5D Audio in VR

Expanding 3D audio to enhance VR experiences using higher dimensions of sound

PREPARE TO EXPAND YOUR MIND

Created By: Aaron Brown

Outline

Part 1: Expanding your Dimensional Awareness

Part 2: How we hear and process sound

Part 3: 5D Audio

About Me

Sound Designer and Composer

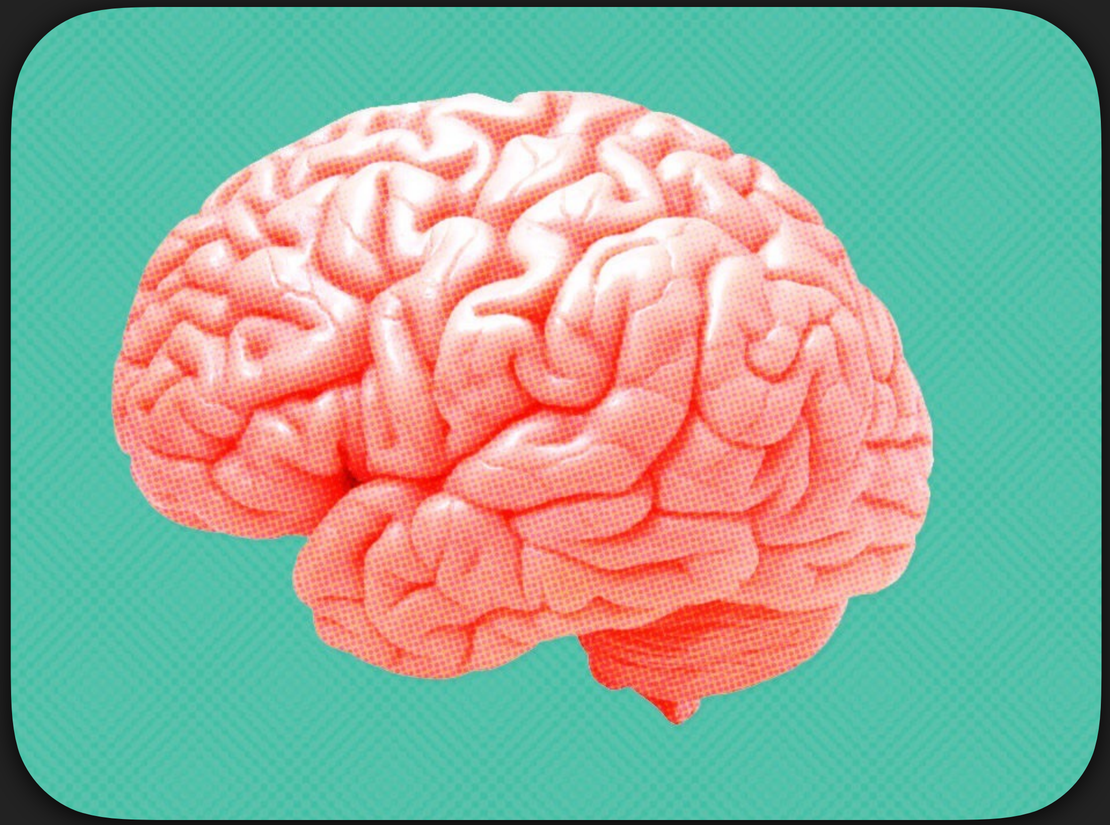
Austinite

11 years in games

EA, LucasArts, Raven, Naughty Dog, GL33k, Epic, Starbreeze StarVR

So what?

What do I know about hacking the brain?



Part 1

Expanding your Dimensional Awareness

What is 5D?

What is 5D?

5D is what we experience every moment of our existence.

WE ACTUALLY EXIST IN A SLICE OF THE 5TH DIMENSION.

OUR CONCEPT OF “NOW" IS MERELY A MOMENTARY SNAPSHOT OF AWARENESS IN A 5D PROBABILITY SPACE IN A MOMENT OF 4D TIME AND LOCATED IN 3D SPACE.

Wait a minute Aaron, I thought you said this wasn’t going to get complex.

The Dimensions Summary

2D = slice of 3D space

3D = snapshot of 4D time

4D = slice of 5D out of all possible probability outcomes

5D = the slice we perceive every day

Part 2

How we hear

Hearing System Overview

Objects vibrate and push volumes of air, that air pushes other volumes of air in all directions and collides with objects in the world, this eventually reaches our head and both of our ears which eventually hits our ear drums, it then goes through the three ossicles (hammer, anvil and stirrup) into the oval window which transmits sound through fluid around the basilar membrane within the cochlea, the fluid of sound then hits the round window at other end while fluid in the cochlea resonate certain sections of the basilar membrane based on frequency (high first then low), the tectorial membrane activates sensory hairs that get pushed and pulled by sounds, (1,500 inner hair cells talk to 20 neurons each to detect the sound frequencies while 3x that amount of outer hair cells share neurons between them and dance around while getting signal which amplifies that signal), as the hair cells bend potassium flows to activate electrical currents as they detect signals which go to neurotransmitter axons into the spiral ganglion to get decoded by multiple brain centers which then derives context such as location, pitch, and meaning from that initial air movement.

Hearing System Overview

It’s super complicated….

Would take much more than 30 minutes just for this topic.

How we process Sound

Our brains and ears are constantly monitoring and making sense of our world full of an overwhelming amount of stimulus possibilities

Our brains are pattern seeking machines

The Auditory System analyzes THOUSANDS of events per second

- Outer hair cells alone move 15,000 times per second!
- There are about 20,000 hair cells in EACH EAR!

How we process Sound

Sounds that occur in the world may not even make it to our basilar membrane, let alone our brain or focus!

Our ears are not microphones

Our brains are not digital recorders

Tools will come and go, but our brains perception of sound has been wired over hundreds of millions of years of evolution.

Part 3 - 5D Audio

5D Audio

Players Subconscious Mind

- Players exist in a 5D world of choices
- **Our brains are pattern seeking machines**
- All the following processes are effecting the player experience 100% of the time.
  - The player's are unaware of this
  - You are HACKING the player's brain and choices using their ears!
  - NEAT

StarVR Headset Immersion Level

STARVR HEADSET SPECS

In complete visual immersion how can you guide the player where to focus?

HACKING THE PLAYER'S BRAIN WITH 5D AUDIO

- INFLUENCE CHOICE
- IMPROVE MIX CLARITY
- IMPROVE IMMERSION
- ORGANICALLY DRIVE GAMEPLAY
- TRIGGER EMOTIONS

INFLUENCING CHOICE USING
CONTRAST

Influence Choice - Contrast

5th dimension is one of choices

How do we influence player choices?

