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# Critiquing Game Visuals:

Common Problems and How to Solve Them

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# Content

## Game Art Basics

- **Critique: Instinctual, Traditional, and Practical**
- **Vocab: Color, Composition, and Style**
- **Examples**



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# Example of an Example





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# Critique

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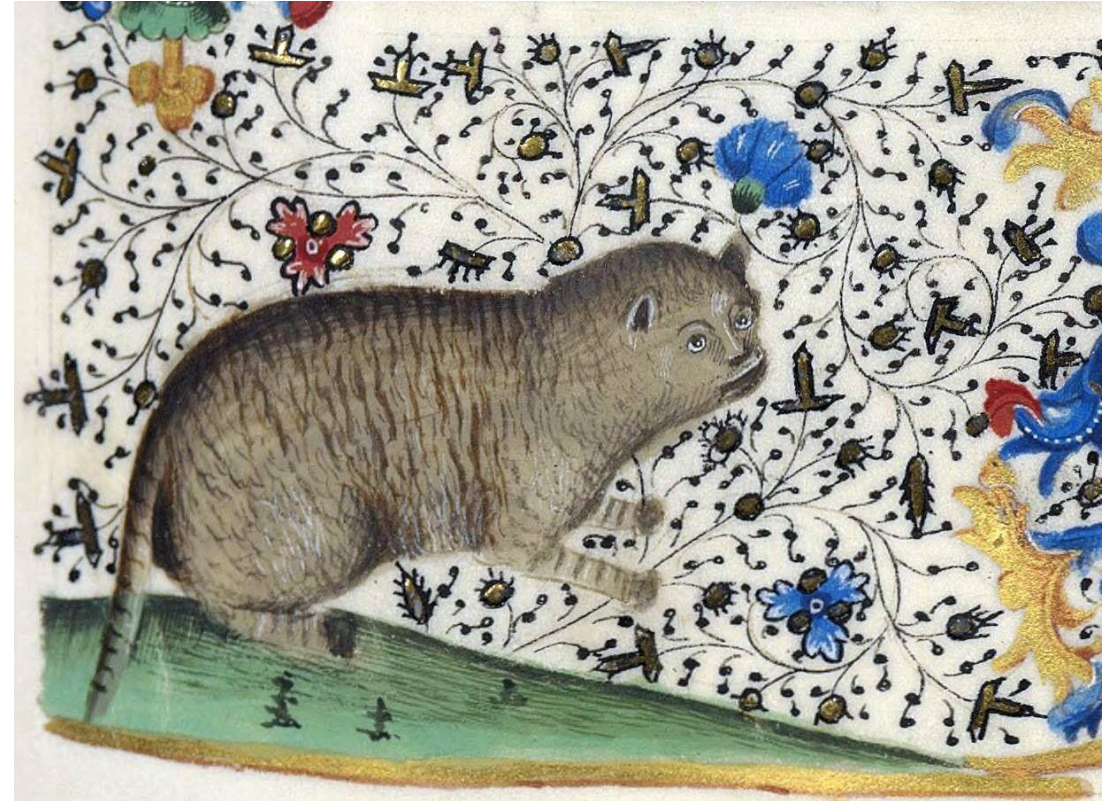
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# Critique: The Basics

