

DON'T: HOW **NOT** TO WORK IN GAME AUDIO

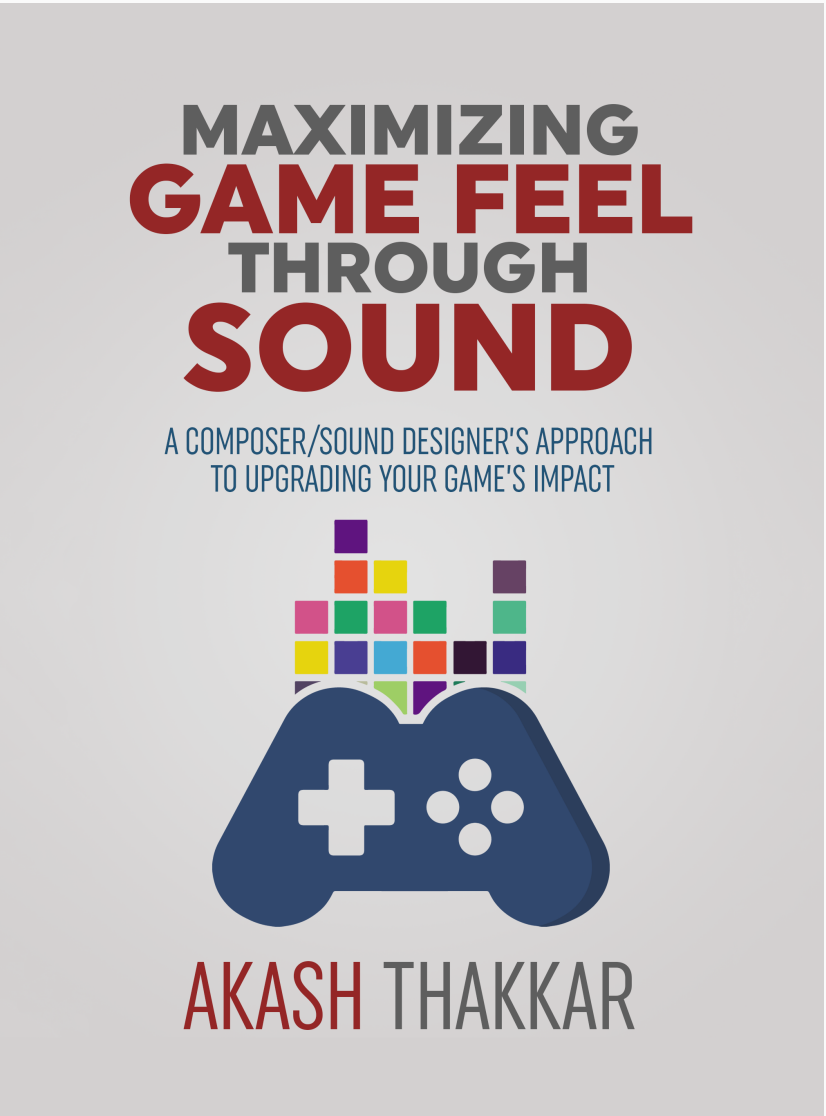
GDC 2018 - Ryan Ike, Carlye Nyte, Akash Thakkar



BRITISH ACADEMY
GAMES AWARDS









(Avoiding Pitfalls)

- How to dodge common traps that many of us fall into
- Differing viewpoints!



(**Talk to Humans**)

- You can network in a city without needing to be there
- Find a community!
 - Online is valid, but in-person is ideal

DON'T AVOID NETWORKING



**YOU CAN GET BETTER AT THIS OH GOD JUST LOOK AT
WHAT A MONSTER I USED TO BE**







YOU DON'T NEED TO BUY CRAZY GEAR



YOU DON'T NEED TO BUY CRAZY GEAR



WELCOME TO THE BIG LEAGUES, MOFO

EMAILS DON'T HAVE TO BE HORRIBLE



(Keep Them Short!)

- Don't send people your life story
- Customize them for each person
- Is the email easy to respond to?

Hi there **Alex**,

My name is Akash Thakkar; I'm a friend of Rich Vreeland's. Rich mentioned that he sent you my info so that I may potentially work on Hyper Light Drifter as its sound designer.

If you haven't picked anyone yet, I feel that I have something special to offer your game. As a dedicated indie audio designer, I've worked on dozens of game projects (most recently [Ironclad Tactics](#)) and have had the opportunity to speak about game audio at events/companies such as PAX Australia, PopCap Games, and more. I have also been creating my own custom sound design/synthesis tools as of late, which I think would give Hyper Light Drifter a unique audio identity and mesh well with Rich's musical palette.

If you have already selected someone else, then no worries at all. If not though, I feel that I have a lot to offer Hyper Light Drifter and would love to chat with you further about the game's sound design potential.

Thanks!

Hi Leo,

Thanks so much for the prompt replies once again!! On behalf of Wagon, I would also like to congrats your company on the new factory!!

We are also very pleased to hear that the compressors used are upgraded to Secop ones from German, known for their advanced compressor technologies and the Castel which are well known for their products for refrigeration. This will really boost our confidence in the product. However, we would still like to seek your help for some about the machine as stated below.

You mentioned about the sharing of videos on the noise and speed of the ice cream machine, can we request to have some operations of the ice cream machine?