Providing clear focus using sound

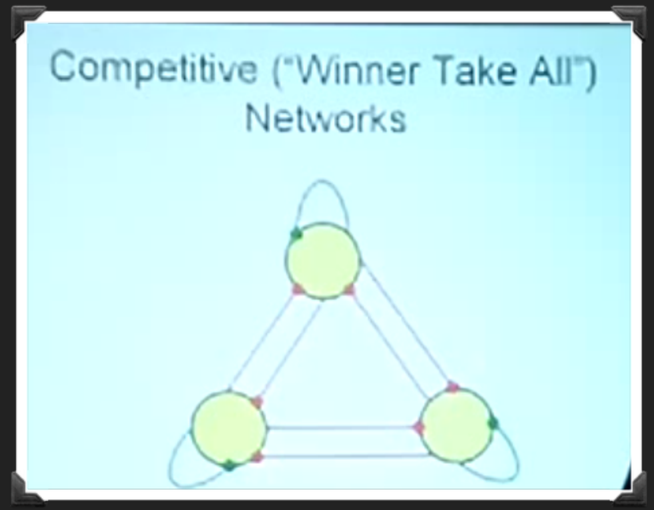
Influence Choice - Contrast

FACT: Our brains can only focus on one new thing at a time.

Neural battles for focus

These RETUNE YOUR SENSES from the PFC down to sensory systems.

WINNER TAKES ALL!



Influence Choice - Contrast

This Focus Point controls our sensory systems and actions

How do we hack the player brain to control their focus?

CONTRAST **CONTRAST**

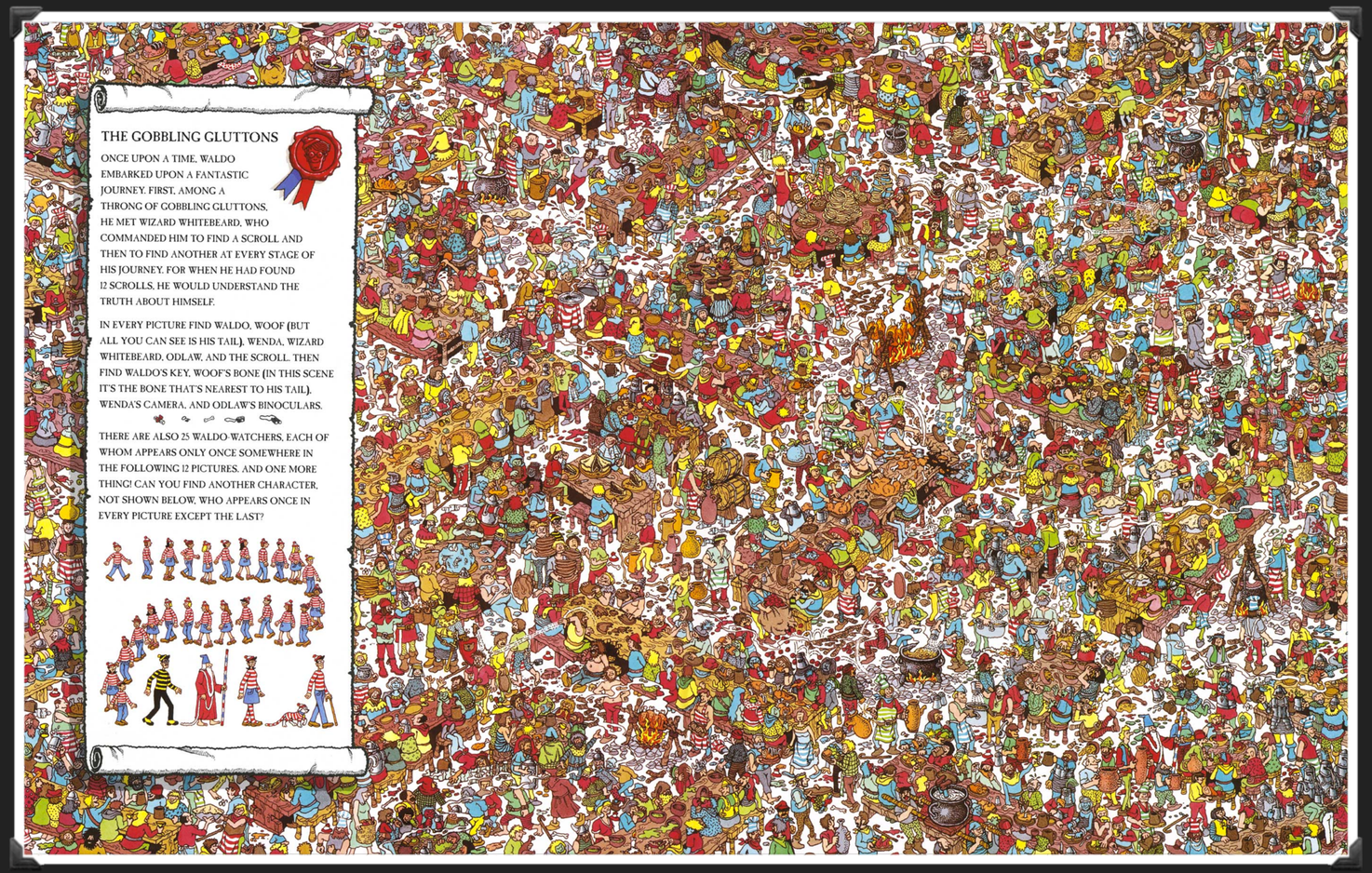
CONTRAST

Influence Choice - Contrast

“Attention is about picking important information from the sensory clutter that the world (and your brain) throws at you twenty-four hours a day. At the simplest level, it is just the ability to focus on some events while ignoring others.”

Universal sense

Basically, the whole concept behind Where's Waldo

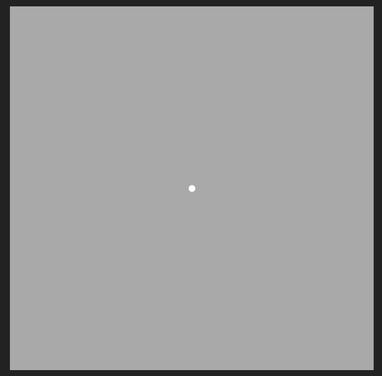


Geek
Speak
Alert!

