# GOC



The Narrative Innovation Showcase

# Clara Fernandez-Vara & Matthew Weise

Fiction Control

- @clarafv
- @sajon77









### Welcome!









### 5 Talks, 10 minutes each

- Challenges in Narrative Design.
- All new, unreleased games.
- Focus on process.
- No Q&A if you have any questions or comments, please join us at the wrap-up room.





# The Narrative Innovation Showcase

#### Francisco Gonzalez

Designer/Independent

@GrundislavGames





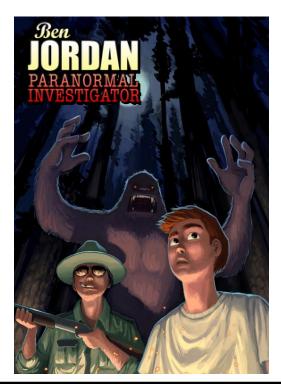
# Lamplight City: A Detective Game Where It's Okay To Fail

**Francisco Gonzalez**Designer/Independent





### Games I've Made















- A detective adventure game set in an alternate steampunk-ish "Victorian" past.
- Five cases, one overarching narrative.
- Multiple suspects per case, moral choices and lasting consequences.
- Inspired by Edgar Allan Poe & Charles Dickens.













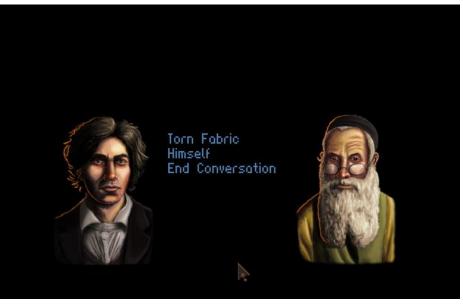




















## The Challenge

 How can we make a detective game where it's okay to be bad at your job?















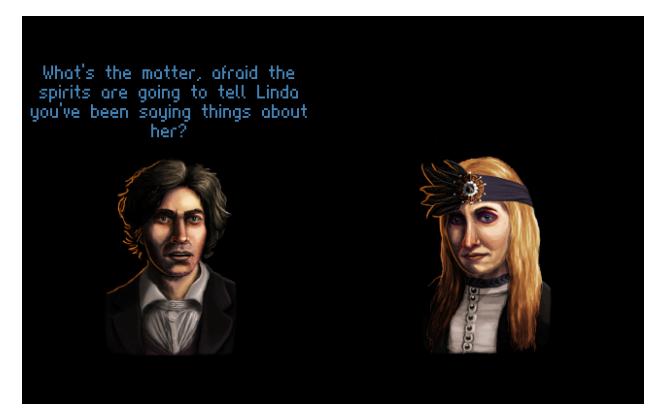


### The Solutions

- Make investigations non-linear, so any lead can be followed/completed at any time.
- Have some choices made during cases come back to haunt you.















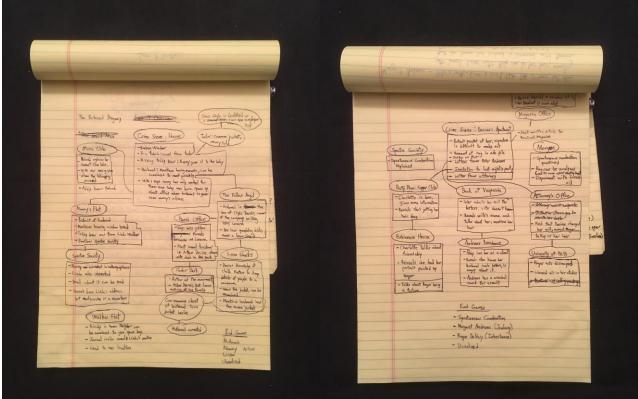
 Offer multiple solutions to each case to avoid railroading the player.







Designing a Case: Flowcharts are my new best friends.









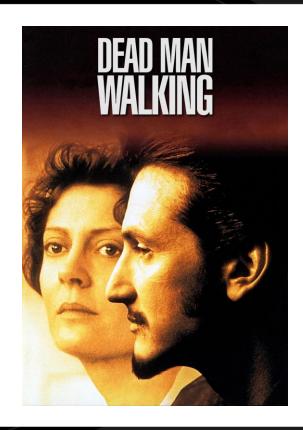


 Indicate the possibility to continue, even if a dead end is reached.









