

Getting the Most Out of an Entry-Level Games Job

Hannah MacLeod
Narrative Designer, Crystal Dynamics

My First Job in the Games Industry



telltalegames

- Creative Development Assistant (CDA)
 - The Walking Dead: A New Frontier (s3) eps 1&2
 - Minecraft: Story Mode Season 2 (all)



GDC

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

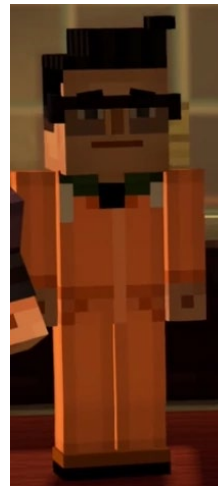
The Job Description

- Take court-reporter style notes in meetings
- Export voiceover scripts
- “Other duties as needed”



The Reality

- No manager
- No promotion ladder
- No department
 - Production?
 - Creative?
 - Audio?
- Very little training



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19–23, 2021 | #GDC21

Eventually...



Telltale Games

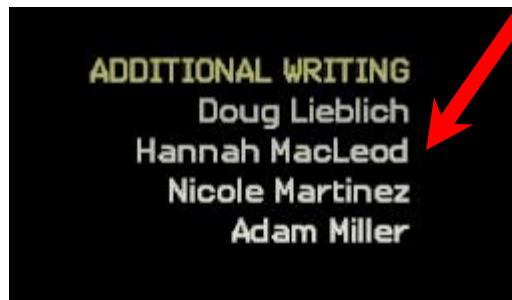
1 yr 3 mos

Writer

Sep 2017 – Nov 2017 · 3 mos

San Rafael, CA

- Minecraft: Story Mode Season 2 Episode 3: "Jailhouse Block"
- Minecraft: Story Mode Season 2 Episode 4: "Below the Bedrock"
- Minecraft: Story Mode Season 2 Episode 5: "Above and Beyond"



That's me!

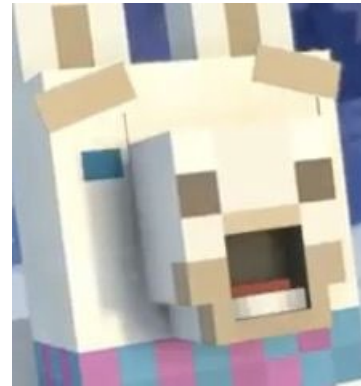
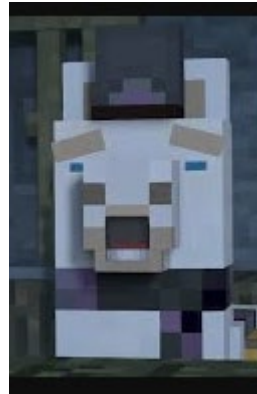


GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Turns out I'm not special.

- Entry-level positions are rare.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Caveats

- The studio where I had my first job no longer exists.
- I work in narrative.
- Remote vs In Person



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Goal: Get noticed.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Super secret weapon



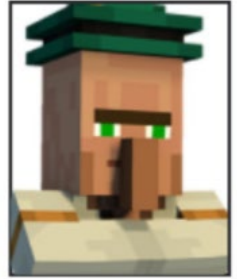
Listen.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Goal: Get noticed.



Manager

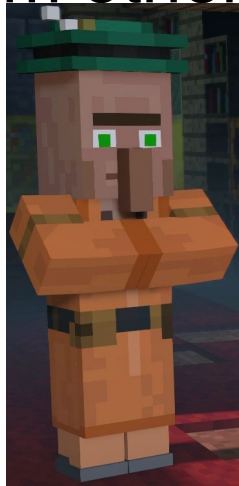


GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

What does your manager do?

- Keeps track of how well you're doing at your job.
- Gives you performance reviews.
- Collects feedback from other teammates on your progress.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Your Manager

Why do you want them to notice you?

- It's their job to notice and advocate for you.

How do you get them to notice you?

- Tell them your career goals.
- One-on-One Meetings
 - Even more if you're remote.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Goal: Get noticed.



Person You
Report To



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Who do you report to?

"I wish I had a better/clearer understanding of how the studio is structured and who I'm reporting to. Maybe this is unusual for most studios but I felt like I didn't know who to show my work to when I had finished an assignment."



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

The Person You Report To

Who do you report to?

- Ask in your interview or during orientation.
- The person you receive your day-to-day tasks from.
- Who you receive feedback from for those tasks.
- Can change!

Why do you want them to notice you?

- If you don't have a manager.
- You spend the most time with them.
- They control what tasks you receive.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

The Person (or People) You Report To

How do you get them to notice you?

- Tell them your career goals.
- One-on-One Meetings (if necessary)
- Report to them.
- **Listen** in on tasks they receive.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Take a breath.

What should I be doing right now?