## Instinctive Analysis

1. Judge
2. Justify



# Critique: The Basics

## Instinctive Analysis

1. Judge
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# Critique: The Basics

## Instinctive Analysis

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# Critique: The Basics

## Instinctive Analysis

1. Judge
2. Justify



# Critique: The Basics

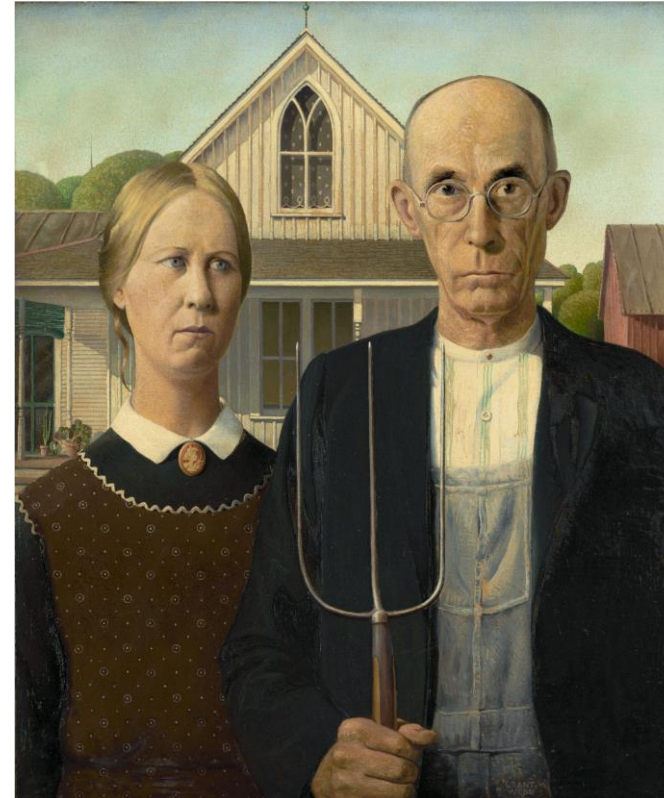
## Traditional Critique



# Critique: The Basics

## Traditional Critique

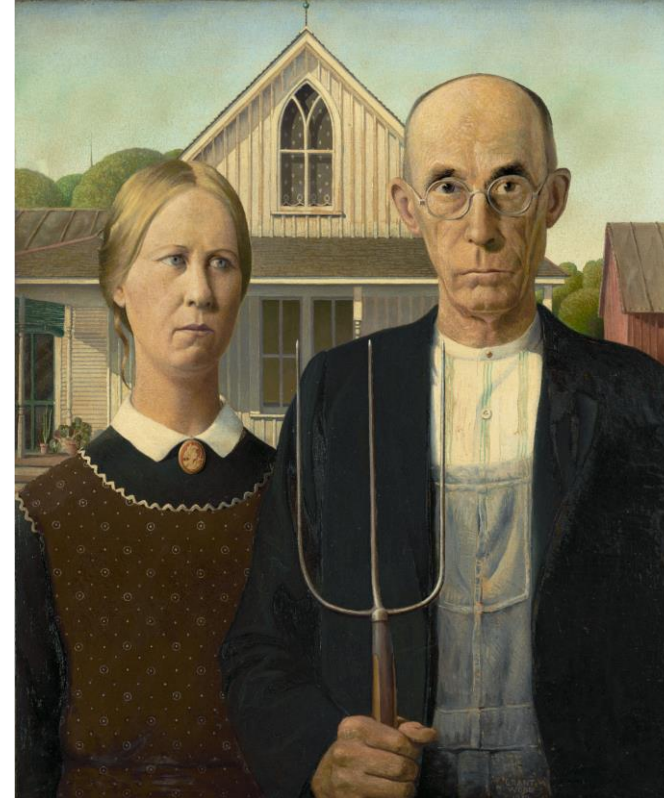
1. Describe



# Critique: The Basics

## Traditional Critique

1. Describe
2. Analyze





# Critique: The Basics

## Traditional Critique

1. Describe
2. Analyze
3. Interpret

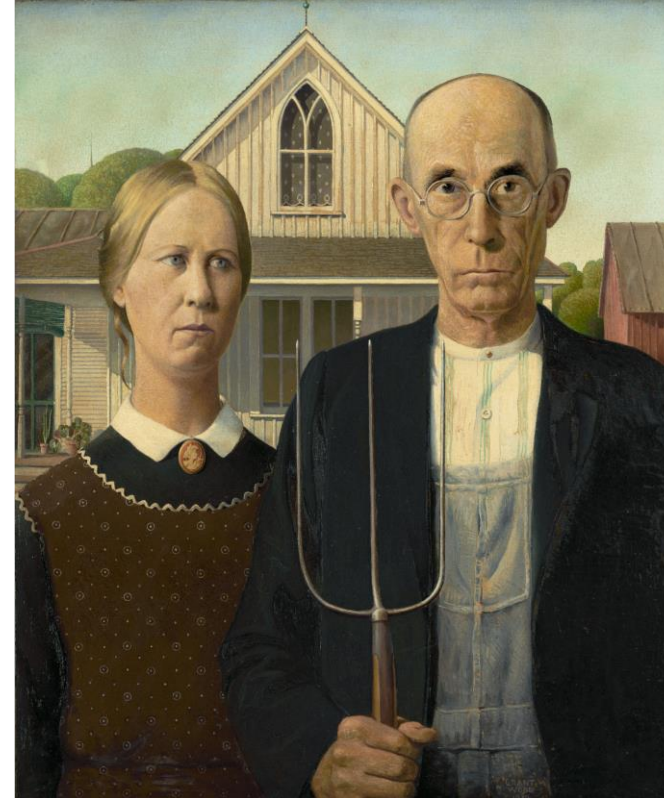




# Critique: The Basics

## Traditional Critique

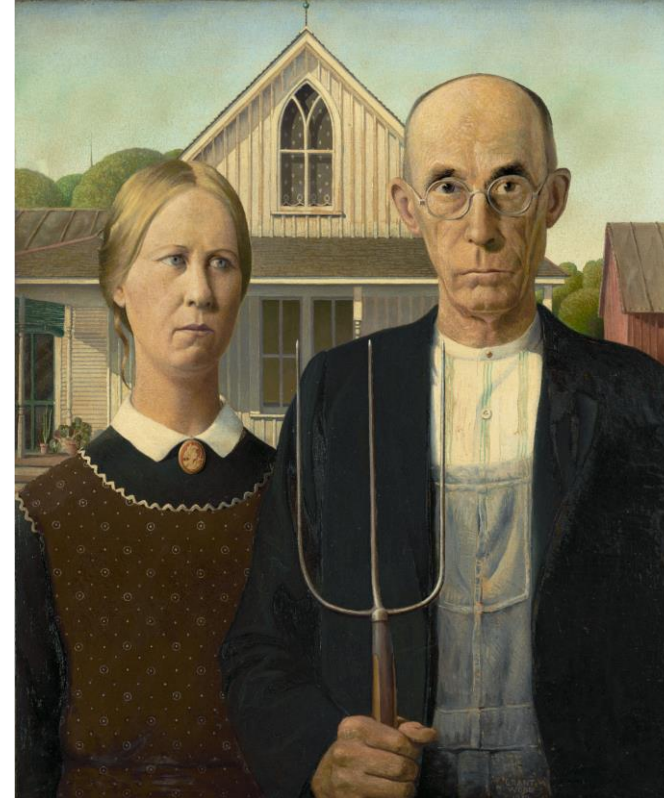
1. Describe
2. Analyze
3. Interpret



# Critique: The Basics

## Traditional Critique

1. Describe
2. Analyze
3. Interpret
4. Judge





# Critique: The Basics

## Traditional Critique

1. Describe
2. Analyze
3. Interpret
4. Judge



# Practical Critique for Games

## 1. Define Your Goals

# Practical Critique for Games

## 1. Define Your Goals

- Information

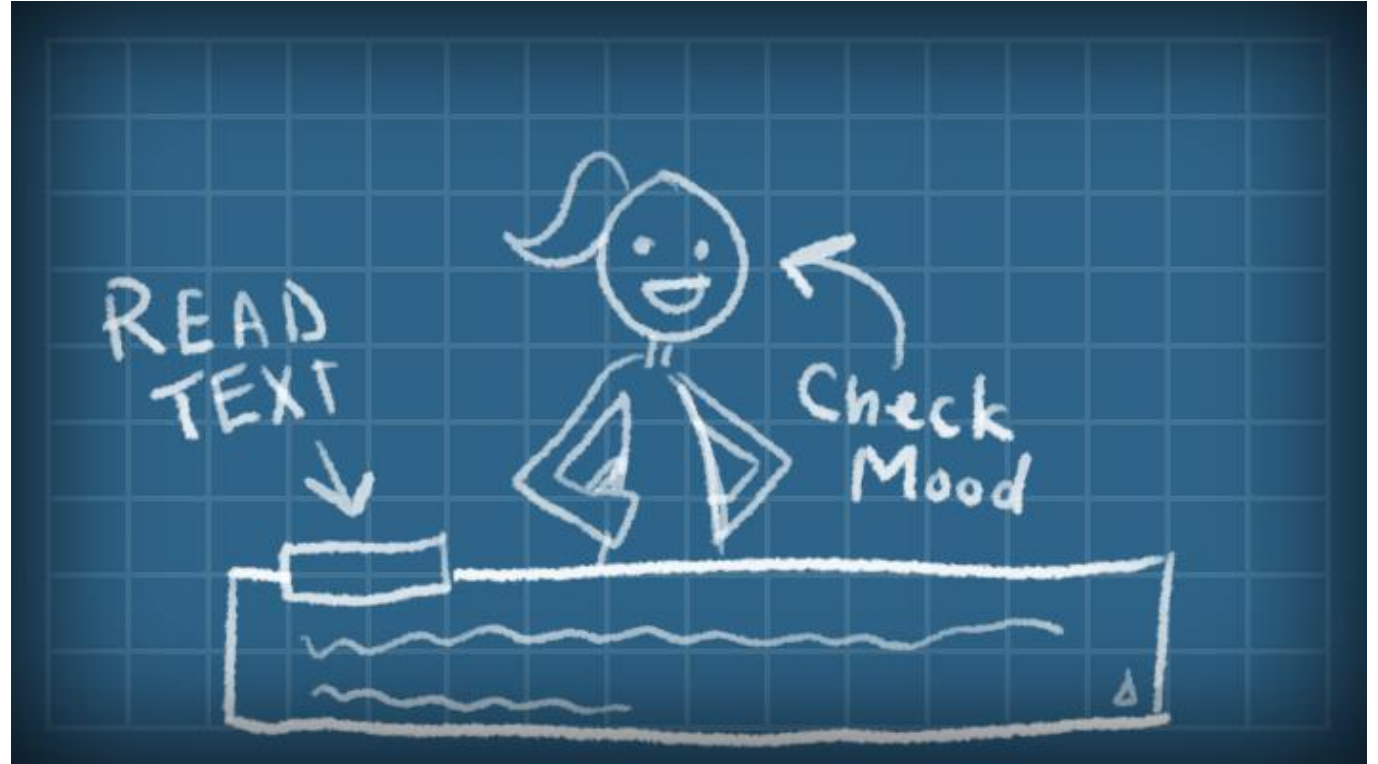




# Practical Critique for Games

## 1. Define Your Goals

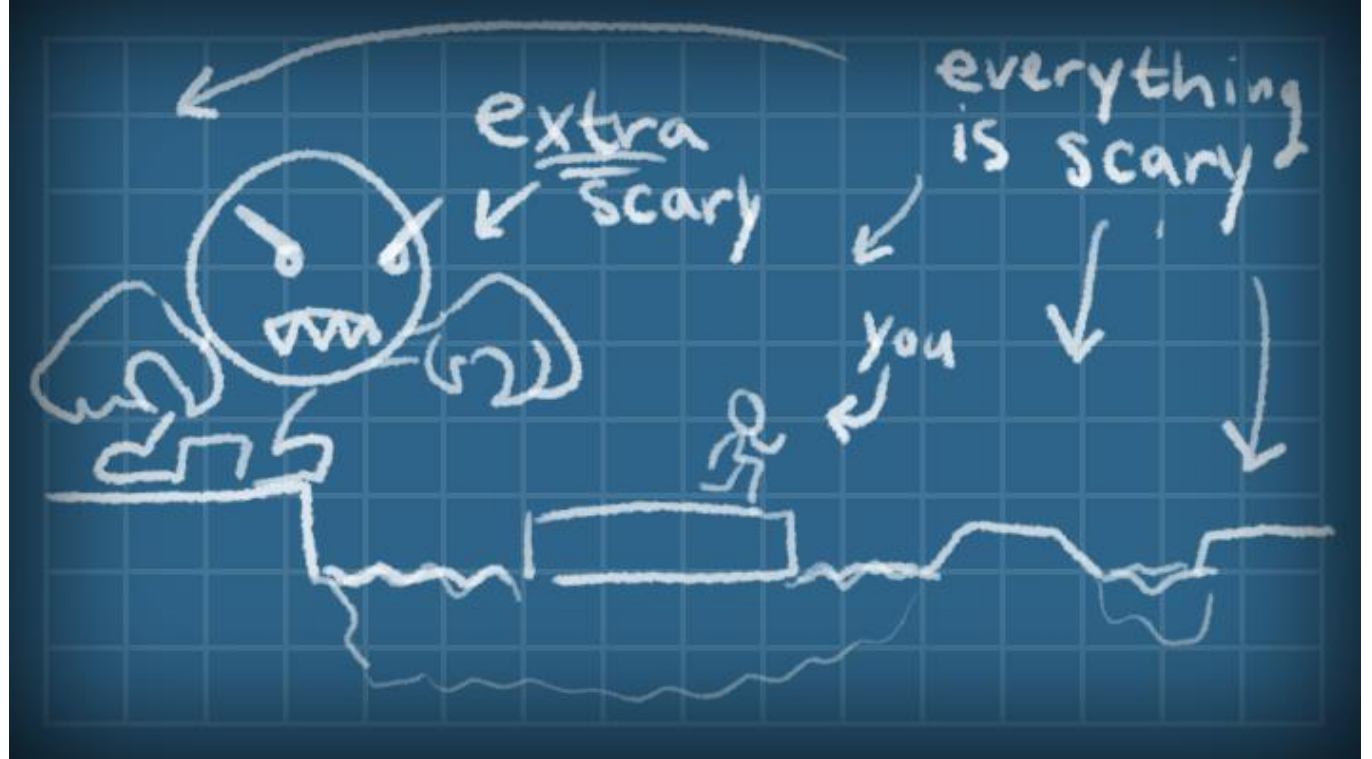
- Information
- Focus



# Practical Critique for Games

## 1. Define Your Goals

- Information
- Focus
- Emotion



# Practical Critique for Games

## 1. Define Your Goals

- Information
- Focus
- Emotion
- Style





# Practical Critique for Games

## 1. Define Your Goals

- Information
- Focus
- Emotion
- Style

## 2. Determine Effectiveness

# Practical Critique for Games

## 1. Define Your Goals

- Information
- Focus
- Emotion
- Style

## 2. Determine Effectiveness



# Practical Critique for Games

## 1. Define Your Goals

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# Practical Critique for Games

## 1. Define Your Goals

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## 2. Determine Effectiveness





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# Art Vocab

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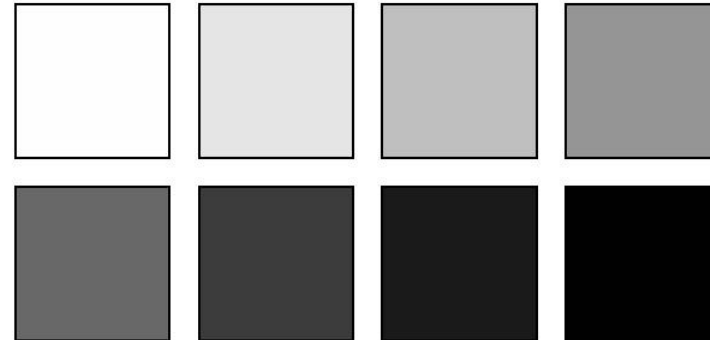
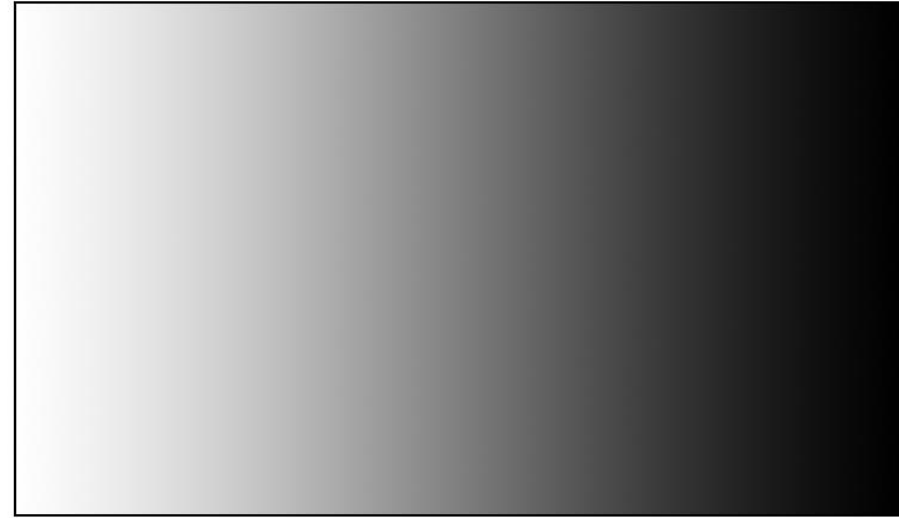
# Art Vocab: Color





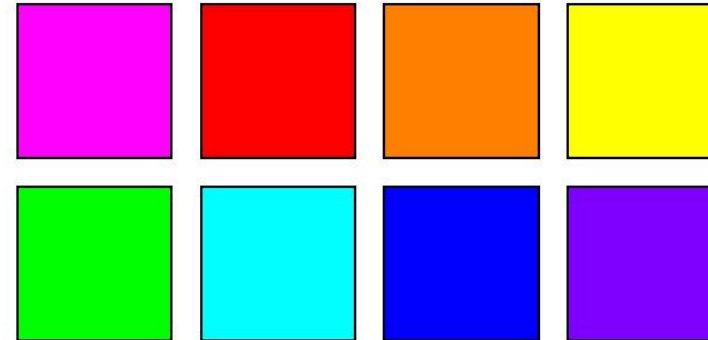
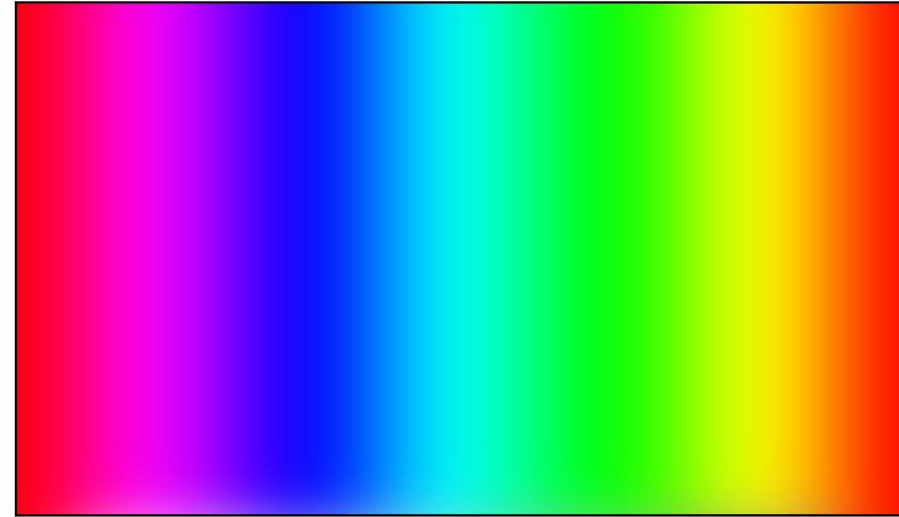
# Art Vocab: Color

