



March 21-25, 2022
San Francisco, CA

Application of AI Technology and Organizational Design to Improve Game Quality and Productivity

#GDC22





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Business Development and Technical Director

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▼ Working at DeNA's AI Promotion Division from 2019.

- promote the use and adoption of AI in game products and business.

▼ In charge of AI development such as

- DARK SOULS III (FromSoftware)
- Shadowverse(Cygames)

▼ Experience in various positions

- researcher/engineer to planner/project manager/director, assistant producer
- promoted AI Development across both content development teams and R&D sections

Introduction

Introduction

Background

Bad patterns

Role

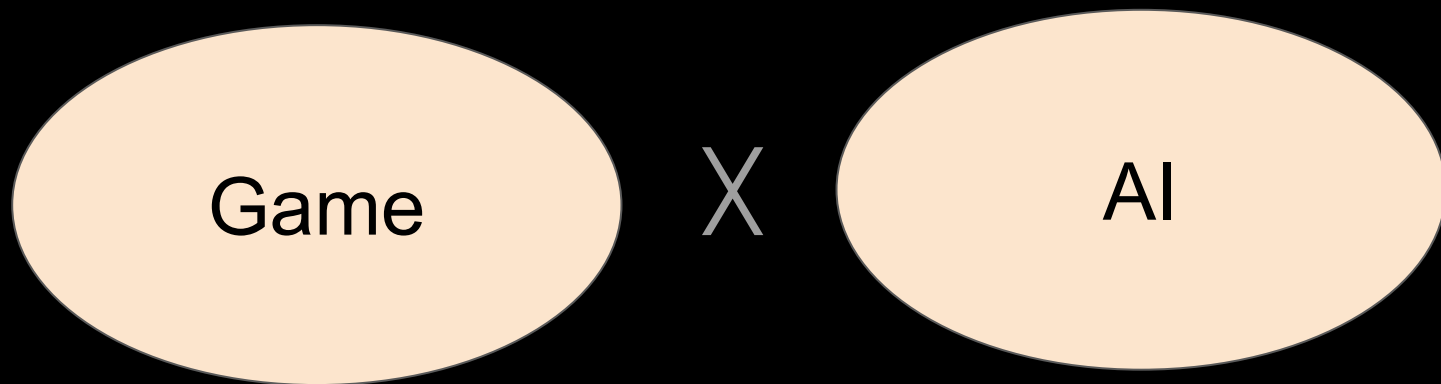
Planning

Use case Ex

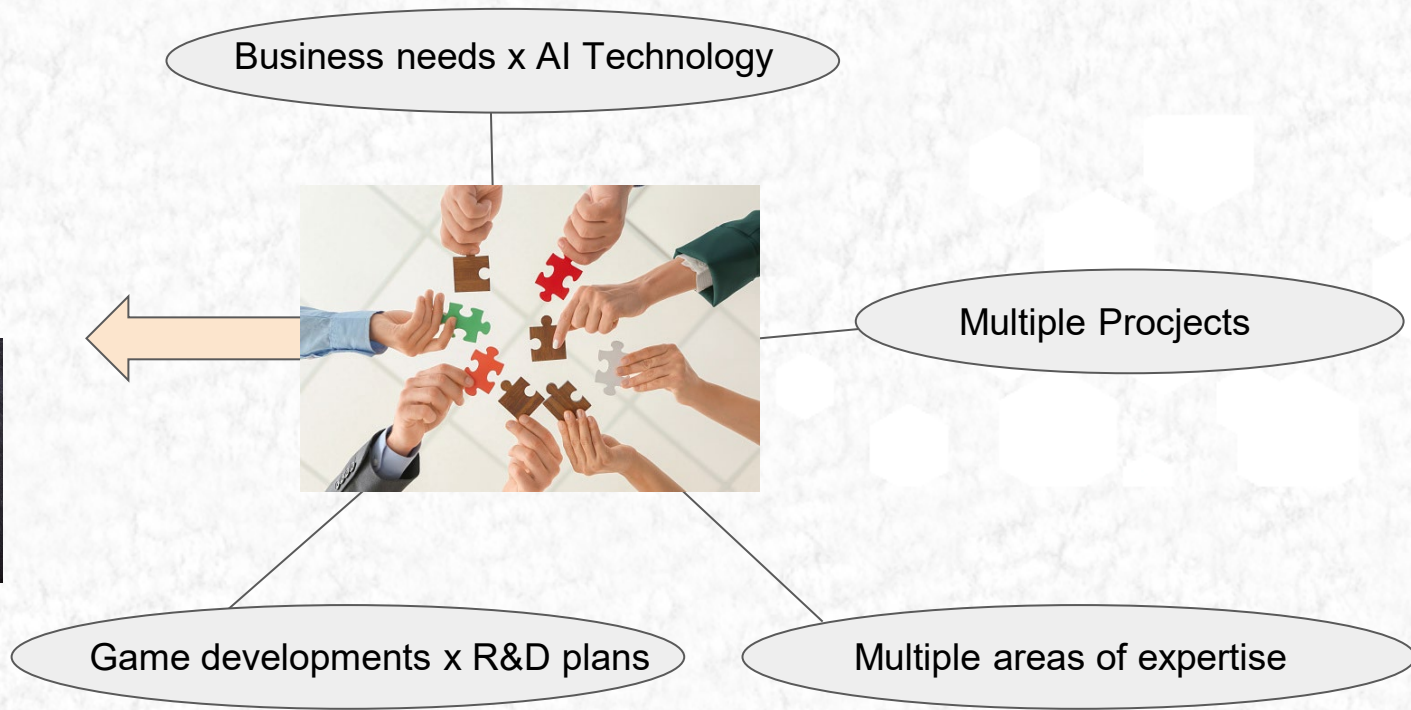
Infrastructure

Risk Control

How can we promote and scale them ?



There is many pieces...

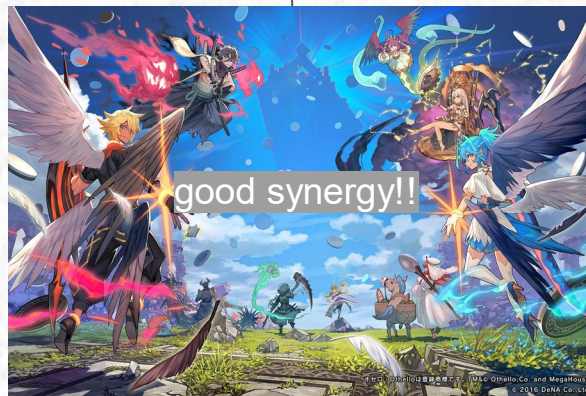
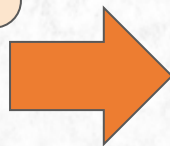




Mismatches can be tragic.

Our approach

**Cross-Project System
for matching & planning**



Business needs x AI Technology

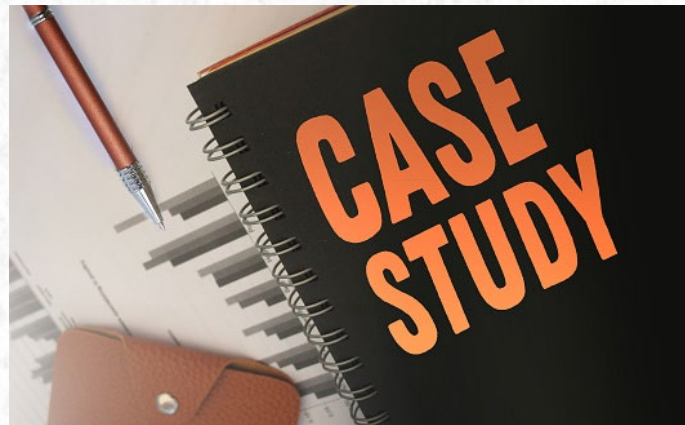
Multiple Projects

Game developments x R&D plans

Multiple areas of expertise

You can take away...

- Benefits of cross-project system and planning
- How to organize cross-project system
- Good and Bad theories in AI promoting and scaling



*If you love AI and Game, this is for your session!!
Please enjoy!!*



Agenda

1. Background
2. Bad patterns
3. Role of the deivision
4. Planning
5. Use case expansion
6. Common infrastructre
7. Risk control



Background

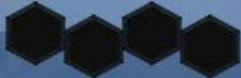
Introduction



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Infrastructure



Risk Cotrol



We discussed **the usage of machine learning technology** in “Gyakuten Othellonia.”



Othello/Reversi
x
TCG



Strategic app game

- Based on Board Game
(Othello / Reversi)
- Variety of Characters / Skills
*4000 Characters, 2×10^{44} Deck
patterns*

Released in 2016

30M downloads so far

Region: Japan / Taiwan

the usage of machine learning technology

◀ Support beginners by two AI functions

Deck Recommendation

select appropriate characters for deck
(Association Analysis)



Othellonia Dojo (battle AI)

support human-level AI for practicing
(Supervised Learning w/ Deep Neural Network)



Use of AI in areas other than games

Virtual Security System



**Route recommendations
from demand forecast for taxis.**



Analysis for services

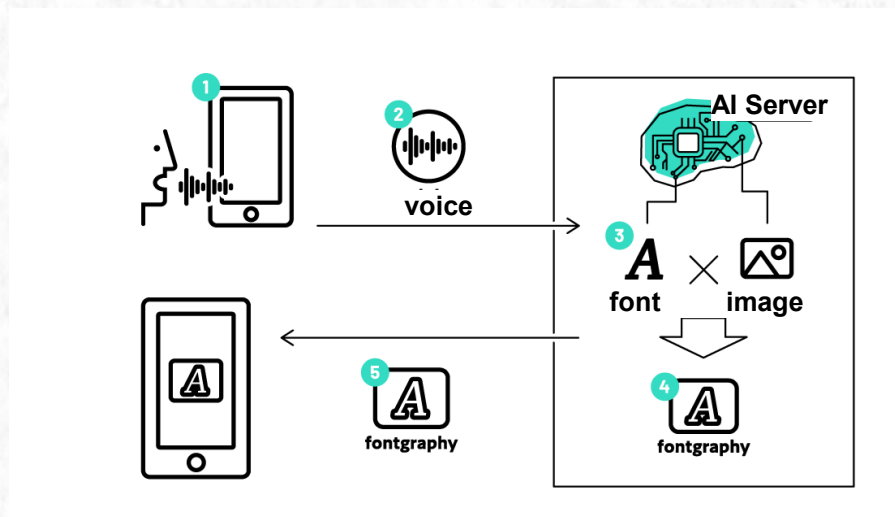




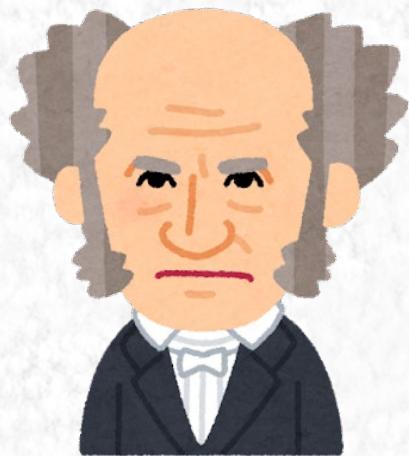
PSGAN(Progressive Structure-Conditional Generative Adversarial Networks)

Full-body high-resolution Anime Generation from 2D illustration.

Graphics generation from user voice



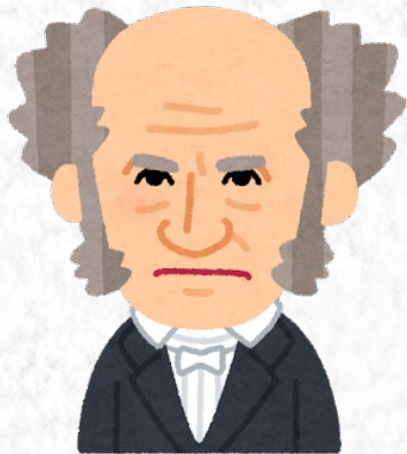
fontography(2019/9-2020/7)



OK.

Through these trials,
we have found AI to be a useful tool.

What should we do **next for the game business?**



Expanding use cases

Improve development quality
and respond to diversifying user needs

Establishment of **reproducibility and scaling**

Improve production and development efficiency



- **The scale of development is steadily expanding**
as the performance of terminals improves and user needs to diversify.
- The number of titles in operation is increasing every year,
and there is an urgent need to improve development production efficiency.

Gaming in DeNA



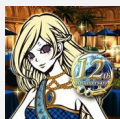
Inhouse



Gyakuten
Othellonia



Megido 72



Bandit Nation



Alliance

- Final Fantasy Record Keeper
- Uta Macross
- Touhou Danmaku Kagura



Nintendo Alliance Titles

- Super Mario Run
- Fire Emblem Heroes
- Animal Crossing: Pocket Camp



3rd Party

- Granblue Fantasy



But...

we have encountered
many failures and obstacles.



What's the problem ?



Bad patterns

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



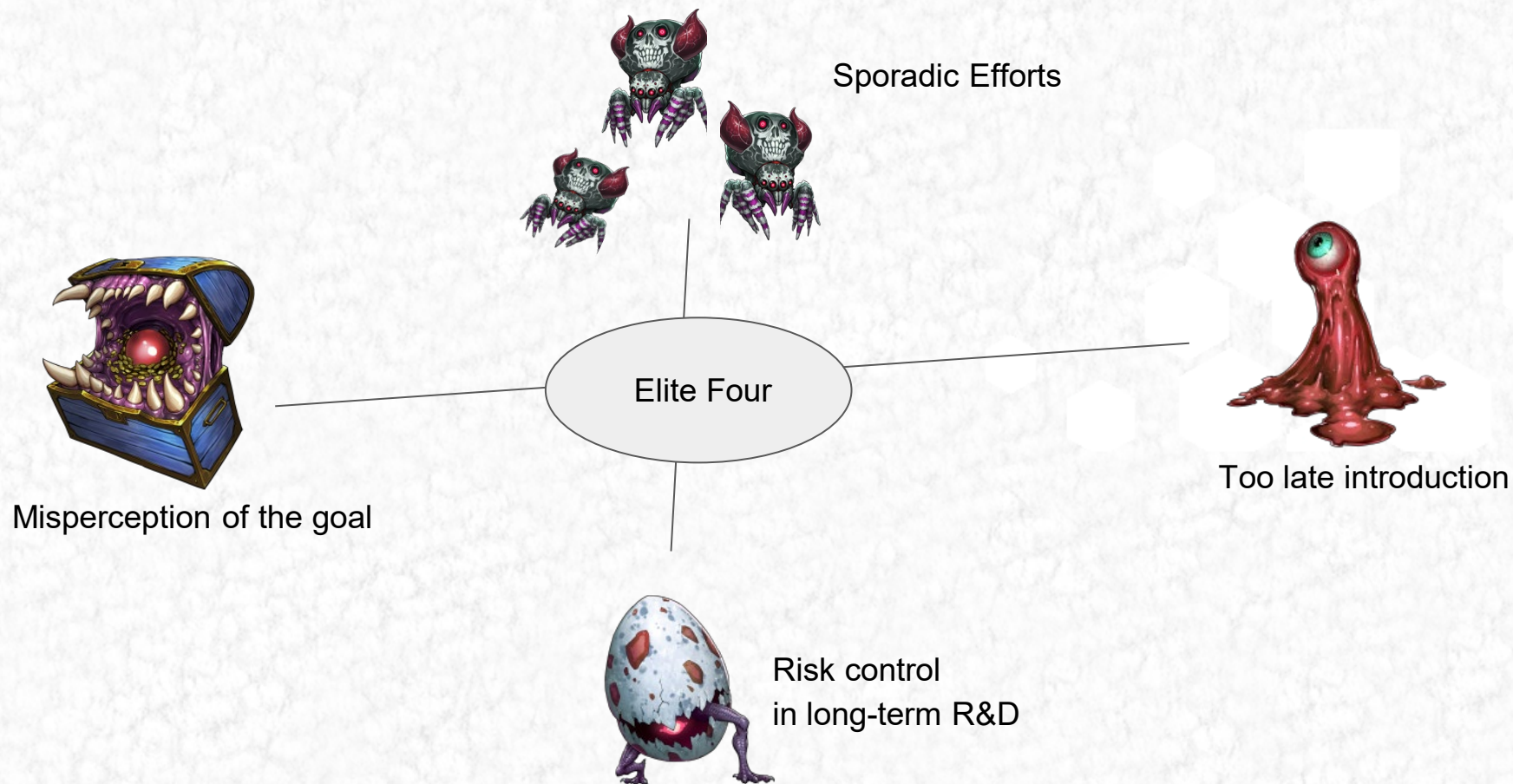
Infrastructure



Risk Cotrol



Causes of trouble





Sporadic Efforts

Individual...Guerrilla development...
Only bottom-up...
Uncontrolled many communication paths...

