



COMMUNITY
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The Chemistry of an Online Game Jam: Help Your Community Deliver

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GDC

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Ludum Dare Global Game Jam Game Jam in the office Sponsored Game Jams ...something else





KPI: shipped projects
team building
onboarding new tech
testing game ideas





DEFOLD



King



and many
more...



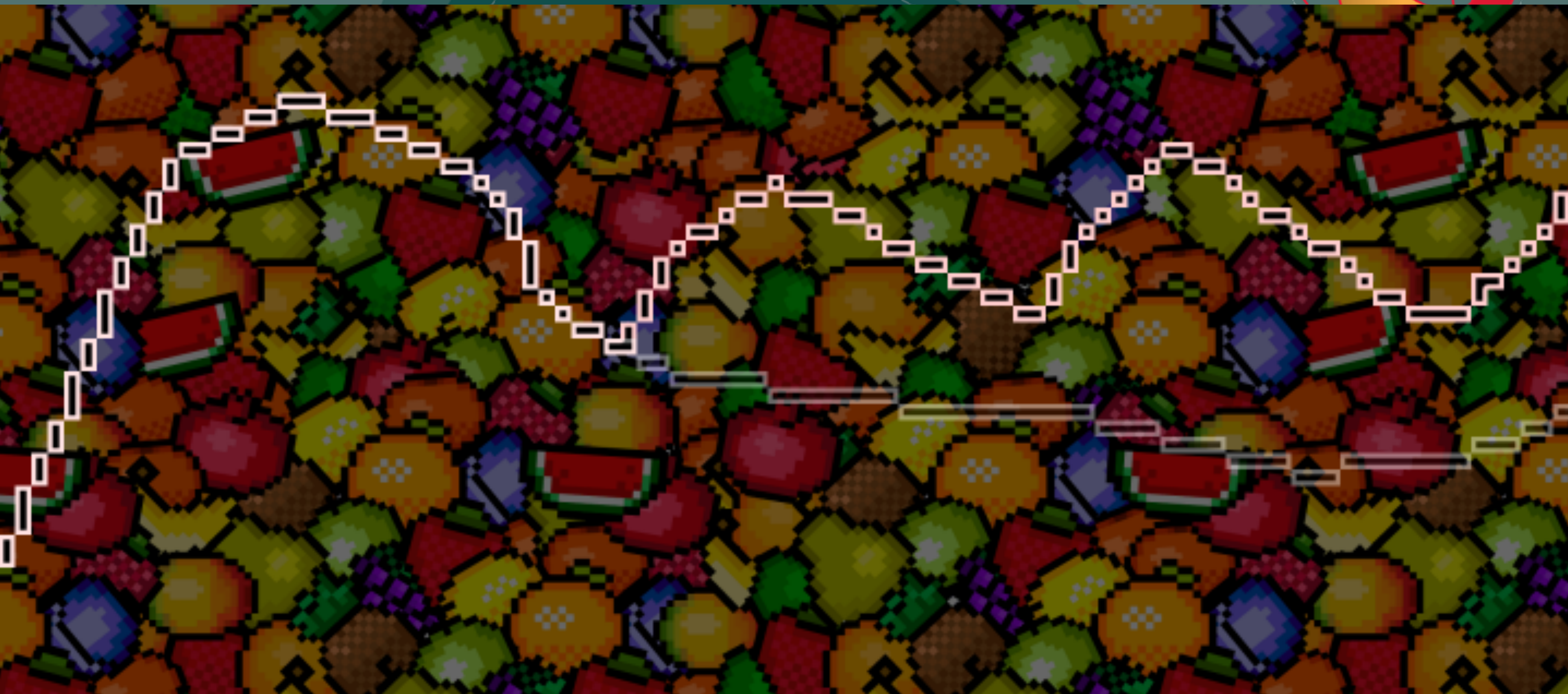


Motivation...