- Value



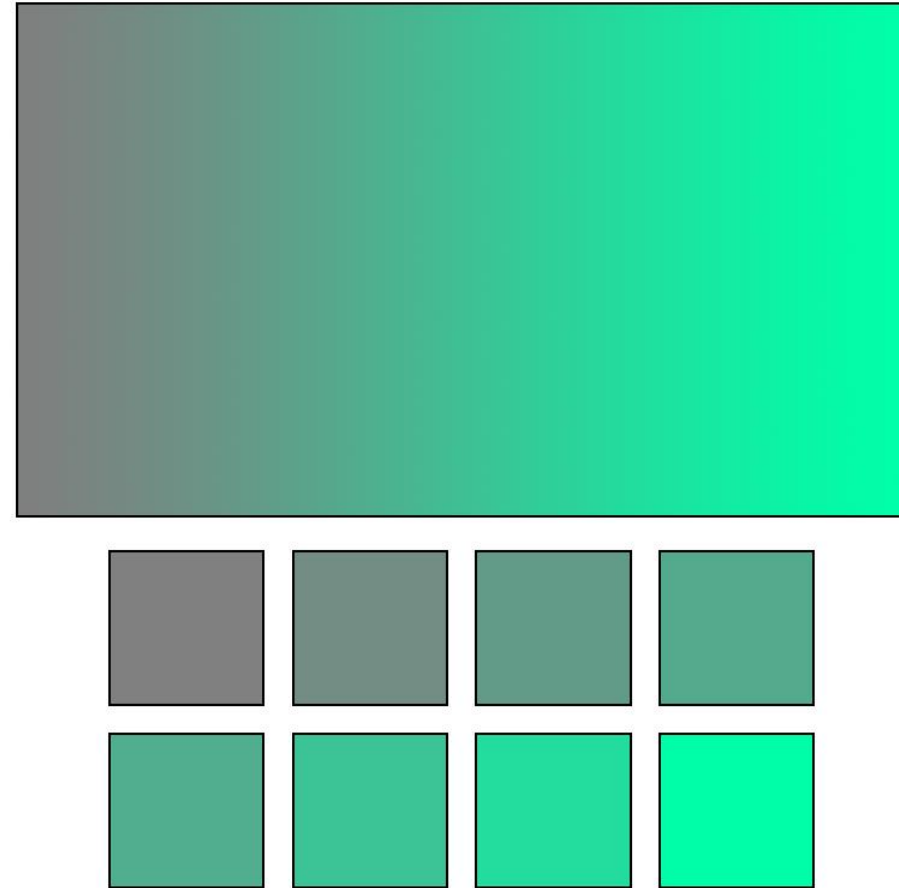
# Art Vocab: Color

- Value
- Hue



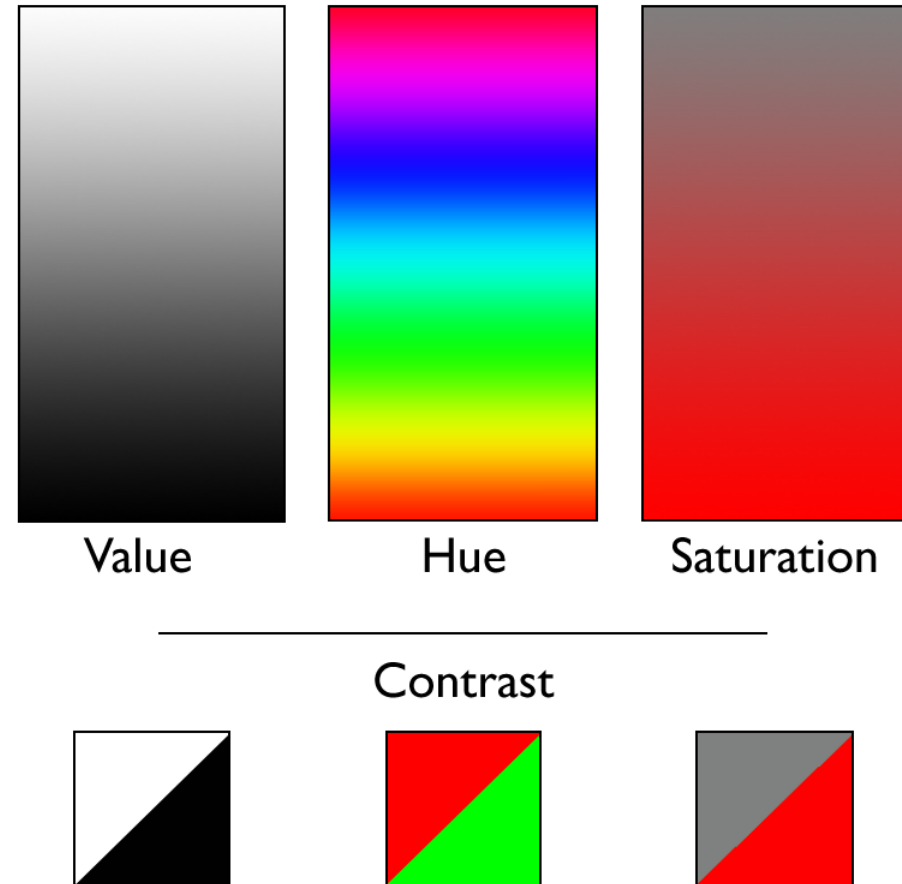
# Art Vocab: Color

- Value
- Hue
- Saturation



# Art Vocab: Color

- Value
- Hue
- Saturation
- Contrast



# Art Vocab: Color

- Value
- Hue
- Saturation
  
- Contrast



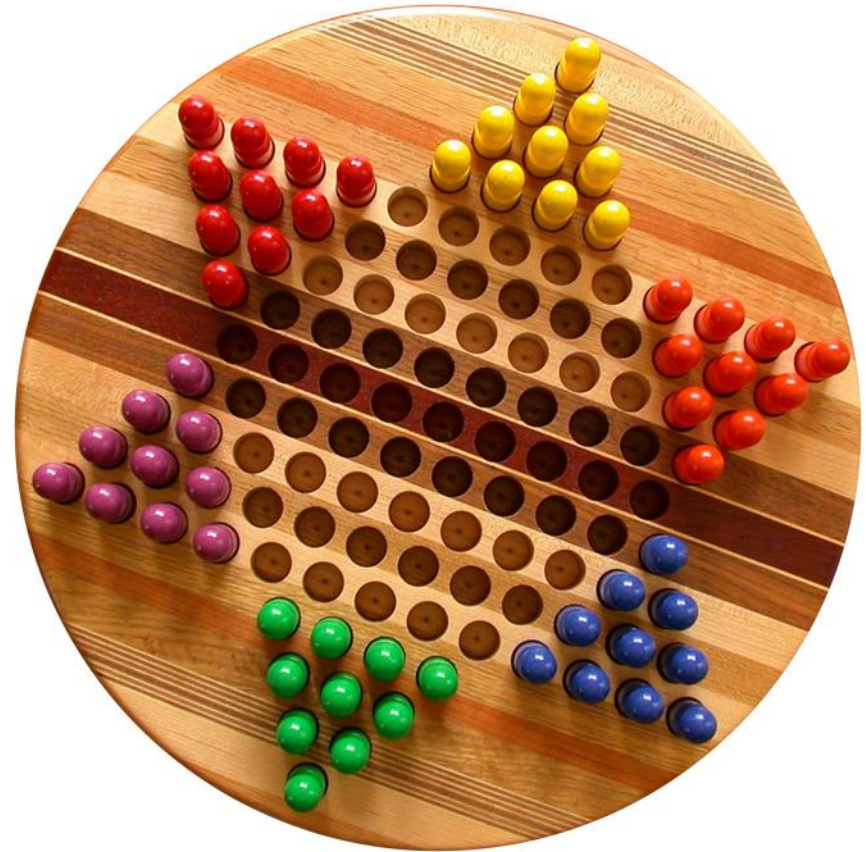
# Art Vocab: Color

- Value
- Hue
- Saturation
- Contrast



# Art Vocab: Color

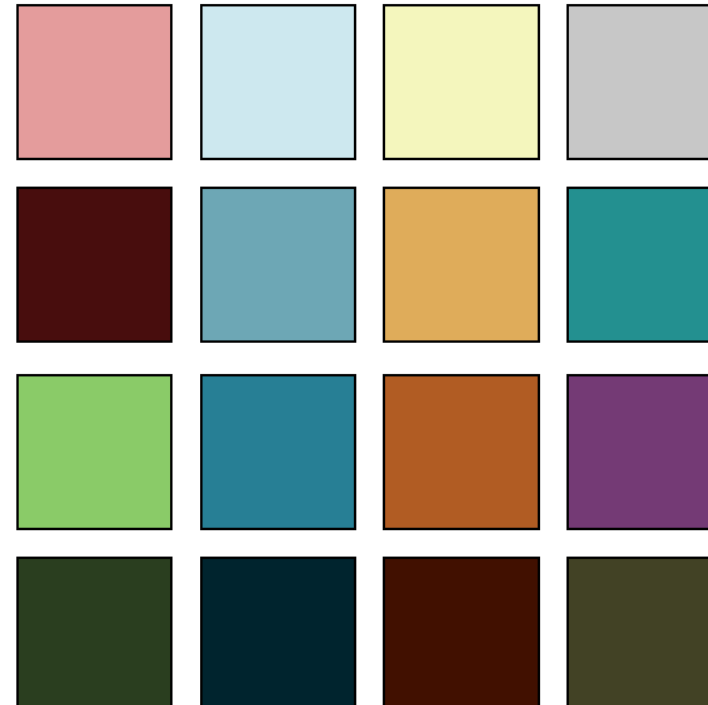
- Value
- Hue
- Saturation
- Contrast



# Art Vocab: Color

- Value
- Hue
- Saturation
  
- Contrast
- Color

Color





# Art Vocab: Composition

## Density

# Art Vocab: Composition

## Density

- High Density
  - *Chaotic, Busy, Noisy*



# Art Vocab: Composition

## Density

- High Density
  - *Chaotic, Busy, Noisy*



# Art Vocab: Composition

## Density

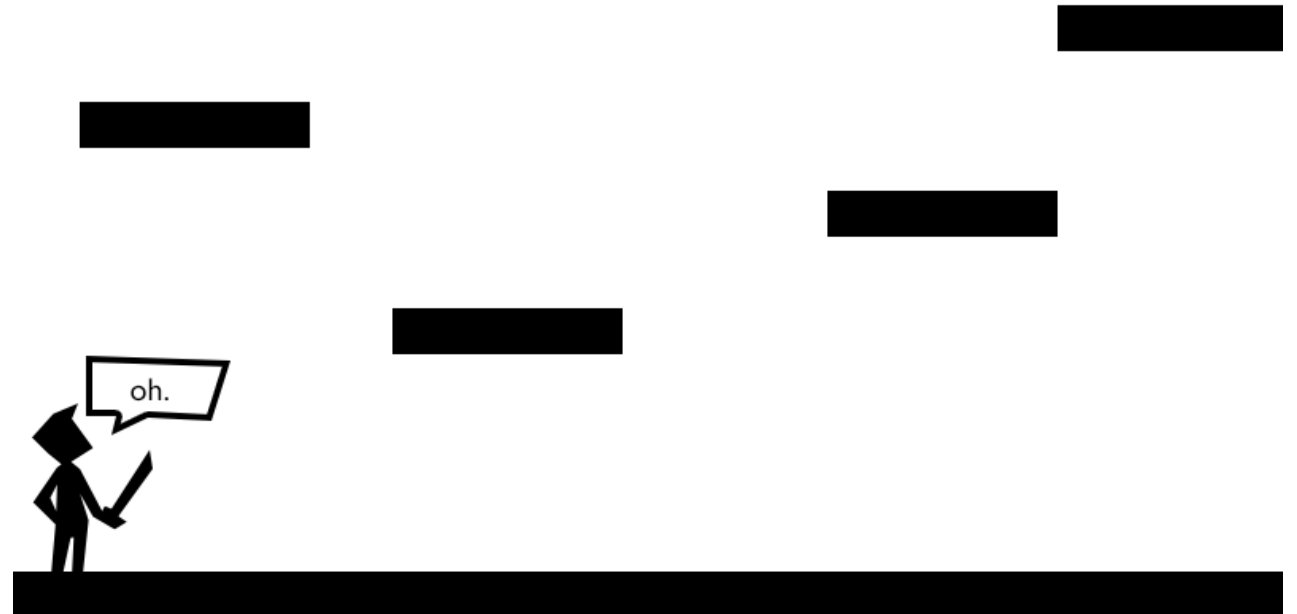
- High Density
  - *Chaotic, Busy, Noisy*



# Art Vocab: Composition

## Density

- High Density
  - *Chaotic, Busy, Noisy*
- Low Density
  - *Open, Minimal, Airy*

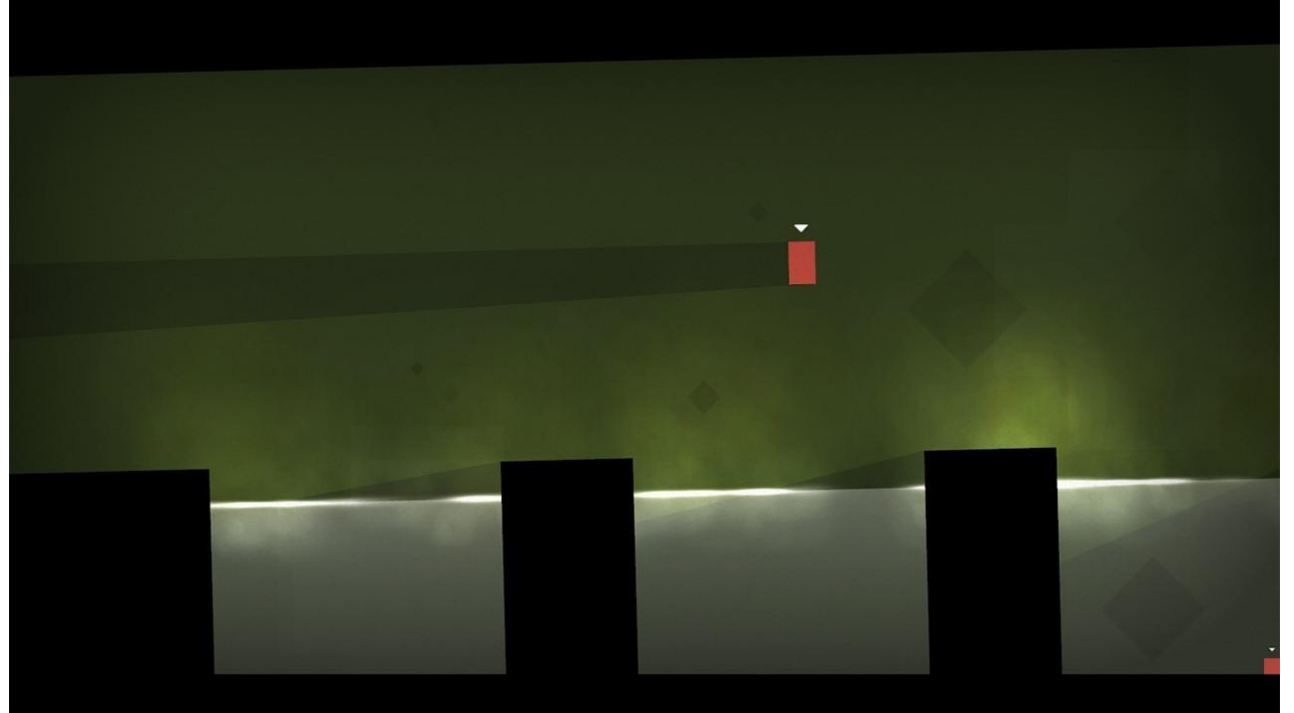




# Art Vocab: Composition

## Density

- High Density
  - *Chaotic, Busy, Noisy*
- Low Density
  - *Open, Minimal, Airy*



# Art Vocab: Composition

## Density

- High Density
  - *Chaotic, Busy, Noisy*
- Low Density
  - *Open, Minimal, Airy*