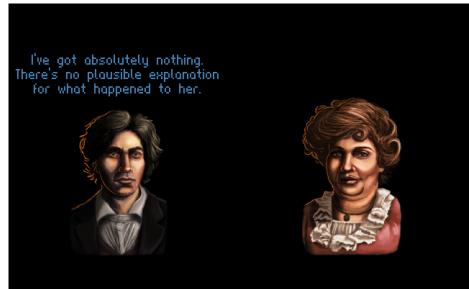




















### The Future aka What I'd Like To See

- More games where failure is a valid option.
- Stories where choices have actual repercussions, not just superficial ones.
- Stories that shape themselves accordingly if you're just really bad at your job.





# DISCLAIMER:

I have no idea if this will work, or if it will fail miserably. But at least I tried!







#### Thank You!

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# The Narrative Innovation Showcase

**Cara Ellison** 

Freelance



























## The Challenge

- Voices of characters being similar is a common problem in games, for many reasons:
- Production
- Budget
- Game dialogue structure





### The Solution

 Where The Water Tastes Like Wine is built and structured to cater to different voices









### The Solution

 Each writer has a distinct voice, sentence structure, rhythm & cadence











#### The Solution

 I had room to develop a character arc, and my own interests within the character







### The Future

 Not a 'new' innovation for narrative designers, but a production method already understood & little implemented, particularly by studios who value mechanical systems more





# The Narrative Innovation Showcase

Greg Heffernan Cosmo D Studios @CosmoDDD





#### **Music Builds Character**

**The Norwood Suite** 

Greg Heffernan Cosmo D Studios

## From the Creator of Off-Peak





### The Norwood Suite

- A first-person adventure game
- Set in an old hotel, in an "alternate" Upstate New York, with a strong music-related backstory
- A loose, non-linear narrative, communicated through environmental storytelling, music, sound design and in-game text.
- About that in-game text...





## The Challenge

- + In-game text floated in the world, like a speech bubble in a graphic novel.
- But it felt too static.
- + How do I get players to want to read it?
- + Perhaps my background in music sound design can help the text tell the story...











## Inspirations...

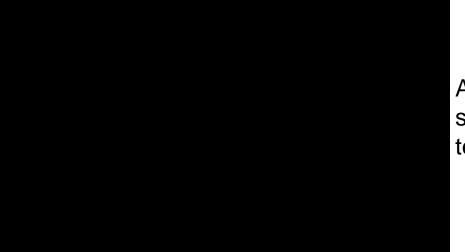








#### Inspiration for Norwood Suite In-Game Approach to Dialog Music



Alien sounds synced with on-screen text

Killer 7 by Grasshopper Manufacture







#### Inspiration for Norwood Suite In-Game Approach to Dialog Music



Assigning each character an instrument

"Peter and the Wolf" by Prokofiev via Disney







## **Inspiration for Norwood Suite In- Game Approach to Dialog Music**



Choosing a jazzy wah-wah trombone to swap with a human voice?

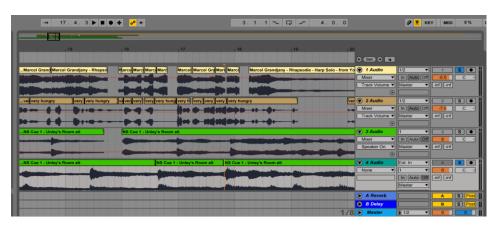
Charlie Brown







#### The Process...



Cutting audio files of specific instruments into small pieces and loading them into Unity.

Each 'piece' makes a sound with the appearance of each word on-screen.



