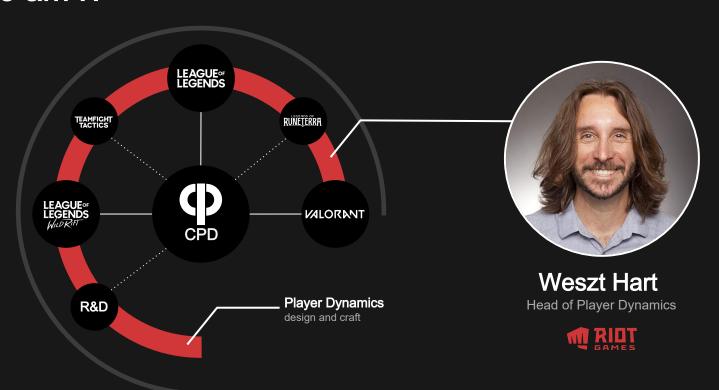


Who am I?





If we could design League from scratch...





If we could design League from scratch...

LEAGUE OF LEGENDS



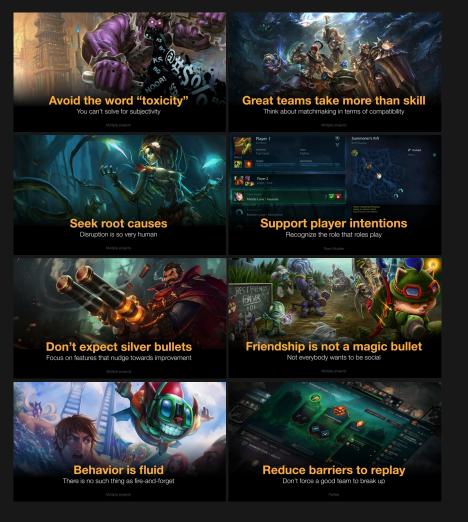
Go on...

LEAGUE OF LEGENDS WILDRIFT



Uh... let me put something together.

Lessons from LEAGUE of Internal resource at Riot Games LEGENDS

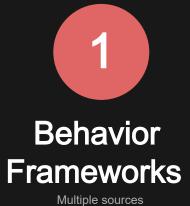


The deck was packed with insight, but didn't help people evaluate



How do we evaluate game features for disruptive and positive behavior?





Cohesion Design
Method
Riot Games



Cohesion Design Method

Behavior frameworks give us language

and guidance.

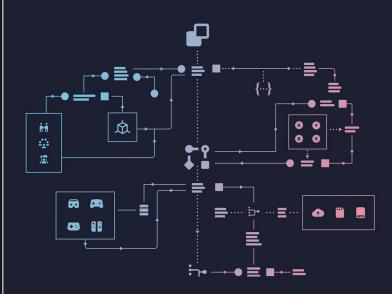
They can help identify the behaviors that

features can facilitate.

and guidance.

Behavior frameworks give us language

Disruption and Harms in Online Gaming Framework







DEC 2020





How do we use this?