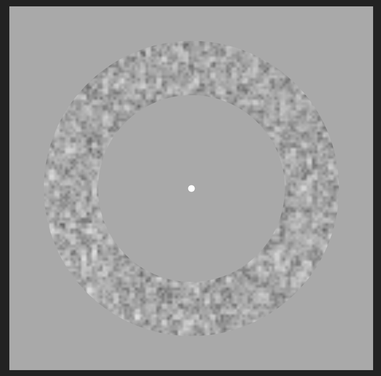
Influence Choice - Contrast

Pattern detection test:

Stimulus:



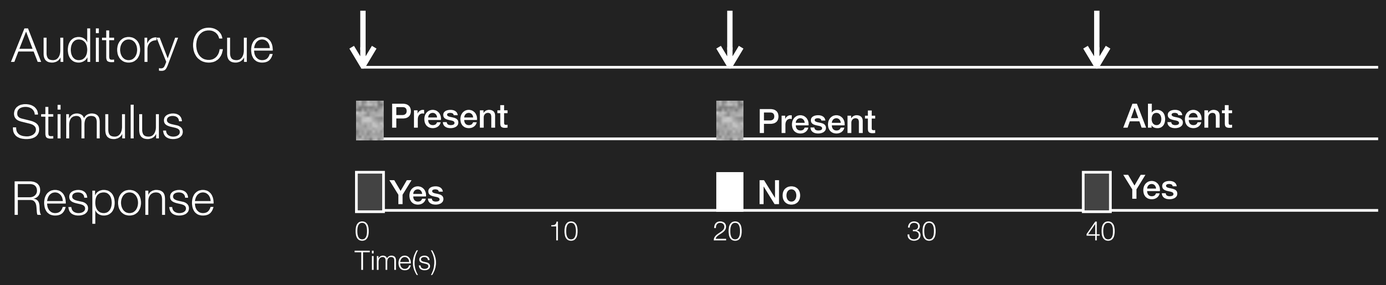
versus



Uniform field

Threshold contrast pattern

Stimulus:

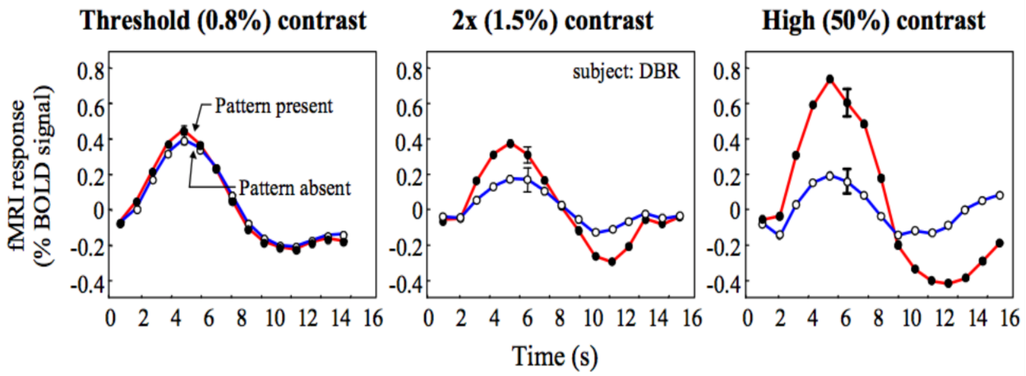


Influence Choice - Contrast

Pattern detection test results:

Base response depends on task difficulty

Varying task difficulty by changing stimulus contrast



Easier task:
- attentional response decreases
- sensory-evoked increment in response increases

Influence Choice - Contrast

Silence is Golden

Since we are always presented with subconsciously monitored background noise, a sudden lack of outside sound leaves an awful lot of attentional and arousal control bandwidth available.

Silence can lead to internal mechanisms of increasing your ear’s gain or sensitivity.

Influence Choice - Use Of Silence In Star Wars

Influence Choice - Contrast

SUMMARY

CONTRAST CREATES ORGANICALLY DRIVEN FOCUS POINTS FOR THE PLAYER.

The bigger the contrast, the higher amount of attention an event will get.

INFLUENCING CHOICE USING FREQUENCY SELECTION

Influence Choice - Frequency

BRAIN ADAPTS TO IMPORTANT FREQUENCIES AND TELLS OUR AUDITORY SYSTEM TO GIVE THEM MORE ATTENTION

Our brains are pattern seeking machines

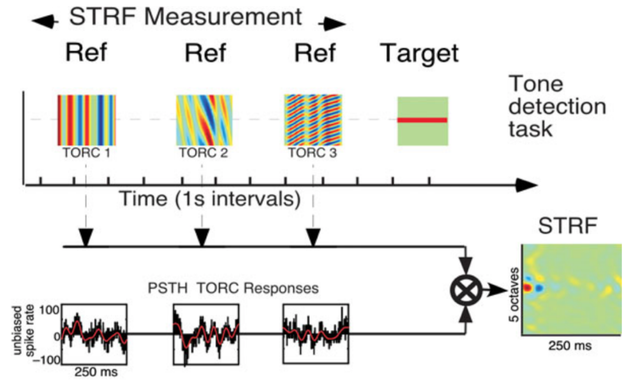
Geek
Speak
Alert!

Influence Choice - Frequency

Focus through Critical Frequency Content

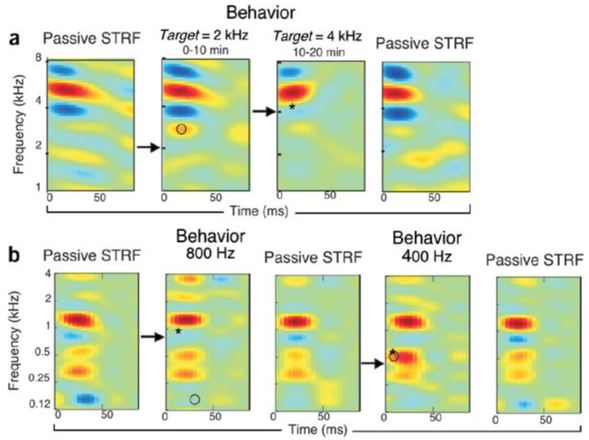
Study measuring how the brain alters focus to certain frequencies based on perceived importance to task at hand.

Fritz et al.: Measuring STRFs in a Behaving Ferret



Ferrets drink from water spout while listening to sound stimuli. Broadband “TORCs” signal that the animal can drink in comfort. Pure tones signal that a mild but unpleasant electric voltage is about to be applied to the spout. The animals quickly learn to interrupt drinking until the TORCs resume. The sound frequency of the warning (“target”) tone is held constant throughout an experimental session. A1 STRFs can be constructed by reverse correlation with responses to TORC stimuli.