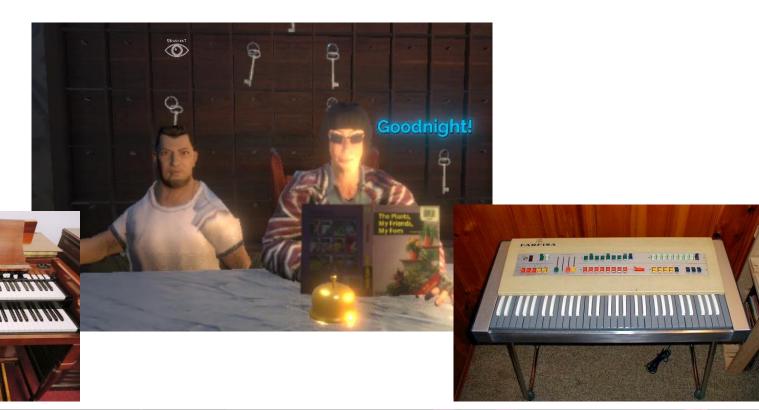












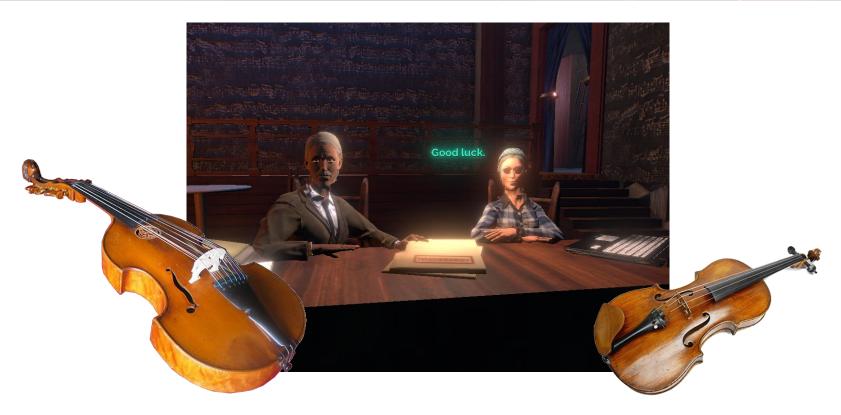




















#### The Future

#### How can this lead to further innovation?

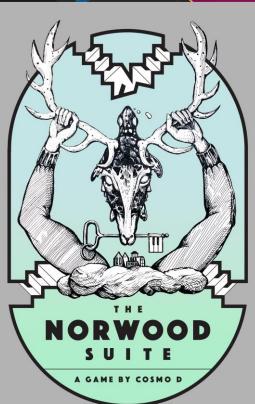
- New ways to express a character's interior world.
- A holistic sonic / visual / narrative experience.
- •Text is no longer a creative constraint --- it's an **essential** pathway to new methods of expression.
- Used in conjunction with text, music actively builds character!





## Thanks!

@cosmoddd cosmod.net cosmod@cosmod.net









# The Narrative Innovation Showcase

#### **Emily Short**

Spirit AI

@emshort





## Interrogation Gameplay

#### **Emily Short**

Character Engine Product Manager,
Spirit AI





Natural language input













- Natural language input
- Dynamic output based on data









- Natural language input
- Dynamic output based on content
- Emotional responses from the character









- Natural language input
- Dynamic output based on content
- Emotional responses from the character
- Focus on mystery and solution