Gap analysis

Applying the Disruption and Harms Framework

Det	ection requirements evaluatio	n tool	(exam	ıρ	le)					
For usi	ng the Disruption and Harms in Online Games Framework									
						_				
	ors and types	Weighting		٠.		_	etection method re	•		
## =	Behaviors =	Frequency =	Priority	₹ 1	mpact =	Tex	xt =	Voice =	Other	₹
1.0	Aggravation									
	Loot stealing		tbd	* t	bd 💌	n/a	9 *	n/a ▼	tbd	~
	Intentionally doing something that is counter to the team or party's intention		tbd	~ t	bd ▼	n/a	9 ▼	n/a ▼	tbd	*
	Nuisance gestures, such as "teabagging," or saying "ggez"		tbd	* t	bd 💌	Tex	xt eval	Voice eval	tbd	~
	Interfering with a player's ability to move, such as body blocking or preventing fast travel	tbd -	tbd	* t	bd 🕶	n/a	₹	n/a ▼	tbd	*
1.5	Relentless pinging or messaging	tbd ▼	tbd	* t	bd ▼	Tex	xt eval	Voice eval	tbd	~
2.0	Antisocial actions									
	Negative and unwelcoming behavioural patterns that affect the overall feel of a game and community, such as dismissing new players as "noobs" or suggesting they "git gud"	tbd	tbd	~ t	bd -	Тех	xt eval *	Voice eval	tbd	*
	Regular negative comments about the state or skill of the party or team, calls for surrender, or disproportionate responses in the face of hardship	tbd •	tbd	* t	bd ▼	Tex	xt eval *	Voice eval	tbd	*
	Commenting on bad plays, offering "advice" in the form of microaggressions	tbd •	tbd	* t	bd •	Tex	xt eval *	Voice eval	tbd	*
	Generating interpersonal conflict, such as expressing unreasonable expectations of how others should behave	tbd •	tbd	~ t	bd •	Tex	xt eval *	Voice eval	tbd	~
	Interpretations of otherwise innocuous situations as players being intentionally harmful	tbd •	tbd	~ t	bd •	Tex	xt eval *	Voice eval	tbd	*
	Addressing pleasantries with hostile responses (e.g. a "hello" on joining a server that is greeted with "f*** you")	tbd •	tbd	~ t	bd •	Tex	xt eval *	Voice eval	tbd	*
2.7	Excessive blaming, lack of personal responsibility	tbd •	tbd	▼ t	bd ▼	Tex	xt eval 🔻	Voice eval	tbd	~
	General disinhibition or hostility toward others, such as flaming, insulting, or attacking without reasonable provocation	tbd -	tbd	* t	bd ▼	Tex	xt eval *	Voice eval	tbd	*
3.0	Abuse of play, antagonistic play									
	Trolling		tbd	* t	bd ▼	Tex	xt eval ~	Voice eval	tbd	~
3.2	Sabotaging		tbd	▼ t	bd ▼	n/a	9 🔻	n/a ▼	tbd	*
3.3	Spoiling	tbd -	tbd	- t	bd ▼	Tex	xt eval	Voice eval	tbd	~

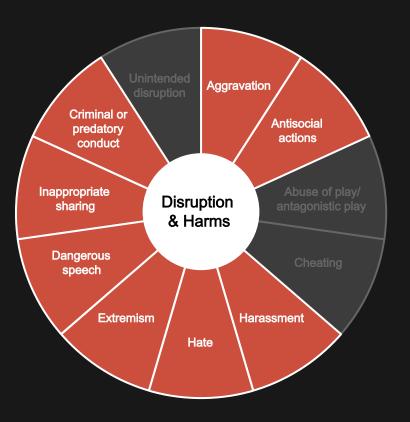
Gap analysis

Applying the Disruption and Harms Framework

D 1			,	_					_		_
Det	ection requirements evaluatio	n tool	(exa	mp	ole)						
For usi	ng the Disruption and Harms in Online Games Framework										
Behaviors and types						Detection me		•			
## =	Behaviors	Frequency =	Priority		Impact	Text	₹	Voice	=	Other	
1.0	Aggravation										
1.1			tbd	¥	tbd	n/a	~	n/a	~	bd	~
	Intentionally doing something that is counter to the team or party's intention	tbd	tbd	Ť	tbd	n/a	*	n/a	*	bd	¥
			tbd	¥	tbd	Text eval	*	Voice eval	*	bd	٧
	preventing fast travel		tbd	Ť	tbd	n/a	*	n/a	*	bd	*
1.5	Relentless pinging or messaging	tbd	tbd	~	tbd	Text eval	~	Voice eval	~	bd	~
2.0	Antisocial actions										
	Negative and unwelcoming behavioural patterns that affect the overall feel of a game and community, such as dismissing new players as "noobs" or suggesting they "git gud"	tbd ▼	tbd	Ť	tbd	Text eval	*	Voice eval	*	bd	Ť
	Regular negative comments about the state or skill of the party or team, calls for surrender, or disproportionate responses in the face of hardship	tbd	tbd	Ť	tbd	Text eval	*	Voice eval	*	bd	¥
	Commenting on bad plays, offering "advice" in the form of microaggressions	tbd	tbd	Ť	tbd	Text eval	*	Voice eval	*	bd	¥
	Generating interpersonal conflict, such as expressing unreasonable expectations of how others should behave	tbd	tbd	Ť	tbd	Text eval	*	Voice eval	~	bd	Ť
	Interpretations of otherwise innocuous situations as players being intentionally harmful	tbd -	tbd	~	tbd	Text eval	*	Voice eval	*	bd	*
	Addressing pleasantries with hostile responses (e.g. a "hello" on joining a server that is greeted with "f*** you")	tbd	tbd	~	tbd	Text eval	*	Voice eval	*	bd	¥
2.7	Excessive blaming, lack of personal responsibility	tbd -	tbd	~	tbd	Text eval	~	Voice eval	~	bd	~
	General disinhibition or hostility toward others, such as flaming, insulting, or attacking without reasonable provocation	tbd -	tbd	*	tbd	Text eval	*	Voice eval	*	bd	*
3.0	Abuse of play, antagonistic play										
3.1	Trolling	tbd	tbd	¥	tbd	Text eval	~	Voice eval	~	bd	~
		tbd	tbd	-	tbd	n/a	*	n/a	~	bd	~
3.3	Spoiling	tbd -	tbd	~	tbd	Text eval	~	Voice eval	~	bd	~