Attention Induced STRF Changes



- From Fritz et al *Nature Neuroscience* **6**, 1216 - 1223 (2003)
- Filter properties (STRFs) of A1 neurons change rapidly as the animal attends to particular target frequencies.

Influence Choice - Frequency

HABITUATION IS THE OPPOSITE OF ATTENTION INDUCED STRF

STATIC FREQUENCIES IN YOUR GAME WILL EVENTUALLY BE PERCEPTUALLY IGNORED

FACT: The Brain can both INHIBIT or AMPLIFY our hair cell sensitivity to frequencies and sound based on time and perception.

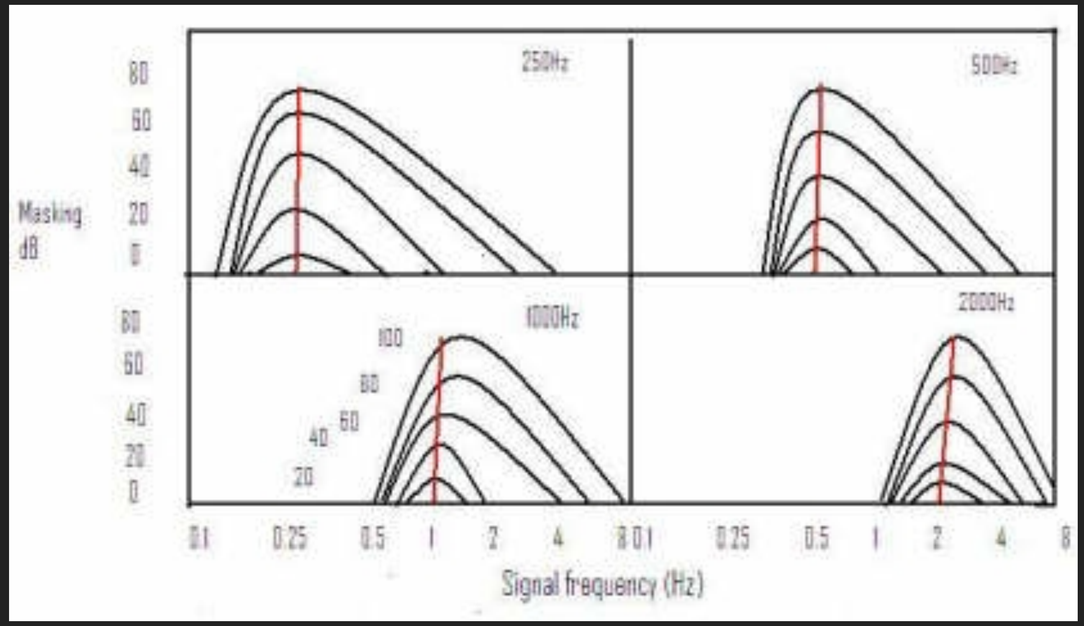
Influence Choice - Frequency

MASKING

Louder sounds cover up softer sounds.

FREQUENCY MASKING

Masking effect highest at same frequency, but also affects surrounding frequencies.



Influence Choice - Frequency

SUMMARY

FREQUENCIES CREATE ORGANICALLY DRIVEN FOCUS POINTS FOR THE PLAYER.

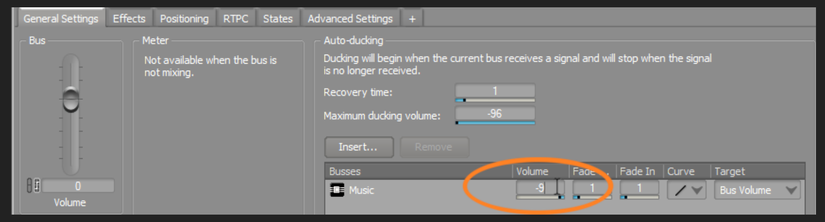
The Brain dynamically tunes our auditory system based on repeated frequencies and surrounding frequencies over time

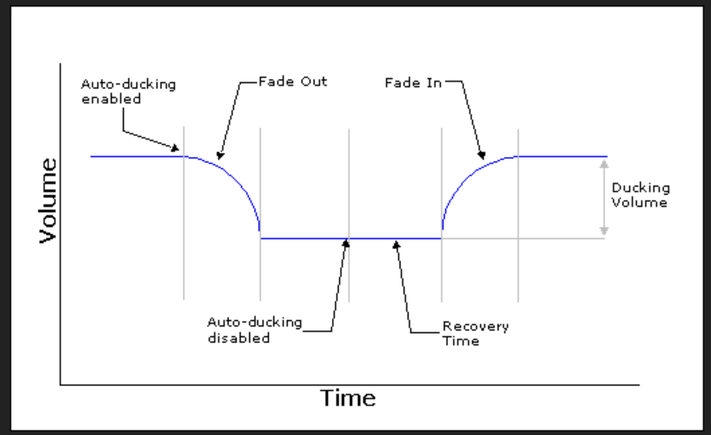
IMPROVE YOUR MIXES USING FREQUENCY SELECTION & **CONTRAST**

Improve Your Mixes - Ducking

Classic Ducking Techniques

- Traditional Auto-Ducking is TERRIBLE
- Heavy handed and includes silent moments
- Loss of immersion





Improve Your Mixes - Ducking

Modern Ducking Techniques

- Sidechain Ducking selectively using Volume and EQ= EXCELLENT!
- In VR NEVER duck the ambience that provides immersion