# Art Vocab: Style

# Art Vocab: Style

Stylized vs Realistic





# Art Vocab: Style

Stylized vs Realistic





# Art Vocab: Style

Stylized vs Realistic



# Art Vocab: Style

Stylized vs Realistic



# Art Vocab: Style

Stylized vs Realistic





# Art Vocab: Style

## Stylized vs Realistic

- Color



# Art Vocab: Style

## Stylized vs Realistic

- Color





# Art Vocab: Style

## Stylized vs Realistic

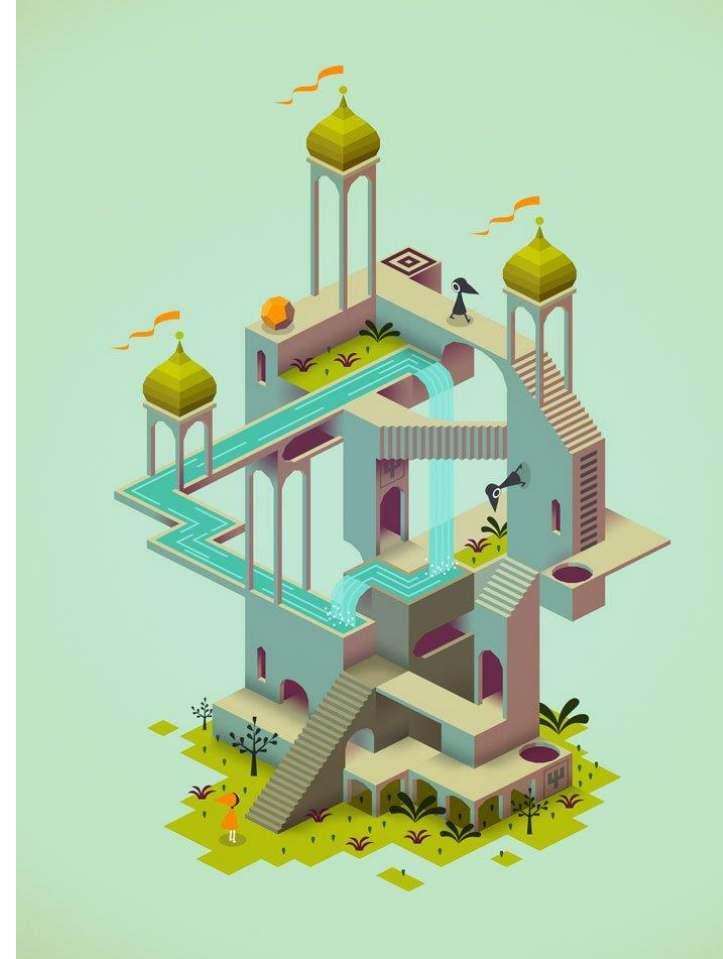
- Color
- Line



# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line



# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion





# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion



# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion
- Light & Shadow





# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion
- Light & Shadow



# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion
- Light & Shadow



# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion
- Light & Shadow

## Intentionality

- Cohesive





# Art Vocab: Style

## Stylized vs Realistic

- Color
- Line
- Proportion
- Light & Shadow

## Intentionality

- Cohesive
- Inconsistent





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# Examples

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# Controlling Focus





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# Controlling Focus





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# Controlling Focus





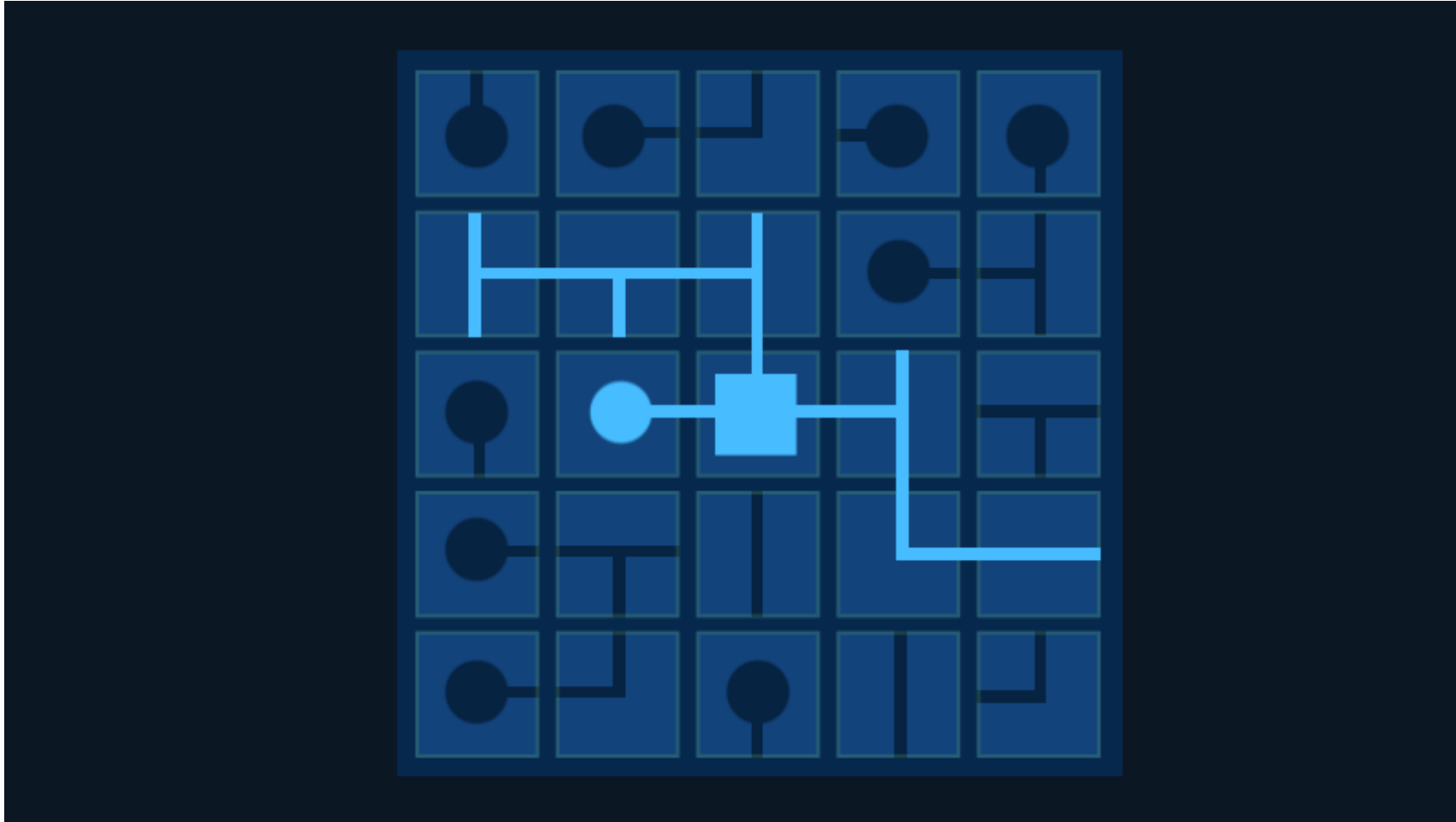
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# Controlling Focus

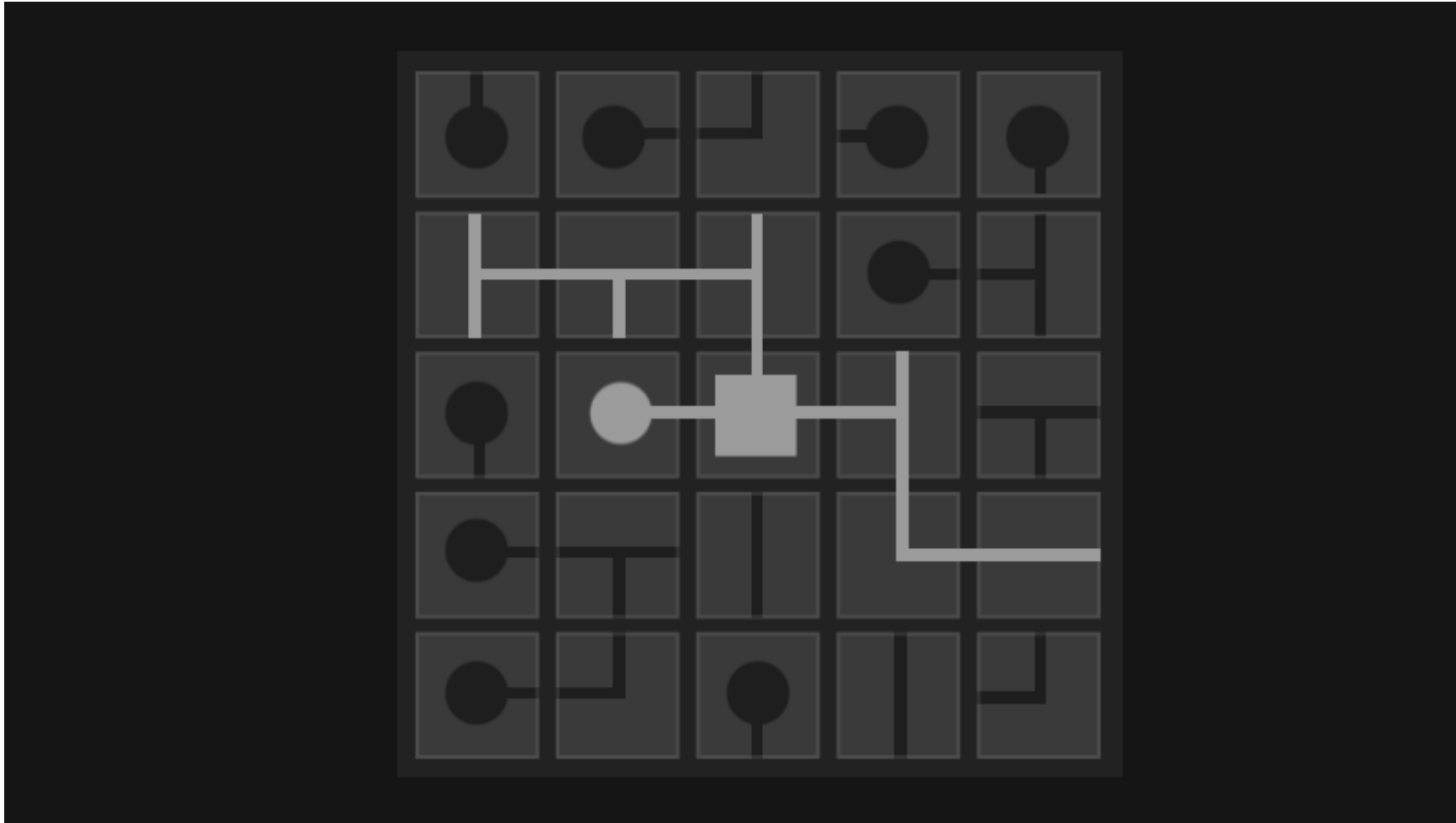




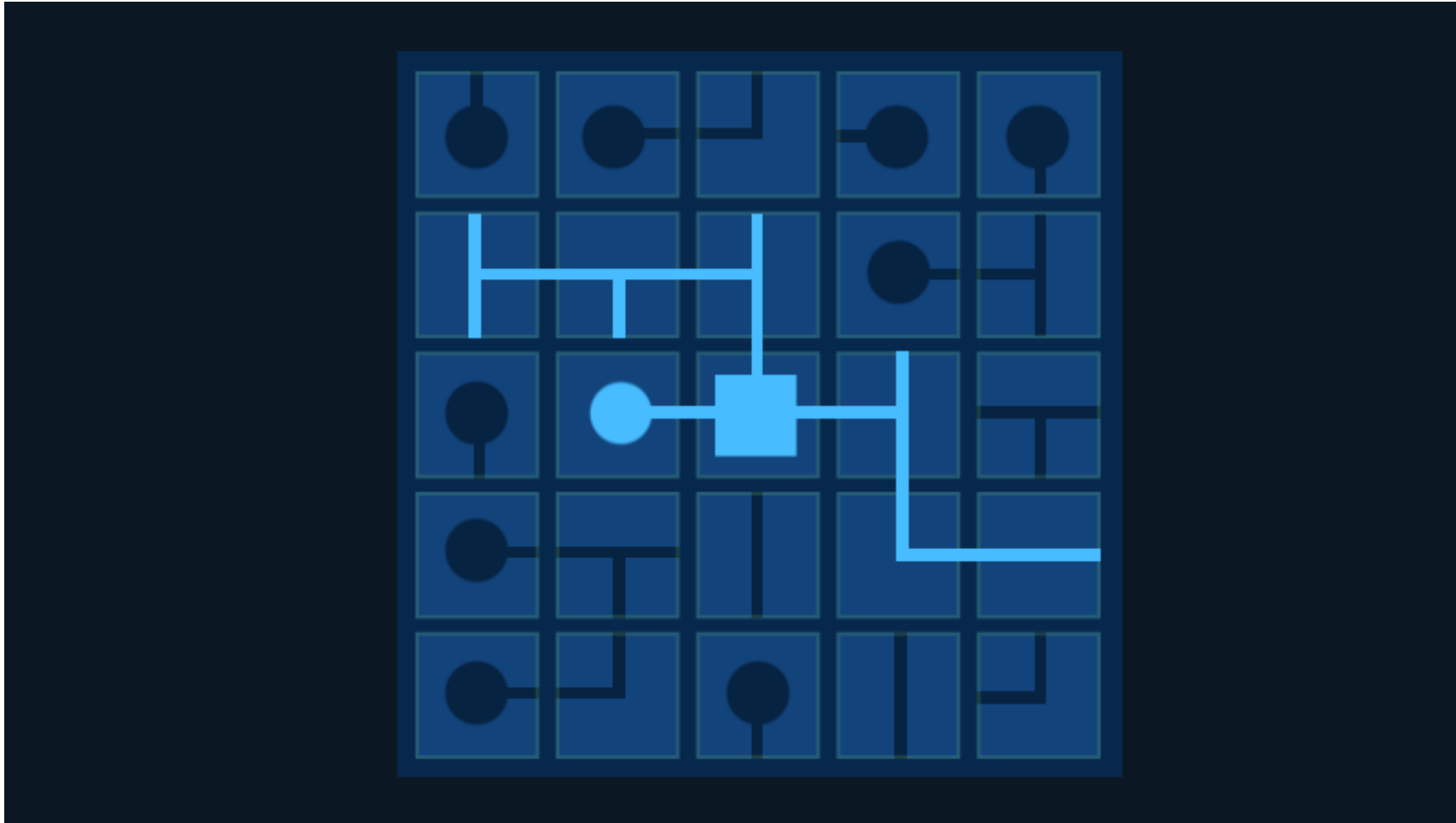
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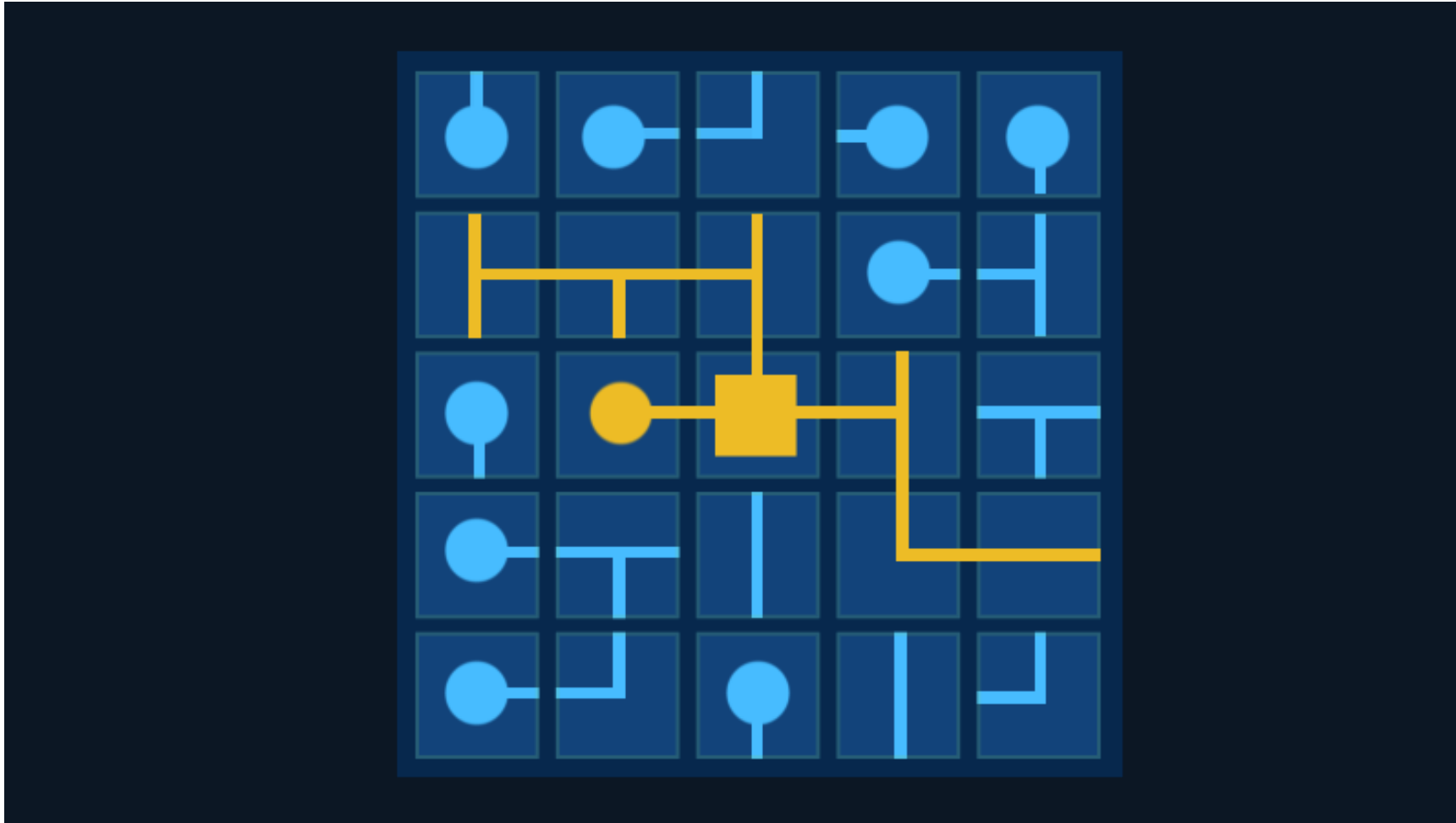
# What Info Matters?