Below are some of our worries:

- 1) The noise level of the machine while preparing the ice cream. As we are going for events and also selling them on the street, it will not be nice for the machine to be noisy.
- 2) The time to cool up the machine. We had did some research that it takes quite a while to cool up the machine despite starting it up earlier. Could we have a gauge of how long does it take to cool up the machine before we can start making the ice cream? It will be good if the video that you send can show the procedure from switching on of the machine till the time when we can start to mix the ice cream mixture on the cold plate.
- 3) Is it possible that we have a layout of the interior of the machine (its main components and key materials for the compressor and the cold plate)? It will be good if we can understand the machine better so as to make wiser choices and also will be good for us to troubleshoot if necessary.
- 4) Price remains the same for the machine? I would also like to check with you if there is any changes to the price you quoted previously. The upgrades are good, but just want to check with you if there are any changes to the price, as we are really budget conscious.

We are really very interested in the machine hence making so much enquires in them. We will make our final decision on the machine preferably by coming monday on the 8th hence it will be good if you are able to get back to us before that. In any case, on behalf of the group, I would really like to thank you for the patience and help in answering to our enquires. Hope to hear from you soon.



(Time Off is Vital)

- Breaks are vital to your work
- Set “untouchable” time
- Crunch can still happen sometimes

YOU DON'T HAVE TO LOWBALL YOURSELF!



(**Get PAID!**)

- You don't need to work crap jobs 100% of the time
- You can work for free, but don't work for nothing
- Valuing yourself helps you and your client



**YOU EAT A COFFEE FOR LUNCH.
YOU FOLLOW THROUGH ON
YOUR FOLLOW THROUGH. SLEEP
DEPRIVATION IS YOUR DRUG OF
CHOICE. YOU MIGHT BE A DOER.**

fiverr

IN DOERS WE TRUST

THERE'S NO ONE RIGHT WAY

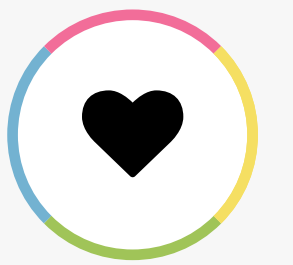


THANK YOU!

Time for Questions!

Thank you!

Stay In Touch!



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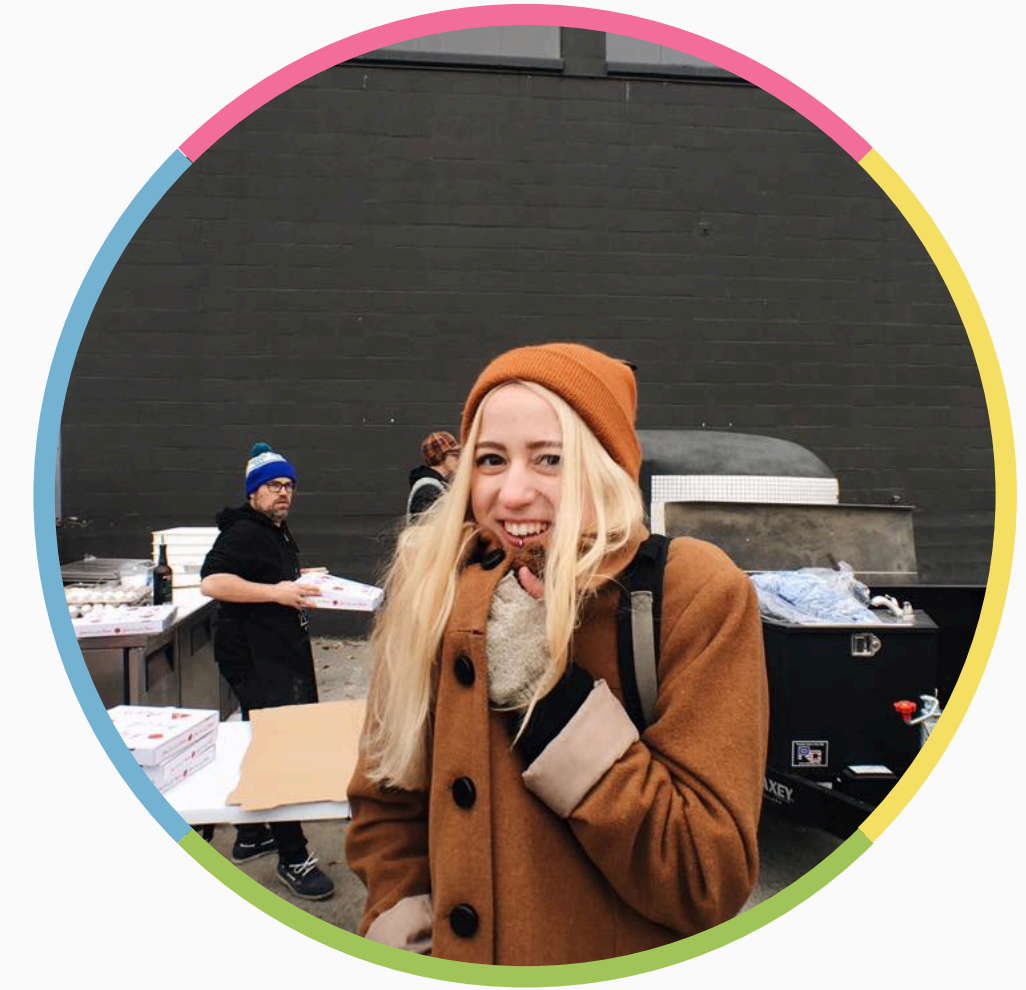


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