Ducking in Wwise

Wwise Example #1

Live Event Based Ducking

Improve Your Mixes - Ducking

WWISE RTPC SIDECHAIN DUCKING DEMO

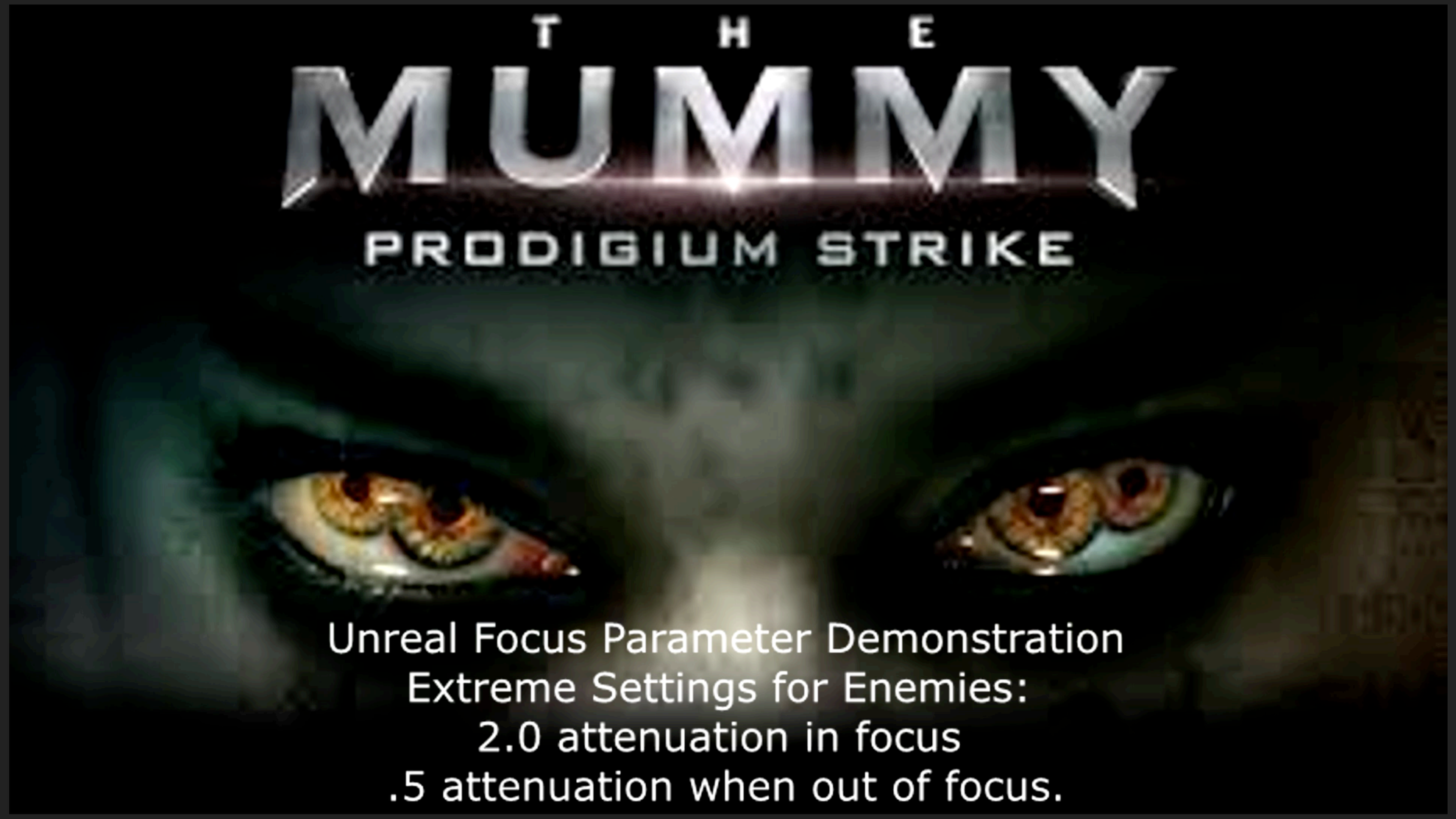
- Wwise using Wwise Meter, RTPCs, EQs, and other parameters.
- https://github.com/aaronbrownsound/WwiseTemplates

Improve Your Mixes - Focus

Focus Parameter

- Selectively tune sounds based on visual importance
- Unreal focus parameter built in tech
- Wwise can do this using an RTPC with Azimuth/Elevation and applying it using bell curves

Exaggerated Focus Parameter Settings



Extreme Unreal focus settings of 2.0 and .5 attenuation only on enemies just to show focus effect in action.