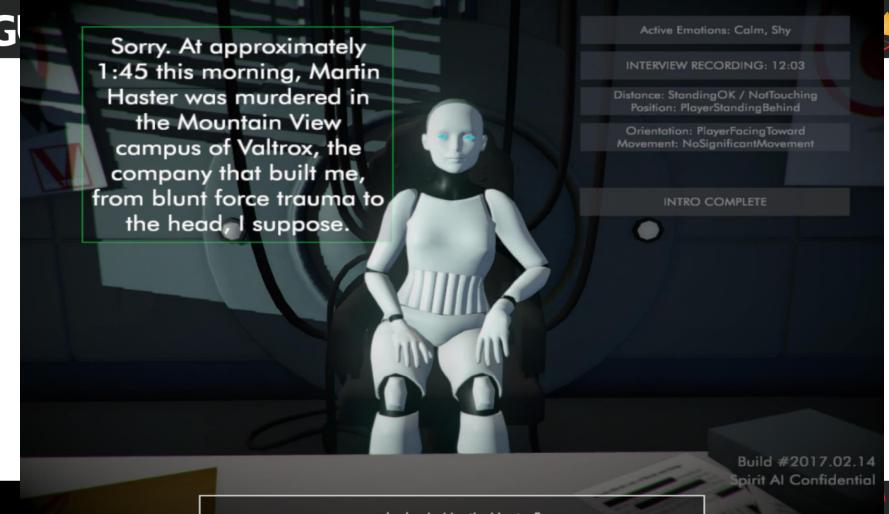




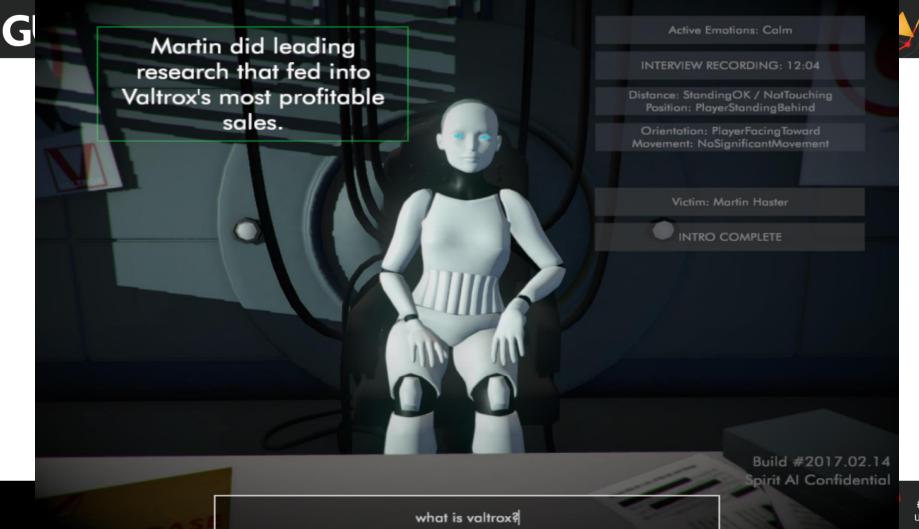


















## The Challenge

 Given a lot of information and backstory, how can we make sure that the player is able to navigate it?