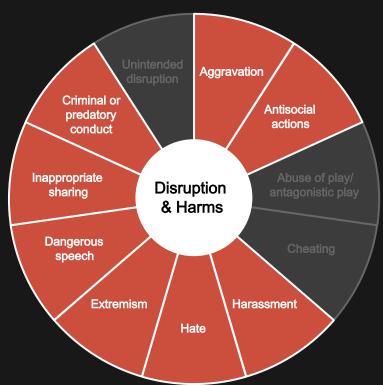
What UGC can facilitate

Risks of user generated content



What UGC can facilitate

Risks of user generated content



Text and voice chat

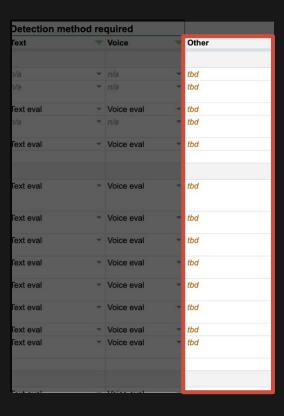
Custom images

In-game constructions

Names

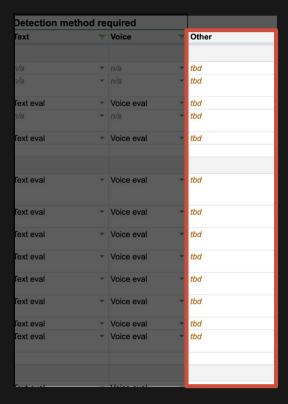
Descriptions

Further gap analysis Beyond text and voice chat



Further gap analysis

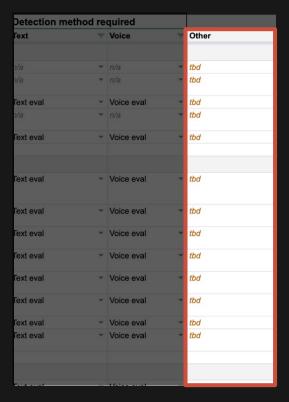
Beyond text and voice chat



3.0	Abuse of play, antagonistic play
	Abandoning a match, including 'rage quitting' (losing your temper and leaving) or quitting to deny a player their victory.
3.5	Game mechanic exploitation to harass or grief another player
	Abusing emotes, pings, or other expressive mechanics with the intent to annoy or disrupt other players
3.7	Smurfing

Further gap analysis

Beyond text and voice chat



3.0	Abuse of play, antagonistic play
	Abandoning a match, including 'rage quitting' (losing your temper and leaving) or quitting to deny a player their victory.
3.5	Game mechanic exploitation to harass or grief another player
	Abusing emotes, pings, or other expressive mechanics with the intent to annoy or disrupt other players
3.7	Smurfing

4.0	Cheating
4.1	Bots, including aim bots, wall hacks, and GPS bots
4.2	Manual or automated farming or leveling, including boosting, deranking, and the sale of accounts
4.3	Director problem
4.4	Manipulating ping or net code
4.5	Loot/item finders

Further gap analysis

Beyond text and voice chat

Detection method	re	quired	
Гехt		Voice =	Other
n/a	*	n/a ▼	tbd
	*	n/a *	tbd
Text eval	~	Voice eval	tbd
n/a	*	n/a •	tbd
Text eval	*	Voice eval	tbd
Text eval	~	Voice eval	tbd
Text eval	٧	Voice eval	tbd
Text eval	*	Voice eval	tbd
Text eval	*	Voice eval	tbd
Text eval	*	Voice eval	tbd
Text eval	*	Voice eval	tbd
Text eval	*	Voice eval	tbd
Text eval	*	Voice eval	tbd
Contract Contract		Malana	