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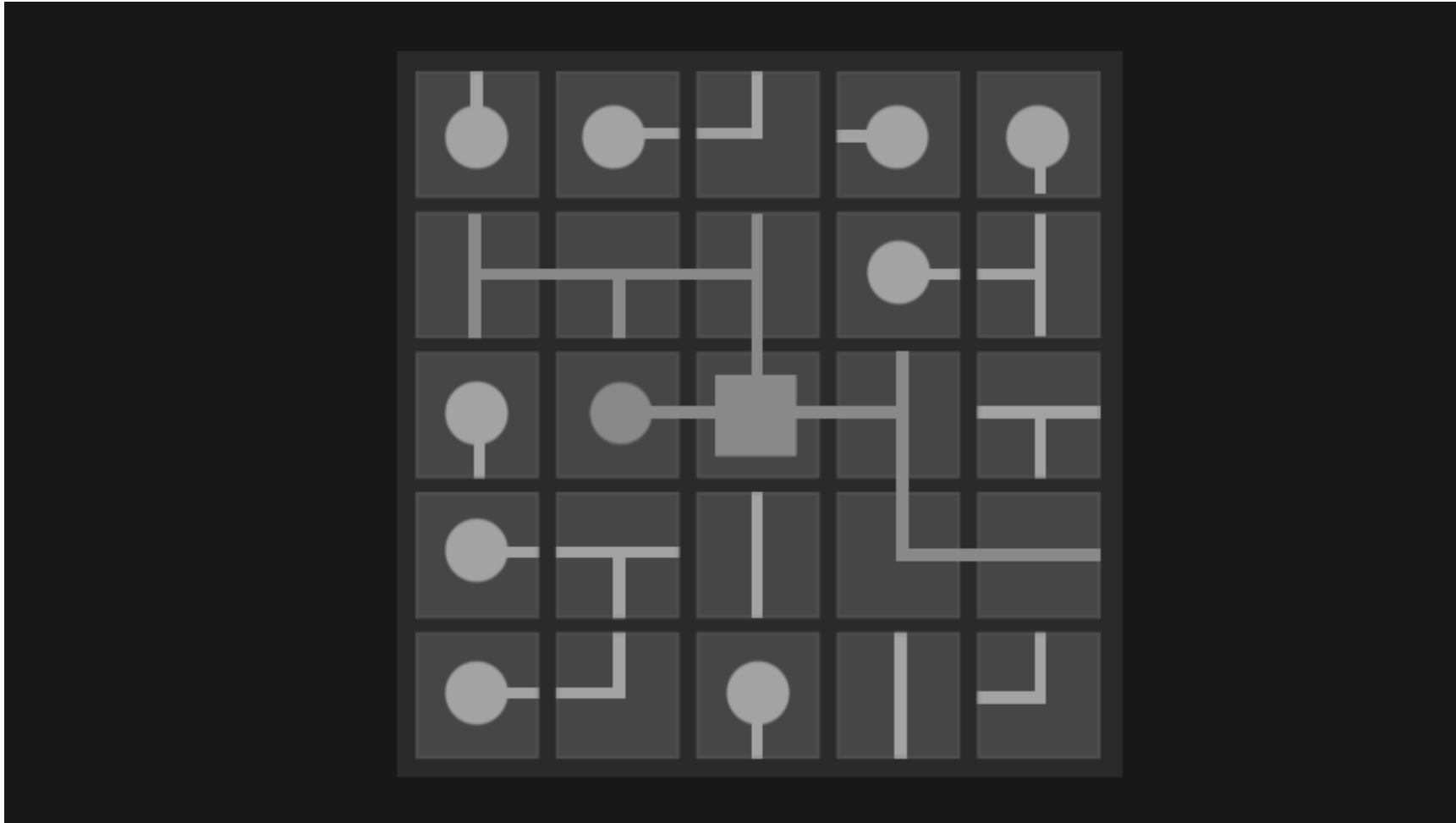


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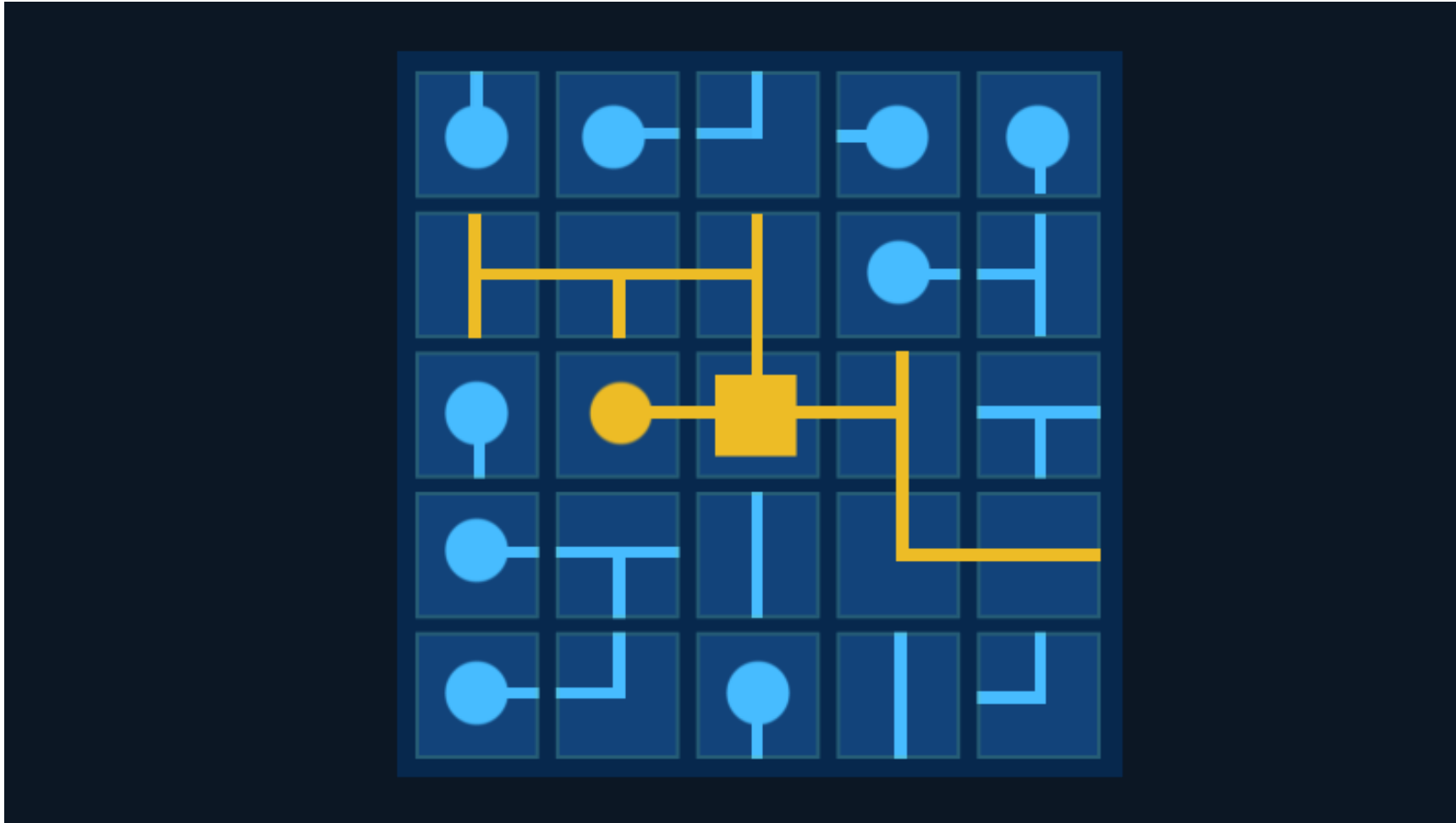