Low res video from home PC and Unreal Play In Editor

Actual Focus Parameter Settings

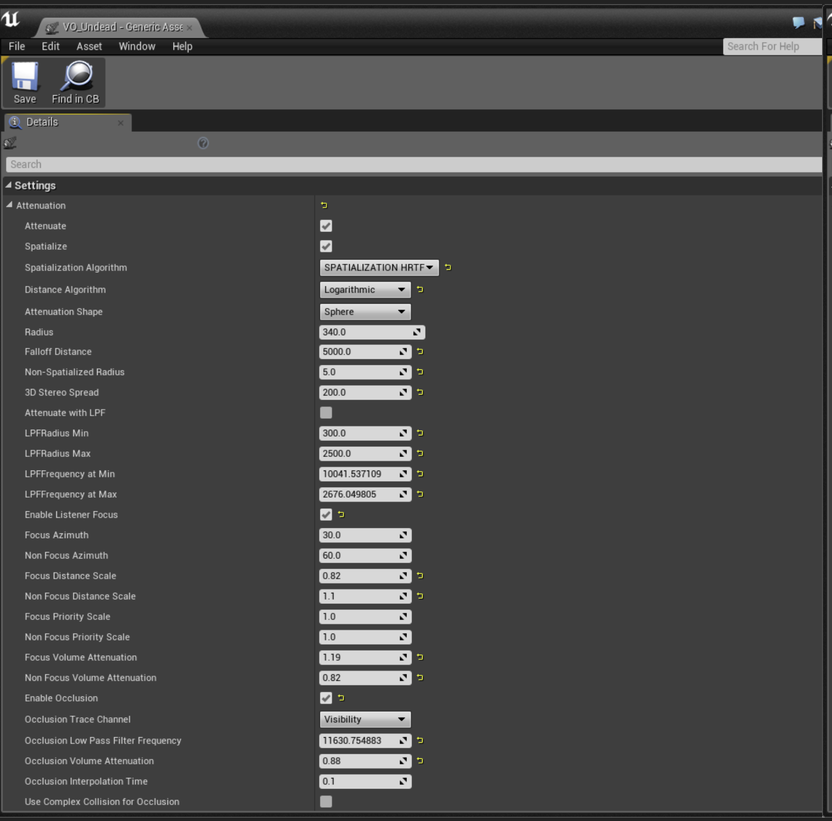
Undead Focus

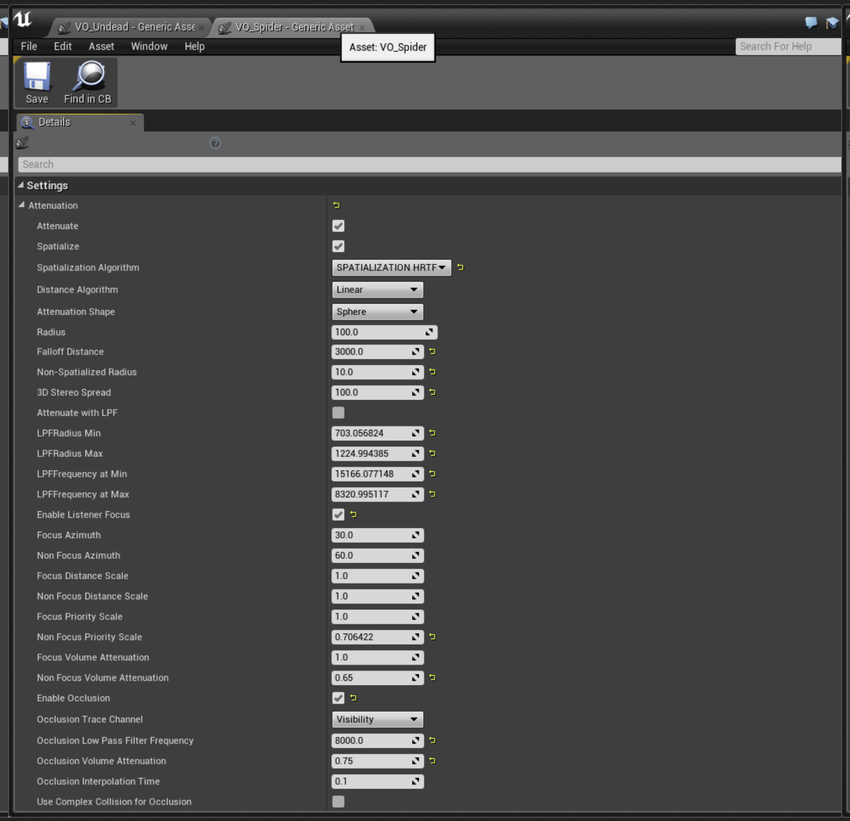
Spider Focus

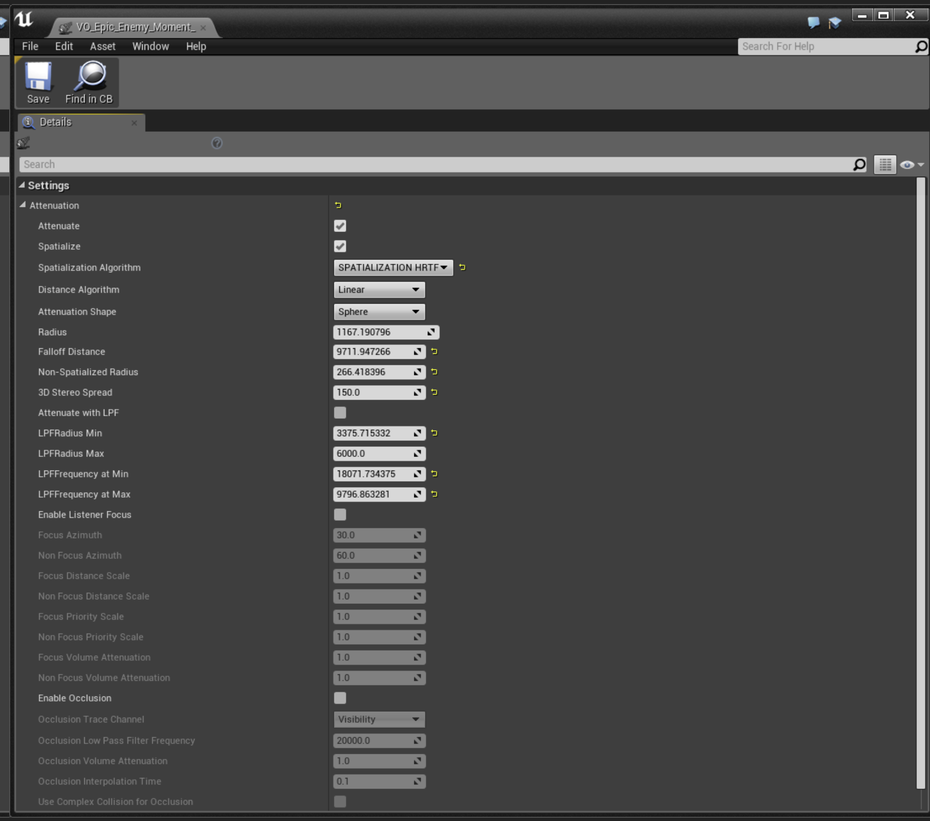
Epic Moment

Unique Attenuation for Unique Animations

to help scare moments stand out using contrast







Focus is best used after a good mix is achieved to subtly heighten focus on important objects.

IMPROVE IMMERSION

Improve Immersion

ACCURACY IS MORE IMPORTANT THAN EVER

MMN and SSA - The Brains built in QA team

Improve Immersion

MMN -Mismatch negativity - is evoked by unexpected sounds embedded in a stream of expected sounds.

Avoid poor variation settings, incorrect physics sounds, unintentionally silent interactions and breaking expected patterns

Breaking patterns breaks immersion

MMN can break immersion in as little as 150 milliseconds

Improve Immersion

SSA - Stimulus specific adaptation. Midbrain and cortex habituation that causes common tones to be habituated and variations to cause more attention!

Neurons tire of overly repetitive tones, but perk up to rare stimulus.

When rare stimulus is unintentional it causes improper player focus.

SSA can break immersion in as little as 30 milliseconds

Improve Immersion

To maintain Immersion in VR sound must be accurate and consistent.