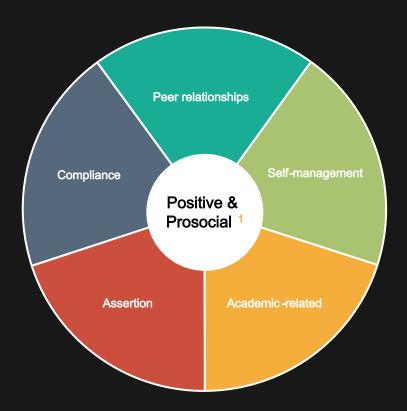
3.0	Abuse of play, antagonistic play
	Abandoning a match, including 'rage quitting' (losing your temper and leaving) or quitting to deny a player their victory.
3.5	Game mechanic exploitation to harass or grief another player
	Abusing emotes, pings, or other expressive mechanics with the intent to annoy or disrupt other players
3.7	Smurfing

4.0	Cheating
4.1	Bots, including aim bots, wall hacks, and GPS bots
4.2	Manual or automated farming or leveling, including boosting, deranking, and the sale of accounts
4.3	Director problem
4.4	Manipulating ping or net code
4.5	Loot/item finders

9.0	Unintended disruption
9.1	Misunderstanding game roles, strategies/tactics, or metagame, result in contradictory play
9.2	Miscommunication due to language barriers or other communication difficulties
9.3	Not realizing a word or phrase they use has an inappropriate or hurtfumeaning
9.4	Misaligned interpretation of the goal, such as seeking a high "kill cour instead of taking the point

Where to improve

Beyond disruption and harm



Where to improve

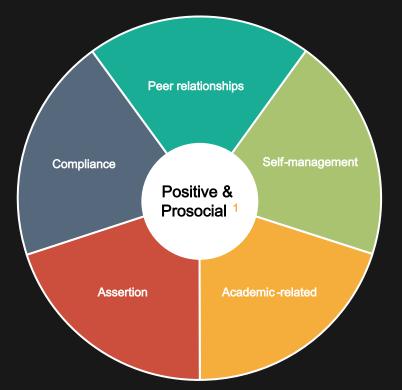
Beyond disruption and harm



10.0	Positive behavior ²
10.1	Defusing conflict
10.2	Teaching, providing helpful guidance
10.3	Friendly banter and icebreaking
10.4	Celebrating success
10.5	Encouraging someone who feels like giving up
10.6	Assisting a teammate in need
10.7	Giving in-game kudos (e.g. high-fives)
10.8	Gifting
10.9	Donating

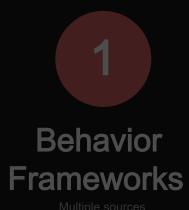
Where to improve

Beyond disruption and harm



10.0	Positive behavior ²
10.1	Defusing conflict
10.2	Teaching, providing helpful guidance
10.3	Friendly banter and icebreaking
10.4	Celebrating success
10.5	Encouraging someone who feels like giving up
10.6	Assisting a teammate in need
10.7	Giving in-game kudos (e.g. high-fives)
10.8	Gifting
10.9	Donating

Personal and community resilience



Cohesion Design
Method
Riot Games

A better way

Make evaluating features easy

Make evaluating features easy

Reduce risk of disruption and harm

Make evaluating features easy

Reduce risk of disruption and harm

Unlock opportunities early

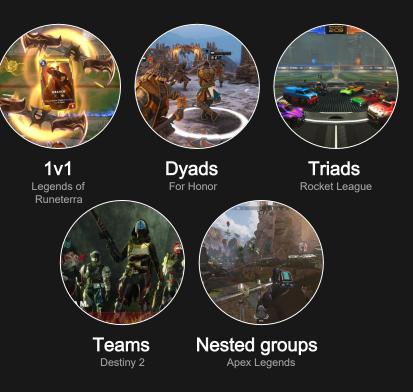
The Cohesion Design Method builds on concepts from group dynamics .

The Cohesion Design Method builds on concepts from group dynamics.

Understanding a few of these concepts can make opportunities and risks more predictable.