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UBM



Help form teams





Inspire shipping first playables





Have a big bold mid-term check





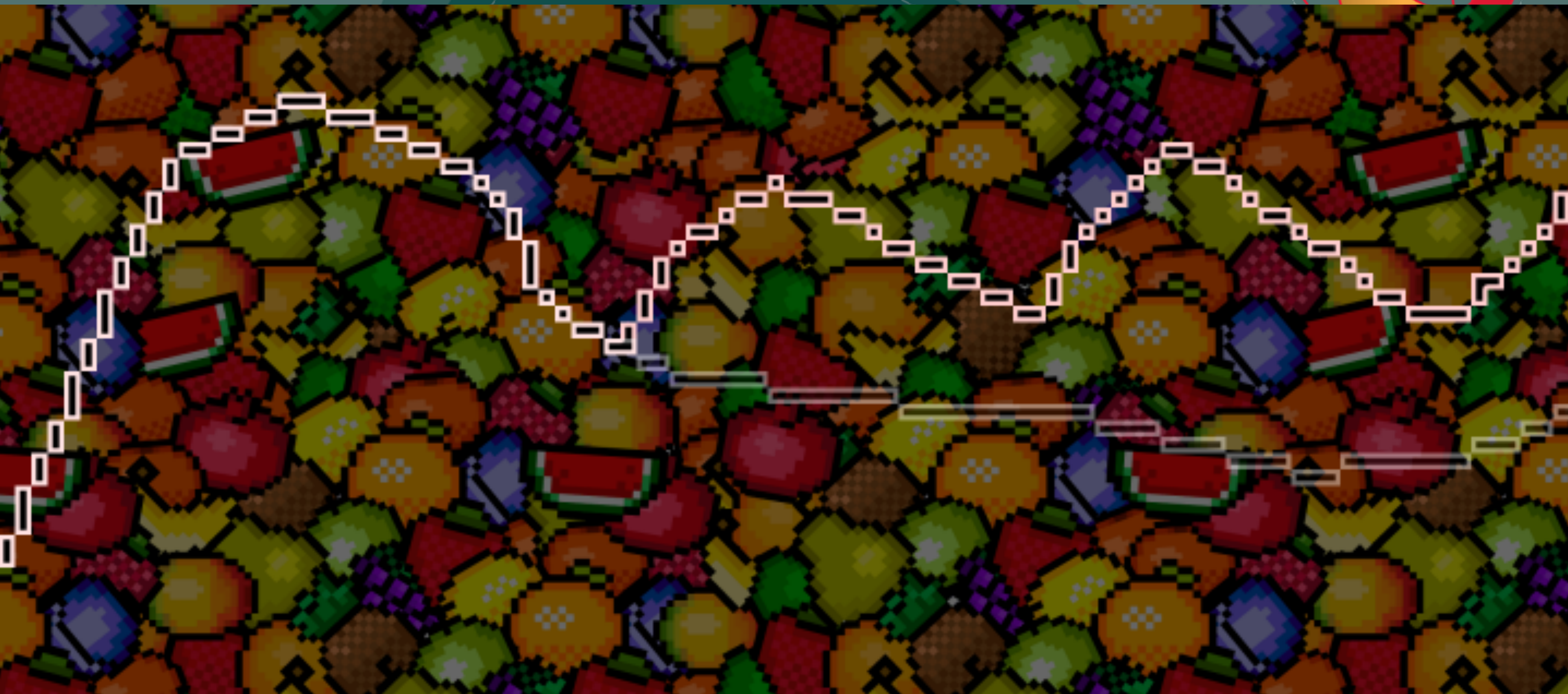
Have a reason for a final crunch

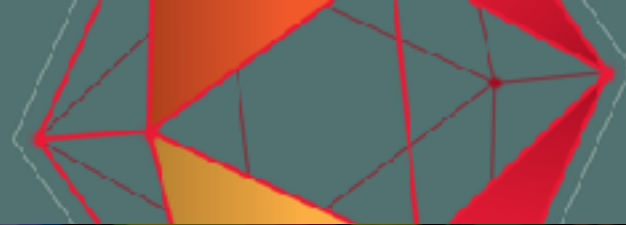




Motivation...







Q&A
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