

FARCRY2

A promotional image for the video game Far Cry 2. It features the main character, Jack Carver, standing in a savanna landscape at sunset. He is wearing a tactical vest, has a bloodied arm, and is holding a rifle and a machete. The title 'FARCRY2' is in the top left, and the text 'CREATIVITY AND MUSICAL CHALLENGES' is in the bottom left.

**CREATIVITY AND
MUSICAL CHALLENGES**

THE BRIEF

Avant garde

Emotional

Distinct identity

Connection to Africa

RESEARCH

Organic

Interactive

Rhythm : African influence

Authenticity vs sonic impact.

Experiments & demos

SOUND

Sonic palette

String sextet

African percussion

“western” percussion

Synthetic sounds

Vocals

COMPOSITION

Creative

Internal review

Demos

Feedback from team

Interactive

PRE PRODUCTION

Performance decisions

Instrument arrangement

Orchestration

Percussion

Vocals

RECORDING

Venue

Setup

Equipment choice

Performance stems for easy edit

Effects from players

d

b



d

d

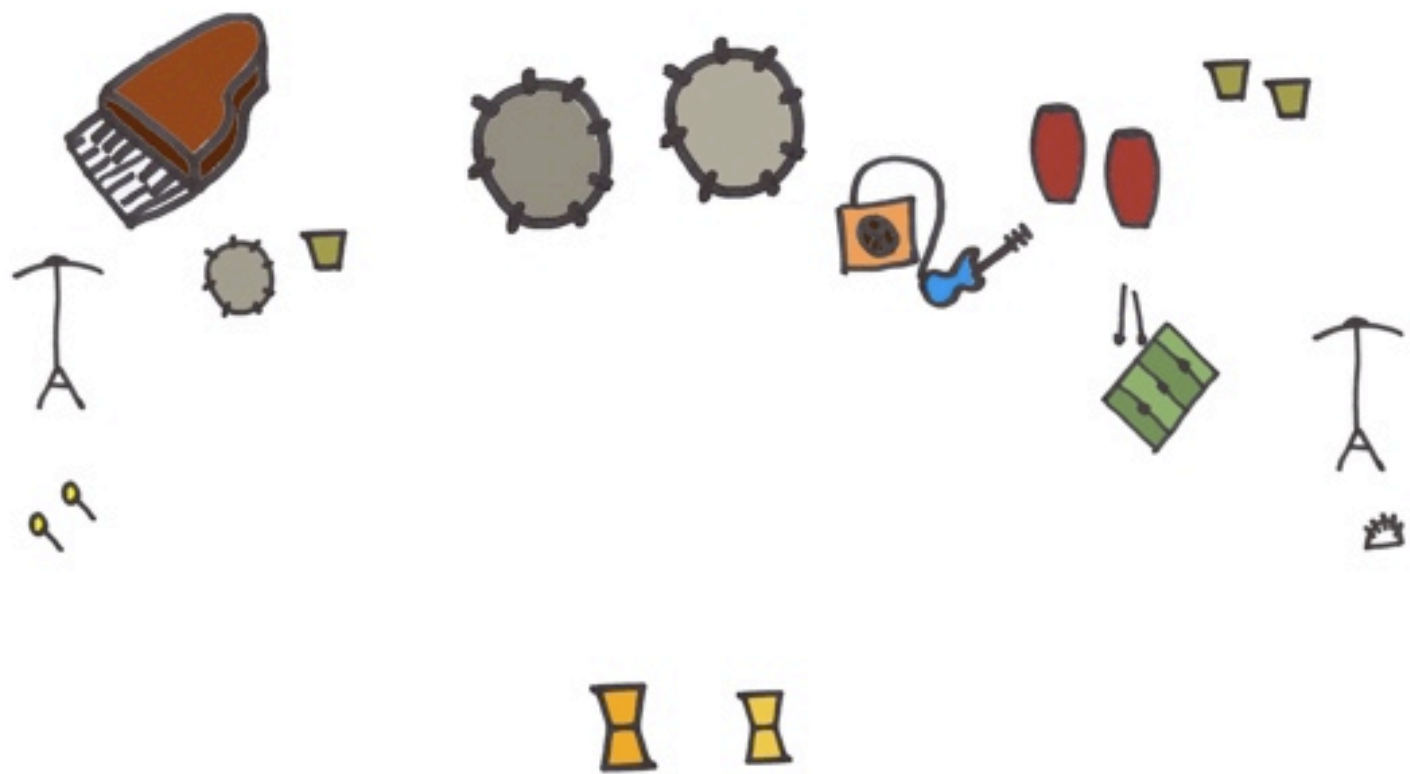
d



b



d



d

d

BUILDING THE PICTURE

Conforming all assets

Making sense

Multi stage recording

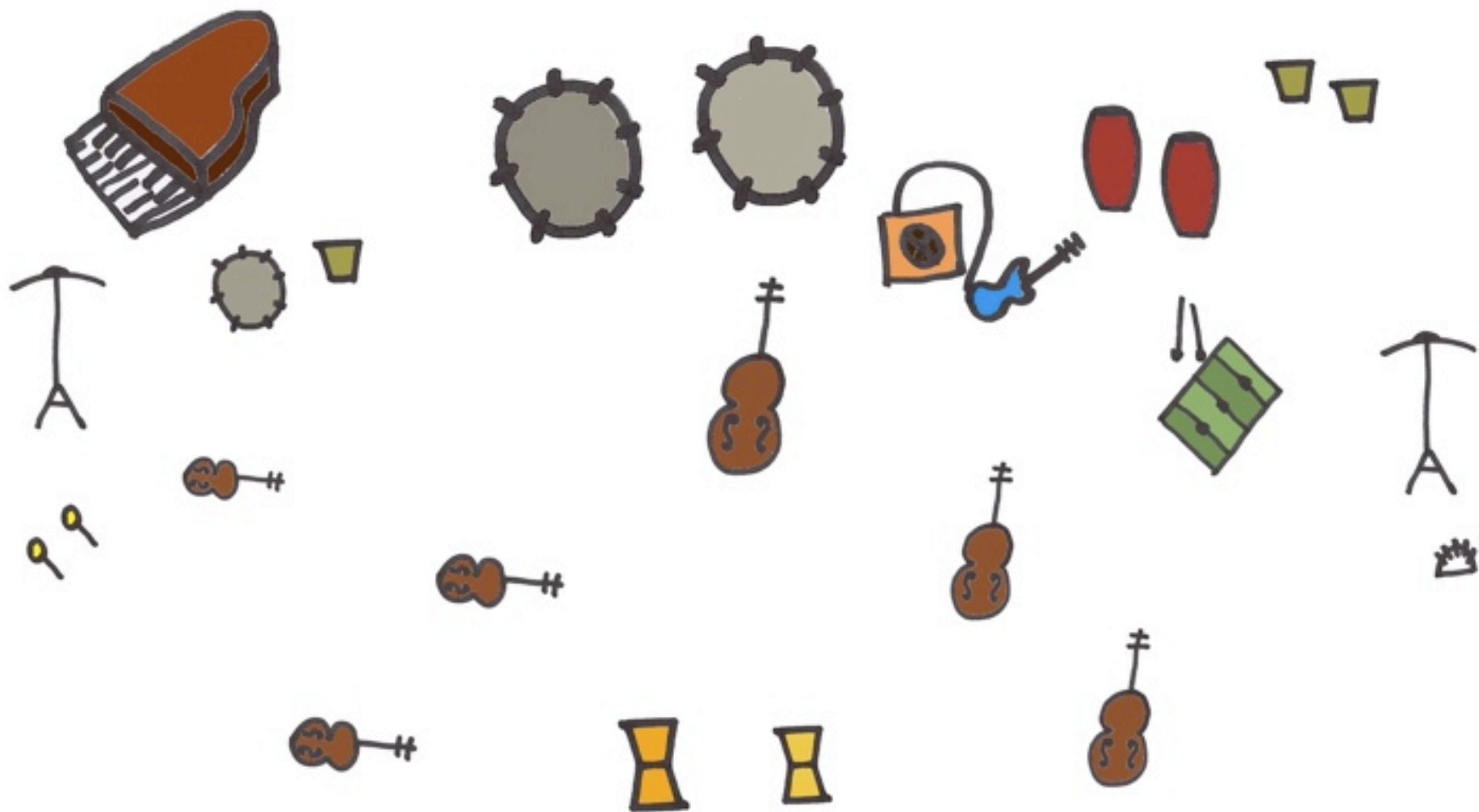
POST PRODUCTION

Editing

Rough appraisal and reworks

First pass & feedback

Mixing



POST PRODUCTION

Editing

Rough appraisal and reworks

First pass & feedback

Mixing

Joining link samples

Mastering & assembly

SOUNDTRACK

Piece review

Mastering

Legal clearance

CONCLUSION

Compositional review

Arrangement review

Production review

Quality considerations

Budgets