Bug				Feb 27 @ 10	):17pm	•	5
×	Game still broken Madame ୧lumm	for some?				Feb 18 @ 7	7:32pm	•	₽3
×	Fix your <b>vvvving</b> The Mighty Blake	game Yahtzee i	t hasn't wo	orked in weeks	i	Feb 18 @ 1	l:35am	1	<b>Q</b> 7
×	So the gun for thi dedreamer428	s game is show	ving up in a	nother game		Feb 15 @ 1	l:21pm	•	<b>)</b> 7
×	[BUG] Portal is bl Melcadrien [Demochef]	ocking the exit.				Feb 10 @ 12	2:05am	•	0
×	Newest update 28 Yahtzee	/1/2016				Feb 2 @ 2	2:52pm	•	9
×	<b>Do Non-Invader g</b> Fer82	ods hate each d	other?			Feb 1 @ 12:	00pm		25
×	<b>Car not movin</b> Magister					Feb 1 @ 3	3:09am	ł	0 🤤
×	<b>Roguelike design</b> UncleYar	ers, please stop	o this "acc	umulate powe	r fo	Jan 30 @ 1::	37pm	-	22
×	Linux/SteamOS V HadBabits	ersion?				Jan 25 @ 6	6:55pm	,	0 🤤
×	Game doesn't wo savethepoppers	rk for me. Any s	solutions?			Jan 25 @ 8	3:25am	,	<b>)</b> 5







Featured on Humble Store Featured at New Game on Steam 12,000 sold 10 media reviews 50 streamers 0 awards Store reviews: very positive