Inconsistencies in expectations are what break immersion

Improve Immersion

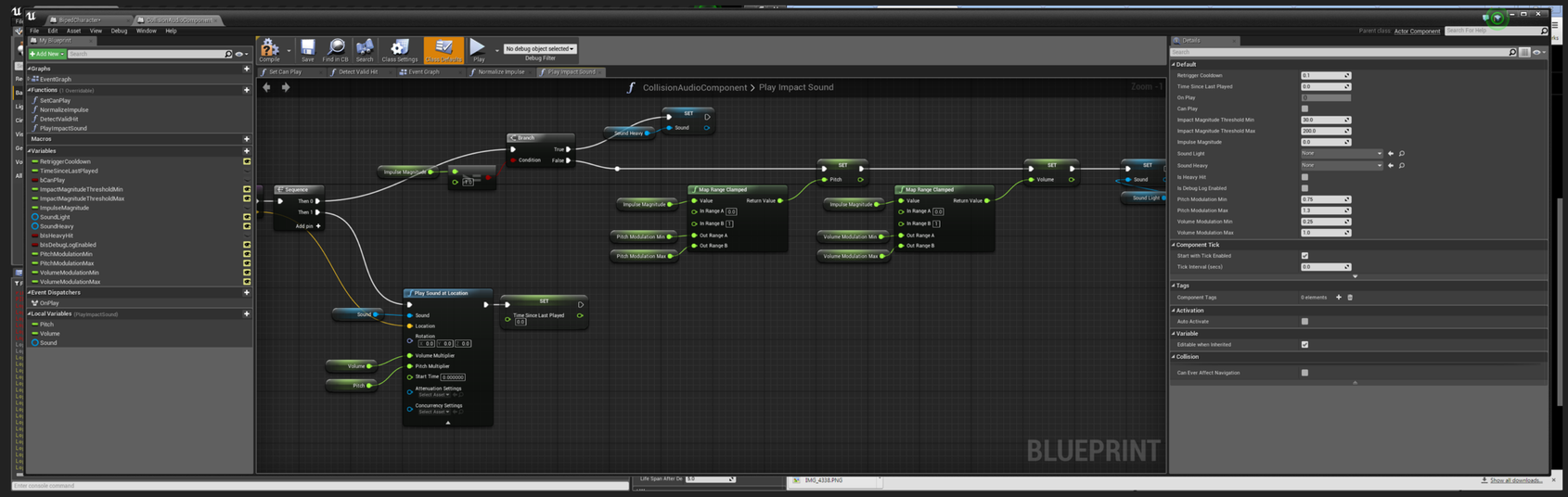
Physics

- If the player CAN mess with objects…. they WILL!
- Unrealistic to expect perfect realistic physics sounds on every object in every game
- Set the rules of the world and stick to them consistently
- Any inconsistencies trigger MMN instantly breaking immersion.

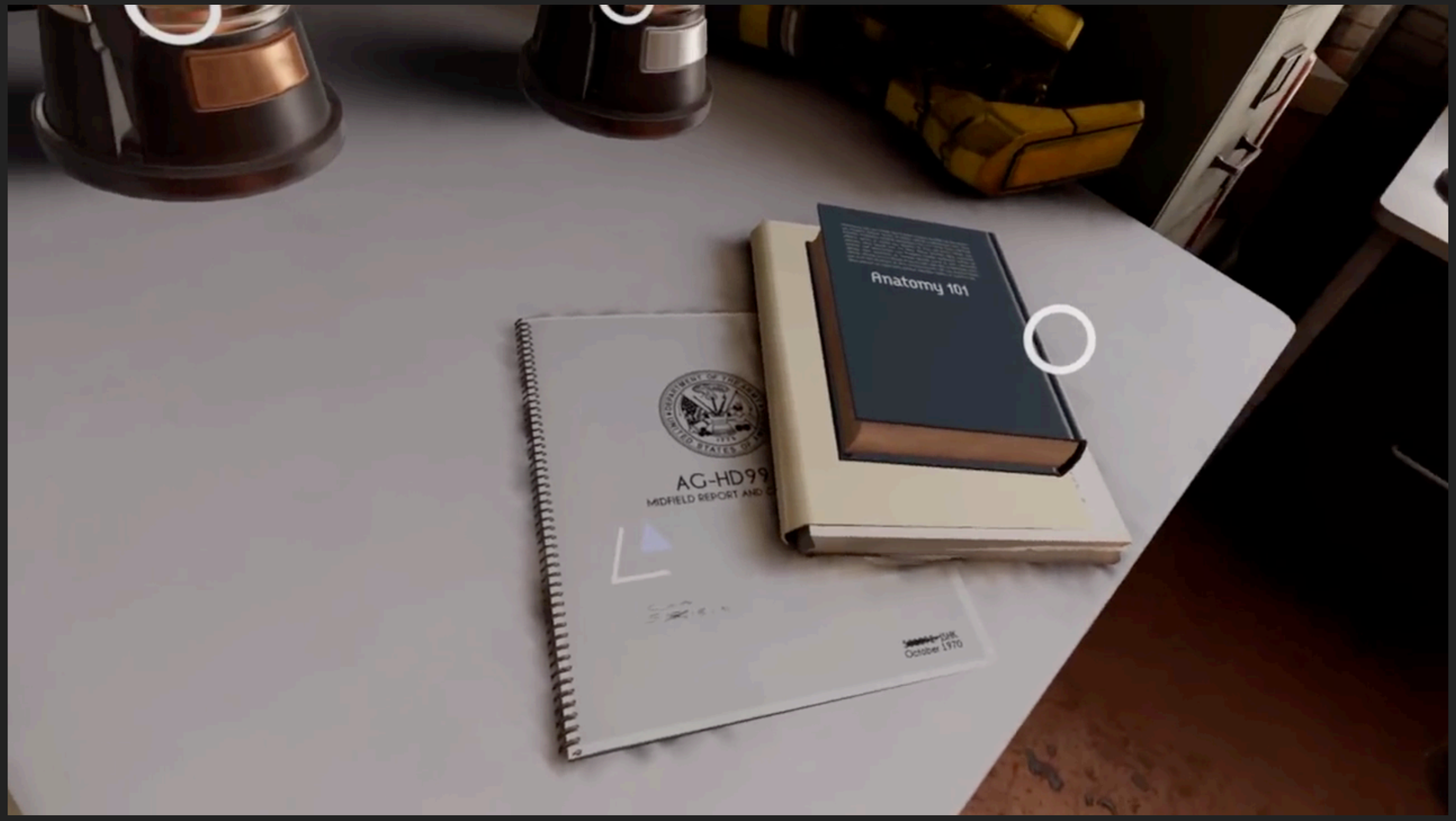
Improve Immersion

Physics

- Light and Heavy variations, Pitch and Volume Curves, Grab and drop sounds.
- Unreal has made Robo Recall free to download and see these systems in action



Improve Immersion - Robo Recall Physics



ORGANICALLY DRIVE GAMEPLAY

Organically Drive Gameplay

PATTERNS AND REPETITION TRAIN PLAYERS ORGANICALLY

Our brains are pattern seeking machines

You can use patterns to draw attention to new sounds in just 150ms.