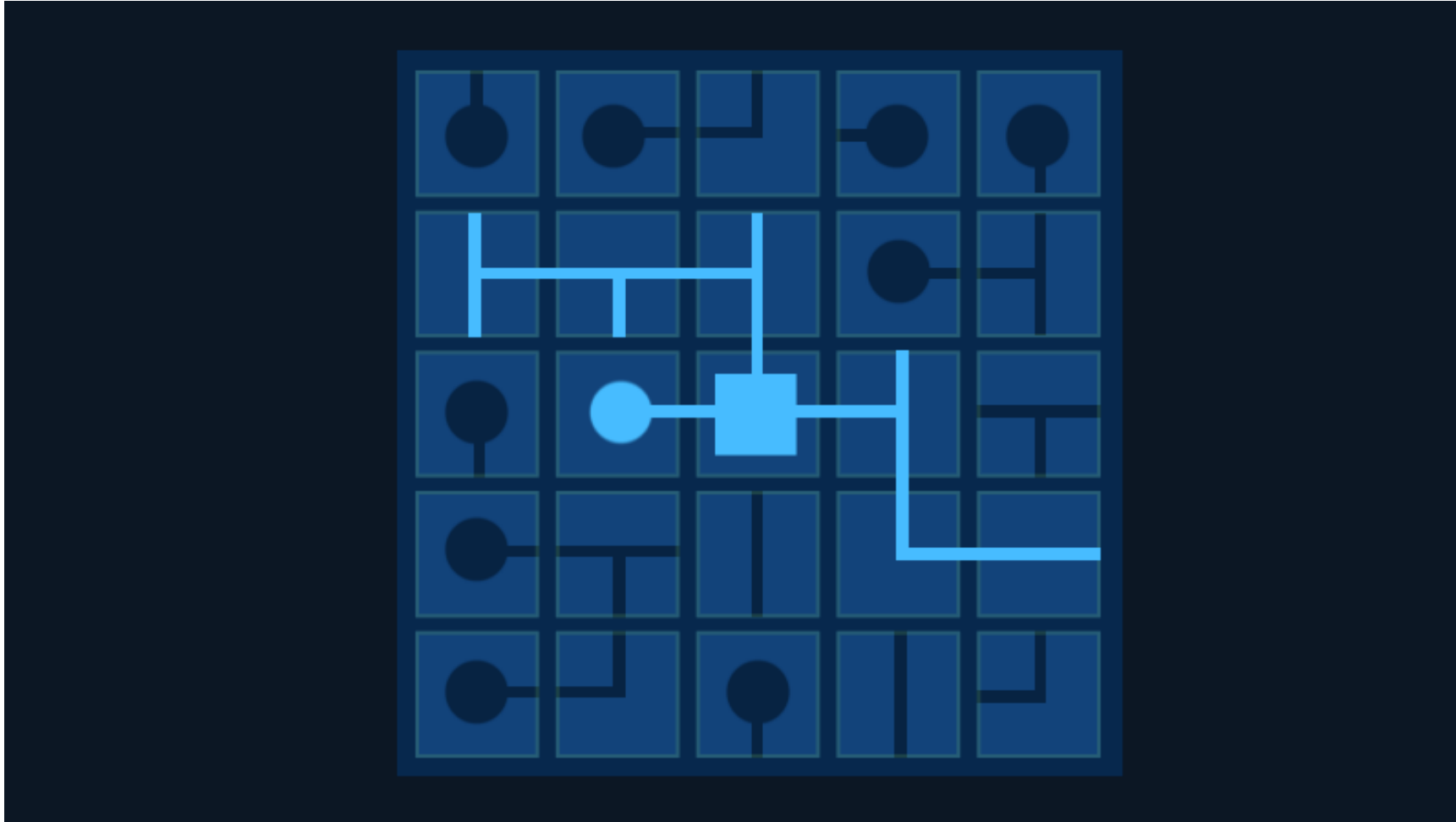
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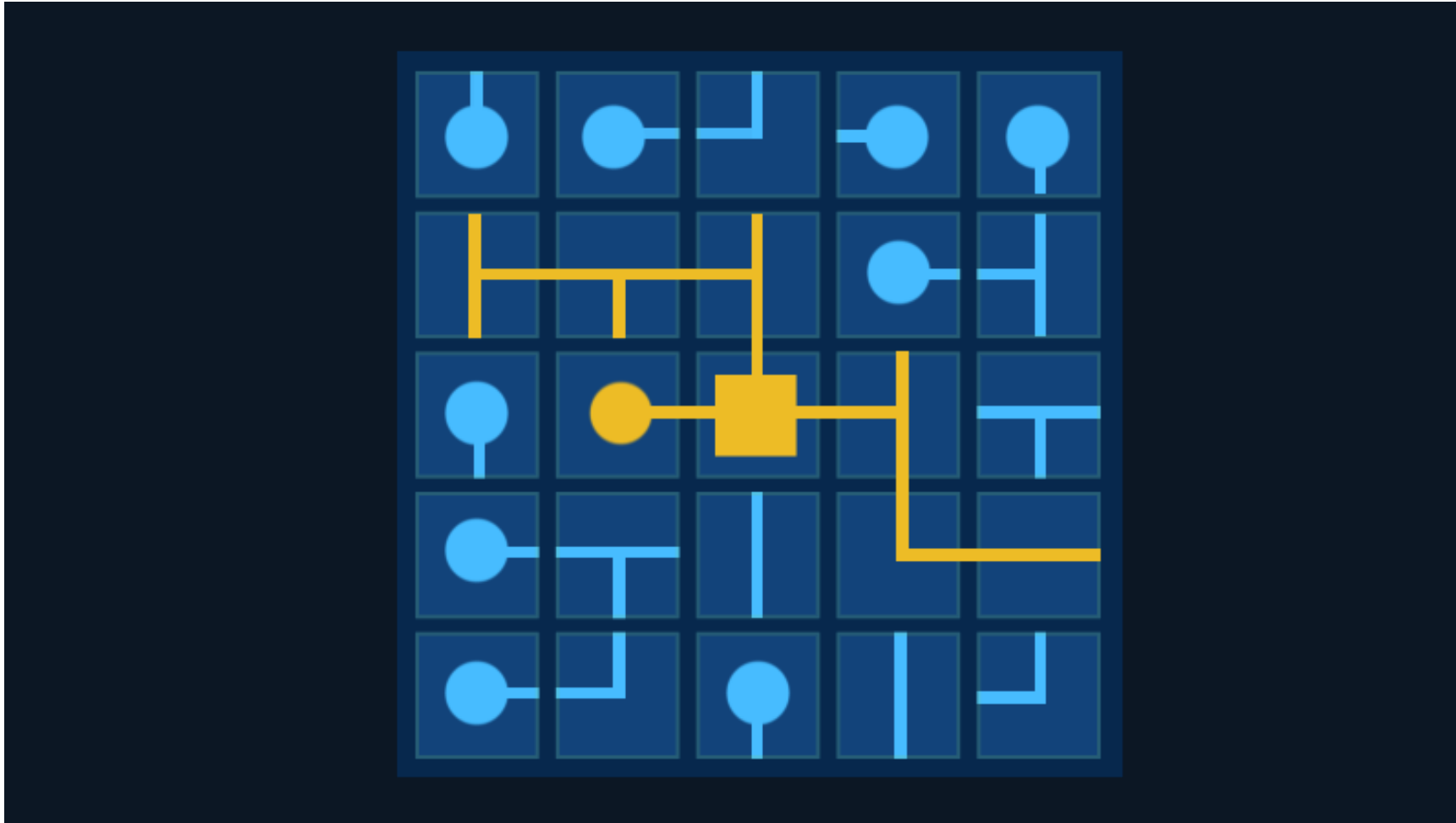
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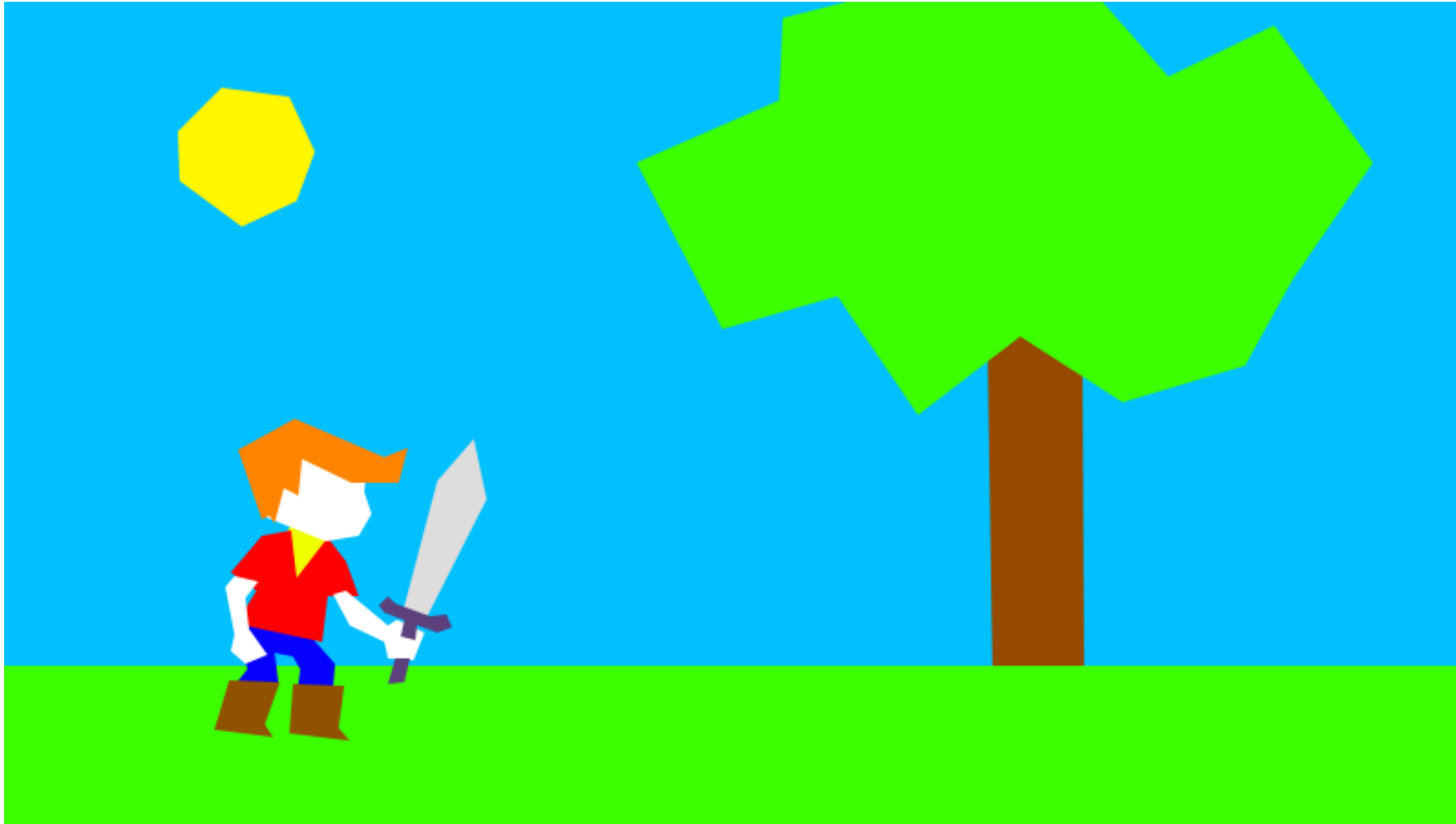






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# Ow My Eyes





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# Ow My Eyes



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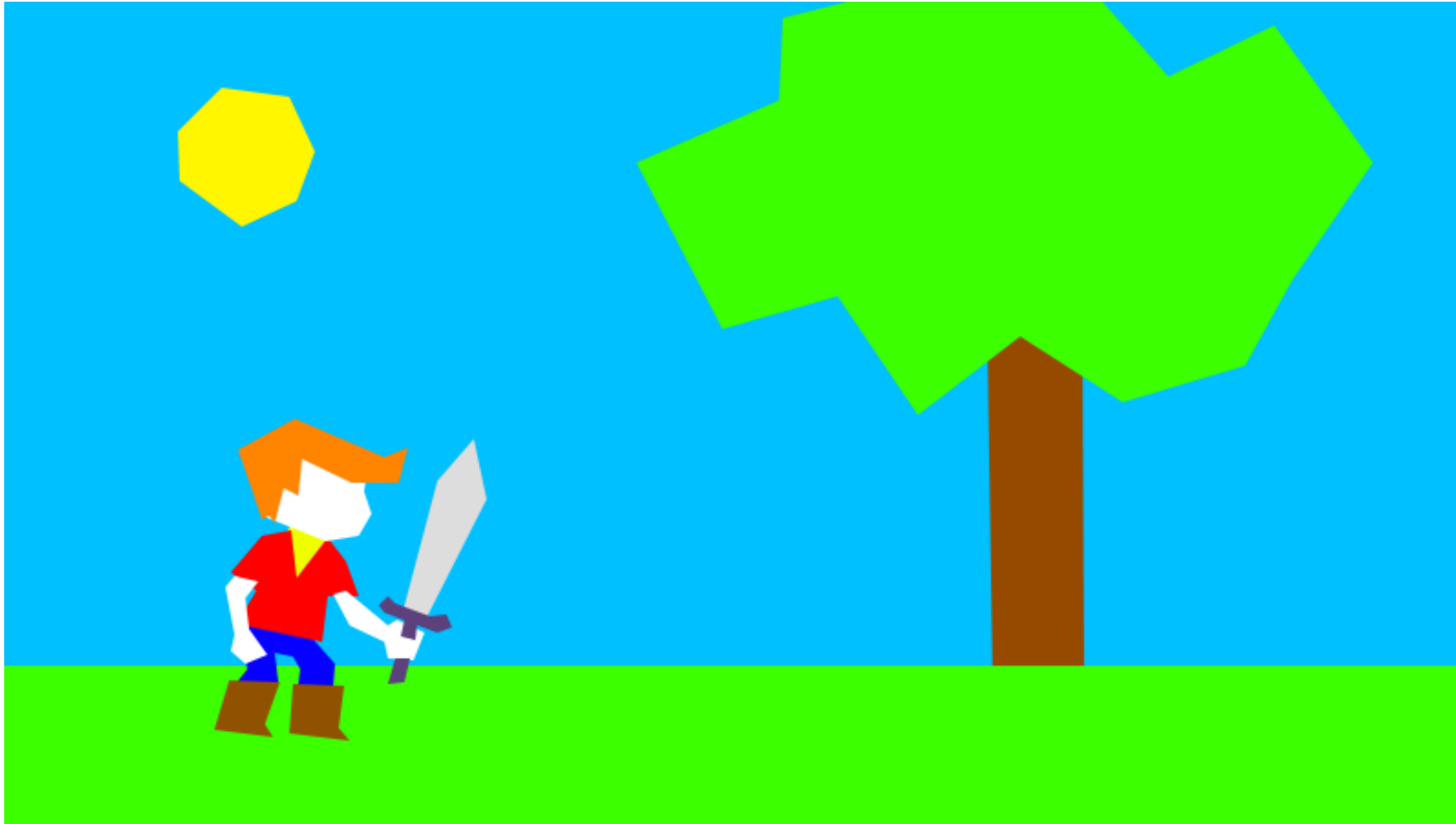
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# Ow My Eyes





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# Ow My Eyes



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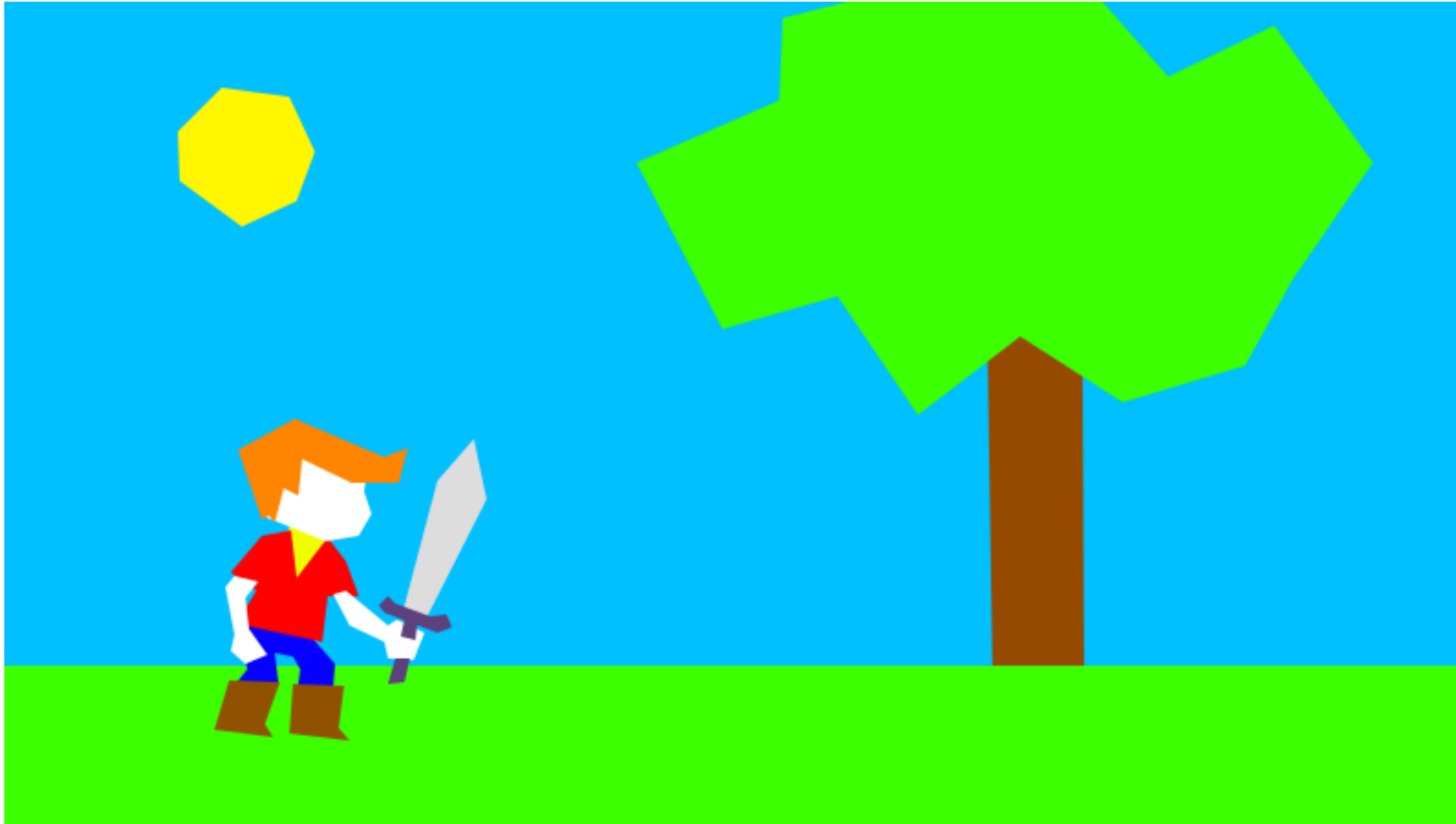
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# Ow My Eyes