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



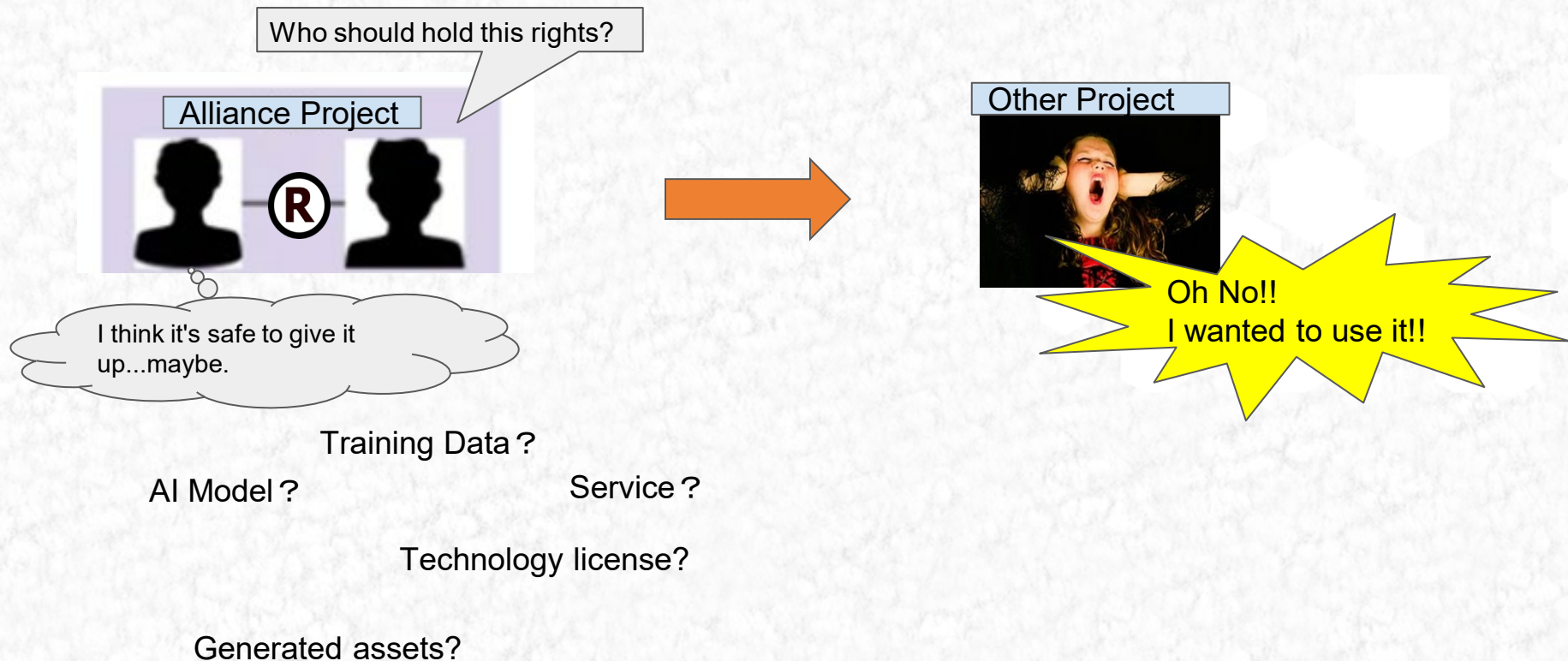
Infrastructure



Risk Cotrol

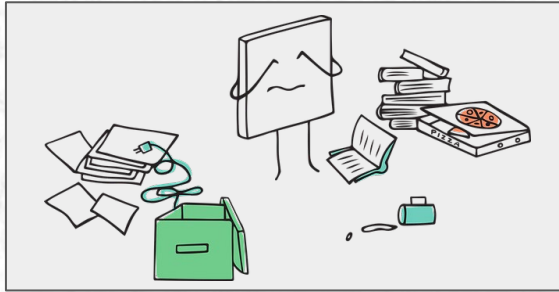


Problems with intellectual property(1)



Problems with intellectual property(2)

Dissipation of know-how



Reinventing the wheel



Inappropriate resource allocation

Lost opportunities
to make cross-sectional strategic decisions

Project1



Project2



Why no help?



Potential value

*Is the value of the challenge
really being judged
from multiple perspectives?*

Too late introduction



Introduction



Background



Bad patterns



Role



Planning



Use case Ex



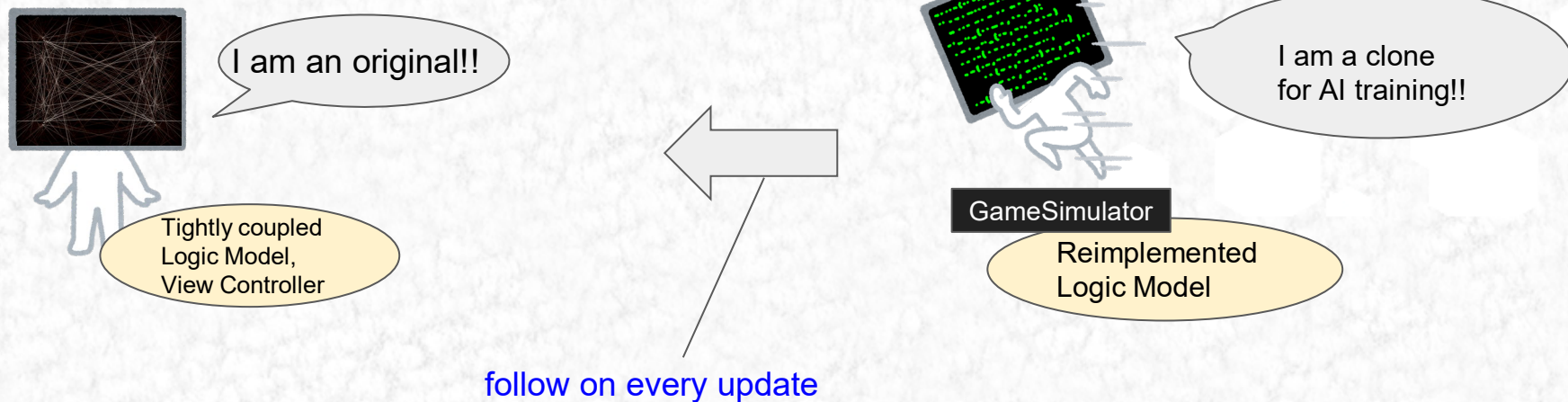
Infrastructure

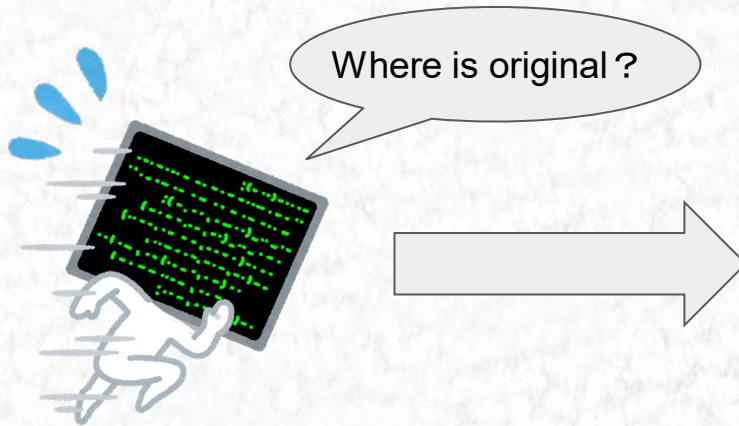


Risk Cotrol



In “Gyakuten Othellonia”, it was difficult to modify the game engine after the release.
So, we created for AI training...





Double cost of development
and maintenance



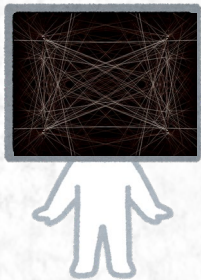
Trouble caused
by leaking follow-up

Decreased options and feasible measures.



Hi!! we have trouble on balance designs.

We need the power of AI learning agents
immediately!!



lack of the requirements
for appropriate simulation



No preparation of
training data



No R&D Time





In realizing AI measures, it is very important to have a dialogue early in the game development process, with an eye to future demand.

Risk control in long-term R&D



Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure



Risk Control





Producer

Oh, No!! (⊖)

We want to provide AI-based PvE
as a **core feature of the game upon release.**

Sorry Boss, we did not get sufficient learning accuracy.
At this rate, we will **not be able to release it in time.**

R&D Team



- If you want to incorporate R&D into your plan
always need to consider the possibility of experimental failure.



Project
conflagration



We want to allocate resources
for the AI function to other functions.



Change of trends

R&D is progressing well!!



Oh, No!! (ಁ)

- When incorporating long-term R&D into planning, development status and changes in the environment need to be taken into account.



Misperception of the goal

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure



Risk Cotrol





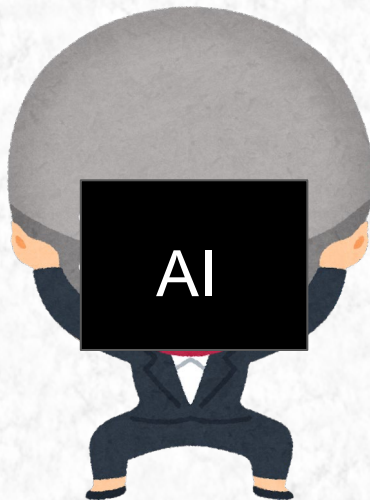
Development team requirements

input : the strength of a new character on a scale of 10

output : suggested adjustments



Subjective and
ambiguous indicators



Too heavy an AI scope
of responsibility





Differences in domain knowledge
often lead to incorrect goal setting and planning.






- 
- essential
needs*



- Calculate the win rate between deck archetypes as an objective measure by playing against the AI.
- Game designers compare the expected win rate to see if there are any deviations.



Lack of a bird's eye view is a tragedy.

So what should we do?

Role of the division

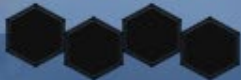
Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure

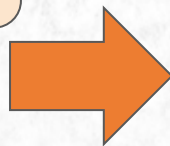


Risk Cotrol



Our approach

**Cross-Project System
for matching & planning**



Business needs x AI Technology

Multiple Projects

Game developments x R&D plans

Multiple areas of expertise

Division members

Various experts who act as **intermediaries in each area.**



product manager



game planner



analyst



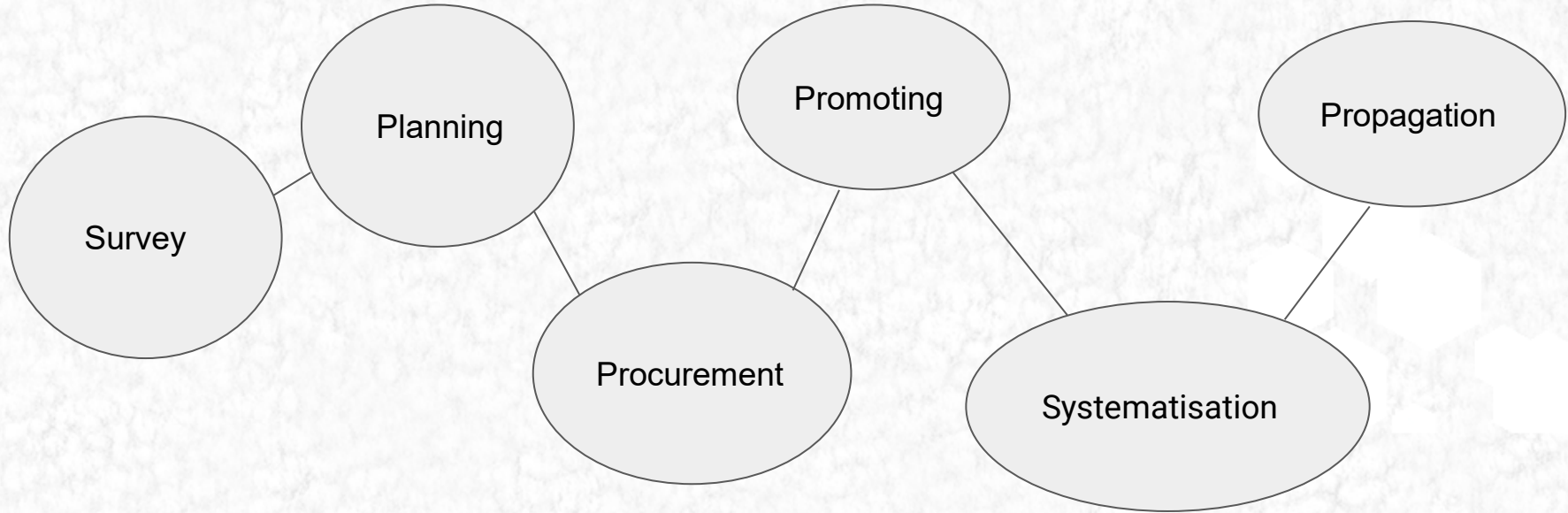
project manager



server client

We have domain knowledge
in both operational game development and AI.

Role



Simple six step!!
Cross-project execution is most important.