All p2p games have groups & conflict

All p2p games have groups & conflict



Healthy conflict builds cohesion

Healthy conflict builds cohesion

Unhealthy conflict disrupts it

Unhealthy conflicts are

known risks

Unhealthy conflicts are known risks

Incompatible attitudes and values

Conflicts of interest

Competing goals

Inconsistent role perceptions

Inadequate skills

Lack of trust

Environment conflicts

Poor communication

Misaligned expectations

Power struggles

Risks lead to opportunities

Risks lead to opportunities



My evaluation of

LEAGUE OF LEGENDS

as a kid's game



Minimap

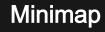


Minimap



Jungle







Jungle



Text chat

Conflict canvas

Cohesion Design Method



Feature intentions?



Minimap

Key team coordination tool that represents current state of the game

Risks of unhealthy conflict?

- Incompatible attitudes and values
- Uconflicts of interest
- Competing goals
- Inconsistent role perceptions
- Inadequate skills

Doesn't tell players how it should be used Dependent on player knowledge and skill Lack of skill can hurt performance Poor performance can create conflict

Worth the risks?

Probably. Current game depends greatly on this.

Opportunities for cohesion?

Reward meaningful use? Add early warning system? Reciprocal pings?

Conflict canvas

Cohesion Design Method



Feature intentions?



Jungle

Role intended to fight neutral monsters, gather buffs, flank the enemy

Risks of unhealthy conflict?

- Incompatible attitudes and values
- Conflicts of interest
- Competing goals
- Inconsistent role perceptions
- Inadequate skills

Inability to claim role can create friction Role is a bit ambiguous Environment may not point to clear tasks Differing expectations can create conflict

Worth the risks?

Worth it more than the cost of rethinking role and map.

Wildcard role allows for player creativity.

Opportunities for cohesion?

Tutorial improvements? Environmental guides for noobs? Strategy tools?

Conflict canvas

Cohesion Design Method



Feature intentions?



Text chat

Comms tool intended to help strategizing, meaningful social interaction

Risks of unhealthy conflict?

- Incompatible attitudes and values
- ☐ Conflicts of interest
- Competing goals
- Inconsistent role perceptions
- Inadequate skills

No certainty of shared attitudes
Facilitates meaningful & harmful interactions
Requires good social & communication skills

Worth the risks?

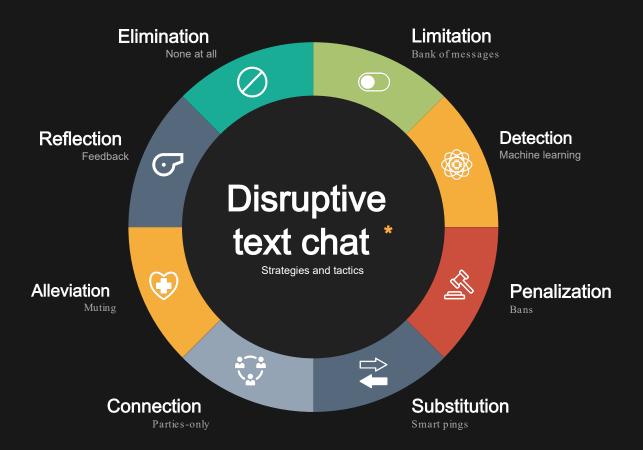
Yes... no... maybe?

Has serious risks that require serious consideration.

Opportunities for cohesion?

What else can we do? Let's see...

How can we handle the tradeoffs of text chat?



Alternative approaches to chat

Text and voice



Wild Rift
Reduced dependence



SkySocial currency + earned access



Apex Legends
Enhanced comms



How do we evaluate game features for disruptive and positive behavior?



Evaluation toolbox

for disruptive and positive behavior

1

Behavior Frameworks

Multiple sources

2

Cohesion Design Method

Riot Games

Behavior frameworks



Cohesion Design Method

Conflict canvas		
Feature intentions?	Risks of unhealthy conflict?	Worth the risks?
4		3
'		Opportunities for cohesion?

Hopefully you now feel confident enough to say that...

If you could design League from scratch...

LEAGUE OF LEGENDS



You'd use these tools!

Evaluation toolbox



Frameworks

Conflict Design Method Riot Games



Evaluating Game Features for Disruptive and Positive Behavior



Weszt Hart
Head of Player Dynamics