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# Ow My Eyes





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# Visual Clarity



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# Visual Clarity





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# Visual Clarity



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# Visual Clarity





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# Visual Clarity





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# Visual Clarity





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# Visual Clarity





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# Visual Clarity







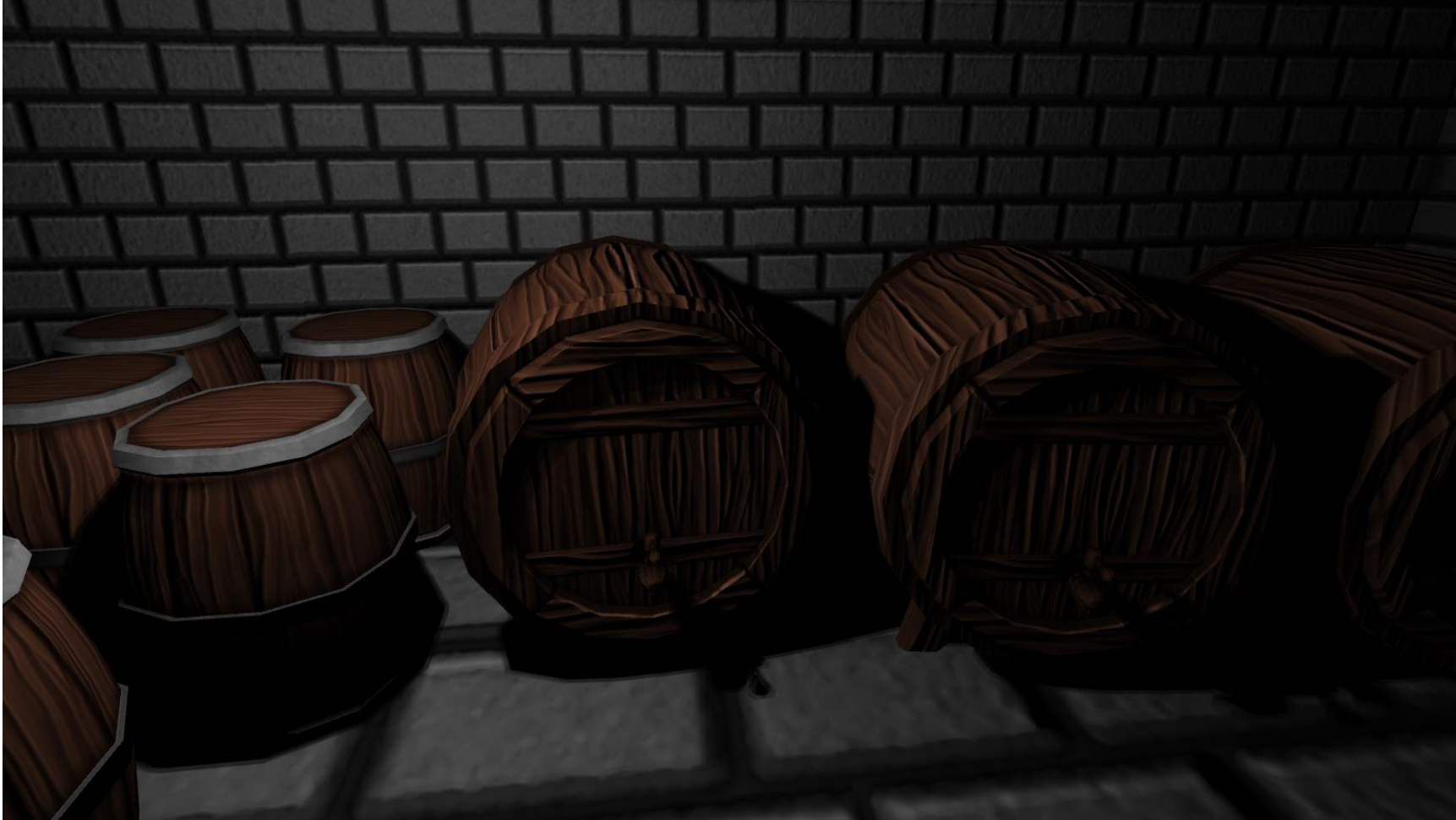
# 3D Lighting





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# 3D Lighting





# 3D Lighting







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# 3D Lighting





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# 3D Lighting







# 3D Lighting





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# 3D Lighting





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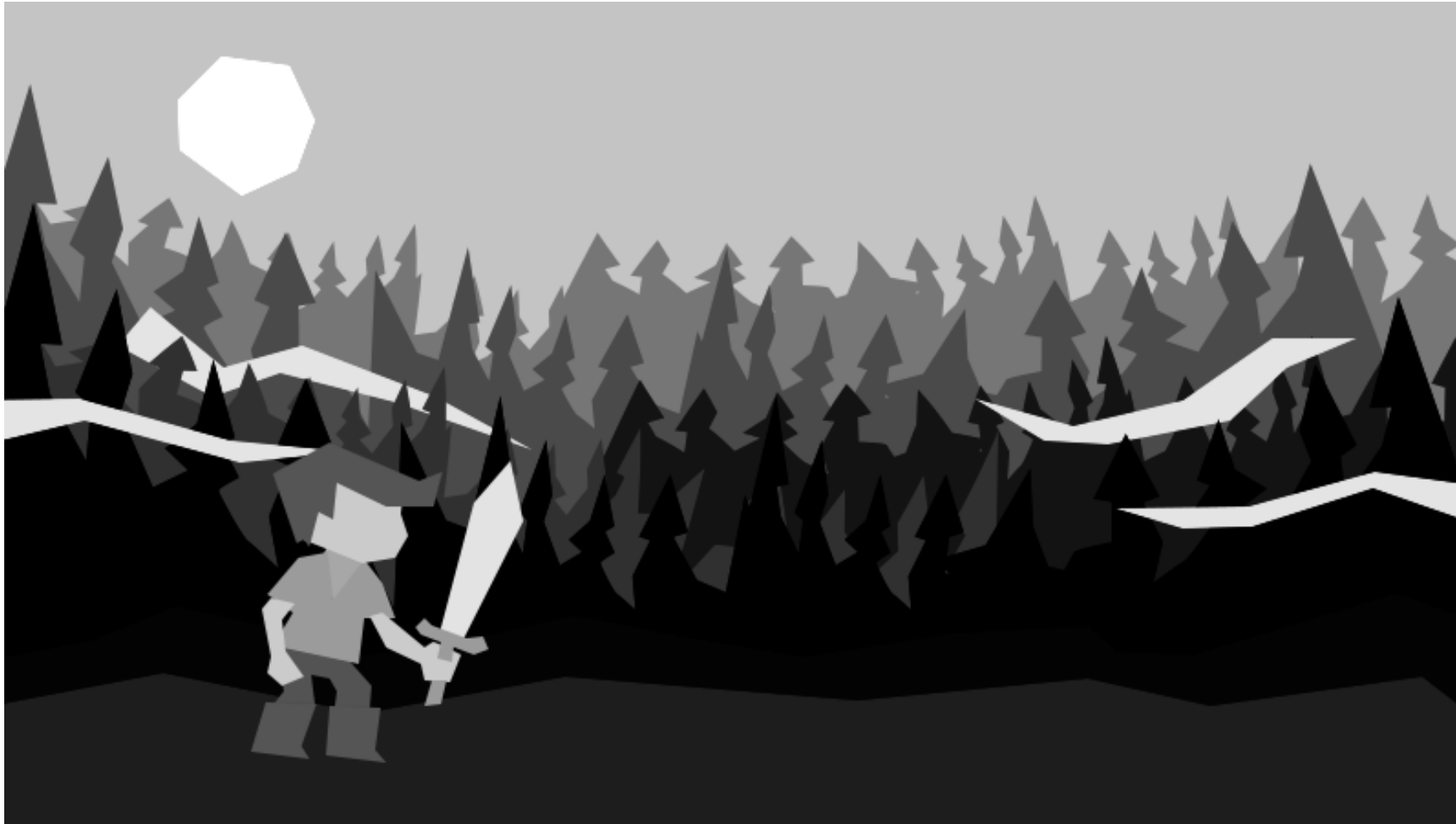
# Fancy Backgrounds





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# Fancy Backgrounds







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# Fancy Backgrounds





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# Fancy Backgrounds







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# Fancy Backgrounds





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# Fancy Backgrounds



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# Fancy Backgrounds





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# Too Cute



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# Too Cute



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# Too Cute



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# Too Cute



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# Too Cute



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# Too Cute



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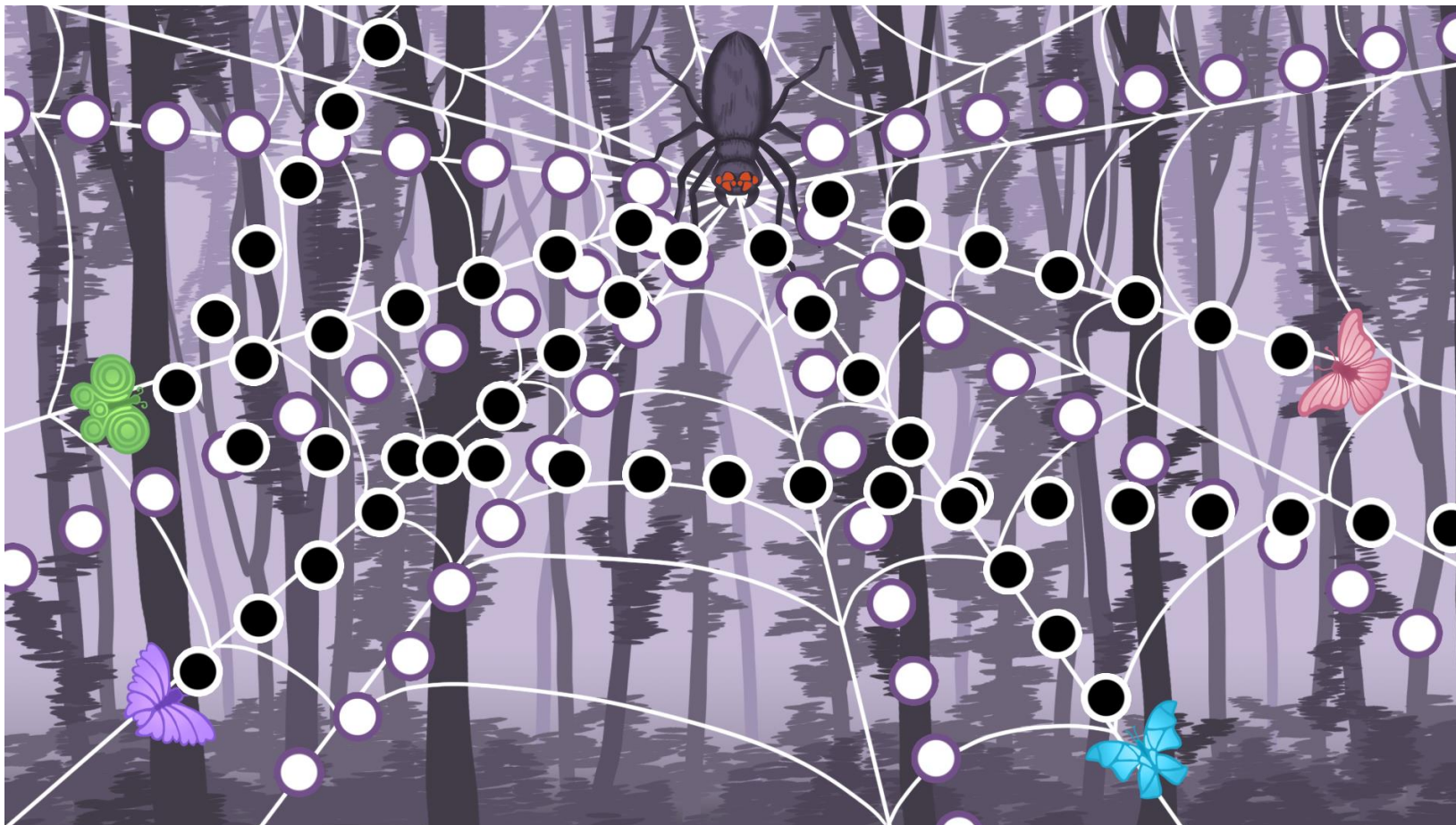
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# So Much Stuff