Survey

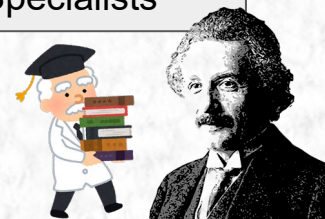
CaseStudy
internal & external

use case
service



technology
skill

Specialists

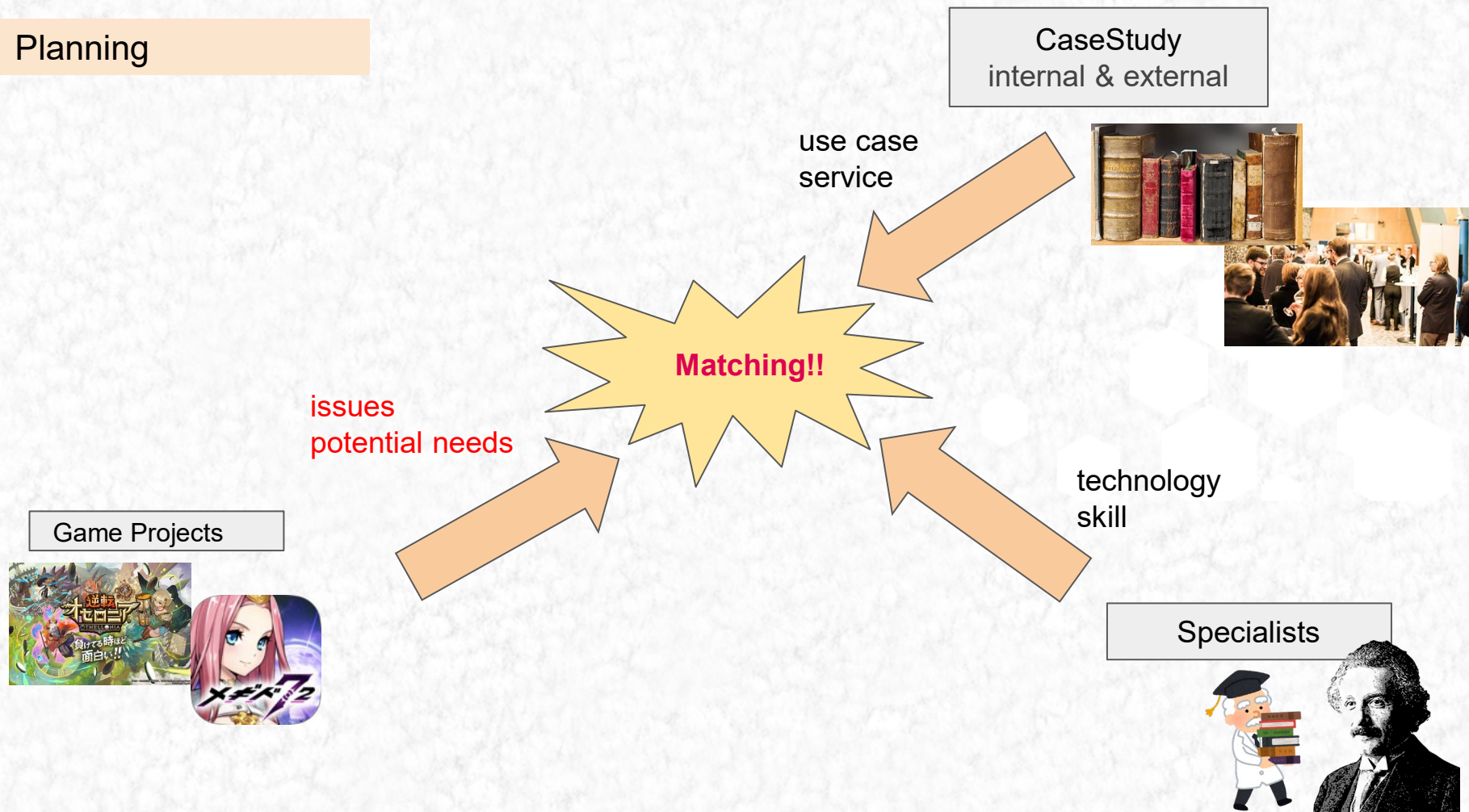


issues
potential needs

Game Projects



Planning



Matching!!



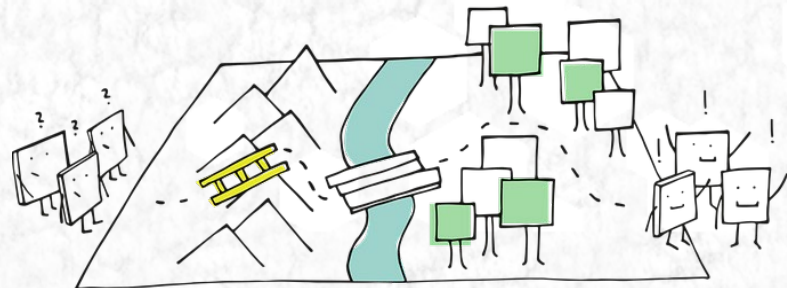
Define the requirements and use cases



Evaluate and provide **decision-making tools** for the implementation of measures.



Provide direction and develop an action plan **across projects and sections**



What's the decision making tool ?

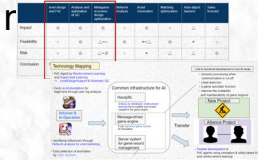
Tools for dialogue



Where should we go?

How can we achieve this?

Technology



Usecase catalog

Overview of the means



overview of measures, design concepts and operational assumptions for each use case.

Procurement

Member

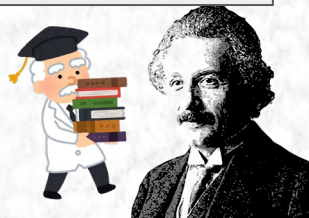
Action Plan



Funds

problem-solving skills

Specialists



Environment





We reserve funds for PoC.
Why?

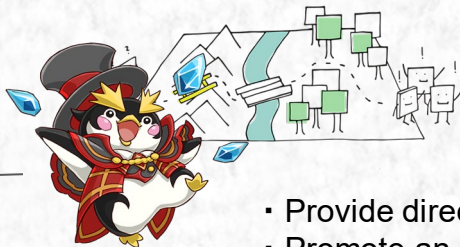
Separated



- Lighten the footprint of technical trials.
- Determine whether to introduce it into the title after improving the accuracy of the feasibility estimates.
- Patented materials will be validated during the PoC phase to limit the risk of sitting on a game budget dependency.

Promoting

Change of circumstances



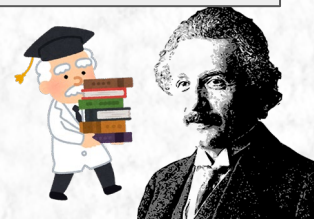
- Provide direction and project management.
- Promote an action plan.
- Prepare for changing circumstances and control risks.
- Negotiating with stakeholders.

Game Development



Bridging the gap

R&D



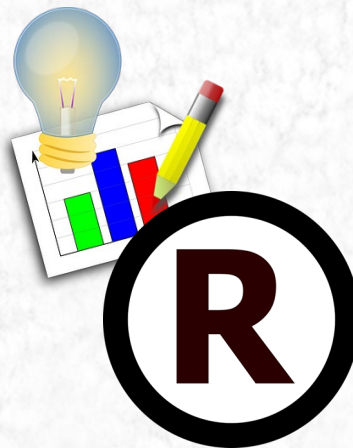
Systematisation

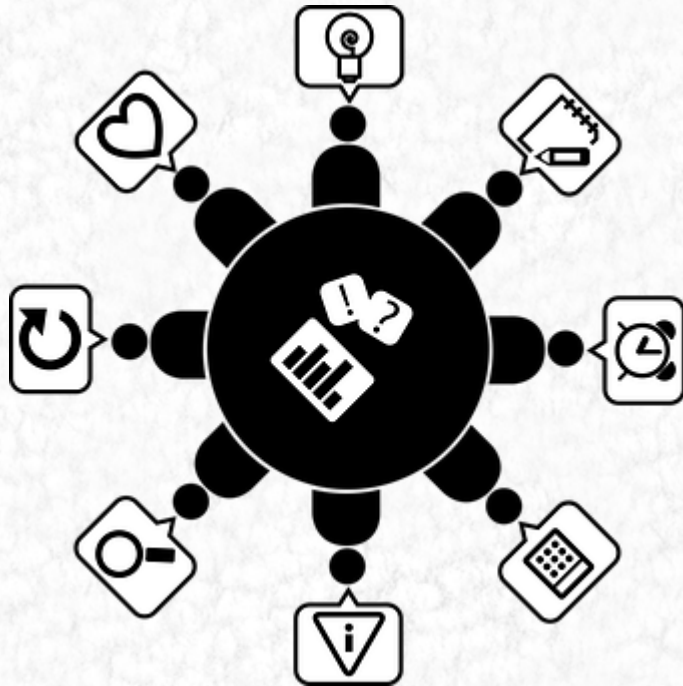
- Evaluation of the results
- Accumulate and generalize of Know-how

- Obtain a patent

- Building a common infrastructure

Documentation and organisation





- Disseminate internally and externally

*such as this
session, wow!!*



Let's follow the case study
and see how it works in practice!

Planning

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure



Risk Cotrol



Where is the issue?

Survey from both top-down and bottom-up perspectives.

Alliance



- **Reputational risk** and damage caused by post-release problems.
- **Quantitative indicators** for dialogue.
ex) about balance design

deliverables



Games
in Operation

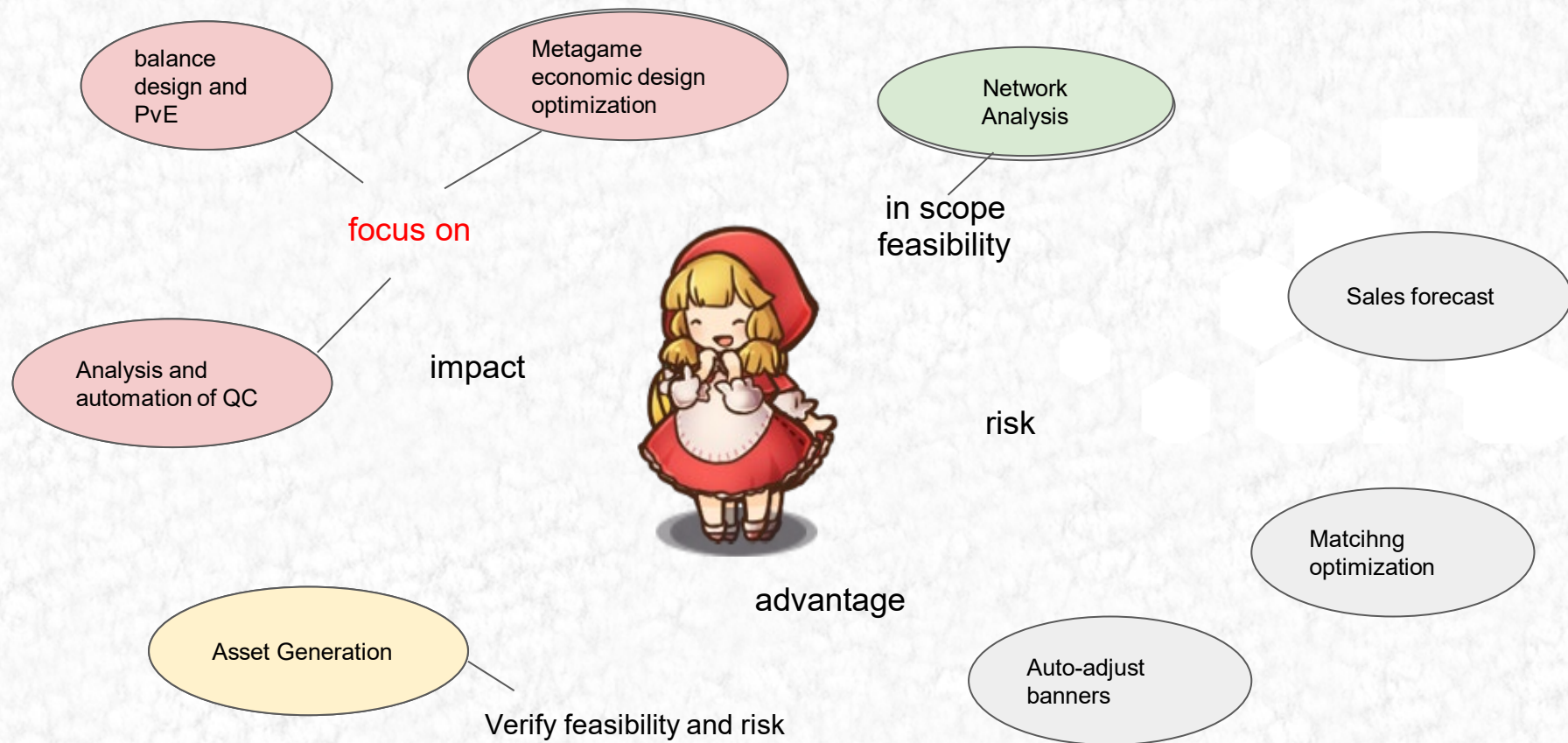
- The cost of balance design and QC increasing year by year.
- The fluidity of personnel between projects.

New Games
in Develop

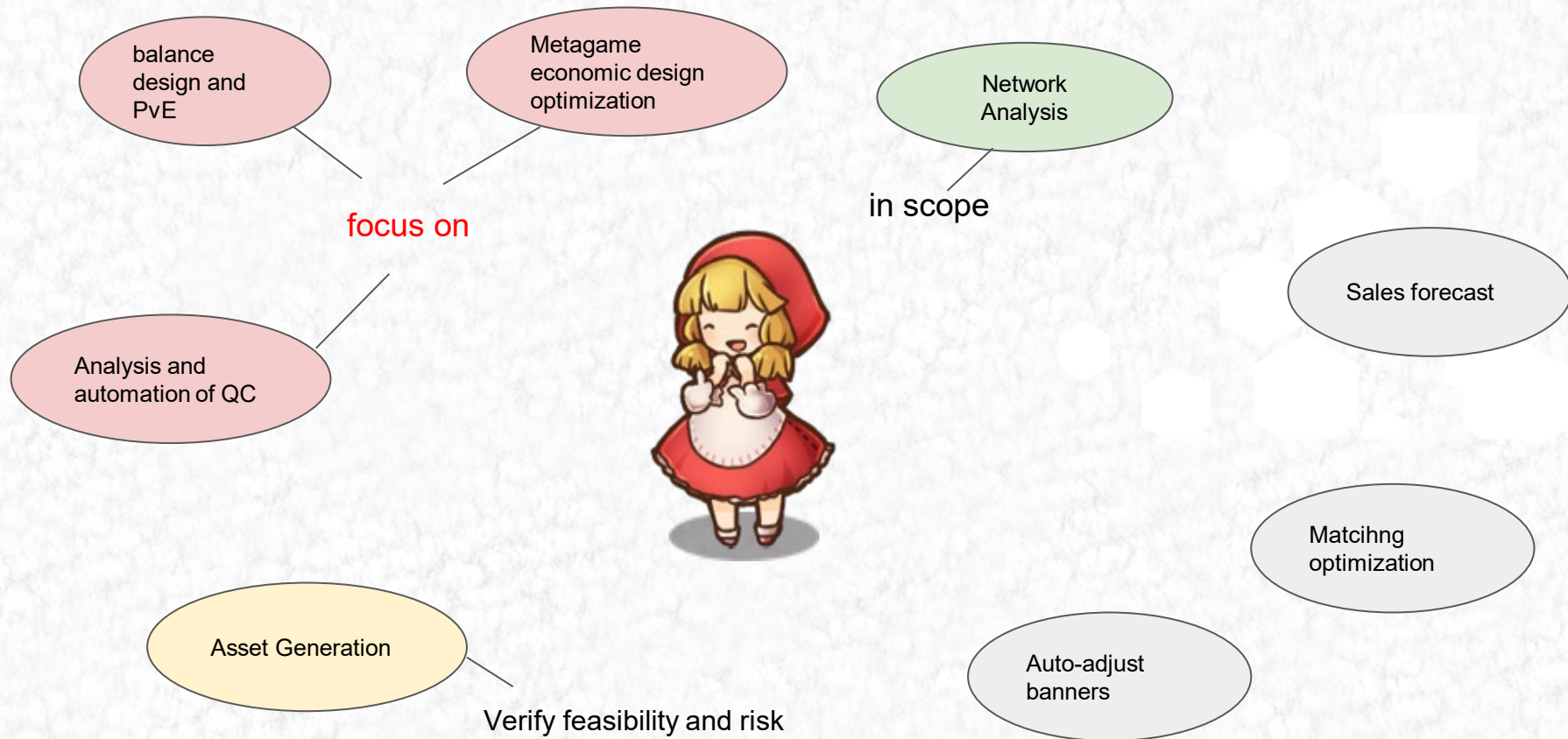


- Enhance the launch **immediately after release.**
- Increase the **inflow and retention of casual users.**

Evaluate each technical area



Evaluate each technical area



More depth for each area

Examples by QC

Ingame QC

▼ Difficult to solve with outside services

- Large differences in specifications between games, making it difficult to categorize and optimize test cases.
- The level of understanding of the game required for test design is also high.

▼ Test cases become bloated as operations become longer.

(※Such as Character and skill combinations)



Outgame QC

▼ High accuracy of testing by outsourcing.

