



peoplefun

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FREE-TO-PLAY SUMMIT: Top Gaming Features and Empowering the People Behind Them

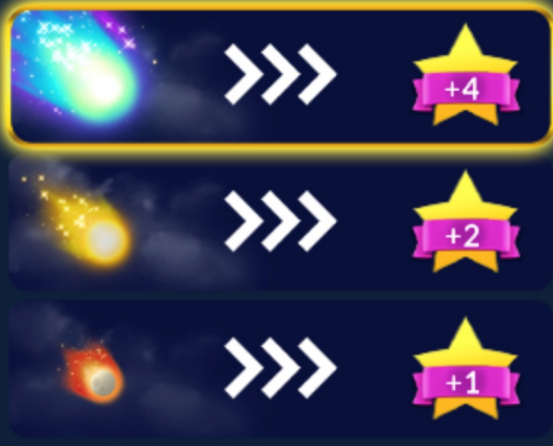
WORDSCAPES

ALL NEW FEATURE!

STAR RUSH



8m 39s



Solve levels in under 2 minutes
to get more tournament stars!

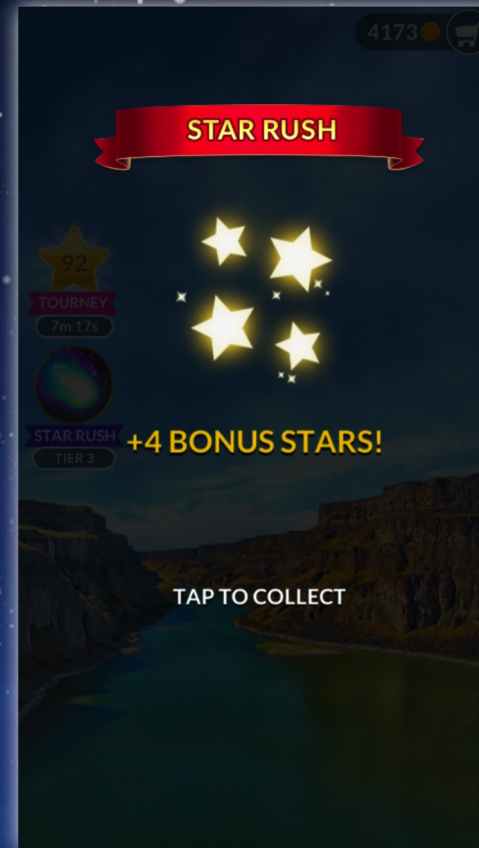
STAR RUSH TOURNAMENT STREAK BONUS

**+24% IAP ARPDAU on
event days**

Scaling tournament score bonus
from completing consecutive levels
within a set time limit

Beat Timed Levels - Earn Bonus Stars - Win the Tournament!

Compete in fast-paced, high-stakes gameplay to get extra rewards!



Play on a Streak!

Finish successive levels under the time limit to increase your reward tier.
Exciting competition awaits!



Save Your Streak with Coins!

Leverage Coins to keep winning. The cost increases as the stakes get higher and higher!

TIME RAN OUT!



Save your Star Rush or you'll
lose your BONUS STARS!

SAVE BONUS 🪙 100

LOSE BONUS

BLOCK SCAPES

ALL NEW FEATURE!