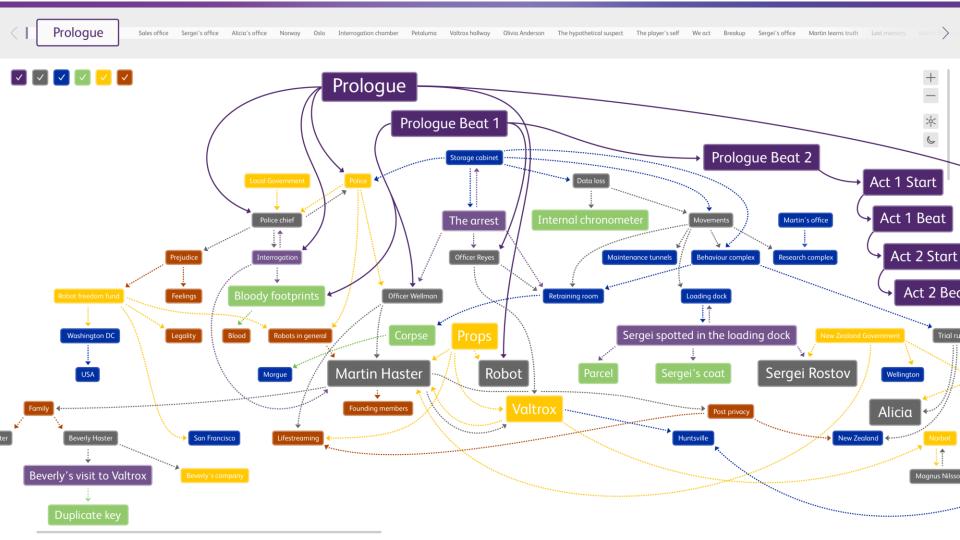






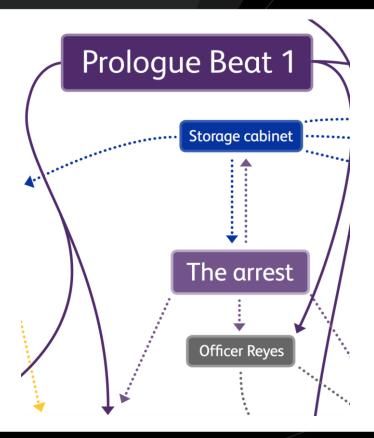
### Approaches to the Challenge

Visualizing world knowledge as a space







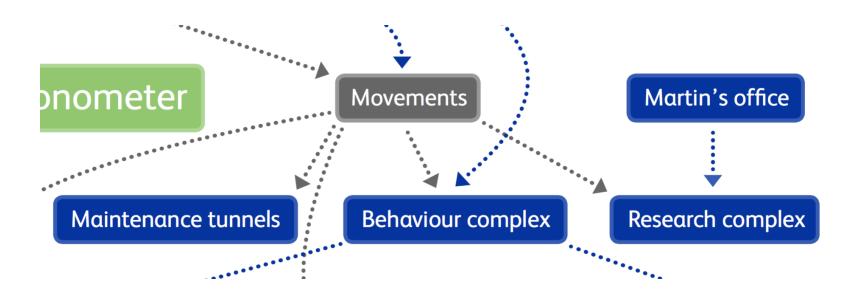


...where story transitions also introduce new evidence



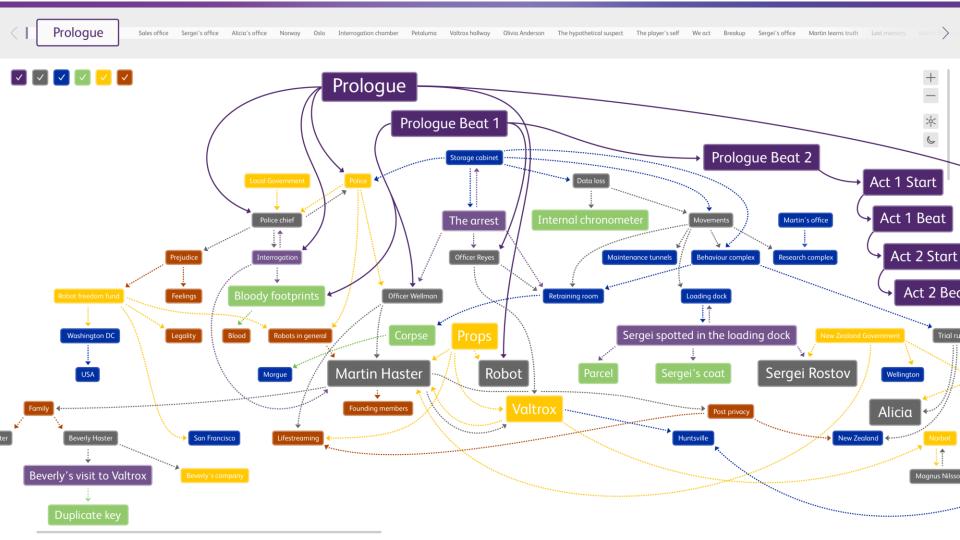






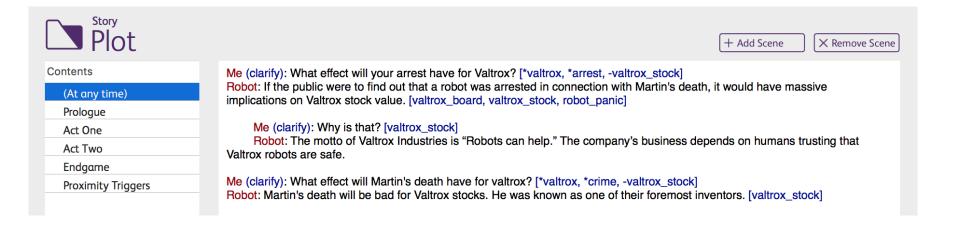
...with multiple entry points to key topics











# ...and the robot riffs on unlocked information











...subordinating the emotional relationship to the clues









# The Future

 Graph of knowledge transitions is not just for natural language





# The Future

- Graph of knowledge transitions is not just for natural language
- Research style games can benefit from a conversational presentation





# The Future + a little manifesto

- Game writers are designers too
- Making a tool is a creative act
- Building a big content graph is a creative act





# The Narrative Innovation Showcase

#### **Navid Khonsari**

Founder – iNK STORIES

@NavidKhonsari







#### **Navid Khonsari**

Founder/Creative Director















# BLIND**FOLD**

A **VÉRITÉ VR** EXPERIENCE

 A choice driven Virtual Reality experience where you play as a journalist charged with creating propaganda against the regime. You must respond to the interrogators questioning and navigate the moral dilemmas that will shape your fate and that of another prisoner.