Using sound patterns gives lots of information without any visual HUD

Organically Drive Gameplay

TRAIN THE PLAYER USING HEBBIAN PLASTICITY

Hebbian Plasticity = Neural Learning

Neurons that FIRE together WIRE together - Donald Hebb

Organically Drive Gameplay - GETTING “INSIDE” INSIDE

TRIGGER EMOTIONS

Trigger Emotions

TRIGGERING HUMAN EMOTION

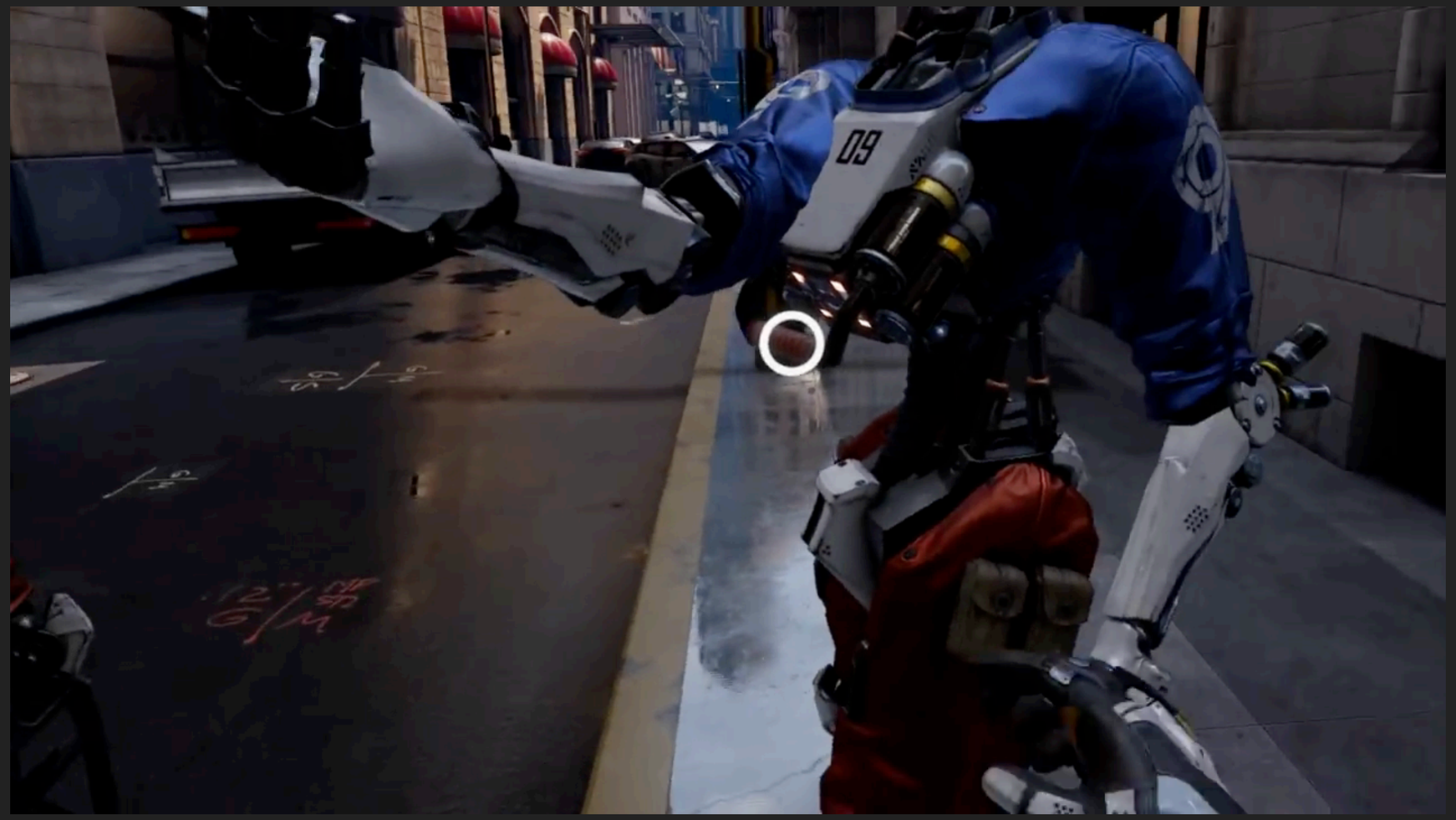
You can get a strong positive emotional response to sounds in less than a second, a brief series of sounds should be sufficient to give you a useful emotional association.

VOICE IS THE MOST POWERFUL EMOTIONAL TRIGGER OF ALL.

Emotional assets draw focus

Trigger Emotions - Robo Recall Only SFX

Trigger Emotions - Robo Recall Voices and Music



Trigger Emotions

FEAR

Save high frequency content in 1-4 kHz. range for scare moments.

Close sounds have more transient attack and high frequencies, the more contrast the scary sounds have the more it will startle the player.

Create contrast between distant passive danger and close active threat

Trigger Emotions

5D Audio Summary

5D Audio

5D Audio Concepts

Summary of concepts

- WE EXIST IN A SLICE OF 3D SPACE, 4D TIME & 5D CHOICE
- **OUR BRAINS ARE PATTERN SEEKING MACHINES**
- 5D CHOICE RELIES ON FOCUS
- FOCUS IS DRIVEN BY CONTRAST, FREQUENCY MEMORY, AND PATTERNS
- PLAYER PERCEPTION CHANGES OVER TIME BASED ON WHAT'S IMPORTANT
- BRAIN CAN "TUNE IN" OR "TUNE OUT" SOUNDS OVER TIME
- THE BRAIN AND AUDITORY SYSTEM ARE ALWAYS SUBCONSCIOUSLY RUNNING
- PLAYERS CAN BE TRAINED THROUGH SOUND

5D Audio Applications

How to use 5D audio techniques to enhance your experience

- Drive Player Focus and Choice
- Improve Your Mixes and Immersion
- Use Sidechain Ducking Selectively with Multiband EQ and Volume
- Use focus parameters to dynamically tune the mix
- Be consistent with your games sound rules
- Stagger Sensory Input
- Use patterns and repetition to drive player decisions
- Use human voice and varied stimulus to trigger emotions

5D Audio in VR

Expanding 3D audio to enhance VR experiences using higher dimensions of sound

Go forth and hack your player's brains using sound!

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QUESTIONS?

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RESOURCES

Horowitz, Seth - The Universal Sense How Hearing Shapes the Mind

King, Andrew J. - Auditory Neuroscience: Making Sense of Sound (MIT Press)

Brain Facts, a primer on the brain and nervous system

https://developer.oculus.com/documentation/audiosdk/latest/concepts/audio-intro-localization/

https://en.wikipedia.org/wiki/Auditory_masking#cite_note-Moore_1995-4

https://auditoryneuroscience.com/topics/basilar-membrane-motion-4-bachs-tocata-fugue

http://howyourbrainworks.net/

https://www.facebook.com/groups/SpatialAudioVRARMR/

https://www.facebook.com/groups/wwisewwizards/

Imagining the 10th dimension - https://www.youtube.com/watch?v=JkxieS-6WuA

Epic Games for kindly allowing me to show clips of Robo Recall

Starbreeze for kindly allowing me to show StarVR clips of The Mummy: Prodigium Strike and Salt VR

Martin Stig Andersen and the Playdead team for letting me show clips of Inside

Davey Wreden for allowing me to show edited clips of Stanley Parable

My amazing girlfriend Hannah who patiently listened to me blabber on about 5D audio for hours and hours and hours…