- Fewer differences in specifications among titles, making it easier to categorize and optimize test cases.

▼ Foreign services are expected to enter the market.

※ex. Conversion of QC framework for web services



More depth for each area

Examples by QC

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focus on

Outgame QC

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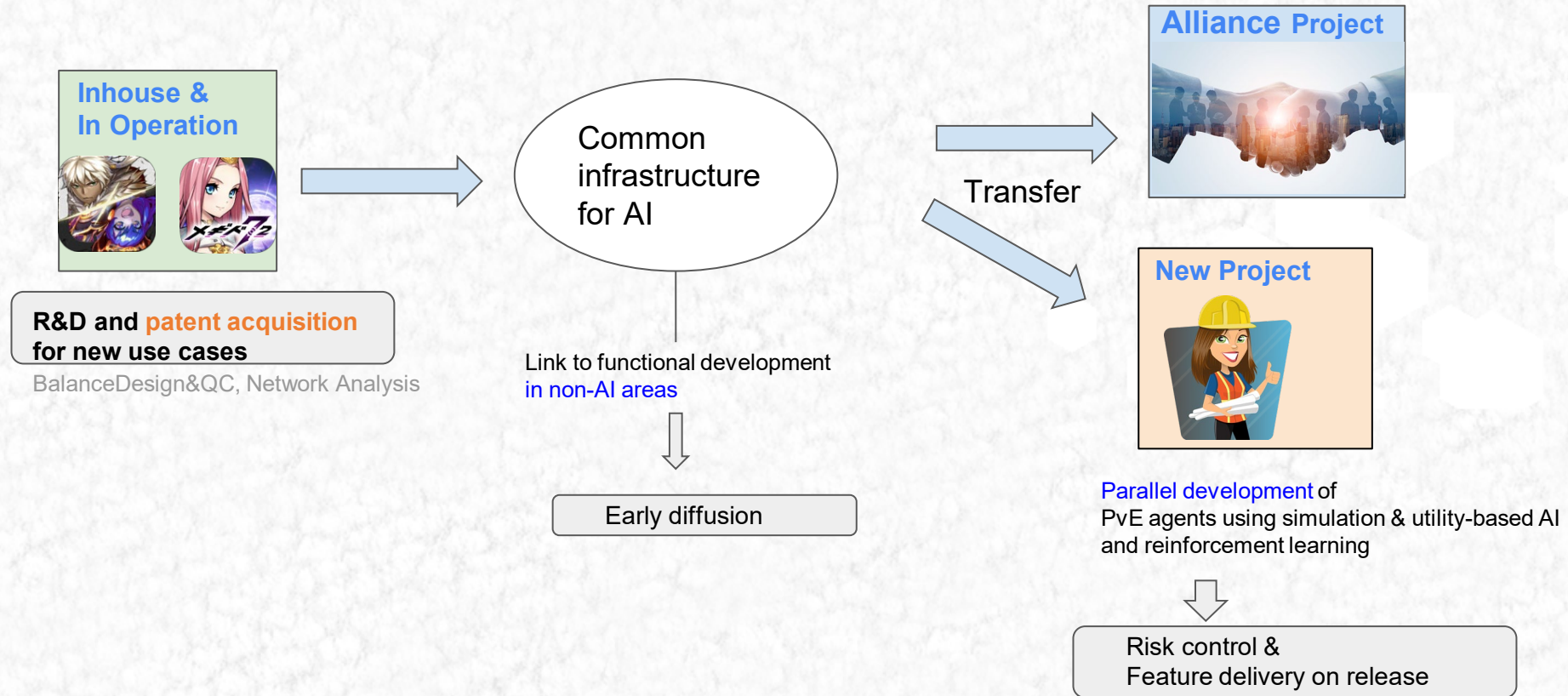
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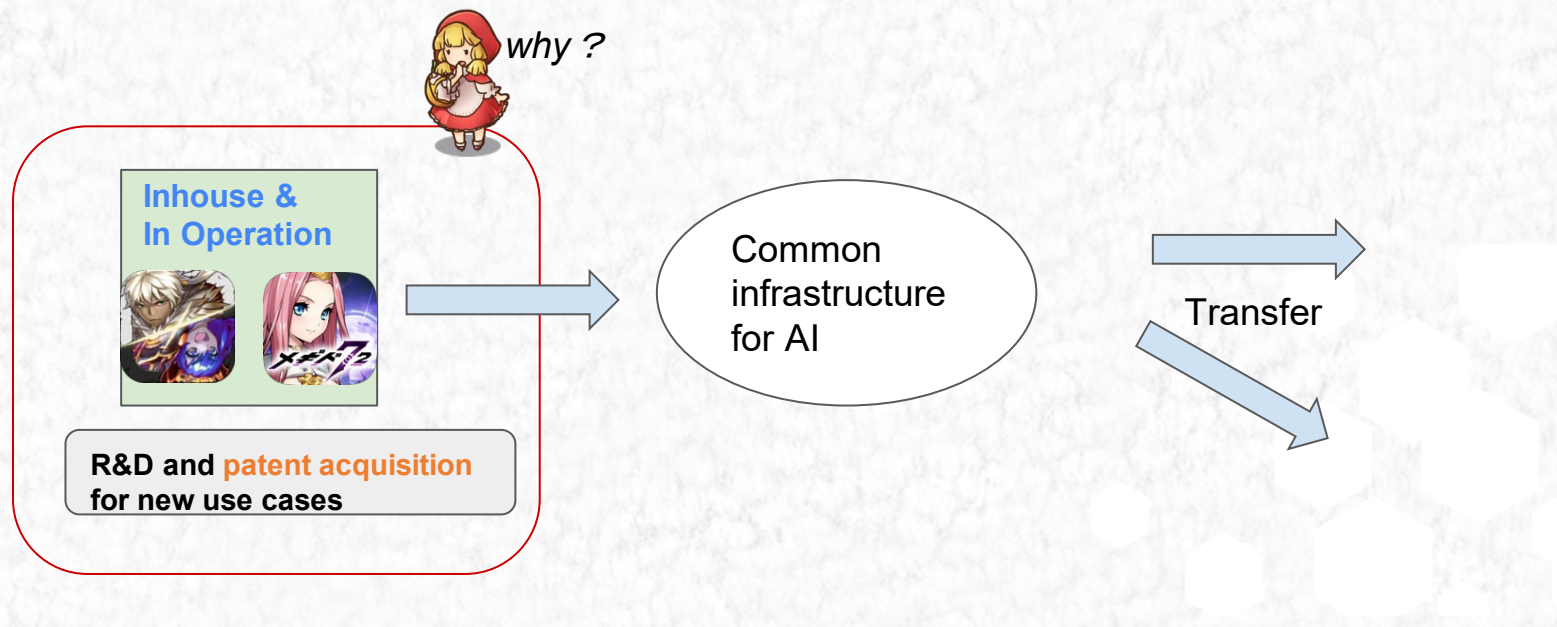
▼ Foreign services are expected to enter the market.

※ex. Conversion of QC framework for web services



Core strategy in focus area to reproducibility through scaling





- By acquiring patents in advance for internally produced titles, the risk of alliance in intellectual property will be controlled.
- Conduct R&D on in-operation titles with mature learning data for AI and game environments and transfer them to titles under development can reduce R&D time and Improving feasibility.
- Cost and development time are compressed with scaling.

In terms of feasibility and risk



Make the **smallest attempt** and verify both at **marketing measures** that are **not affected by the development status of the game**.

※From the standpoint of growing in-house technological capabilities, it may compete with other companies' middleware.
But we judged that *the comprehensive know-how related to the content application is worth keeping in check.*



Nanakoe Nina

2021.5.7 - 2022/3/31

Free voice conversion service
with promotional character



**Under development
in “Gyakuten Othellonia”**

Marketing measures using characters
created by image generation

In terms of feasibility and risk



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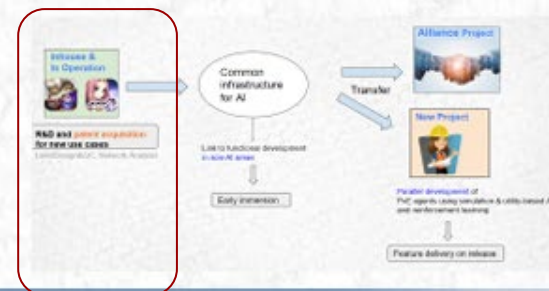
Nanakoe Nina 2021.5.7 - 2022/3/31

Free voice conversion service
with promotional character

By consolidating issues and looking at them from a bird's eye view,
you can design goals, assign roles, and allocate resources
with the expectation of synergy between projects.



Use case expansion



Introduction

Background

Bad patterns

Role

Planning

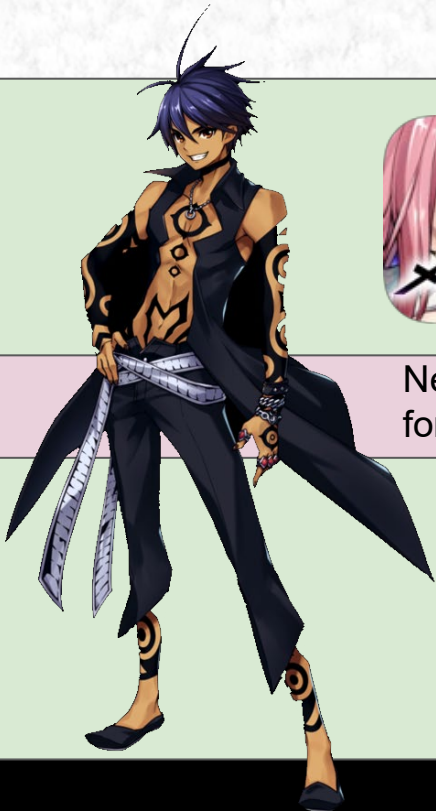
Use case Ex

Infrastructure

Risk Control



In this chapter,
we show two samples!!



Network analysis
for viral marketing



AI Agent
for balance design





Network analysis for viral marketing

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure



Risk Cotrol



What is 『Megiddo72』 ?



Japan Game Awards : 2019

日本ゲーム大賞

- **Japan Game Awards 2019**
first runner-up
- **RPG App Game**
turn based rpg with an
emphasis on strategy
- **Released in 2017**
region: Japan

:DeNA

Where is the issue?



- Enhance the launch **immediately after release**.
- Increase the **inflow and retention of casual users**.



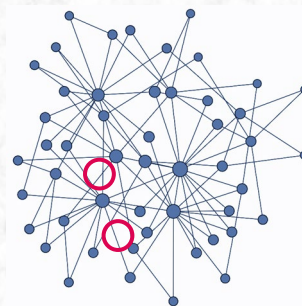
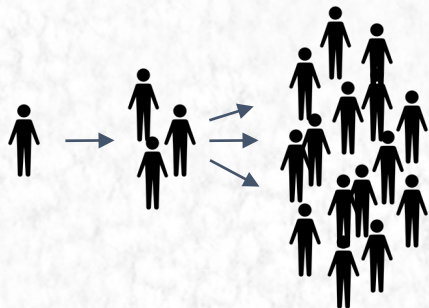
Can advertising be the solution?



- Numerous titles in the market
- Return on investment for paid advertising is generally deteriorating.
- It is difficult to resonate with the game management's message alone.



- through Community Analysis,
Identifying Influencers who will spread the information
that the game wants to convey to the people around them.
- Solve Portfolio Optimization for Influence Spread on the internal network
to formulate how to distribute ads and **improve the efficiency of viral spread**.



Benefits of viral marketing

- Information from people the customer likes and trusts is more likely to resonate.
 - Recommendations from people at the center of the community, people you can trust.
- Leverage network analysis to inform not only famous influencers, but also diverse customers and communities.



Means used for advertising

promo tweet

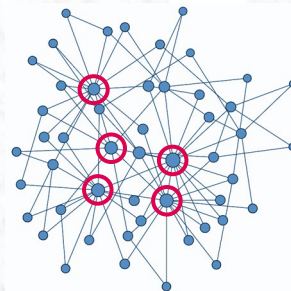
- Ad delivery allows advertisers to reach and deliver information to a variety of Twitter users.
- The goal is to expand awareness and acquire new users.
- Displayed on the timeline and search screen just like a normal tweet
- Various delivery settings are available to deliver to specific users.



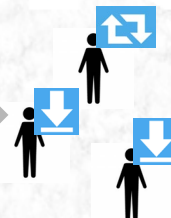
Game



Twitter



User



Experimental setup

● Data used

- Twitter data of game titles to be distributed (four months)
- Twitter data for IPs with high affinity (10 types)

Calculate the probability that B is also muttered when A is muttered,
and the IP with the higher value is considered as the IP with high

affinity.

● Network

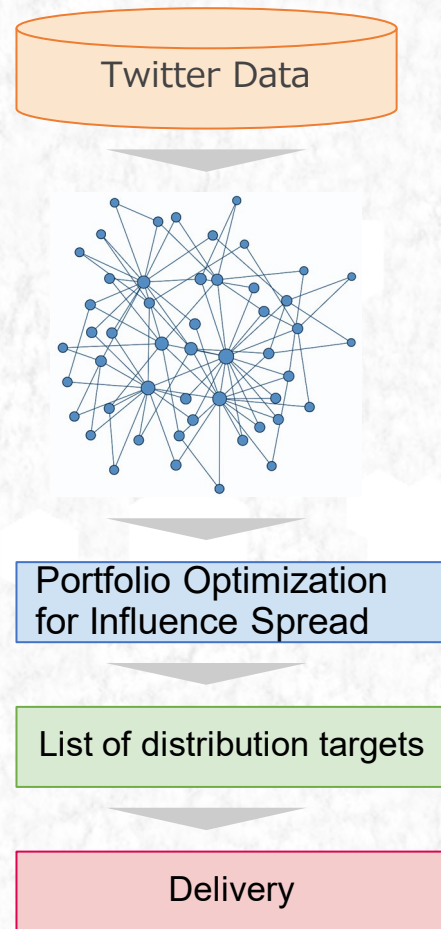
- Node: users (100K)
- Edge: retweet, mention, reply (600K)
- Propagation Probability: Percentage of past retweets, mentions, and replies

● Portfolio Optimization for Influence Spread

- Independent. Cascade+greedy
 - Number of users extracted: 300
- ※Targeting the extracted users and their surroundings (people they follow) in the distribution

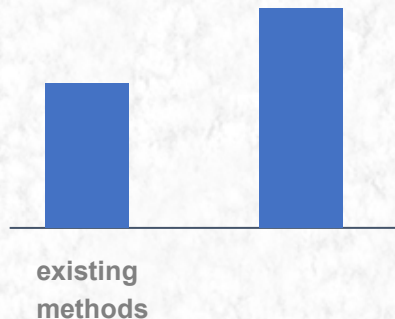
● Evaluation index(Comparison with an average of existing methods)

- Number of impressions
- Cost per impression



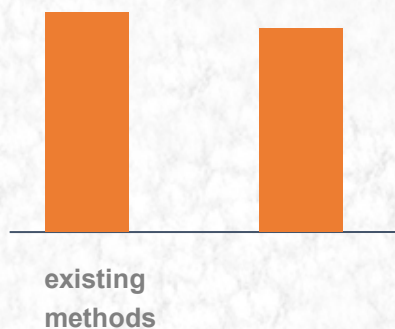
Results

Number of impressions



- Delivering information to more users.
- Results can be fully utilized as one of the delivery methods.

Cost per impression



- Costs are on a slight downward trend
 - Distribution to niche but diffuse user groups
- Why didn't it go down significantly?
 - Active users are more difficult to acquire.
 - Characteristics of distribution auctions with competing titles

It has been transferred to almost all development and operation titles.
It is also being used for pre-release advertising initiatives.



Transfer



Other Games



Pococha
a social live application

The lowest CPI and the highest growth
in distribution volume compared to existing methods.