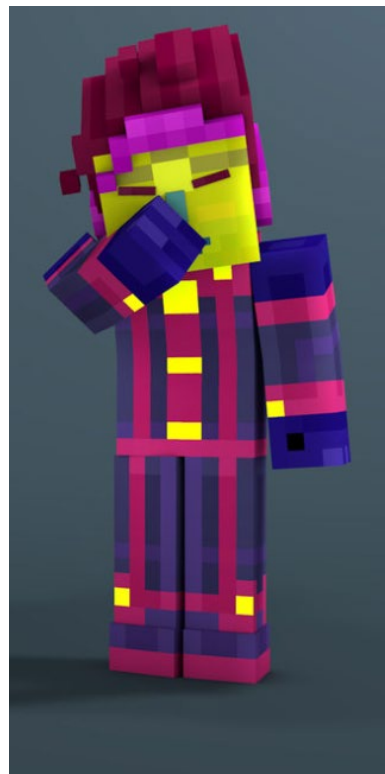


GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

What should I be doing right now?

- Play the game.
 - No game? Documents!
- Sequel/Prequel/Spinoff?
- **Listen** for what your game is being compared to.
- Existing IP?
- Take notes!



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Goal: Get noticed.



Coworker



Co-Workers

Why do you want them to notice you?

- Game development is a team sport.
- The industry is tiny.
- You aren't in the department you eventually want to be in.



How do you get them to notice you?

- Volunteer to:
 - Take notes in meetings.
 - Playtesting.
 - Scratch VO.
 - Audit New Hire Training.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Taking Notes in Meetings

How to Take Notes

- During Meeting
 - Take attendance.
 - Style *during* doesn't matter.
- After Meeting
 - Organize
 - Internalize
 - Send out “messy” doc if asked.

Perks

- Getting into meetings above your paygrade.
- Getting into meetings for the department you want to be in.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Why Playtesting?

- Talk to people you normally wouldn't.
- Low skill level? Lowest common denominator player!
- “Player” in review meetings (if you dare).



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Why Scratch VO?

- The audio team is the best.
- They're at the end of the pipeline, so people forget them a lot.
- They touch every part of the game.
- Helps you become a better collaborator.
- See the game's story from a different perspective.
- Get away from your desk (if in person).
- If your voice shows up in game - people will notice!



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Why audit New Hire Training?

- Get to know people closer to your level.
- Learn what skills you need for your next position.
- Hit the ground running when you're promoted.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Goal: Get noticed.



Friend



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Why should you make friends where you work?

"I wish I had known that when it comes to internal politics and office gossip, to listen and learn for a long, long time to really understand what I was stepping into. During my first couple jobs I didn't know the dynamics that existed between certain people or teams that would have really helped me to understand."



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Friends

Why do you want them to notice you?

- Make you more comfortable at work.
- Help you learn company culture and internal office gossip.
- Dismantles hierarchies.



How do you get them to notice you?

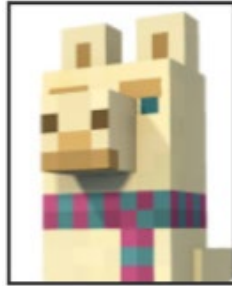
- **Listen.**
- Board games!
- Dungeons & Dragons!
- Sports!
- Team Events!
- Internet friends!



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Goal: Get noticed.



Mentor



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Do you have a mentor?

"A mentor is extremely crucial for growth in the industry."

"Yeah, having a mentor has been super helpful - they taught me much of what I know, made me feel more confident in myself and my abilities, and have been the source of basically every opportunity I've gotten in game dev thus far."

"Yes, having a mentor has been incredible."



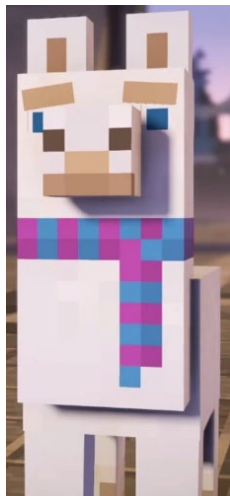
GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Mentors

How do you find mentors?

- Your manager
- The person you report to
- Co-workers
- Friends



Ask yourself

- Who is doing what I want to be doing?
- Who is one step up from where I am now?
- Has anyone made the move I want to make before?
- Who has time?



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Go home on time.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

How important is work-life balance for your job?

"It's pretty important."

"Very important."

"Huge. The most important thing."

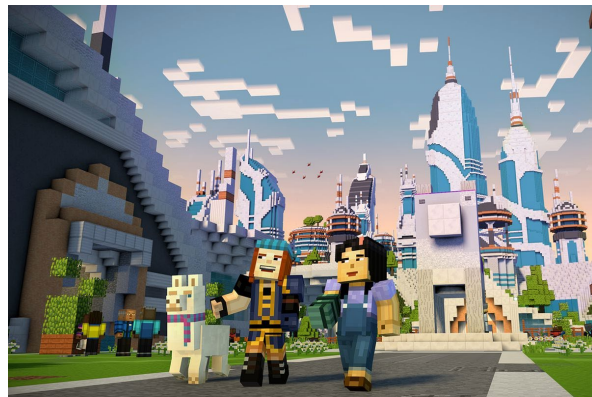


GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

In Summary

- Your goal: get noticed.
 - By your manager, the person you report to, your co-workers, your friends, and potential mentors.
- Listen!
- Go home on time.



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21

Thanks for listening!



GDC[®]

GAME DEVELOPERS CONFERENCE | July 19-23, 2021 | #GDC21