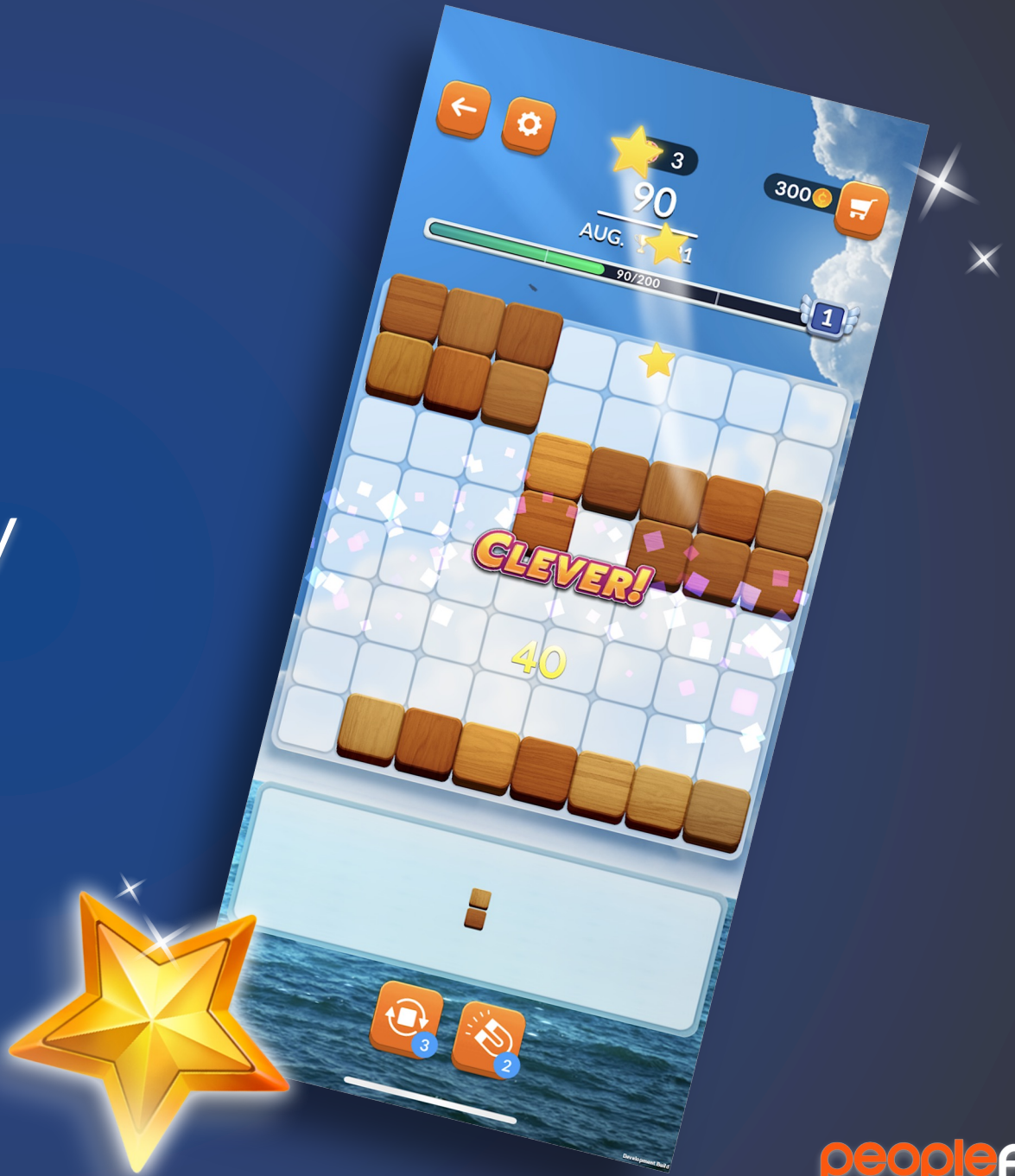
TOURNAMENTS

+13% ARPDAU on tournament days



Now with Tournament Play!

Enjoy this beautifully easy
simple and relaxing game
with world-wide appeal!
And sharpen your mind!





Two Tournaments!

- Collect the most Stars by clearing rows and columns.
- Earn the highest score to win!



Awesome Rewards!

- Winners collect huge rewards!
- Everyone in the top third earns prizes.
- Two tournaments.
Twice the rewards!



WORDSCAPES

ALL NEW FEATURE!



BUTTERFLY EVENT!

New Weekly LiveOps Event

+10% ARPDAU on event days

Create a habitat - Hatch radiant butterflies - Watch it all come to life!

A living diorama shows off your butterfly collection!



Upgrade and improve your butterfly habitat!

Each event features a new amazing location with dazzling visual effects!

Continue to play and help butterflies grow and evolve!



Hatch a variety of butterflies from cocoons and watch them come to life in your habitat!

Lots of variety. Lots to see. Each butterfly is a delightful visual surprise in an ever-growing collection.



Personalize your butterfly with a unique name!

WORDSCAPES

All New Feature:

Sticker Collection Event!



+19% IAP ARPDau

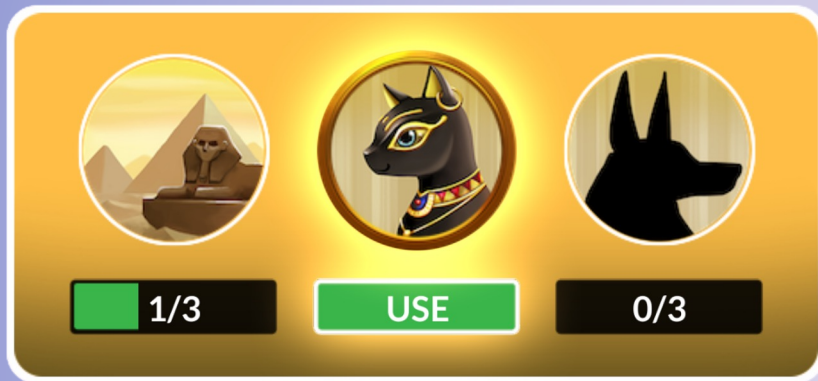
+49% Levels Played

Play Wordscapes during the weekly Stickers Events and earn Stickers!



Search for
breathtaking
Stickers from all
over the world!

Unlock a new Player Portrait by collecting 3 copies of a Sticker!



Prominently display your new Sticker Portrait on the leaderboard as your special avatar!



Collect them all in your Sticker Album!



New sets of Stickers released regularly featuring new exotic locations!



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