AI Agent for balance design

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure



Risk Cotrol



Where is the issue?



Games
in Operation

- The cost of balance design
- Reliance on individual skills and reduced mobility of personnel



Alliance

- Reputation risk due to post-release problems
- Lack of means to check the quality of the collaborator's balance design deliverables

Counter-Measure

- Calculate the **win rate between deck archetypes** as an objective measure by playing against the AI Agent.
- Game designers compare the expected win rate to see if there are any deviations.



win rate between deck archetypes

自分のデッキ	対戦相手のデッキ									
	デッキA	デッキB	デッキC	デッキD	デッキE	デッキF	デッキG	デッキH	デッキI	デッキJ
デッキA	-	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%
デッキB	0.50%	-	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%
デッキC	0.50%	0.50%	-	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%
デッキD	0.50%	0.50%	0.50%	-	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%
デッキE	0.50%	0.50%	0.50%	0.50%	-	0.50%	0.50%	0.50%	0.50%	0.50%
デッキF	0.50%	0.50%	0.50%	0.50%	0.50%	-	0.50%	0.50%	0.50%	0.50%
デッキG	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	-	0.50%	0.50%	0.50%
デッキH	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	-	0.50%	0.50%
デッキI	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	-	0.50%
デッキJ	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	0.50%	-



Problem

Game designer's calculation of win rate
by round-robin

It takes time &

There is a limit to the amount of work.

Workflow



Game designer's calculation of win rate
by round-robin

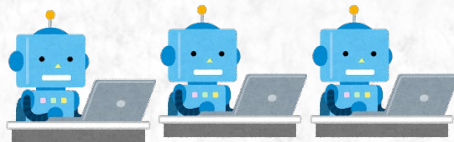
It takes time &
There is a limit to the amount of work.

Support

Try

Mechanical brute force by AI

That can handle a large number of
matches by scaling.



Workflow



Game designer's calculation of win rate by round-robin

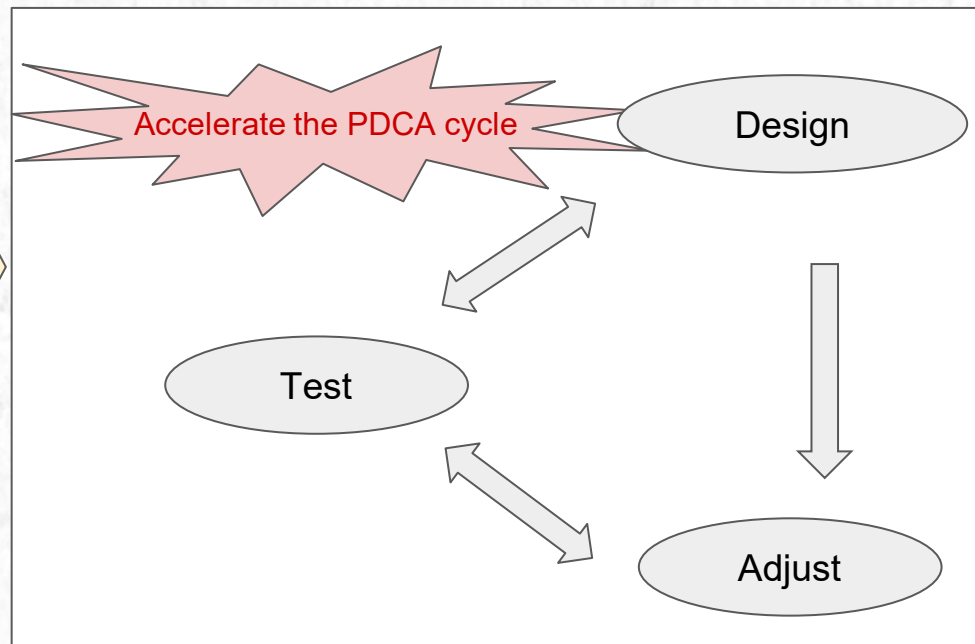
It takes time &
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Support

Try

Mechanical brute force by AI

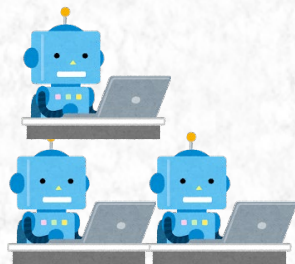
That can handle a large number of matches by scaling.



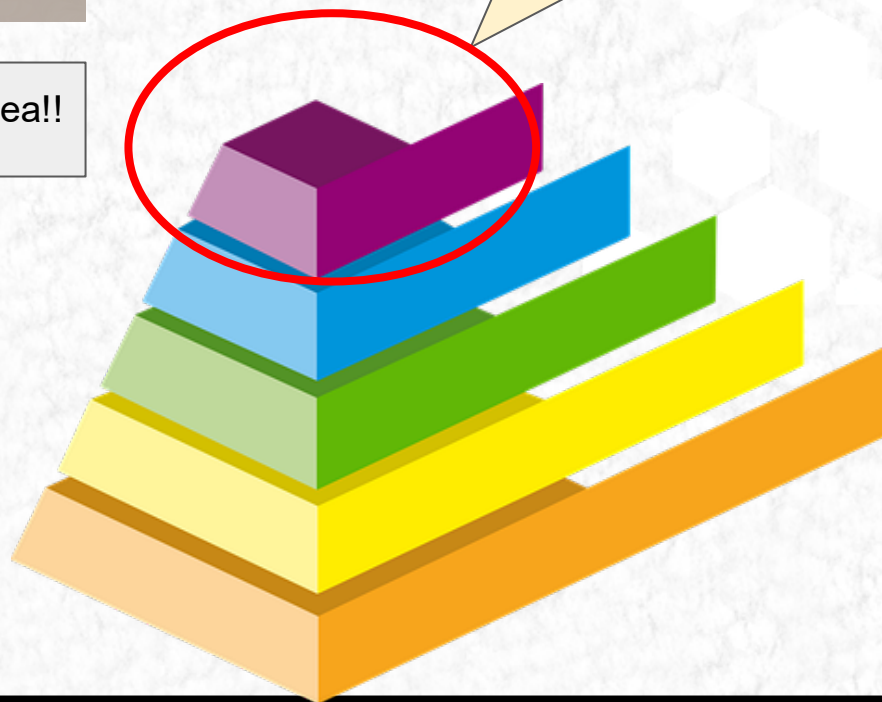
Where should I verify?



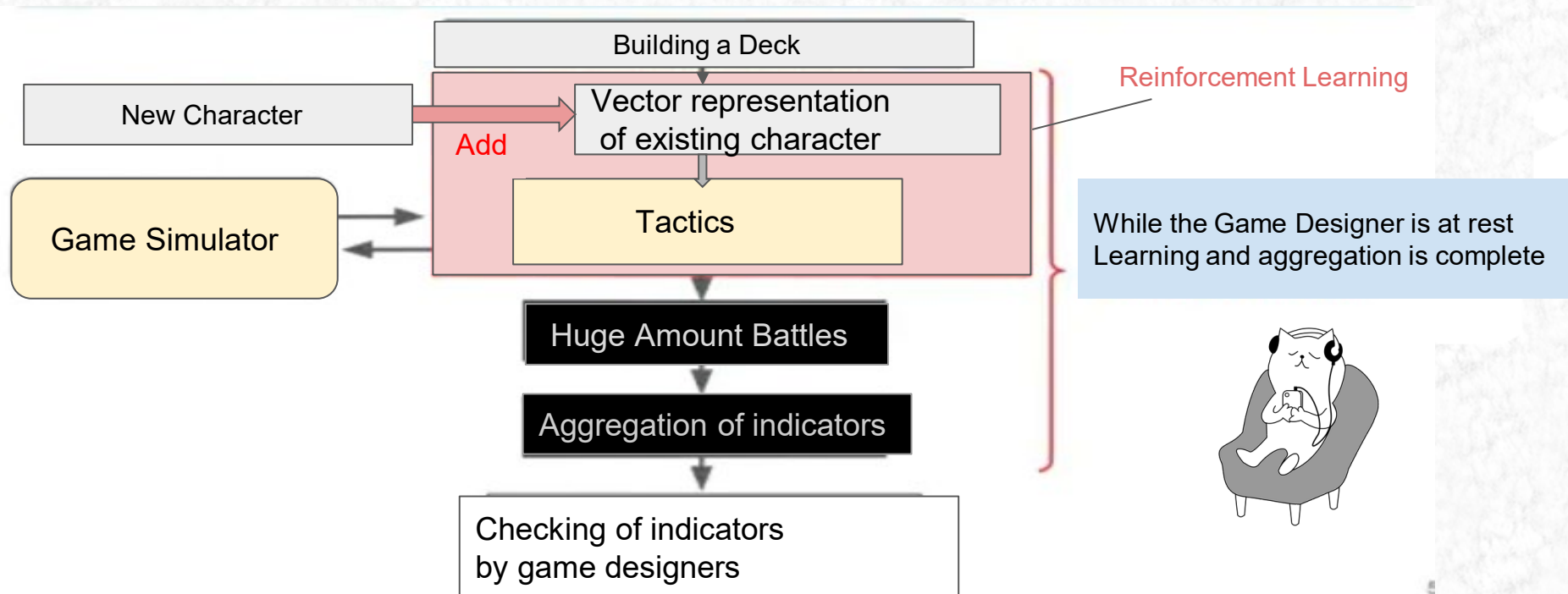
We can be used to quickly get a rough idea!!



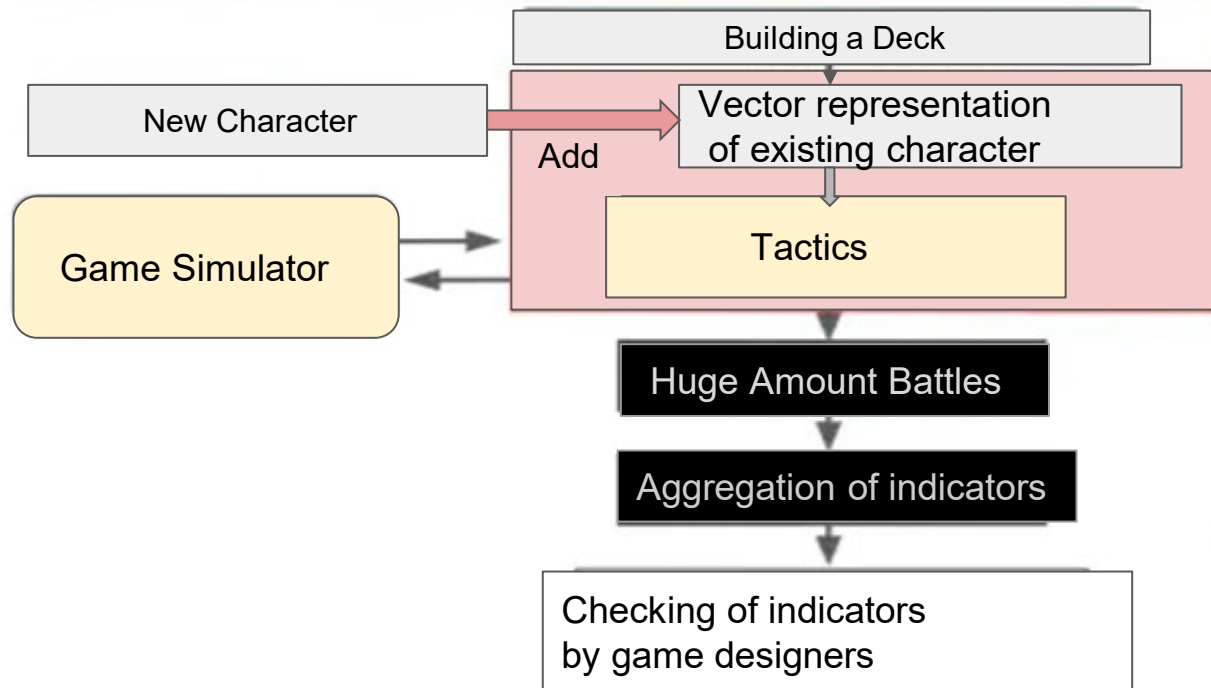
Human resources can be focused on high-priority coordination like top-tier decks.



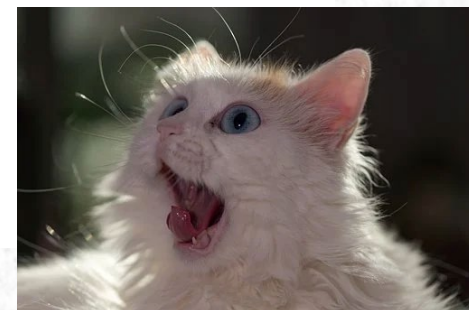
Tool image at the beginning of development



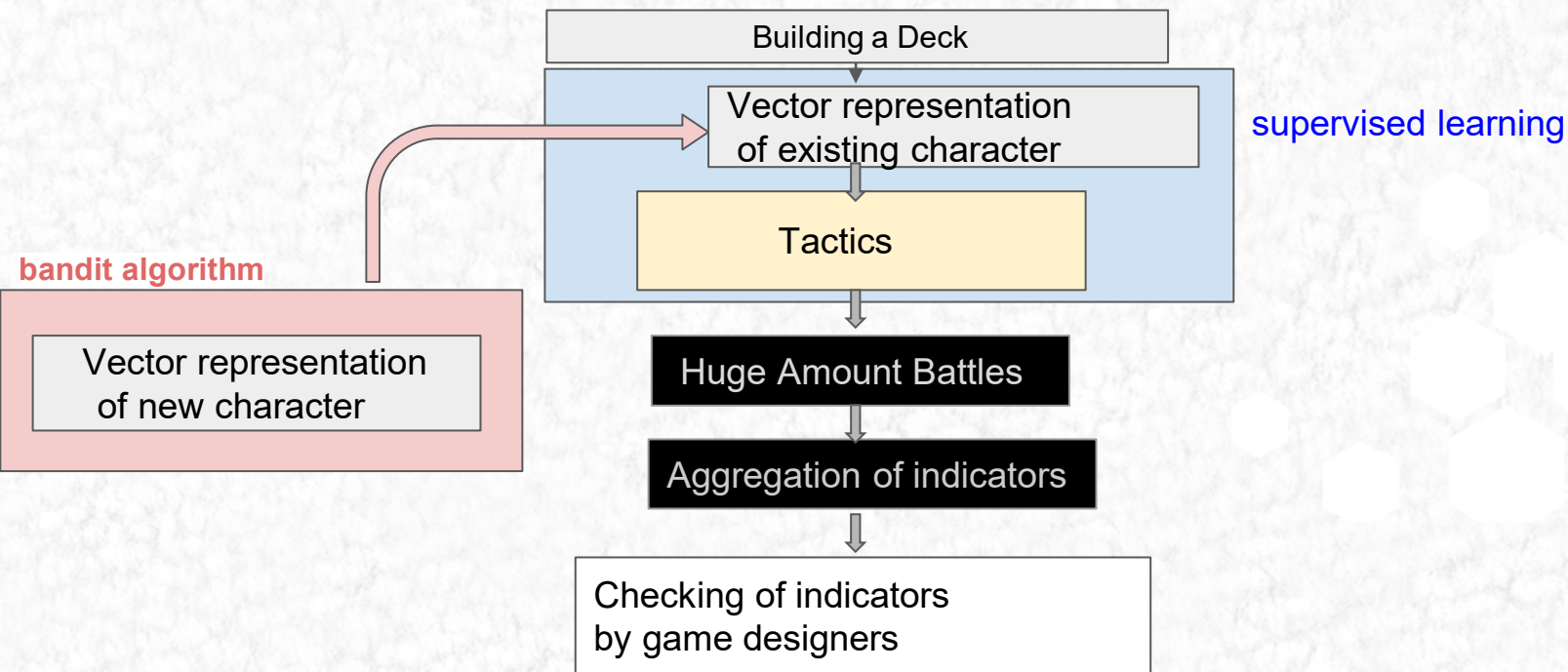
But...