# The Challenge

 How to provide exposition & interactive choices without UI and in a 360 world where you can look in any direction - while giving value to the choices you make?





# The Solution to the Challenge

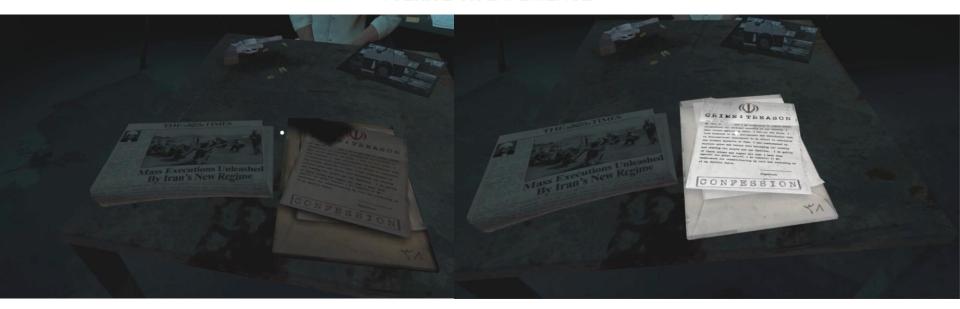
- Timing Triggers (Player Feedback)
- Memories & Props triggering Exposition





# BLINDFOLD

A **VÉRITÉ VR** EXPERIENCE











# The Future

- Interactivity and choice is necessary and key in creating deep emotional experiences
- Look to technical solutions like voice activated and retinal recognition to get greater feedback from AI.



#### BLINDFOLD

A **VÉRITÉ VR** EXPERIENCE

# EXPERIENCE vs GAMEPLAY











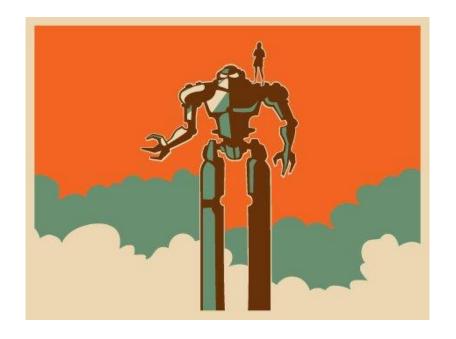
# What we learned today:







Innovation is based on previous work and practices.

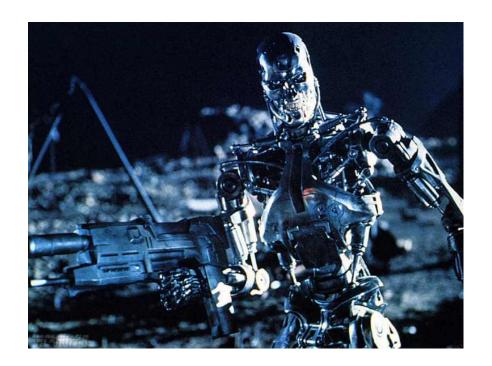








The technology may be the problem, not the solution.











# Instead of focusing on plot, offer choices that the player cares about.











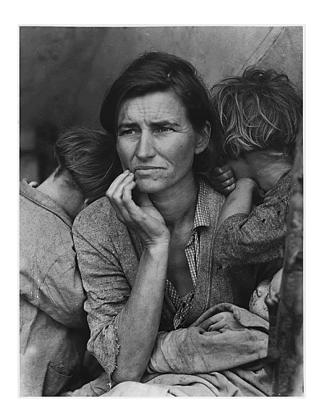
#### Narrative Design includes all disciplines







Not all game stories need to be about winning.











#### Questions? Comments? Come to the wrap-up room!

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