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# So Much Stuff



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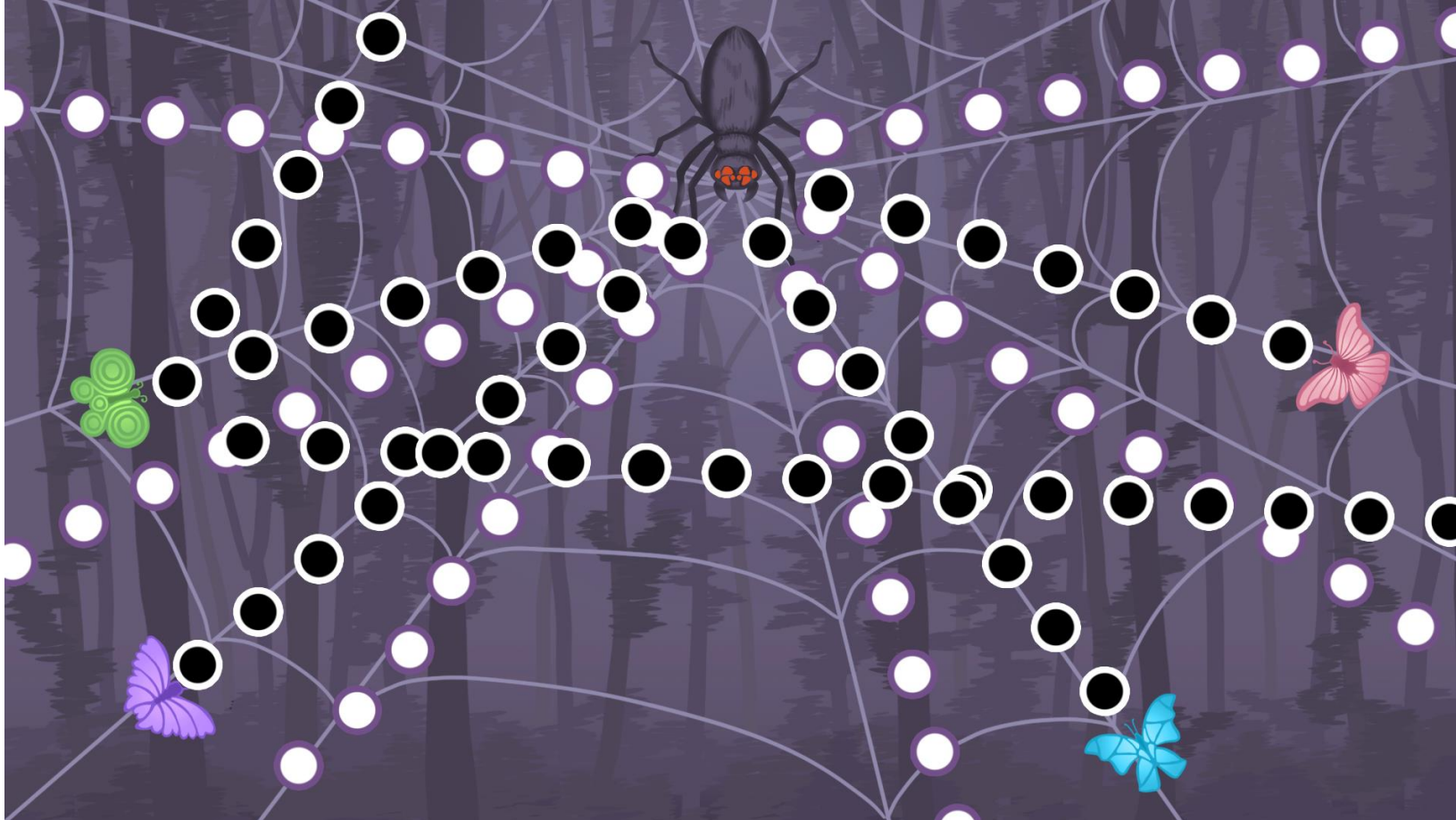
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# So Much Stuff





# So Much Stuff







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# So Much Stuff





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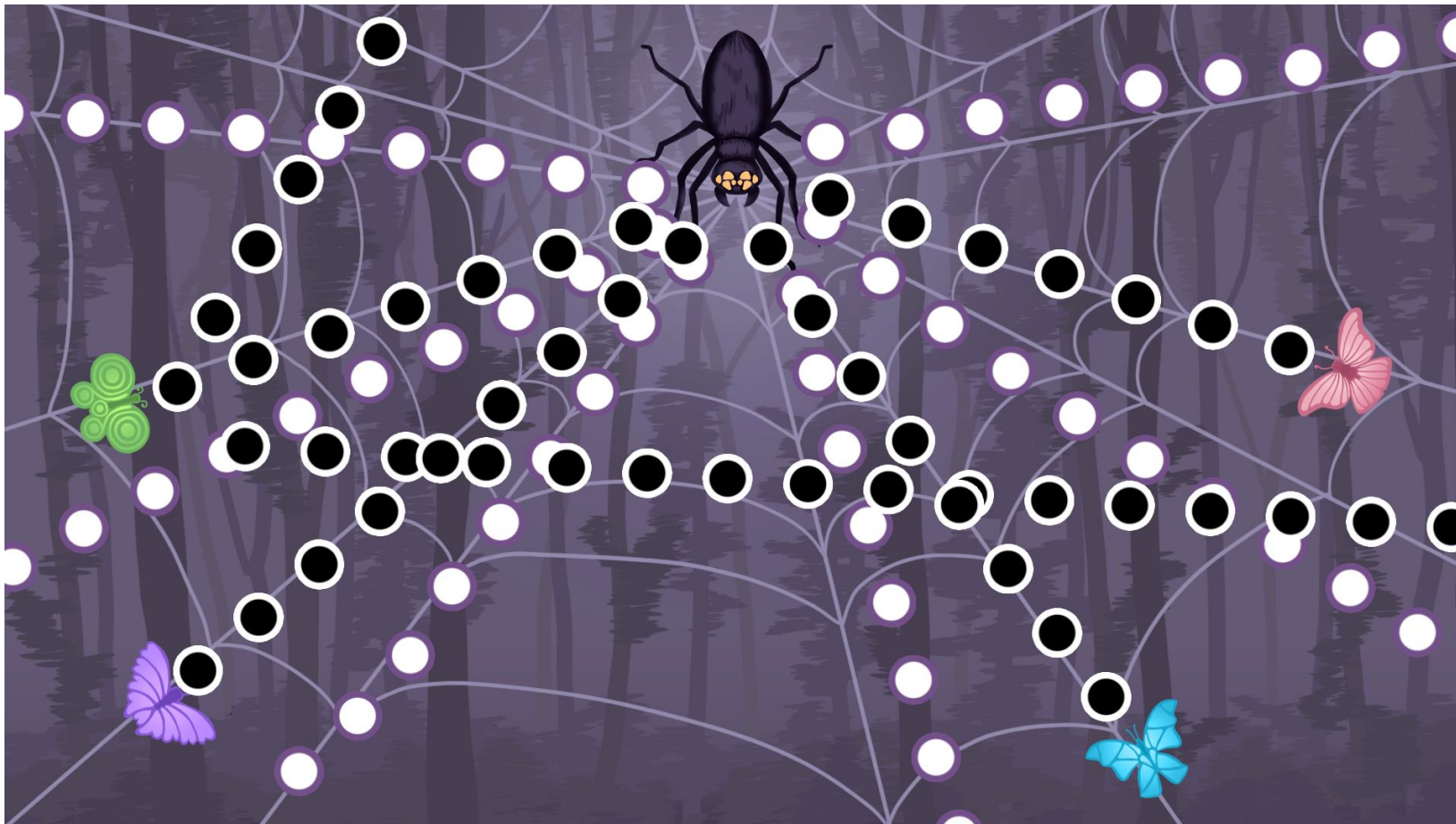
# So Much Stuff







# So Much Stuff





# So Much Stuff





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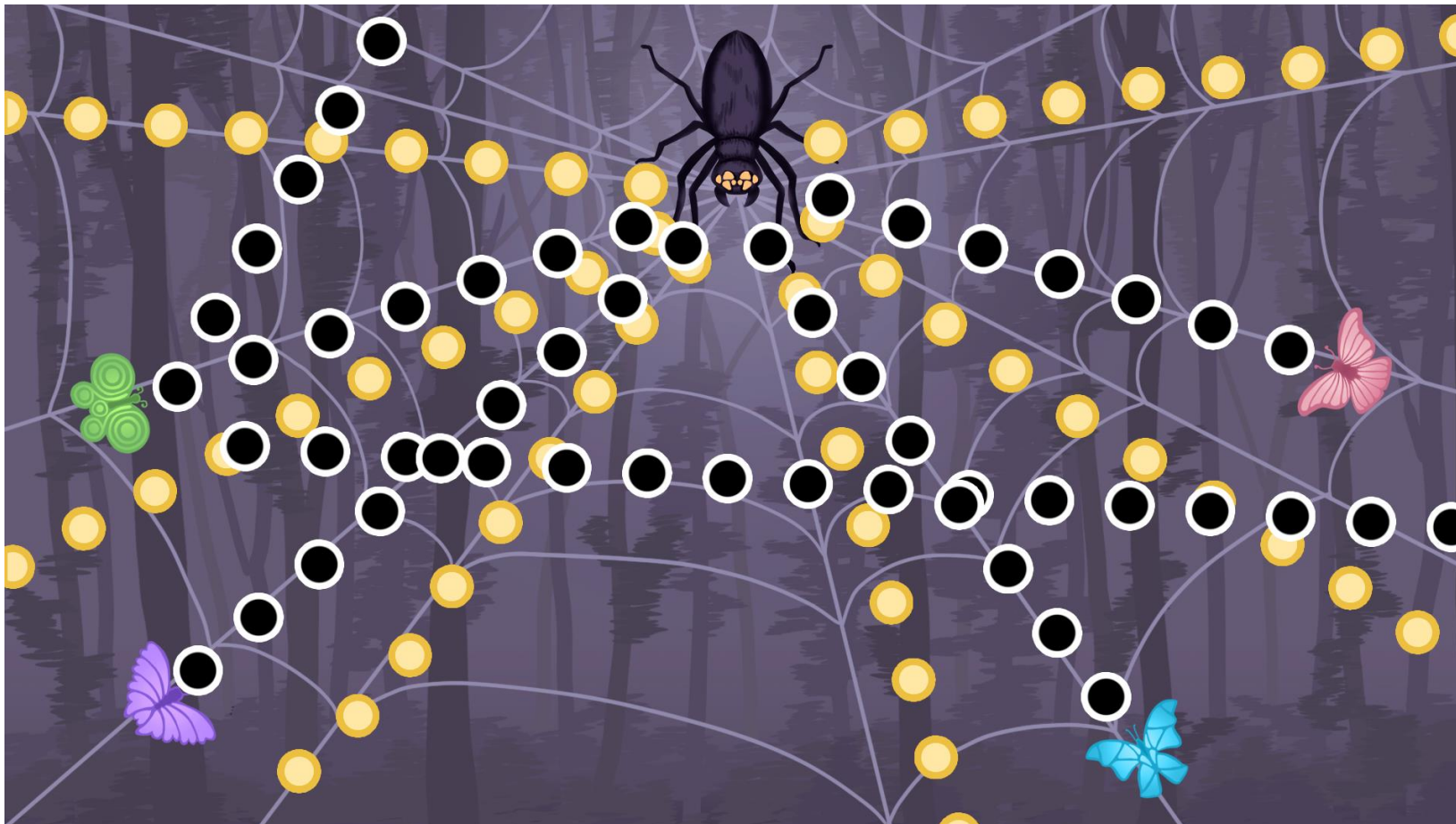
# So Much Stuff







# So Much Stuff





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# So Much Stuff





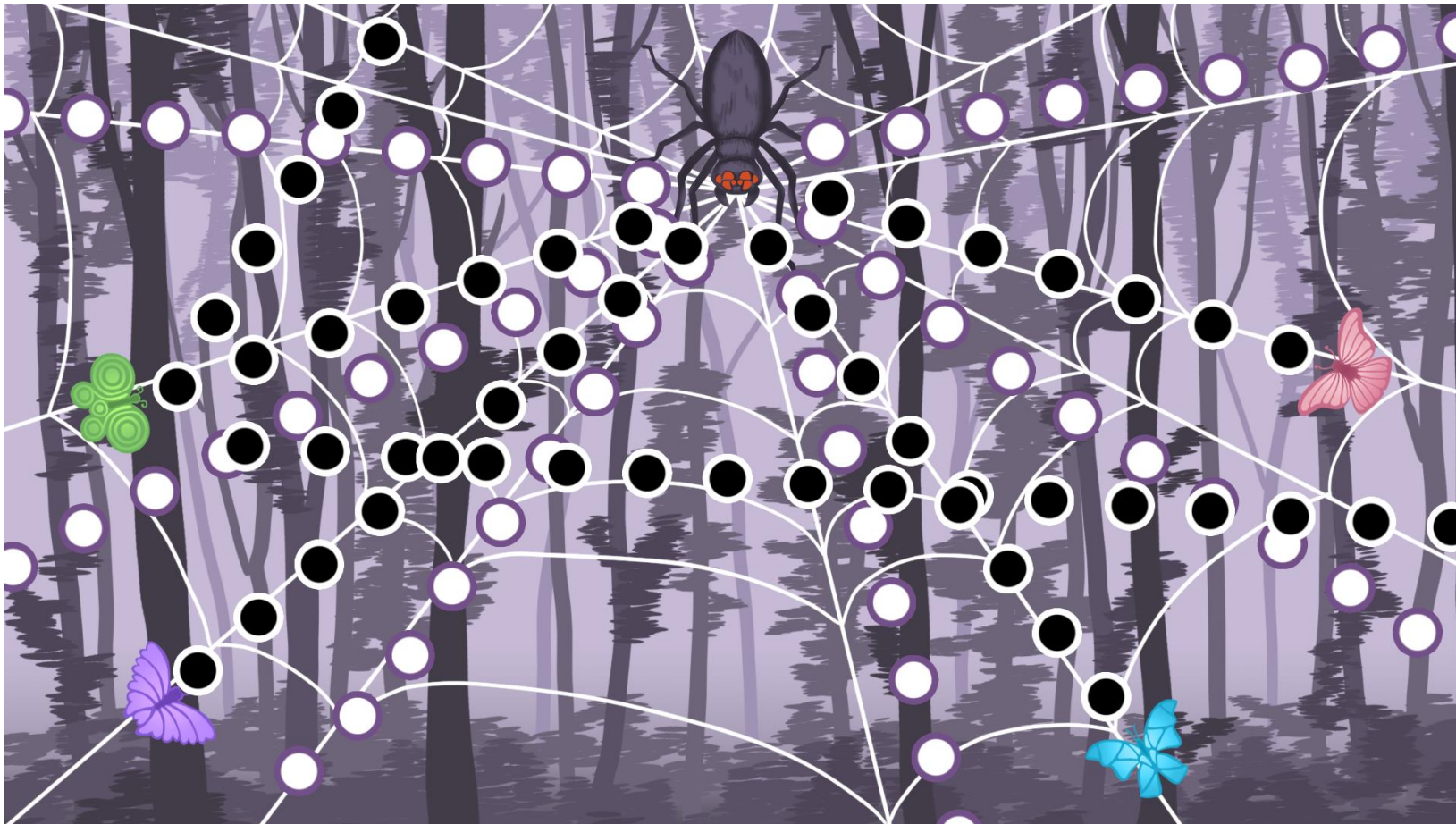


# So Much Stuff





# So Much Stuff







# So Much Stuff



# Recap

- Critique
- Color, Composition, and Style
- Application
  - Every Game is Different
  - Every Art Problem Has Many Solutions



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# Thank you!

I'm Ally Overton

Twitter: @allyalliance

Email: [ally@spryfox.com](mailto:ally@spryfox.com)

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