The pace of releasing new characters in production is **much faster**.



Revise the trajectory based on the actual operational flow

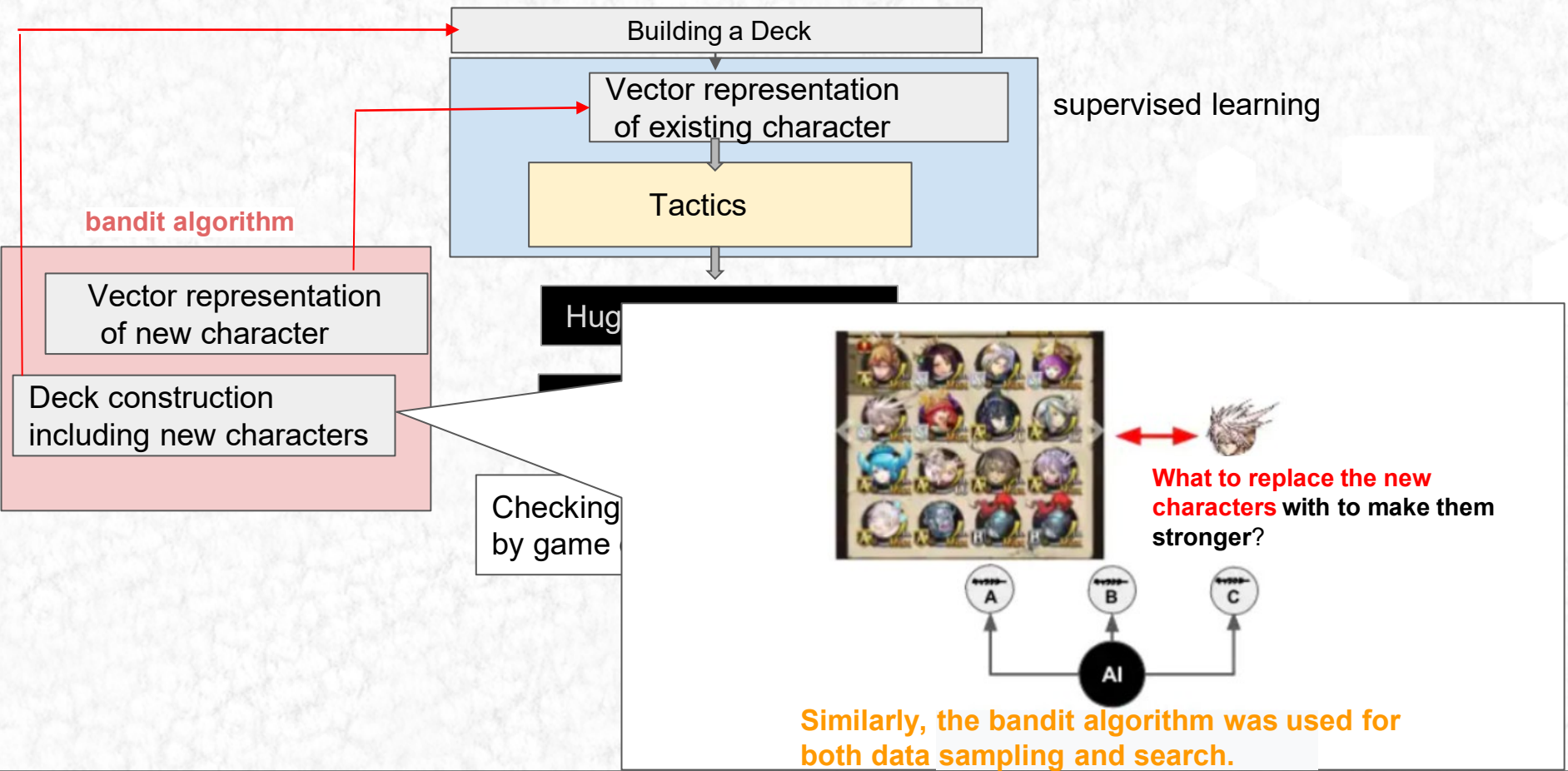


By using supervised learning in combination and limiting the target of reinforcement learning to new character representations, we were able to achieve a practical learning speed.



Estimate new character stance based on vector similarity with existing character representations..

Exploring Deck Construction



Results

Improving the coverage of test plays

- A large number of matches in a short time
 - 200,000 matches per 8 hours
 - Coverage of major deck archetypes

Reduce reliance on individual skills

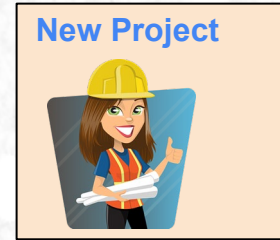
- The level of evaluation indicators is sufficient.
 - Small margin of error from actual win rate after character release.



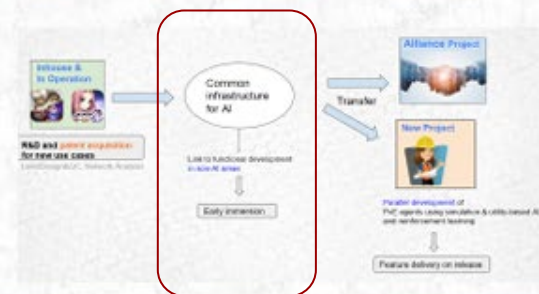
The deliverables and the know-how of creating AI agents by reinforcement learning obtained in the process of development are being used in new development titles.



Transfer



Common Infrastructure



Introduction

Background

Bad patterns

Role

Planning

Use case Ex

Infrastructure

Risk Control



In this chapter,
we show two topics!!

Common infrastructure for AI

1st Topic

HandyRL

A open source [library](#)
for distributed reinforcement learning

2nd Topic

Message-driven game engine

It can [reproduce game records](#) for Simulation.

Server system
for game record
management

Link to functional development in non-AI areas

Early diffusion

Handy RL

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure



Risk Cotrol



What's Handy RL ?

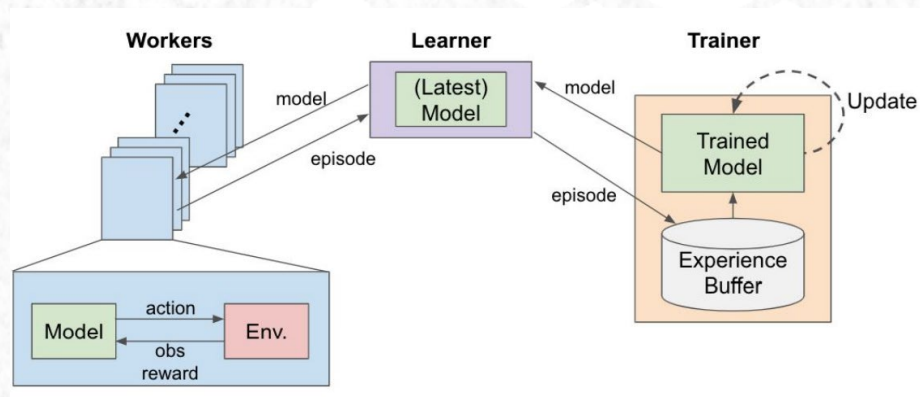
An open source library
for **distributed reinforcement learning** created by DeNA.

<https://github.com/DeNA/HandyRL>

Simple & Minimum

General purpose

Scalable



Simple & Minimum

- Focus on ease of use.

Generic Use

- Extensible implementation allows for greater customization and uses in a variety of games.
- It can be used not only for two-player games but also for multiplayer games.
- Ensure **loosely coupled implementation with game engines.**

Scalable

- Can be prepared to scale according to CPU and GPU resources
- Able to handle large scale utilization of computing resources

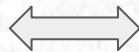
Performance evaluation

▼ Scale according to CPU and GPU resources

small experiment

worker: 96-core CPU

learner/trainer: 24-core CPU + 1 GPU



large experiment

worker: 96-core CPU x8

learner/trainer: 96-core CPU + 4 GPU

※Standard configuration currently used for learning in in-house game development.



Performance evaluation

Won in Kaggle's competition for multi-agent development in games.



Playground Simulation Competition

Hungry Geese
Don't. Stop. Eating.

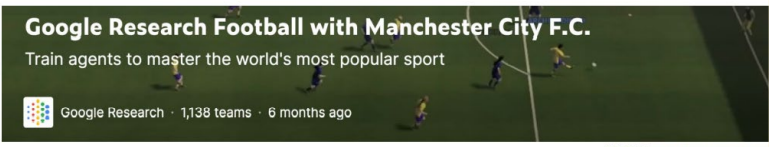
Kaggle · 879 teams · 8 days to go

▼ Hungry Geese
2021/1/25~7/26
Torus Snake game for 4 players



Monthly Awards(2021/2) : 1st
Using “Handy RL”, we were able to
achieve reinforcement learning
in a short period of less than one month

Final Awards(2021/8) : 1st




Google Research Football with Manchester City F.C.
Train agents to master the world's most popular sport

Google Research · 1,138 teams · 6 months ago

▼ Google Research Football with Manchester City F.C.
2020/9/29~11/30
soccer game like FIFA

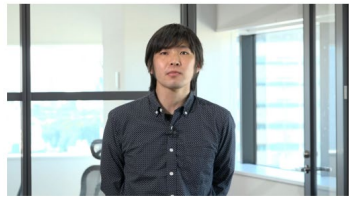
Final Awards : 5th



Library Development Team



Ikki Tanaka
Data Scientist(Kaggle Master)



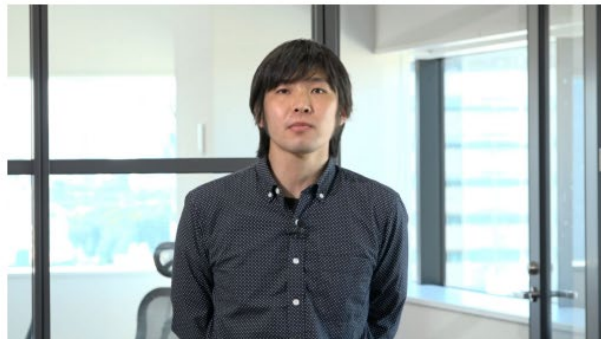
Katsuki Oto
AI Specialist

Why did we create it in open source?

Many ready-made libraries are for research purposes and are not easy to use.

Handy RL is very lightweight and easy to handle.

The number of applications of reinforcement learning in games is still small...
and so we expect to expand the use cases and mutual penetration of know-how
through the use of the library!!



Designed for early penetration

Introduction



Background



Bad patterns



Role



Planning



Use case Ex



Infrastructure

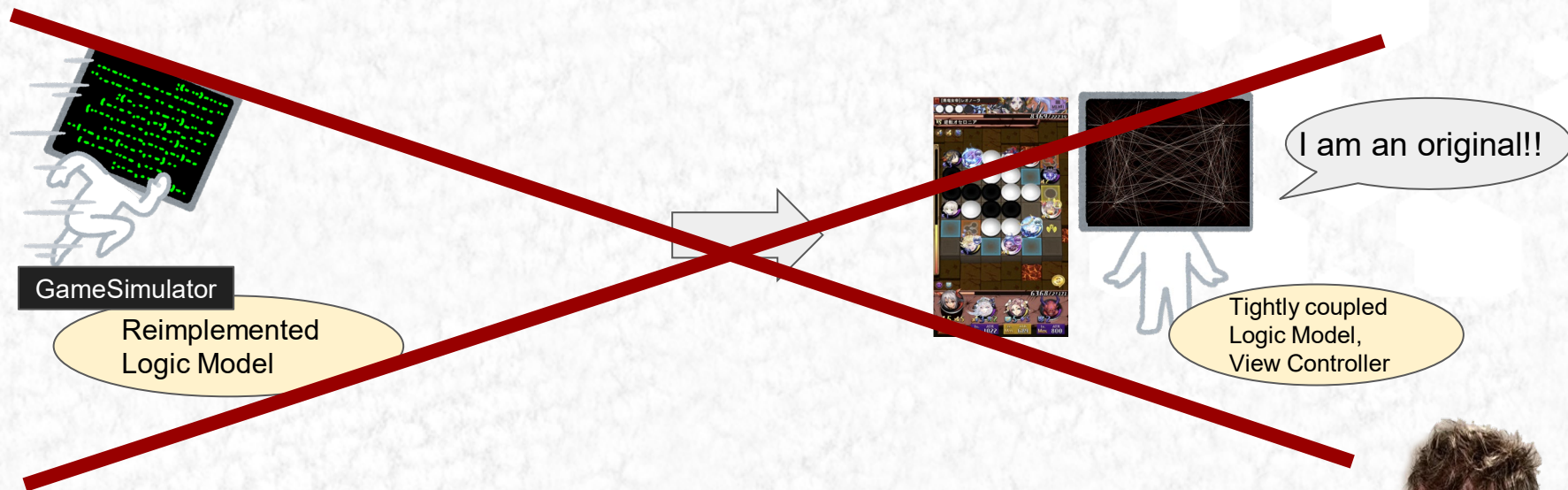


Risk Cotrol



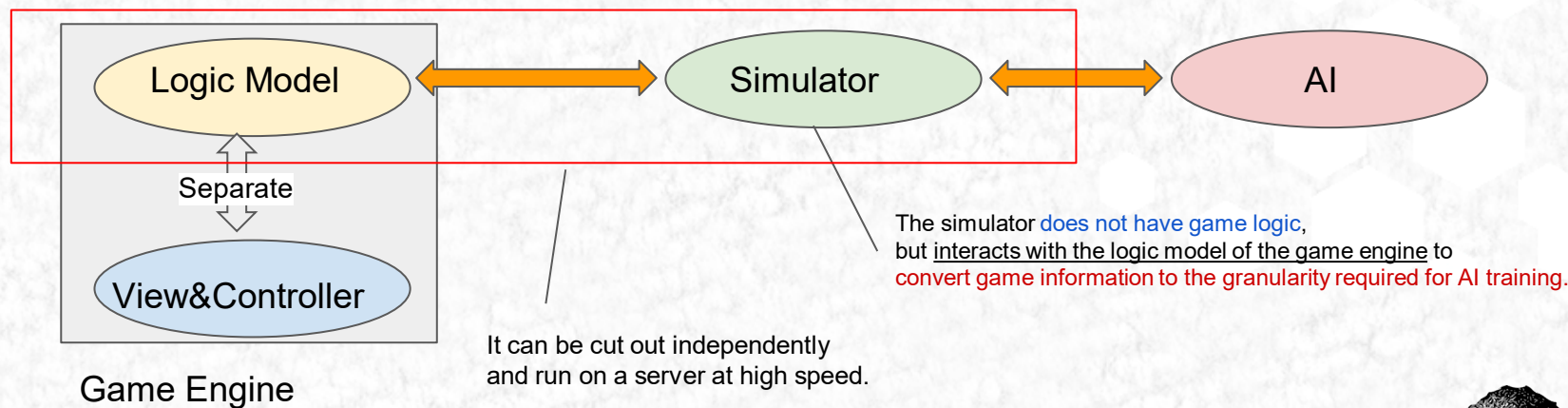
Where is an issue ?

In the training of AI agents, it is important to realize a fast simulator of game behavior with a low maintenance burden.



How should it be?

Since **game specifications and code change daily**, it is desirable that the behavior of the simulator always **follows automatically** as the game engine is updated.

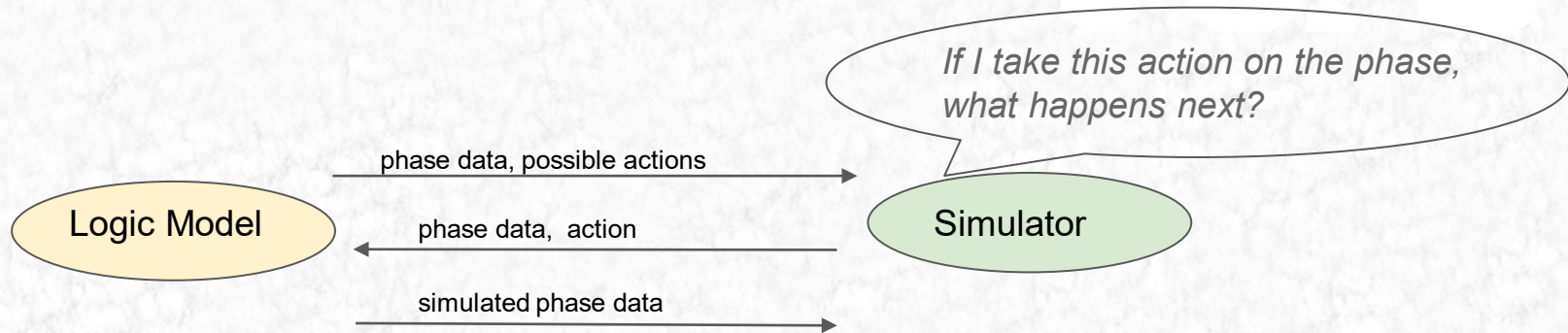


What are the requirements for a game engine?

- MVC Separation
- Models can be executed **independently and in parallel** on a server.

- The game situation can be reproduced from the game log.

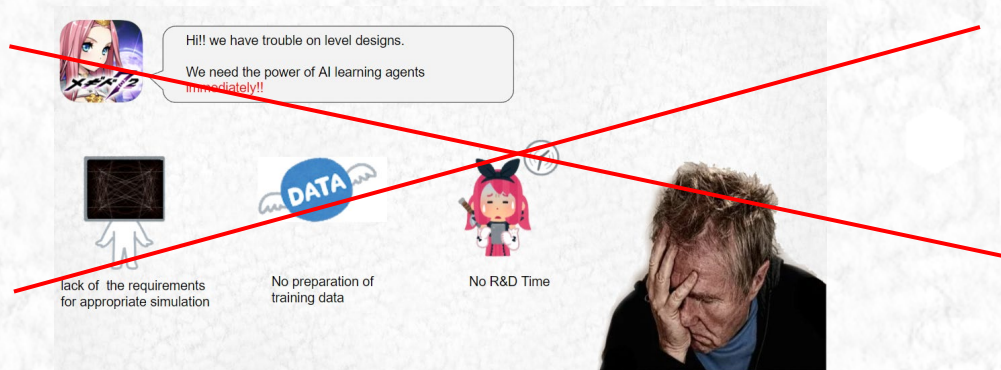
- Responsiveness to simulate specific situations



Difficulty of fulfilling requirements

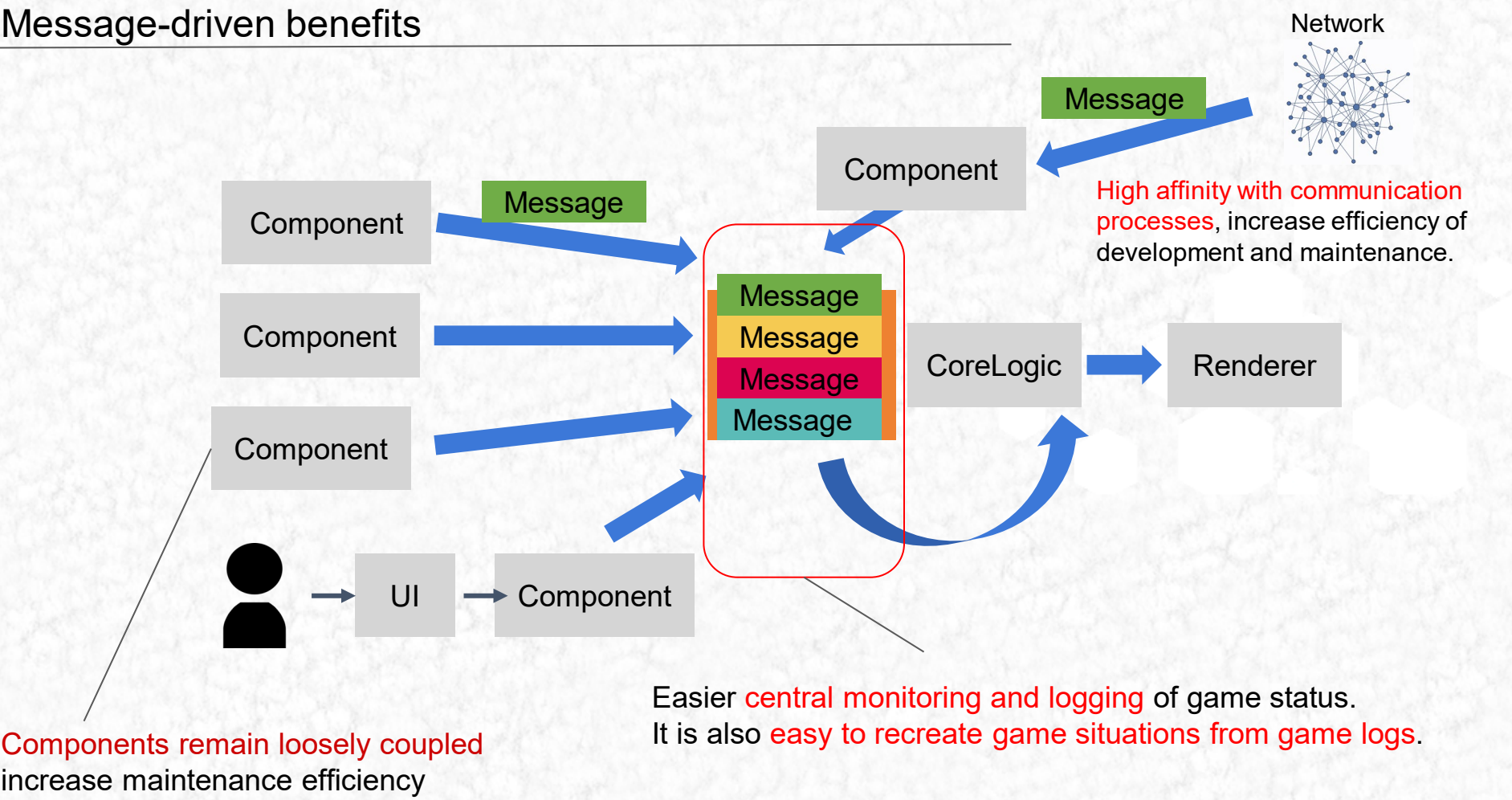
Easy : In the early stages of game engine design.

Difficult : Refactoring after the game engine is completed.



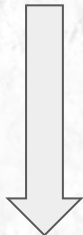
In realizing AI measures, it is very important to have a dialogue early in the game development process, with an eye to future demand.

Message-driven benefits



Benefits of the replay mechanism

easy to recreate game situations from game logs



Link to functional development in non-AI areas

- recovery processing when communication is cut off
- cheat detection
- a game spectator function
- reproduction of the situation and bugs for QC
- Automation of regression testing



Benefits of the replay mechanism

easy to recreate game situations from game logs

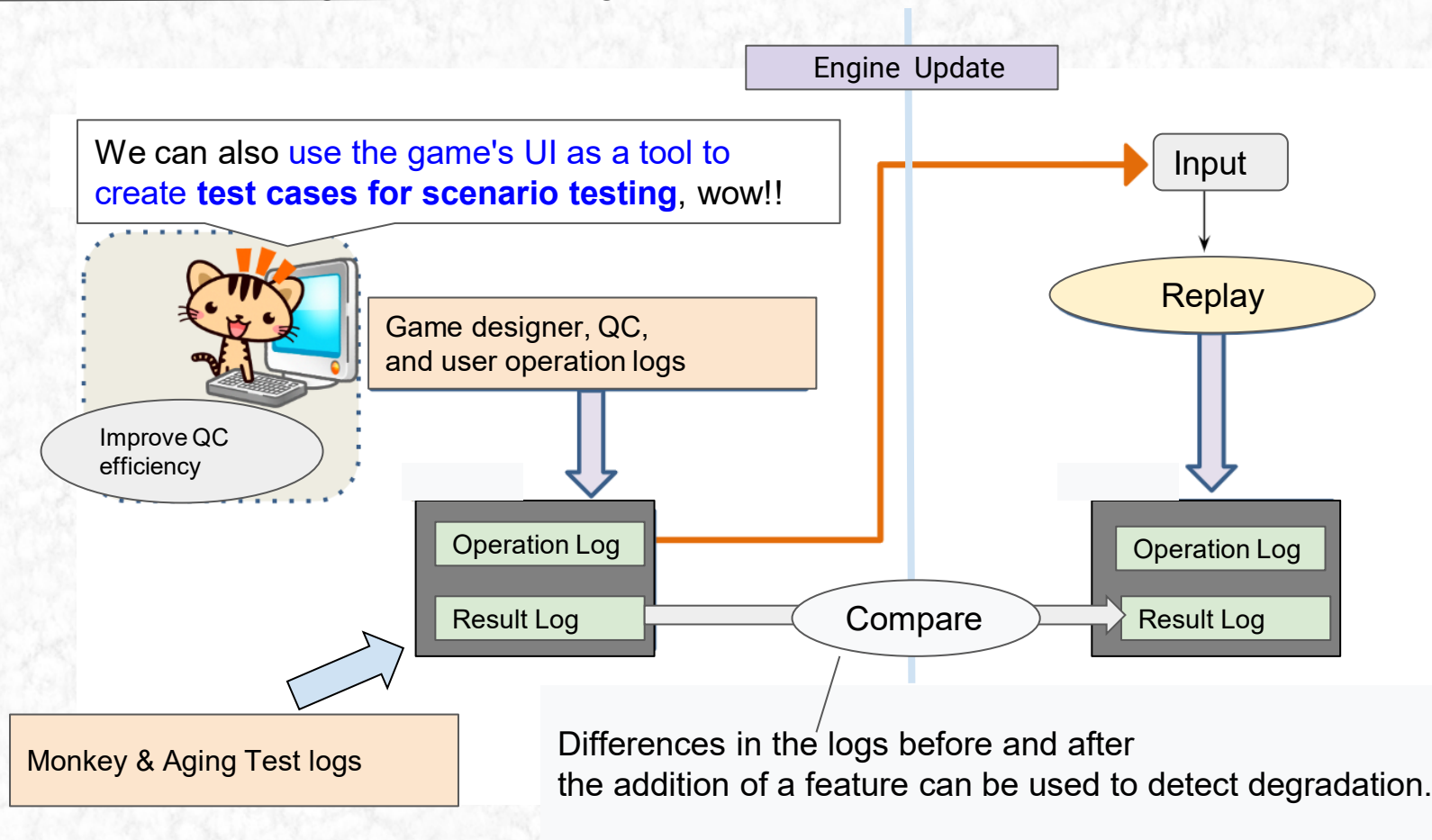


Link to functional development in non-AI

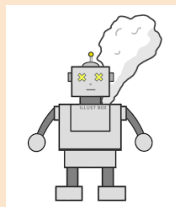
We can reduce the cost and psychological hurdles by increasing surrounding understanding and total development of [the overall benefits of the infrastructure, including non-AI areas.](#)



Automation of regression testing



AI Agent is not behaving properly...



Which is the cause?

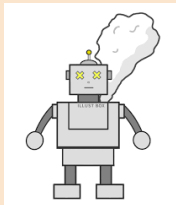
Game Engine

AI Model

It is difficult to distinguish
whether the anomaly is due to the AI implementation or the game engine...



AI Agent is not behaving properly...



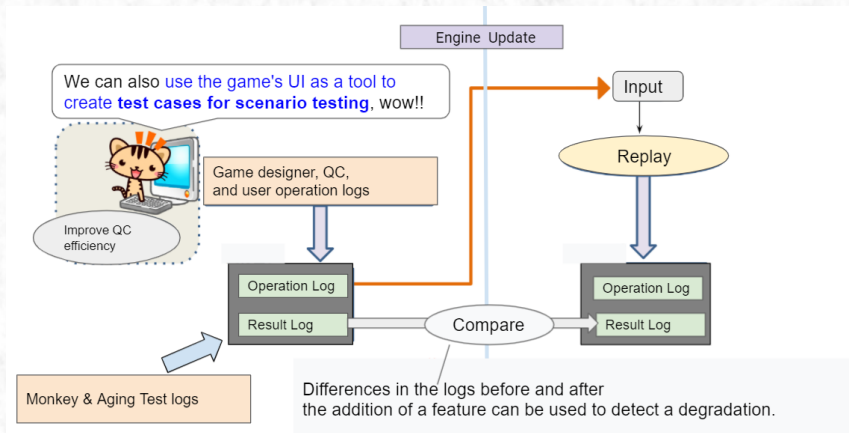
Which is the cause?

Game Engine

AI Model

Check for differences in AI behavior under the same conditions and isolate the range of influence.

Early implementation of the regression testing mechanism will also help AI development!!



Bug analysis using test logs

Establish a **company-wide QC flow** to record changes to bug tickets when bugs are handled.



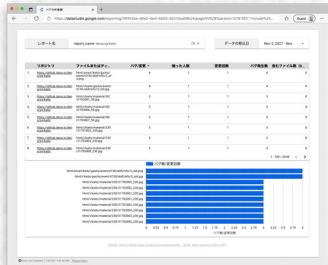
Git update history
statistics

Bug analysis using test logs

A model to **predict the bug rate for each file using LightGBM**.



Git update history statistics



Provided as a metric for engineers to improve development



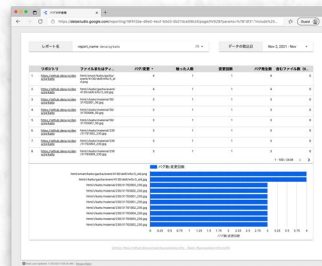
※Conduct experiments with titles in operation, and then offer them to newly developed titles.

Bug analysis using test logs



Git update history statistics

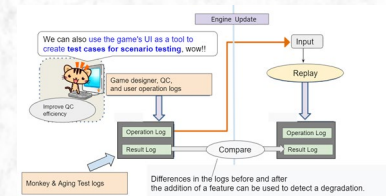
A model
to predict the bug rate
for each file using LightGBM.



manual trace

auto trace

Collecting test cases and
file association data from stack traces
during QC test case execution



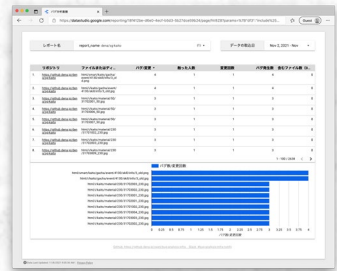
Bug analysis using test logs



Git update history statistics



A model to predict the bug rate
for each file.



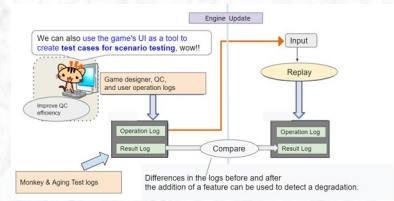
A model to predict the bug rate
for each test case



manual trace

auto trace

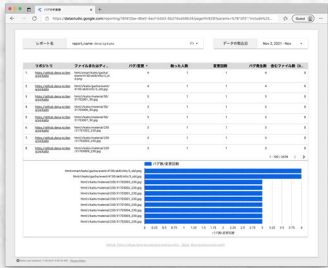
Collecting test cases and file association data from stack traces during QC test case execution



Bug analysis using test logs



A model to **predict the bug rate for each file using LightGBM.**



A model to predict the bug rate **for each test case**



metric for optimizing the allocation of human resources for each test case
※Undergoing trials to verify the efficacy

Bug analysis using test logs

Establish a **company-wide QC flow** to record changes to bug tickets when bugs are handled.

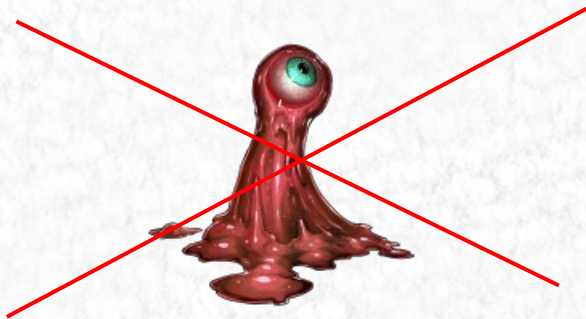


Git update history
statistics

Cross-project planning enables
cross-cutting efforts to
share and collect learning data.

Approaches in infrastructure diffusion

- Conducted dialogue on AI measures and infrastructure implementation from the [early stages of planning and development of new games](#).
- Reduce the cost and psychological hurdles to implementation by increasing surroundings understanding and total development of [the overall benefits of the infrastructure, including non-AI areas](#).

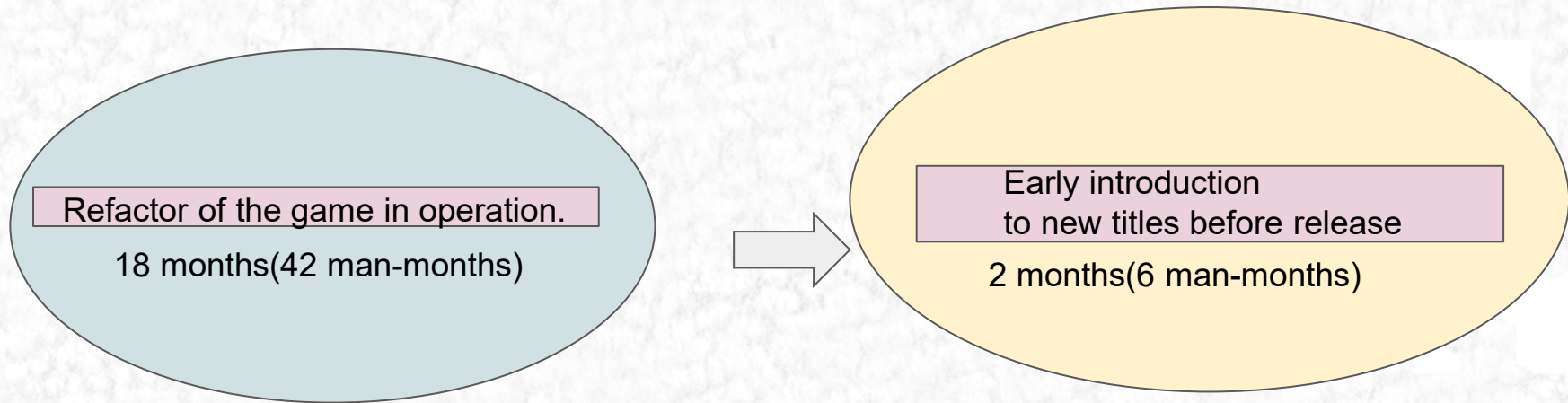


Common
infrastructure
for AI

Link to functional development
[in non-AI areas](#)

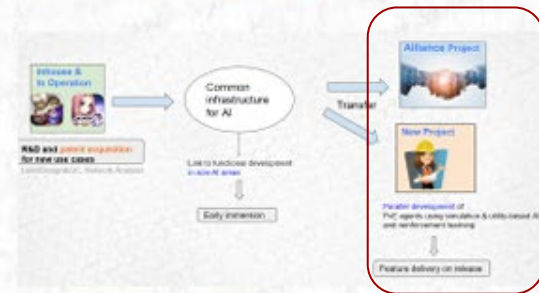
Results

The time it took to realize the simulator



- Succeeded in significantly reducing implementation costs and time required.
- The timing for learning has been accelerated, and we can now consider providing agents at the time of game release.

Risk control



Introduction

Background

Bad patterns

Role

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Use case Ex

Infrastructure

Risk Control

Where is an issue ?



- Enhance the launch **immediately after release.**
- Expand the number of incoming users **by supporting casual users.**



Dig deeper based on the game concept

- They are games with complex strategy, e-sports, and collection elements.



casual user



learning costs



The more the operation progress,
the more complex the rules become.

New rules, new skills, and new characters...



interpersonal stress

- It's no fun if they can't win.
- Asset gap with advanced users.
- Fear about playing against other people.



AI advice on user's next move

Examples of how to fight through PvE

※AI that can realize strategies and tactics for each deck archetype

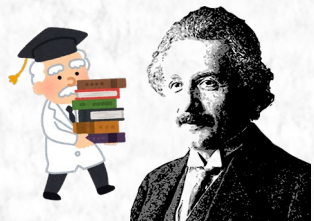


Dynamic taming in PvE
to ensure users' initial success experience

※Evaluate the shape of the board and adjust player's moves

PvE that can continue to be played as end content

※AI with capabilities comparable to those of top-class users



R&D needs a long time.

We want them **immediately after release..**



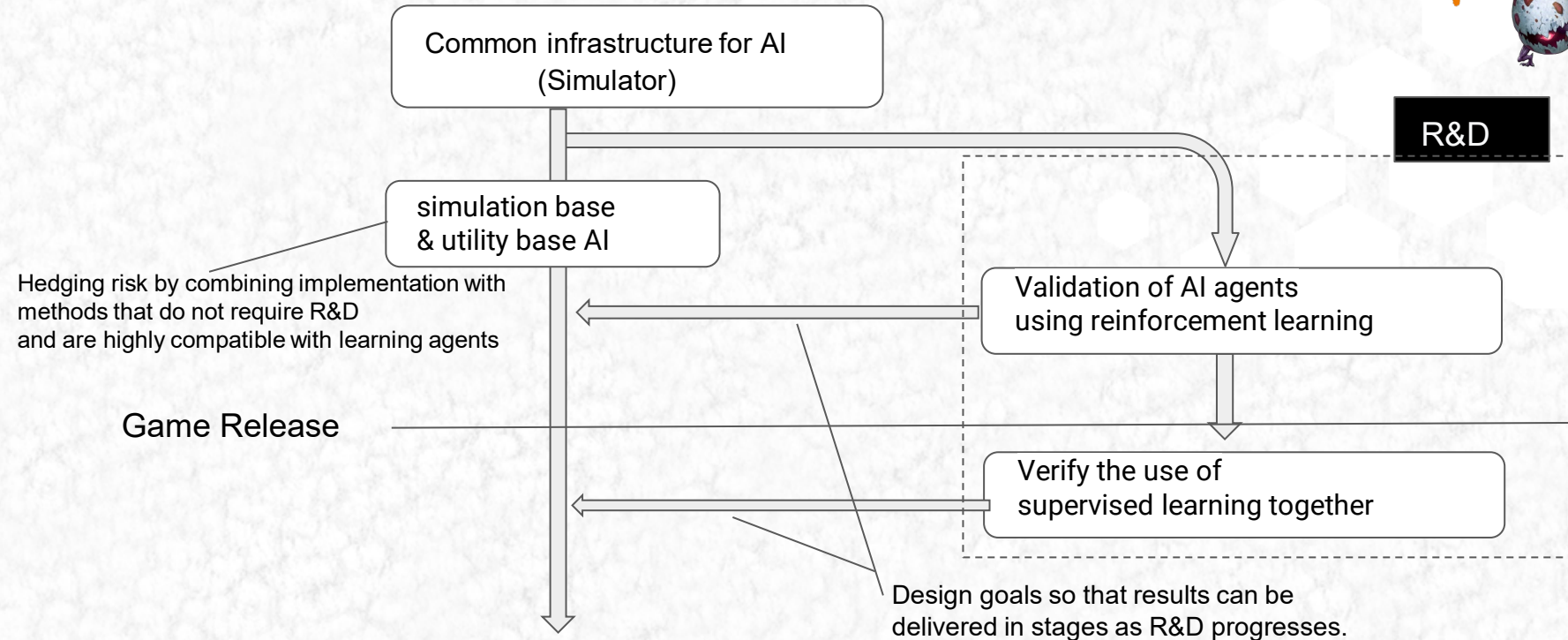
OK. We will try **simultaneously developing the game and conducting R&D.**



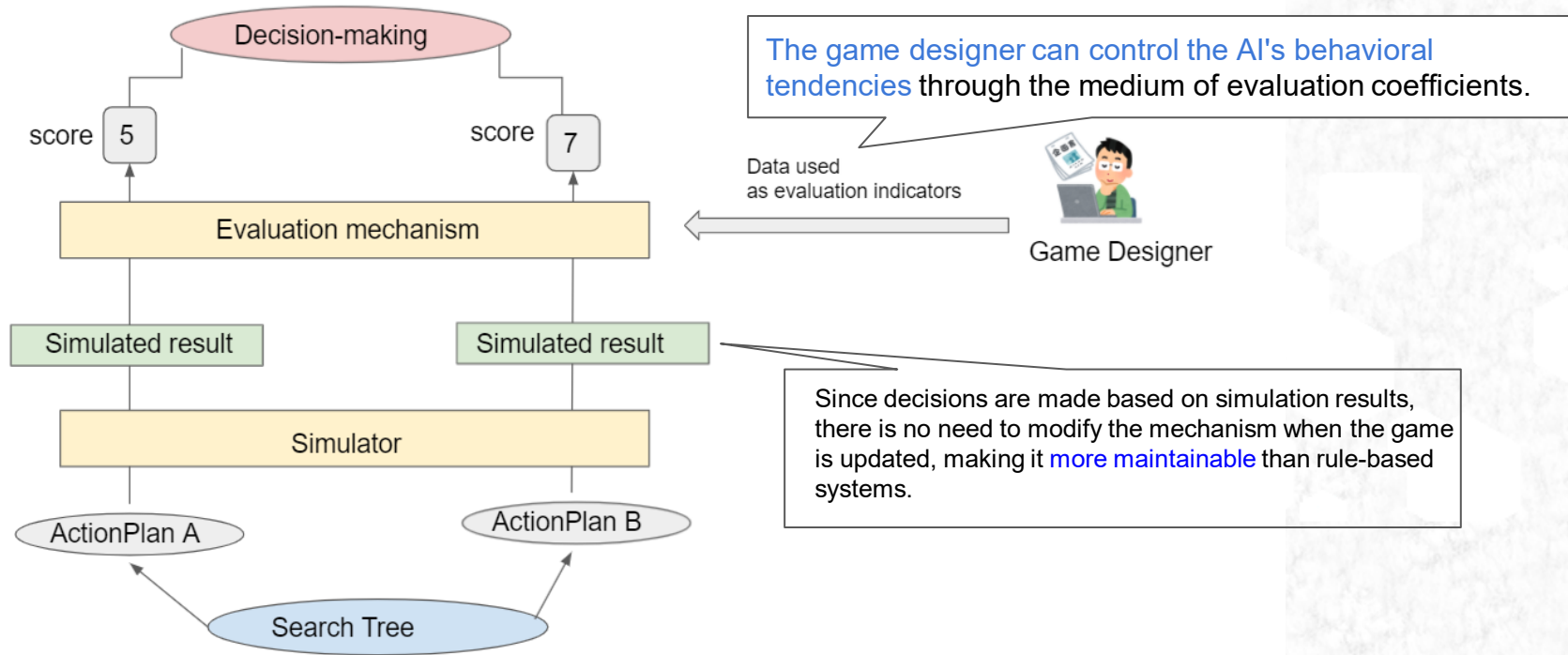
GRR...

Hedging risk through the use of sub-plans and step-by-step goals

Since PvE is a core feature that is mandatory at release time, it is necessary to **prepare for the risk if the learning accuracy does not meet the expected value.**



Simulation base & utility base AI

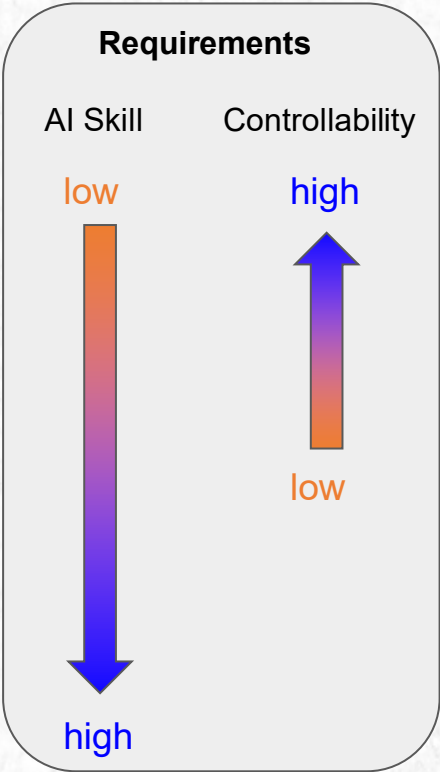


- Goes well with data-driven, low-cost mass production of AI with diverse personalities.
- Balancing maintenance efficiency and usability by game designers.
- High affinity with learning AI and similar usage infrastructure, making it easy to migrate and use together.

Simulation & Utility Base AI

Reinforcement learning
& Supervised Learning AI

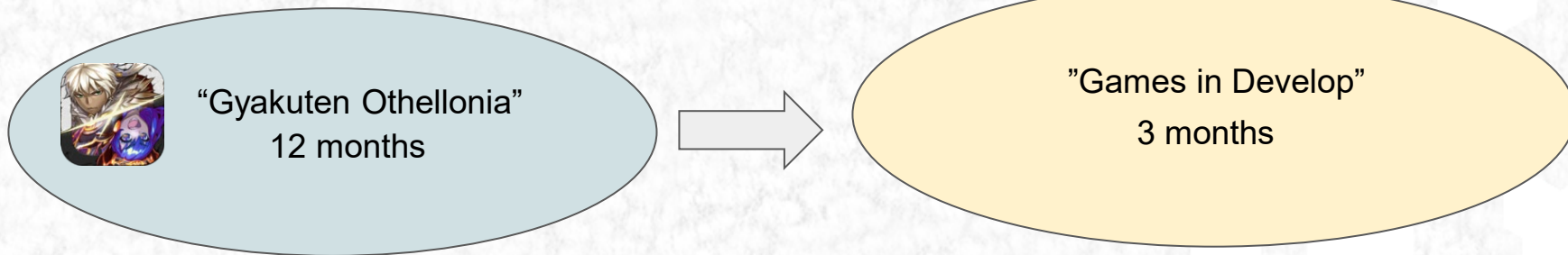
- PvE for Initial user retention & guidance
- AI advice on user's next move
- PvE for middle user
- PvE for end contents
- Support for balance design



- Design goals so that results can be delivered in stages as R&D progresses.
- Visualization of intermediate deliverables facilitates project progress and reduces the risk of interruptions.

Result

Costs & time required for AI agents to reach practical accuracy through reinforcement learning.



- Achieve better win rates than game designers and Simulation base & utility base AI.
- By analyzing the battle logs of reinforcement learning agents using time-series search trees, we visualized of winning strategies for each deck archetype.
We confirmed that the AI was learning how to stand based on the characteristics of the deck.

Summary

- It is necessary to set appropriate goals based on an understanding of both the essential needs in game operation and the characteristics of the AI technology.
- By consolidating issues and looking at them from a bird's eye view, you can design goals, assign roles, and allocate resources with the expectation of synergy between projects.
- In realizing AI measures, it is very important to have a dialogue early in the game development process, with an eye to future demand.
- When simultaneously conducting game development and AI R&D, it is important to hedge risks by designing goals in stages and using subplans.



e-mail : 67kanade@gmail.com

Thank you for viewing! !

